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Capito leads opponents in match-ups

Raleigh, N.C. – With name recognition and hefty campaign coffers, Republican Rep. Shelley Moore Capito is in prime position for a 2014 Senate race. In head-to-head matchups, she leads Democrats Sheirl Fletcher and Natalie Tennant by double-digit margins.

Among likely Republican primary voters, 72% have a favorable opinion of Capito. In a five-way contest, she leads with 72% of the vote. West Virginians like her the way she is – only 21% of Republican voters said they wanted someone more conservative.

Republican candidate Pat McGeehan trails Tennant but leads slightly against Fletcher. He has a 9% favorability rating, with 22% unfavorable and 69% not sure.

Capito is most popular with Republican voters over age 65, while more than a quarter of 18-45-year-old voters say they want someone more conservative. She has immense support among somewhat and very conservative voters.

On the Democratic survey, 51% prefer Tennant for their 2014 Senate candidate. 34% aren't sure or want someone else. Tennant has her strongest support among people who identify as very or somewhat liberal or moderate. 18-45-year-old voters are the biggest supporters of Fletcher. Tennant is most popular with voters over age 65.

Barack Obama has 28% approval and 67% disapproval. Half of Democratic voters in the state say they disapprove of the President's job performance. 91% of Republicans and 74% of Independents also disapprove.

"Shelley Moore Capito is starting out as the favorite in the race to replace Jay Rockefeller," said Dean Debnam, President of Public Policy Polling. "She's in a good position for both the primary and general election. The question for Natalie Tennant is whether she can close the gap as she increases her name recognition to the point where she's as well known as Capito."

PPP surveyed 1,110 West Virginia voters, including 600 usual Democratic primary voters and 348 usual Republican primary voters, between September 19-22, 2013. The margin of error for the overall survey is +/- 2.9%, +/- 4.0% for the Democratic portion, and +/- 5.3% for the GOP portion. This poll was not authorized or paid for by any campaign or political organization. PPP's surveys are conducted through automated telephone interviews.





West Virginia Survey Results

Q1	Do you approve or disapprove of President Barack Obama's job performance?	Q7	Republican Shelley Moore Capito and		
	Approve289	6	Democrat Natalie Tennant, who would you we for? Shelley Moore Capito		
	Disapprove679				
	Not sure5%	, D	Natalie Tennant		
Q2	Do you have a favorable or unfavorable opinior of Shelley Moore Capito?	1	Not sure	.14%	
	Favorable459	₆ Q8	If the candidates for Senate next year were Republican Pat McGeehan and Democrat	!	
	Unfavorable369	6	Sheirl Fletcher, who would you vote for?		
	Not sure199	6	Pat McGeehan	27%	
Q3	Do you have a favorable or unfavorable opinior	l	Sheirl Fletcher	24%	
	of Sheirl Fletcher?	,	Not sure		
	Favorable89	чэ	If the candidates for Senate next year were		
	Unfavorable		Republican Pat McGeehan and Democrat Natalie Tennant, who would you vote for?		
Q4	Not sure		Pat McGeehan	32%	
	Do you have a favorable or unfavorable opinior of Pat McGeehan?	l	Natalie Tennant		
	Favorable9%	, D	Not sure		
	Unfavorable229		In the last presidential election, did you vote		
	Not sure 699		Barack Obama or Mitt Romney?		
Q5	Do you have a favorable or unfavorable opinior		Barack Obama	.34%	
	of Natalie Tennant?		Mitt Romney	.57%	
	Favorable399	6	Someone else/Don't remember		
	Unfavorable329	6 Q1 ′	1 Would you describe yourself as very liberal		
	Not sure309	6	somewhat liberal, moderate, somewhat conservative, or very conservative?		
Q6	If the candidates for Senate next year were		Very liberal	12%	
	Republican Shelley Moore Capito and Democrat Sheirl Fletcher, who would you vote		Somewhat liberal		
	for?	,	Moderate	28%	
	Shelley Moore Capito549		Somewhat conservative		
	Sheirl Fletcher269		Very conservative		
	Not sure 209	o	ŕ		





