

INTERVIEWS: Tom Jensen 919-744-6312**IF YOU HAVE BASIC METHODOLOGICAL QUESTIONS, PLEASE E-MAIL
information@publicpolicypolling.com, OR CONSULT THE FINAL PARAGRAPH
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Voters Split on Walker, He Leads Head to Heads

Raleigh, N.C. – Wisconsin’s political landscape looks roughly the same as it did seven months ago. Gov. Scott Walker’s job approval rating is the same: 48-49, and he still leads match-ups with four potential Democratic challengers by margins of four to seven points.

Of these possible opponents, Kathleen Vinehout and Mary Burke had the highest favorability ratings at 19% and 18% respectively. Peter Barca was next with 15%. Barca dropped a bit since his 19% rating in February. More than 60% of respondents said they weren’t sure about Vinehout, Burke, Barca, and Tom Nelson.

Walker has his lowest approval among 18-29-year-old voters. Burke is the favorite Democratic candidate of this age group. These voters choose Walker’s opponent in each match-up, and go 65% Democratic on the hypothetical ballot. The state as a whole is split on the legislative ballot: 44% for Democrats and 43% for Republicans.

Only 20% of Wisconsin voters support the controversial law passed by the legislature this year that would enforce stricter rules for abortions. 47% say they are opposed, including 58% of Democrats, 36% of Republicans, and 45% of Independents. 33% overall were not sure. 57% of 18-29-year-old voters opposed this bill.

45% of voters say the solidarity singers shouldn’t have to get a permit to protest at the legislature. 41% think they should. Voters broke by party with just 17% of Democrats but 72% of Republicans saying they should have to get a permit.

“Scott Walker’s position hasn’t changed much over the last six months,” said Dean Debnam, President of Public Policy Polling. “Voters have mixed feelings about him but the jury’s out on whether the Democratic candidate will be strong enough to take advantage of that.”

President Barack Obama’s approval rating dropped slightly to 47% approving and 49% disapproving. His rating was 50-48 in February.

PPP surveyed 1,180 Wisconsin voters between September 13-16, 2013. The margin of error for the survey is +/- 2.9%. This poll was not authorized or paid for by any campaign or political organization. PPP’s surveys are conducted through automated telephone interviews.



Wisconsin Survey Results

Q1 Do you approve or disapprove of President Barack Obama's job performance?

Approve 47%
Disapprove..... 49%
Not sure 4%

Q2 Do you approve or disapprove of Governor Scott Walker's job performance?

Approve 48%
Disapprove..... 49%
Not sure 2%

Q3 Do you have a favorable or unfavorable opinion of Peter Barca?

Favorable..... 15%
Unfavorable 22%
Not sure 62%

Q4 Do you have a favorable or unfavorable opinion of Mary Burke?

Favorable..... 18%
Unfavorable 21%
Not sure 61%

Q5 Do you have a favorable or unfavorable opinion of Tom Nelson?

Favorable..... 8%
Unfavorable 15%
Not sure 77%

Q6 Do you have a favorable or unfavorable opinion of Kathleen Vinehout?

Favorable..... 19%
Unfavorable 21%
Not sure 60%

Q7 If the candidates for Governor next year were Republican Scott Walker and Democrat Peter Barca, who would you vote for?

Scott Walker 47%
Peter Barca..... 43%
Not sure 10%

Q8 If the candidates for Governor next year were Republican Scott Walker and Democrat Mary Burke, who would you vote for?

Scott Walker 48%
Mary Burke 42%
Not sure 10%

Q9 If the candidates for Governor next year were Republican Scott Walker and Democrat Tom Nelson, who would you vote for?

Scott Walker 47%
Tom Nelson..... 40%
Not sure 12%

Q10 If the candidates for Governor next year were Republican Scott Walker and Democrat Kathleen Vinehout, who would you vote for?

Scott Walker 47%
Kathleen Vinehout..... 41%
Not sure 12%

Q11 Generally speaking, if there was an election for the state legislature today, would you vote for the Democratic or Republican candidate from your district?

