

INTERVIEWS: Tom Jensen 919-744-6312**IF YOU HAVE BASIC METHODOLOGICAL QUESTIONS, PLEASE E-MAIL information@publicpolicypolling.com, OR CONSULT THE FINAL PARAGRAPH OF THE PRESS RELEASE**

Manchin would clobber Maloney, Capito more narrowly

Raleigh, N.C. – Bill Maloney may have just narrowly lost the gubernatorial race Tuesday, but if he had faced Joe Manchin for Senate instead, he would have gone down in flames. In fact, his loss would have been ten times larger, getting only 29% to Manchin's 60%. Not only would Maloney pull less of the Democratic vote—which is crucial in a state where 55% of voters identify with that party, despite their conservatism—but Manchin himself earns 34% of the GOP vote and holds a 28-point lead with independents. Manchin is a considerably stronger candidate than Earl Ray Tomblin. In fact, Manchin is the fifth most popular of 87 senators on which PPP has polled, with a 61-23 approval margin. Not only do Democrats approve, 68-19, but so do Republicans (52-30) and independents (54-24).

If she decides to run, Manchin could face a considerably tougher race against Shelley Moore Capito next year. He leads her now, 49-38, down from 52-36 a month ago. They each get about 20% crossover support, and they tie with independents, so Manchin's entire lead is built on his party's dominance of the voter rolls.

Indeed, if Manchin's considerably less popular senior colleague, Jay Rockefeller, faced Capito in 2014, he would actually trail, 48-44. She leads by eight with independents and pulls 28% of Democrats—about what a GOP candidate needs to win in this state—to his 12% of Republicans. Rockefeller has only a 47-41 approval rating.

Despite their usual geographic inclusion in the region, Mountain Staters generally do not consider themselves Southerners. 45% do, but 55% do not.

A plurality of West Virginians want their Mountaineers to stay right where they are. 32% prefer they stay in the Big East conference. The same amount are not sure. Only 13% want the school to move to the ACC, 12% to the SEC, 9% to the Big 10, and 2% to the Big 12.

PPP surveyed 932 likely West Virginia voters from September 30th to October 2nd. The margin of error for the survey is +/-3.2%. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews. PPP is a Democratic polling company, but polling expert Nate Silver of the *New York Times* found that its surveys in 2010 actually exhibited a slight bias toward Republican candidates.



West Virginia Survey Results

- Q1** Do you have a favorable or unfavorable opinion of Bill Maloney?
- Favorable*..... 44%
Unfavorable 33%
Not sure 23%
- Q2** Do you approve or disapprove of Senator Jay Rockefeller's job performance?
- Approve* 47% *Not sure* 12%
Disapprove..... 41%
- Q3** Do you approve or disapprove of Senator Joe Manchin's job performance?
- Approve* 61% *Not sure* 15%
Disapprove..... 23%
- Q4** Do you have a favorable or unfavorable opinion of Shelley Moore Capito?
- Favorable*..... 53%
Unfavorable 28%
Not sure 19%
- Q5** If the candidates for Senate next year were Democrat Joe Manchin and Republican Shelley Moore Capito, who would you vote for?
- Joe Manchin*..... 49% *Undecided*..... 13%
Shelley Moore Capito..... 38%
- Q6** If the candidates for Senate next year were Democrat Joe Manchin and Republican Bill Maloney, who would you vote for?
- Joe Manchin*..... 60% *Undecided*..... 11%
Bill Maloney..... 29%
- Q7** If the candidates for Senate in 2014 were Democrat Jay Rockefeller and Republican Shelley Moore Capito, who would you vote for?
- Jay Rockefeller*..... 44% *Undecided*..... 7%
Shelley Moore Capito..... 48%
- Q8** What conference would you most like to see West Virginia in: the ACC, Big East, Big 10, Big 12, or SEC?
- ACC*..... 13%
Big East 32%
Big 10 9%
Big 12 2%
SEC..... 12%
Not sure 32%
- Q9** Do you have a favorable or unfavorable opinion of Rich Rodriguez?
- Favorable*..... 15%
Unfavorable 56%
Not sure 29%
- Q10** Do you consider yourself to be a Southerner, or not?
- Consider yourself a Southerner* 45%
Do not..... 55%
- Q11** Who did you vote for President in 2008?
- John McCain*..... 51%
Barack Obama..... 36%
Someone else/Don't remember 13%
- Q12** Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?
- Very liberal*..... 11%
Somewhat liberal 14%
Moderate..... 25%
Somewhat conservative..... 26%
Very conservative 23%
- Q13** If you are a woman, press 1. If a man, press 2.
- Woman* 52%
Man..... 48%



Q14 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat 55%
Republican..... 35%
Independent/Other..... 9%

Q15 If you are white, press 1. If other, press 2.

