



From: Katherine Patterson, Public Policy Polling

To: Interested Parties

Subject: Competitive Senate Race in Kansas Between Marshall and Bollier

Date: August 6, 2020

A new Public Policy Polling survey finds a competitive Senate race in Kansas, with Republican candidate Roger Marshall leading Democratic candidate Barbara Bollier by just 1 point (43-42). An earlier poll conducted by Public Policy Polling in March of 2020 found Marshall leading Bollier by a 10 point margin (47-37), suggesting that the primary season was damaging to opinion of Marshall.

In terms of favorability, nearly a third of Kansas voters (32%) are unsure about whether or not they view Marshall favorably, but he is underwater in favorability of those who do hold an opinion by 4 points (32-36). Bollier is somewhat more unknown with 43% unsure whether or not they have a favorable opinion of her, but she is viewed more favorably among those who do, with 35% holding a favorable opinion and just 22% holding an unfavorable opinion.

Other key findings in the survey include:

- Bollier is much more popular among independent voters than Marshall, and she leads in the Senate race among independents by a margin of 16 points (45-29).
- Bollier is also viewed even more favorably among independents (37-17), while Marshall is underwater in favorability with independents by 15 points (23-38).
- Bollier leads among women (45-40), voters between the ages of 18 and 45 (46-37), and ties Marshall with voters over the age of 65 (44-44).
- With 15% of voters overall undecided in the Senate race, including 14% of Democrats and 26% of independents, Bollier has room to gain more support ahead of the election.
- While the majority of Republicans support Marshall, 18% say they support Bollier for Senate.

Public Policy Polling surveyed 864 Kansas voters from August 5-6, 2020. The margin of error is +/- 3.3%. 50% of interviews for the survey were conducted by telephone and 50% by text message.





Kansas Survey Results

- Q1** Do you have a favorable or unfavorable opinion of Donald Trump?
- Favorable*..... 47%
 - Unfavorable* 45%
 - Not sure* 8%
- Q2** Do you approve or disapprove of President Donald Trump’s job performance?
- Approve* 48%
 - Disapprove*..... 45%
 - Not sure* 7%
- Q3** Do you have a favorable or unfavorable opinion of Joe Biden?
- Favorable*..... 33%
 - Unfavorable* 54%
 - Not sure* 13%
- Q4** If the election for President were held today, and the candidates were Democrat Joe Biden and Republican Donald Trump, who would you vote for?
- Joe Biden*..... 43%
 - Donald Trump* 50%
 - Not sure* 7%
- Q5** Do you have a favorable or unfavorable opinion of Barbara Bollier?
- Favorable*..... 35%
 - Unfavorable* 22%
 - Not sure* 43%
- Q6** Do you have a favorable or unfavorable opinion of Roger Marshall?
- Favorable*..... 32%
 - Unfavorable* 36%
 - Not sure* 32%
- Q7** The candidates for US Senate this fall are Democrat Barbara Bollier and Republican Roger Marshall. If the election was today, who would you vote for?
- Barbara Bollier*..... 42%
 - Roger Marshall* 43%
 - Not sure* 15%
- Q8** In the 2016 election for President, did you vote for Republican Donald Trump, Democrat Hillary Clinton, someone else, or did you not vote in the election?
- Donald Trump* 53%
 - Hillary Clinton*..... 35%
 - Someone else / Did not vote*..... 12%
- Q9** If you are a woman, press 1. If a man, press 2.
- Woman* 53%
 - Man*..... 47%
- Q10** If you are a Democrat, press 1. If a Republican, press 2. If an independent, press 3.
- Democrat*..... 30%
 - Republican*..... 48%
 - Independent*..... 22%
- Q11** If you are Hispanic or Latino, press 1. If white, press 2. If African-American, press 3. If other, press 4.
- Hispanic or Latino*..... 7%
 - White* 84%
 - African-American* 5%
 - Other*..... 4%
- Q12** If you are 18-45 years old, press 1. If 46-65, press 2. If older than 65, press 3.
- 18 to 45*..... 35%
 - 46 to 65*..... 38%
 - Older than 65*..... 27%



Q13 What is the highest level of education you have received: high school graduate or less, some college but did not finish, 2-year college degree, 4-year college degree, or post-graduate degree?

