



**From: Tom Jensen, Director of Public Policy Polling**

**To: Interested Parties**

**Subject: Obama expands lead in Virginia to 5 points**

**Date: October 25th, 2012**

A new Public Policy Polling survey in Virginia, conducted on behalf of Health Care for America Now, finds Barack Obama expanding his lead in the aftermath of his debate victory Monday night. He now has 51% to 46% for Mitt Romney, up from a 49/47 advantage last weekend.

Key findings from the survey include:

-Obama's seen a 7 point net improvement in his favorability rating among Virginia voters from a -3 spread last week (48/51) to now +4 at 51/47. Romney's numbers have headed in the other direction. He's dropped 7 points from a +2 spread on our last poll (49/47) to now -5 at 46/51.

-Voters trust Obama more than Romney on several major issues in the election. Those include who voters think will stand up for the middle class (52/44) and who they think will do more to protect Medicare (50/46).

-Obama leads 57/41 with women, 88/8 with African Americans, and 53/42 with young voters. Romney has a 50/45 advantage with men, a 57/41 one with whites, and a 57/41 edge with seniors. Obama's moved from being slightly behind with independents last week at 45/44 to now slightly ahead at 47/45.

PPP interviewed 722 likely Virginia voters on October 23<sup>rd</sup> and 24th on behalf of Health Care for America Now. The margin of error is +/-3.6%





## Virginia Survey Results

**Q1** The candidates for President are Democrat Barack Obama and Republican Mitt Romney. If the election were today, who would you vote for?

*Barack Obama*..... 51%  
*Mitt Romney*..... 46%  
*Undecided*..... 3%

**Q2** Do you have a favorable or unfavorable opinion of Barack Obama?

*Favorable*..... 51%  
*Unfavorable* ..... 47%  
*Not sure* ..... 2%

**Q3** Do you approve or disapprove of President Barack Obama's job performance?

*Approve* ..... 47%  
*Disapprove*..... 49%  
*Not sure* ..... 4%

**Q4** Do you have a favorable or unfavorable opinion of Mitt Romney?

*Favorable*..... 46%  
*Unfavorable* ..... 51%  
*Not sure* ..... 3%

**Q5** Which of the Presidential candidates do you trust more to stand up for the middle class: Barack Obama or Mitt Romney?

*Barack Obama*..... 52%  
*Mitt Romney*..... 44%  
*Not sure* ..... 4%

**Q6** Which of the Presidential candidates do you trust more to make sure the wealthiest Americans pay their fair share of taxes: Barack Obama or Mitt Romney?

*Barack Obama*..... 51% *Not sure* ..... 8%  
*Mitt Romney*..... 41%

**Q7** Which of the Presidential candidates do you trust more to keep tax rates fair for the middle class: Barack Obama or Mitt Romney?

*Barack Obama*..... 50%  
*Mitt Romney*..... 45%  
*Not sure* ..... 4%

**Q8** Which of the Presidential candidates do you trust more to protect Medicare: Barack Obama or Mitt Romney?

*Barack Obama*..... 50%  
*Mitt Romney*..... 46%  
*Not sure* ..... 4%

**Q9** If you are a woman, press 1. If a man, press 2.

*Woman* ..... 53%  
*Man*..... 47%

**Q10** If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

*Democrat* ..... 38%  
*Republican*..... 34%  
*Independent/Other*..... 28%

**Q11** If you are white, press 1. If African-American, press 2. If other, press 3.

*White* ..... 71%  
*African-American* ..... 20%  
*Other*..... 9%

**Q12** If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

*18 to 29*..... 15%  
*30 to 45*..... 30%  
*46 to 65*..... 35%  
*Older than 65*..... 20%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Obama/Romney</b>			
<b>Barack Obama</b>	51%	57%	45%
<b>Mitt Romney</b>	46%	41%	50%
<b>Undecided</b>	3%	2%	5%

	Base	Gender	
		Woman	Man
<b>Obama Favorability</b>			
<b>Favorable</b>	51%	56%	44%
<b>Unfavorable</b>	47%	42%	53%
<b>Not sure</b>	2%	1%	3%

	Base	Gender	
		Woman	Man
<b>Obama Approval</b>			
<b>Approve</b>	47%	53%	41%
<b>Disapprove</b>	49%	43%	55%
<b>Not sure</b>	4%	4%	3%

	Base	Gender	
		Woman	Man
<b>Romney Favorability</b>			
<b>Favorable</b>	46%	42%	49%
<b>Unfavorable</b>	51%	55%	47%
<b>Not sure</b>	3%	3%	4%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Trusted More on Middle Class</b>			
Barack Obama	52%	58%	46%
Mitt Romney	44%	40%	49%
Not sure	4%	3%	5%

	Base	Gender	
		Woman	Man
<b>Trusted More to Make Sure Rich Pay Fair Share</b>			
Barack Obama	51%	55%	48%
Mitt Romney	41%	39%	43%
Not sure	8%	6%	9%

	Base	Gender	
		Woman	Man
<b>Trusted More to Keep Middle Class Tax Rates Fair</b>			
Barack Obama	50%	55%	45%
Mitt Romney	45%	40%	51%
Not sure	4%	5%	4%