Democrat 44%
Republican..... 43%
Not sure 13%





Q12 Do you support or oppose the abortion law passed by the legislature this year?

Support..... 20%
Oppose..... 47%
Not sure..... 33%

Q13 Do you think the solidarity singers should have to get a permit to protest at the legislature, or not?

Think they should..... 41%
Don't think they should..... 45%
Not sure..... 13%

Q14 In the last presidential election, did you vote for Barack Obama or Mitt Romney?

Barack Obama..... 49%
Mitt Romney..... 45%
Someone else/Don't remember..... 6%

Q15 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

Very liberal..... 11%
Somewhat liberal..... 17%
Moderate..... 32%
Somewhat conservative..... 25%
Very conservative..... 15%

Q16 If you are a woman, press 1. If a man, press 2.

Woman..... 55%
Man..... 45%

Q17 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat..... 32%
Republican..... 28%
Independent/Other..... 41%

Q18 If you are white, press 1. If other, press 2.

White..... 90%
Other..... 10%

Q19 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

18 to 29..... 9%
30 to 45..... 24%
46 to 65..... 45%
Older than 65..... 22%





Crosstabs

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Obama Approval				
Approve	47%	83%	7%	52%
Disapprove	49%	12%	91%	33%
Not sure	4%	5%	2%	15%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Walker Approval				
Approve	48%	15%	86%	39%
Disapprove	49%	82%	13%	53%
Not sure	2%	3%	1%	8%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Barca Favorability				
Favorable	15%	23%	6%	15%
Unfavorable	22%	18%	27%	18%
Not sure	62%	58%	66%	67%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Burke Favorability				
Favorable	18%	30%	7%	14%
Unfavorable	21%	16%	27%	16%
Not sure	61%	55%	66%	71%





Crosstabs

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Nelson Favorability				
Favorable	8%	10%	6%	6%
Unfavorable	15%	15%	15%	18%
Not sure	77%	75%	79%	77%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Vinehout Favorability				
Favorable	19%	32%	6%	12%
Unfavorable	21%	16%	28%	18%
Not sure	60%	52%	67%	70%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Walker/Barca				
Scott Walker	47%	13%	85%	32%
Peter Barca	43%	77%	8%	34%
Not sure	10%	9%	7%	34%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Walker/Burke				
Scott Walker	48%	15%	85%	33%
Mary Burke	42%	73%	9%	37%
Not sure	10%	11%	6%	30%





Crosstabs

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Walker/Nelson				
Scott Walker	47%	13%	86%	35%
Tom Nelson	40%	71%	7%	37%
Not sure	12%	15%	7%	29%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Walker/Vinehout				
Scott Walker	47%	14%	85%	32%
Kathleen Vinehout	41%	73%	8%	35%
Not sure	12%	14%	7%	33%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Generic Leg. Ballot				
Democrat	44%	81%	6%	37%
Republican	43%	8%	82%	30%
Not sure	13%	12%	12%	33%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Support/Oppose Abortion Bill				
Support	20%	13%	27%	19%
Oppose	47%	60%	34%	35%
Not sure	33%	27%	39%	45%





