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information@publicpolicypolling.com, OR CONSULT THE FINAL PARAGRAPH  
OF THE PRESS RELEASE**

### **Walker leads Burke by 3 points**

**Raleigh, N.C.** – PPP's newest Wisconsin poll finds a close race, with Scott Walker leading his Democratic challenger Mary Burke 48/45. Walker's 48% is exactly the same as what we had in our September poll of the state, while Burke's seen a slight uptick in her support from 42% on our previous poll.

Burke's increased support is likely a function of her name recognition increasing significantly over the last seven months. In September only 39% of voters had an opinion about her but that has spiked to 71% with voters pretty evenly split on her- 36% rate her favorably, 35% unfavorably. Burke's been able to consolidate Democratic support as she's become better known with 86% of her party base behind her now compared to 75% on the poll in the fall.

Nevertheless Walker has shown that he will be tough to beat. 50% of voters approve of him to 47% who disapprove and he has the Republican base on complete lockdown with 93% supporting him to only 4% who are for Burke. That puts Burke in a position where she would have to win independents by a good margin to overtake Walker and while she does have a narrow 46/44 advantage with them on this poll that's not enough.

“This poll pretty much sums up the Wisconsin Governor’s races over the last four years,” said Dean Debnam, President of Public Policy Polling. “It’s always close, but Scott Walker always has the upper hand.”

Looking forward to the 2016 Senate election, Democrats at least for now are pretty well positioned to put Ron Johnson out of office after just one term. Johnson has only a 34% approval rating to 36% of voters who disapprove of him, and even after more than 3 years in the Senate 30% don't know enough about him to have formed an opinion.

Russ Feingold would lead Johnson 47/41 in a hypothetical rematch of their 2010 contest, including a double digit lead with independents at 47/34. Despite his loss last time around, Feingold remains largely popular in the state with 46% of voters rating him favorably to 36% who have an unfavorable opinion.

PPP surveyed 1,144 registered voters from April 17<sup>th</sup> to 20<sup>th</sup>. The margin of error for the overall survey is +/- 2.9%. 80% of interviews for the poll were conducted over the phone with 20% interviewed over the internet to reach respondents who don't have landline telephones.





## Wisconsin Survey Results

**Q1** Do you approve or disapprove of President Barack Obama's job performance?

*Approve* ..... 45%  
*Disapprove*..... 50%  
*Not sure* ..... 6%

**Q2** Do you approve or disapprove of Governor Scott Walker's job performance?

*Approve* ..... 50% *Not sure* ..... 3%  
*Disapprove*..... 47%

**Q3** Do you have a favorable or unfavorable opinion of Mary Burke?

*Favorable*..... 36%  
*Unfavorable* ..... 35%  
*Not sure* ..... 30%

**Q4** If the candidates for Governor this fall were Republican Scott Walker and Democrat Mary Burke, who would you vote for?

*Scott Walker* ..... 48%  
*Mary Burke* ..... 45%  
*Not sure* ..... 7%

**Q5** Generally speaking, if there was an election for the state legislature today, would you vote for the Democratic or Republican candidate from your district?

*Democrat* ..... 45%  
*Republican*..... 41%  
*Not sure* ..... 13%

**Q6** Do you approve or disapprove of Senator Ron Johnson's job performance?

*Approve* ..... 34% *Not sure* ..... 30%  
*Disapprove*..... 36%

**Q7** Do you have a favorable or unfavorable opinion of Russ Feingold?

*Favorable*..... 46%  
*Unfavorable* ..... 36%  
*Not sure* ..... 18%

**Q8** Do you have a favorable or unfavorable opinion of Ron Kind?

*Favorable*..... 20%  
*Unfavorable* ..... 18%  
*Not sure* ..... 62%

**Q9** If the candidates for Senate in 2016 were Republican Ron Johnson and Democrat Russ Feingold, who would you vote for?

