

North Carolina Survey Results

Q1 Do you have a favorable or unfavorable opinion of Joe Biden?

Favorable 82%
Unfavorable 10%
Not sure 7%

Q2 Next March there will be a primary election in North Carolina for Governor, State Legislature and other important offices. Will you be voting in the Democratic primary or the Republican primary, or will you not be voting in the primary election?

Democratic primary 100%
Republican primary 0%
Won't be voting in the primary election 0%

Q3 The Democratic candidates for Governor are Chelle Booker, Gary Foxx, Mike Morgan, Josh Stein, and Marcus Williams. If the Democratic primary election was held today, who would you vote for?

Chelle Booker 3%
Gary Foxx 1%
Mike Morgan 5%
Josh Stein 56%
Marcus Williams 4%
Not sure 32%

Q4 Do you have a favorable or unfavorable opinion of Mike Morgan?

Favorable 13%
Unfavorable 5%
Not sure 82%

Q5 Do you have a favorable or unfavorable opinion of Josh Stein?

Favorable 60%
Unfavorable 4%
Not sure 36%

Q6 The Democratic candidates for Lieutenant Governor are Ben Clark, Rachel Hunt and Mark Robinson. If the primary election was today, who would you vote for?

Ben Clark 5%
Rachel Hunt 23%
Mark Robinson 6%
Not sure 66%

Q7 The Democratic candidates for Attorney General are Satana Deberry, Tim Dunn, and Jeff Jackson. If the primary election was today, who would you vote for?

Satana Deberry 8%
Tim Dunn 2%
Jeff Jackson 34%
Not sure 56%

Q8 The Democratic candidates for State Treasurer are Gabriel Esparza and Wesley Harris. If the primary election was today, who would you vote for?

Gabriel Esparza 9%
Wesley Harris 14%
Not sure 77%

Q9 The Democratic candidates for Insurance Commissioner are Natasha Marcus and David Wheeler. If the primary election was today, who would you vote for?

Natasha Marcus 23%
David Wheeler 5%
Not sure 72%

Q10 The Democratic candidates for State Superintendent of Public Instruction are Kenon Crumble, C.R. Katie Eddings, and Maurice “Mo” Green. If the primary election was today, who would you vote for?

Kenon Crumble 7%
C.R. Katie Eddings 5%
Maurice “Mo” Green 11%
Not sure 77%

Q11 The Democratic candidates for State Supreme Court are Lora Cubbage and Allison Riggs. If the primary election was today, who would you vote for?

Lora Cubbage 9%
Allison Riggs 12%
Not sure 79%

Q12 Do you have a favorable or unfavorable opinion of Roy Cooper?

Favorable 89%
Unfavorable 3%
Not sure 8%

Q13 If Roy Cooper were to endorse a candidate for office in the Democratic primary, would that make you more likely or less likely to vote for that candidate, or would it not make a difference?

More likely 64%
Less likely 2%
It wouldn’t make a difference 26%
Not sure 9%

Q14 If you are a woman, press 1. If a man, press 2. If you are gender non-binary, press 3.

Woman 56%
Man 42%
Non-binary 2%

Q15 If you are a Democrat, press 1. If an independent, press 2.

Democrat 80%
Independent 20%

Q16 If you are Hispanic or Latino, press 1. If white, press 2. If African-American, press 3. If other, press 4.

Hispanic or Latino 4%
White 56%
African-American 33%
Other 7%

Q17 If you are 18-45 years old, press 1. If 46-65, press 2. If older than 65, press 3.

18 to 45 29%
46 to 65 35%
Older than 65 36%

Q18 What is the highest level of education you have received: high school graduate or less, some college but did not finish, 2-year college degree, 4-year college degree, or post-graduate degree?

