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Only Trump Voters Care About Merry Christmas/Happy Holidays Debate

Raleigh, N.C. – PPP’s annual holidays poll finds that it’s really only Trump voters who get offended about the ‘Merry Christmas vs. Happy Holidays’ debate. 23% of Trump voters say they’re offended by the phrase ‘Happy Holidays,’ while only 3% of Clinton voters say they’re offended by the phrase ‘Merry Christmas.’ In fact there are actually slightly more Trump voters- 6%- who say they’re offended by ‘Merry Christmas.’ Overall just 13% of voters are offended by ‘Happy Holidays’ and just 4% are offended by ‘Merry Christmas,’ suggesting this issue perhaps gets a little bit more attention than it deserves.

70% of Clinton voters say they don’t care whether people say ‘Merry Christmas’ or ‘Happy Holidays,’ and among those who do care they actually choose ‘Merry Christmas’ 23-7. On the other hand only 25% of Trump voters say they don’t care about this issue- 66% prefer ‘Merry Christmas’ to 9% for ‘Happy Holidays.’

“All this data suggests that Trump voters are the real snowflakes on the ultra important holiday nomenclature issues,” said Dean Debnam, President of Public Policy Polling.

One ramification of Donald Trump being in the White House is that voters do believe the ‘War on Christmas’ has been defeated. In 2012 when we first polled on this question 47% of voters thought there was a ‘War on Christmas,’ to 40% who disagreed with that notion. Now only 25% of voters continue to think that there is a ‘War on Christmas,’ to 52% who no longer feel that way. This may be the most tangible accomplishment of Trump’s first year in the White House, although a slight plurality of his voters (42/38) do still think there’s a ‘War on Christmas,’ so he will have to fight the war harder in his second year in office to keep the base happy.

“Donald Trump may not have accomplished a lot this year,” said Dean Debnam, President of Public Policy Polling. “But at least voters are less concerned about the War on Christmas now.”

In 2012 52% of Americans said they believed in Santa Claus to 45% who said they did not. The last few years in this country have destroyed our hope and joy on that front. After last year's election belief in Santa dipped to 31% with 59% not believing. After the first year of the Trump administration it's now dipped even further to just 22% believing in Santa, to 69% who don't. That's perhaps as good a measure of the general disillusionment our current political situation has created as there could be.

Love of Christmas is one of the few things that does pretty universally bring Americans together. 83% have a favorable opinion of the holiday, to 9% with a negative one- that includes positive reviews from 86% of Trump voters and 81% of Clinton voters. Hanukkah similarly is a source of agreement for Americans despite the current political divide- 66% of voters see it positively to 9% with an unfavorable opinion, and that includes positive sentiment from both 67% of Clinton voters and 63% of Trump voters.

Kwanzaa is a lot more divisive. Clinton voters view it positively by a 59/7 spread. But Trump voters are pretty split with 35% seeing it favorably, 26% unfavorable, and 39% having no opinion.

This set of questions is at least helpful in making it very clear who the Trump base has a bigger problem with between Jews and black people.

Donald Trump isn't polling well when it comes to Christmas related issues this year. Only 30% of voters think he's on Santa's nice list, to 57% who believe he is on the naughty list. We also asked voters who they think is meaner- Donald Trump or the Grinch, and Donald Trump or Scrooge. Voters think Trump is meaner than the Grinch by a 49/41 spread, and they think he's meaner than Scrooge by a 50/40 spread.

Finally we polled on the perennial debate of the season- only 17% of voters think 'Die Hard' is a Christmas movie, to 55% who say it isn't. But that does reflect increasing awareness for 'Die Hard' as a Christmas movie- 2 years ago only 13% thought it was, and 62% said it wasn't. Much like gay marriage or marijuana legalization this is a generational issue, with younger voters much more likely to fall into the 'it's a Christmas movie' camp. If this rate of change continues Americans will consider Die Hard to be a Christmas movie by 2025.

Public Policy Polling surveyed 862 registered voters on December 11th and 12th. The margin of error is +/-3.3%. 80% of participants, selected through a list based sample, responded via the phone, while 20% of respondents who did not have landlines conducted the survey over the internet through an opt-in internet panel.



