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To: Progress Now

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Much has been made in the media in recent weeks of the progressive/moderate divide in the Democratic Party. And a new national PPP survey of Democratic voters finds that in terms of the label there is indeed a close divide- 54% say they would describe themselves more as 'moderate,' while 46% say they would describe themselves more as 'progressive.'

When you get into the actual issues though, it turns out there's really not that much of a progressive/moderate divide at all:

-59% of progressive voters say they're more likely to support a candidate who favors Medicare for All...and so do 52% of moderate voters.

-82% of progressive voters say they're more likely to support a candidate who wants to implement a wealth tax...and so do 72% of moderate voters.

-73% of progressive voters say they're more likely to support a candidate who wants to put into place the Green New Deal...and so do 60% of moderate voters.

-83% of progressive voters say they're more likely to support a candidate who wants to pass stronger gun violence measures...and so do 68% of moderate voters.

-70% of progressive voters are more likely to support a candidate who wants to uphold the right to abortion...and so do 58% of moderates.





-70% of progressive voters support impeaching President Trump...and so do 60% of moderates.

These findings shows that within the Democratic electorate, regardless of how voters label themselves on the moderate/progressive spectrum, they pretty much want candidates who support the same policy agenda. The divide in the Democratic electorate isn't actually that much of a divide at all.

Our new poll finds 9 Democrats polling above 1% right now: Joe Biden leads with 36%, Elizabeth Warren (13%), Bernie Sanders (12%), and Kamala Harris (10%) are closely clustered in the 2nd-4th slots, Cory Booker and Pete Buttigieg are tied for 5th at 4%, and the trio of Amy Klobuchar, Andrew Yang, and Michael Bennet each gets 2%.

There are 9 Democrats who have net favorability ratings greater than +10. From the top 9 in terms of horse race support, everyone is included in that group except for Yang (+9) and Bennet (+7) who narrowly fall short. Two candidates who are stuck at 1% show potential room for growth because they have good favorability numbers- Julian Castro (+20 net favorability) and Beto O'Rourke (+13).

The top 9 Democratic candidates in net favorability are Biden (+59), Sanders (+36), Warren (+35), Booker (+27), Harris (+26), Buttigieg (+24), Castro (+20), O'Rourke (+13), and Klobuchar (+12).

Other interesting findings from the poll:

-Tulsi Gabbard is polling at 9% among the segment of Democratic primary voters who approve of the job Donald Trump is doing, and at less than half a percent among those who disapprove of him.

-56% of primary voters say they're supporting their preferred candidate because they like them the best, while 33% are supporting them because they think they have the chance of



beating Donald Trump. Joe Biden is at 60% among the group most concerned about electability, and at 25% among the group most concerned about supporting their personal favorite in the field. Elizabeth Warren has the biggest gap in the other direction- 18% among those most concerned about voting for their favorite, but just 5% among those most considered about electability.

-58% of primary voters say their top priority for the Democratic Party is doing more to challenge the status quo and push for progressive policies, to 30% who say it's for the Democratic Party to find common ground with the Republican Party. Within the latter group, Biden gets 43% and no one else polls over 7%.

-For the most part Democratic voters are feeling confident about next year- 68% think Donald Trump will be defeated for reelection, to only 16% who think he'll win a second term.

And in typical PPP fashion we asked some more off beat questions:

-47% of primary voters prefer dogs and 22% prefer cats. For each of the top contenders there is a clear dog/cat lane. Joe Biden (39% among dog lovers, 31% among cat lovers) and Kamala Harris (12% among dog lovers, 7% among cat lovers) are the dog candidates. Bernie Sanders (21% among cat lovers, 8% among dog lovers) and Elizabeth Warren (14% among cat lovers, 9% among dog lovers) are the cat candidates.

-40% of primary voters prefer Coke, to 21% who prefer Pepsi. The biggest candidate support divides are for Bernie Sanders, who gets 19% among Pepsi drinkers but just 7% among Coke drinkers and Kamala Harris, who gets 11% among Coke drinkers but just 6% among Pepsi drinkers.

PPP surveyed 588 Democratic primary voters between August 1st and 4th using a combination of telephone and online interviews. The survey's margin of error is +/-4.0%.