*Ron Johnson*..... 41%  
*Russ Feingold*..... 47%  
*Not sure* ..... 12%

**Q10** If the candidates for Senate in 2016 were Republican Ron Johnson and Democrat Ron Kind, who would you vote for?

*Ron Johnson*..... 41%  
*Ron Kind*..... 39%  
*Not sure* ..... 20%

**Q11** Do you approve or disapprove of Senator Tammy Baldwin's job performance?

*Approve* ..... 42% *Not sure* ..... 17%  
*Disapprove*..... 41%

**Q12** In the last presidential election, did you vote for Barack Obama or Mitt Romney?

*Barack Obama*..... 49%  
*Mitt Romney*..... 43%  
*Someone else / Don't remember* ..... 8%





**Q13** Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

<i>Very liberal</i> .....	13%
<i>Somewhat liberal</i> .....	20%
<i>Moderate</i> .....	28%
<i>Somewhat conservative</i> .....	24%
<i>Very conservative</i> .....	16%

**Q14** If you are a woman, press 1. If a man, press 2.

<i>Woman</i> .....	53%
<i>Man</i> .....	47%

**Q15** If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

<i>Democrat</i> .....	33%
<i>Republican</i> .....	33%
<i>Independent / Other</i> .....	35%

**Q16** If you are white, press 1. If other, press 2.

<i>White</i> .....	90%
<i>Other</i> .....	10%

**Q17** If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

<i>18 to 29</i> .....	12%
<i>30 to 45</i> .....	27%
<i>46 to 65</i> .....	38%
<i>Older than 65</i> .....	23%

**Q18** Mode

<i>Phone</i> .....	80%
<i>Internet</i> .....	20%





	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Obama Approval</b>				
Approve	45%	83%	3%	28%
Disapprove	50%	9%	95%	56%
Not sure	6%	8%	2%	15%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Walker Approval</b>				
Approve	50%	13%	93%	42%
Disapprove	47%	84%	5%	43%
Not sure	3%	3%	1%	15%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Burke Favorability</b>				
Favorable	36%	64%	3%	30%
Unfavorable	35%	7%	69%	23%
Not sure	30%	28%	28%	47%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Walker/Burke</b>				
Scott Walker	48%	10%	94%	36%
Mary Burke	45%	81%	3%	47%
Not sure	7%	9%	3%	18%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Generic Leg. Ballot</b>				
Democrat	45%	83%	3%	40%
Republican	41%	5%	87%	20%
Not sure	13%	12%	10%	40%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Johnson Approval</b>				
Approve	34%	10%	66%	17%
Disapprove	36%	59%	8%	47%
Not sure	30%	32%	26%	36%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Feingold Favorability</b>				
Favorable	46%	75%	13%	45%
Unfavorable	36%	11%	67%	26%
Not sure	18%	14%	20%	29%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Kind Favorability</b>				
Favorable	20%	26%	13%	22%
Unfavorable	18%	16%	21%	10%
Not sure	62%	57%	67%	68%





	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Johnson/Feingold</b>				
Ron Johnson	41%	7%	84%	20%
Russ Feingold	47%	81%	7%	54%
Not sure	12%	12%	9%	27%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Johnson/Kind</b>				
Ron Johnson	41%	6%	85%	22%
Ron Kind	39%	70%	3%	39%
Not sure	20%	24%	11%	40%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Baldwin Approval</b>				
Approve	42%	75%	5%	31%
Disapprove	41%	9%	79%	36%
Not sure	17%	16%	16%	33%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Obama Approval</b>						
Approve	45%	83%	82%	51%	11%	4%
Disapprove	50%	13%	13%	38%	85%	94%
Not sure	6%	3%	5%	11%	4%	2%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Walker Approval</b>						
Approve	50%	12%	13%	41%	82%	92%
Disapprove	47%	86%	84%	52%	16%	4%
Not sure	3%	2%	3%	6%	2%	3%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Burke Favorability</b>						
Favorable	36%	71%	68%	38%	9%	3%
Unfavorable	35%	5%	10%	21%	63%	73%
Not sure	30%	24%	23%	41%	29%	24%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Walker/Burke</b>						
Scott Walker	48%	9%	8%	38%	82%	95%
Mary Burke	45%	87%	80%	53%	11%	4%
Not sure	7%	4%	12%	9%	7%	1%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Generic Leg. Ballot</b>						
Democrat	45%	87%	85%	51%	11%	4%
Republican	41%	4%	5%	26%	78%	89%
Not sure	13%	9%	10%	23%	12%	7%