<i>High school graduate or less</i>	34%
<i>Some college but did not finish</i>	22%
<i>2-year college degree</i>	9%
<i>4-year college degree</i>	21%
<i>Post-graduate degree</i>	14%

Q14 Mode

<i>Landline</i>	50%
<i>Text</i>	50%



	Bas- e	2016 Vote		
		Donal- d Tru...	Hillary Clint...	Someone els- e / Did not v...
Trump Favorability				
Favorable	47%	83%	1%	19%
Unfavorable	45%	9%	96%	62%
Not sure	8%	9%	3%	19%

	Bas- e	2016 Vote		
		Donal- d Tru...	Hillary Clint...	Someone els- e / Did not v...
Trump Approval				
Approve	48%	85%	1%	22%
Disapprove	45%	8%	96%	57%
Not sure	7%	7%	3%	21%

	Bas- e	2016 Vote		
		Donal- d Tru...	Hillary Clint...	Someone els- e / Did not v...
Biden Favorability				
Favorable	33%	6%	74%	31%
Unfavorable	54%	85%	11%	44%
Not sure	13%	9%	15%	25%





	Bas- e	2016 Vote		
		Donal- d Tru...	Hillary Clint...	Someone els- e / Did not v...
Biden / Trump				
Joe Biden	43%	9%	93%	49%
Donald Trump	50%	88%	1%	28%
Not sure	7%	4%	6%	22%

	Bas- e	2016 Vote		
		Donal- d Tru...	Hillary Clint...	Someone els- e / Did not v...
Bollier Favorability				
Favorable	35%	10%	73%	35%
Unfavorable	22%	37%	4%	6%
Not sure	43%	53%	23%	59%

	Bas- e	2016 Vote		
		Donal- d Tru...	Hillary Clint...	Someone els- e / Did not v...
Marshall Favorability				
Favorable	32%	53%	5%	17%
Unfavorable	36%	16%	69%	33%
Not sure	32%	31%	27%	50%





	Bas- e	2016 Vote		
		Donal- d Tru...	Hillary Clint...	Someone els- e / Did not v...
Bollier / Marshall				
Barbara Bollier	42%	10%	88%	51%
Roger Marshall	43%	74%	2%	27%
Not sure	15%	17%	11%	23%

	Bas- e	Gender	
		Wom...	Man
Trump Favorability			
Favorable	47%	45%	48%
Unfavorable	45%	46%	45%
Not sure	8%	9%	7%

	Bas- e	Gender	
		Wom...	Man
Trump Approval			
Approve	48%	46%	51%
Disapprove	45%	45%	44%
Not sure	7%	9%	5%





	Bas- e	Gender	
		Wom...	Man
Biden Favorability			
Favorable	33%	34%	32%
Unfavorable	54%	50%	59%
Not sure	13%	16%	9%

	Bas- e	Gender	
		Wom...	Man
Biden / Trump			
Joe Biden	43%	43%	43%
Donald Trump	50%	49%	51%
Not sure	7%	7%	6%

	Bas- e	Gender	
		Wom...	Man
Bollier Favorability			
Favorable	35%	37%	32%
Unfavorable	22%	20%	24%
Not sure	43%	42%	44%





	Bas- e	Gender	
		Wom...	Man
Marshall Favorability			
Favorable	32%	28%	36%
Unfavorable	36%	34%	39%
Not sure	32%	37%	25%

	Bas- e	Gender	
		Wom...	Man
Bollier / Marshall			
Barbara Bollier	42%	45%	38%
Roger Marshall	43%	40%	46%
Not sure	15%	15%	16%

	Bas- e	Party		
		Democr...	Republic...	Independe...
Trump Favorability				
Favorable	47%	12%	73%	35%
Unfavorable	45%	81%	19%	55%
Not sure	8%	7%	7%	11%





	Bas- e	Party		
		Democr...	Republic...	Independe...
Trump Approval				
Approve	48%	13%	75%	38%
Disapprove	45%	83%	18%	51%
Not sure	7%	5%	7%	11%

	Bas- e	Party		
		Democr...	Republic...	Independe...
Biden Favorability				
Favorable	33%	65%	14%	28%
Unfavorable	54%	20%	78%	49%
Not sure	13%	15%	7%	23%

