

September 19, 2013

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IF YOU HAVE BASIC METHODOLOGICAL QUESTIONS, PLEASE E-MAIL information@publicpolicypolling.com, OR CONSULT THE FINAL PARAGRAPH OF THE PRESS RELEASE

In Wisconsin, Ryan and Walker GOP Favorites for 2016

Raleigh, N.C. – Among likely Republican primary voters, Paul Ryan leads a nine-way contest with 27% of the vote, followed by Scott Walker with 14% and Chris Christie with 12%. With Walker taken out of the race, a full third of voters choose Ryan, followed by Christie with 14%, then Jeb Bush and Rand Paul.

In a match-up between Ryan and Walker, Ryan led with 47% to Walker's 38%. Voters who identified as very or somewhat conservative preferred Ryan in the match-up, and one-third of moderates were not sure which of the two they'd choose.

Ryan has more support among women with 30% compared to 23% of men. The next most popular choice for men is Christie, but for women it is Walker.

Among all voters polled, Sen. Ron Johnson's approval rating this weekend was 38-38, slightly improved from his 37-41 when we last polled in February. Against Russ Feingold, he trails by seven points, a slightly smaller gap than his 10-point deficit seven months ago. Against Ron Kind, Johnson leads by a margin of three points. Sen. Tammy Baldwin's approval rating dropped from 45-40 in February to 41-42 this weekend. Jim Doyle's favorability was 33-43.

In match-ups, Hillary Clinton beat Bush, Christie, Ted Cruz, Paul, and Walker, but she tied with Ryan. In February, Clinton beat Ryan by an eight-point margin. Clinton beat Walker by five points this weekend.

"Paul Ryan has more support for President with Wisconsin Republicans than Scott Walker," said Dean Debnam, President of Public Policy Polling. "He's more competitive with Hillary Clinton in a general election contest as well."

Aaron Rodgers's favorability was 75-7. Brett Favre's was 50-28. 15% of voters thought favorably of Ryan Braun, and 6% thought favorably of Bret Bielema. 73% weren't sure.

PPP surveyed 1,180 Wisconsin voters, including 449 usual Democratic and 447 usual Republican primary voters, between September 13-16, 2013. The margin of error for the overall survey is +/-2.9% and +/- 4.6% for the Democratic and GOP portions. This poll was not authorized or paid for by any campaign or political organization. PPP's surveys are conducted through automated telephone interviews.





Wisconsin Survey Results

Q1	Do you approve or disapprove of Senator Ro Johnson's job performance?	n	Q7	Do you have a favorable or unfavorable of Aaron Rodgers?	e opinion		
	Approve3	88%		Favorable	75%		
	Disapprove3			Unfavorable	7%		
	Not sure2			Not sure	17%		
Q2	If the candidates for Senate in 2016 were Republican Ron Johnson and Democrat Rus	ss	Q8	Do you have a favorable or unfavorable of Brett Favre?	·		
	Feingold, who would you vote for?	120/		Favorable	50%		
	Ron Johnson4			Unfavorable	28%		
	Russ Feingold ⁴			Not sure	22%		
	Not sure	9%	Q9	Do you have a favorable or unfavorable	opinion		
Q3	If the candidates for Senate in 2016 were Republican Ron Johnson and Democrat Ron Kind, who would you vote for?	1		of Jim Doyle? Favorable	33%		
	Ron Johnson	13%		Unfavorable	43%		
	Ron Kind4			Not sure	24%		
Q4	Not sure		Q10	If the candidates for President next time Democrat Hillary Clinton and Republica Bush, who would you vote for?			
×τ	Tammy Baldwin's job performance?			Hillary Clinton469			
	Approve ⁴	11%					
	Disapprove ⁴			Jeb Bush			
	Not sure1		044	Not sure			
Q5	Do you have a favorable or unfavorable opin of Bret Bielema?		Q11	If the candidates for President next time Democrat Hillary Clinton and Republica Christie, who would you vote for?			
	Favorable	6%		Hillary Clinton	43%		
	Unfavorable2	21%		Chris Christie			
	Not sure7	' 3%		Not sure	17%		
Q6	Do you have a favorable or unfavorable opin of Ryan Braun?						
	Favorable1	5%					
	Unfavorable3	39%					
	Not sure	16%					





Q12 If the candidates for President next time were Democrat Hillary Clinton and Republican Ted Cruz, who would you vote for?	Q17 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?
Hillary Clinton48%	Very liberal1
Ted Cruz37%	Somewhat liberal1
Not sure	Moderate3
Q13 If the candidates for President next time were Democrat Hillary Clinton and Republican Rand	Somewhat conservative2
Paul, who would you vote for?	Very conservative1 Q18 If you are a woman, press 1. If a man, press
Hillary Clinton47%	5
Rand Paul42%	Woman5
Not sure11%	Man
Q14 If the candidates for President next time were Democrat Hillary Clinton and Republican Paul Ryan, who would you vote for?	Q19 If you are a Democrat, press 1. If a Republica press 2. If you are an independent or identify with another party, press 3.
Hillary Clinton46%	Democrat3
Paul Ryan46%	5 1"
Not sure	Independent/Other4
Q15 If the candidates for President next time were	Q20 If you are white, press 1. If other, press 2.
Democrat Hillary Clinton and Republican Scott	White9
Walker, who would you vote for?	Other1
Hillary Clinton49%	
Scott Walker44%	45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.
Not sure	•
Q16 In the last presidential election, did you vote for	18 to 29
Barack Obama or Mitt Romney?	30 to 452
Barack Obama49%	
Mitt Romney45%	Older than 652
Someone else/Don't remember 6%	