Q12	If you are a woman, press 1. If a	man, press 2.
	Woman	56%
	Man	44%
Q13	If you are a Democrat, press 1. If a press 2. If you are an independent with another party, press 3.	a Republican,
	Democrat	51%
	Republican	35%
	Independent/Other	
Q14	If you are white, press 1. If other,	
	White	95%
	Other	5%

Q15	If you are 18 to 29 years old, press 1. If 30 to
	45, press 2. If 46 to 65, press 3. If you are
	older than 65, press 4.

18 to 29	15%
30 to 45	18%
46 to 65	43%
Older than 65	24%





		2012 Vote			
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember	
Obama Approval					
Approve	28%	74%	4%	8%	
Disapprove	67%	18%	95%	73%	
Not sure	5%	8%	1%	18%	

		2012 Vote			
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember	
Capito Favorability					
Favorable	45%	19%	64%	29%	
Unfavorable	36%	63%	19%	37%	
Not sure	19%	18%	18%	34%	

		2012 Vo	2012 Vote			
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember		
Fletcher Favorability			•			
Favorable	8%	9%	8%	5%		
Unfavorable	25%	29%	24%	21%		
Not sure	66%	62%	67%	74%		

		2012 Vo	2012 Vote			
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember		
McGeehan Favorability		•	•			
Favorable	9%	9%	10%	1%		
Unfavorable	22%	25%	19%	25%		
Not sure	69%	66%	70%	74%		





		2012 Vo	2012 Vote		
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember	
Tennant Favorability					
Favorable	39%	64%	24%	34%	
Unfavorable	32%	14%	43%	23%	
Not sure	30%	21%	33%	43%	

		2012 Vo	2012 Vote			
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember		
Capito/Fletcher			•			
Shelley Moore Capito	54%	21%	76%	39%		
Sheirl Fletcher	26%	57%	9%	19%		
Not sure	20%	22%	15%	43%		

		2012 Vote			
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember	
Capito/Tennant			•		
Shelley Moore Capito	50%	14%	72%	42%	
Natalie Tennant	36%	78%	14%	26%	
Not sure	14%	9%	14%	32%	

		2012 Vo	2012 Vote		
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember	
McGeehan/Fletcher			,		
Pat McGeehan	27%	7%	42%	9%	
Sheirl Fletcher	24%	54%	7%	21%	
Not sure	48%	38%	50%	70%	





		2012 Vo	te	
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember
McGeehan/Tennant				
Pat McGeehan	32%	7%	49%	17%
Natalie Tennant	42%	80%	21%	34%
Not sure	26%	13%	30%	49%

		Ideolog	deology					
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative		
Obama Approval				•				
Approve	28%	58%	60%	31%	10%	5%		
Disapprove	67%	33%	38%	61%	86%	93%		
Not sure	5%	9%	2%	9%	3%	2%		

		Ideolo	deology					
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	. ,		
Capito Favorability		_	<u>-</u>	_	<u>-</u>	='		
Favorable	45%	24%	25%	35%	63%	65%		
Unfavorable	36%	60%	56%	42%	24%	13%		
Not sure	19%	16%	19%	23%	14%	22%		

		Ideolog	deology				
	Base	Very liberal	Som ew hat liberal		Som ew hat conservative	Very conservative	
Fletcher Favorability			_		='		
Favorable	8%	9%	11%	8%	6%	9%	
Unfavorable	25%	43%	29%	24%	20%	21%	
Not sure	66%	48%	60%	68%	74%	69%	





		Ideology				
	Base	Very liberal	Som ew hat liberal		Som ew hat conservative	Very conservative
McGeehan Favorability						
Favorable	9%	14%	7%	7%	5%	13%
Unfavorable	22%	35%	29%	20%	19%	16%
Not sure	69%	51%	64%	72%	77%	71%