Crosstabs

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Should Solidarity Singers Get Permit?				
Think they should	41%	18%	69%	25%
Don't think they should	45%	71%	17%	42%
Not sure	13%	11%	14%	32%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Obama Approval						
Approve	47%	84%	76%	61%	17%	8%
Disapprove	49%	12%	19%	33%	80%	91%
Not sure	4%	4%	5%	6%	3%	1%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Walker Approval						
Approve	48%	19%	19%	35%	71%	93%
Disapprove	49%	80%	79%	61%	27%	6%
Not sure	2%	1%	2%	4%	2%	1%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Barca Favorability						
Favorable	15%	25%	27%	19%	5%	4%
Unfavorable	22%	17%	11%	22%	26%	35%
Not sure	62%	58%	62%	60%	69%	61%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Burke Favorability						
Favorable	18%	23%	32%	24%	9%	4%
Unfavorable	21%	20%	12%	21%	20%	33%
Not sure	61%	57%	56%	56%	70%	63%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Nelson Favorability						
Favorable	8%	14%	7%	7%	8%	7%
Unfavorable	15%	14%	10%	17%	16%	15%
Not sure	77%	72%	84%	75%	76%	78%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Vinehout Favorability						
Favorable	19%	31%	31%	23%	9%	4%
Unfavorable	21%	18%	12%	21%	24%	33%
Not sure	60%	51%	57%	56%	67%	63%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Walker/Barca						
Scott Walker	47%	15%	18%	33%	69%	93%
Peter Barca	43%	79%	73%	54%	17%	4%
Not sure	10%	6%	8%	12%	14%	3%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Walker/Burke						
Scott Walker	48%	17%	21%	34%	71%	94%
Mary Burke	42%	79%	69%	51%	19%	4%
Not sure	10%	4%	10%	15%	10%	2%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Walker/Nelson						
Scott Walker	47%	15%	17%	34%	72%	93%
Tom Nelson	40%	77%	67%	49%	17%	4%
Not sure	12%	8%	16%	18%	10%	3%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Walker/Vinehout						
Scott Walker	47%	17%	17%	33%	71%	94%
Kathleen Vinehout	41%	73%	70%	50%	18%	4%
Not sure	12%	10%	13%	17%	11%	2%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Generic Leg. Ballot						
Democrat	44%	88%	77%	53%	15%	5%
Republican	43%	6%	16%	27%	67%	92%
Not sure	13%	6%	7%	20%	17%	3%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Support/Oppose Abortion Bill						
Support	20%	15%	12%	16%	26%	31%
Oppose	47%	67%	60%	48%	33%	37%
Not sure	33%	19%	28%	36%	41%	32%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Should Solidarity Singers Get Permit?						
Think they should	41%	14%	21%	29%	63%	76%
Don't think they should	45%	80%	65%	54%	24%	13%
Not sure	13%	5%	15%	17%	13%	10%

	Base	Gender	
		Woman	Man
Obama Approval			
Approve	47%	50%	44%
Disapprove	49%	46%	52%
Not sure	4%	4%	4%

	Base	Gender	
		Woman	Man
Walker Approval			
Approve	48%	47%	50%
Disapprove	49%	51%	48%
Not sure	2%	2%	2%





Crosstabs

	Base	Gender	
		Woman	Man
Barca Favorability			
Favorable	15%	12%	19%
Unfavorable	22%	21%	25%
Not sure	62%	67%	56%

	Base	Gender	
		Woman	Man
Burke Favorability			
Favorable	18%	18%	19%
Unfavorable	21%	18%	25%
Not sure	61%	65%	56%

	Base	Gender	
		Woman	Man
Nelson Favorability			
Favorable	8%	7%	9%
Unfavorable	15%	13%	18%
Not sure	77%	81%	72%

	Base	Gender	
		Woman	Man
Vinehout Favorability			
Favorable	19%	19%	19%
Unfavorable	21%	20%	24%
Not sure	60%	62%	57%





Crosstabs

	Base	Gender	
		Woman	Man
Walker/Barca			
Scott Walker	47%	45%	49%
Peter Barca	43%	43%	44%
Not sure	10%	12%	7%

	Base	Gender	
		Woman	Man
Walker/Burke			
Scott Walker	48%	46%	50%
Mary Burke	42%	42%	42%
Not sure	10%	12%	8%

	Base	Gender	
		Woman	Man
Walker/Nelson			
Scott Walker	47%	45%	50%
Tom Nelson	40%	40%	40%
Not sure	12%	15%	10%

	Base	Gender	
		Woman	Man
Walker/Vinehout			
Scott Walker	47%	45%	50%
Kathleen Vinehout	41%	41%	41%
Not sure	12%	14%	9%