National Survey Results

Q1	Do you believe in Santa Claus, or not?		Q7	Do you have a favorable or unfavorable opinion of Kwanzaa?	
	Yes.....	22%		Favorable.....	48%
	No.....	69%		Unfavorable.....	15%
	Not sure.....	9%		Not sure.....	37%
Q2	Do you think Santa Claus is a Democrat or a Republican?		Q8	Are you personally offended if someone says "Happy Holidays" to you, or not?	
	Think Santa Claus is a Democrat.....	27%		Yes.....	13%
	Think Santa Claus is a Republican.....	15%		No.....	84%
	Not sure.....	58%		Not sure.....	4%
Q3	Do you think Donald Trump is on Santa's nice list or naughty list?		Q9	Are you personally offended if someone says "Merry Christmas" to you, or not?	
	Think Donald Trump is on Santa's nice list.....	30%		Yes.....	4%
	Think Donald Trump is on Santa's naughty list.....	57%		No.....	94%
	Not sure.....	13%		Not sure.....	1%
Q4	Do you believe there is a War on Christmas, or not?		Q10	Do you prefer the phrase 'Happy Holidays' or 'Merry Christmas' or does it not make a difference to you?	
	Believe there is a war on Christmas.....	25%		Prefer the phrase 'Happy Holidays'.....	7%
	Do not believe there is a war on Christmas.....	52%		Prefer the phrase 'Merry Christmas'.....	42%
	Not sure.....	23%		Doesn't make a difference.....	50%
Q5	Do you have a favorable or unfavorable opinion of Christmas?		Q11	Do you consider 'Die Hard' to be a Christmas movie or not?	
	Favorable.....	83%		Yes.....	17%
	Unfavorable.....	9%		No.....	55%
	Not sure.....	8%		Not sure.....	27%
Q6	Do you have a favorable or unfavorable opinion of Hanukkah?		Q12	Who do you think is meaner: Donald Trump or the Grinch?	
	Favorable.....	66%		Donald Trump.....	49%
	Unfavorable.....	9%		The Grinch.....	41%
	Not sure.....	25%		Not sure.....	10%





Q13 Who do you think is meaner: Donald Trump or Scrooge?

Donald Trump 50%
Scrooge 40%
Not sure 10%

Q14 In the election for President, did you vote for Republican Donald Trump, Democrat Hillary Clinton, or someone else or did you not vote in the election?

Donald Trump 40%
Hillary Clinton..... 45%
Someone else / Did not vote in the election.... 15%

Q15 If you are a woman, press 1. If a man, press 2.

Woman 53%
Man..... 47%

Q16 If you are Hispanic, press 1. If white, press 2. If African American, press 3. If other, press 4.

Hispanic..... 9%
White 72%
African-American 12%
Other..... 6%

Q17 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

18 to 29..... 12%
30 to 45..... 23%
46 to 65..... 40%
Older than 65..... 25%

Q18 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat 43%
Republican..... 33%
Independent / Other..... 24%

Q19 Mode

Phone 80%
Internet 20%





	Base	2016 Vote		
		Donal- d Tru...	Hillary Clint...	Someone else / Did n- ot vote in the election
Believe in Santa Yes/No				
Yes	22%	25%	20%	20%
No	69%	66%	72%	70%
Not sure	9%	9%	8%	10%

	Base	2016 Vote		
		Donal- d Tru...	Hillary Clint...	Someone else / Did n- ot vote in the election
Santa's Political Affiliation				
Think Santa Claus is a Democrat	27%	20%	37%	14%
Think Santa Claus is a Republican	15%	23%	9%	11%
Not sure	58%	57%	54%	74%

	Base	2016 Vote		
		Donal- d Tru...	Hillary Clint...	Someone else / Did n- ot vote in the election
Trump Naughty/Nice List				
Think Donald Trump is on Santa's nice list	30%	68%	6%	14%
Think Donald Trump is on Santa's naughty list	57%	15%	86%	66%
Not sure	13%	17%	8%	20%

	Base	2016 Vote		
		Donal- d Tru...	Hillary Clint...	Someone else / Did n- ot vote in the election
War on Christmas Yes/No				
Believe there is a war on Christmas	25%	42%	15%	14%
Do not believe there is a war on Christmas	52%	38%	64%	52%
Not sure	23%	21%	21%	34%

	Base	2016 Vote		
		Donal- d Tru...	Hillary Clint...	Someone else / Did n- ot vote in the election
Christmas Favorability				
Favorable	83%	86%	81%	78%
Unfavorable	9%	9%	9%	8%
Not sure	8%	5%	10%	14%