	conservative, or very conservative	?
	Very liberal	11%
	Somewhat liberal	
	Moderate	
	Somewhat conservative	
	Very conservative	
Q18	If you are a woman, press 1. If a m	
	Woman	55%
	Man	
Q19	If you are a Democrat, press 1. If a press 2. If you are an independent with another party, press 3.	Republican,
	Democrat	32%
	Republican	28%
	Independent/Other	
Q20	If you are white, press 1. If other, p	
	White	90%
	Other	10%
Q21	If you are 18 to 29 years old, press 45, press 2. If 46 to 65, press 3. If older than 65, press 4.	1. If 30 to
	18 to 29	9%
	30 to 45	
	46 to 65	
	Older than 65	





		2012 Vo	2012 Vote		
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember	
Johnson Approval					
Approve	38%	13%	65%	30%	
Disapprove	38%	62%	12%	47%	
Not sure	24%	25%	23%	24%	

		2012 Vote			
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember	
Johnson/Feingold					
Ron Johnson	42%	10%	79%	20%	
Russ Feingold	49%	84%	13%	41%	
Not sure	9%	7%	8%	39%	

		2012 Vo	2012 Vote				
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember			
Johnson/Kind			•				
Ron Johnson	43%	9%	81%	21%			
Ron Kind	40%	74%	6%	27%			
Not sure	17%	17%	13%	52%			

		2012 Vo	2012 Vote				
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember			
Baldwin Approval			,				
Approve	41%	72%	9%	38%			
Disapprove	42%	12%	76%	25%			
Not sure	17%	16%	16%	36%			





		2012 Vote		
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember
Bielema Favorability				
Favorable	6%	7%	4%	2%
Unfavorable	21%	22%	22%	7%
Not sure	73%	71%	74%	91%

		2012 Vote			
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember	
Braun Favorability					
Favorable	15%	15%	15%	13%	
Unfavorable	39%	42%	38%	32%	
Not sure	46%	43%	47%	55%	

		2012 Vo	2012 Vote				
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember			
Rodgers Favorability			•				
Favorable	75%	75%	77%	67%			
Unfavorable	7%	8%	7%	2%			
Not sure	17%	17%	16%	31%			

		2012 Vo	2012 Vote				
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember			
Favre Favorability			,				
Favorable	50%	51%	50%	41%			
Unfavorable	28%	29%	27%	19%			
Not sure	22%	20%	22%	41%			





		2012 Vote			
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember	
Doyle Favorability					
Favorable	33%	53%	10%	21%	
Unfavorable	43%	19%	72%	44%	
Not sure	24%	28%	19%	35%	

		2012 Vote			
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember	
Hillary/Jeb					
Hillary Clinton	46%	85%	7%	24%	
Jeb Bush	42%	7%	82%	21%	
Not sure	13%	9%	11%	55%	

		2012 Vo	te	
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember
Hillary/Christie				
Hillary Clinton	43%	78%	8%	20%
Chris Christie	40%	8%	76%	23%
Not sure	17%	13%	16%	57%

		2012 Vo	2012 Vote					
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember				
Hillary/Cruz			•					
Hillary Clinton	48%	87%	9%	26%				
Ted Cruz	37%	6%	74%	18%				
Not sure	15%	8%	17%	56%				





		2012 Vote			
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember	
Hillary/Paul					
Hillary Clinton	47%	86%	8%	23%	
Rand Paul	42%	6%	82%	24%	
Not sure	11%	8%	9%	53%	

		2012 Vote			
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember	
Hillary/Ryan					
Hillary Clinton	46%	86%	6%	27%	
Paul Ryan	46%	8%	90%	19%	
Not sure	8%	6%	5%	54%	

		2012 Vo	2012 Vote						
	Base	Barack Obama	Mitt Romney	Someone else/Don't remember					
Hillary/Walker			•						
Hillary Clinton	49%	90%	7%	31%					
Scott Walker	44%	5%	89%	26%					
Not sure	7%	6%	4%	43%					

		ldeolog	leology			
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative
Johnson Approval			=	-		
Approve	38%	19%	11%	26%	55%	78%
Disapprove	38%	63%	65%	48%	18%	6%
Not sure	24%	18%	25%	27%	27%	17%





		Ideology				
	Base	Very liberal	Som ew hat liberal		Somewhat conservative	Very conservative
Johnson/Feingold		-	3	<u>-</u>		
Ron Johnson	42%	13%	12%	28%	67%	83%
Russ Feingold	49%	81%	84%	59%	24%	8%
Not sure	9%	6%	5%	13%	9%	9%

