



FOR IMMEDIATE RELEASE

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Doyle in perilous position

Raleigh, N.C. – Wisconsin Governor Jim Doyle is suffering from a poor approval rating and trails two possible 2010 opponents, the newest survey from Public Policy Polling finds.

60% of voters in the state say they disapprove of Doyle's work in office, with just 34% approving. While Doyle continues to maintain a decent 61% approval from Democrats, just 6% of Republicans think he's doing a good job. He also meets with disapproval from 69% of independent voters.

In possible 2010 contests, Milwaukee County Executive Scott Walker leads Doyle 48-40 and former Congressman Mark Neumann holds a 42-41 advantage. It's safe to say the early lead for the Republicans has more to do with Doyle than it does with either of them individually, as just 33% of voters in the state have a favorable opinion of Walker and 26% have one of Neumann.

Doyle's unpopularity is pretty universal across the electorate, with every demographic group PPP tracks by ideology, gender, race, and age disapproving of his performance except for African Americans and liberals.

"If he had to stand before the voters today Jim Doyle would probably not get reelected," said Dean Debnam, President of Public Policy Polling. "Of course he doesn't have to do so for another 17 months and has plenty of time to rehabilitate his image. Nevertheless, it looks like Republicans have a good opportunity here."

PPP will release numbers looking at Russ Feingold tomorrow.

PPP surveyed 580 Wisconsin voters on June 9th and 10th. The survey's margin of error is +/-4.1%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at www.publicpolicypolling.com.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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Wisconsin Survey Results

Q1 Do you approve or disapprove of Governor Jim Doyle's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

Approve 34%
Disapprove..... 60%
Not Sure..... 6%

Q2 Do you have a favorable or unfavorable opinion of Republican Milwaukee County Executive Scott Walker? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable 33% *Not Sure*..... 37%
Unfavorable..... 31%

Q3 Do you have a favorable or unfavorable opinion of former Republican Congressman Mark Neumann? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable.....26% *Not Sure*.....43%
Unfavorable31%

Q4 If the candidates for Governor next year were Democrat Jim Doyle and Republican Scott Walker, who would you vote for? If Jim Doyle, press 1. If Scott Walker, press 2. If you're undecided, press 3.

Doyle.....40% *Undecided*.....12%
Walker.....48%

Q5 If the candidates for Governor next year were Democrat Jim Doyle and Republican Mark Neumann, who would you vote for? If Jim Doyle, press 1. If Mark Neumann, press 2. If you're undecided, press 3.

Doyle 41%
Neumann 42%
Undecided..... 17%

Q6 If you would define yourself as being liberal, press 1. If moderate, press 2. If conservative, press 3.

Liberal.....22%
Moderate..... 39%
Conservative..... 39%

Q7 If you are a woman, press 1, if a man, press 2.

Woman 50%
Man..... 50%

Q8 If you are a Democrat, press 1. If you are a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat 42%
Republican..... 32%
Independent/Other 26%

Q9 If you are white, press 1. If African American, press 2. If other, press 3.

White 89%
African American 6%
Other..... 6%

Q10 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

18 to 29..... 15%
30 to 45..... 25%
46 to 65..... 40%
Older than 65..... 20%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Doyle Approval				
Approve	34%	69%	41%	7%
Disapprove	60%	23%	52%	88%
Not Sure	6%	7%	7%	5%

	Base	Ideology		
		Liberal	Moderate	Conservative
Walker Favorability				
Favorable	33%	3%	30%	52%
Unfavorable	31%	61%	32%	12%
Not Sure	37%	36%	38%	35%

	Base	Ideology		
		Liberal	Moderate	Conservative
Neumann Favorability				
Favorable	26%	3%	19%	46%
Unfavorable	31%	55%	33%	15%
Not Sure	43%	43%	48%	39%

	Base	Ideology		
		Liberal	Moderate	Conservative
Doyle/Walker				
Doyle	40%	87%	45%	9%
Walker	48%	6%	38%	81%
Undecided	12%	6%	17%	10%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Doyle/Neumann				
Doyle	41%	89%	46%	8%
Neumann	42%	6%	33%	71%
Undecided	17%	4%	21%	21%