High school graduate or less 14%
Some college but did not finish 28%
2-year college degree 7%
4-year college degree 27%
Post-graduate degree 25%

Q19 Mode

Landline 43%
Text 57%

Q20 Media Market

<i>Charlotte</i>	26%
<i>Greensboro</i>	16%
<i>Greenville</i>	6%
<i>Asheville</i>	7%
<i>Raleigh</i>	37%
<i>Wilmington</i>	5%
<i>Other</i>	3%

	Base	Gender		
		Woman	Man	Non-binary
Biden Favorability				
Favorable	82%	83%	83%	52%
Unfavorable	10%	7%	14%	39%
Not sure	7%	10%	3%	8%

	Base	Gender		
		Woman	Man	Non-binary
Primary Gubernatorial Horserace				
Chrelle Booker	3%	4%	0%	-
Gary Foxx	1%	1%	-	-
Mike Morgan	5%	4%	5%	7%
Josh Stein	56%	52%	64%	12%
Marcus Williams	4%	5%	3%	-
Not sure	32%	34%	28%	81%

	Base	Gender		
		Woman	Man	Non-binary
Morgan Favorability				
Favorable	13%	11%	15%	7%
Unfavorable	5%	5%	5%	4%
Not sure	82%	84%	79%	89%

	Base	Gender		
		Woman	Man	Non-binary
Stein Favorability				
Favorable	60%	59%	65%	12%
Unfavorable	4%	2%	7%	-
Not sure	36%	40%	28%	88%

	Base	Gender		
		Woman	Man	Non-binary
Clark / Hunt / Robinson				
Ben Clark	5%	3%	7%	3%
Rachel Hunt	23%	21%	25%	12%
Mark Robinson	6%	8%	5%	-
Not sure	66%	68%	63%	85%

	Base	Gender		
		Woman	Man	Non-binary
Deberry / Dunn / Jackson				
Satana Deberry	8%	8%	8%	6%
Tim Dunn	2%	1%	3%	7%
Jeff Jackson	34%	30%	39%	5%
Not sure	56%	60%	50%	82%

	Base	Gender		
		Woman	Man	Non-binary
Esparza / Harris				
Gabriel Esparza	9%	9%	11%	-
Wesley Harris	14%	13%	16%	10%
Not sure	77%	79%	73%	90%

	Base	Gender		
		Woman	Man	Non-binary
Marcus / Wheeler				
Natasha Marcus	23%	24%	22%	11%
David Wheeler	5%	4%	7%	7%
Not sure	72%	71%	71%	82%

	Base	Gender		
		Woman	Man	Non-binary
Crumble / Eddings / Green				
Kenon Crumble	7%	8%	6%	10%
C.R. Katie Eddings	5%	4%	6%	-
Maurice “Mo” Green	11%	9%	14%	-
Not sure	77%	79%	73%	90%

	Base	Gender		
		Woman	Man	Non-binary
Cubbage / Riggs				
Lora Cubbage	9%	8%	10%	10%
Allison Riggs	12%	10%	15%	3%
Not sure	79%	81%	75%	87%

	Base	Gender		
		Woman	Man	Non-binary
Cooper Favorability				
Favorable	89%	86%	93%	63%
Unfavorable	3%	3%	3%	-
Not sure	8%	11%	4%	37%

	Base	Gender		
		Woman	Man	Non-binary
Cooper Endorsed Candidate in Democratic Primary More / Less Likely to Vote For That Candidate				
More likely	64%	66%	62%	45%
Less likely	2%	1%	3%	-
It wouldn't make a difference	26%	23%	29%	46%
Not sure	9%	10%	6%	8%

		Party	
	Base	Democrat	Independent
Biden Favorability			
Favorable	82%	85%	70%
Unfavorable	10%	8%	22%
Not sure	7%	7%	8%

		Party	
	Base	Democrat	Independent
Primary Gubernatorial Horserace			
Chrelle Booker	3%	2%	3%
Gary Foxx	1%	1%	-
Mike Morgan	5%	4%	6%
Josh Stein	56%	58%	46%
Marcus Williams	4%	4%	4%
Not sure	32%	30%	41%

		Party	
	Base	Democrat	Independent
Morgan Favorability			
Favorable	13%	13%	13%
Unfavorable	5%	6%	4%
Not sure	82%	82%	83%

		Party	
	Base	Democrat	Independent
Stein Favorability			
Favorable	60%	63%	51%
Unfavorable	4%	3%	7%
Not sure	36%	34%	42%