		Ideolog	deology					
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative		
Johnson/Kind								
Ron Johnson	43%	12%	14%	28%	68%	85%		
Ron Kind	40%	80%	69%	49%	13%	5%		
Not sure	17%	8%	17%	23%	19%	10%		

		Ideolo	deology					
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	. ,		
Baldwin Approval		_	<u>-</u>	_	-			
Approve	41%	73%	69%	53%	16%	6%		
Disapprove	42%	18%	19%	25%	63%	85%		
Not sure	17%	10%	12%	23%	21%	8%		

		Ideolog	deology					
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative		
Bielem a Favorability			-	-	-			
Favorable	6%	6%	10%	5%	5%	3%		
Unfavorable	21%	15%	19%	25%	17%	27%		
Not sure	73%	79%	72%	70%	78%	70%		





		Ideology				
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative
Braun Favorability		-	-	=		
Favorable	15%	11%	14%	16%	16%	14%
Unfavorable	39%	38%	39%	42%	37%	39%
Not sure	46%	51%	47%	42%	47%	47%

		Ideolog	leology						
	Base	Very liberal	Very peral Somewhat liberal Moderate Somewhat conservative Very conservative						
Rodgers Favorability					-				
Favorable	75%	68%	77%	79%	72%	76%			
Unfavorable	7%	9%	6%	5%	8%	10%			
Not sure	17%	24%	17%	15%	20%	14%			

		Ideolo	deology					
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative		
Favre Favorability		_	<u>-</u>	_	-			
Favorable	50%	45%	50%	54%	53%	43%		
Unfavorable	28%	27%	28%	26%	26%	32%		
Not sure	22%	28%	22%	20%	20%	24%		

		Ideolog	deology					
	Base	Very liberal	Very iberal Somewhat liberal Somewhat conservative Very conservative					
Doyle Favorability			-	-				
Favorable	33%	55%	53%	39%	12%	7%		
Unfavorable	43%	24%	22%	35%	60%	76%		
Not sure	24%	21%	25%	26%	28%	17%		





		Ideology					
	Base	Very Somewhat Somewhat Very Iiberal Moderate conservative conservative					
Hillary/Jeb			-	<u>-</u>			
Hillary Clinton	46%	89%	79%	55%	18%	4%	
Jeb Bush	42%	7%	13%	28%	66%	86%	
Not sure	13%	3%	8%	17%	16%	9%	

		Ideolog	leology					
	Base	Very liberal	Very Somewhat beral liberal Moderate Somewhat conservative Very conservative					
Hillary/Christie				-				
Hillary Clinton	43%	88%	73%	51%	15%	6%		
Chris Christie	40%	9%	15%	28%	66%	74%		
Not sure	17%	3%	12%	21%	19%	19%		

		Ideolo	deology						
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	. ,			
Hillary/Cruz		_	<u>-</u>	_	-	='			
Hillary Clinton	48%	90%	79%	59%	20%	6%			
Ted Cruz	37%	9%	9%	23%	58%	85%			
Not sure	15%	1%	11%	18%	22%	9%			

		Ideolog	deology					
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative		
Hillary/Paul			-	-	-			
Hillary Clinton	47%	88%	80%	59%	18%	4%		
Rand Paul	42%	12%	12%	25%	65%	92%		
Not sure	11%	1%	8%	15%	17%	4%		





		Ideolog	ду			
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative
Hillary/Ryan			-	=		
Hillary Clinton	46%	89%	76%	57%	19%	5%
Paul Ryan	46%	10%	18%	30%	72%	90%
Not sure	8%	1%	5%	13%	9%	4%

		Ideolog	leology					
	Base	Very liberal	Very beral liberal Somewhat liberal Very conservative					
Hillary/Walker				-				
Hillary Clinton	49%	88%	79%	62%	21%	5%		
Scott Walker	44%	9%	17%	27%	70%	93%		
Not sure	7%	3%	5%	11%	9%	2%		

		Gender	
	Base	Woman	Man
Johnson Approval		-	
Approve	38%	36%	39%
Disapprove	38%	35%	43%
Not sure	24%	29%	17%

		Gender	
	Base	Woman	Man
Johnson/Feingold		- -	
Ron Johnson	42%	40%	44%
Russ Feingold	49%	50%	48%
Not sure	9%	10%	8%





		Gender	
	Base	Woman	Man
Johnson/Kind		-	
Ron Johnson	43%	41%	45%
Ron Kind	40%	38%	43%
Not sure	17%	21%	12%

		Gender	
	Base	Woman	Man
Baldwin Approval		-	
Approve	41%	42%	40%
Disapprove	42%	39%	45%
Not sure	17%	19%	15%

		Gender	
	Base	Woman	Man
Bielema Favorability		-	
Favorable	6%	4%	8%
Unfavorable	21%	15%	28%
Not sure	73%	80%	65%