		Ideolog	gy			
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative
Tennant Favorability						
Favorable	39%	51%	49%	46%	31%	23%
Unfavorable	32%	28%	24%	22%	35%	47%
Not sure	30%	21%	27%	31%	34%	30%

		Ideolo	ЭУ			
	Base	Very liberal	Som ew hat liberal		Somewhat conservative	Very conservative
Capito/Fletcher		=	='	-	-	
Shelley Moore Capito		25%	30%	42%	74%	79%
Sheirl Fletcher	26%	56%	49%	31%	9%	7%
Not sure	20%	19%	22%	27%	17%	14%

		ldeology					
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative	
Capito/Tennant		-			-		
Shelley Moore Capito	50%	25%	23%	37%	68%	78%	
Natalie Tennant	36%	60%	68%	46%	20%	8%	
Not sure	14%	14%	8%	17%	12%	14%	





		ldeolog	ду				
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative	
McGeehan/Fletcher		-		=			
Pat McGeehan	27%	11%	10%	18%	37%	49%	
Sheirl Fletcher	24%	50%	54%	26%	9%	7%	
Not sure	48%	39%	36%	55%	55%	44%	

		Ideolog	ЭУ			
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative
McGeehan/Tennant						
Pat McGeehan	32%	13%	15%	22%	38%	59%
Natalie Tennant	42%	63%	70%	53%	30%	12%
Not sure	26%	24%	15%	25%	32%	29%

		Gender	
	Base	Woman	Man
Obama Approval		-	
Approve	28%	29%	26%
Disapprove	67%	66%	69%
Not sure	5%	5%	5%

		Gender	
	Base	Woman	Man
Capito Favorability		-	
Favorable	45%	42%	50%
Unfavorable	36%	35%	37%
Not sure	19%	23%	13%





		Gender	
	Base	Woman	Man
Fletcher Favorability		-	
Favorable	8%	6%	11%
Unfavorable	25%	23%	29%
Not sure	66%	71%	60%

		Gender	
	Base	Woman	Man
McGeehan Favorability			
Favorable	9%	8%	10%
Unfavorable	22%	17%	28%
Not sure	69%	75%	62%

		Gender	
	Base	Woman	Man
Tennant Favorability		-	
Favorable	39%	40%	36%
Unfavorable	32%	25%	40%
Notsure	30%	35%	24%

		Gender	
	Base	Woman	Man
Capito/Fletcher			
Shelley Moore Capito	54%	48%	61%
Sheirl Fletcher	26%	25%	27%
Not sure	20%	27%	12%





		Gender	
	Base	Woman	Man
Capito/Tennant			
Shelley Moore Capito	50%	44%	57%
Natalie Tennant	36%	39%	33%
Not sure	14%	17%	10%

		Gender		
	Base	Woman	Man	
McGeehan/Fletcher				
Pat McGeehan	27%	20%	36%	
Sheirl Fletcher	24%	24%	25%	
Not sure	48%	55%	39%	

		Gender	
	Base	Woman	Man
McGeehan/Tennant		-	
Pat McGeehan	32%	25%	41%
Natalie Tennant	42%	43%	41%
Not sure	26%	32%	19%

		Party				
	Base	Democrat	Republican	Independent/Other		
Obama Approval		='				
Approve	28%	45%	8%	16%		
Disapprove	67%	49%	91%	74%		
Not sure	5%	6%	2%	11%		





		Party				
	Base	Democrat	Republican	Independent/Other		
Capito Favorability		•		-		
Favorable	45%	31%	66%	45%		
Unfavorable	36%	49%	17%	34%		
Not sure	19%	20%	16%	21%		

		Party			
	Base	Democrat	Republican	Independent/Other	
Fletcher Favorability					
Favorable	8%	9%	8%	9%	
Unfavorable	25%	29%	21%	24%	
Not sure	66%	63%	71%	67%	

