

INTERVIEWS: Tom Jensen 919-744-6312

IF YOU HAVE BASIC METHODOLOGICAL QUESTIONS, PLEASE E-MAIL information@publicpolicypolling.com, OR CONSULT THE FINAL PARAGRAPH OF THE PRESS RELEASE

Clinton leads Ryan, Walker in Wisconsin

Raleigh, N.C. – Wisconsin Republicans are more excited about the prospect of Paul Ryan running for President in 2016 than Scott Walker...but they both lag behind Hillary Clinton even in their home state.

Ryan leads the GOP Presidential field in Wisconsin with 25% to 21% for Walker, 8% each for Chris Christie, Mike Huckabee, and Rand Paul, 7% for Ted Cruz, 6% for Jeb Bush and Marco Rubio, and 3% for Bobby Jindal. Asked one on one who they'd prefer out of their state's potential homegrown candidates, Republicans in the state pick Ryan 52/35. And while GOP voters pretty firmly want Ryan to run in 2016- 55% say he should go for it to 26% who dissent- they're much more divided about Walker with 43% saying he should run and 42% that he should not.

When it comes to the general election though Hillary Clinton leads all comers. Ryan comes closest at 50/45, with Walker not far behind at 51/44. All of the other potential Republican hopefuls trail Clinton by double digits- it's 50/39 against both Bush and Paul, 50/38 against Huckabee, and 49/36 against Christie. The overall electorate doesn't think either Ryan (33% yes, 52% no) or Walker (29% yes, 61% no) should run for President.

“It speaks to the strength of Hillary Clinton that she leads top potential Republican Presidential candidates like Paul Ryan and Scott Walker even in their home state,” said Dean Debnam, President of Public Policy Polling.

For the first time PPP finds a plurality of voters in the state in support of gay marriage- 47% support it to 45% who are opposed. Those numbers represent a 13 point net increase in support from 2011, when we found only 39% there supported gay marriage with 50% against it. Showing the direction public opinion is headed in on the issue, 65% of voters under 30 support it to only 35% who are opposed. When you broaden the discussion to include civil unions 71% of voters in the state, including 55% of Republicans, support some form of legal recognition for same sex couples, to only 26% completely opposed.

PPP surveyed 1,144 registered voters, including 579 Democratic primary voters and 522 Republican primary voters, from April 17th to 20th. The margin of error for the overall survey is +/- 2.9%, for the Democrats it's +/-4.1%, and for the Republicans it's +/-4.3%. 80% of interviews for the poll were conducted over the phone with 20% interviewed over the internet to reach respondents who don't have landline telephones.





Wisconsin Survey Results

Q1 Do you have a favorable or unfavorable opinion of Paul Ryan?

Favorable..... 45%
Unfavorable 44%
Not sure 11%

Q2 If the candidates for President next time were Democrat Hillary Clinton and Republican Jeb Bush, who would you vote for?

Hillary Clinton..... 50%
Jeb Bush..... 39%
Not sure 12%

Q3 If the candidates for President next time were Democrat Hillary Clinton and Republican Chris Christie, who would you vote for?

Hillary Clinton..... 49%
Chris Christie 36%
Not sure 15%

Q4 If the candidates for President next time were Democrat Hillary Clinton and Republican Mike Huckabee, who would you vote for?

Hillary Clinton..... 50%
Mike Huckabee..... 38%
Not sure 12%

Q5 If the candidates for President next time were Democrat Hillary Clinton and Republican Rand Paul, who would you vote for?

Hillary Clinton..... 50%
Rand Paul..... 39%
Not sure..... 11%

Q6 If the candidates for President next time were Democrat Hillary Clinton and Republican Paul Ryan, who would you vote for?

Hillary Clinton..... 50%
Paul Ryan 45%
Not sure 6%

Q7 If the candidates for President next time were Democrat Hillary Clinton and Republican Scott Walker, who would you vote for?

Hillary Clinton..... 51%
Scott Walker 44%
Not sure 6%

Q8 Do you think Paul Ryan should run for President in 2016, or not?

Think he should 33%
Think he should not 52%
Not sure 15%

Q9 Do you think Scott Walker should run for President in 2016, or not?

Think he should 29%
Think he should not 61%
Not sure 10%

Q10 Do you think same-sex marriage should be allowed in Wisconsin, or not?

Think it should be..... 47%
Think it should not be..... 45%
Not sure..... 8%





Q11 Which of the following best describes your opinion on gay marriage: gay couples should be allowed to legally marry, or gay couples should be allowed to form civil unions but not legally marry, or there should be no legal recognition of a gay couple's relationship?

- Gay couples should be allowed to legally marry* 43%
- Gay couples should be allowed to form civil unions but not marry* 28%
- There should be no legal recognition of a gay couple's relationship* 26%
- Not sure* 3%

Q12 Would you support or oppose raising the minimum wage to \$10 an hour?

- Support* 55%
- Oppose* 35%
- Not sure* 10%

Q13 Do you support or oppose the Paycheck Fairness Act, which seeks to address the issue of male-female income disparity?

- Support* 55%
- Oppose* 19%
- Not sure* 26%

Q14 Do you agree or disagree with the following statement? 'Women and men should earn equal pay for equal work.'

- Agree* 92%
- Disagree* 3%
- Not sure* 5%

Q15 Wisconsin is eligible to receive new federal funding to pay for health care through the Medicaid program. Do you think the Wisconsin state government should accept this federal funding to expand Medicaid coverage, or not?

- Think it should* 61%
- Think it should not* 24%
- Not sure* 15%

Q16 Do you approve or disapprove of the Affordable Care Act?

- Approve* 43% *Not sure* 15%
- Disapprove* 42%

Q17 Do you think the implementation of the Affordable Care Act so far has been very successful, somewhat successful, somewhat unsuccessful, very unsuccessful, or are you not sure?

- Very successful* 12% *Somewhat unsuccessful* 17%
- Somewhat successful* 32% *Very unsuccessful* 33%
- Not sure* 7%

Q18 When it comes to college basketball, do you consider yourself to be a fan of Marquette, Wisconsin-Milwaukee, Wisconsin-Green Bay, or Wisconsin?

- Marquette* 7%
- Wisconsin-Milwaukee* 6%
- Wisconsin-Green Bay* 8%
- Wisconsin* 54%
- Not sure* 26%

Q19 (Q19-20 asked only of Marquette fans) Do you have a favorable or unfavorable opinion of former coach Buzz Williams?

- Favorable* 53%
- Unfavorable* 12%
- Not sure* 35%

Q20 Do you approve or disapprove of the hiring of Steve Wojciechowski as basketball coach?

- Approve* 56% *Not sure* 42%
- Disapprove* 2%





Q21 (Asked only of Wisconsin fans:) Do you approve or disapprove of the job Bo Ryan is doing as basketball coach?