		Gender	
	Base	Woman	Man
Braun Favorability		- -	
Favorable	15%	14%	16%
Unfavorable	39%	36%	44%
Not sure	46%	50%	40%





		Gender	
	Base	Woman	Man
Rodgers Favorability			
Favorable	75%	72%	80%
Unfavorable	7%	7%	7%
Not sure	17%	21%	13%

		Gender	
	Base	Woman	Man
Favre Favorability		<u> </u>	
Favorable	50%	44%	58%
Unfavorable	28%	31%	23%
Not sure	22%	24%	19%

		Gender	
	Base	Woman	Man
Doyle Favorability		-	
Favorable	33%	30%	36%
Unfavorable	43%	41%	46%
Notsure	24%	29%	18%

		Gender	
	Base	Woman	Man
Hillary/Jeb		- -	
Hillary Clinton	46%	50%	41%
Jeb Bush	42%	37%	47%
Not sure	13%	14%	12%





		Gender	
	Base	Woman	Man
Hillary/Christie		-	
Hillary Clinton	43%	46%	39%
Chris Christie	40%	37%	44%
Not sure	17%	17%	17%

		Gender	
	Base	Woman	Man
Hillary/Cruz		-	
Hillary Clinton	48%	51%	45%
Ted Cruz	37%	32%	44%
Not sure	15%	17%	12%

		Gender	
	Base	Woman	Man
Hillary/Paul		-	
Hillary Clinton	47%	50%	43%
Rand Paul	42%	37%	48%
Not sure	11%	13%	9%

		Gender	
	Base	Woman	Man
Hillary/Ryan		-	
Hillary Clinton	46%	49%	43%
Paul Ryan	46%	42%	50%
Not sure	8%	9%	7%





		Gender	
	Base	Woman	Man
Hillary/Walker		-	
Hillary Clinton	49%	53%	44%
Scott Walker	44%	41%	49%
Not sure	7%	7%	8%

		Party		
	Base	Democrat	Republican	Independent/Other
Johnson Approval		='		•
Approve	38%	14%	64%	38%
Disapprove	38%	57%	11%	43%
Not sure	24%	28%	25%	20%

		Party	Party		
	Base	Democrat	Republican	Independent/Other	
Johnson/Feingold		•		•	
Ron Johnson	42%	11%	78%	41%	
Russ Feingold	49%	81%	11%	50%	
Not sure	9%	8%	11%	9%	

		Party			
	Base	Democrat	Republican	Independent/Other	
Johnson/Kind		='			
Ron Johnson	43%	11%	80%	41%	
Ron Kind	40%	74%	7%	37%	
Not sure	17%	15%	13%	22%	





		Party		
	Base	Democrat	Republican	Independent/Other
Baldwin Approval		•		-
Approve	41%	69%	8%	44%
Disapprove	42%	15%	75%	38%
Not sure	17%	16%	16%	18%

		Party		
	Base	Democrat	Republican	Independent/Other
Bielema Favorability			•	
Favorable	6%	7%	6%	5%
Unfavorable	21%	20%	23%	20%
Not sure	73%	73%	71%	75%

		Party			
	Base	Democrat	Republican	Independent/Other	
Braun Favorability				-	
Favorable	15%	12%	17%	16%	
Unfavorable	39%	43%	36%	39%	
Not sure	46%	45%	47%	45%	

		Party	Party			
	Base	Democrat	Republican	Independent/Other		
Rodgers Favorability		='				
Favorable	75%	72%	77%	77%		
Unfavorable	7%	11%	6%	5%		
Not sure	17%	17%	17%	18%		





		Party		
	Base	Democrat	Republican	Independent/Other
Favre Favorability		•		•
Favorable	50%	51%	46%	53%
Unfavorable	28%	29%	30%	24%
Not sure	22%	20%	24%	22%

		Party		
	Base	Democrat	Republican	Independent/Other
Doyle Favorability		•		
Favorable	33%	53%	13%	30%
Unfavorable	43%	21%	66%	45%
Not sure	24%	26%	22%	24%

		Party				
	Base	Democrat	Republican	Independent/Other		
Hillary/Jeb		='	•	-		
Hillary Clinton	46%	84%	9%	41%		
Jeb Bush	42%	9%	82%	39%		
Not sure	13%	7%	8%	20%		

		Party	Party			
	Base	Democrat	Republican	Independent/Other		
Hillary/Christie		='				
Hillary Clinton	43%	82%	9%	36%		
Chris Christie	40%	10%	79%	37%		
Not sure	17%	9%	12%	27%		





		Party		
	Base	Democrat	Republican	Independent/Other
Hillary/Cruz		='		-
Hillary Clinton	48%	84%	10%	46%
Ted Cruz	37%	8%	75%	34%
Not sure	15%	9%	14%	20%

		Party					
	Base	Democrat	Republican	Independent/Other			
Hillary/Paul							
Hillary Clinton	47%	83%	11%	43%			
Rand Paul	42%	10%	80%	40%			
Not sure	11%	7%	8%	17%			