		Party	
	Base	Democrat	Independent
Clark / Hunt / Robinson			
Ben Clark	5%	4%	8%
Rachel Hunt	23%	25%	14%
Mark Robinson	6%	6%	9%
Not sure	66%	66%	68%

		Party	
	Base	Democrat	Independent
Deberry / Dunn / Jackson			
Satana Deberry	8%	8%	8%
Tim Dunn	2%	3%	1%
Jeff Jackson	34%	32%	41%
Not sure	56%	57%	51%

	Base	Party	
		Democrat	Independent
Esparza / Harris			
Gabriel Esparza	9%	9%	12%
Wesley Harris	14%	15%	9%
Not sure	77%	76%	78%

	Base	Party	
		Democrat	Independent
Marcus / Wheeler			
Natasha Marcus	23%	24%	18%
David Wheeler	5%	6%	4%
Not sure	72%	70%	78%

	Base	Party	
		Democrat	Independent
Crumble / Eddings / Green			
Kenon Crumble	7%	7%	8%
C.R. Katie Eddings	5%	4%	7%
Maurice "Mo" Green	11%	12%	8%
Not sure	77%	77%	77%

	Base	Party	
		Democrat	Independent
Cubbage / Riggs			
Lora Cubbage	9%	10%	7%
Allison Riggs	12%	12%	11%
Not sure	79%	78%	82%

	Base	Party	
		Democrat	Independent
Cooper Favorability			
Favorable	89%	90%	84%
Unfavorable	3%	3%	1%
Not sure	8%	7%	15%

	Base	Party	
		Democrat	Independent
Cooper Endorsed Candidate in Democratic Primary More / Less Likely to Vote For That Candidate			
More likely	64%	69%	44%
Less likely	2%	2%	1%
It wouldn't make a difference	26%	20%	49%
Not sure	9%	9%	6%

	Base	Race			
		Hispanic or Latino	White	African-American	Other
Biden Favorability					
Favorable	82%	92%	81%	88%	69%
Unfavorable	10%	3%	11%	6%	23%
Not sure	7%	4%	8%	6%	8%

	Base	Race			
		Hispanic or Latino	White	African-American	Other
Primary Gubernatorial Horserace					
Chrelle Booker	3%	8%	2%	3%	4%
Gary Foxx	1%	-	-	2%	-
Mike Morgan	5%	-	3%	6%	9%
Josh Stein	56%	29%	65%	49%	35%
Marcus Williams	4%	26%	1%	5%	8%
Not sure	32%	36%	29%	36%	44%

	Base	Race			
		Hispanic or Latino	White	African-American	Other
Morgan Favorability					
Favorable	13%	24%	9%	16%	18%
Unfavorable	5%	6%	6%	4%	5%
Not sure	82%	70%	85%	80%	76%

	Base	Race			
		Hispanic or Latino	White	African- American	Other
Stein Favorability					
Favorable	60%	50%	68%	52%	46%
Unfavorable	4%	6%	4%	3%	6%
Not sure	36%	45%	28%	45%	47%

	Base	Race			
		Hispanic or Latino	White	African- American	Other
Clark / Hunt / Robinson					
Ben Clark	5%	4%	4%	7%	3%
Rachel Hunt	23%	13%	21%	25%	26%
Mark Robinson	6%	31%	5%	6%	8%
Not sure	66%	51%	70%	62%	63%

	Base	Race			
		Hispanic or Latino	White	African- American	Other
Deberry / Dunn / Jackson					
Satana Deberry	8%	-	5%	14%	4%
Tim Dunn	2%	3%	3%	-	8%
Jeff Jackson	34%	46%	46%	12%	28%
Not sure	56%	51%	46%	74%	60%

	Base	Race			
		Hispanic or Latino	White	African- American	Other
Esparza / Harris					
Gabriel Esparza	9%	34%	9%	7%	15%
Wesley Harris	14%	6%	10%	21%	15%
Not sure	77%	59%	81%	72%	69%

