

Arizona Survey Results

- Q1** Do you have a favorable or unfavorable opinion of Donald Trump?
- | | |
|--------------------------|-----|
| <i>Favorable</i> | 75% |
| <i>Unfavorable</i> | 18% |
| <i>Not sure</i> | 7% |
- Q2** On August 2nd there will be a primary election in Arizona for Governor, Congress, and other important offices. Will you be voting in the Republican primary or the Democratic primary, or will you not be voting in the primary election?
- | | |
|--|------|
| <i>Republican primary election</i> | 100% |
| <i>Democratic primary election</i> | 0% |
| <i>Won't be voting in the primary election</i> | 0% |
- Q3** Do you have a favorable or unfavorable opinion of Mark Brnovich?
- | | |
|--------------------------|-----|
| <i>Favorable</i> | 28% |
| <i>Unfavorable</i> | 24% |
| <i>Not sure</i> | 48% |
- Q4** Do you have a favorable or unfavorable opinion of Jim Lamon?
- | | |
|--------------------------|-----|
| <i>Favorable</i> | 21% |
| <i>Unfavorable</i> | 24% |
| <i>Not sure</i> | 55% |
- Q5** Do you have a favorable or unfavorable opinion of Blake Masters?
- | | |
|--------------------------|-----|
| <i>Favorable</i> | 38% |
| <i>Unfavorable</i> | 20% |
| <i>Not sure</i> | 42% |
- Q6** Do you have a favorable or unfavorable opinion of Michael McGuire?
- | | |
|--------------------------|-----|
| <i>Favorable</i> | 10% |
| <i>Unfavorable</i> | 10% |
| <i>Not sure</i> | 80% |
- Q7** The Republican candidates for US Senate include Mark Brnovich, Jim Lamon, Blake Masters, and Michael McGuire. If the election was today, who would you vote for?
- | | |
|------------------------------|-----|
| <i>Mark Brnovich</i> | 15% |
| <i>Jim Lamon</i> | 10% |
| <i>Blake Masters</i> | 29% |
| <i>Michael McGuire</i> | 5% |
| <i>Undecided</i> | 41% |
- Q8** When thinking about who to vote for in the Republican primary for US Senate, how important is it to you that a candidate want to ban abortions: very important, somewhat important, not that important, or not important at all?
- | | |
|-----------------------------------|-----|
| <i>Very important</i> | 35% |
| <i>Somewhat important</i> | 23% |
| <i>Not that important</i> | 19% |
| <i>Not important at all</i> | 19% |
| <i>Not sure</i> | 5% |
- Q9** As you may have heard, Donald Trump has endorsed Blake Masters for US Senate. Does hearing this make you much more likely, somewhat more likely, somewhat less likely, or much less likely to vote for Blake Masters, or does it not make a difference?
- | | |
|---|-----|
| <i>Much more likely</i> | 31% |
| <i>Somewhat more likely</i> | 22% |
| <i>Somewhat less likely</i> | 5% |
| <i>Much less likely</i> | 15% |
| <i>It doesn't make a difference</i> | 24% |
| <i>Not sure</i> | 4% |
- Q10** If you are a woman, press 1. If a man, press 2.
- | | |
|--------------------|-----|
| <i>Woman</i> | 43% |
| <i>Man</i> | 57% |

Q11 If you are 18-45 years old, press 1. If 46-65, press 2. If older than 65, press 3.

<i>18 to 45</i>	27%
<i>46 to 65</i>	41%
<i>Older than 65</i>	32%

Q12 What is the highest level of education you have received: high school graduate or less, some college but did not finish, 2-year college degree, 4-year college degree, or post-graduate degree?

<i>High school graduate or less</i>	15%
<i>Some college but did not finish</i>	34%
<i>2-year college degree</i>	10%
<i>4-year college degree</i>	25%
<i>Post-graduate degree</i>	15%

Q13 How much have you seen, heard, or read recently about the Republican primary for US Senate: a lot, some, just a little, or nothing at all?