	Base	2016 Vote		
		Donal- d Tru...	Hillary Clint...	Someone else / Did n- ot vote in the election
Hanukkah Favorability				
Favorable	66%	63%	67%	69%
Unfavorable	9%	12%	8%	5%
Not sure	25%	25%	24%	26%





	Base	2016 Vote		
		Donal- d Tru...	Hillary Clint...	Someone else / Did n- ot vote in the election
Kwanzaa Favorability				
Favorable	48%	35%	59%	51%
Unfavorable	15%	26%	7%	11%
Not sure	37%	39%	34%	39%

	Base	2016 Vote		
		Donal- d Tru...	Hillary Clint...	Someone else / Did n- ot vote in the election
Offended by "Happy Holidays" Yes/No				
Yes	13%	23%	5%	9%
No	84%	73%	92%	87%
Not sure	4%	5%	3%	5%

	Base	2016 Vote		
		Donal- d Tru...	Hillary Clint...	Someone else / Did n- ot vote in the election
Offended by "Merry Christmas" Yes/No				
Yes	4%	6%	3%	3%
No	94%	94%	95%	96%
Not sure	1%	1%	2%	2%

	Base	2016 Vote		
		Donal- d Tru...	Hillary Clint...	Someone else / Did n- ot vote in the election
Holiday Phrase Preference				
Prefer the phrase 'Happy Holidays'	7%	9%	7%	5%
Prefer the phrase 'Merry Christmas'	42%	66%	23%	38%
Doesn't make a difference	50%	25%	70%	57%

	Base	2016 Vote		
		Donal- d Tru...	Hillary Clint...	Someone else / Did n- ot vote in the election
Die Hard Christmas Movie Yes/No				
Yes	17%	19%	15%	19%
No	55%	54%	58%	51%
Not sure	27%	27%	27%	30%

	Base	2016 Vote		
		Donal- d Tru...	Hillary Clint...	Someone else / Did n- ot vote in the election
Meaner: Trump / Grinch				
Donald Trump	49%	14%	79%	57%
The Grinch	41%	78%	11%	28%
Not sure	10%	9%	10%	16%





	Base	2016 Vote		
		Donal- d Tru...	Hillary Clint...	Someone else / Did n- ot vote in the election
Meaner: Trump / Scrooge				
Donald Trump	50%	11%	81%	61%
Scrooge	40%	76%	13%	24%
Not sure	10%	13%	7%	15%

	Base	Gender	
		Wom...	Man
Believe in Santa Yes/No			
Yes	22%	25%	18%
No	69%	67%	72%
Not sure	9%	8%	10%

	Base	Gender	
		Wom...	Man
Santa's Political Affiliation			
Think Santa Claus is a Democrat	27%	27%	27%
Think Santa Claus is a Republican	15%	13%	17%
Not sure	58%	60%	55%

	Base	Gender	
		Wom...	Man
Trump Naughty/Nice List			
Think Donald Trump is on Santa's nice list	30%	25%	36%
Think Donald Trump is on Santa's naughty list	57%	62%	50%
Not sure	13%	13%	14%

	Base	Gender	
		Wom...	Man
War on Christmas Yes/No			
Believe there is a war on Christmas	25%	18%	34%
Do not believe there is a war on Christmas	52%	55%	48%
Not sure	23%	27%	19%

	Base	Gender	
		Wom...	Man
Christmas Favorability			
Favorable	83%	85%	79%
Unfavorable	9%	8%	10%
Not sure	8%	7%	10%





	Base	Gender	
		Wom...	Man
Hanukkah Favorability			
Favorable	66%	69%	63%
Unfavorable	9%	9%	9%
Not sure	25%	22%	28%

	Base	Gender	
		Wom...	Man
Kwanzaa Favorability			
Favorable	48%	55%	40%
Unfavorable	15%	10%	21%
Not sure	37%	34%	39%

	Base	Gender	
		Wom...	Man
Offended by "Happy Holidays" Yes/No			
Yes	13%	11%	14%
No	84%	84%	83%
Not sure	4%	5%	3%

	Base	Gender	
		Wom...	Man
Offended by "Merry Christmas" Yes/No			
Yes	4%	5%	3%
No	94%	93%	96%
Not sure	1%	1%	2%

