North Carolina Survey Results

Q1 Do you have a favorable or unfavorable opinion of Joe Biden?

Favorable... 6%

Unfavorable 92%

Not sure 2%

Q2 On March 5th there will be a primary election in North Carolina for President, Governor, and other important offices. Will you be voting in the Republican primary or the Democratic primary, or will you not be voting in the primary election?

Will be voting in the Republican primary election 100%

Will be voting in the Democratic primary election 0%

Won't be voting in the primary election........... 0%

Q3 If the Republican primary election for President was held today, and the candidates were Ryan Binkley, Chris Christie, Ron DeSantis, Nikki Haley, Asa Hutchinson, Vivek Ramaswamy, and Donald Trump, who would you vote for?

Ryan Binkley.. 0%

Chris Christie 3%

Ron DeSantis... 9%

Nikki Haley... 12%

Asa Hutchinson 0%

Vivek Ramaswamy 4%

Donald Trump 66%

Not sure 5%

Q4 Do you have a favorable or unfavorable opinion of Dale Folwell?

Favorable... 11%

Unfavorable 13%

Not sure 76%

Q5 Do you have a favorable or unfavorable opinion of Bill Graham?

Favorable... 19%

Unfavorable 13%

Not sure 69%

Q6 Do you have a favorable or unfavorable opinion of Mark Robinson?

Favorable... 53%

Unfavorable 11%

Not sure 36%

Q7 If the Republican primary election for Governor were held today, and the candidates were Dale Folwell, Bill Graham, and Mark Robinson, who would you vote for?

Dale Folwell 7%

Bill Graham 15%

Mark Robinson.. 55%

Not sure 24%

Q8 Do you have a favorable or unfavorable opinion of Ryan Binkley?

Favorable... 3%

Unfavorable 11%

Not sure 86%

Q9 Do you have a favorable or unfavorable opinion of Chris Christie?

Favorable... 13%

Unfavorable 71%

Not sure 16%

Q10 Do you have a favorable or unfavorable opinion of Ron DeSantis?

Favorable...56%

Unfavorable 28%

Not sure 16%

Q11 Do you have a favorable or unfavorable opinion of Nikki Haley?

Favorable...38%

Unfavorable 44%

Not sure 18%

Q12 Do you have a favorable or unfavorable opinion of Asa Hutchinson?

Favorable... 9%

Unfavorable 40%

Not sure 50%

Q13 Do you have a favorable or unfavorable opinion of Vivek Ramaswamy?

Favorable...34%

Unfavorable 34%

Not sure 32%

Q14 Do you have a favorable or unfavorable opinion of Donald Trump?

Favorable...80%

Unfavorable 17%

Not sure 3%

Q15 Do you have a favorable or unfavorable opinion of Ted Budd?

Favorable...45%

Unfavorable 18%

Not sure 37%

Q16 Do you have a favorable or unfavorable opinion of Thom Tillis?

Favorable...32%

Unfavorable 38%

Not sure 30%

Q17 If Donald Trump were to endorse a candidate for Governor in the Republican primary, would that make you more likely or less likely to vote for that candidate, or would it not make a difference?

More likely..43%

Less likely 10%

It wouldn't make a difference 44%

Not sure 3%

Q18 If Thom Tillis were to endorse a candidate for Governor in the Republican primary, would that make you more likely or less likely to vote for that candidate, or would it not make a difference?

More likely..10%

Less likely 22%

It wouldn't make a difference 59%

Not sure 8%

Q19 If you are a woman, press 1. If a man, press 2. If you are gender non-binary, press 3.

Woman 44%

Man..54%

Non-binary 2%

Q20 If you are a Republican, press 1. If an independent, press 2

Republican..72%

Independent...28%

Q21 If you are 18-45 years old, press 1. If 46-65, press 2. If older than 65, press 3.

18 to 45..26%

46 to 65..37%

Older than 65...37%

Q22 What is the highest level of education you have received: high school graduate or less, some college but did not finish, 2-year college degree, 4-year college degree, or post-graduate degree?