<i>A lot</i>	29%
<i>Some</i>	46%
<i>Just a little</i>	20%
<i>Nothing at all</i>	4%

Q14 Media Market

<i>Phoenix</i>	85%
<i>Tucson</i>	14%
<i>Yuma</i>	2%

Q15 Congressional District

<i>1</i>	11%
<i>2</i>	11%
<i>3</i>	5%
<i>4</i>	17%
<i>5</i>	15%
<i>6</i>	14%
<i>7</i>	3%
<i>8</i>	15%
<i>9</i>	9%

Q16 Mode

<i>Landline</i>	33%
<i>Text</i>	67%

	Base	Gender	
		Woman	Man
Trump Favorability			
Favorable	75%	77%	74%
Unfavorable	18%	13%	22%
Not sure	7%	10%	4%

	Base	Gender	
		Woman	Man
Brnovich Favorability			
Favorable	28%	27%	29%
Unfavorable	24%	23%	25%
Not sure	48%	50%	47%

	Base	Gender	
		Woman	Man
Lamon Favorability			
Favorable	21%	22%	20%
Unfavorable	24%	22%	25%
Not sure	55%	56%	55%

	Base	Gender	
		Woman	Man
Masters Favorability			
Favorable	38%	40%	37%
Unfavorable	20%	16%	24%
Not sure	42%	45%	39%

	Base	Gender	
		Woman	Man
McGuire Favorability			
Favorable	10%	7%	12%
Unfavorable	10%	10%	9%
Not sure	80%	83%	78%

	Base	Gender	
		Woman	Man
Brnovich / Lamon / Masters / McGuire			
Mark Brnovich	15%	12%	17%
Jim Lamon	10%	11%	10%
Blake Masters	29%	29%	29%
Michael McGuire	5%	4%	6%
Undecided	41%	43%	39%

	Base	Gender	
		Woman	Man
Importance of Candidate Wanting to Ban Abortions			
Very important	35%	44%	27%
Somewhat important	23%	24%	23%
Not that important	19%	14%	22%
Not important at all	19%	13%	23%
Not sure	5%	5%	5%

	Base	Gender	
		Woman	Man
Trump Endorsed Masters Much More / Somewhat More / Somewhat Less / Much Less Likely to Vote For Masters			
Much more likely	31%	31%	31%
Somewhat more likely	22%	24%	20%
Somewhat less likely	5%	7%	3%
Much less likely	15%	11%	18%
It doesn't make a difference	24%	23%	25%
Not sure	4%	4%	3%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Trump Favorability				
Favorable	75%	74%	78%	73%
Unfavorable	18%	19%	16%	21%
Not sure	7%	7%	6%	6%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Brnovich Favorability				
Favorable	28%	18%	29%	35%
Unfavorable	24%	28%	26%	17%
Not sure	48%	54%	45%	47%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Lamon Favorability				
Favorable	21%	12%	21%	30%
Unfavorable	24%	24%	26%	20%
Not sure	55%	64%	53%	51%



	Base	Age		
		18 to 45	46 to 65	Older than 65
Masters Favorability				
Favorable	38%	41%	38%	36%
Unfavorable	20%	20%	18%	24%
Not sure	42%	39%	44%	40%

	Base	Age		
		18 to 45	46 to 65	Older than 65
McGuire Favorability				
Favorable	10%	6%	10%	12%
Unfavorable	10%	11%	10%	9%
Not sure	80%	83%	80%	79%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Brnovich / Lamon / Masters / McGuire				
Mark Brnovich	15%	12%	15%	17%
Jim Lamon	10%	10%	11%	11%
Blake Masters	29%	32%	34%	19%
Michael McGuire	5%	4%	6%	6%
Undecided	41%	43%	34%	47%



	Base	Age		
		18 to 45	46 to 65	Older than 65
Importance of Candidate Wanting to Ban Abortions				
Very important	35%	35%	30%	40%
Somewhat important	23%	21%	23%	26%
Not that important	19%	18%	20%	18%
Not important at all	19%	21%	21%	14%
Not sure	5%	5%	6%	3%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Trump Endorsed Masters Much More / Somewhat More / Somewhat Less / Much Less Likely to Vote For Masters				
Much more likely	31%	26%	33%	32%
Somewhat more likely	22%	20%	25%	20%
Somewhat less likely	5%	6%	4%	5%
Much less likely	15%	17%	13%	16%
It doesn't make a difference	24%	31%	23%	19%
Not sure	4%	-	3%	7%

	Base	Education				
		High school graduate or less	Some college but did not finish	2-year college degree	4-year college degree	Post-graduate degree
Trump Favorability						
Favorable	75%	82%	81%	85%	64%	66%
Unfavorable	18%	18%	11%	10%	27%	27%
Not sure	7%	-	8%	5%	9%	7%

	Base	Education				
		High school graduate or less	Some college but did not finish	2-year college degree	4-year college degree	Post-graduate degree
Brnovich Favorability						
Favorable	28%	26%	24%	16%	39%	29%
Unfavorable	24%	13%	23%	26%	27%	28%
Not sure	48%	61%	53%	58%	34%	43%