	Base	Gender	
		Wom...	Man
Holiday Phrase Preference			
Prefer the phrase 'Happy Holidays'	7%	7%	8%
Prefer the phrase 'Merry Christmas'	42%	41%	43%
Doesn't make a difference	50%	51%	49%

	Base	Gender	
		Wom...	Man
Die Hard Christmas Movie Yes/No			
Yes	17%	15%	20%
No	55%	58%	52%
Not sure	27%	27%	28%





	Base	Gender	
		Wom...	Man
Meaner: Trump / Grinch			
Donald Trump	49%	53%	44%
The Grinch	41%	37%	45%
Not sure	10%	10%	11%

	Base	Gender	
		Wom...	Man
Meaner: Trump / Scrooge			
Donald Trump	50%	54%	44%
Scrooge	40%	38%	42%
Not sure	10%	8%	13%

	Base	Race			
		Hispani-c	White	African-Americ...	Other
Believe in Santa Yes/No					
Yes	22%	23%	18%	42%	21%
No	69%	66%	73%	55%	64%
Not sure	9%	12%	9%	4%	14%

	Base	Race			
		Hispani-c	White	African-Americ...	Other
Santa's Political Affiliation					
Think Santa Claus is a Democrat	27%	41%	26%	32%	13%
Think Santa Claus is a Republican	15%	-	17%	12%	24%
Not sure	58%	59%	58%	55%	63%

	Base	Race			
		Hispani-c	White	African-Americ...	Other
Trump Naughty/Nice List					
Think Donald Trump is on Santa's nice list	30%	24%	35%	15%	22%
Think Donald Trump is on Santa's naughty list	57%	58%	52%	83%	53%
Not sure	13%	18%	14%	2%	24%

	Base	Race			
		Hispani-c	White	African-Americ...	Other
War on Christmas Yes/No					
Believe there is a war on Christmas	25%	19%	27%	24%	16%
Do not believe there is a war on Christmas	52%	62%	53%	42%	43%
Not sure	23%	19%	20%	34%	41%





	Base	Race			
		Hispani- c	White	African- Americ...	Other
Christmas Favorability					
Favorable	83%	93%	81%	92%	71%
Unfavorable	9%	2%	10%	4%	18%
Not sure	8%	5%	9%	4%	12%

	Base	Race			
		Hispani- c	White	African- Americ...	Other
Hanukkah Favorability					
Favorable	66%	49%	67%	70%	67%
Unfavorable	9%	25%	7%	9%	11%
Not sure	25%	26%	26%	20%	22%

	Base	Race			
		Hispani- c	White	African- Americ...	Other
Kwanzaa Favorability					
Favorable	48%	42%	43%	72%	69%
Unfavorable	15%	19%	17%	1%	9%
Not sure	37%	39%	39%	27%	22%

	Base	Race			
		Hispani- c	White	African- Americ...	Other
Offended by "Happy Holidays" Yes/No					
Yes	13%	22%	13%	8%	10%
No	84%	78%	83%	92%	77%
Not sure	4%	-	4%	-	13%

	Base	Race			
		Hispani- c	White	African- Americ...	Other
Offended by "Merry Christmas" Yes/No					
Yes	4%	9%	3%	6%	8%
No	94%	91%	96%	93%	89%
Not sure	1%	-	1%	1%	3%

	Base	Race			
		Hispani- c	White	African- Americ...	Other
Holiday Phrase Preference					
Prefer the phrase 'Happy Holidays'	7%	8%	8%	8%	-
Prefer the phrase 'Merry Christmas'	42%	48%	45%	21%	46%
Doesn't make a difference	50%	44%	48%	70%	54%





	Base	Race			
		Hispani- c	White	African- Americ...	Other
Die Hard Christmas Movie Yes/No					
Yes	17%	24%	18%	13%	13%
No	55%	67%	55%	53%	48%
Not sure	27%	9%	27%	35%	40%

	Base	Race			
		Hispani- c	White	African- Americ...	Other
Meaner: Trump / Grinch					
Donald Trump	49%	57%	43%	75%	53%
The Grinch	41%	35%	45%	18%	41%
Not sure	10%	8%	12%	7%	5%