Approve82% Not sure14%
Disapprove..... 3%

Q22 Is your favorite Major League Baseball team the Atlanta Braves, Boston Red Sox, Chicago Cubs, Chicago White Sox, Detroit Tigers, Milwaukee Brewers, Minnesota Twins, New York Yankees, or some other team?

Braves 2%
Red Sox..... 2%
Cubs 5%
White Sox 1%
Tigers..... 2%
Brewers 63%
Twins..... 4%
Yankees 1%
Some other team / Don't have a favorite..... 20%

Q23 (Asked only of Brewers fans:) What do you think the outcome of the 2014 season will be for the Brewers? Do you think they will win the World Series, win the National League pennant but not the World Series, make the playoffs but not win the pennant, or not make the playoffs at all?

Win the World Series 12%
Win the pennant but not the World Series 17%
Make the playoffs but not win the pennant..... 51%
Not make the playoffs at all..... 11%
Not sure 9%

Q24 Do you have a favorable or unfavorable opinion of Ryan Braun?

Favorable..... 35%
Unfavorable 26%
Not sure 39%

Q25 In the last presidential election, did you vote for Barack Obama or Mitt Romney?

Barack Obama..... 49%
Mitt Romney..... 43%
Someone else / Don't remember 8%

Q26 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

Very liberal 13%
Somewhat liberal 20%
Moderate..... 28%
Somewhat conservative..... 24%
Very conservative 16%

Q27 If you are a woman, press 1. If a man, press 2.

Woman 53%
Man..... 47%

Q28 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat 33%
Republican..... 33%
Independent / Other 35%

Q29 If you are white, press 1. If other, press 2.

White 90%
Other..... 10%

Q30 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

18 to 29..... 12%
30 to 45..... 27%
46 to 65..... 38%
Older than 65..... 23%

Q31 Mode

Phone 80%
Internet 20%





	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
P. Ryan Favorability				
Favorable	45%	12%	86%	34%
Unfavorable	44%	76%	4%	51%
Not sure	11%	12%	10%	15%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Hillary/Jeb				
Hillary Clinton	50%	88%	5%	46%
Jeb Bush	39%	6%	80%	19%
Not sure	12%	6%	15%	35%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Hillary/Christie				
Hillary Clinton	49%	87%	4%	53%
Chris Christie	36%	7%	75%	12%
Not sure	15%	6%	22%	36%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Hillary/Huck				
Hillary Clinton	50%	90%	4%	45%
Mike Huckabee	38%	5%	79%	21%
Not sure	12%	5%	17%	35%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Hillary/Paul				
Hillary Clinton	50%	90%	5%	43%
Rand Paul	39%	4%	80%	31%
Not sure	11%	6%	15%	26%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Hillary/P. Ryan				
Hillary Clinton	50%	91%	2%	50%
Paul Ryan	45%	6%	93%	30%
Not sure	6%	4%	5%	21%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Hillary/Walker				
Hillary Clinton	51%	91%	3%	53%
Scott Walker	44%	7%	90%	25%
Not sure	6%	2%	6%	23%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Should P. Ryan Run for Pres.?				
Think he should	33%	12%	59%	25%
Think he should not	52%	78%	21%	54%
Not sure	15%	10%	20%	22%





	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Should Walker Run for Pres.?				
Think he should	29%	15%	46%	23%
Think he should not	61%	82%	39%	52%
Not sure	10%	4%	15%	26%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Should Same-sex Marriage Be Allowed in WI?				
Think it should be	47%	73%	17%	39%
Think it should not be	45%	21%	74%	44%
Not sure	8%	6%	9%	17%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Gay Marriage/Civ. Unions/No Recognition				
Gay couples should be allowed to legally marry	43%	68%	15%	40%
Gay couples should be allowed to form civil unions but not marry	28%	18%	42%	20%
There should be no legal recognition of a gay couple's relationship	26%	12%	40%	34%
Not sure	3%	2%	3%	6%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Support/Oppose \$10 Min. Wage				
Support	55%	85%	19%	61%
Oppose	35%	9%	68%	24%
Not sure	10%	6%	13%	15%





	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Support/Oppose Paycheck Fairness Act				
Support	55%	77%	33%	41%
Oppose	19%	7%	35%	12%
Not sure	26%	17%	33%	47%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Agree/Disagree: = Pay for = Work				
Agree	92%	96%	90%	73%
Disagree	3%	1%	3%	9%
Not sure	5%	3%	6%	19%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Should WI Accept Medicaid Funding?				
Think it should	61%	90%	27%	59%
Think it should not	24%	3%	50%	14%
Not sure	15%	7%	23%	27%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
ACA Approval				
Approve	43%	77%	6%	24%
Disapprove	42%	7%	83%	38%
Not sure	15%	15%	11%	38%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
ACA Implementation				
Very successful	12%	23%	1%	5%
Somewhat successful	32%	54%	6%	28%
Somewhat unsuccessful	17%	11%	21%	27%
Very unsuccessful	33%	3%	68%	27%
Not sure	7%	8%	5%	14%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Fave NCAA BB Team				
Marquette	7%	6%	8%	5%
Wisconsin-Milwaukee	6%	6%	7%	6%
Wisconsin-Green Bay	8%	8%	6%	14%
Wisconsin	54%	57%	54%	30%
Not sure	26%	23%	25%	45%





	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Williams Favorability				
Favorable	53%	50%	58%	32%
Unfavorable	12%	14%	6%	49%
Not sure	35%	37%	36%	19%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Wojo Hiring Approval				
Approve	56%	42%	66%	81%
Disapprove	2%	2%	2%	-
Not sure	42%	56%	32%	19%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Bo Ryan Approval				
Approve	82%	82%	82%	88%
Disapprove	3%	3%	3%	4%
Not sure	14%	15%	15%	8%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Fave MLB Team				
Braves	2%	2%	1%	1%
Red Sox	2%	3%	2%	-
Cubs	5%	5%	5%	5%
White Sox	1%	2%	0%	1%
Tigers	2%	1%	2%	1%
Brewers	63%	62%	68%	48%
Twins	4%	4%	3%	5%
Yankees	1%	2%	1%	1%
Some other team / Don't have a favorite	20%	19%	17%	39%