	Base	Race			
		Hispanic or Latino	White	African- American	Other
Marcus / Wheeler					
Natasha Marcus	23%	36%	15%	33%	32%
David Wheeler	5%	7%	7%	3%	6%
Not sure	72%	57%	78%	64%	61%

	Base	Race			
		Hispanic or Latino	White	African- American	Other
Crumble / Eddings / Green					
Kenon Crumble	7%	3%	6%	9%	12%
C.R. Katie Eddings	5%	6%	7%	1%	6%
Maurice “Mo” Green	11%	23%	5%	18%	21%
Not sure	77%	68%	82%	72%	62%

	Base	Race			
		Hispanic or Latino	White	African-American	Other
Cubbage / Riggs					
Lora Cubbage	9%	26%	6%	13%	7%
Allison Riggs	12%	15%	11%	10%	31%
Not sure	79%	60%	84%	76%	63%

	Base	Race			
		Hispanic or Latino	White	African-American	Other
Cooper Favorability					
Favorable	89%	87%	91%	85%	86%
Unfavorable	3%	4%	3%	2%	1%
Not sure	8%	9%	5%	13%	12%

	Base	Race			
		Hispanic or Latino	White	African-American	Other
Cooper Endorsed Candidate in Democratic Primary More / Less Likely to Vote For That Candidate					
More likely	64%	57%	68%	60%	48%
Less likely	2%	-	2%	1%	-
It wouldn't make a difference	26%	37%	25%	23%	42%
Not sure	9%	5%	4%	16%	10%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Biden Favorability				
Favorable	82%	62%	87%	95%
Unfavorable	10%	25%	6%	4%
Not sure	7%	13%	7%	2%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Primary Gubernatorial Horserace				
Chrelle Booker	3%	3%	3%	2%
Gary Foxx	1%	-	-	1%
Mike Morgan	5%	4%	5%	4%
Josh Stein	56%	54%	57%	57%
Marcus Williams	4%	4%	3%	5%
Not sure	32%	35%	32%	31%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Morgan Favorability				
Favorable	13%	15%	11%	12%
Unfavorable	5%	4%	2%	9%
Not sure	82%	81%	87%	78%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Stein Favorability				
Favorable	60%	59%	60%	62%
Unfavorable	4%	6%	3%	3%
Not sure	36%	35%	37%	35%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Clark / Hunt / Robinson				
Ben Clark	5%	6%	4%	4%
Rachel Hunt	23%	22%	27%	19%
Mark Robinson	6%	3%	6%	9%
Not sure	66%	69%	63%	67%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Deberry / Dunn / Jackson				
Satana Deberry	8%	13%	6%	6%
Tim Dunn	2%	1%	2%	4%
Jeff Jackson	34%	49%	34%	21%
Not sure	56%	37%	59%	69%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Esparza / Harris				
Gabriel Esparza	9%	12%	10%	7%
Wesley Harris	14%	12%	13%	17%
Not sure	77%	76%	77%	77%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Marcus / Wheeler				
Natasha Marcus	23%	23%	25%	20%
David Wheeler	5%	2%	5%	9%
Not sure	72%	75%	69%	71%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Crumble / Eddings / Green				
Kenon Crumble	7%	4%	8%	10%
C.R. Katie Eddings	5%	4%	4%	6%
Maurice “Mo” Green	11%	15%	11%	9%
Not sure	77%	78%	78%	75%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Cubbage / Riggs				
Lora Cubbage	9%	8%	7%	12%
Allison Riggs	12%	15%	11%	12%
Not sure	79%	78%	82%	76%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Cooper Favorability				
Favorable	89%	90%	90%	87%
Unfavorable	3%	2%	2%	4%
Not sure	8%	8%	8%	9%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Cooper Endorsed Candidate in Democratic Primary More / Less Likely to Vote For That Candidate				
More likely	64%	57%	63%	70%
Less likely	2%	-	3%	2%
It wouldn't make a difference	26%	37%	21%	23%
Not sure	9%	7%	12%	6%

	Base	Education				
		High school graduate or less	Some college but did not finish	2-year college degree	4-year college degree	Post-graduate degree
Biden Favorability						
Favorable	82%	80%	84%	84%	85%	79%
Unfavorable	10%	8%	12%	11%	9%	11%
Not sure	7%	12%	4%	5%	6%	10%

