



FOR IMMEDIATE RELEASE

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QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

Feingold leads Thompson

Raleigh, N.C. – Russ Feingold leads Tommy Thompson 47-44 in a hypothetical contest for the US Senate, representing a tightening since Feingold led 50-41 in a November PPP survey of the race.

The tightening is largely due to movement among Republicans. In the previous survey Feingold had a 47-41 lead with them but now Thompson is up 45-40. That shift is reflective of the national landscape, as independents are leaning toward the GOP in generic ballot polling and most individual races across the country.

Feingold's approval rating is 45%, unchanged from the November survey. 41% of voters disapprove of him. He's very popular with Democrats, sporting a 73% approval rating, and equally unpopular with Republicans, 71% of whom disapprove of him. Independents narrowly give him good marks, 46/43.

Thompson is not all that popular, with more voters viewing him unfavorably (44%) than favorably (40%). Those numbers are pretty similar to where they stood in November, which was 38/45. Just like Feingold, Thompson is very polarizing with 70% of Republicans seeing him favorably and 73% of Democrats holding a negative opinion of him.

Thompson will have to run for Republicans to make a race of it here. Feingold leads Terrence Wall 48-34 and Dave Westlake 48-31. Wall has 21% name recognition and Westlake's is only 11%.

“This clearly would be a competitive race if Tommy Thompson decides to run,” said Dean Debnam, President of Public Policy Polling. “Otherwise Feingold should be safe for reelection.”

PPP surveyed 700 Wisconsin voters on March 20th and 21st. The margin of error for the survey is +/-3.7%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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Wisconsin Survey Results

Q1 Do you approve or disapprove of President Barack Obama's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

Approve 46%
Disapprove..... 48%
Not Sure..... 6%

Q2 Do you support or oppose President Obama's health care plan, or are you not sure? If you support it, press 1. If you're opposed, press 2. If you're not sure, press 3.

Support 40%
Oppose 50%
Not Sure..... 10%

Q3 Do you approve or disapprove of Senator Herb Kohl's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

Approve 46%
Disapprove..... 36%
Not Sure..... 18%

Q4 Do you approve or disapprove of Senator Russ Feingold's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

Approve 45%
Disapprove..... 41%
Not Sure..... 13%

Q5 Do you have a favorable or unfavorable opinion of Tommy Thompson? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable.....40% *Not Sure*.....16%
Unfavorable44%

Q6 Do you have a favorable or unfavorable opinion of Terrence Wall? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable..... 4%
Unfavorable 17%
Not Sure..... 79%

Q7 Do you have a favorable or unfavorable opinion of Dave Westlake? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable..... 2%
Unfavorable 8%
Not Sure..... 89%

Q8 If the candidates for Senate this fall were Democrat Russ Feingold and Republican Tommy Thompson, who would you vote for? If Russ Feingold, press 1. If Tommy Thompson, press 2. If you're undecided, press 3.

Feingold..... 47%
Thompson..... 44%
Undecided..... 9%

Q9 If the candidates for Senate this fall were Democrat Russ Feingold and Republican Terrence Wall, who would you vote for? If Russ Feingold, press 1. If Terrence Wall, press 2. If you're undecided, press 3.

Feingold..... 48%
Wall..... 34%
Undecided..... 18%





Q10 If the candidates for Senate this fall were Democrat Russ Feingold and Republican Dave Westlake, who would you vote for? If Russ Feingold, press 1. If Dave Westlake, press 2. If you're undecided, press 3.

Feingold..... 48%
Westlake..... 31%
Undecided..... 21%

Q11 Do you have a favorable or unfavorable opinion of Washington lobbyists? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable..... 1%
Unfavorable 77%
Not Sure..... 22%

Q12 Do you have a favorable or unfavorable opinion of tax and spend liberals? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable..... 18%
Unfavorable 53%
Not Sure..... 29%

Q13 Who did you vote for President last year? If John McCain, press 1. If Barack Obama, press 2. If someone else or you don't remember, press 3.

McCain..... 45%
Obama..... 50%
Someone Else/Don't Remember..... 5%

Q14 Would you describe yourself as a liberal, moderate, or conservative? If liberal, press 1. If moderate, press 2. If conservative, press 3.

Liberal..... 16%
Moderate..... 44%
Conservative..... 40%

Q15 If you are a woman, press 1, if a man, press 2.

Woman 55%
Man..... 45%

Q16 If you are a Democrat, press 1. If you are a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat..... 34%
Republican..... 31%
Independent/Other..... 35%

Q17 If you are white, press one now. If black, press 2. If other, press 3.