	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Brewers Season Outcome				
Win the World Series	12%	11%	11%	19%
Win the pennant but not the World Series	17%	19%	15%	7%
Make the playoffs but not win the pennant	51%	51%	52%	39%
Not make the playoffs at all	11%	10%	11%	19%
Not sure	9%	8%	10%	16%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
Braun Favorability				
Favorable	35%	31%	41%	26%
Unfavorable	26%	26%	26%	28%
Not sure	39%	42%	33%	46%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
P. Ryan Favorability						
Favorable	45%	10%	11%	35%	80%	82%
Unfavorable	44%	81%	82%	47%	12%	5%
Not sure	11%	8%	8%	17%	8%	12%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Hillary/Jeb						
Hillary Clinton	50%	94%	89%	53%	16%	7%
Jeb Bush	39%	2%	6%	28%	71%	78%
Not sure	12%	3%	5%	19%	13%	14%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Hillary/Christie						
Hillary Clinton	49%	92%	89%	55%	13%	8%
Chris Christie	36%	7%	5%	25%	68%	71%
Not sure	15%	1%	5%	20%	20%	22%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Hillary/Huck						
Hillary Clinton	50%	94%	91%	56%	14%	6%
Mike Huckabee	38%	4%	5%	23%	70%	86%
Not sure	12%	2%	5%	21%	17%	8%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Hillary/Paul						
Hillary Clinton	50%	92%	91%	57%	15%	6%
Rand Paul	39%	5%	5%	26%	67%	89%
Not sure	11%	3%	4%	18%	18%	6%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Hillary/P. Ryan						
Hillary Clinton	50%	96%	90%	56%	12%	6%
Paul Ryan	45%	4%	7%	32%	83%	91%
Not sure	6%	-	3%	12%	5%	3%





	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Hillary/Walker						
Hillary Clinton	51%	96%	88%	60%	15%	4%
Scott Walker	44%	4%	7%	30%	78%	94%
Not sure	6%	-	4%	10%	8%	2%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Should P. Ryan Run for Pres.?						
Think he should	33%	15%	10%	24%	55%	58%
Think he should not	52%	78%	81%	56%	27%	23%
Not sure	15%	6%	8%	20%	18%	18%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Should Walker Run for Pres.?						
Think he should	29%	10%	14%	26%	41%	49%
Think he should not	61%	86%	82%	62%	45%	37%
Not sure	10%	3%	4%	13%	14%	14%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Should Same-sex Marriage Be Allowed in WI?						
Think it should be	47%	78%	73%	54%	25%	7%
Think it should not be	45%	16%	21%	36%	66%	85%
Not sure	8%	5%	5%	11%	9%	8%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Gay Marriage/Civ. Unions/No Recognition						
Gay couples should be allowed to legally marry	43%	75%	70%	46%	20%	12%
Gay couples should be allowed to form civil unions but not marry	28%	10%	14%	30%	45%	33%
There should be no legal recognition of a gay couple's relationship	26%	12%	16%	19%	32%	51%
Not sure	3%	3%	1%	4%	3%	4%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Support/Oppose \$10 Min. Wage						
Support	55%	88%	88%	59%	29%	20%
Oppose	35%	6%	7%	28%	61%	70%
Not sure	10%	6%	6%	13%	10%	10%





	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Support/Oppose Paycheck Fairness Act						
Support	55%	71%	84%	57%	40%	24%
Oppose	19%	11%	4%	11%	26%	48%
Not sure	26%	18%	12%	31%	34%	28%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Agree/Disagree: = Pay for = Work						
Agree	92%	93%	97%	89%	94%	86%
Disagree	3%	5%	0%	2%	2%	6%
Not sure	5%	2%	2%	9%	4%	8%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Should WI Accept Medicaid Funding?						
Think it should	61%	92%	89%	67%	38%	23%
Think it should not	24%	5%	5%	11%	41%	61%
Not sure	15%	3%	6%	23%	20%	16%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
ACA Approval						
Approve	43%	80%	81%	45%	11%	8%
Disapprove	42%	12%	6%	29%	75%	85%
Not sure	15%	7%	13%	26%	13%	8%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
ACA Implementation						
Very successful	12%	40%	17%	9%	3%	2%
Somewhat successful	32%	42%	62%	41%	9%	2%
Somewhat unsuccessful	17%	10%	14%	18%	27%	7%
Very unsuccessful	33%	5%	2%	19%	56%	83%
Not sure	7%	3%	5%	13%	5%	6%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Fave NCAA BB Team						
Marquette	7%	8%	4%	6%	8%	9%
Wisconsin-Milwaukee	6%	3%	8%	5%	6%	9%
Wisconsin-Green Bay	8%	5%	8%	10%	9%	7%
Wisconsin	54%	62%	59%	49%	55%	44%
Not sure	26%	23%	22%	30%	22%	31%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Williams Favorability						
Favorable	53%	67%	21%	52%	64%	43%
Unfavorable	12%	7%	45%	10%	5%	11%
Not sure	35%	26%	34%	38%	31%	45%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Wojo Hiring Approval						
Approve	56%	69%	32%	43%	70%	57%
Disapprove	2%	5%	-	3%	-	-
Not sure	42%	26%	68%	54%	30%	43%





	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Bo Ryan Approval						
Approve	82%	81%	86%	81%	82%	82%
Disapprove	3%	4%	-	5%	2%	5%
Not sure	14%	15%	14%	14%	16%	13%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Fave MLB Team						
Braves	2%	3%	3%	1%	1%	1%
Red Sox	2%	3%	3%	1%	3%	1%
Cubs	5%	4%	4%	7%	4%	4%
White Sox	1%	3%	2%	1%	0%	0%
Tigers	2%	1%	1%	0%	1%	5%
Brewers	63%	60%	57%	63%	72%	63%
Twins	4%	6%	3%	3%	3%	4%
Yankees	1%	2%	2%	2%	0%	1%
Some other team / Don't have a favorite	20%	17%	23%	23%	14%	20%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Brewers Season Outcome						
Win the World Series	12%	20%	9%	10%	9%	17%
Win the pennant but not the World Series	17%	19%	20%	16%	16%	13%
Make the playoffs but not win the pennant	51%	38%	57%	48%	57%	48%
Not make the playoffs at all	11%	10%	7%	15%	13%	7%
Not sure	9%	13%	6%	10%	6%	15%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Braun Favorability						
Favorable	35%	39%	29%	32%	44%	31%
Unfavorable	26%	21%	28%	27%	26%	26%
Not sure	39%	40%	43%	40%	30%	43%

	Base	Gender	
		Woman	Man
P. Ryan Favorability			
Favorable	45%	46%	44%
Unfavorable	44%	42%	46%
Not sure	11%	12%	10%

	Base	Gender	
		Woman	Man
Hillary/Jeb			
Hillary Clinton	50%	52%	47%
Jeb Bush	39%	38%	40%
Not sure	12%	10%	14%





	Base	Gender	
		Woman	Man
Hillary/Christie			
Hillary Clinton	49%	51%	47%
Chris Christie	36%	34%	39%
Not sure	15%	16%	14%

	Base	Gender	
		Woman	Man
Hillary/Huck			
Hillary Clinton	50%	51%	48%
Mike Huckabee	38%	38%	38%
Not sure	12%	11%	15%

	Base	Gender	
		Woman	Man
Hillary/Paul			
Hillary Clinton	50%	51%	49%
Rand Paul	39%	38%	40%
Not sure	11%	11%	12%

	Base	Gender	
		Woman	Man
Hillary/P. Ryan			
Hillary Clinton	50%	51%	48%
Paul Ryan	45%	43%	47%
Not sure	6%	6%	5%

