



FOR IMMEDIATE RELEASE

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## **McKenna takes lead in Wa. gubernatorial race**

**Raleigh, N.C.** – Republican Rob McKenna has taken a slight lead in the Washington gubernatorial race with less than five months to go until the election.

McKenna leads Democrat Jay Inslee 43-40. The race was tied at 42% apiece in February, when the last statewide gubernatorial poll was conducted.

McKenna's modest advantage comes as the state attorney general is improving his popularity among state Republicans. 66% of Washington Republican voters have a favorable opinion of McKenna, up 4 points from February. McKenna has a 40% favorability rating with all Washington voters.

In addition to appealing to his base, McKenna has also improved his standing with a broader electorate. The Republican candidate wins Independents over Inslee 46-31. McKenna also tops Inslee with young voters (age 18 to 29) and voters over 65. McKenna wins both women and men over Inslee.

There's greater support for legalizing marijuana than legalizing gay marriage in Washington. Washingtonians support passing Initiative 502 by a 13-point spread (50-37), while they support legalizing gay marriage by a 9-point margin (51-42).

Men support legalizing marijuana considerably more than women—55% of men support Initiative 502 while 46% of women support it. Unsurprisingly, Democrats support the measure more than Republicans by a significant margin (48 points). Independents support the measure 54-33. Washington remains a state strongly supportive of gay marriage rights. 77% of voters believe same-sex couples should either be allowed to legally marry or form civil unions. In February, that number was 78%.

“A majority of Washington voters now support gay marriage,” said Dean Debnam, President of Public Policy Polling. “Equality advocates are in position now to go 4 for 4 this fall, winning Minnesota, Maryland, and Maine in addition to Washington.”

PPP surveyed 1,073 Washington voters from June 14<sup>th</sup> to June 17<sup>th</sup>. The margin of error for the survey is +/-3.0%. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews.





## Washington Survey Results

**Q1** Do you have a favorable or unfavorable opinion of Jay Inslee?

*Favorable*..... 33%  
*Unfavorable* ..... 29%  
*Not sure* ..... 38%

**Q2** Do you have a favorable or unfavorable opinion of Rob McKenna?

*Favorable*..... 40%  
*Unfavorable* ..... 30%  
*Not sure* ..... 30%

**Q3** If the candidates for Governor this fall were Democrat Jay Inslee and Republican Rob McKenna, who would you vote for?

*Jay Inslee*..... 40%  
*Rob McKenna*..... 43%  
*Undecided*..... 17%

**Q4** Do you think same-sex marriage should be legal or illegal?

*Legal*.....51% *Not sure* ..... 7%  
*Illegal* .....42%

**Q5** Which of the following best describes your opinion on gay marriage: gay couples should be allowed to legally marry, or gay couples should be allowed to form civil unions but not legally marry, or there should be no legal recognition of a gay couple's relationship?

<i>Gay couples should be allowed to legally marry</i> .....47%	<i>There should be no legal recognition of a gay couple's relationship</i> .....21%
<i>Gay couples should be allowed to form civil unions but not marry</i> .....30%	<i>Not sure</i> ..... 2%

**Q6** Washington Initiative 502 would license and regulate marijuana production, distribution, and possessions for persons over 21; remove state-law criminal and civil penalties for activities that it authorizes; tax marijuana sales; and earmark marijuana-related revenues. If the election was today, would you vote yes or no on Initiative 502?

*Yes*..... 50%  
*No*..... 37%  
*Not sure* ..... 12%

**Q7** In the NBA finals, are you rooting for the Oklahoma City Thunder or Miami Heat, or do you not care?

*Thunder* .....16% *Don't care* .....71%  
*Heat*.....13%

**Q8** Who did you vote for President in 2008?

*John McCain*..... 38%  
*Barack Obama*..... 55%  
*Someone else/Don't remember* ..... 7%

**Q9** Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

*Very liberal*..... 12%  
*Somewhat liberal* ..... 24%  
*Moderate*..... 28%  
*Somewhat conservative*..... 23%  
*Very conservative* ..... 12%

**Q10** If you are a woman, press 1. If a man, press 2.

*Woman* ..... 54%  
*Man*..... 46%





**Q11** If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

*Democrat* ..... 36%  
*Republican*..... 28%  
*Independent/Other*..... 36%

**Q12** If you are white, press 1. If other, press 2.

*White* ..... 86%  
*Other*..... 14%

**Q13** If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

*18 to 29*..... 12%  
*30 to 45*..... 26%  
*46 to 65*..... 43%  
*Older than 65*..... 19%





**Crosstabs**

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
<b>Inslee Favorability</b>				
<b>Favorable</b>	33%	8%	51%	24%
<b>Unfavorable</b>	29%	50%	14%	31%
<b>Not sure</b>	38%	41%	35%	45%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
<b>McKenna Favorability</b>				
<b>Favorable</b>	40%	65%	21%	49%
<b>Unfavorable</b>	30%	7%	48%	15%
<b>Not sure</b>	30%	28%	31%	36%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
<b>Inslee/McKenna</b>				
<b>Jay Inslee</b>	40%	5%	67%	18%
<b>Rob McKenna</b>	43%	83%	14%	59%
<b>Undecided</b>	17%	12%	19%	23%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
<b>Same-sex Legal/Illegal</b>				
<b>Legal</b>	51%	12%	80%	35%
<b>Illegal</b>	42%	80%	15%	54%
<b>Not sure</b>	7%	8%	5%	11%