High school graduate or less 28%

Some college but did not finish 23%

2-year college degree 15%

4-year college degree 21%

Post-graduate degree 13%

Q23 Mode

Landline 42%

Text 58%

Q24 Media Market

Charlotte 28%

Greensboro 19%

Greenville 8%

Asheville 9%

Raleigh 26%

Wilmington 6%

Other 4%

		Gender		
	Base	**Woman**	**Man**	**Non-binary**
Biden Favorability				
Favorable	**6%**	4%	7%	-
Unfavorable	**92%**	94%	91%	100%
Not sure	**2%**	2%	2%	-

		Gender		
	Base	**Woman**	**Man**	**Non-binary**
Presidential Primary Vote				
Ryan Binkley	**0%**	-	0%	-
Chris Christie	**3%**	2%	5%	-
Ron DeSantis	**9%**	10%	7%	17%
Nikki Haley	**12%**	12%	13%	-
Asa Hutchinson	**0%**	-	1%	-
Vivek Ramaswamy	**4%**	1%	7%	13%
Donald Trump	**66%**	70%	62%	70%
Not sure	**5%**	5%	5%	-

		Gender		
	Base	**Woman**	**Man**	**Non-binary**
Folwell Favorability				
Favorable	**11%**	10%	12%	-
Unfavorable	**13%**	10%	16%	13%
Not sure	**76%**	80%	72%	87%

	Base	Gender		
		Woman	Man	Non-binary
Graham Favorability				
Favorable	**19%**	17%	21%	3%
Unfavorable	**13%**	10%	15%	13%
Not sure	**69%**	74%	64%	85%

	Base	Gender		
		Woman	Man	Non-binary
Robinson Favorability				
Favorable	**53%**	49%	56%	67%
Unfavorable	**11%**	8%	14%	-
Not sure	**36%**	43%	30%	33%

	Base	Gender		
		Woman	Man	Non-binary
Folwell / Graham / Robinson				
Dale Folwell	**7%**	6%	7%	14%
Bill Graham	**15%**	13%	16%	3%
Mark Robinson	**55%**	50%	58%	62%
Not sure	**24%**	31%	18%	21%

	Base	Gender		
		Woman	Man	Non-binary
Binkley Favorability				
Favorable	**3%**	3%	4%	-
Unfavorable	**11%**	11%	11%	13%
Not sure	**86%**	86%	86%	87%

	Base	Gender		
		Woman	Man	Non-binary
Christie Favorability				
Favorable	**13%**	11%	15%	-
Unfavorable	**71%**	68%	74%	74%
Not sure	**16%**	20%	12%	26%

	Base	Gender		
		Woman	Man	Non-binary
DeSantis Favorability				
Favorable	**56%**	50%	60%	49%
Unfavorable	**28%**	26%	30%	22%
Not sure	**16%**	24%	10%	29%

	Base	Gender		
		Woman	Man	Non-binary
Haley Favorability				
Favorable	**38%**	36%	42%	4%
Unfavorable	**44%**	43%	44%	73%
Not sure	**18%**	21%	15%	24%

	Base	Gender		
		Woman	Man	Non-binary
Hutchinson Favorability				
Favorable	**9%**	6%	12%	-
Unfavorable	**40%**	38%	42%	61%
Not sure	**50%**	56%	47%	39%

	Base	Gender		
		Woman	Man	Non-binary
Ramaswamy Favorability				
Favorable	**34%**	29%	38%	43%
Unfavorable	**34%**	31%	38%	27%
Not sure	**32%**	40%	25%	30%

		Gender		
	Base	Woman	Man	Non-binary
Trump Favorability				
Favorable	**80%**	82%	78%	86%
Unfavorable	**17%**	14%	19%	14%
Not sure	**3%**	4%	3%	-

		Gender		
	Base	Woman	Man	Non-binary
Budd Favorability				
Favorable	**45%**	43%	46%	71%
Unfavorable	**18%**	14%	22%	-
Not sure	**37%**	43%	31%	29%

		Gender		
	Base	Woman	Man	Non-binary
Tillis Favorability				
Favorable	**32%**	31%	34%	16%
Unfavorable	**38%**	30%	43%	58%
Not sure	**30%**	39%	23%	26%

	Base	Gender		
		Woman	Man	Non-binary
Trump Endorsed Candidate More / Less Likely to Vote For				
More likely	**43%**	40%	46%	48%
Less likely	**10%**	8%	12%	-
It wouldn't make a difference	**44%**	48%	40%	36%
Not sure	**3%**	4%	2%	16%

	Base	Gender		
		Woman	Man	Non-binary
Tillis Endorsed Candidate More / Less Likely to Vote For				
More likely	**10%**	9%	11%	18%
Less likely	**22%**	21%	23%	39%
It wouldn't make a difference	**59%**	60%	59%	43%
Not sure	**8%**	10%	7%	-