	Base	Race			
		Hispani- c	White	African- Americ...	Other
Meaner: Trump / Scrooge					
Donald Trump	50%	61%	44%	79%	45%
Scrooge	40%	39%	44%	18%	38%
Not sure	10%	-	12%	3%	18%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than ...
Believe in Santa Yes/No					
Yes	22%	20%	26%	19%	23%
No	69%	68%	68%	71%	68%
Not sure	9%	13%	6%	10%	9%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than ...
Santa's Political Affiliation					
Think Santa Claus is a Democrat	27%	26%	31%	26%	26%
Think Santa Claus is a Republican	15%	22%	22%	11%	10%
Not sure	58%	52%	48%	63%	63%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than ...
Trump Naughty/Nice List					
Think Donald Trump is on Santa's nice list	30%	25%	40%	29%	24%
Think Donald Trump is on Santa's naughty list	57%	58%	48%	61%	57%
Not sure	13%	17%	12%	10%	19%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than ...
War on Christmas Yes/No					
Believe there is a war on Christmas	25%	7%	30%	26%	28%
Do not believe there is a war on Christmas	52%	63%	49%	53%	47%
Not sure	23%	30%	21%	20%	26%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than ...
Christmas Favorability					
Favorable	83%	74%	81%	84%	86%
Unfavorable	9%	17%	14%	6%	6%
Not sure	8%	10%	5%	10%	8%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than ...
Hanukkah Favorability					
Favorable	66%	61%	67%	69%	62%
Unfavorable	9%	19%	17%	2%	7%
Not sure	25%	20%	16%	29%	30%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than ...
Kwanzaa Favorability					
Favorable	48%	62%	54%	50%	34%
Unfavorable	15%	13%	23%	9%	18%
Not sure	37%	25%	24%	41%	48%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than ...
Offended by "Happy Holidays" Yes/No					
Yes	13%	12%	24%	7%	11%
No	84%	79%	75%	90%	84%
Not sure	4%	9%	1%	3%	5%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than ...
Offended by "Merry Christmas" Yes/No					
Yes	4%	15%	2%	4%	1%
No	94%	85%	97%	94%	97%
Not sure	1%	-	1%	2%	2%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than ...
Holiday Phrase Preference					
Prefer the phrase 'Happy Holidays'	7%	14%	6%	7%	6%
Prefer the phrase 'Merry Christmas'	42%	44%	51%	36%	43%
Doesn't make a difference	50%	43%	43%	57%	51%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than ...
Die Hard Christmas Movie Yes/No					
Yes	17%	18%	32%	16%	4%
No	55%	68%	53%	57%	49%
Not sure	27%	14%	15%	28%	47%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than ...
Meaner: Trump / Grinch					
Donald Trump	49%	50%	46%	50%	49%
The Grinch	41%	36%	48%	39%	38%
Not sure	10%	14%	6%	11%	12%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than ...
Meaner: Trump / Scrooge					
Donald Trump	50%	48%	44%	53%	51%
Scrooge	40%	45%	49%	33%	38%
Not sure	10%	7%	6%	14%	11%

	Base	Party		
		Democrat	Republican	Independent / Other
Believe in Santa Yes/No				
Yes	22%	23%	21%	19%
No	69%	67%	70%	73%
Not sure	9%	9%	9%	8%

	Base	Party		
		Democrat	Republican	Independent / Other
Santa's Political Affiliation				
Think Santa Claus is a Democrat	27%	40%	15%	19%
Think Santa Claus is a Republican	15%	7%	27%	13%
Not sure	58%	53%	59%	67%





	Base	Party		
		Democrat	Republican	Independent / Other
Trump Naughty/Nice List				
Think Donald Trump is on Santa's nice list	30%	11%	56%	33%
Think Donald Trump is on Santa's naughty list	57%	82%	24%	52%
Not sure	13%	8%	20%	15%

	Base	Party		
		Democrat	Republican	Independent / Other
War on Christmas Yes/No				
Believe there is a war on Christmas	25%	13%	36%	33%
Do not believe there is a war on Christmas	52%	65%	39%	45%
Not sure	23%	22%	25%	22%

	Base	Party		
		Democrat	Republican	Independent / Other
Christmas Favorability				
Favorable	83%	83%	84%	80%
Unfavorable	9%	8%	10%	9%
Not sure	8%	9%	6%	11%

	Base	Party		
		Democrat	Republican	Independent / Other
Hanukkah Favorability				
Favorable	66%	64%	63%	74%
Unfavorable	9%	12%	9%	5%
Not sure	25%	24%	28%	21%

