North Carolina Survey Results

Q1 Do you approve or disapprove of President Joe Biden's job performance?

Approve 41%

Disapprove 54%

Not sure 6%

Q2 Do you have a favorable or unfavorable opinion of Cheri Beasley?

Favorable 40%

Unfavorable 30%

Not sure 30%

Q3 Do you have a favorable or unfavorable opinion of Ted Budd?

Favorable 34%

Unfavorable 40%

Not sure 26%

Q4 The candidates for US Senate are Democrat Cheri Beasley, Republican Ted Budd, Libertarian Shannon Bray, and Green Party candidate Matthew Hoh. If the election was today, who would you vote for?

Cheri Beasley 42%

Ted Budd 41%

Shannon Bray 5%

Matthew Hoh 1%

Undecided 12%

Q5 In the 2020 election for President, did you vote for Republican Donald Trump, Democrat Joe Biden, someone else, or did you not vote in the election?

Donald Trump 46%

Joe Biden 44%

Someone else / Did not vote 10%

Q6 If you are a woman, press 1. If a man, press 2.

Woman 53%

Man 47%

Q7 If you are a Democrat, press 1. If a Republican, press 2. If an independent, press 3.

Democrat 37%

Republican 35%

Independent 28%

Q8 If you are Hispanic or Latino, press 1. If white, press 2. If African-American, press 3. If other, press 4.

Hispanic or Latino 4%

White 69%

African-American 21%

Other 6%

Q9 If you are 18-45 years old, press 1. If 46-65, press 2. If older than 65, press 3.

18 to 45 .... 35%

46 to 65 .... 40%

Older than 65 .... 25%

Q10 What is the highest level of education you have received: high school graduate or less, some college but did not finish, 2-year college degree, 4-year college degree, or post-graduate degree?

High school graduate or less 29%

Some college but did not finish 21%

2-year college degree 10%

4-year college degree 25%

Post-graduate degree 15%

Q11 Mode

Landline 50%

Text 50%

		2020 Vote		
	Base	Donald Trump	Joe Biden	Someone else / Did not vote
Biden Approval				
Approve	**41%**	3%	85%	19%
Disapprove	**54%**	96%	5%	72%
Not sure	**6%**	1%	10%	9%

		2020 Vote		
	Base	Donald Trump	Joe Biden	Someone else / Did not vote
Beasley Favorability				
Favorable	**40%**	5%	80%	26%
Unfavorable	**30%**	54%	3%	35%
Not sure	**30%**	41%	17%	39%

		2020 Vote		
	Base	Donald Trump	Joe Biden	Someone else / Did not vote
Budd Favorability				
Favorable	**34%**	54%	9%	47%
Unfavorable	**40%**	19%	68%	19%
Not sure	**26%**	27%	23%	33%

		2020 Vote		
	Base	Donald Trump	Joe Biden	Someone else / Did not vote
Beasley / Budd / Bray / Hoh				
Cheri Beasley	**42%**	4%	86%	25%
Ted Budd	**41%**	77%	0%	52%
Shannon Bray	**5%**	5%	4%	11%
Matthew Hoh	**1%**	1%	0%	-
Undecided	**12%**	14%	10%	13%

		Gender	
	Base	Woman	Man
Biden Approval			
Approve	**41%**	44%	37%
Disapprove	**54%**	50%	58%
Not sure	**6%**	7%	5%

		Gender	
	Base	Woman	Man
Beasley Favorability			
Favorable	**40%**	46%	33%
Unfavorable	**30%**	27%	33%
Not sure	**30%**	27%	35%

	Base	Gender	
		Woman	Man
Budd Favorability			
Favorable	**34%**	33%	34%
Unfavorable	**40%**	38%	43%
Not sure	**26%**	29%	23%

	Base	Gender	
		Woman	Man
Beasley / Budd / Bray / Hoh			
Cheri Beasley	**42%**	45%	37%
Ted Budd	**41%**	36%	46%
Shannon Bray	**5%**	5%	5%
Matthew Hoh	**1%**	1%	1%
Undecided	**12%**	13%	11%

	Base	Party		
		Democrat	Republican	Independent
Biden Approval				
Approve	**41%**	83%	5%	28%
Disapprove	**54%**	10%	94%	61%
Not sure	**6%**	7%	1%	11%

		Party		
	Base	Democrat	Republican	Independent
Beasley Favorability				
Favorable	**40%**	75%	7%	33%
Unfavorable	**30%**	6%	54%	32%
Not sure	**30%**	19%	39%	35%

		Party		
	Base	Democrat	Republican	Independent
Budd Favorability				
Favorable	**34%**	15%	51%	38%
Unfavorable	**40%**	55%	22%	44%
Not sure	**26%**	30%	27%	18%

		Party		
	Base	Democrat	Republican	Independent
Beasley / Budd / Bray / Hoh				
Cheri Beasley	**42%**	79%	6%	36%
Ted Budd	**41%**	7%	80%	38%
Shannon Bray	**5%**	1%	2%	13%
Matthew Hoh	**1%**	0%	1%	-
Undecided	**12%**	13%	11%	13%