White 94%
Other..... 6%

Q16 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

18 to 29..... 16%
30 to 45..... 18%
46 to 65..... 38%
Older than 65..... 28%



Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Maloney Favorability				
Favorable	44%	65%	19%	32%
Unfavorable	33%	15%	59%	29%
Not sure	23%	20%	22%	40%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Rockefeller Approval				
Approve	47%	23%	79%	52%
Disapprove	41%	64%	12%	29%
Not sure	12%	13%	9%	18%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Manchin Approval				
Approve	61%	57%	68%	61%
Disapprove	23%	27%	19%	18%
Not sure	15%	16%	13%	21%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Capito Favorability				
Favorable	53%	74%	29%	40%
Unfavorable	28%	12%	52%	21%
Not sure	19%	14%	19%	39%





Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Manchin/Capito				
Joe Manchin	49%	28%	77%	52%
Shelley Moore Capito	38%	60%	11%	25%
Undecided	13%	12%	12%	23%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Manchin/Maloney				
Joe Manchin	60%	43%	86%	56%
Bill Maloney	29%	46%	8%	20%
Undecided	11%	12%	6%	23%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Rockefeller/Capito '14				
Jay Rockefeller	44%	17%	82%	47%
Shelley Moore Capito	48%	79%	11%	32%
Undecided	7%	5%	6%	22%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
What Conference Do You Want WVU In?				
ACC	13%	13%	15%	10%
Big East	32%	35%	31%	25%
Big 10	9%	10%	8%	5%
Big 12	2%	2%	2%	1%
SEC	12%	13%	10%	10%
Not sure	32%	27%	34%	48%





Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Rich Rod Favorability				
Favorable	15%	13%	17%	14%
Unfavorable	56%	59%	53%	49%
Not sure	29%	28%	29%	37%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Consider Yourself a Southerner?				
Consider yourself a Southerner	45%	48%	39%	55%
Do not	55%	52%	61%	45%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Maloney Favorability						
Favorable	44%	31%	24%	27%	52%	70%
Unfavorable	33%	46%	57%	45%	22%	11%
Not sure	23%	23%	20%	28%	25%	19%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Rockefeller Approval						
Approve	47%	67%	80%	65%	32%	14%
Disapprove	41%	24%	10%	23%	54%	73%
Not sure	12%	9%	10%	12%	14%	13%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Manchin Approval						
Approve	61%	64%	66%	66%	65%	48%
Disapprove	23%	27%	18%	18%	20%	33%
Not sure	15%	9%	16%	15%	15%	19%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Capito Favorability						
Favorable	53%	45%	30%	40%	65%	73%
Unfavorable	28%	34%	56%	36%	16%	11%
Not sure	19%	21%	14%	24%	20%	15%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Manchin/Capito						
Joe Manchin	49%	62%	75%	67%	40%	19%
Shelley Moore Capito	38%	27%	18%	19%	44%	68%
Undecided	13%	12%	7%	14%	16%	13%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Manchin/Maloney						
Joe Manchin	60%	78%	81%	75%	56%	27%
Bill Maloney	29%	17%	15%	15%	32%	54%
Undecided	11%	5%	4%	11%	11%	19%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Rockefeller/Capito '14						
Jay Rockefeller	44%	66%	80%	62%	28%	11%
Shelley Moore Capito	48%	32%	16%	28%	64%	81%
Undecided	7%	2%	4%	10%	7%	8%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
What Conference Do You Want WVU In?						
ACC	13%	23%	6%	15%	14%	10%
Big East	32%	32%	35%	32%	31%	33%
Big 10	9%	8%	10%	14%	6%	7%
Big 12	2%	2%	2%	2%	2%	1%
SEC	12%	8%	16%	7%	16%	11%
Not sure	32%	27%	31%	29%	31%	39%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Rich Rod Favorability						
Favorable	15%	21%	17%	16%	13%	11%
Unfavorable	56%	49%	56%	55%	58%	58%
Not sure	29%	30%	27%	29%	29%	31%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Consider Yourself a Southerner?						
Consider yourself a Southerner	45%	41%	48%	38%	47%	51%
Do not	55%	59%	52%	62%	53%	49%