	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Johnson Approval</b>						
Approve	34%	10%	9%	21%	57%	74%
Disapprove	36%	69%	62%	41%	11%	5%
Not sure	30%	21%	28%	38%	32%	21%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Feingold Favorability</b>						
Favorable	46%	80%	80%	52%	22%	3%
Unfavorable	36%	12%	10%	21%	58%	81%
Not sure	18%	8%	11%	27%	20%	16%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Kind Favorability</b>						
Favorable	20%	31%	25%	22%	18%	5%
Unfavorable	18%	15%	12%	15%	18%	30%
Not sure	62%	55%	63%	62%	64%	65%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Johnson/Feingold</b>						
Ron Johnson	41%	10%	6%	24%	76%	88%
Russ Feingold	47%	88%	83%	54%	16%	2%
Not sure	12%	3%	10%	22%	8%	10%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Johnson/Kind</b>						
Ron Johnson	41%	10%	6%	25%	76%	86%
Ron Kind	39%	74%	71%	43%	12%	3%
Not sure	20%	16%	22%	32%	12%	11%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Baldwin Approval</b>						
Approve	42%	80%	76%	47%	12%	5%
Disapprove	41%	9%	12%	31%	69%	79%
Not sure	17%	11%	12%	22%	20%	17%

	Base	Gender	
		Woman	Man
<b>Obama Approval</b>			
Approve	45%	45%	44%
Disapprove	50%	46%	53%
Not sure	6%	8%	3%

	Base	Gender	
		Woman	Man
<b>Walker Approval</b>			
Approve	50%	50%	50%
Disapprove	47%	46%	47%
Not sure	3%	4%	3%





	Base	Gender	
		Woman	Man
<b>Burke Favorability</b>			
Favorable	36%	34%	38%
Unfavorable	35%	31%	40%
Not sure	30%	36%	23%

	Base	Gender	
		Woman	Man
<b>Walker/Burke</b>			
Scott Walker	48%	47%	49%
Mary Burke	45%	44%	46%
Not sure	7%	9%	5%

	Base	Gender	
		Woman	Man
<b>Generic Leg. Ballot</b>			
Democrat	45%	46%	45%
Republican	41%	40%	42%
Not sure	13%	14%	13%

	Base	Gender	
		Woman	Man
<b>Johnson Approval</b>			
Approve	34%	31%	38%
Disapprove	36%	31%	41%
Not sure	30%	38%	20%

	Base	Gender	
		Woman	Man
<b>Feingold Favorability</b>			
Favorable	46%	44%	48%
Unfavorable	36%	33%	39%
Not sure	18%	23%	12%

	Base	Gender	
		Woman	Man
<b>Kind Favorability</b>			
Favorable	20%	21%	19%
Unfavorable	18%	15%	21%
Not sure	62%	64%	60%

	Base	Gender	
		Woman	Man
<b>Johnson/Feingold</b>			
Ron Johnson	41%	39%	43%
Russ Feingold	47%	46%	48%
Not sure	12%	15%	8%

	Base	Gender	
		Woman	Man
<b>Johnson/Kind</b>			
Ron Johnson	41%	38%	44%
Ron Kind	39%	40%	38%
Not sure	20%	22%	18%





	Base	Gender	
		Woman	Man
<b>Baldwin Approval</b>			
Approve	42%	42%	41%
Disapprove	41%	37%	45%
Not sure	17%	21%	13%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Obama Approval</b>				
Approve	45%	82%	6%	45%
Disapprove	50%	11%	92%	47%
Not sure	6%	7%	2%	8%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Walker Approval</b>				
Approve	50%	12%	92%	45%
Disapprove	47%	83%	7%	51%
Not sure	3%	5%	1%	4%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Burke Favorability</b>				
Favorable	36%	67%	5%	34%
Unfavorable	35%	7%	69%	28%
Not sure	30%	26%	25%	37%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Walker/Burke</b>				
Scott Walker	48%	7%	93%	44%
Mary Burke	45%	86%	4%	46%
Not sure	7%	8%	3%	10%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Generic Leg. Ballot</b>				
Democrat	45%	93%	4%	40%
Republican	41%	4%	92%	28%
Not sure	13%	3%	4%	31%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Johnson Approval</b>				
Approve	34%	9%	63%	31%
Disapprove	36%	61%	9%	38%
Not sure	30%	29%	28%	32%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Feingold Favorability</b>				
Favorable	46%	76%	14%	49%
Unfavorable	36%	10%	68%	30%
Not sure	18%	15%	18%	21%







