



From: Tom Jensen, Director of Public Policy Polling

To: Interested Parties

Subject: Obama continues to lead in Virginia

Date: October 31st, 2012

A new Public Policy Polling survey in Virginia, conducted on behalf of Health Care for America Now, finds Barack Obama leading Mitt Romney 49-46. PPP has conducted 5 Virginia polls during the month of October and found Obama leading in every single one, by an average margin of 2.8 points.

Key findings from the survey include:

-Obama is winning big with women (56/39), African Americans (86/11), and voters under 45 (53/41). Romney's strong groups are men (56/40), seniors (52/45), and white voters (56/39).

- One key thing to note is that Obama's deficit with white voters in Virginia (17) is smaller than our national polling has found (22). Obama's competitiveness with white voters coupled with his overwhelming support from Virginia's larger than average non-white population make him the favorite there.

-Obama continues to have a strong advantage over Romney on the key issues of who voters think will stand up more for the middle class (51/45) and who they think will do more to protect Medicare (50/45). We have consistently found Obama with the edge on these measures in swing states, and it goes a long way toward explaining why he's the favorite in most of them.

PPP interviewed 600 likely Virginia voters on October 30th and 31st on behalf of Health Care for America Now. The margin of error for the survey is +/-4.0%.





Virginia Survey Results

Q1 The candidates for President are Democrat Barack Obama and Republican Mitt Romney. If the election were today, who would you vote for?

Barack Obama..... 49%
Mitt Romney..... 46%
Undecided..... 4%

Q2 Do you have a favorable or unfavorable opinion of Barack Obama?

Favorable..... 49%
Unfavorable 48%
Not sure 3%

Q3 Do you approve or disapprove of President Barack Obama's job performance?

Approve 47%
Disapprove..... 49%
Not sure 4%

Q4 Do you have a favorable or unfavorable opinion of Mitt Romney?

Favorable..... 49%
Unfavorable 46%
Not sure 5%

Q5 Which of the Presidential candidates do you trust more to stand up for the middle class: Barack Obama or Mitt Romney?

Barack Obama..... 51%
Mitt Romney..... 45%
Not sure 4%

Q6 Which of the Presidential candidates do you trust more to make sure the wealthiest Americans pay their fair share of taxes: Barack Obama or Mitt Romney?

Barack Obama..... 52% *Not sure* 6%
Mitt Romney..... 42%

Q7 Which of the Presidential candidates do you trust more to keep tax rates fair for the middle class: Barack Obama or Mitt Romney?

Barack Obama..... 50%
Mitt Romney..... 46%
Not sure 5%

Q8 Which of the Presidential candidates do you trust more to protect Medicare: Barack Obama or Mitt Romney?

Barack Obama..... 50%
Mitt Romney..... 45%
Not sure 5%

Q9 If you are a woman, press 1. If a man, press 2.

Woman 55%
Man..... 45%

Q10 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat 43%
Republican..... 36%
Independent/Other..... 22%

Q11 If you are white, press 1. If African-American, press 2. If other, press 3.

White 73%
African-American 20%
Other..... 7%

Q12 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

18 to 29..... 16%
30 to 45..... 25%
46 to 65..... 40%
Older than 65..... 19%





Crosstabs

	Base	Gender	
		Woman	Man
Obama/Romney			
Barack Obama	49%	56%	40%
Mitt Romney	46%	39%	56%
Undecided	4%	5%	4%

	Base	Gender	
		Woman	Man
Obama Favorability			
Favorable	49%	55%	42%
Unfavorable	48%	42%	56%
Not sure	3%	3%	2%

	Base	Gender	
		Woman	Man
Obama Approval			
Approve	47%	53%	39%
Disapprove	49%	42%	56%
Not sure	4%	4%	4%

	Base	Gender	
		Woman	Man
Romney Favorability			
Favorable	49%	44%	55%
Unfavorable	46%	53%	38%
Not sure	5%	3%	7%





Crosstabs

	Base	Gender	
		Woman	Man
Trusted More on Middle Class			
Barack Obama	51%	59%	41%
Mitt Romney	45%	39%	53%
Not sure	4%	2%	5%

	Base	Gender	
		Woman	Man
Trusted More to Make Sure Rich Pay Fair Share			
Barack Obama	52%	58%	44%
Mitt Romney	42%	37%	50%
Not sure	6%	6%	6%

	Base	Gender	
		Woman	Man
Trusted More to Keep Middle Class Tax Rates Fair			
Barack Obama	50%	58%	39%
Mitt Romney	46%	39%	54%
Not sure	5%	3%	7%

