



FOR IMMEDIATE RELEASE
February 12, 2008

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Obama and McCain hold solid leads in Wisconsin

Raleigh, N.C. – Barack Obama has opened up an 11 point lead on Hillary Clinton in Wisconsin, according to a new survey of the state’s likely primary voters by Public Policy Polling.

Obama’s 50-39 lead is particularly aided by a 55-34 advantage among voters most concerned about the Iraq war.

“Nationally the number of people listing the war as their top issue is dwindling,” said Dean Debnam, President of Public Policy Polling. “But it’s still the top issue for Democrats in Wisconsin, and Barack Obama is really benefiting from it.”

Although Obama leads Clinton only 46-44 among poll respondents who identified themselves as Democrats, he has an overwhelming 63-25 lead with Independents.

Obama leads with both male and female voters and with both white and black voters in the state.

“Our poll shows that if there was standard turnout for the primary, Obama would lead Clinton 46-42,” said Debnam. “But since we believe record numbers of young voters and African Americans will turn out to support him, the weighted result gives Obama a greater 50-39 advantage.”

On the Republican side John McCain has a 53-32 advantage over Mike Huckabee, with Ron Paul at 7% and 9% remaining undecided.

“Mike Huckabee did well on Super Tuesday with a lot of southern states voting, but he’s going to have a tough time in states like Wisconsin,” Debnam said. “McCain has strong leads with pretty much every key Republican demographic in the state.”

PPP surveyed 642 likely Democratic primary voters and 700 likely Republican primary voters on February 11th. The survey’s margins of errors are +/- 3.9% and +/- 3.7% respectively. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at www.publicpolicypolling.com.

If you have questions about this release or would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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Wisconsin Democratic Primary Survey Results

Q1 The Democratic candidates still running for President are Hillary Clinton and Barack Obama. If the primary was today, who would you vote for? If you would vote for Hillary Clinton, press 1. If for Barack Obama, press 2. If you're undecided press 3.

Clinton.....39% *Undecided*.....10%
Obama.....50%

Q2 I am going to name 7 issues. Which of these is most important to you? The War in Iraq, education, the economy and jobs, taxes, moral or family values, health care, or immigration. If the War in Iraq is most important, press 1. If education, press 2. If the economy and jobs, press 3. If taxes, press 4. If moral and family values, press 5. If health care, press 6. If immigration, press 7. If some other issue is most important, press 8.

<i>War in Iraq</i> 35%	<i>Moral and family values</i> 3%
<i>Education</i> 7%	<i>Health care</i> 15%
<i>Economy and jobs</i> . 35%	<i>Immigration</i> 2%
<i>Taxes</i> 2%	<i>Other</i> 1%

Q3 If you are a woman, press 1, if a man, press 2.

Women53% *Men*.....47%

Q4 If you are a Democrat, press 1. If a Republican, press 2. If other, press 3.

Democrat..... 75%
Republican..... 6%
Other..... 18%

Q5 If you are white, press 1, if African-American, press 2. If other, press 3.

White84% *Other*..... 4%
African American ...12%

Q6 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older than 65, press 4.

18-29.....10% *46-65*.....40%
30-45.....22% *Older than 65*.....28%





Crosstabs

	Base	Gender	
		Women	Men
President			
Clinton	39%	43%	35%
Obama	50%	46%	56%
Undecided	10%	11%	10%

	Base	Party		
		Democrat	Republican	Other
President				
Clinton	39%	44%	28%	25%
Obama	50%	46%	63%	63%
Undecided	10%	10%	9%	12%

	Base	Race		
		White	African American	Other
President				
Clinton	39%	41%	24%	41%
Obama	50%	49%	66%	41%
Undecided	10%	10%	10%	19%

	Base	Age			
		18-29	30-45	46-65	Older than 65
President					
Clinton	39%	37%	29%	36%	52%
Obama	50%	57%	58%	53%	39%
Undecided	10%	6%	13%	11%	9%





Crosstabs

	Base	Issue							
		War in Iraq	Education	Economy and jobs	Taxes	Moral and family values	Health care	Immigration	Other
President									
Clinton	39%	34%	28%	47%	31%	46%	36%	66%	34%
Obama	50%	55%	63%	45%	62%	30%	53%	25%	66%
Undecided	10%	12%	9%	8%	6%	25%	11%	8%	-





Wisconsin Republican Primary Survey Results

Q1 The Republicans still running for President include Mike Huckabee, John McCain, and Ron Paul. If the primary was today, who would you vote for? If Mike Huckabee, press 1. If John McCain, press 2. If Ron Paul, press 3. If you're undecided, press 4.

Huckabee.....32% Paul 7%
McCain.....53% Undecided..... 9%

Q2 I am going to name 7 issues. Which of these is most important to you? The War in Iraq, education, the economy and jobs, taxes, moral or family values, health care, or immigration. If the War in Iraq is most important, press 1. If education, press 2. If the economy and jobs, press 3. If taxes, press 4. If moral and family values, press 5. If health care, press 6. If immigration, press 7. If some other issue is most important, press 8.

War in Iraq 21% Moral and family values..... 20%
Education 2% Health care..... 5%
Economy and jobs. 30% Immigration 11%
Taxes 10% Other..... 2%

Q3 If you are a woman, press 1, if a man, press 2.

Women47% Men.....53%

Q4 If you are a Democrat, press 1. If a Republican, press 2. If other, press 3.

Democrat..... 4%
Republican..... 80%
Other..... 16%

Q5 If you are white, press 1. If African-American, press 2. If other, press 3.

White96% Other..... 3%
African American 2%

Q6 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older than 65, press 4.

18-29..... 5% 46-65.....44%
30-45.....17% Older than 65.....33%





Crosstabs

	Base	Gender	
		Women	Men
President			
Huckabee	32%	35%	29%
McCain	53%	51%	54%
Paul	7%	4%	9%
Undecided	9%	10%	8%

	Base	Party		
		Democrat	Republican	Other
President				
Huckabee	32%	45%	31%	30%
McCain	53%	31%	56%	44%
Paul	7%	13%	5%	13%
Undecided	9%	11%	8%	13%

	Base	Race		
		White	African American	Other
President				
Huckabee	32%	32%	31%	19%
McCain	53%	53%	31%	54%
Paul	7%	6%	23%	27%
Undecided	9%	9%	15%	-

	Base	Age			
		18-29	30-45	46-65	Older than 65
President					
Huckabee	32%	15%	39%	34%	27%
McCain	53%	52%	45%	50%	60%
Paul	7%	26%	6%	6%	4%
Undecided	9%	6%	10%	9%	9%





Crosstabs

	Base	Issue							
		War in Iraq	Education	Economy and jobs	Taxes	Moral and family values	Health care	Immigration	Other
President									
Huckabee	32%	22%	12%	25%	24%	58%	19%	33%	19%
McCain	53%	64%	52%	64%	54%	24%	79%	41%	60%
Paul	7%	5%	17%	4%	4%	10%	2%	14%	-
Undecided	9%	9%	18%	6%	18%	8%	-	12%	21%

