



FOR IMMEDIATE RELEASE
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Raleigh residents support nature park at Horseshoe Farm

Raleigh, N.C. – According to a Public Policy Polling survey released today, 69% of Raleigh residents support keeping Horseshoe Farm Park a primarily nature park. Only 20% would like to see the development of an indoor recreation center and basketball courts on the property. This survey was sponsored by the Capital Group Sierra Club.

Additionally, 62% of respondents said they were more likely to vote for a city councilor who voted to keep Horseshoe Farm Park as a primarily nature park.

The survey also found that 65% of Raleigh residents want to see more nature parks in the city, while 29% think there are enough. Eighty-seven percent of respondents think local government should protect environmentally significant natural areas, whereas only 10% don't think these areas should get special protection.

Since 2001, Public Policy Polling (PPP) has provided an alternative to expensive and time-consuming traditional telephone surveys. PPP, based in Raleigh, has a track record of accurately predicting election outcomes and providing quality consultation to its clients based on its survey research.

PPP surveyed 577 Raleigh adults on August 3. The survey has a margin of error of $\pm 4\%$. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify. Results broken down by gender, race, party and age can be found at www.publicpolicypolling.com.

If you have questions about this release or would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or (919) 880-4888.

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Raleigh Survey: August 3, 2006

Q1 The city of Raleigh’s park system has over 25 indoor recreation facilities and fewer than 5 primarily nature parks. Would you like to see more nature parks in Raleigh or do you think the city has enough? If you would like to see more nature parks, press 1 on your keypad now. If you think the city has enough, press 2. If you don’t have an opinion, press 3.

Want to see more ..65% No opinion..... 6%

Think there are enough.....29%

Q2 Do you think our local government should protect environmentally significant natural areas for the enjoyment of future generations? If you think local government should protect these areas, press 1. If you don’t think these areas should get special protection, press 2. If you don’t have an opinion, press 3.

Should protect.....87% No opinion..... 3%

Should not protect...10%

Q3 Are you aware of the controversy surrounding Horseshoe Farm Park, the 150-acre undeveloped city-owned property surrounded by the Neuse River in Northeast Raleigh? If you are aware, press 1. If unaware, press 2.

Aware47% Unaware53%

Q4 Many citizens want to keep Horseshoe Farm Park undeveloped to protect its unique wildlife and rare natural features. Alternatively, the City Parks Board wants to build a 24,000 square foot indoor recreation center and outdoor basketball courts on the property. Would you prefer that Horseshoe Farm Park remain a nature park or do you want to see the development of an indoor recreation center and basketball courts? If you prefer a nature park, press 1. If you want the development of an indoor recreation center, press 2. If you are undecided or don’t have an opinion, press 3.

Keep as nature park.....69% Develop indoor rec center.....20%

Undecided.....11%

Q5 The Raleigh City Council will vote on the proposed development in Horseshoe Farm Park on August 8. Would you be more or less likely to vote for a city councilor who voted to preserve Horseshoe Farm as a primarily nature park? If more likely, press 1. If less likely, press 2. If it makes no difference, press 3.

More likely.....62% Does not matter20%

Less likely18%

Q6 If you are a woman, press 1, if a man, press 2.

Women55% Men.....45%

Q7 If you are a Democrat, press 1. A Republican, press 2. If other, press 3.

Democrat50% Other.....23%

Republican.....27%

Q8 If you are white, press one now. If you are African-American, press two now. If other, press 3.

White73% Other..... 6%

Black.....21%

Q9 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 60, press 3. If older, press 4.

18-29..... 6% 46-60.....42%

30-45.....21% Older than 60.....31%



Raleigh Crosstabs: August 3, 2006

	Base	Gender	
		Women	Men
More nature parks			
Want to see more	65%	63%	67%
Think there are enough	29%	30%	28%
No opinion	6%	7%	5%

	Base	Gender	
		Women	Men
Should local government protect natural areas?			
Should protect	87%	91%	83%
Should not protect	10%	6%	14%
No opinion	3%	3%	3%

	Base	Gender	
		Women	Men
Aware of Horseshoe Farm controversy?			
Aware	47%	46%	47%
Unaware	53%	54%	53%

	Base	Gender	
		Women	Men
What to do with Horseshoe Farm Park			
Keep as nature park	69%	68%	70%
Develop indoor rec center	20%	19%	22%
Undecided	11%	13%	8%

	Base	Gender	
		Women	Men
Vote for councilor that wants to keep nature park			
More likely	62%	62%	62%
Less likely	18%	20%	14%
Does not matter	20%	18%	23%

	Base	Party affiliation		
		Democrat	Republican	Other
More nature parks				
Want to see more	65%	67%	60%	64%
Think there are enough	29%	26%	34%	28%
No opinion	6%	6%	6%	7%