	Base	Education				
		High school graduate or less	Some college but did not finish	2-year college degree	4-year college degree	Post-graduate degree
Lamon Favorability						
Favorable	21%	23%	22%	18%	23%	17%
Unfavorable	24%	25%	18%	30%	21%	36%
Not sure	55%	52%	60%	52%	56%	47%



	Base	Education				
		High school graduate or less	Some college but did not finish	2-year college degree	4-year college degree	Post-graduate degree
Masters Favorability						
Favorable	38%	37%	47%	36%	33%	30%
Unfavorable	20%	17%	13%	25%	27%	26%
Not sure	42%	47%	41%	39%	40%	43%

	Base	Education				
		High school graduate or less	Some college but did not finish	2-year college degree	4-year college degree	Post-graduate degree
McGuire Favorability						
Favorable	10%	9%	12%	10%	9%	8%
Unfavorable	10%	11%	5%	9%	14%	13%
Not sure	80%	80%	83%	81%	78%	80%

	Base	Education				
		High school graduate or less	Some college but did not finish	2-year college degree	4-year college degree	Post-graduate degree
Brnovich / Lamon / Masters / McGuire						
Mark Brnovich	15%	8%	10%	13%	23%	20%
Jim Lamon	10%	7%	8%	14%	12%	15%
Blake Masters	29%	20%	37%	31%	24%	25%
Michael McGuire	5%	12%	3%	1%	6%	4%
Undecided	41%	52%	41%	41%	36%	37%



	Base	Education				
		High school graduate or less	Some college but did not finish	2-year college degree	4-year college degree	Post-graduate degree
Importance of Candidate Wanting to Ban Abortions						
Very important	35%	48%	37%	24%	30%	30%
Somewhat important	23%	20%	22%	33%	19%	32%
Not that important	19%	7%	24%	22%	19%	17%
Not important at all	19%	23%	13%	17%	27%	15%
Not sure	5%	3%	5%	3%	5%	6%

	Base	Education				
		High school graduate or less	Some college but did not finish	2-year college degree	4-year college degree	Post-graduate degree
Trump Endorsed Masters Much More / Somewhat More / Somewhat Less / Much Less Likely to Vote For Masters						
Much more likely	31%	36%	35%	34%	19%	32%
Somewhat more likely	22%	18%	25%	34%	21%	11%
Somewhat less likely	5%	2%	7%	1%	3%	8%
Much less likely	15%	17%	6%	9%	22%	23%
It doesn't make a difference	24%	15%	22%	20%	34%	25%
Not sure	4%	11%	4%	2%	1%	2%

	Base	How Much Recently Seen, Heard, or Read About Republican Primary for US Senate			
		A lot	Some	Just a little	Nothing at all
Trump Favorability					
Favorable	75%	66%	79%	81%	69%
Unfavorable	18%	28%	15%	14%	12%
Not sure	7%	7%	6%	5%	19%

	Base	How Much Recently Seen, Heard, or Read About Republican Primary for US Senate			
		A lot	Some	Just a little	Nothing at all
Brnovich Favorability					
Favorable	28%	32%	31%	22%	4%
Unfavorable	24%	34%	21%	18%	3%
Not sure	48%	34%	48%	60%	93%

	Base	How Much Recently Seen, Heard, or Read About Republican Primary for US Senate			
		A lot	Some	Just a little	Nothing at all
Lamon Favorability					
Favorable	21%	29%	20%	17%	-
Unfavorable	24%	40%	19%	14%	3%
Not sure	55%	31%	60%	70%	97%

	Base	How Much Recently Seen, Heard, or Read About Republican Primary for US Senate			
		A lot	Some	Just a little	Nothing at all
Masters Favorability					
Favorable	38%	41%	39%	36%	20%
Unfavorable	20%	33%	16%	15%	1%
Not sure	42%	26%	45%	49%	80%

	Base	How Much Recently Seen, Heard, or Read About Republican Primary for US Senate			
		A lot	Some	Just a little	Nothing at all
McGuire Favorability					
Favorable	10%	15%	9%	5%	-
Unfavorable	10%	21%	6%	5%	7%
Not sure	80%	65%	85%	90%	93%

	Base	How Much Recently Seen, Heard, or Read About Republican Primary for US Senate			
		A lot	Some	Just a little	Nothing at all
Brnovich / Lamon / Masters / McGuire					
Mark Brnovich	15%	18%	14%	15%	5%
Jim Lamon	10%	15%	11%	5%	-
Blake Masters	29%	33%	29%	25%	16%
Michael McGuire	5%	6%	4%	7%	-
Undecided	41%	28%	42%	48%	79%