	Base	Education				
		High school graduate or less	Some college but did not finish	2-year college degree	4-year college degree	Post-graduate degree
Primary Gubernatorial Horserace						
Chrelle Booker	3%	4%	2%	-	2%	3%
Gary Foxx	1%	4%	-	-	-	-
Mike Morgan	5%	3%	4%	-	6%	6%
Josh Stein	56%	35%	49%	66%	59%	68%
Marcus Williams	4%	7%	6%	-	3%	2%
Not sure	32%	46%	39%	34%	29%	21%

	Base	Education				
		High school graduate or less	Some college but did not finish	2-year college degree	4-year college degree	Post-graduate degree
Morgan Favorability						
Favorable	13%	7%	13%	3%	13%	17%
Unfavorable	5%	9%	4%	12%	3%	6%
Not sure	82%	84%	83%	85%	84%	77%

	Base	Education				
		High school graduate or less	Some college but did not finish	2-year college degree	4-year college degree	Post-graduate degree
Stein Favorability						
Favorable	60%	42%	55%	67%	61%	73%
Unfavorable	4%	3%	5%	4%	5%	1%
Not sure	36%	55%	40%	28%	33%	25%

	Base	Education				
		High school graduate or less	Some college but did not finish	2-year college degree	4-year college degree	Post-graduate degree
Clark / Hunt / Robinson						
Ben Clark	5%	-	3%	7%	8%	6%
Rachel Hunt	23%	25%	24%	24%	21%	21%
Mark Robinson	6%	15%	5%	12%	4%	3%
Not sure	66%	60%	68%	58%	67%	69%

	Base	Education				
		High school graduate or less	Some college but did not finish	2-year college degree	4-year college degree	Post-graduate degree
Deberry / Dunn / Jackson						
Satana Deberry	8%	-	11%	8%	8%	9%
Tim Dunn	2%	2%	3%	3%	1%	2%
Jeff Jackson	34%	25%	28%	25%	38%	42%
Not sure	56%	73%	58%	64%	53%	47%

	Base	Education				
		High school graduate or less	Some college but did not finish	2-year college degree	4-year college degree	Post-graduate degree
Esparza / Harris						
Gabriel Esparza	9%	7%	10%	20%	10%	7%
Wesley Harris	14%	9%	20%	7%	14%	13%
Not sure	77%	84%	71%	73%	76%	80%

	Base	Education				
		High school graduate or less	Some college but did not finish	2-year college degree	4-year college degree	Post-graduate degree
Marcus / Wheeler						
Natasha Marcus	23%	27%	27%	23%	19%	21%
David Wheeler	5%	4%	8%	3%	6%	4%
Not sure	72%	69%	65%	74%	75%	75%

	Base	Education				
		High school graduate or less	Some college but did not finish	2-year college degree	4-year college degree	Post-graduate degree
Crumble / Eddings / Green						
Kenon Crumble	7%	3%	11%	17%	4%	6%
C.R. Katie Eddings	5%	8%	2%	9%	3%	7%
Maurice “Mo” Green	11%	11%	12%	5%	12%	11%
Not sure	77%	78%	75%	69%	81%	76%

	Base	Education				
		High school graduate or less	Some college but did not finish	2-year college degree	4-year college degree	Post-graduate degree
Cubbage / Riggs						
Lora Cubbage	9%	11%	12%	1%	7%	9%
Allison Riggs	12%	5%	10%	25%	13%	14%
Not sure	79%	85%	78%	74%	80%	76%

	Base	Education				
		High school graduate or less	Some college but did not finish	2-year college degree	4-year college degree	Post-graduate degree
Cooper Favorability						
Favorable	89%	71%	86%	90%	96%	92%
Unfavorable	3%	10%	3%	3%	1%	1%
Not sure	8%	19%	10%	7%	3%	6%