	Base	Party	
		Republican	Independent
Biden Favorability			
Favorable	**6%**	4%	12%
Unfavorable	**92%**	95%	85%
Not sure	**2%**	1%	3%

	Party		
	Base	**Republican**	**Independent**
Presidential Primary Vote			
Ryan Binkley	**0%**	0%	-
Chris Christie	**3%**	2%	7%
Ron DeSantis	**9%**	10%	6%
Nikki Haley	**12%**	9%	21%
Asa Hutchinson	**0%**	0%	1%
Vivek Ramaswamy	**4%**	5%	3%
Donald Trump	**66%**	70%	56%
Not sure	**5%**	4%	7%

	Party		
	Base	**Republican**	**Independent**
Folwell Favorability			
Favorable	**11%**	10%	12%
Unfavorable	**13%**	14%	12%
Not sure	**76%**	76%	75%

	Party		
	Base	**Republican**	**Independent**
Graham Favorability			
Favorable	**19%**	20%	14%
Unfavorable	**13%**	11%	17%
Not sure	**69%**	69%	69%

	Party		
	Base	**Republican**	**Independent**
Robinson Favorability			
Favorable	**53%**	53%	53%
Unfavorable	**11%**	9%	17%
Not sure	**36%**	38%	31%

	Party		
	Base	**Republican**	**Independent**
Folwell / Graham / Robinson			
Dale Folwell	**7%**	5%	11%
Bill Graham	**15%**	15%	13%
Mark Robinson	**55%**	56%	51%
Not sure	**24%**	23%	25%

	Party		
	Base	**Republican**	**Independent**
Binkley Favorability			
Favorable	**3%**	4%	2%
Unfavorable	**11%**	12%	9%
Not sure	**86%**	85%	89%

	Party		
	Base	Republican	Independent
Christie Favorability			
Favorable	**13%**	10%	20%
Unfavorable	**71%**	73%	68%
Not sure	**16%**	17%	12%

	Party		
	Base	Republican	Independent
DeSantis Favorability			
Favorable	**56%**	60%	46%
Unfavorable	**28%**	26%	32%
Not sure	**16%**	14%	22%

	Party		
	Base	Republican	Independent
Haley Favorability			
Favorable	**38%**	37%	42%
Unfavorable	**44%**	46%	40%
Not sure	**18%**	18%	18%

	Party		
	Base	**Republican**	**Independent**
Hutchinson Favorability			
Favorable	**9%**	8%	13%
Unfavorable	**40%**	41%	40%
Not sure	**50%**	52%	47%

	Party		
	Base	**Republican**	**Independent**
Ramaswamy Favorability			
Favorable	**34%**	33%	36%
Unfavorable	**34%**	37%	28%
Not sure	**32%**	30%	36%

	Party		
	Base	**Republican**	**Independent**
Trump Favorability			
Favorable	**80%**	84%	71%
Unfavorable	**17%**	13%	25%
Not sure	**3%**	3%	4%

		Party	
	Base	**Republican**	**Independent**
Budd Favorability			
Favorable	**45%**	50%	33%
Unfavorable	**18%**	16%	25%
Not sure	**37%**	34%	42%

		Party	
	Base	**Republican**	**Independent**
Tillis Favorability			
Favorable	**32%**	32%	33%
Unfavorable	**38%**	37%	38%
Not sure	**30%**	30%	29%

		Party	
	Base	**Republican**	**Independent**
Trump Endorsed Candidate More / Less Likely to Vote For			
More likely	**43%**	49%	28%
Less likely	**10%**	6%	19%
It wouldn't make a difference	**44%**	42%	47%
Not sure	**3%**	2%	6%

		Party	
	Base	**Republican**	**Independent**
Tillis Endorsed Candidate More / Less Likely to Vote For			
More likely	**10%**	11%	9%
Less likely	**22%**	22%	24%
It wouldn't make a difference	**59%**	59%	59%
Not sure	**8%**	8%	8%

		Age		
	Base	**18 to 45**	**46 to 65**	**Older than 65**
Biden Favorability				
Favorable	**6%**	6%	6%	5%
Unfavorable	**92%**	92%	92%	93%
Not sure	**2%**	2%	2%	2%