Crosstabs

	Base	Gender	
		Woman	Man
Maloney Favorability			
Favorable	44%	42%	45%
Unfavorable	33%	29%	37%
Not sure	23%	28%	18%

	Base	Gender	
		Woman	Man
Rockefeller Approval			
Approve	47%	48%	45%
Disapprove	41%	37%	45%
Not sure	12%	15%	10%

	Base	Gender	
		Woman	Man
Manchin Approval			
Approve	61%	61%	62%
Disapprove	23%	21%	25%
Not sure	15%	18%	12%

	Base	Gender	
		Woman	Man
Capito Favorability			
Favorable	53%	53%	53%
Unfavorable	28%	24%	32%
Not sure	19%	23%	15%





Crosstabs

	Base	Gender	
		Woman	Man
Manchin/Capito			
Joe Manchin	49%	50%	49%
Shelley Moore Capito	38%	36%	39%
Undecided	13%	14%	12%

	Base	Gender	
		Woman	Man
Manchin/Maloney			
Joe Manchin	60%	58%	62%
Bill Maloney	29%	27%	30%
Undecided	11%	14%	8%

	Base	Gender	
		Woman	Man
Rockefeller/Capito '14			
Jay Rockefeller	44%	46%	43%
Shelley Moore Capito	48%	47%	50%
Undecided	7%	8%	7%

	Base	Gender	
		Woman	Man
What Conference Do You Want WVU In?			
ACC	13%	10%	17%
Big East	32%	31%	34%
Big 10	9%	8%	10%
Big 12	2%	1%	2%
SEC	12%	7%	16%
Not sure	32%	43%	21%





Crosstabs

	Base	Gender	
		Woman	Man
Rich Rod Favorability			
Favorable	15%	11%	18%
Unfavorable	56%	52%	60%
Not sure	29%	37%	22%

	Base	Gender	
		Woman	Man
Consider Yourself a Southerner?			
Consider yourself a Southerner	45%	43%	47%
Do not	55%	57%	53%

	Base	Party		
		Democrat	Republican	Independent/Other
Maloney Favorability				
Favorable	44%	29%	68%	39%
Unfavorable	33%	48%	11%	29%
Not sure	23%	23%	22%	32%

	Base	Party		
		Democrat	Republican	Independent/Other
Rockefeller Approval				
Approve	47%	66%	20%	39%
Disapprove	41%	24%	66%	48%
Not sure	12%	11%	14%	13%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Manchin Approval				
Approve	61%	68%	52%	54%
Disapprove	23%	19%	30%	24%
Not sure	15%	13%	18%	22%

	Base	Party		
		Democrat	Republican	Independent/Other
Capito Favorability				
Favorable	53%	41%	72%	51%
Unfavorable	28%	38%	11%	30%
Not sure	19%	21%	17%	19%

	Base	Party		
		Democrat	Republican	Independent/Other
Manchin/Capito				
Joe Manchin	49%	70%	21%	36%
Shelley Moore Capito	38%	20%	64%	36%
Undecided	13%	10%	14%	28%

	Base	Party		
		Democrat	Republican	Independent/Other
Manchin/Maloney				
Joe Manchin	60%	78%	34%	53%
Bill Maloney	29%	15%	52%	25%
Undecided	11%	7%	14%	22%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Rockefeller/Capito '14				
Jay Rockefeller	44%	66%	12%	38%
Shelley Moore Capito	48%	28%	80%	46%
Undecided	7%	5%	8%	15%

	Base	Party		
		Democrat	Republican	Independent/Other
What Conference Do You Want WVU In?				
ACC	13%	15%	9%	17%
Big East	32%	30%	38%	24%
Big 10	9%	8%	10%	9%
Big 12	2%	2%	2%	-
SEC	12%	12%	11%	15%
Not sure	32%	32%	31%	34%