	Base	Gender	
		Woman	Man
Trusted More to Protect Medicare			
Barack Obama	50%	58%	40%
Mitt Romney	45%	39%	53%
Not sure	5%	4%	8%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Obama/Romney				
Barack Obama	49%	88%	6%	44%
Mitt Romney	46%	9%	92%	44%
Undecided	4%	3%	2%	11%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama Favorability				
Favorable	49%	85%	6%	49%
Unfavorable	48%	13%	93%	46%
Not sure	3%	3%	1%	5%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama Approval				
Approve	47%	83%	6%	44%
Disapprove	49%	13%	93%	47%
Not sure	4%	5%	1%	8%

	Base	Party		
		Democrat	Republican	Independent/Other
Romney Favorability				
Favorable	49%	15%	88%	53%
Unfavorable	46%	81%	8%	40%
Not sure	5%	5%	4%	7%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Trusted More on Middle Class				
Barack Obama	51%	86%	12%	47%
Mitt Romney	45%	13%	84%	47%
Not sure	4%	2%	4%	6%

	Base	Party		
		Democrat	Republican	Independent/Other
Trusted More to Make Sure Rich Pay Fair Share				
Barack Obama	52%	88%	9%	50%
Mitt Romney	42%	9%	83%	41%
Not sure	6%	3%	8%	9%

	Base	Party		
		Democrat	Republican	Independent/Other
Trusted More to Keep Middle Class Tax Rates Fair				
Barack Obama	50%	87%	8%	44%
Mitt Romney	46%	10%	89%	45%
Not sure	5%	3%	3%	11%

	Base	Party		
		Democrat	Republican	Independent/Other
Trusted More to Protect Medicare				
Barack Obama	50%	87%	9%	43%
Mitt Romney	45%	11%	87%	43%
Not sure	5%	2%	4%	14%





Crosstabs

	Base	Race		
		White	African-American	Other
Obama/Romney				
Barack Obama	49%	39%	86%	51%
Mitt Romney	46%	56%	11%	43%
Undecided	4%	4%	3%	6%

	Base	Race		
		White	African-American	Other
Obama Favorability				
Favorable	49%	40%	86%	43%
Unfavorable	48%	58%	13%	49%
Not sure	3%	3%	1%	8%

	Base	Race		
		White	African-American	Other
Obama Approval				
Approve	47%	38%	80%	49%
Disapprove	49%	58%	18%	44%
Not sure	4%	4%	2%	7%

	Base	Race		
		White	African-American	Other
Romney Favorability				
Favorable	49%	58%	17%	50%
Unfavorable	46%	37%	79%	47%
Not sure	5%	5%	4%	3%





Crosstabs

	Base	Race		
		White	African-American	Other
Trusted More on Middle Class				
Barack Obama	51%	44%	80%	40%
Mitt Romney	45%	52%	20%	55%
Not sure	4%	4%	0%	6%

	Base	Race		
		White	African-American	Other
Trusted More to Make Sure Rich Pay Fair Share				
Barack Obama	52%	44%	80%	47%
Mitt Romney	42%	49%	15%	47%
Not sure	6%	6%	5%	6%

	Base	Race		
		White	African-American	Other
Trusted More to Keep Middle Class Tax Rates Fair				
Barack Obama	50%	42%	80%	46%
Mitt Romney	46%	53%	18%	45%
Not sure	5%	5%	2%	9%

	Base	Race		
		White	African-American	Other
Trusted More to Protect Medicare				
Barack Obama	50%	42%	80%	45%
Mitt Romney	45%	52%	18%	47%
Not sure	5%	6%	2%	8%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama/Romney					
Barack Obama	49%	48%	57%	47%	45%
Mitt Romney	46%	43%	41%	49%	52%
Undecided	4%	9%	3%	4%	3%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama Favorability					
Favorable	49%	43%	60%	47%	43%
Unfavorable	48%	52%	39%	50%	54%
Not sure	3%	6%	1%	2%	3%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama Approval					
Approve	47%	44%	57%	45%	41%
Disapprove	49%	50%	40%	51%	54%
Not sure	4%	6%	3%	4%	5%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Romney Favorability					
Favorable	49%	57%	43%	48%	52%
Unfavorable	46%	33%	51%	50%	42%
Not sure	5%	9%	6%	2%	6%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Trusted More on Middle Class					
Barack Obama	51%	46%	57%	52%	45%
Mitt Romney	45%	44%	41%	46%	51%
Not sure	4%	9%	1%	3%	4%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Trusted More to Make Sure Rich Pay Fair Share					
Barack Obama	52%	50%	60%	51%	43%
Mitt Romney	42%	39%	39%	44%	48%
Not sure	6%	11%	1%	5%	9%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Trusted More to Keep Middle Class Tax Rates Fair					
Barack Obama	50%	46%	57%	49%	43%
Mitt Romney	46%	46%	41%	47%	50%
Not sure	5%	7%	1%	4%	7%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Trusted More to Protect Medicare					
Barack Obama	50%	50%	56%	48%	45%
Mitt Romney	45%	43%	41%	45%	50%
Not sure	5%	7%	3%	6%	5%