		Party				
	Base	Democrat	Republican	Independent/Other		
McGeehan Favorability		-	•	-		
Favorable	9%	9%	8%	9%		
Unfavorable	22%	23%	21%	21%		
Not sure	69%	68%	71%	70%		

		Party				
	Base	Democrat	Republican	Independent/Other		
Tennant Favorability		='				
Favorable	39%	52%	23%	31%		
Unfavorable	32%	23%	41%	38%		
Not sure	30%	26%	36%	30%		





		Party				
	Base	Democrat	Republican	Independent/Other		
Capito/Fletcher		•	•	•		
Shelley Moore Capito	54%	34%	82%	54%		
Sheirl Fletcher	26%	41%	7%	20%		
Not sure	20%	25%	11%	26%		

		Party					
	Base	Democrat	Republican	Independent/Other			
Capito/Tennant		•					
Shelley Moore Capito	50%	30%	76%	54%			
Natalie Tennant	36%	57%	11%	28%			
Not sure	14%	13%	13%	19%			

		Party	Party					
	Base	Democrat	Republican	Independent/Other				
McGeehan/Fletcher		,						
Pat McGeehan	27%	16%	43%	30%				
Sheirl Fletcher	24%	38%	8%	18%				
Not sure	48%	46%	49%	53%				

		Party					
	Base	Democrat	Republican	Independent/Other			
McGeehan/Tennant		='					
Pat McGeehan	32%	18%	48%	42%			
Natalie Tennant	42%	62%	18%	32%			
Not sure	26%	20%	34%	26%			





		Race	
	Base	White	Other
Obama Approval		_	
Approve	28%	27%	44%
Disapprove	67%	68%	49%
Not sure	5%	5%	8%

		Race	
	Base	White	Other
Capito Favorability			
Favorable	45%	46%	40%
Unfavorable	36%	35%	46%
Notsure	19%	19%	14%

		Race	
	Base	White	Other
Fletcher Favorability			
Favorable	8%	9%	6%
Unfavorable	25%	25%	36%
Not sure	66%	67%	58%

		Race	
	Base	White	Other
McGeehan Favorability			
Favorable	9%	9%	8%
Unfavorable	22%	21%	31%
Notsure	69%	70%	61%





		Race	
	Base	White	Other
Tennant Favorability			
Favorable	39%	39%	37%
Unfavorable	32%	31%	34%
Not sure	30%	30%	29%

		Race	
	Base	White	Other
Capito/Fletcher			
Shelley Moore Capito	54%	54%	46%
Sheirl Fletcher	26%	25%	38%
Not sure	20%	20%	17%

		Race	
	Base	White	Other
Capito/Tennant			
Shelley Moore Capito	50%	50%	48%
Natalie Tennant	36%	36%	48%
Not sure	14%	14%	4%

		Race	
	Base	White	Other
McGeehan/Fletcher			='
Pat McGeehan	27%	27%	30%
Sheirl Fletcher	24%	24%	35%
Not sure	48%	49%	36%





		Race		
	Base	White	Other	
McGeehan/Tennant				
Pat McGeehan	32%	32%	32%	
Natalie Tennant	42%	42%	47%	
Not sure	26%	26%	21%	

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Obam a Approval					
Approve	28%	30%	17%	29%	31%
Disapprove	67%	64%	77%	66%	64%
Not sure	5%	6%	6%	4%	5%

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
Capito Favorability						
Favorable	45%	32%	42%	47%	53%	
Unfavorable	36%	46%	30%	36%	32%	
Not sure	19%	22%	28%	17%	15%	

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
Fletcher Favorability						
Favorable	8%	4%	9%	10%	8%	
Unfavorable	25%	42%	26%	21%	23%	
Not sure	66%	54%	65%	69%	69%	





		Age				
	Base	18 to 29	30 to 45		Older than 65	
McGeehan Favorability						
Favorable	9%	8%	16%	7%	8%	
Unfavorable	22%	38%	19%	19%	19%	
Not sure	69%	54%	65%	74%	73%	