White 92%
Black..... 4%
Other..... 4%

Q18 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

18 to 29..... 8%
30 to 45..... 22%
46 to 65..... 48%
Older than 65..... 22%





Crosstabs

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Obama Approval				
Approve	46%	4%	84%	39%
Disapprove	48%	91%	9%	50%
Not Sure	6%	5%	7%	11%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Obama Health Care				
Support	40%	3%	74%	22%
Oppose	50%	93%	11%	63%
Not Sure	10%	4%	15%	15%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Kohl Approval				
Approve	46%	18%	72%	40%
Disapprove	36%	63%	13%	29%
Not Sure	18%	20%	14%	31%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Feingold Approval				
Approve	45%	13%	74%	53%
Disapprove	41%	74%	14%	30%
Not Sure	13%	13%	13%	17%





Crosstabs

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Thompson Favorability				
Favorable	40%	65%	17%	46%
Unfavorable	44%	18%	68%	30%
Not Sure	16%	17%	15%	24%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Wall Favorability				
Favorable	4%	7%	1%	3%
Unfavorable	17%	14%	20%	14%
Not Sure	79%	79%	79%	83%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Westlake Favorability				
Favorable	2%	2%	2%	-
Unfavorable	8%	8%	8%	13%
Not Sure	89%	90%	89%	87%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Feingold/Thompson				
Feingold	47%	9%	82%	41%
Thompson	44%	83%	9%	47%
Undecided	9%	8%	9%	13%





Crosstabs

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Feingold/Wall				
Feingold	48%	8%	84%	46%
Wall	34%	69%	5%	18%
Undecided	18%	23%	11%	36%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Feingold/Westlake				
Feingold	48%	10%	82%	48%
Westlake	31%	63%	3%	15%
Undecided	21%	27%	15%	37%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Washington Lobbyists				
Favorable	1%	1%	1%	5%
Unfavorable	77%	78%	78%	51%
Not Sure	22%	21%	21%	44%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Tax and Spend Liberals				
Favorable	18%	1%	34%	8%
Unfavorable	53%	88%	23%	33%
Not Sure	29%	11%	42%	59%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Obama Approval				
Approve	46%	84%	62%	13%
Disapprove	48%	13%	31%	80%
Not Sure	6%	3%	6%	7%

	Base	Ideology		
		Liberal	Moderate	Conservative
Obama Health Care				
Support	40%	81%	54%	8%
Oppose	50%	11%	33%	84%
Not Sure	10%	7%	13%	8%

	Base	Ideology		
		Liberal	Moderate	Conservative
Kohl Approval				
Approve	46%	81%	60%	17%
Disapprove	36%	6%	25%	60%
Not Sure	18%	13%	15%	22%

	Base	Ideology		
		Liberal	Moderate	Conservative
Feingold Approval				
Approve	45%	77%	60%	17%
Disapprove	41%	11%	29%	68%
Not Sure	13%	12%	12%	15%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Thompson Favorability				
Favorable	40%	21%	29%	59%
Unfavorable	44%	73%	54%	21%
Not Sure	16%	6%	17%	20%

	Base	Ideology		
		Liberal	Moderate	Conservative
Wall Favorability				
Favorable	4%	2%	2%	6%
Unfavorable	17%	26%	18%	11%
Not Sure	79%	71%	80%	82%

	Base	Ideology		
		Liberal	Moderate	Conservative
Westlake Favorability				
Favorable	2%	2%	2%	3%
Unfavorable	8%	13%	7%	7%
Not Sure	89%	85%	91%	90%

	Base	Ideology		
		Liberal	Moderate	Conservative
Feingold/Thompson				
Feingold	47%	84%	64%	14%
Thompson	44%	13%	28%	74%
Undecided	9%	3%	8%	12%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Feingold/Wall				
Feingold	48%	86%	64%	15%
Wall	34%	7%	21%	60%
Undecided	18%	7%	16%	25%

	Base	Ideology		
		Liberal	Moderate	Conservative
Feingold/Westlake				
Feingold	48%	86%	64%	16%
Westlake	31%	4%	16%	58%
Undecided	21%	10%	20%	26%

	Base	Ideology		
		Liberal	Moderate	Conservative
Washington Lobbyists				
Favorable	1%	2%	1%	2%
Unfavorable	77%	81%	77%	75%
Not Sure	22%	17%	22%	24%