		Party	Party					
	Base	Democrat	Republican	Independent/Other				
Hillary/Ryan		='	•	-				
Hillary Clinton	46%	84%	7%	43%				
Paul Ryan	46%	9%	90%	44%				
Not sure	8%	7%	3%	13%				
Not sure	8%	7%	3%	13%				

		Party	Party					
	Base	Democrat	Republican	Independent/Other				
Hillary/Walker		=						
Hillary Clinton	49%	86%	9%	47%				
Scott Walker	44%	7%	89%	43%				
Not sure	7%	7%	3%	10%				





		Race	
	Base	White	Other
Johnson Approval		_	
Approve	38%	37%	42%
Disapprove	38%	39%	37%
Not sure	24%	24%	20%

		Race	
	Base	White	Other
Johnson/Feingold			
Ron Johnson	42%	42%	38%
Russ Feingold	49%	49%	45%
Not sure	9%	8%	17%

		Race	
	Base	White	Other
Johnson/Kind			
Ron Johnson	43%	42%	45%
Ron Kind	40%	41%	29%
Not sure	17%	16%	25%

		Race	
	Base	White	Other
Baldwin Approval			
Approve	41%	43%	29%
Disapprove	42%	41%	46%
Notsure	17%	16%	25%





		Race	
	Base	White	Other
Bielema Favorability		_	
Favorable	6%	6%	2%
Unfavorable	21%	21%	18%
Not sure	73%	73%	80%

		Race	
	Base	White	Other
Braun Favorability			
Favorable	15%	15%	16%
Unfavorable	39%	40%	38%
Not sure	46%	46%	45%

		Race	
	Base	White	Other
Rodgers Favorability		3	
Favorable	75%	77%	63%
Unfavorable	7%	6%	18%
Not sure	17%	17%	19%

		Race	
	Base	White	Other
Favre Favorability		='	
Favorable	50%	50%	59%
Unfavorable	28%	28%	22%
Notsure	22%	22%	20%





		Race	
	Base	White	Other
Doyle Favorability			
Favorable	33%	34%	23%
Unfavorable	43%	43%	51%
Not sure	24%	24%	26%

		Race	
	Base	White	Other
Hillary/Jeb			
Hillary Clinton	46%	45%	52%
Jeb Bush	42%	43%	29%
Not sure	13%	12%	19%

		Race	
	Base	White	Other
Hillary/Christie			
Hillary Clinton	43%	42%	47%
Chris Christie	40%	42%	25%
Not sure	17%	16%	29%

		Race	
	Base	White	Other
Hillary/Cruz			
Hillary Clinton	48%	47%	52%
Ted Cruz	37%	38%	31%
Notsure	15%	15%	17%





		Race	
	Base	White	Other
Hillary/Paul			
Hillary Clinton	47%	46%	52%
Rand Paul	42%	43%	33%
Not sure	11%	11%	15%

		Race	
	Base	White	Other
Hillary/Ryan			
Hillary Clinton	46%	46%	51%
Paul Ryan	46%	47%	35%
Not sure	8%	7%	15%

		Race	
	Base	White	Other
Hillary/Walker			
Hillary Clinton	49%	48%	56%
Scott Walker	44%	46%	30%
Not sure	7%	6%	14%

		Age			
	Base	18 to 29	30 to 45		Older than 65
Johnson Approval					
Approve	38%	32%	39%	36%	42%
Disapprove	38%	44%	35%	40%	36%
Not sure	24%	24%	26%	24%	22%





		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Johnson/Feingold					
Ron Johnson	42%	28%	44%	41%	47%
Russ Feingold	49%	61%	42%	51%	47%
Not sure	9%	11%	14%	8%	6%

		Age			
	Base	18 to 29		46 to 65	Older than 65
Johnson/Kind					
Ron Johnson	43%	36%	43%	41%	47%
Ron Kind	40%	42%	38%	43%	35%
Not sure	17%	22%	19%	16%	17%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Baldwin Approval					
Approve	41%	44%	40%	43%	38%
Disapprove	42%	47%	44%	40%	41%
Not sure	17%	9%	16%	17%	21%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Bielema Favorability					
Favorable	6%	7%	5%	6%	5%
Unfavorable	21%	20%	27%	21%	15%
Not sure	73%	73%	68%	72%	80%





		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Braun Favorability					
Favorable	15%	14%	10%	19%	14%
Unfavorable	39%	45%	50%	34%	37%
Not sure	46%	41%	40%	47%	50%

		Age			
	Base	18 to 29		46 to 65	Older than 65
Rodgers Favorability					
Favorable	75%	64%	70%	78%	81%
Unfavorable	7%	25%	9%	5%	4%
Not sure	17%	11%	22%	17%	15%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Favre Favorability					
Favorable	50%	54%	49%	50%	51%
Unfavorable	28%	29%	28%	28%	26%
Not sure	22%	18%	23%	22%	23%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Doyle Favorability					
Favorable	33%	34%	29%	34%	32%
Unfavorable	43%	45%	44%	43%	43%
Not sure	24%	21%	28%	22%	25%