	Base	How Much Recently Seen, Heard, or Read About Republican Primary for US Senate			
		A lot	Some	Just a little	Nothing at all
Importance of Candidate Wanting to Ban Abortions					
Very important	35%	34%	35%	32%	46%
Somewhat important	23%	23%	24%	27%	3%
Not that important	19%	14%	21%	21%	26%
Not important at all	19%	21%	18%	18%	10%
Not sure	5%	8%	2%	2%	15%

	Base	How Much Recently Seen, Heard, or Read About Republican Primary for US Senate			
		A lot	Some	Just a little	Nothing at all
Trump Endorsed Masters Much More / Somewhat More / Somewhat Less / Much Less Likely to Vote For Masters					
Much more likely	31%	24%	33%	36%	28%
Somewhat more likely	22%	22%	23%	21%	17%
Somewhat less likely	5%	8%	3%	6%	-
Much less likely	15%	21%	12%	13%	8%
It doesn't make a difference	24%	23%	25%	22%	35%
Not sure	4%	2%	4%	3%	13%

	Base	Media Market		
		Phoenix	Tucson	Yuma
Trump Favorability				
Favorable	75%	74%	83%	89%
Unfavorable	18%	19%	15%	7%
Not sure	7%	7%	2%	4%

	Base	Media Market		
		Phoenix	Tucson	Yuma
Brnovich Favorability				
Favorable	28%	29%	24%	22%
Unfavorable	24%	23%	26%	15%
Not sure	48%	48%	49%	63%

	Base	Media Market		
		Phoenix	Tucson	Yuma
Lamon Favorability				
Favorable	21%	20%	32%	10%
Unfavorable	24%	23%	24%	26%
Not sure	55%	57%	44%	63%

	Base	Media Market		
		Phoenix	Tucson	Yuma
Masters Favorability				
Favorable	38%	37%	46%	39%
Unfavorable	20%	21%	14%	7%
Not sure	42%	42%	40%	54%

	Base	Media Market		
		Phoenix	Tucson	Yuma
McGuire Favorability				
Favorable	10%	9%	12%	6%
Unfavorable	10%	9%	12%	12%
Not sure	80%	81%	76%	81%

	Base	Media Market		
		Phoenix	Tucson	Yuma
Brnovich / Lamon / Masters / McGuire				
Mark Brnovich	15%	17%	4%	3%
Jim Lamon	10%	11%	10%	10%
Blake Masters	29%	27%	39%	26%
Michael McGuire	5%	5%	4%	-
Undecided	41%	40%	43%	61%

	Base	Media Market		
		Phoenix	Tucson	Yuma
Importance of Candidate Wanting to Ban Abortions				
Very important	35%	33%	46%	13%
Somewhat important	23%	25%	12%	35%
Not that important	19%	17%	28%	33%
Not important at all	19%	20%	10%	-
Not sure	5%	4%	4%	20%

	Base	Media Market		
		Phoenix	Tucson	Yuma
Trump Endorsed Masters Much More / Somewhat More / Somewhat Less / Much Less Likely to Vote For Masters				
Much more likely	31%	30%	37%	22%
Somewhat more likely	22%	22%	23%	27%
Somewhat less likely	5%	6%	1%	-
Much less likely	15%	15%	14%	7%
It doesn't make a difference	24%	24%	25%	26%
Not sure	4%	4%	1%	17%

	Base	Congressional District								
		1	2	3	4	5	6	7	8	9
Trump Favorability										
Favorable	75%	86%	88%	78%	70%	73%	76%	92%	77%	48%
Unfavorable	18%	10%	11%	17%	18%	21%	22%	8%	15%	38%
Not sure	7%	3%	1%	5%	12%	7%	2%	-	8%	14%

	Base	Congressional District								
		1	2	3	4	5	6	7	8	9
Brnovich Favorability										
Favorable	28%	33%	26%	12%	21%	16%	47%	34%	31%	29%
Unfavorable	24%	21%	27%	33%	19%	25%	18%	5%	33%	23%
Not sure	48%	46%	47%	55%	59%	59%	35%	61%	35%	49%

	Base	Congressional District								
		1	2	3	4	5	6	7	8	9
Lamon Favorability										
Favorable	21%	29%	31%	3%	16%	13%	25%	53%	24%	11%
Unfavorable	24%	17%	26%	26%	26%	23%	25%	2%	26%	24%
Not sure	55%	54%	43%	70%	57%	64%	50%	45%	49%	65%