		Age		
	Base	**18 to 45**	**46 to 65**	**Older than 65**
Presidential Primary Vote				
Ryan Binkley	**0%**	-	-	0%
Chris Christie	**3%**	3%	4%	3%
Ron DeSantis	**9%**	10%	8%	9%
Nikki Haley	**12%**	15%	13%	9%
Asa Hutchinson	**0%**	-	-	1%
Vivek Ramaswamy	**4%**	14%	1%	1%
Donald Trump	**66%**	50%	70%	73%
Not sure	**5%**	8%	5%	3%

		Age		
	Base	**18 to 45**	**46 to 65**	**Older than 65**
Folwell Favorability				
Favorable	**11%**	17%	6%	11%
Unfavorable	**13%**	19%	11%	12%
Not sure	**76%**	64%	83%	77%

		Age		
	Base	**18 to 45**	**46 to 65**	**Older than 65**
Graham Favorability				
Favorable	**19%**	14%	17%	23%
Unfavorable	**13%**	17%	11%	11%
Not sure	**69%**	68%	72%	65%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Robinson Favorability				
Favorable	**53%**	52%	59%	48%
Unfavorable	**11%**	15%	9%	10%
Not sure	**36%**	33%	32%	41%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Folwell / Graham / Robinson				
Dale Folwell	**7%**	13%	3%	6%
Bill Graham	**15%**	7%	16%	19%
Mark Robinson	**55%**	57%	57%	51%
Not sure	**24%**	22%	25%	24%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Binkley Favorability				
Favorable	**3%**	4%	4%	1%
Unfavorable	**11%**	11%	13%	8%
Not sure	**86%**	85%	83%	90%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Christie Favorability				
Favorable	**13%**	13%	14%	12%
Unfavorable	**71%**	68%	74%	71%
Not sure	**16%**	19%	12%	18%

	Base	Age		
		18 to 45	46 to 65	Older than 65
DeSantis Favorability				
Favorable	**56%**	60%	54%	54%
Unfavorable	**28%**	28%	31%	24%
Not sure	**16%**	12%	15%	21%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Haley Favorability				
Favorable	**38%**	36%	39%	39%
Unfavorable	**44%**	45%	46%	41%
Not sure	**18%**	19%	15%	20%

		Age		
	Base	**18 to 45**	**46 to 65**	**Older than 65**
Hutchinson Favorability				
Favorable	**9%**	8%	11%	8%
Unfavorable	**40%**	41%	38%	43%
Not sure	**50%**	52%	51%	49%

		Age		
	Base	**18 to 45**	**46 to 65**	**Older than 65**
Ramaswamy Favorability				
Favorable	**34%**	38%	37%	28%
Unfavorable	**34%**	36%	30%	37%
Not sure	**32%**	26%	32%	34%

		Age		
	Base	**18 to 45**	**46 to 65**	**Older than 65**
Trump Favorability				
Favorable	**80%**	73%	81%	85%
Unfavorable	**17%**	23%	17%	11%
Not sure	**3%**	4%	2%	4%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Budd Favorability				
Favorable	**45%**	45%	47%	43%
Unfavorable	**18%**	25%	18%	13%
Not sure	**37%**	30%	35%	43%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Tillis Favorability				
Favorable	**32%**	24%	27%	45%
Unfavorable	**38%**	42%	45%	27%
Not sure	**30%**	35%	29%	28%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Trump Endorsed Candidate More / Less Likely to Vote For				
More likely	**43%**	37%	42%	49%
Less likely	**10%**	14%	10%	7%
It wouldn't make a difference	**44%**	45%	45%	41%
Not sure	**3%**	4%	4%	2%

		Age		
	Base	**18 to 45**	**46 to 65**	**Older than 65**
Tillis Endorsed Candidate More / Less Likely to Vote For				
More likely	**10%**	9%	8%	14%
Less likely	**22%**	24%	25%	18%
It wouldn't make a difference	**59%**	58%	57%	61%
Not sure	**8%**	9%	10%	6%

		Education				
	Base	**High school graduate or less**	**Some college but did not finish**	**2-year college degree**	**4-year college degree**	**Post-graduate degree**
Biden Favorability						
Favorable	**6%**	3%	2%	1%	9%	19%
Unfavorable	**92%**	96%	96%	98%	89%	77%
Not sure	**2%**	1%	2%	1%	3%	5%