		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Hillary/Jeb					
Hillary Clinton	46%	50%	43%	48%	42%
Jeb Bush	42%	33%	41%	41%	46%
Not sure	13%	17%	15%	11%	12%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Hillary/Christie					
Hillary Clinton	43%	50%	40%	44%	39%
Chris Christie	40%	28%	40%	40%	45%
Not sure	17%	22%	19%	16%	16%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Hillary/Cruz					
Hillary Clinton	48%	53%	47%	49%	44%
Ted Cruz	37%	28%	41%	35%	40%
Not sure	15%	19%	11%	15%	16%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Hillary/Paul					
Hillary Clinton	47%	44%	45%	50%	43%
Rand Paul	42%	39%	43%	39%	46%
Not sure	11%	17%	11%	11%	10%





		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Hillary/Ryan					
Hillary Clinton	46%	47%	45%	48%	43%
Paul Ryan	46%	39%	47%	44%	50%
Not sure	8%	14%	7%	8%	7%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Hillary/Walker					
Hillary Clinton	49%	53%	46%	51%	44%
Scott Walker	44%	33%	46%	43%	49%
Not sure	7%	14%	7%	6%	6%





Wisconsin Survey Results

Q1	Given the choices of Jeb Bush, Chris Christie, Ted Cruz, Bobby Jindal, Rand Paul, Marco Rubio, Paul Ryan, Rick Santorum, and Scott Walker, who would you most like to see as the GOP candidate for President in 2016? Jeb Bush	Q3	If Paul Ryan didn't run for President in 201 but Scott Walker did, and the candidates w Jeb Bush, Chris Christie, Ted Cruz, Bobby Jindal, Rand Paul, Marco Rubio, Rick Santorum, and Scott Walker, who would yo most like to see as the GOP candidate for President in 2016?	vere		
	Chris Christie12%			440/		
	Ted Cruz 9%		Jeb Bush			
			Chris Christie			
	Bobby Jindal		Ted Cruz	10%		
	Rand Paul 8%		Bobby Jindal	2%		
	Marco Rubio		Rand Paul	10%		
	Paul Ryan27%		Marco Rubio	9%		
	Rick Santorum		Rick Santorum	4%		
	Scott Walker14%		Scott Walker			
Q2	Someone else/Not sure	Q4	Someone else/Not sure			
	who would you most like to see as the GOP		Paul Ryan	47%		
	candidate for President in 2016?		Scott Walker			
	Jeb Bush11%		Not sure			
	Chris Christie14%	Q5	Would you describe yourself as very libera			
	Ted Cruz10%		somewhat liberal, moderate, somewhat			
	Bobby Jindal		conservative, or very conservative?	1%		
	Rand Paul11%		Very liberal			
	Marco Rubio		Somewhat liberal			
	Paul Ryan33%		Moderate			
	Rick Santorum 6%		Somewhat conservative			
	Someone else/Not sure		Very conservative			
	Someone else/Not sure		If you are a woman, press 1. If a man, pre			
			Woman			
			Man	48%		





Q7 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat	3%
Republican	62%
Independent/Other	35%

Q8 If you are 18 to 45 years old, press 1. If 46 to 65, press 2. If you are older than 65, press 3.

18 to 45	26%
46 to 65	44%
Older than 65	30%





		Ideolog	ldeology				
	Base	Very liberal	Som ew hat liberal	Moderate	Som ew hat conservative	Very conservative	
2016 GOP Pres Preference		3	•	-	•		
Jeb Bush	8%	17%	7%	14%	9%	4%	
Chris Christie	12%	17%	11%	18%	12%	8%	
Ted Cruz	9%	-	-	7%	8%	12%	
Bobby Jindal	3%	-	-	5%	3%	3%	
Rand Paul	8%	17%	-	6%	7%	10%	
Marco Rubio	10%	-	6%	8%	12%	10%	
Paul Ryan	27%	33%	46%	20%	26%	28%	
Rick Santorum	3%	-	-	2%	3%	5%	
Scott Walker	14%	17%	23%	15%	14%	13%	
Someone else/Not sure	5%	-	7%	5%	5%	6%	

		Ideology					
	Base	Very liberal		Moderate	Som ew hat conservative	Very conservative	
2016 GOP Pres Preference (Ryan, no Walker)							
Jeb Bush	11%	17%	5%	15%	13%	7%	
Chris Christie	14%	17%	22%	23%	15%	7%	
Ted Cruz	10%	-	8%	8%	10%	11%	
Bobby Jindal	3%	-	-	3%	1%	4%	
Rand Paul	11%	17%	3%	8%	10%	15%	
Marco Rubio	9%	-	3%	6%	10%	9%	
Paul Ryan	33%	17%	51%	31%	32%	33%	
Rick Santorum	6%	-	-	-	6%	10%	
Someone else/Not sure	5%	33%	8%	8%	3%	4%	