	Base	Gender	
		Woman	Man
<b>Trusted More to Protect Medicare</b>			
Barack Obama	50%	55%	44%
Mitt Romney	46%	42%	50%
Not sure	4%	3%	6%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Obama/Romney</b>				
Barack Obama	51%	89%	13%	47%
Mitt Romney	46%	10%	86%	45%
Undecided	3%	1%	2%	8%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Obama Favorability</b>				
Favorable	51%	88%	14%	46%
Unfavorable	47%	12%	83%	52%
Not sure	2%	0%	3%	2%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Obama Approval</b>				
Approve	47%	83%	12%	42%
Disapprove	49%	13%	85%	53%
Not sure	4%	4%	3%	5%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Romney Favorability</b>				
Favorable	46%	12%	83%	44%
Unfavorable	51%	85%	15%	50%
Not sure	3%	2%	2%	7%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Trusted More on Middle Class</b>				
Barack Obama	52%	90%	13%	48%
Mitt Romney	44%	10%	84%	41%
Not sure	4%	0%	3%	11%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Trusted More to Make Sure Rich Pay Fair Share</b>				
Barack Obama	51%	87%	17%	45%
Mitt Romney	41%	11%	75%	40%
Not sure	8%	3%	8%	14%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Trusted More to Keep Middle Class Tax Rates Fair</b>				
Barack Obama	50%	86%	14%	46%
Mitt Romney	45%	12%	83%	43%
Not sure	4%	2%	2%	10%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Trusted More to Protect Medicare</b>				
Barack Obama	50%	88%	12%	43%
Mitt Romney	46%	11%	84%	46%
Not sure	4%	0%	4%	11%





**Crosstabs**

	Base	Race		
		White	African-American	Other
<b>Obama/Romney</b>				
Barack Obama	51%	41%	88%	53%
Mitt Romney	46%	57%	8%	41%
Undecided	3%	3%	5%	7%

	Base	Race		
		White	African-American	Other
<b>Obama Favorability</b>				
Favorable	51%	42%	82%	53%
Unfavorable	47%	57%	16%	43%
Not sure	2%	2%	2%	3%

	Base	Race		
		White	African-American	Other
<b>Obama Approval</b>				
Approve	47%	39%	79%	43%
Disapprove	49%	58%	17%	51%
Not sure	4%	4%	4%	6%

	Base	Race		
		White	African-American	Other
<b>Romney Favorability</b>				
Favorable	46%	56%	9%	43%
Unfavorable	51%	40%	90%	53%
Not sure	3%	4%	0%	5%





**Crosstabs**

	Base	Race		
		White	African-American	Other
<b>Trusted More on Middle Class</b>				
Barack Obama	52%	43%	83%	54%
Mitt Romney	44%	53%	14%	37%
Not sure	4%	4%	3%	9%

	Base	Race		
		White	African-American	Other
<b>Trusted More to Make Sure Rich Pay Fair Share</b>				
Barack Obama	51%	42%	84%	51%
Mitt Romney	41%	49%	14%	36%
Not sure	8%	8%	2%	13%

	Base	Race		
		White	African-American	Other
<b>Trusted More to Keep Middle Class Tax Rates Fair</b>				
Barack Obama	50%	41%	83%	49%
Mitt Romney	45%	55%	14%	39%
Not sure	4%	4%	2%	12%

	Base	Race		
		White	African-American	Other
<b>Trusted More to Protect Medicare</b>				
Barack Obama	50%	41%	81%	50%
Mitt Romney	46%	55%	16%	43%
Not sure	4%	4%	3%	8%







**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Obama/Romney</b>					
<b>Barack Obama</b>	51%	53%	53%	54%	41%
<b>Mitt Romney</b>	46%	42%	44%	42%	57%
<b>Undecided</b>	3%	5%	4%	3%	2%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Obama Favorability</b>					
<b>Favorable</b>	51%	55%	50%	55%	41%
<b>Unfavorable</b>	47%	43%	49%	43%	56%
<b>Not sure</b>	2%	2%	1%	2%	3%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Obama Approval</b>					
<b>Approve</b>	47%	48%	47%	52%	39%
<b>Disapprove</b>	49%	48%	48%	46%	58%
<b>Not sure</b>	4%	5%	6%	2%	3%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Romney Favorability</b>					
<b>Favorable</b>	46%	41%	43%	43%	57%
<b>Unfavorable</b>	51%	59%	52%	53%	40%
<b>Not sure</b>	3%	-	5%	4%	3%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Trusted More on Middle Class</b>					
Barack Obama	52%	57%	52%	56%	41%
Mitt Romney	44%	41%	41%	41%	56%
Not sure	4%	2%	7%	3%	3%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Trusted More to Make Sure Rich Pay Fair Share</b>					
Barack Obama	51%	43%	55%	57%	43%
Mitt Romney	41%	43%	38%	36%	52%
Not sure	8%	14%	7%	6%	6%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Trusted More to Keep Middle Class Tax Rates Fair</b>					
Barack Obama	50%	48%	52%	55%	41%
Mitt Romney	45%	48%	43%	41%	55%
Not sure	4%	5%	5%	4%	4%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Trusted More to Protect Medicare</b>					
Barack Obama	50%	51%	49%	54%	41%
Mitt Romney	46%	44%	45%	41%	56%
Not sure	4%	4%	6%	4%	3%