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
Tennant Favorability						
Favorable	39%	32%	30%	41%	45%	
Unfavorable	32%	40%	33%	30%	27%	
Not sure	30%	28%	36%	29%	28%	

		Age				
	Base	18 to 29	30 to 45		Older than 65	
Capito/Fletcher						
Shelley Moore Capito	54%	46%	52%	55%	56%	
Sheirl Fletcher	26%	30%	25%	25%	26%	
Not sure	20%	24%	23%	19%	17%	

		Age				
	Base	18 to 29	30 to 45		Older than 65	
Capito/Tennant						
Shelley Moore Capito	50%	48%	49%	49%	53%	
Natalie Tennant	36%	40%	29%	38%	38%	
Not sure	14%	12%	22%	14%	9%	





		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
McGeehan/Fletcher						
Pat McGeehan	27%	24%	28%	28%	28%	
Sheirl Fletcher	24%	30%	19%	26%	23%	
Not sure	48%	46%	53%	47%	49%	

		Age			
	Base	18 to 29			Older than 65
McGeehan/Tennant					
Pat McGeehan	32%	30%	29%	32%	35%
Natalie Tennant	42%	48%	38%	42%	42%
Not sure	26%	22%	32%	26%	23%





West Virginia Survey Results

of Shelley Moore Capito?	Q4	Republican candidate for Senate next ye	
Favorable72%		be Shelley Moore Capito or someone moconservative than her?	ore
		Shelley Moore Capito	65%
Do you have a favorable or unfavorable opinion of Pat McGeehan?		Not sure	14%
Favorable9%	Q5		ral,
Unfavorable19%		conservative, or very conservative?	
Not sure72%		Very liberal	3%
Given the choices of Shelley Moore Capito,		Somewhat liberal	5%
		Moderate	19%
most like to see as the Republican candidate		Somewhat conservative	
·			
	Q6		
	07		
	Q/	65, press 2. If you are older than 65, press	
		18 to 45	28%
		46 to 65	42%
		Older than 65	
	of Shelley Moore Capito? Favorable	of Shelley Moore Capito? Favorable	of Shelley Moore Capito? Favorable





		Ideolog	deology						
	Base	Very liberal	Som ew hat liberal		Somewhat conservative	Very conservative			
Capito Favorability				<u>-</u>					
Favorable	72%	73%	25%	61%	78%	79%			
Unfavorable	16%	21%	49%	22%	12%	11%			
Not sure	12%	6%	25%	17%	9%	11%			

		Ideolog	gy			
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative
McGeehan Favorability		3	•		-	
Favorable	9%	24%	-	7%	5%	13%
Unfavorable	19%	46%	27%	29%	16%	12%
Not sure	72%	30%	73%	64%	78%	74%

		Ideolog	ду			
	Base	Very liberal	Som ew hat liberal		Som ew hat conservative	Very conservative
2014 GOP Sen Preference		=	•	-	•	•
Shelley Moore Capito	72%	79%	36%	52%	78%	80%
Rick Lemasters	5%	-	22%	11%	3%	2%
Pat McGeehan	4%	-	16%	4%	2%	4%
Scott "Cody" Regan	1%	-	-	-	2%	-
Edwin Vanover	2%	6%	-	6%	1%	1%
Someone else/Not sure	17%	15%	26%	27%	14%	13%

		Ideolog	ldeology				
	Base	Very liberal	Som ew hat liberal		Som ew hat conservative	Very conservative	
Capito or Someone More Conservative?			•				
Shelley Moore Capito	65%	67%	41%	61%	80%	57%	
Someone more conservative	21%	24%	31%	21%	11%	29%	
Not sure	14%	9%	29%	18%	9%	14%	





		Gender	
	Base	Woman	Man
Capito Favorability		-	
Favorable	72%	74%	70%
Unfavorable	16%	11%	19%
Not sure	12%	14%	10%