		Ideolog	deology				
	Base	Very liberal	Som ew hat liberal		Somewhat conservative	Very conservative	
2016 GOP Pres Preference (Walker, no Ryan)							
Jeb Bush	11%	33%	14%	11%	14%	6%	
Chris Christie	13%	17%	16%	24%	11%	10%	
Ted Cruz	10%	-	5%	8%	9%	13%	
Bobby Jindal	2%	-	-	3%	0%	3%	
Rand Paul	10%	17%	14%	8%	9%	10%	
Marco Rubio	9%	-	3%	8%	12%	8%	
Rick Santorum	4%	-	-	1%	4%	7%	
Scott Walker	37%	33%	48%	32%	37%	39%	
Someone else/Not sure	3%	-	-	4%	3%	3%	

		Ideolog	deology					
	Base	Very liberal	Som ew hat liberal		Som ew hat conservative	Very conservative		
Prefer Ryan or Walker?			•	-	-			
Paul Ryan	47%	50%	53%	37%	49%	48%		
Scott Walker	38%	50%	47%	31%	38%	41%		
Not sure	15%	-	-	33%	13%	11%		





		Gender	
	Base	Woman	Man
2016 GOP Pres Preference			
Jeb Bush	8%	7%	10%
Chris Christie	12%	10%	14%
Ted Cruz	9%	6%	12%
Bobby Jindal	3%	2%	3%
Rand Paul	8%	6%	10%
Marco Rubio	10%	12%	7%
Paul Ryan	27%	30%	23%
Rick Santorum	3%	2%	4%
Scott Walker	14%	18%	11%
Someone else/Not sure	5%	6%	5%

		Gender		
	Base	Woman	Man	
2016 GOP Pres Preference (Ryan, no Walker)				
Jeb Bush	11%	10%	12%	
Chris Christie	14%	13%	14%	
Ted Cruz	10%	6%	13%	
Bobby Jindal	3%	0%	5%	
Rand Paul	11%	12%	10%	
Marco Rubio	9%	11%	6%	
Paul Ryan	33%	37%	29%	
Rick Santorum	6%	6%	5%	
Someone else/Not sure	5%	5%	5%	

		Gender	
	Base	Woman	Man
2016 GOP Pres Preference (Walker, no Ryan)			
Jeb Bush	11%	10%	12%
Chris Christie	13%	12%	14%
Ted Cruz	10%	6%	14%
Bobby Jindal	2%	0%	3%
Rand Paul	10%	10%	9%
Marco Rubio	9%	11%	7%
Rick Santorum	4%	5%	4%
Scott Walker	37%	43%	32%
Someone else/Not sure	3%	2%	5%

		Gender	
	Base	Woman	Man
Prefer Ryan or Walker?			
Paul Ryan	47%	48%	45%
Scott Walker	38%	38%	39%
Not sure	15%	14%	16%





		Party		
	Base	Democrat	Republican	Independent/Other
2016 GOP Pres Preference		-	•	
Jeb Bush	8%	9%	8%	8%
Chris Christie	12%	6%	11%	15%
Ted Cruz	9%	16%	8%	9%
Bobby Jindal	3%	-	2%	4%
Rand Paul	8%	16%	6%	10%
Marco Rubio	10%	14%	10%	9%
Paul Ryan	27%	9%	31%	21%
Rick Santorum	3%	16%	3%	3%
Scott Walker	14%	-	14%	16%
Someone else/Not sure	5%	14%	5%	6%

		Party	Party				
	Base	Democrat	Republican	Independent/Other			
2016 GOP Pres Preference (Ryan, no Walker)							
Jeb Bush	11%	10%	13%	8%			
Chris Christie	14%	6%	13%	17%			
Ted Cruz	10%	29%	8%	11%			
Bobby Jindal	3%	-	2%	3%			
Rand Paul	11%	19%	10%	12%			
Marco Rubio	9%	16%	9%	8%			
Paul Ryan	33%	19%	35%	30%			
Rick Santorum	6%	-	7%	5%			
Someone else/Not sure	5%	-	4%	6%			

		Party			
	Base	Democrat	Republican	Independent/Other	
2016 GOP Pres Preference (Walker, no Ryan)					
Jeb Bush	11%	16%	10%	12%	
Chris Christie	13%	-	13%	15%	
Ted Cruz	10%	29%	8%	11%	
Bobby Jindal	2%	-	1%	3%	
Rand Paul	10%	19%	8%	12%	
Marco Rubio	9%	16%	10%	8%	
Rick Santorum	4%	-	6%	1%	
Scott Walker	37%	19%	41%	32%	
Someone else/Not sure	3%	-	3%	4%	

		Party				
	Base	Democrat	Republican	Independent/Other		
Prefer Ryan or Walker?						
Paul Ryan	47%	28%	50%	43%		
Scott Walker	38%	18%	39%	39%		
Not sure	15%	54%	12%	18%		





		Age			
	Base	18 to 45	46 to 65	Older than 65	
2016 GOP Pres Preference					
Jeb Bush	8%	3%	11%	9%	
Chris Christie	12%	19%	9%	11%	
Ted Cruz	9%	7%	12%	6%	
Bobby Jindal	3%	5%	2%	2%	
Rand Paul	8%	5%	7%	12%	
Marco Rubio	10%	7%	11%	12%	
Paul Ryan	27%	31%	25%	27%	
Rick Santorum	3%	7%	3%	2%	
Scott Walker	14%	14%	16%	13%	
Someone else/Not sure	5%	2%	5%	9%	