		Education				
	Base	High school graduate or less	Some college but did not finish	2-year college degree	4-year college degree	Post-graduate degree
Presidential Primary Vote						
Ryan Binkley	0%	-	0%	-	-	0%
Chris Christie	3%	1%	2%	1%	5%	9%
Ron DeSantis	9%	8%	6%	3%	17%	8%
Nikki Haley	12%	2%	5%	11%	25%	28%
Asa Hutchinson	0%	1%	-	-	-	-
Vivek Ramaswamy	4%	2%	8%	-	3%	8%
Donald Trump	66%	81%	74%	76%	46%	40%
Not sure	5%	4%	5%	9%	4%	6%

		Education				
	Base	High school graduate or less	Some college but did not finish	2-year college degree	4-year college degree	Post-graduate degree
Folwell Favorability						
Favorable	11%	12%	7%	5%	12%	19%
Unfavorable	13%	9%	21%	13%	9%	17%
Not sure	76%	79%	72%	82%	80%	64%

		Education				
	Base	High school graduate or less	Some college but did not finish	2-year college degree	4-year college degree	Post-graduate degree
Graham Favorability						
Favorable	19%	21%	17%	19%	18%	16%
Unfavorable	13%	5%	18%	17%	11%	20%
Not sure	69%	74%	65%	64%	71%	64%

	Base	Education				
		High school graduate or less	Some college but did not finish	2-year college degree	4-year college degree	Post-graduate degree
Robinson Favorability						
Favorable	53%	48%	61%	63%	43%	54%
Unfavorable	11%	6%	9%	9%	15%	22%
Not sure	36%	45%	30%	28%	43%	24%

	Base	Education				
		High school graduate or less	Some college but did not finish	2-year college degree	4-year college degree	Post-graduate degree
Folwell / Graham / Robinson						
Dale Folwell	7%	2%	8%	5%	7%	15%
Bill Graham	15%	21%	12%	13%	14%	10%
Mark Robinson	55%	56%	58%	63%	43%	54%
Not sure	24%	21%	21%	19%	36%	21%

	Base	Education				
		High school graduate or less	Some college but did not finish	2-year college degree	4-year college degree	Post-graduate degree
Binkley Favorability						
Favorable	3%	4%	2%	2%	3%	4%
Unfavorable	11%	7%	15%	19%	7%	9%
Not sure	86%	89%	83%	79%	90%	87%

		Education				
	Base	**High school graduate or less**	**Some college but did not finish**	**2-year college degree**	**4-year college degree**	**Post-graduate degree**
Christie Favorability						
Favorable	**13%**	5%	7%	11%	20%	31%
Unfavorable	**71%**	76%	79%	70%	67%	57%
Not sure	**16%**	19%	14%	19%	14%	12%

		Education				
	Base	**High school graduate or less**	**Some college but did not finish**	**2-year college degree**	**4-year college degree**	**Post-graduate degree**
DeSantis Favorability						
Favorable	**56%**	53%	52%	55%	60%	59%
Unfavorable	**28%**	25%	31%	26%	26%	33%
Not sure	**16%**	22%	16%	19%	14%	8%

		Education				
	Base	**High school graduate or less**	**Some college but did not finish**	**2-year college degree**	**4-year college degree**	**Post-graduate degree**
Haley Favorability						
Favorable	**38%**	33%	26%	42%	49%	49%
Unfavorable	**44%**	41%	57%	42%	38%	38%
Not sure	**18%**	25%	17%	16%	13%	13%

		Education				
	Base	High school graduate or less	Some college but did not finish	2-year college degree	4-year college degree	Post-graduate degree
Hutchinson Favorability						
Favorable	**9%**	7%	8%	5%	9%	19%
Unfavorable	**40%**	41%	42%	45%	39%	34%
Not sure	**50%**	52%	50%	50%	52%	47%

		Education				
	Base	High school graduate or less	Some college but did not finish	2-year college degree	4-year college degree	Post-graduate degree
Ramaswamy Favorability						
Favorable	**34%**	24%	41%	32%	39%	35%
Unfavorable	**34%**	34%	30%	30%	35%	48%
Not sure	**32%**	42%	29%	38%	26%	17%

		Education				
	Base	High school graduate or less	Some college but did not finish	2-year college degree	4-year college degree	Post-graduate degree
Trump Favorability						
Favorable	**80%**	92%	89%	88%	65%	55%
Unfavorable	**17%**	5%	9%	10%	28%	43%
Not sure	**3%**	3%	2%	2%	8%	2%