	Base	Gender	
		Woman	Man
Hillary/Walker			
Hillary Clinton	51%	51%	50%
Scott Walker	44%	43%	45%
Not sure	6%	6%	5%

	Base	Gender	
		Woman	Man
Should P. Ryan Run for Pres.?			
Think he should	33%	32%	33%
Think he should not	52%	50%	55%
Not sure	15%	18%	12%





	Base	Gender	
		Woman	Man
Should Walker Run for Pres.?			
Think he should	29%	27%	31%
Think he should not	61%	59%	64%
Not sure	10%	14%	6%

	Base	Gender	
		Woman	Man
Should Same-sex Marriage Be Allowed in WI?			
Think it should be	47%	51%	42%
Think it should not be	45%	40%	51%
Not sure	8%	9%	7%

	Base	Gender	
		Woman	Man
Gay Marriage/Civ. Unions/No Recognition			
Gay couples should be allowed to legally marry	43%	47%	38%
Gay couples should be allowed to form civil unions but not marry	28%	27%	30%
There should be no legal recognition of a gay couple's relationship	26%	23%	28%
Not sure	3%	3%	3%

	Base	Gender	
		Woman	Man
Support/Oppose \$10 Min. Wage			
Support	55%	58%	52%
Oppose	35%	32%	39%
Not sure	10%	10%	8%





	Base	Gender	
		Woman	Man
Support/Oppose Paycheck Fairness Act			
Support	55%	57%	53%
Oppose	19%	13%	26%
Not sure	26%	30%	21%

	Base	Gender	
		Woman	Man
Agree/Disagree: = Pay for = Work			
Agree	92%	94%	90%
Disagree	3%	1%	4%
Not sure	5%	5%	6%

	Base	Gender	
		Woman	Man
Should WI Accept Medicaid Funding?			
Think it should	61%	58%	64%
Think it should not	24%	21%	27%
Not sure	15%	21%	10%

	Base	Gender	
		Woman	Man
ACA Approval			
Approve	43%	44%	42%
Disapprove	42%	38%	47%
Not sure	15%	19%	11%

	Base	Gender	
		Woman	Man
ACA Implementation			
Very successful	12%	13%	11%
Somewhat successful	32%	31%	32%
Somewhat unsuccessful	17%	15%	18%
Very unsuccessful	33%	31%	34%
Not sure	7%	10%	4%

	Base	Gender	
		Woman	Man
Fave NCAA BB Team			
Marquette	7%	8%	5%
Wisconsin- Milwaukee	6%	8%	5%
Wisconsin-Green Bay	8%	9%	7%
Wisconsin	54%	50%	57%
Not sure	26%	26%	26%





	Base	Gender	
		Woman	Man
Williams Favorability			
Favorable	53%	50%	58%
Unfavorable	12%	11%	14%
Not sure	35%	39%	28%

	Base	Gender	
		Woman	Man
Wojo Hiring Approval			
Approve	56%	58%	54%
Disapprove	2%	-	4%
Not sure	42%	42%	42%

	Base	Gender	
		Woman	Man
Bo Ryan Approval			
Approve	82%	77%	88%
Disapprove	3%	1%	5%
Not sure	14%	22%	7%

	Base	Gender	
		Woman	Man
Fave MLB Team			
Braves	2%	2%	1%
Red Sox	2%	3%	1%
Cubs	5%	7%	3%
White Sox	1%	1%	1%
Tigers	2%	1%	2%
Brewers	63%	60%	67%
Twins	4%	4%	4%
Yankees	1%	2%	1%
Some other team / Don't have a favorite	20%	21%	19%





	Base	Gender	
		Woman	Man
Brewers Season Outcome			
Win the World Series	12%	12%	12%
Win the pennant but not the World Series	17%	23%	10%
Make the playoffs but not win the pennant	51%	46%	55%
Not make the playoffs at all	11%	9%	14%
Not sure	9%	10%	9%

	Base	Gender	
		Woman	Man
Braun Favorability			
Favorable	35%	32%	39%
Unfavorable	26%	22%	31%
Not sure	39%	46%	30%

	Base	Party		
		Democrat	Republican	Independent / Other
P. Ryan Favorability				
Favorable	45%	12%	87%	38%
Unfavorable	44%	78%	6%	47%
Not sure	11%	10%	7%	16%

	Base	Party		
		Democrat	Republican	Independent / Other
Hillary/Jeb				
Hillary Clinton	50%	94%	6%	49%
Jeb Bush	39%	3%	83%	30%
Not sure	12%	3%	10%	21%

	Base	Party		
		Democrat	Republican	Independent / Other
Hillary/Christie				
Hillary Clinton	49%	93%	6%	48%
Chris Christie	36%	4%	75%	30%
Not sure	15%	3%	20%	22%

	Base	Party		
		Democrat	Republican	Independent / Other
Hillary/Huck				
Hillary Clinton	50%	94%	5%	50%
Mike Huckabee	38%	3%	83%	28%
Not sure	12%	2%	12%	22%





	Base	Party		
		Democrat	Republican	Independent / Other
Hillary/Paul				
Hillary Clinton	50%	93%	6%	50%
Rand Paul	39%	4%	78%	33%
Not sure	11%	2%	15%	16%

	Base	Party		
		Democrat	Republican	Independent / Other
Hillary/P. Ryan				
Hillary Clinton	50%	94%	5%	50%
Paul Ryan	45%	4%	93%	38%
Not sure	6%	2%	2%	12%

	Base	Party		
		Democrat	Republican	Independent / Other
Hillary/Walker				
Hillary Clinton	51%	94%	5%	53%
Scott Walker	44%	4%	90%	37%
Not sure	6%	2%	5%	10%

	Base	Party		
		Democrat	Republican	Independent / Other
Should P. Ryan Run for Pres.?				
Think he should	33%	12%	62%	26%
Think he should not	52%	82%	21%	53%
Not sure	15%	7%	17%	21%

	Base	Party		
		Democrat	Republican	Independent / Other
Should Walker Run for Pres.?				
Think he should	29%	11%	48%	28%
Think he should not	61%	84%	39%	61%
Not sure	10%	5%	13%	12%

	Base	Party		
		Democrat	Republican	Independent / Other
Should Same-sex Marriage Be Allowed in WI?				
Think it should be	47%	70%	20%	49%
Think it should not be	45%	24%	72%	40%
Not sure	8%	6%	7%	11%





	Base	Party		
		Democrat	Republican	Independent / Other
Gay Marriage/Civ. Unions/No Recognition				
Gay couples should be allowed to legally marry	43%	66%	20%	44%
Gay couples should be allowed to form civil unions but not marry	28%	16%	35%	33%
There should be no legal recognition of a gay couple's relationship	26%	16%	43%	19%
Not sure	3%	2%	2%	4%