	Base	Party		
		Democrat	Republican	Independent/Other
Rich Rod Favorability				
Favorable	15%	14%	14%	16%
Unfavorable	56%	56%	55%	61%
Not sure	29%	30%	31%	23%

	Base	Party		
		Democrat	Republican	Independent/Other
Consider Yourself a Southerner?				
Consider yourself a Southerner	45%	45%	44%	53%
Do not	55%	55%	56%	47%





Crosstabs

	Base	Race	
		White	Other
Maloney Favorability			
Favorable	44%	44%	42%
Unfavorable	33%	33%	34%
Not sure	23%	23%	24%

	Base	Race	
		White	Other
Rockefeller Approval			
Approve	47%	47%	48%
Disapprove	41%	41%	34%
Not sure	12%	12%	18%

	Base	Race	
		White	Other
Manchin Approval			
Approve	61%	62%	53%
Disapprove	23%	23%	30%
Not sure	15%	15%	17%

	Base	Race	
		White	Other
Capito Favorability			
Favorable	53%	54%	44%
Unfavorable	28%	27%	30%
Not sure	19%	19%	26%





Crosstabs

	Base	Race	
		White	Other
Manchin/Capito			
Joe Manchin	49%	50%	37%
Shelley Moore Capito	38%	37%	40%
Undecided	13%	13%	23%

	Base	Race	
		White	Other
Manchin/Maloney			
Joe Manchin	60%	61%	54%
Bill Maloney	29%	29%	31%
Undecided	11%	11%	15%

	Base	Race	
		White	Other
Rockefeller/Capito '14			
Jay Rockefeller	44%	44%	49%
Shelley Moore Capito	48%	49%	32%
Undecided	7%	6%	20%

	Base	Race	
		White	Other
What Conference Do You Want WVU In?			
ACC	13%	14%	2%
Big East	32%	32%	37%
Big 10	9%	9%	6%
Big 12	2%	1%	5%
SEC	12%	12%	13%
Not sure	32%	32%	36%





Crosstabs

	Base	Race	
		White	Other
Rich Rod Favorability			
Favorable	15%	14%	23%
Unfavorable	56%	57%	42%
Not sure	29%	29%	35%

	Base	Race	
		White	Other
Consider Yourself a Southerner?			
Consider yourself a Southerner	45%	46%	31%
Do not	55%	54%	69%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Maloney Favorability					
Favorable	44%	42%	47%	43%	43%
Unfavorable	33%	28%	30%	34%	36%
Not sure	23%	30%	23%	23%	21%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Rockefeller Approval					
Approve	47%	56%	41%	44%	49%
Disapprove	41%	28%	44%	46%	40%
Not sure	12%	15%	15%	10%	11%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Manchin Approval					
Approve	61%	58%	55%	64%	64%
Disapprove	23%	27%	28%	23%	19%
Not sure	15%	15%	17%	14%	17%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Capito Favorability					
Favorable	53%	49%	57%	54%	53%
Unfavorable	28%	31%	25%	27%	28%
Not sure	19%	20%	18%	19%	19%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Manchin/Capito					
Joe Manchin	49%	53%	36%	51%	53%
Shelley Moore Capito	38%	33%	45%	39%	33%
Undecided	13%	14%	18%	10%	13%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Manchin/Maloney					
Joe Manchin	60%	59%	52%	63%	62%
Bill Maloney	29%	31%	35%	26%	27%
Undecided	11%	10%	13%	10%	11%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Rockefeller/Capito '14					
Jay Rockefeller	44%	48%	37%	45%	46%
Shelley Moore Capito	48%	43%	52%	49%	48%
Undecided	7%	9%	11%	6%	6%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
What Conference Do You Want WVU In?					
ACC	13%	12%	21%	13%	9%
Big East	32%	32%	38%	30%	32%
Big 10	9%	10%	12%	9%	6%
Big 12	2%	4%	-	2%	2%
SEC	12%	4%	17%	14%	10%
Not sure	32%	38%	12%	32%	42%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Rich Rod Favorability					
Favorable	15%	17%	20%	12%	13%
Unfavorable	56%	55%	49%	63%	51%
Not sure	29%	28%	31%	24%	37%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Consider Yourself a Southerner?					
Consider yourself a Southerner	45%	42%	53%	42%	46%
Do not	55%	58%	47%	58%	54%