		Education				
	Base	**High school graduate or less**	**Some college but did not finish**	**2-year college degree**	**4-year college degree**	**Post-graduate degree**
Budd Favorability						
Favorable	**45%**	51%	43%	46%	43%	41%
Unfavorable	**18%**	12%	20%	18%	18%	27%
Not sure	**37%**	37%	37%	35%	40%	32%

		Education				
	Base	**High school graduate or less**	**Some college but did not finish**	**2-year college degree**	**4-year college degree**	**Post-graduate degree**
Tillis Favorability						
Favorable	**32%**	26%	30%	30%	35%	48%
Unfavorable	**38%**	33%	41%	40%	39%	35%
Not sure	**30%**	40%	30%	30%	26%	18%

		Education				
	Base	**High school graduate or less**	**Some college but did not finish**	**2-year college degree**	**4-year college degree**	**Post-graduate degree**
Trump Endorsed Candidate More / Less Likely to Vote For						
More likely	**43%**	56%	48%	40%	32%	29%
Less likely	**10%**	3%	5%	4%	19%	26%
It wouldn't make a difference	**44%**	38%	46%	50%	45%	43%
Not sure	**3%**	3%	1%	6%	4%	2%

		Education				
	Base	**High school graduate or less**	**Some college but did not finish**	**2-year college degree**	**4-year college degree**	**Post-graduate degree**
Tillis Endorsed Candidate More / Less Likely to Vote For						
More likely	**10%**	10%	10%	5%	13%	13%
Less likely	**22%**	19%	24%	28%	21%	21%
It wouldn't make a difference	**59%**	59%	55%	61%	62%	60%
Not sure	**8%**	12%	11%	7%	4%	6%

		Mode	
	Base	**Landline**	**Text**
Biden Favorability			
Favorable	**6%**	7%	5%
Unfavorable	**92%**	92%	93%
Not sure	**2%**	2%	2%

		Mode	
	Base	Landline	Text
Presidential Primary Vote			
Ryan Binkley	**0%**	0%	-
Chris Christie	**3%**	4%	3%
Ron DeSantis	**9%**	7%	10%
Nikki Haley	**12%**	8%	16%
Asa Hutchinson	**0%**	1%	-
Vivek Ramaswamy	**4%**	1%	6%
Donald Trump	**66%**	77%	58%
Not sure	**5%**	2%	7%

		Mode	
	Base	Landline	Text
Folwell Favorability			
Favorable	**11%**	9%	12%
Unfavorable	**13%**	17%	11%
Not sure	**76%**	74%	77%

		Mode	
	Base	Landline	Text
Graham Favorability			
Favorable	**19%**	21%	17%
Unfavorable	**13%**	14%	12%
Not sure	**69%**	65%	71%

	Mode		
	Base	Landline	Text
Robinson Favorability			
Favorable	**53%**	46%	58%
Unfavorable	**11%**	13%	10%
Not sure	**36%**	41%	32%

	Mode		
	Base	Landline	Text
Folwell / Graham / Robinson			
Dale Folwell	**7%**	6%	7%
Bill Graham	**15%**	22%	9%
Mark Robinson	**55%**	51%	58%
Not sure	**24%**	22%	26%

	Mode		
	Base	Landline	Text
Binkley Favorability			
Favorable	**3%**	2%	4%
Unfavorable	**11%**	10%	12%
Not sure	**86%**	88%	84%

		Mode	
	Base	Landline	Text
Christie Favorability			
Favorable	**13%**	11%	14%
Unfavorable	**71%**	69%	73%
Not sure	**16%**	20%	13%

		Mode	
	Base	Landline	Text
DeSantis Favorability			
Favorable	**56%**	52%	58%
Unfavorable	**28%**	28%	28%
Not sure	**16%**	20%	14%

		Mode	
	Base	Landline	Text
Haley Favorability			
Favorable	**38%**	35%	41%
Unfavorable	**44%**	43%	44%
Not sure	**18%**	22%	15%

		Mode	
	Base	**Landline**	**Text**
Hutchinson Favorability			
Favorable	**9%**	10%	9%
Unfavorable	**40%**	43%	39%
Not sure	**50%**	47%	53%

		Mode	
	Base	**Landline**	**Text**
Ramaswamy Favorability			
Favorable	**34%**	28%	38%
Unfavorable	**34%**	40%	31%
Not sure	**32%**	32%	31%