	Base	Party		
		Democrat	Republican	Independent / Other
<b>Kind Favorability</b>				
Favorable	20%	25%	13%	22%
Unfavorable	18%	16%	18%	19%
Not sure	62%	58%	68%	60%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Johnson/Feingold</b>				
Ron Johnson	41%	6%	83%	34%
Russ Feingold	47%	85%	9%	47%
Not sure	12%	9%	8%	19%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Johnson/Kind</b>				
Ron Johnson	41%	7%	84%	33%
Ron Kind	39%	76%	6%	36%
Not sure	20%	18%	10%	31%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Baldwin Approval</b>				
Approve	42%	78%	7%	41%
Disapprove	41%	9%	77%	37%
Not sure	17%	13%	16%	22%

	Base	Race	
		White	Other
<b>Obama Approval</b>			
Approve	45%	42%	63%
Disapprove	50%	52%	34%
Not sure	6%	6%	4%

	Base	Race	
		White	Other
<b>Walker Approval</b>			
Approve	50%	52%	26%
Disapprove	47%	45%	67%
Not sure	3%	3%	6%

	Base	Race	
		White	Other
<b>Burke Favorability</b>			
Favorable	36%	34%	50%
Unfavorable	35%	37%	18%
Not sure	30%	29%	33%

	Base	Race	
		White	Other
<b>Walker/Burke</b>			
Scott Walker	48%	51%	20%
Mary Burke	45%	43%	61%
Not sure	7%	6%	18%





	Base	Race	
		White	Other
<b>Generic Leg. Ballot</b>			
Democrat	45%	42%	72%
Republican	41%	44%	13%
Not sure	13%	13%	15%

	Base	Race	
		White	Other
<b>Johnson Approval</b>			
Approve	34%	36%	20%
Disapprove	36%	35%	40%
Not sure	30%	29%	40%

	Base	Race	
		White	Other
<b>Feingold Favorability</b>			
Favorable	46%	47%	42%
Unfavorable	36%	37%	29%
Not sure	18%	17%	29%

	Base	Race	
		White	Other
<b>Kind Favorability</b>			
Favorable	20%	21%	14%
Unfavorable	18%	18%	19%
Not sure	62%	62%	67%

	Base	Race	
		White	Other
<b>Johnson/Feingold</b>			
Ron Johnson	41%	43%	25%
Russ Feingold	47%	47%	48%
Not sure	12%	10%	27%

	Base	Race	
		White	Other
<b>Johnson/Kind</b>			
Ron Johnson	41%	44%	19%
Ron Kind	39%	38%	43%
Not sure	20%	18%	38%