	Bas- e	Party		
		Democr...	Republic...	Independe...
Biden / Trump				
Joe Biden	43%	82%	18%	46%
Donald Trump	50%	15%	78%	36%
Not sure	7%	3%	4%	18%





	Bas- e	Party		
		Democr...	Republic...	Independe...
Bollier Favorability				
Favorable	35%	63%	17%	37%
Unfavorable	22%	9%	32%	17%
Not sure	43%	29%	50%	46%

	Bas- e	Party		
		Democr...	Republic...	Independe...
Marshall Favorability				
Favorable	32%	8%	51%	23%
Unfavorable	36%	59%	22%	38%
Not sure	32%	33%	27%	39%

	Bas- e	Party		
		Democr...	Republic...	Independe...
Bollier / Marshall				
Barbara Bollier	42%	77%	18%	45%
Roger Marshall	43%	9%	70%	29%
Not sure	15%	14%	12%	26%





	Bas- e	Race			
		Hispanic or Lati...	Whit- e	African- Americ...	Othe- r
Trump Favorability					
Favorable	47%	13%	53%	14%	20%
Unfavorable	45%	55%	43%	60%	58%
Not sure	8%	32%	4%	27%	22%

	Bas- e	Race			
		Hispanic or Lati...	Whit- e	African- Americ...	Othe- r
Trump Approval					
Approve	48%	19%	53%	31%	28%
Disapprove	45%	61%	42%	54%	61%
Not sure	7%	20%	5%	15%	11%

	Bas- e	Race			
		Hispanic or Lati...	Whit- e	African- Americ...	Othe- r
Biden Favorability					
Favorable	33%	45%	31%	38%	38%
Unfavorable	54%	32%	58%	36%	38%
Not sure	13%	24%	11%	26%	24%





	Bas- e	Race			
		Hispanic or Lati...	Whit- e	African- Americ...	Othe- r
Biden / Trump					
Joe Biden	43%	60%	41%	52%	50%
Donald Trump	50%	27%	54%	32%	27%
Not sure	7%	14%	5%	16%	23%

	Bas- e	Race			
		Hispanic or Lati...	Whit- e	African- Americ...	Othe- r
Bollier Favorability					
Favorable	35%	47%	34%	38%	36%
Unfavorable	22%	20%	23%	13%	11%
Not sure	43%	33%	43%	49%	53%

	Bas- e	Race			
		Hispanic or Lati...	Whit- e	African- Americ...	Othe- r
Marshall Favorability					
Favorable	32%	10%	36%	16%	14%
Unfavorable	36%	51%	35%	29%	53%
Not sure	32%	39%	30%	55%	34%





	Bas- e	Race			
		Hispanic or Lati...	Whit- e	African- Americ...	Othe- r
Bollier / Marshall					
Barbara Bollier	42%	49%	38%	69%	65%
Roger Marshall	43%	24%	47%	20%	17%
Not sure	15%	26%	15%	11%	17%

	Bas- e	Age		
		18 t- o 45	46 t- o 65	Older than ...
Trump Favorability				
Favorable	47%	38%	51%	52%
Unfavorable	45%	48%	44%	44%
Not sure	8%	14%	5%	4%

	Bas- e	Age		
		18 t- o 45	46 t- o 65	Older than ...
Trump Approval				
Approve	48%	43%	51%	51%
Disapprove	45%	46%	45%	44%
Not sure	7%	12%	5%	5%





	Bas- e	Age		
		18 t- o 45	46 t- o 65	Older than ...
Biden Favorability				
Favorable	33%	27%	34%	38%
Unfavorable	54%	59%	53%	50%
Not sure	13%	14%	13%	12%

	Bas- e	Age		
		18 t- o 45	46 t- o 65	Older than ...
Biden / Trump				
Joe Biden	43%	46%	40%	43%
Donald Trump	50%	46%	54%	50%
Not sure	7%	8%	6%	7%

	Bas- e	Age		
		18 t- o 45	46 t- o 65	Older than ...
Bollier Favorability				
Favorable	35%	41%	28%	37%
Unfavorable	22%	22%	20%	25%
Not sure	43%	37%	52%	38%