		Mode	
	Base	**Landline**	**Text**
Trump Favorability			
Favorable	**80%**	85%	77%
Unfavorable	**17%**	12%	20%
Not sure	**3%**	3%	4%

		Mode	
	Base	**Landline**	**Text**
Budd Favorability			
Favorable	**45%**	48%	43%
Unfavorable	**18%**	17%	19%
Not sure	**37%**	35%	37%

		Mode	
	Base	**Landline**	**Text**
Tillis Favorability			
Favorable	**32%**	32%	33%
Unfavorable	**38%**	34%	40%
Not sure	**30%**	34%	27%

		Mode	
	Base	**Landline**	**Text**
Trump Endorsed Candidate More / Less Likely to Vote For			
More likely	**43%**	52%	38%
Less likely	**10%**	10%	10%
It wouldn't make a difference	**44%**	37%	48%
Not sure	**3%**	2%	4%

		Mode	
	Base	**Landline**	**Text**
Tillis Endorsed Candidate More / Less Likely to Vote For			
More likely	**10%**	10%	10%
Less likely	**22%**	23%	22%
It wouldn't make a difference	**59%**	61%	57%
Not sure	**8%**	6%	10%

		Media Market						
	Base	**Charlotte**	**Greensboro**	**Greenville**	**Asheville**	**Raleigh**	**Wilmington**	**Other**
Biden Favorability								
Favorable	**6%**	5%	5%	3%	8%	9%	5%	-
Unfavorable	**92%**	94%	94%	95%	89%	88%	95%	96%
Not sure	**2%**	2%	1%	1%	2%	3%	-	4%

		Media Market						
	Base	**Charlotte**	**Greensboro**	**Greenville**	**Asheville**	**Raleigh**	**Wilmington**	**Other**
Presidential Primary Vote								
Ryan Binkley	**0%**	0%	0%	-	-	-	-	-
Chris Christie	**3%**	3%	3%	3%	7%	3%	4%	-
Ron DeSantis	**9%**	6%	8%	12%	7%	10%	7%	16%
Nikki Haley	**12%**	11%	9%	11%	13%	16%	14%	7%
Asa Hutchinson	**0%**	1%	-	-	-	-	-	4%
Vivek Ramaswamy	**4%**	5%	4%	11%	-	2%	6%	8%
Donald Trump	**66%**	69%	73%	52%	58%	63%	69%	63%
Not sure	**5%**	3%	2%	10%	15%	5%	-	3%

	Base	Media Market						
		Charlotte	Greensboro	Greenville	Asheville	Raleigh	Wilmington	Other
Folwell Favorability								
Favorable	11%	9%	17%	3%	10%	10%	19%	2%
Unfavorable	13%	15%	12%	13%	16%	11%	11%	17%
Not sure	76%	76%	71%	83%	74%	79%	70%	81%

	Base	Media Market						
		Charlotte	Greensboro	Greenville	Asheville	Raleigh	Wilmington	Other
Graham Favorability								
Favorable	19%	21%	26%	19%	8%	18%	15%	3%
Unfavorable	13%	15%	11%	10%	12%	14%	6%	17%
Not sure	69%	64%	63%	71%	80%	68%	80%	80%

	Base	Media Market						
		Charlotte	Greensboro	Greenville	Asheville	Raleigh	Wilmington	Other
Robinson Favorability								
Favorable	53%	44%	54%	61%	58%	61%	43%	50%
Unfavorable	11%	8%	15%	3%	11%	14%	8%	17%
Not sure	36%	48%	31%	36%	31%	26%	50%	33%

	Base	Media Market						
		Charlotte	Greensboro	Greenville	Asheville	Raleigh	Wilmington	Other
Folwell / Graham / Robinson								
Dale Folwell	**7%**	5%	11%	1%	6%	8%	5%	4%
Bill Graham	**15%**	18%	17%	18%	15%	10%	15%	6%
Mark Robinson	**55%**	50%	48%	53%	62%	62%	47%	67%
Not sure	**24%**	27%	24%	29%	17%	20%	33%	22%

	Base	Media Market						
		Charlotte	Greensboro	Greenville	Asheville	Raleigh	Wilmington	Other
Binkley Favorability								
Favorable	**3%**	7%	0%	-	3%	2%	7%	-
Unfavorable	**11%**	9%	13%	8%	12%	11%	8%	15%
Not sure	**86%**	84%	87%	92%	85%	87%	86%	85%