		Gender	
	Base	Woman	Man
McGeehan Favorability			
Favorable	9%	7%	11%
Unfavorable	19%	12%	25%
Not sure	72%	81%	64%

		Gender	
	Base	Woman	Man
2014 GOP Sen Preference			
Shelley Moore Capito	72%	74%	70%
Rick Lemasters	5%	1%	8%
Pat McGeehan	4%	3%	5%
Scott "Cody" Regan	1%	1%	0%
Edwin Vanover	2%	2%	2%
Someone else/Not sure	17%	19%	15%

		Gender	
	Base	Woman	Man
Capito or Someone More Conservative?			
Shelley Moore Capito	65%	67%	64%
Someone more conservative	21%	18%	24%
Not sure	14%	15%	12%





		Age		
	Base	18 to 45		Older than 65
Capito Favorability				
Favorable	72%	60%	73%	82%
Unfavorable	16%	27%	15%	6%
Not sure	12%	13%	12%	12%

		Age		
	Base	18 to 45	46 to 65	Older than 65
McGeehan Favorability				
Favorable	9%	17%	6%	6%
Unfavorable	19%	23%	15%	20%
Not sure	72%	60%	78%	75%

		Age		
	Base	18 to 45	46 to 65	Older than 65
2014 GOP Sen Preference				
Shelley Moore Capito	72%	57%	73%	83%
Rick Lemasters	5%	13%	3%	1%
Pat McGeehan	4%	6%	3%	3%
Scott "Cody" Regan	1%	2%	-	1%
Edwin Vanover	2%	4%	1%	1%
Someone else/Not sure	17%	17%	20%	12%

		Age		
	Base	18 to 45		Older than 65
Capito or Someone More Conservative?				
Shelley Moore Capito	65%	60%	61%	76%
Someone more conservative	21%	27%	23%	13%
Not sure	14%	13%	16%	10%





West Virginia Survey Results

Q1	Given the choices of Sheirl Fletcher, Dav Harless, Natalie Tennant, and David Wan who would you most like to see as the Democratic candidate for Senate next ye	nsley,
	Sheirl Fletcher	8%
	David Harless	3%
	Natalie Tennant	51%
	David Wamsley	4%
	Someone else/Not sure	34%
Q2	Would you describe yourself as very liber somewhat liberal, moderate, somewhat conservative, or very conservative?	al,
	Very liberal	15%
	Somewhat liberal	20%
	Moderate	32%
	Somewhat conservative	
	Very conservative	11%

Q3	If you are a woman, press 1. If a man, press 2	2.
	<i>Woman</i> 60	/%
	<i>Man</i> 40	1%
Q4	If you are 18 to 45 years old, press 1. If 46 to 65, press 2. If you are older than 65, press3.	
	18 to 4530	/%
	46 to 6539	%
	Older than 6531	%





		ldeology					
	Base	Very liberal	Som ew hat liberal	Moderate	Som ew hat conservative	Very conservative	
2014 Dem Sen Preference							
Sheirl Fletcher	8%	21%	4%	5%	3%	14%	
David Harless	3%	1%	4%	2%	3%	10%	
Natalie Tennant	51%	58%	64%	58%	37%	24%	
David Wam sley	4%	-	-	4%	8%	11%	
Someone else/Not sure	34%	20%	28%	31%	49%	41%	

		Gender		
	Base	Woman	Man	
2014 Dem Sen Preference		<u>. </u>		
Sheirl Fletcher	8%	6%	11%	
David Harless	3%	3%	3%	
Natalie Tennant	51%	50%	52%	
David Wamsley	4%	3%	7%	
Someone else/Not sure	34%	38%	27%	

		Age		
	Base	18 to 45	46 to 65	Older than 65
2014 Dem Sen Preference				1
Sheirl Fletcher	8%	13%	7%	3%
David Harless	3%	3%	4%	2%
Natalie Tennant	51%	41%	50%	62%
David Wamsley	4%	7%	3%	3%
Someone else/Not sure	34%	36%	35%	29%