	Base	Gender	
		Woman	Man
Doyle Approval			
Approve	34%	39%	30%
Disapprove	60%	55%	64%
Not Sure	6%	6%	6%

	Base	Gender	
		Woman	Man
Walker Favorability			
Favorable	33%	28%	37%
Unfavorable	31%	26%	35%
Not Sure	37%	46%	28%

	Base	Gender	
		Woman	Man
Neumann Favorability			
Favorable	26%	20%	31%
Unfavorable	31%	27%	35%
Not Sure	43%	53%	34%





Crosstabs

	Base	Gender	
		Woman	Man
Doyle/Walker			
Doyle	40%	42%	38%
Walker	48%	45%	50%
Undecided	12%	12%	12%

	Base	Gender	
		Woman	Man
Doyle/Neumann			
Doyle	41%	43%	38%
Neumann	42%	39%	46%
Undecided	17%	19%	16%

	Base	Party		
		Democrat	Republican	Independent/Other
Doyle Approval				
Approve	34%	61%	6%	26%
Disapprove	60%	32%	88%	69%
Not Sure	6%	8%	6%	5%

	Base	Party		
		Democrat	Republican	Independent/Other
Walker Favorability				
Favorable	33%	8%	65%	33%
Unfavorable	31%	53%	6%	26%
Not Sure	37%	39%	29%	42%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Neumann Favorability				
Favorable	26%	4%	52%	28%
Unfavorable	31%	54%	7%	23%
Not Sure	43%	42%	41%	49%

	Base	Party		
		Democrat	Republican	Independent/Other
Doyle/Walker				
Doyle	40%	73%	5%	30%
Walker	48%	11%	90%	55%
Undecided	12%	16%	5%	15%

	Base	Party		
		Democrat	Republican	Independent/Other
Doyle/Neumann				
Doyle	41%	76%	4%	30%
Neumann	42%	8%	82%	48%
Undecided	17%	16%	14%	23%

	Base	Race		
		White	African American	Other
Doyle Approval				
Approve	34%	33%	63%	22%
Disapprove	60%	60%	30%	76%
Not Sure	6%	6%	7%	2%





Crosstabs

	Base	Race		
		White	African American	Other
Walker Favorability				
Favorable	33%	34%	11%	42%
Unfavorable	31%	27%	79%	41%
Not Sure	37%	40%	9%	17%

	Base	Race		
		White	African American	Other
Neumann Favorability				
Favorable	26%	25%	32%	38%
Unfavorable	31%	29%	52%	37%
Not Sure	43%	46%	16%	25%

	Base	Race		
		White	African American	Other
Doyle/Walker				
Doyle	40%	38%	79%	34%
Walker	48%	50%	10%	59%
Undecided	12%	12%	11%	6%

	Base	Race		
		White	African American	Other
Doyle/Neumann				
Doyle	41%	38%	83%	34%
Neumann	42%	43%	11%	56%
Undecided	17%	18%	5%	10%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Doyle Approval					
Approve	34%	42%	33%	32%	33%
Disapprove	60%	54%	60%	62%	58%
Not Sure	6%	4%	7%	6%	8%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Walker Favorability					
Favorable	33%	31%	33%	32%	35%
Unfavorable	31%	38%	34%	27%	28%
Not Sure	37%	31%	33%	41%	38%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Neumann Favorability					
Favorable	26%	27%	30%	25%	21%
Unfavorable	31%	19%	33%	33%	33%
Not Sure	43%	54%	37%	42%	46%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Doyle/Walker					
Doyle	40%	54%	41%	36%	37%
Walker	48%	46%	44%	51%	49%
Undecided	12%	-	15%	13%	14%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Doyle/Neumann					
Doyle	41%	54%	42%	35%	40%
Neumann	42%	38%	42%	45%	40%
Undecided	17%	8%	15%	21%	20%