	Base	Party affiliation		
		Democrat	Republican	Other
Should local government protect natural areas?				
Should protect	87%	92%	78%	86%
Should not protect	10%	5%	18%	12%
No opinion	3%	3%	4%	2%

	Base	Party affiliation		
		Democrat	Republican	Other
Aware of Horseshoe Farm controversy?				
Aware	47%	42%	49%	54%
Unaware	53%	58%	51%	46%

Raleigh Crosstabs: August 3, 2006

	Base	Party affiliation		
		Democrat	Republican	Other
What to do with Horseshoe Farm Park				
Keep as nature park	69%	69%	71%	66%
Develop indoor rec center	20%	19%	22%	22%
Undecided	11%	12%	7%	12%

	Base	Party affiliation		
		Democrat	Republican	Other
Vote for councilor that wants to keep nature park				
More likely	62%	65%	63%	55%
Less likely	18%	16%	22%	16%
Does not matter	20%	19%	15%	29%

	Base	Race		
		White	Black	Other
More nature parks				
Want to see more	65%	68%	57%	52%
Think there are enough	29%	25%	41%	32%
No opinion	6%	6%	3%	16%

	Base	Race		
		White	Black	Other
Should local government protect natural areas?				
Should protect	87%	88%	86%	81%
Should not protect	10%	10%	8%	16%
No opinion	3%	2%	5%	3%

	Base	Race		
		White	Black	Other
Aware of Horseshoe Farm controversy?				
Aware	47%	54%	22%	45%
Unaware	53%	46%	78%	55%

	Base	Race		
		White	Black	Other
What to do with Horseshoe Farm Park				
Keep as nature park	69%	74%	51%	71%
Develop indoor rec center	20%	16%	38%	19%
Undecided	11%	11%	11%	10%

	Base	Race		
		White	Black	Other
Vote for councilor that wants to keep nature park				
More likely	62%	67%	46%	68%
Less likely	18%	13%	35%	10%
Does not matter	20%	20%	19%	23%

	Base	Age			
		18-29	30-45	46-60	Older than 60
More nature parks					
Want to see more	65%	84%	71%	64%	57%
Think there are enough	29%	11%	23%	32%	33%
No opinion	6%	4%	5%	4%	10%

Raleigh Crosstabs: August 3, 2006

	Base	Age			
		18-29	30-45	46-60	Older than 60
Should local government protect natural areas?					
Should protect	87%	89%	80%	90%	87%
Should not protect	10%	9%	16%	9%	8%
No opinion	3%	2%	4%	1%	5%

	Base	Age			
		18-29	30-45	46-60	Older than 60
Aware of Horseshoe Farm controversy?					
Aware	47%	26%	47%	46%	52%
Unaware	53%	74%	53%	54%	48%

	Base	Age			
		18-29	30-45	46-60	Older than 60
What to do with Horseshoe Farm Park					
Keep as nature park	69%	73%	65%	67%	73%
Develop indoor rec center	20%	11%	21%	23%	18%
Undecided	11%	16%	15%	9%	9%

	Base	Age			
		18-29	30-45	46-60	Older than 60
Vote for councilor that wants to keep nature park					
More likely	62%	55%	61%	63%	64%
Less likely	18%	22%	13%	20%	15%
Does not matter	20%	22%	26%	16%	21%

	Base	City Council District				
		A	B	C	D	E
More nature parks						
Want to see more	65%	56%	74%	59%	76%	70%
Think there are enough	29%	36%	22%	34%	22%	25%
No opinion	6%	9%	4%	7%	3%	5%

	Base	City Council District				
		A	B	C	D	E
Should local government protect natural areas?						
Should protect	87%	79%	95%	86%	91%	92%
Should not protect	10%	17%	4%	9%	9%	5%
No opinion	3%	4%	1%	4%	-	3%

	Base	City Council District				
		A	B	C	D	E
Aware of Horseshoe Farm controversy?						
Aware	47%	59%	41%	34%	25%	52%
Unaware	53%	41%	59%	66%	75%	48%

	Base	City Council District				
		A	B	C	D	E
What to do with Horseshoe Farm Park						
Keep as nature park	69%	69%	82%	48%	69%	74%
Develop indoor rec center	20%	19%	13%	38%	23%	15%
Undecided	11%	12%	5%	15%	8%	11%

Raleigh Crosstabs: August 3, 2006

	Base	City Council District				
		A	B	C	D	E
Vote for councilor that wants to keep nature park						
More likely	62%	59%	78%	44%	65%	68%
Less likely	18%	17%	12%	31%	22%	11%
Does not matter	20%	24%	11%	26%	13%	21%