	Base	Congressional District								
		1	2	3	4	5	6	7	8	9
Masters Favorability										
Favorable	38%	33%	43%	47%	41%	30%	36%	77%	39%	30%
Unfavorable	20%	20%	15%	16%	20%	14%	21%	13%	21%	38%
Not sure	42%	47%	42%	37%	39%	55%	43%	10%	40%	32%

	Base	Congressional District								
		1	2	3	4	5	6	7	8	9
McGuire Favorability										
Favorable	10%	11%	13%	5%	5%	6%	12%	-	21%	3%
Unfavorable	10%	3%	14%	6%	11%	7%	11%	5%	10%	18%
Not sure	80%	86%	73%	89%	84%	87%	77%	95%	69%	79%

	Base	Congressional District								
		1	2	3	4	5	6	7	8	9
Brnovich / Lamon / Masters / McGuire										
Mark Brnovich	15%	12%	5%	6%	6%	13%	19%	28%	25%	25%
Jim Lamon	10%	15%	10%	1%	8%	12%	17%	5%	7%	12%
Blake Masters	29%	16%	36%	41%	33%	31%	30%	21%	31%	12%
Michael McGuire	5%	9%	1%	2%	10%	4%	1%	-	6%	6%
Undecided	41%	47%	48%	49%	42%	40%	33%	46%	31%	44%

	Base	Congressional District								
		1	2	3	4	5	6	7	8	9
Importance of Candidate Wanting to Ban Abortions										
Very important	35%	50%	45%	43%	32%	41%	23%	9%	30%	27%
Somewhat important	23%	17%	14%	26%	21%	17%	27%	69%	27%	30%
Not that important	19%	17%	29%	14%	14%	13%	30%	9%	19%	18%
Not important at all	19%	15%	10%	5%	29%	19%	17%	14%	22%	19%
Not sure	5%	1%	3%	12%	4%	9%	4%	-	3%	6%

	Base	Congressional District								
		1	2	3	4	5	6	7	8	9
Trump Endorsed Masters Much More / Somewhat More / Somewhat Less / Much Less Likely to Vote For Masters										
Much more likely	31%	29%	39%	35%	31%	36%	26%	24%	34%	16%
Somewhat more likely	22%	26%	24%	25%	20%	14%	23%	54%	20%	18%
Somewhat less likely	5%	1%	1%	-	2%	22%	-	-	3%	8%
Much less likely	15%	11%	11%	14%	18%	9%	21%	8%	13%	23%
It doesn't make a difference	24%	28%	25%	18%	25%	16%	27%	14%	27%	29%
Not sure	4%	5%	-	7%	4%	3%	4%	-	3%	6%

	Base	Mode	
		Landline	Text
Trump Favorability			
Favorable	75%	70%	78%
Unfavorable	18%	23%	16%
Not sure	7%	7%	7%

	Base	Mode	
		Landline	Text
Brnovich Favorability			
Favorable	28%	35%	24%
Unfavorable	24%	20%	26%
Not sure	48%	45%	50%

	Base	Mode	
		Landline	Text
Lamon Favorability			
Favorable	21%	24%	20%
Unfavorable	24%	27%	22%
Not sure	55%	49%	58%

	Base	Mode	
		Landline	Text
Masters Favorability			
Favorable	38%	35%	40%
Unfavorable	20%	26%	17%
Not sure	42%	39%	43%

	Base	Mode	
		Landline	Text
McGuire Favorability			
Favorable	10%	11%	9%
Unfavorable	10%	13%	8%
Not sure	80%	76%	82%

	Base	Mode	
		Landline	Text
Brnovich / Lamon / Masters / McGuire			
Mark Brnovich	15%	21%	12%
Jim Lamon	10%	7%	12%
Blake Masters	29%	23%	32%
Michael McGuire	5%	9%	3%
Undecided	41%	40%	41%

	Base	Mode	
		Landline	Text
Importance of Candidate Wanting to Ban Abortions			
Very important	35%	39%	32%
Somewhat important	23%	26%	22%
Not that important	19%	16%	20%
Not important at all	19%	16%	20%
Not sure	5%	3%	6%

	Base	Mode	
		Landline	Text
Trump Endorsed Masters Much More / Somewhat More / Somewhat Less / Much Less Likely to Vote For Masters			
Much more likely	31%	42%	25%
Somewhat more likely	22%	12%	27%
Somewhat less likely	5%	9%	3%
Much less likely	15%	17%	14%
It doesn't make a difference	24%	14%	29%
Not sure	4%	5%	3%