**Crosstabs**

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
<b>Gay Marriage/Civ. Unions/No Recognition</b>				
Gay couples should be allowed to legally marry	47%	10%	75%	32%
Gay couples should be allowed to form civil unions but not marry	30%	48%	17%	35%
There should be no legal recognition of a gay couple's relationship	21%	39%	7%	29%
Not sure	2%	3%	2%	3%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
<b>Initiative 502</b>				
Yes	50%	24%	71%	33%
No	37%	64%	17%	50%
Not sure	12%	12%	12%	17%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
<b>Thunder or Heat in NBA Finals?</b>				
Thunder	16%	15%	17%	12%
Heat	13%	16%	11%	11%
Don't care	71%	69%	72%	77%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Inslee Favorability</b>						
Favorable	33%	66%	53%	28%	14%	6%
Unfavorable	29%	9%	14%	28%	42%	54%
Not sure	38%	25%	34%	43%	44%	40%





**Crosstabs**

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>McKenna Favorability</b>						
Favorable	40%	11%	23%	34%	59%	74%
Unfavorable	30%	67%	46%	29%	12%	2%
Not sure	30%	22%	31%	37%	28%	24%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Inslee/McKenna</b>						
Jay Inslee	40%	85%	63%	40%	10%	3%
Rob McKenna	43%	6%	14%	37%	75%	94%
Undecided	17%	9%	23%	23%	15%	4%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Same-sex Legal/Illegal</b>						
Legal	51%	96%	84%	52%	16%	6%
Illegal	42%	4%	11%	37%	77%	89%
Not sure	7%	1%	5%	12%	7%	5%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Gay Marriage/Civ. Unions/No Recognition</b>						
Gay couples should be allowed to legally marry	47%	92%	80%	48%	13%	3%
Gay couples should be allowed to form civil unions but not marry	30%	7%	13%	32%	51%	42%
There should be no legal recognition of a gay couple's relationship	21%	-	7%	17%	32%	53%
Not sure	2%	1%	1%	3%	4%	1%





**Crosstabs**

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Initiative 502</b>						
<b>Yes</b>	50%	76%	72%	57%	28%	10%
<b>No</b>	37%	9%	14%	34%	59%	78%
<b>Not sure</b>	12%	15%	13%	10%	12%	12%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Thunder or Heat in NBA Finals ?</b>						
<b>Thunder</b>	16%	17%	19%	14%	18%	9%
<b>Heat</b>	13%	11%	19%	11%	13%	9%
<b>Don't care</b>	71%	72%	63%	75%	69%	81%

	Base	Gender	
		Woman	Man
<b>Inslee Favorability</b>			
<b>Favorable</b>	33%	32%	33%
<b>Unfavorable</b>	29%	26%	32%
<b>Not sure</b>	38%	41%	35%

	Base	Gender	
		Woman	Man
<b>McKenna Favorability</b>			
<b>Favorable</b>	40%	37%	43%
<b>Unfavorable</b>	30%	30%	31%
<b>Not sure</b>	30%	33%	27%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Inslee/McKenna</b>			
Jay Inslee	40%	41%	38%
Rob McKenna	43%	43%	44%
Undecided	17%	16%	18%

	Base	Gender	
		Woman	Man
<b>Same-sex Legal/Illegal</b>			
Legal	51%	54%	48%
Illegal	42%	40%	44%
Not sure	7%	6%	8%

	Base	Gender	
		Woman	Man
<b>Gay Marriage/Civ. Unions/No Recognition</b>			
Gay couples should be allowed to legally marry	47%	48%	46%
Gay couples should be allowed to form civil unions but not marry	30%	30%	30%
There should be no legal recognition of a gay couple's relationship	21%	19%	22%
Not sure	2%	3%	2%

	Base	Gender	
		Woman	Man
<b>Initiative 502</b>			
Yes	50%	46%	55%
No	37%	38%	37%
Not sure	12%	16%	8%