	Base	Party		
		Democrat	Republican	Independent / Other
Kwanzaa Favorability				
Favorable	48%	59%	30%	54%
Unfavorable	15%	8%	28%	10%
Not sure	37%	33%	42%	36%

	Base	Party		
		Democrat	Republican	Independent / Other
Offended by "Happy Holidays" Yes/No				
Yes	13%	8%	22%	8%
No	84%	90%	73%	87%
Not sure	4%	2%	5%	5%





	Base	Party		
		Democrat	Republican	Independent / Other
Offended by "Merry Christmas" Yes/No				
Yes	4%	6%	4%	2%
No	94%	92%	95%	98%
Not sure	1%	2%	1%	0%

	Base	Party		
		Democrat	Republican	Independent / Other
Holiday Phrase Preference				
Prefer the phrase 'Happy Holidays'	7%	10%	5%	5%
Prefer the phrase 'Merry Christmas'	42%	24%	66%	44%
Doesn't make a difference	50%	66%	29%	51%

	Base	Party		
		Democrat	Republican	Independent / Other
Die Hard Christmas Movie Yes/No				
Yes	17%	18%	15%	19%
No	55%	56%	60%	48%
Not sure	27%	26%	25%	34%

	Base	Party		
		Democrat	Republican	Independent / Other
Meaner: Trump / Grinch				
Donald Trump	49%	75%	18%	44%
The Grinch	41%	15%	74%	42%
Not sure	10%	10%	8%	14%

	Base	Party		
		Democrat	Republican	Independent / Other
Meaner: Trump / Scrooge				
Donald Trump	50%	76%	16%	46%
Scrooge	40%	18%	72%	36%
Not sure	10%	6%	11%	18%

	Base	Mode	
		Pho...	Intern...
Believe in Santa Yes/No			
Yes	22%	20%	28%
No	69%	70%	67%
Not sure	9%	10%	5%





	Base	Mode	
		Pho...	Intern...
Santa's Political Affiliation			
Think Santa Claus is a Democrat	27%	28%	24%
Think Santa Claus is a Republican	15%	14%	19%
Not sure	58%	58%	57%

	Base	Mode	
		Pho...	Intern...
Trump Naughty/Nice List			
Think Donald Trump is on Santa's nice list	30%	30%	32%
Think Donald Trump is on Santa's naughty list	57%	57%	55%
Not sure	13%	13%	13%

	Base	Mode	
		Pho...	Intern...
War on Christmas Yes/No			
Believe there is a war on Christmas	25%	29%	14%
Do not believe there is a war on Christmas	52%	51%	56%
Not sure	23%	21%	31%

	Base	Mode	
		Pho...	Intern...
Christmas Favorability			
Favorable	83%	84%	79%
Unfavorable	9%	8%	12%
Not sure	8%	8%	9%

	Base	Mode	
		Pho...	Intern...
Hanukkah Favorability			
Favorable	66%	68%	61%
Unfavorable	9%	8%	13%
Not sure	25%	24%	27%

	Base	Mode	
		Pho...	Intern...
Kwanzaa Favorability			
Favorable	48%	45%	58%
Unfavorable	15%	16%	13%
Not sure	37%	39%	30%





	Base	Mode	
		Pho...	Intern...
Offended by "Happy Holidays" Yes/No			
Yes	13%	13%	11%
No	84%	83%	84%
Not sure	4%	3%	5%

	Base	Mode	
		Pho...	Intern...
Offended by "Merry Christmas" Yes/No			
Yes	4%	2%	11%
No	94%	97%	88%
Not sure	1%	1%	1%

	Base	Mode	
		Pho...	Intern...
Holiday Phrase Preference			
Prefer the phrase 'Happy Holidays'	7%	6%	11%
Prefer the phrase 'Merry Christmas'	42%	41%	46%
Doesn't make a difference	50%	53%	43%

	Base	Mode	
		Pho...	Intern...
Die Hard Christmas Movie Yes/No			
Yes	17%	15%	25%
No	55%	55%	57%
Not sure	27%	30%	18%

	Base	Mode	
		Pho...	Intern...
Meaner: Trump / Grinch			
Donald Trump	49%	47%	54%
The Grinch	41%	41%	40%
Not sure	10%	12%	6%

	Base	Mode	
		Pho...	Intern...
Meaner: Trump / Scrooge			
Donald Trump	50%	50%	50%
Scrooge	40%	39%	43%
Not sure	10%	12%	7%