Crosstabs

	Base	Gender	
		Woman	Man
Generic Leg. Ballot			
Democrat	44%	46%	42%
Republican	43%	40%	45%
Not sure	13%	14%	12%

	Base	Gender	
		Woman	Man
Support/Oppose Abortion Bill			
Support	20%	20%	19%
Oppose	47%	44%	50%
Not sure	33%	35%	31%

	Base	Gender	
		Woman	Man
Should Solidarity Singers Get Permit?			
Think they should	41%	39%	44%
Don't think they should	45%	44%	47%
Not sure	13%	17%	9%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama Approval				
Approve	47%	83%	9%	45%
Disapprove	49%	14%	88%	49%
Not sure	4%	3%	3%	6%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Walker Approval				
Approve	48%	14%	87%	48%
Disapprove	49%	82%	11%	50%
Not sure	2%	4%	2%	2%

	Base	Party		
		Democrat	Republican	Independent/Other
Barca Favorability				
Favorable	15%	21%	7%	16%
Unfavorable	22%	17%	27%	23%
Not sure	62%	61%	65%	61%

	Base	Party		
		Democrat	Republican	Independent/Other
Burke Favorability				
Favorable	18%	31%	6%	17%
Unfavorable	21%	14%	25%	23%
Not sure	61%	55%	69%	60%

	Base	Party		
		Democrat	Republican	Independent/Other
Nelson Favorability				
Favorable	8%	9%	6%	9%
Unfavorable	15%	14%	12%	18%
Not sure	77%	77%	82%	73%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Vinehout Favorability				
Favorable	19%	30%	6%	19%
Unfavorable	21%	15%	23%	25%
Not sure	60%	55%	71%	56%

	Base	Party		
		Democrat	Republican	Independent/Other
Walker/Barca				
Scott Walker	47%	12%	88%	46%
Peter Barca	43%	77%	7%	41%
Not sure	10%	11%	4%	13%

	Base	Party		
		Democrat	Republican	Independent/Other
Walker/Burke				
Scott Walker	48%	13%	90%	47%
Mary Burke	42%	75%	6%	41%
Not sure	10%	12%	4%	13%

	Base	Party		
		Democrat	Republican	Independent/Other
Walker/Nelson				
Scott Walker	47%	12%	90%	47%
Tom Nelson	40%	73%	7%	37%
Not sure	12%	15%	3%	16%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Walker/Vinehout				
Scott Walker	47%	11%	90%	47%
Kathleen Vinehout	41%	73%	7%	39%
Not sure	12%	17%	3%	14%

	Base	Party		
		Democrat	Republican	Independent/Other
Generic Leg. Ballot				
Democrat	44%	87%	5%	38%
Republican	43%	8%	89%	38%
Not sure	13%	5%	6%	24%

	Base	Party		
		Democrat	Republican	Independent/Other
Support/Oppose Abortion Bill				
Support	20%	14%	27%	19%
Oppose	47%	58%	36%	45%
Not sure	33%	27%	37%	36%

	Base	Party		
		Democrat	Republican	Independent/Other
Should Solidarity Singers Get Permit?				
Think they should	41%	17%	72%	39%
Don't think they should	45%	70%	12%	49%
Not sure	13%	13%	16%	12%





Crosstabs

	Base	Race	
		White	Other
Obama Approval			
Approve	47%	46%	53%
Disapprove	49%	49%	45%
Not sure	4%	4%	2%

	Base	Race	
		White	Other
Walker Approval			
Approve	48%	49%	40%
Disapprove	49%	48%	58%
Not sure	2%	2%	3%

	Base	Race	
		White	Other
Barca Favorability			
Favorable	15%	16%	6%
Unfavorable	22%	20%	43%
Not sure	62%	64%	51%

	Base	Race	
		White	Other
Burke Favorability			
Favorable	18%	19%	17%
Unfavorable	21%	19%	39%
Not sure	61%	63%	44%