	Base	Party		
		Democrat	Republican	Independent / Other
Support/Oppose \$10 Min. Wage				
Support	55%	89%	23%	53%
Oppose	35%	9%	64%	34%
Not sure	10%	2%	13%	13%

	Base	Party		
		Democrat	Republican	Independent / Other
Support/Oppose Paycheck Fairness Act				
Support	55%	77%	38%	50%
Oppose	19%	7%	30%	20%
Not sure	26%	16%	32%	30%

	Base	Party		
		Democrat	Republican	Independent / Other
Agree/Disagree: = Pay for = Work				
Agree	92%	96%	90%	90%
Disagree	3%	2%	4%	3%
Not sure	5%	2%	6%	8%

	Base	Party		
		Democrat	Republican	Independent / Other
Should WI Accept Medicaid Funding?				
Think it should	61%	89%	30%	63%
Think it should not	24%	4%	47%	21%
Not sure	15%	7%	24%	15%

	Base	Party		
		Democrat	Republican	Independent / Other
ACA Approval				
Approve	43%	79%	9%	41%
Disapprove	42%	6%	78%	41%
Not sure	15%	15%	12%	18%





	Base	Party		
		Democrat	Republican	Independent / Other
ACA Implementation				
Very successful	12%	25%	2%	9%
Somewhat successful	32%	51%	7%	36%
Somewhat unsuccessful	17%	11%	20%	19%
Very unsuccessful	33%	4%	64%	29%
Not sure	7%	10%	6%	6%

	Base	Party		
		Democrat	Republican	Independent / Other
Fave NCAA BB Team				
Marquette	7%	6%	8%	6%
Wisconsin-Milwaukee	6%	6%	7%	6%
Wisconsin-Green Bay	8%	9%	7%	7%
Wisconsin	54%	58%	54%	49%
Not sure	26%	21%	23%	32%

	Base	Party		
		Democrat	Republican	Independent / Other
Williams Favorability				
Favorable	53%	41%	62%	52%
Unfavorable	12%	20%	6%	12%
Not sure	35%	39%	32%	36%

	Base	Party		
		Democrat	Republican	Independent / Other
Wojo Hiring Approval				
Approve	56%	31%	66%	68%
Disapprove	2%	5%	-	-
Not sure	42%	63%	34%	32%

	Base	Party		
		Democrat	Republican	Independent / Other
Bo Ryan Approval				
Approve	82%	82%	81%	84%
Disapprove	3%	4%	3%	3%
Not sure	14%	14%	16%	13%

	Base	Party		
		Democrat	Republican	Independent / Other
Fave MLB Team				
Braves	2%	3%	1%	0%
Red Sox	2%	3%	1%	2%
Cubs	5%	6%	5%	4%
White Sox	1%	2%	0%	1%
Tigers	2%	1%	2%	2%
Brewers	63%	59%	71%	61%
Twins	4%	4%	2%	4%
Yankees	1%	1%	1%	3%
Some other team / Don't have a favorite	20%	21%	15%	23%





	Base	Party		
		Democrat	Republican	Independent / Other
Brewers Season Outcome				
Win the World Series	12%	14%	12%	10%
Win the pennant but not the World Series	17%	20%	15%	15%
Make the playoffs but not win the pennant	51%	49%	53%	51%
Not make the playoffs at all	11%	8%	9%	16%
Not sure	9%	10%	11%	8%

	Base	Party		
		Democrat	Republican	Independent / Other
Braun Favorability				
Favorable	35%	33%	41%	31%
Unfavorable	26%	25%	29%	26%
Not sure	39%	42%	31%	43%

	Base	Race	
		White	Other
P. Ryan Favorability			
Favorable	45%	47%	26%
Unfavorable	44%	42%	56%
Not sure	11%	10%	18%

	Base	Race	
		White	Other
Hillary/Jeb			
Hillary Clinton	50%	47%	71%
Jeb Bush	39%	41%	19%
Not sure	12%	12%	10%

	Base	Race	
		White	Other
Hillary/Christie			
Hillary Clinton	49%	46%	74%
Chris Christie	36%	39%	14%
Not sure	15%	15%	12%

	Base	Race	
		White	Other
Hillary/Huck			
Hillary Clinton	50%	47%	75%
Mike Huckabee	38%	40%	15%
Not sure	12%	13%	10%





	Base	Race	
		White	Other
Hillary/Paul			
Hillary Clinton	50%	46%	81%
Rand Paul	39%	41%	15%
Not sure	11%	12%	5%

	Base	Race	
		White	Other
Hillary/P. Ryan			
Hillary Clinton	50%	47%	70%
Paul Ryan	45%	47%	24%
Not sure	6%	5%	6%

	Base	Race	
		White	Other
Hillary/Walker			
Hillary Clinton	51%	48%	75%
Scott Walker	44%	46%	23%
Not sure	6%	6%	2%

	Base	Race	
		White	Other
Should P. Ryan Run for Pres.?			
Think he should	33%	34%	26%
Think he should not	52%	51%	63%
Not sure	15%	16%	11%

	Base	Race	
		White	Other
Should Walker Run for Pres.?			
Think he should	29%	30%	19%
Think he should not	61%	59%	77%
Not sure	10%	11%	4%

	Base	Race	
		White	Other
Should Same-sex Marriage Be Allowed in WI?			
Think it should be	47%	46%	49%
Think it should not be	45%	46%	42%
Not sure	8%	8%	9%





	Base	Race	
		White	Other
Gay Marriage/Civ. Unions/No Recognition			
Gay couples should be allowed to legally marry	43%	43%	46%
Gay couples should be allowed to form civil unions but not marry	28%	29%	23%
There should be no legal recognition of a gay couple's relationship	26%	25%	28%
Not sure	3%	3%	3%

	Base	Race	
		White	Other
Support/Oppose \$10 Min. Wage			
Support	55%	54%	66%
Oppose	35%	37%	23%
Not sure	10%	9%	11%

	Base	Race	
		White	Other
Support/Oppose Paycheck Fairness Act			
Support	55%	55%	56%
Oppose	19%	18%	25%
Not sure	26%	27%	19%

	Base	Race	
		White	Other
Agree/Disagree: = Pay for = Work			
Agree	92%	92%	89%
Disagree	3%	2%	6%
Not sure	5%	6%	5%





	Base	Race	
		White	Other
Should WI Accept Medicaid Funding?			
Think it should	61%	59%	78%
Think it should not	24%	25%	16%
Not sure	15%	16%	6%

	Base	Race	
		White	Other
ACA Approval			
Approve	43%	41%	62%
Disapprove	42%	44%	25%
Not sure	15%	15%	13%

	Base	Race	
		White	Other
ACA Implementation			
Very successful	12%	10%	29%
Somewhat successful	32%	31%	41%
Somewhat unsuccessful	17%	18%	7%
Very unsuccessful	33%	34%	19%
Not sure	7%	8%	4%