	Base	Education				
		High school graduate or less	Some college but did not finish	2-year college degree	4-year college degree	Post-graduate degree
Cooper Endorsed Candidate in Democratic Primary More / Less Likely to Vote For That Candidate						
More likely	64%	60%	65%	62%	63%	65%
Less likely	2%	2%	2%	4%	0%	2%
It wouldn't make a difference	26%	22%	25%	23%	29%	27%
Not sure	9%	15%	7%	11%	8%	6%

	Base	Mode	
		Landline	Text
Biden Favorability			
Favorable	82%	96%	72%
Unfavorable	10%	3%	16%
Not sure	7%	1%	11%

	Base	Mode	
		Landline	Text
Primary Gubernatorial Horserace			
Chrelle Booker	3%	3%	3%
Gary Foxx	1%	1%	-
Mike Morgan	5%	5%	4%
Josh Stein	56%	58%	55%
Marcus Williams	4%	7%	2%
Not sure	32%	26%	37%

	Base	Mode	
		Landline	Text
Morgan Favorability			
Favorable	13%	16%	10%
Unfavorable	5%	6%	4%
Not sure	82%	78%	85%

	Base	Mode	
		Landline	Text
Stein Favorability			
Favorable	60%	63%	58%
Unfavorable	4%	3%	5%
Not sure	36%	34%	37%

	Base	Mode	
		Landline	Text
Clark / Hunt / Robinson			
Ben Clark	5%	5%	5%
Rachel Hunt	23%	24%	21%
Mark Robinson	6%	10%	3%
Not sure	66%	61%	71%

	Base	Mode	
		Landline	Text
Deberry / Dunn / Jackson			
Satana Deberry	8%	8%	9%
Tim Dunn	2%	3%	1%
Jeff Jackson	34%	22%	42%
Not sure	56%	67%	48%

	Base	Mode	
		Landline	Text
Esparza / Harris			
Gabriel Esparza	9%	10%	9%
Wesley Harris	14%	19%	10%
Not sure	77%	71%	81%

	Base	Mode	
		Landline	Text
Marcus / Wheeler			
Natasha Marcus	23%	28%	20%
David Wheeler	5%	8%	4%
Not sure	72%	65%	77%

	Base	Mode	
		Landline	Text
Crumble / Eddings / Green			
Kenon Crumble	7%	13%	3%
C.R. Katie Eddings	5%	4%	5%
Maurice "Mo" Green	11%	12%	11%
Not sure	77%	70%	82%

	Base	Mode	
		Landline	Text
Cubbage / Riggs			
Lora Cubbage	9%	16%	4%
Allison Riggs	12%	11%	13%
Not sure	79%	73%	83%

	Base	Mode	
		Landline	Text
Cooper Favorability			
Favorable	89%	86%	91%
Unfavorable	3%	4%	2%
Not sure	8%	10%	7%

	Base	Mode	
		Landline	Text
Cooper Endorsed Candidate in Democratic Primary More / Less Likely to Vote For That Candidate			
More likely	64%	67%	61%
Less likely	2%	3%	1%
It wouldn't make a difference	26%	23%	28%
Not sure	9%	7%	10%

	Base	Media Market						
		Charlotte	Greensboro	Greenville	Asheville	Raleigh	Wilmington	Other
Biden Favorability								
Favorable	82%	73%	87%	92%	75%	85%	95%	83%
Unfavorable	10%	15%	4%	8%	16%	9%	4%	17%
Not sure	7%	11%	8%	-	9%	6%	1%	-

	Base	Media Market						
		Charlotte	Greensboro	Greenville	Asheville	Raleigh	Wilmington	Other
Primary Gubernatorial Horserace								
Chrelle Booker	3%	3%	4%	-	4%	2%	-	4%
Gary Foxx	1%	-	3%	-	-	-	-	-
Mike Morgan	5%	3%	5%	12%	2%	6%	-	-
Josh Stein	56%	54%	58%	43%	45%	62%	58%	32%
Marcus Williams	4%	6%	4%	2%	4%	3%	6%	-
Not sure	32%	34%	26%	42%	45%	27%	36%	63%