	Base	Race	
		White	Other
<b>Baldwin Approval</b>			
Approve	42%	40%	56%
Disapprove	41%	43%	21%
Not sure	17%	17%	23%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Obama Approval</b>					
Approve	45%	54%	42%	43%	45%
Disapprove	50%	35%	55%	51%	50%
Not sure	6%	11%	4%	6%	5%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Walker Approval</b>					
<b>Approve</b>	<b>50%</b>	39%	55%	49%	51%
<b>Disapprove</b>	<b>47%</b>	51%	45%	47%	46%
<b>Not sure</b>	<b>3%</b>	10%	-	4%	3%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Burke Favorability</b>					
<b>Favorable</b>	<b>36%</b>	31%	33%	37%	39%
<b>Unfavorable</b>	<b>35%</b>	23%	37%	35%	37%
<b>Not sure</b>	<b>30%</b>	46%	30%	28%	24%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Walker/Burke</b>					
<b>Scott Walker</b>	<b>48%</b>	35%	51%	48%	50%
<b>Mary Burke</b>	<b>45%</b>	58%	43%	44%	43%
<b>Not sure</b>	<b>7%</b>	6%	6%	8%	8%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Generic Leg. Ballot</b>					
<b>Democrat</b>	<b>45%</b>	58%	41%	45%	44%
<b>Republican</b>	<b>41%</b>	30%	45%	41%	43%
<b>Not sure</b>	<b>13%</b>	11%	13%	14%	13%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Johnson Approval</b>					
<b>Approve</b>	<b>34%</b>	23%	34%	36%	38%
<b>Disapprove</b>	<b>36%</b>	31%	32%	38%	40%
<b>Not sure</b>	<b>30%</b>	46%	34%	26%	22%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Feingold Favorability</b>					
<b>Favorable</b>	<b>46%</b>	46%	43%	47%	48%
<b>Unfavorable</b>	<b>36%</b>	35%	35%	37%	35%
<b>Not sure</b>	<b>18%</b>	19%	21%	16%	17%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Kind Favorability</b>					
Favorable	20%	17%	20%	19%	24%
Unfavorable	18%	15%	17%	19%	17%
Not sure	62%	68%	63%	61%	59%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Johnson/Feingold</b>					
Ron Johnson	41%	31%	41%	43%	44%
Russ Feingold	47%	43%	46%	47%	50%
Not sure	12%	25%	13%	10%	7%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Johnson/Kind</b>					
Ron Johnson	41%	31%	44%	41%	44%
Ron Kind	39%	41%	35%	40%	40%
Not sure	20%	28%	21%	19%	16%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Baldwin Approval</b>					
Approve	42%	48%	39%	41%	42%
Disapprove	41%	34%	43%	41%	43%
Not sure	17%	18%	17%	18%	14%

	Base	Mode	
		Phone	Internet
<b>Obama Approval</b>			
Approve	45%	44%	45%
Disapprove	50%	52%	41%
Not sure	6%	4%	14%

	Base	Mode	
		Phone	Internet
<b>Walker Approval</b>			
Approve	50%	52%	42%
Disapprove	47%	46%	49%
Not sure	3%	2%	9%





	Base	Mode	
		Phone	Internet
<b>Burke Favorability</b>			
Favorable	36%	37%	28%
Unfavorable	35%	37%	25%
Not sure	30%	25%	47%

	Base	Mode	
		Phone	Internet
<b>Walker/Burke</b>			
Scott Walker	48%	49%	42%
Mary Burke	45%	45%	47%
Not sure	7%	6%	11%

	Base	Mode	
		Phone	Internet
<b>Generic Leg. Ballot</b>			
Democrat	45%	44%	52%
Republican	41%	42%	36%
Not sure	13%	14%	12%

	Base	Mode	
		Phone	Internet
<b>Johnson Approval</b>			
Approve	34%	36%	27%
Disapprove	36%	39%	23%
Not sure	30%	25%	50%

	Base	Mode	
		Phone	Internet
<b>Feingold Favorability</b>			
Favorable	46%	48%	39%
Unfavorable	36%	37%	32%
Not sure	18%	15%	29%

	Base	Mode	
		Phone	Internet
<b>Kind Favorability</b>			
Favorable	20%	21%	18%
Unfavorable	18%	18%	16%
Not sure	62%	61%	66%

	Base	Mode	
		Phone	Internet
<b>Johnson/Feingold</b>			
Ron Johnson	41%	43%	35%
Russ Feingold	47%	48%	42%
Not sure	12%	9%	23%

	Base	Mode	
		Phone	Internet
<b>Johnson/Kind</b>			
Ron Johnson	41%	43%	33%
Ron Kind	39%	40%	36%
Not sure	20%	17%	31%





	Base	Mode	
		Phone	Internet
<b>Baldwin Approval</b>			
<b>Approve</b>	42%	42%	42%
<b>Disapprove</b>	41%	42%	35%
<b>Not sure</b>	17%	16%	22%