	Base	Race	
		White	Other
Fave NCAA BB Team			
Marquette	7%	6%	11%
Wisconsin-Milwaukee	6%	5%	13%
Wisconsin-Green Bay	8%	8%	4%
Wisconsin	54%	55%	43%
Not sure	26%	25%	30%

	Base	Race	
		White	Other
Williams Favorability			
Favorable	53%	53%	50%
Unfavorable	12%	12%	11%
Not sure	35%	35%	38%

	Base	Race	
		White	Other
Wojo Hiring Approval			
Approve	56%	61%	35%
Disapprove	2%	2%	-
Not sure	42%	38%	65%





	Base	Race	
		White	Other
Bo Ryan Approval			
Approve	82%	82%	83%
Disapprove	3%	2%	14%
Not sure	14%	15%	4%

	Base	Race	
		White	Other
Fave MLB Team			
Braves	2%	2%	-
Red Sox	2%	2%	4%
Cubs	5%	5%	1%
White Sox	1%	1%	7%
Tigers	2%	2%	1%
Brewers	63%	64%	55%
Twins	4%	4%	1%
Yankees	1%	1%	8%
Some other team / Don't have a favorite	20%	19%	24%

	Base	Race	
		White	Other
Brewers Season Outcome			
Win the World Series	12%	12%	14%
Win the pennant but not the World Series	17%	17%	16%
Make the playoffs but not win the pennant	51%	51%	52%
Not make the playoffs at all	11%	11%	16%
Not sure	9%	10%	2%

	Base	Race	
		White	Other
Braun Favorability			
Favorable	35%	36%	27%
Unfavorable	26%	26%	30%
Not sure	39%	38%	43%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
P. Ryan Favorability					
Favorable	45%	35%	52%	43%	45%
Unfavorable	44%	44%	39%	46%	45%
Not sure	11%	21%	9%	11%	10%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hillary/Jeb					
Hillary Clinton	50%	64%	49%	46%	48%
Jeb Bush	39%	29%	40%	38%	42%
Not sure	12%	7%	11%	15%	10%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hillary/Christie					
Hillary Clinton	49%	65%	48%	46%	47%
Chris Christie	36%	26%	38%	36%	40%
Not sure	15%	10%	14%	18%	13%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hillary/Huck					
Hillary Clinton	50%	63%	47%	48%	50%
Mike Huckabee	38%	19%	43%	39%	40%
Not sure	12%	18%	10%	13%	10%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hillary/Paul					
Hillary Clinton	50%	67%	46%	48%	50%
Rand Paul	39%	23%	47%	38%	38%
Not sure	11%	9%	7%	14%	13%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hillary/P. Ryan					
Hillary Clinton	50%	60%	51%	47%	48%
Paul Ryan	45%	30%	48%	47%	46%
Not sure	6%	10%	2%	7%	6%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hillary/Walker					
Hillary Clinton	51%	63%	49%	48%	50%
Scott Walker	44%	28%	49%	45%	44%
Not sure	6%	9%	3%	7%	6%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Should P. Ryan Run for Pres.?					
Think he should	33%	20%	42%	33%	29%
Think he should not	52%	58%	47%	53%	53%
Not sure	15%	23%	11%	14%	18%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Should Walker Run for Pres.?					
Think he should	29%	27%	37%	27%	23%
Think he should not	61%	62%	54%	63%	65%
Not sure	10%	12%	9%	10%	12%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Should Same-sex Marriage Be Allowed in WI?					
Think it should be	47%	65%	49%	45%	37%
Think it should not be	45%	35%	41%	48%	52%
Not sure	8%	-	10%	8%	11%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Gay Marriage/Civ. Unions/No Recognition					
Gay couples should be allowed to legally marry	43%	59%	48%	41%	33%
Gay couples should be allowed to form civil unions but not marry	28%	17%	20%	33%	37%
There should be no legal recognition of a gay couple's relationship	26%	23%	27%	24%	27%
Not sure	3%	-	5%	3%	2%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Support/Oppose \$10 Min. Wage					
Support	55%	58%	51%	55%	58%
Oppose	35%	35%	35%	37%	33%
Not sure	10%	7%	14%	8%	9%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Support/Oppose Paycheck Fairness Act					
Support	55%	51%	53%	58%	54%
Oppose	19%	16%	21%	20%	17%
Not sure	26%	32%	26%	22%	29%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Agree/Disagree: = Pay for = Work					
Agree	92%	83%	92%	94%	93%
Disagree	3%	5%	1%	3%	3%
Not sure	5%	12%	7%	3%	4%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Should WI Accept Medicaid Funding?					
Think it should	61%	65%	64%	59%	58%
Think it should not	24%	21%	24%	26%	23%
Not sure	15%	14%	13%	16%	19%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
ACA Approval					
Approve	43%	50%	41%	43%	42%
Disapprove	42%	30%	47%	44%	38%
Not sure	15%	21%	12%	13%	20%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
ACA Implementation					
Very successful	12%	18%	11%	10%	13%
Somewhat successful	32%	35%	27%	33%	32%
Somewhat unsuccessful	17%	24%	17%	15%	15%
Very unsuccessful	33%	14%	38%	35%	31%
Not sure	7%	10%	7%	6%	8%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Fave NCAA BB Team					
Marquette	7%	6%	6%	7%	7%
Wisconsin-Milwaukee	6%	17%	5%	5%	4%
Wisconsin-Green Bay	8%	7%	11%	5%	10%
Wisconsin	54%	46%	47%	59%	56%
Not sure	26%	24%	30%	25%	22%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Williams Favorability					
Favorable	53%	72%	88%	26%	48%
Unfavorable	12%	28%	-	16%	12%
Not sure	35%	-	12%	58%	41%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Wojo Hiring Approval					
Approve	56%	36%	84%	45%	55%
Disapprove	2%	-	-	-	6%
Not sure	42%	64%	16%	55%	39%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Bo Ryan Approval					
Approve	82%	72%	81%	84%	86%
Disapprove	3%	11%	4%	2%	1%
Not sure	14%	16%	14%	15%	13%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Fave MLB Team					
Braves	2%	4%	-	1%	4%
Red Sox	2%	2%	3%	1%	2%
Cubs	5%	5%	4%	5%	5%
White Sox	1%	3%	1%	1%	1%
Tigers	2%	-	2%	2%	2%
Brewers	63%	56%	62%	65%	65%
Twins	4%	2%	3%	5%	4%
Yankees	1%	2%	2%	1%	1%
Some other team / Don't have a favorite	20%	25%	22%	18%	16%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Brewers Season Outcome					
Win the World Series	12%	13%	12%	11%	13%
Win the pennant but not the World Series	17%	12%	11%	19%	22%
Make the playoffs but not win the pennant	51%	52%	53%	51%	47%
Not make the playoffs at all	11%	12%	15%	12%	6%
Not sure	9%	9%	10%	7%	13%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Braun Favorability					
Favorable	35%	35%	25%	39%	40%
Unfavorable	26%	21%	38%	24%	19%
Not sure	39%	44%	37%	37%	41%