**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Thunder or Heat in NBA Finals?</b>			
<b>Thunder</b>	16%	13%	19%
<b>Heat</b>	13%	11%	15%
<b>Don't care</b>	71%	75%	66%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Inslee Favorability</b>				
<b>Favorable</b>	33%	57%	8%	28%
<b>Unfavorable</b>	29%	9%	49%	33%
<b>Not sure</b>	38%	33%	43%	40%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>McKenna Favorability</b>				
<b>Favorable</b>	40%	15%	66%	43%
<b>Unfavorable</b>	30%	53%	7%	26%
<b>Not sure</b>	30%	32%	27%	31%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Inslee/McKenna</b>				
<b>Jay Inslee</b>	40%	76%	4%	31%
<b>Rob McKenna</b>	43%	7%	86%	46%
<b>Undecided</b>	17%	16%	10%	23%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Same-sex Legal/Illegal</b>				
<b>Legal</b>	51%	82%	10%	53%
<b>Illegal</b>	42%	13%	82%	39%
<b>Not sure</b>	7%	5%	7%	8%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Gay Marriage/Civ. Unions/No Recognition</b>				
<b>Gay couples should be allowed to legally marry</b>	47%	75%	9%	50%
<b>Gay couples should be allowed to form civil unions but not marry</b>	30%	14%	47%	32%
<b>There should be no legal recognition of a gay couple's relationship</b>	21%	9%	41%	16%
<b>Not sure</b>	2%	2%	3%	3%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Initiative 502</b>				
<b>Yes</b>	50%	70%	22%	54%
<b>No</b>	37%	17%	68%	33%
<b>Not sure</b>	12%	13%	10%	13%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Thunder or Heat in NBA Finals?</b>				
<b>Thunder</b>	16%	20%	15%	12%
<b>Heat</b>	13%	15%	10%	14%
<b>Don't care</b>	71%	65%	76%	74%





**Crosstabs**

	Base	Race	
		White	Other
<b>Inslee Favorability</b>			
<b>Favorable</b>	<b>33%</b>	33%	29%
<b>Unfavorable</b>	<b>29%</b>	29%	28%
<b>Not sure</b>	<b>38%</b>	38%	43%

	Base	Race	
		White	Other
<b>McKenna Favorability</b>			
<b>Favorable</b>	<b>40%</b>	40%	38%
<b>Unfavorable</b>	<b>30%</b>	30%	34%
<b>Not sure</b>	<b>30%</b>	30%	28%

	Base	Race	
		White	Other
<b>Inslee/McKenna</b>			
<b>Jay Inslee</b>	<b>40%</b>	39%	41%
<b>Rob McKenna</b>	<b>43%</b>	44%	41%
<b>Undecided</b>	<b>17%</b>	17%	18%

	Base	Race	
		White	Other
<b>Same-sex Legal/Illegal</b>			
<b>Legal</b>	<b>51%</b>	49%	64%
<b>Illegal</b>	<b>42%</b>	44%	28%
<b>Not sure</b>	<b>7%</b>	7%	8%





**Crosstabs**

	Base	Race	
		White	Other
<b>Gay Marriage/Civ. Unions/No Recognition</b>			
Gay couples should be allowed to legally marry	47%	46%	56%
Gay couples should be allowed to form civil unions but not marry	30%	30%	31%
There should be no legal recognition of a gay couple's relationship	21%	22%	9%
Not sure	2%	2%	5%

	Base	Race	
		White	Other
<b>Initiative 502</b>			
Yes	50%	49%	60%
No	37%	39%	29%
Not sure	12%	12%	11%

	Base	Race	
		White	Other
<b>Thunder or Heat in NBA Finals?</b>			
Thunder	16%	16%	19%
Heat	13%	12%	22%
Don't care	71%	73%	60%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Inslee Favorability</b>					
Favorable	33%	19%	33%	38%	31%
Unfavorable	29%	30%	21%	31%	33%
Not sure	38%	52%	46%	31%	36%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>McKenna Favorability</b>					
<b>Favorable</b>	<b>40%</b>	33%	36%	42%	43%
<b>Unfavorable</b>	<b>30%</b>	33%	28%	33%	26%
<b>Not sure</b>	<b>30%</b>	33%	36%	25%	31%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Inslee/McKenna</b>					
<b>Jay Inslee</b>	<b>40%</b>	37%	35%	45%	35%
<b>Rob McKenna</b>	<b>43%</b>	41%	44%	42%	48%
<b>Undecided</b>	<b>17%</b>	22%	20%	13%	17%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Same-sex Legal/Illegal</b>					
<b>Legal</b>	<b>51%</b>	56%	60%	52%	35%
<b>Illegal</b>	<b>42%</b>	30%	37%	42%	56%
<b>Not sure</b>	<b>7%</b>	15%	3%	6%	8%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Gay Marriage/Civ. Unions/No Recognition</b>					
<b>Gay couples should be allowed to legally marry</b>	<b>47%</b>	52%	54%	49%	32%
<b>Gay couples should be allowed to form civil unions but not marry</b>	<b>30%</b>	19%	27%	28%	45%
<b>There should be no legal recognition of a gay couple's relationship</b>	<b>21%</b>	22%	19%	21%	21%
<b>Not sure</b>	<b>2%</b>	7%	-	2%	2%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Initiative 502</b>					
<b>Yes</b>	<b>50%</b>	52%	54%	55%	35%
<b>No</b>	<b>37%</b>	33%	36%	36%	45%
<b>Not sure</b>	<b>12%</b>	15%	10%	9%	20%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Thunder or Heat in NBA Finals?</b>					
<b>Thunder</b>	<b>16%</b>	12%	21%	15%	13%
<b>Heat</b>	<b>13%</b>	12%	16%	13%	10%
<b>Don't care</b>	<b>71%</b>	76%	63%	72%	78%