	Base	Media Market						
		Charlotte	Greensboro	Greenville	Asheville	Raleigh	Wilmington	Other
Christie Favorability								
Favorable	**13%**	10%	14%	9%	17%	15%	17%	10%
Unfavorable	**71%**	75%	71%	67%	63%	69%	75%	86%
Not sure	**16%**	15%	15%	24%	20%	16%	8%	4%

	Base	Media Market						
		Charlotte	Greensboro	Greenville	Asheville	Raleigh	Wilmington	Other
DeSantis Favorability								
Favorable	**56%**	53%	60%	66%	47%	55%	57%	60%
Unfavorable	**28%**	30%	23%	25%	26%	29%	39%	16%
Not sure	**16%**	18%	17%	8%	26%	15%	5%	24%

	Base	Media Market						
		Charlotte	Greensboro	Greenville	Asheville	Raleigh	Wilmington	Other
Haley Favorability								
Favorable	**38%**	36%	41%	40%	39%	38%	31%	49%
Unfavorable	**44%**	45%	42%	45%	35%	42%	66%	43%
Not sure	**18%**	19%	17%	15%	26%	20%	4%	8%

	Base	Media Market						
		Charlotte	Greensboro	Greenville	Asheville	Raleigh	Wilmington	Other
Hutchinson Favorability								
Favorable	**9%**	6%	17%	3%	5%	11%	7%	8%
Unfavorable	**40%**	43%	39%	28%	36%	45%	41%	34%
Not sure	**50%**	51%	45%	69%	59%	44%	52%	58%

		Media Market						
	Base	**Charlotte**	**Greensboro**	**Greenville**	**Asheville**	**Raleigh**	**Wilmington**	**Other**
Ramaswamy Favorability								
Favorable	34%	35%	29%	40%	25%	35%	54%	24%
Unfavorable	34%	30%	41%	29%	31%	40%	28%	28%
Not sure	32%	35%	31%	30%	44%	25%	19%	48%

		Media Market						
	Base	**Charlotte**	**Greensboro**	**Greenville**	**Asheville**	**Raleigh**	**Wilmington**	**Other**
Trump Favorability								
Favorable	80%	84%	84%	76%	76%	73%	83%	93%
Unfavorable	17%	12%	14%	16%	21%	23%	17%	7%
Not sure	3%	4%	2%	8%	3%	3%	-	-

		Media Market						
	Base	**Charlotte**	**Greensboro**	**Greenville**	**Asheville**	**Raleigh**	**Wilmington**	**Other**
Budd Favorability								
Favorable	45%	43%	61%	39%	41%	42%	43%	32%
Unfavorable	18%	18%	18%	20%	17%	19%	17%	14%
Not sure	37%	38%	21%	40%	42%	40%	40%	53%

	Base	Media Market						
		Charlotte	**Greensboro**	**Greenville**	**Asheville**	**Raleigh**	**Wilmington**	**Other**
Tillis Favorability								
Favorable	**32%**	28%	28%	41%	30%	37%	38%	40%
Unfavorable	**38%**	44%	38%	28%	26%	39%	42%	19%
Not sure	**30%**	28%	34%	31%	45%	24%	21%	41%

	Base	Media Market						
		Charlotte	**Greensboro**	**Greenville**	**Asheville**	**Raleigh**	**Wilmington**	**Other**
Trump Endorsed Candidate More / Less Likely to Vote For								
More likely	**43%**	56%	42%	35%	24%	37%	59%	37%
Less likely	**10%**	6%	10%	8%	11%	16%	13%	-
It wouldn't make a difference	**44%**	34%	47%	54%	64%	45%	28%	49%
Not sure	**3%**	5%	1%	2%	1%	3%	-	14%

	Base	Media Market						
		Charlotte	**Greensboro**	**Greenville**	**Asheville**	**Raleigh**	**Wilmington**	**Other**
Tillis Endorsed Candidate More / Less Likely to Vote For								
More likely	**10%**	10%	7%	14%	12%	10%	19%	5%
Less likely	**22%**	23%	24%	6%	18%	24%	35%	18%
It wouldn't make a difference	**59%**	56%	63%	71%	64%	56%	45%	66%
Not sure	**8%**	11%	6%	10%	6%	9%	1%	11%