	Base	Mode	
		Phone	Internet
P. Ryan Favorability			
Favorable	45%	45%	47%
Unfavorable	44%	45%	37%
Not sure	11%	10%	16%

	Base	Mode	
		Phone	Internet
Hillary/Jeb			
Hillary Clinton	50%	47%	58%
Jeb Bush	39%	40%	34%
Not sure	12%	13%	8%

	Base	Mode	
		Phone	Internet
Hillary/Christie			
Hillary Clinton	49%	47%	56%
Chris Christie	36%	37%	33%
Not sure	15%	16%	11%

	Base	Mode	
		Phone	Internet
Hillary/Huck			
Hillary Clinton	50%	48%	58%
Mike Huckabee	38%	39%	34%
Not sure	12%	14%	8%

	Base	Mode	
		Phone	Internet
Hillary/Paul			
Hillary Clinton	50%	48%	58%
Rand Paul	39%	40%	33%
Not sure	11%	12%	9%

	Base	Mode	
		Phone	Internet
Hillary/P. Ryan			
Hillary Clinton	50%	48%	56%
Paul Ryan	45%	47%	38%
Not sure	6%	5%	6%

	Base	Mode	
		Phone	Internet
Hillary/Walker			
Hillary Clinton	51%	50%	54%
Scott Walker	44%	45%	39%
Not sure	6%	5%	7%

	Base	Mode	
		Phone	Internet
Should P. Ryan Run for Pres.?			
Think he should	33%	33%	32%
Think he should not	52%	52%	51%
Not sure	15%	15%	17%





	Base	Mode	
		Phone	Internet
Should Walker Run for Pres.?			
Think he should	29%	29%	28%
Think he should not	61%	61%	59%
Not sure	10%	9%	13%

	Base	Mode	
		Phone	Internet
Should Same-sex Marriage Be Allowed in WI?			
Think it should be	47%	43%	61%
Think it should not be	45%	48%	35%
Not sure	8%	9%	4%

	Base	Mode	
		Phone	Internet
Gay Marriage/Civ. Unions/No Recognition			
Gay couples should be allowed to legally marry	43%	39%	60%
Gay couples should be allowed to form civil unions but not marry	28%	32%	16%
There should be no legal recognition of a gay couple's relationship	26%	27%	22%
Not sure	3%	3%	3%

	Base	Mode	
		Phone	Internet
Support/Oppose \$10 Min. Wage			
Support	55%	54%	57%
Oppose	35%	37%	30%
Not sure	10%	9%	13%





	Base	Mode	
		Phone	Internet
Support/Oppose Paycheck Fairness Act			
Support	55%	54%	59%
Oppose	19%	21%	12%
Not sure	26%	25%	29%

	Base	Mode	
		Phone	Internet
Agree/Disagree: = Pay for = Work			
Agree	92%	93%	89%
Disagree	3%	3%	1%
Not sure	5%	4%	9%

	Base	Mode	
		Phone	Internet
Should WI Accept Medicaid Funding?			
Think it should	61%	60%	65%
Think it should not	24%	26%	18%
Not sure	15%	15%	17%

	Base	Mode	
		Phone	Internet
ACA Approval			
Approve	43%	43%	41%
Disapprove	42%	43%	38%
Not sure	15%	14%	21%

	Base	Mode	
		Phone	Internet
ACA Implementation			
Very successful	12%	13%	8%
Somewhat successful	32%	31%	33%
Somewhat unsuccessful	17%	15%	22%
Very unsuccessful	33%	35%	24%
Not sure	7%	6%	13%

	Base	Mode	
		Phone	Internet
Fave NCAA BB Team			
Marquette	7%	7%	7%
Wisconsin- Milwaukee	6%	5%	12%
Wisconsin-Green Bay	8%	7%	11%
Wisconsin	54%	56%	42%
Not sure	26%	25%	28%





	Base	Mode	
		Phone	Internet
Williams Favorability			
Favorable	53%	42%	92%
Unfavorable	12%	15%	-
Not sure	35%	42%	8%

	Base	Mode	
		Phone	Internet
Wojo Hiring Approval			
Approve	56%	52%	73%
Disapprove	2%	2%	-
Not sure	42%	46%	27%

	Base	Mode	
		Phone	Internet
Bo Ryan Approval			
Approve	82%	85%	70%
Disapprove	3%	2%	7%
Not sure	14%	13%	23%

	Base	Mode	
		Phone	Internet
Fave MLB Team			
Braves	2%	2%	-
Red Sox	2%	2%	3%
Cubs	5%	5%	4%
White Sox	1%	1%	4%
Tigers	2%	2%	1%
Brewers	63%	65%	58%
Twins	4%	4%	2%
Yankees	1%	1%	3%
Some other team / Don't have a favorite	20%	18%	25%





	Base	Mode	
		Phone	Internet
Brewers Season Outcome			
Win the World Series	12%	12%	10%
Win the pennant but not the World Series	17%	17%	15%
Make the playoffs but not win the pennant	51%	51%	49%
Not make the playoffs at all	11%	12%	10%
Not sure	9%	8%	16%

	Base	Mode	
		Phone	Internet
Braun Favorability			
Favorable	35%	36%	32%
Unfavorable	26%	27%	25%
Not sure	39%	37%	43%





Wisconsin Survey Results

Q1 Given the choices of Jeb Bush, Chris Christie, Ted Cruz, Mike Huckabee, Bobby Jindal, Rand Paul, Marco Rubio, Paul Ryan, and Scott Walker, who would you most like to see as the GOP candidate for President in 2016?

<i>Jeb Bush</i>	6%
<i>Chris Christie</i>	8%
<i>Ted Cruz</i>	7%
<i>Mike Huckabee</i>	8%
<i>Bobby Jindal</i>	3%
<i>Rand Paul</i>	8%
<i>Marco Rubio</i>	6%
<i>Paul Ryan</i>	25%
<i>Scott Walker</i>	21%
<i>Someone else / Not sure</i>	8%

Q2 Between Paul Ryan and Scott Walker, who would you rather see as the Republican candidate for President in 2016?

<i>Paul Ryan</i>	52%
<i>Scott Walker</i>	35%
<i>Not sure</i>	13%

Q3 Do you think Paul Ryan should run for President in 2016, or not?

<i>Think he should</i>	55%
<i>Think he should not</i>	26%
<i>Not sure</i>	19%

Q4 Do you think Scott Walker should run for President in 2016, or not?

<i>Think he should</i>	43%
<i>Think he should not</i>	42%
<i>Not sure</i>	15%

Q5 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

<i>Very liberal</i>	2%
<i>Somewhat liberal</i>	3%
<i>Moderate</i>	19%
<i>Somewhat conservative</i>	42%
<i>Very conservative</i>	34%

Q6 If you are a woman, press 1. If a man, press 2.