	Base	Race			
		Hispanic or Latino	White	African-American	Other
Biden Approval					
Approve	**41%**	35%	29%	81%	42%
Disapprove	**54%**	59%	67%	10%	49%
Not sure	**6%**	5%	4%	9%	10%

	Base	Race			
		Hispanic or Latino	White	African-American	Other
Beasley Favorability					
Favorable	**40%**	35%	29%	80%	33%
Unfavorable	**30%**	4%	39%	5%	30%
Not sure	**30%**	61%	33%	15%	37%

	Base	Race			
		Hispanic or Latino	White	African-American	Other
Budd Favorability					
Favorable	**34%**	12%	39%	24%	18%
Unfavorable	**40%**	31%	38%	44%	65%
Not sure	**26%**	57%	23%	32%	17%

		Race			
	Base	**Hispanic or Latino**	**White**	**African-American**	**Other**
Beasley / Budd / Bray / Hoh					
Cheri Beasley	**42%**	35%	32%	74%	48%
Ted Budd	**41%**	44%	52%	5%	36%
Shannon Bray	**5%**	1%	4%	10%	-
Matthew Hoh	**1%**	-	1%	-	-
Undecided	**12%**	20%	12%	11%	16%

		Age		
	Base	**18 to 45**	**46 to 65**	**Older than 65**
Biden Approval				
Approve	**41%**	44%	38%	41%
Disapprove	**54%**	49%	57%	55%
Not sure	**6%**	7%	5%	4%

		Age		
	Base	**18 to 45**	**46 to 65**	**Older than 65**
Beasley Favorability				
Favorable	**40%**	40%	41%	38%
Unfavorable	**30%**	29%	30%	32%
Not sure	**30%**	31%	30%	30%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Budd Favorability				
Favorable	**34%**	29%	36%	36%
Unfavorable	**40%**	43%	40%	37%
Not sure	**26%**	28%	24%	27%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Beasley / Budd / Bray / Hoh				
Cheri Beasley	**42%**	44%	39%	42%
Ted Budd	**41%**	36%	43%	44%
Shannon Bray	**5%**	8%	3%	3%
Matthew Hoh	**1%**	1%	0%	-
Undecided	**12%**	10%	14%	11%

	Base	Education				
		High school graduate or less	Some college but did not finish	2-year college degree	4-year college degree	Post-graduate degree
Biden Approval						
Approve	**41%**	29%	44%	33%	42%	63%
Disapprove	**54%**	67%	51%	64%	49%	33%
Not sure	**6%**	4%	6%	3%	9%	5%

		Education				
	Base	**High school graduate or less**	**Some college but did not finish**	**2-year college degree**	**4-year college degree**	**Post-graduate degree**
Beasley Favorability						
Favorable	**40%**	28%	38%	35%	45%	62%
Unfavorable	**30%**	36%	24%	37%	28%	23%
Not sure	**30%**	37%	38%	28%	27%	15%

		Education				
	Base	**High school graduate or less**	**Some college but did not finish**	**2-year college degree**	**4-year college degree**	**Post-graduate degree**
Budd Favorability						
Favorable	**34%**	40%	33%	47%	28%	24%
Unfavorable	**40%**	31%	37%	27%	51%	54%
Not sure	**26%**	29%	30%	26%	20%	22%

		Education				
	Base	**High school graduate or less**	**Some college but did not finish**	**2-year college degree**	**4-year college degree**	**Post-graduate degree**
Beasley / Budd / Bray / Hoh						
Cheri Beasley	**42%**	25%	43%	36%	51%	60%
Ted Budd	**41%**	55%	40%	47%	32%	24%
Shannon Bray	**5%**	2%	5%	5%	6%	10%
Matthew Hoh	**1%**	-	1%	-	1%	0%
Undecided	**12%**	18%	11%	12%	10%	6%

		Mode	
	Base	**Landline**	**Text**
Biden Approval			
Approve	**41%**	43%	38%
Disapprove	**54%**	54%	54%
Not sure	**6%**	4%	8%

		Mode	
	Base	**Landline**	**Text**
Beasley Favorability			
Favorable	**40%**	40%	39%
Unfavorable	**30%**	29%	31%
Not sure	**30%**	31%	30%

		Mode	
	Base	**Landline**	**Text**
Budd Favorability			
Favorable	**34%**	35%	33%
Unfavorable	**40%**	36%	44%
Not sure	**26%**	29%	23%

		Mode	
	Base	**Landline**	**Text**
Beasley / Budd / Bray / Hoh			
Cheri Beasley	**42%**	39%	44%
Ted Budd	**41%**	39%	42%
Shannon Bray	**5%**	5%	4%
Matthew Hoh	**1%**	1%	-
Undecided	**12%**	14%	10%