		Age		
	Base	18 to 45	46 to 65	Older than 65
2016 GOP Pres Preference (Ryan, no Walker)				
Jeb Bush	11%	7%	11%	13%
Chris Christie	14%	20%	13%	10%
Ted Cruz	10%	6%	13%	9%
Bobby Jindal	3%	2%	3%	3%
Rand Paul	11%	11%	9%	14%
Marco Rubio	9%	7%	8%	11%
Paul Ryan	33%	37%	33%	29%
Rick Santorum	6%	9%	6%	3%
Someone else/Not sure	5%	-	5%	8%

		Age			
	Base	18 to 45	46 to 65	Older than 65	
2016 GOP Pres Preference (Walker, no Ryan)					
Jeb Bush	11%	9%	11%	12%	
Chris Christie	13%	19%	12%	11%	
Ted Cruz	10%	7%	12%	9%	
Bobby Jindal	2%	2%	2%	1%	
Rand Paul	10%	9%	8%	12%	
Marco Rubio	9%	6%	9%	13%	
Rick Santorum	4%	7%	4%	2%	
Scott Walker	37%	41%	39%	33%	
Someone else/Not sure	3%	-	2%	8%	

		Age		
	Base	18 to 45		Older than 65
Prefer Ryan or Walker?				
Paul Ryan	47%	44%	44%	52%
Scott Walker	38%	35%	42%	36%
Not sure	15%	20%	14%	12%





Wisconsin Survey Results

Q1 Given the choices of Joe Biden, Cory Booker, Hillary Clinton, Andrew Cuomo, Russ Feingold, Kirsten Gillibrand, Martin O'Malley, Mark Warner, and Elizabeth Warren, who would you most like to see as the Democratic candidate for President in 2016?

Joe Biden	11%
Cory Booker	3%
Hillary Clinton	
Andrew Cuomo	
Russ Feingold	
Kirsten Gillibrand	
Martin O'Malley	0%
Mark Warner	
Elizabeth Warren	
Someone else/Not sure	

Q2 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

	Very liberal	20%
	Somewhat liberal	
	Moderate	39%
	Somewhat conservative	8%
	Very conservative	1%
Q3	If you are a woman, press 1. If a mar	n, press 2.
	Woman	62%
	Man	38%
Q4	If you are a Democrat, press 1. If a R press 2. If you are an independent or with another party, press 3.	epublican,
	Democrat	59%
	Republican	4%
	Independent/Other	37%
Q5	If you are 18 to 45 years old, press 1. 65, press 2. If you are older than 65,	If 46 to
	18 to 45	36%
	46 to 65	37%
	Older than 65	



		Ideolog	ЭУ			
			Som ew hat		Som ew hat	Very
	Base	liberal	liberal	Moderate	conservative	conservative
2016 Dem Pres						
Preference						
Joe Biden	11%	19%	6%	11%	14%	13%
Cory Booker	3%	4%	3%	2%	2%	-
Hillary Clinton	50%	50%	53%	50%	39%	23%
Andrew Cuomo	2%	1%	3%	3%	-	-
Russ Feingold	20%	14%	20%	23%	23%	27%
Mark Warner	0%	-	-	0%	-	-
Elizabeth Warren	4%	6%	5%	3%	9%	-
Someone else/Not sure	9%	6%	9%	8%	13%	37%

		Gender	
	Base	Woman	Man
2016 Dem Pres Preference			
Joe Biden	11%	12%	10%
Cory Booker	3%	2%	5%
Hillary Clinton	50%	52%	46%
Andrew Cuomo	2%	2%	3%
Russ Feingold	20%	20%	21%
Mark Warner	0%	-	0%
⊟izabeth Warren	4%	4%	5%
Someone else/Not sure	9%	9%	9%

		Party			
	Base	Democrat	Republican	Independent/Other	
2016 Dem Pres Preference					
Joe Biden	11%	14%	35%	5%	
Cory Booker	3%	1%	-	5%	
Hillary Clinton	50%	57%	29%	40%	
Andrew Cuomo	2%	1%	-	4%	
Russ Feingold	20%	18%	25%	24%	
Mark Warner	0%	-	-	0%	
Elizabeth Warren	4%	3%	-	7%	
Someone else/Not sure	9%	6%	11%	14%	

		Age		
	Base	18 to 45	46 to 65	Older than 65
2016 Dem Pres Preference				
Joe Biden	11%	12%	13%	9%
Cory Booker	3%	2%	5%	1%
Hillary Clinton	50%	44%	50%	57%
Andrew Cuomo	2%	4%	0%	2%
Russ Feingold	20%	25%	19%	17%
Mark Warner	0%	-	0%	-
Elizabeth Warren	4%	6%	4%	4%
Someone else/Not sure	9%	8%	10%	9%