<i>Woman</i>	48%
<i>Man</i>	52%

Q7 If you are 18 to 45 years old, press 1. If 46 to 65, press 2. If you are older than 65, press 3.

<i>18 to 45</i>	30%
<i>46 to 65</i>	39%
<i>Older than 65</i>	31%





	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
2016 GOP Pres Preference						
Jeb Bush	6%	-	14%	6%	9%	3%
Chris Christie	8%	-	18%	18%	8%	4%
Ted Cruz	7%	17%	-	4%	4%	13%
Mike Huckabee	8%	7%	8%	4%	10%	7%
Bobby Jindal	3%	-	-	4%	2%	5%
Rand Paul	8%	34%	8%	4%	7%	11%
Marco Rubio	6%	7%	-	11%	5%	6%
Paul Ryan	25%	10%	12%	18%	29%	25%
Scott Walker	21%	-	40%	20%	20%	21%
Someone else / Not sure	8%	25%	-	11%	8%	4%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Ryan/Walker						
Paul Ryan	52%	50%	42%	51%	57%	46%
Scott Walker	35%	-	58%	30%	31%	43%
Not sure	13%	50%	-	18%	12%	11%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Should P. Ryan Run for Pres.?						
Think he should	55%	26%	38%	45%	60%	57%
Think he should not	26%	56%	48%	33%	20%	27%
Not sure	19%	17%	14%	22%	20%	17%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Should Walker Run for Pres.?						
Think he should	43%	-	60%	40%	43%	46%
Think he should not	42%	83%	31%	47%	41%	39%
Not sure	15%	17%	9%	13%	16%	15%





	Base	Gender	
		Woman	Man
2016 GOP Pres Preference			
Jeb Bush	6%	5%	7%
Chris Christie	8%	6%	10%
Ted Cruz	7%	6%	8%
Mike Huckabee	8%	9%	6%
Bobby Jindal	3%	2%	4%
Rand Paul	8%	6%	11%
Marco Rubio	6%	5%	7%
Paul Ryan	25%	29%	21%
Scott Walker	21%	23%	18%
Someone else / Not sure	8%	8%	7%

	Base	Gender	
		Woman	Man
Ryan/Walker			
Paul Ryan	52%	53%	51%
Scott Walker	35%	32%	38%
Not sure	13%	15%	12%

	Base	Gender	
		Woman	Man
Should P. Ryan Run for Pres.?			
Think he should	55%	58%	51%
Think he should not	26%	21%	32%
Not sure	19%	21%	17%

	Base	Gender	
		Woman	Man
Should Walker Run for Pres.?			
Think he should	43%	45%	42%
Think he should not	42%	33%	50%
Not sure	15%	22%	8%





	Base	Age		
		18 to 45	46 to 65	Older than 65
2016 GOP Pres Preference				
Jeb Bush	6%	4%	4%	11%
Chris Christie	8%	6%	10%	8%
Ted Cruz	7%	1%	11%	8%
Mike Huckabee	8%	1%	7%	14%
Bobby Jindal	3%	7%	1%	3%
Rand Paul	8%	11%	8%	7%
Marco Rubio	6%	6%	7%	6%
Paul Ryan	25%	23%	25%	25%
Scott Walker	21%	30%	19%	13%
Someone else / Not sure	8%	10%	8%	6%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Ryan/Walker				
Paul Ryan	52%	44%	59%	50%
Scott Walker	35%	39%	31%	36%
Not sure	13%	17%	10%	14%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Should P. Ryan Run for Pres.?				
Think he should	55%	56%	58%	50%
Think he should not	26%	25%	28%	25%
Not sure	19%	19%	14%	25%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Should Walker Run for Pres.?				
Think he should	43%	52%	42%	37%
Think he should not	42%	32%	47%	46%
Not sure	15%	16%	12%	17%



Wisconsin Survey Results

Q1 Given the choices of Joe Biden, Cory Booker, Hillary Clinton, Andrew Cuomo, Russ Feingold, Kirsten Gillibrand, Martin O'Malley, Mark Warner, and Elizabeth Warren, who would you most like to see as the Democratic candidate for President in 2016?

<i>Joe Biden</i>	8%
<i>Cory Booker</i>	1%
<i>Hillary Clinton</i>	57%
<i>Andrew Cuomo</i>	1%
<i>Russ Feingold</i>	19%
<i>Kirsten Gillibrand</i>	0%
<i>Martin O'Malley</i>	0%
<i>Mark Warner</i>	1%
<i>Elizabeth Warren</i>	5%
<i>Someone else / Not sure</i>	8%

Q2 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

<i>Very liberal</i>	25%
<i>Somewhat liberal</i>	38%
<i>Moderate</i>	28%
<i>Somewhat conservative</i>	7%
<i>Very conservative</i>	2%

Q3 If you are a woman, press 1. If a man, press 2.

<i>Woman</i>	56%
<i>Man</i>	44%

Q4 If you are 18 to 45 years old, press 1. If 46 to 65, press 2. If you are older than 65, press 3.

<i>18 to 45</i>	33%
<i>46 to 65</i>	43%
<i>Older than 65</i>	24%



	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
2016 Dem Pres Preference						
Joe Biden	8%	7%	8%	8%	9%	-
Cory Booker	1%	-	3%	1%	1%	-
Hillary Clinton	57%	54%	60%	55%	57%	76%
Andrew Cuomo	1%	-	1%	4%	-	-
Russ Feingold	19%	22%	19%	17%	21%	-
Kirsten Gillibrand	0%	-	-	0%	-	-
Mark Warner	1%	2%	-	-	-	-
Elizabeth Warren	5%	9%	5%	0%	9%	-
Someone else / Not sure	8%	5%	4%	14%	3%	24%

	Base	Gender	
		Woman	Man
2016 Dem Pres Preference			
Joe Biden	8%	7%	8%
Cory Booker	1%	1%	2%
Hillary Clinton	57%	63%	50%
Andrew Cuomo	1%	-	3%
Russ Feingold	19%	17%	22%
Kirsten Gillibrand	0%	0%	-
Mark Warner	1%	-	1%
Elizabeth Warren	5%	5%	4%
Someone else / Not sure	8%	6%	9%

	Base	Age		
		18 to 45	46 to 65	Older than 65
2016 Dem Pres Preference				
Joe Biden	8%	8%	6%	10%
Cory Booker	1%	1%	1%	1%
Hillary Clinton	57%	52%	57%	64%
Andrew Cuomo	1%	2%	1%	0%
Russ Feingold	19%	24%	19%	14%
Kirsten Gillibrand	0%	-	-	0%
Mark Warner	1%	2%	-	-
Elizabeth Warren	5%	5%	5%	5%
Someone else / Not sure	8%	6%	10%	6%