	Base	Media Market						
		Charlotte	Greensboro	Greenville	Asheville	Raleigh	Wilmington	Other
Morgan Favorability								
Favorable	13%	12%	16%	12%	6%	16%	1%	2%
Unfavorable	5%	2%	5%	6%	1%	7%	19%	8%
Not sure	82%	87%	79%	82%	93%	78%	80%	90%

	Base	Media Market						
		Charlotte	Greensboro	Greenville	Asheville	Raleigh	Wilmington	Other
Stein Favorability								
Favorable	60%	59%	61%	54%	49%	65%	71%	32%
Unfavorable	4%	6%	3%	-	3%	3%	4%	3%
Not sure	36%	35%	36%	46%	48%	31%	24%	65%

	Base	Media Market						
		Charlotte	Greensboro	Greenville	Asheville	Raleigh	Wilmington	Other
Clark / Hunt / Robinson								
Ben Clark	5%	2%	3%	7%	2%	8%	-	11%
Rachel Hunt	23%	22%	34%	18%	12%	22%	14%	26%
Mark Robinson	6%	8%	6%	5%	7%	6%	6%	3%
Not sure	66%	68%	58%	70%	79%	65%	79%	60%

	Base	Media Market						
		Charlotte	Greensboro	Greenville	Asheville	Raleigh	Wilmington	Other
Deberry / Dunn / Jackson								
Satana Deberry	8%	1%	7%	11%	1%	16%	5%	-
Tim Dunn	2%	3%	-	3%	5%	2%	-	4%
Jeff Jackson	34%	43%	37%	32%	32%	27%	19%	41%
Not sure	56%	53%	56%	54%	62%	55%	76%	55%

	Base	Media Market						
		Charlotte	Greensboro	Greenville	Asheville	Raleigh	Wilmington	Other
Esparza / Harris								
Gabriel Esparza	9%	7%	13%	14%	9%	10%	7%	5%
Wesley Harris	14%	17%	10%	9%	3%	17%	10%	10%
Not sure	77%	76%	77%	78%	88%	72%	84%	85%

	Base	Media Market						
		Charlotte	Greensboro	Greenville	Asheville	Raleigh	Wilmington	Other
Marcus / Wheeler								
Natasha Marcus	23%	24%	24%	17%	4%	28%	11%	27%
David Wheeler	5%	6%	6%	5%	12%	3%	9%	6%
Not sure	72%	70%	70%	79%	84%	69%	80%	67%

	Base	Media Market						
		Charlotte	Greensboro	Greenville	Asheville	Raleigh	Wilmington	Other
Crumble / Eddings / Green								
Kenon Crumble	7%	4%	9%	18%	4%	8%	10%	5%
C.R. Katie Eddings	5%	9%	3%	2%	-	4%	8%	-
Maurice “Mo” Green	11%	10%	19%	-	6%	12%	2%	20%
Not sure	77%	77%	69%	80%	90%	76%	81%	75%

	Base	Media Market						
		Charlotte	Greensboro	Greenville	Asheville	Raleigh	Wilmington	Other
Cubbage / Riggs								
Lora Cubbage	9%	6%	14%	6%	4%	9%	22%	-
Allison Riggs	12%	11%	8%	9%	7%	17%	6%	9%
Not sure	79%	83%	78%	85%	89%	73%	71%	91%

	Base	Media Market						
		Charlotte	Greensboro	Greenville	Asheville	Raleigh	Wilmington	Other
Cooper Favorability								
Favorable	89%	83%	96%	85%	90%	91%	87%	83%
Unfavorable	3%	5%	-	-	-	3%	5%	7%
Not sure	8%	12%	4%	15%	10%	6%	7%	10%

	Base	Media Market						
		Charlotte	Greensboro	Greenville	Asheville	Raleigh	Wilmington	Other
Cooper Endorsed Candidate in Democratic Primary More / Less Likely to Vote For That Candidate								
More likely	64%	53%	66%	64%	66%	69%	71%	63%
Less likely	2%	3%	1%	-	1%	0%	7%	3%
It wouldn't make a difference	26%	30%	27%	28%	30%	23%	22%	24%
Not sure	9%	14%	6%	8%	3%	8%	-	10%