	Bas- e	Age		
		18 t- o 45	46 t- o 65	Older than ...
Marshall Favorability				
Favorable	32%	26%	35%	35%
Unfavorable	36%	43%	31%	36%
Not sure	32%	31%	35%	29%

	Bas- e	Age		
		18 t- o 45	46 t- o 65	Older than ...
Bollier / Marshall				
Barbara Bollier	42%	46%	37%	44%
Roger Marshall	43%	37%	47%	44%
Not sure	15%	17%	17%	12%

	Bas- e	Education				
		High school gr- aduate or less	Some college but did not finish	2-year colleg- e degree	4-year colleg- e degree	Post-graduat- e degree
Trump Favorability						
Favorable	47%	51%	53%	52%	39%	34%
Unfavorable	45%	34%	42%	46%	56%	63%
Not sure	8%	15%	6%	2%	5%	3%





	Base	Education				
		High school graduate or less	Some college but did not finish	2-year college degree	4-year college degree	Post-graduate degree
Trump Approval						
Approve	48%	54%	56%	51%	39%	34%
Disapprove	45%	35%	38%	48%	54%	64%
Not sure	7%	11%	6%	1%	7%	2%

	Base	Education				
		High school graduate or less	Some college but did not finish	2-year college degree	4-year college degree	Post-graduate degree
Biden Favorability						
Favorable	33%	25%	27%	40%	38%	48%
Unfavorable	54%	59%	60%	50%	50%	42%
Not sure	13%	17%	12%	10%	11%	11%

	Base	Education				
		High school graduate or less	Some college but did not finish	2-year college degree	4-year college degree	Post-graduate degree
Biden / Trump						
Joe Biden	43%	34%	38%	39%	54%	61%
Donald Trump	50%	58%	56%	55%	41%	33%
Not sure	7%	8%	7%	5%	5%	6%





	Bas- e	Education				
		High school gr- aduate or less	Some college but did not finish	2-year colleg- e degree	4-year colleg- e degree	Post-graduat- e degree
Bollier Favorability						
Favorable	35%	27%	29%	35%	43%	53%
Unfavorable	22%	23%	24%	18%	19%	22%
Not sure	43%	49%	47%	47%	39%	25%

	Bas- e	Education				
		High school gr- aduate or less	Some college but did not finish	2-year colleg- e degree	4-year colleg- e degree	Post-graduat- e degree
Marshall Favorability						
Favorable	32%	35%	33%	33%	28%	30%
Unfavorable	36%	30%	33%	30%	44%	50%
Not sure	32%	35%	34%	37%	29%	20%

	Bas- e	Education				
		High school gr- aduate or less	Some college but did not finish	2-year colleg- e degree	4-year colleg- e degree	Post-graduat- e degree
Bollier / Marshall						
Barbara Bollier	42%	34%	37%	42%	49%	57%
Roger Marshall	43%	47%	54%	40%	35%	32%
Not sure	15%	19%	9%	19%	17%	12%





	Bas- e	Mode	
		Landli...	Text
Trump Favorability			
Favorable	47%	51%	42%
Unfavorable	45%	42%	49%
Not sure	8%	8%	8%

	Bas- e	Mode	
		Landli...	Text
Trump Approval			
Approve	48%	53%	44%
Disapprove	45%	42%	48%
Not sure	7%	5%	9%

	Bas- e	Mode	
		Landli...	Text
Biden Favorability			
Favorable	33%	36%	30%
Unfavorable	54%	52%	56%
Not sure	13%	12%	14%





	Bas- e	Mode	
		Landli...	Text
Biden / Trump			
Joe Biden	43%	40%	46%
Donald Trump	50%	52%	48%
Not sure	7%	8%	6%

	Bas- e	Mode	
		Landli...	Text
Bollier Favorability			
Favorable	35%	33%	37%
Unfavorable	22%	23%	21%
Not sure	43%	44%	42%

	Bas- e	Mode	
		Landli...	Text
Marshall Favorability			
Favorable	32%	35%	29%
Unfavorable	36%	35%	37%
Not sure	32%	30%	34%





	Bas- e	Mode	
		Landli...	Text
Bollier / Marshall			
Barbara Bollier	42%	40%	44%
Roger Marshall	43%	44%	42%
Not sure	15%	17%	14%