Crosstabs

	Base	Race	
		White	Other
Nelson Favorability			
Favorable	8%	8%	6%
Unfavorable	15%	12%	40%
Not sure	77%	80%	54%

	Base	Race	
		White	Other
Vinehout Favorability			
Favorable	19%	20%	13%
Unfavorable	21%	20%	38%
Not sure	60%	61%	49%

	Base	Race	
		White	Other
Walker/Barca			
Scott Walker	47%	47%	42%
Peter Barca	43%	44%	38%
Not sure	10%	9%	20%

	Base	Race	
		White	Other
Walker/Burke			
Scott Walker	48%	48%	44%
Mary Burke	42%	43%	38%
Not sure	10%	9%	19%





Crosstabs

	Base	Race	
		White	Other
Walker/Nelson			
Scott Walker	47%	48%	43%
Tom Nelson	40%	41%	33%
Not sure	12%	11%	24%

	Base	Race	
		White	Other
Walker/Vinehout			
Scott Walker	47%	48%	38%
Kathleen Vinehout	41%	41%	39%
Not sure	12%	10%	23%

	Base	Race	
		White	Other
Generic Leg. Ballot			
Democrat	44%	45%	43%
Republican	43%	43%	37%
Not sure	13%	12%	20%

	Base	Race	
		White	Other
Support/Oppose Abortion Bill			
Support	20%	19%	26%
Oppose	47%	48%	38%
Not sure	33%	33%	36%





Crosstabs

	Base	Race	
		White	Other
Should Solidarity Singers Get Permit?			
Think they should	41%	41%	47%
Don't think they should	45%	45%	45%
Not sure	13%	14%	9%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama Approval					
Approve	47%	54%	44%	49%	43%
Disapprove	49%	43%	51%	47%	53%
Not sure	4%	3%	5%	4%	4%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Walker Approval					
Approve	48%	36%	52%	47%	51%
Disapprove	49%	64%	45%	50%	47%
Not sure	2%	-	3%	3%	2%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Barca Favorability					
Favorable	15%	14%	15%	16%	14%
Unfavorable	22%	22%	24%	22%	23%
Not sure	62%	64%	61%	62%	63%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Burke Favorability					
Favorable	18%	28%	16%	18%	19%
Unfavorable	21%	19%	29%	18%	19%
Not sure	61%	53%	55%	64%	63%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Nelson Favorability					
Favorable	8%	8%	8%	7%	11%
Unfavorable	15%	25%	20%	12%	11%
Not sure	77%	67%	72%	81%	78%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Vinehout Favorability					
Favorable	19%	14%	17%	22%	18%
Unfavorable	21%	36%	23%	19%	18%
Not sure	60%	50%	60%	59%	64%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Walker/Barca					
Scott Walker	47%	33%	49%	46%	52%
Peter Barca	43%	50%	40%	46%	39%
Not sure	10%	17%	11%	9%	8%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Walker/Burke					
Scott Walker	48%	36%	52%	46%	53%
Mary Burke	42%	50%	39%	45%	36%
Not sure	10%	14%	9%	9%	11%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Walker/Nelson					
Scott Walker	47%	33%	50%	47%	52%
Tom Nelson	40%	42%	40%	43%	34%
Not sure	12%	25%	10%	10%	14%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Walker/Vinehout					
Scott Walker	47%	31%	51%	46%	54%
Kathleen Vinehout	41%	44%	39%	44%	35%
Not sure	12%	25%	10%	10%	12%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Generic Leg. Ballot					
Democrat	44%	65%	40%	45%	39%
Republican	43%	29%	47%	40%	47%
Not sure	13%	6%	13%	14%	13%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Support/Oppose Abortion Bill					
Support	20%	20%	23%	19%	17%
Oppose	47%	57%	44%	47%	45%
Not sure	33%	23%	33%	33%	38%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Should Solidarity Singers Get Permit?					
Think they should	41%	32%	35%	43%	49%
Don't think they should	45%	52%	46%	46%	39%
Not sure	13%	16%	19%	11%	12%