	Base	Ideology		
		Liberal	Moderate	Conservative
Tax and Spend Liberals				
Favorable	18%	52%	21%	2%
Unfavorable	53%	15%	41%	80%
Not Sure	29%	33%	37%	18%





Crosstabs

	Base	Gender	
		Woman	Man
Obama Approval			
Approve	46%	51%	40%
Disapprove	48%	42%	55%
Not Sure	6%	7%	5%

	Base	Gender	
		Woman	Man
Obama Health Care			
Support	40%	42%	37%
Oppose	50%	45%	56%
Not Sure	10%	13%	6%

	Base	Gender	
		Woman	Man
Kohl Approval			
Approve	46%	51%	40%
Disapprove	36%	29%	45%
Not Sure	18%	20%	15%

	Base	Gender	
		Woman	Man
Feingold Approval			
Approve	45%	49%	40%
Disapprove	41%	34%	51%
Not Sure	13%	17%	9%





Crosstabs

	Base	Gender	
		Woman	Man
Thompson Favorability			
Favorable	40%	36%	44%
Unfavorable	44%	47%	39%
Not Sure	16%	16%	16%

	Base	Gender	
		Woman	Man
Wall Favorability			
Favorable	4%	3%	5%
Unfavorable	17%	13%	22%
Not Sure	79%	84%	73%

	Base	Gender	
		Woman	Man
Westlake Favorability			
Favorable	2%	2%	3%
Unfavorable	8%	5%	12%
Not Sure	89%	93%	85%

	Base	Gender	
		Woman	Man
Feingold/Thompson			
Feingold	47%	52%	41%
Thompson	44%	39%	50%
Undecided	9%	8%	9%





Crosstabs

	Base	Gender	
		Woman	Man
Feingold/Wall			
Feingold	48%	53%	41%
Wall	34%	27%	43%
Undecided	18%	20%	16%

	Base	Gender	
		Woman	Man
Feingold/Westlake			
Feingold	48%	53%	43%
Westlake	31%	25%	39%
Undecided	21%	23%	19%

	Base	Gender	
		Woman	Man
Washington Lobbyists			
Favorable	1%	1%	2%
Unfavorable	77%	72%	83%
Not Sure	22%	27%	15%

	Base	Gender	
		Woman	Man
Tax and Spend Liberals			
Favorable	18%	18%	19%
Unfavorable	53%	48%	58%
Not Sure	29%	34%	23%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Obama Approval				
Approve	46%	89%	7%	39%
Disapprove	48%	6%	88%	53%
Not Sure	6%	5%	5%	8%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama Health Care				
Support	40%	77%	6%	34%
Oppose	50%	7%	89%	58%
Not Sure	10%	15%	5%	9%

	Base	Party		
		Democrat	Republican	Independent/Other
Kohl Approval				
Approve	46%	76%	19%	41%
Disapprove	36%	11%	58%	42%
Not Sure	18%	13%	24%	17%

	Base	Party		
		Democrat	Republican	Independent/Other
Feingold Approval				
Approve	45%	73%	14%	46%
Disapprove	41%	13%	71%	43%
Not Sure	13%	14%	15%	11%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Thompson Favorability				
Favorable	40%	12%	70%	40%
Unfavorable	44%	73%	16%	40%
Not Sure	16%	15%	14%	20%

	Base	Party		
		Democrat	Republican	Independent/Other
Wall Favorability				
Favorable	4%	2%	8%	2%
Unfavorable	17%	22%	14%	14%
Not Sure	79%	76%	78%	83%

	Base	Party		
		Democrat	Republican	Independent/Other
Westlake Favorability				
Favorable	2%	3%	2%	2%
Unfavorable	8%	10%	9%	6%
Not Sure	89%	87%	89%	92%

	Base	Party		
		Democrat	Republican	Independent/Other
Feingold/Thompson				
Feingold	47%	89%	9%	40%
Thompson	44%	8%	83%	45%
Undecided	9%	4%	8%	14%



Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Feingold/Wall				
Feingold	48%	89%	8%	43%
Wall	34%	5%	70%	32%
Undecided	18%	7%	22%	25%

	Base	Party		
		Democrat	Republican	Independent/Other
Feingold/Westlake				
Feingold	48%	89%	10%	42%
Westlake	31%	4%	64%	28%
Undecided	21%	8%	26%	29%

	Base	Party		
		Democrat	Republican	Independent/Other
Washington Lobbyists				
Favorable	1%	2%	1%	2%
Unfavorable	77%	74%	73%	83%
Not Sure	22%	25%	26%	15%

	Base	Party		
		Democrat	Republican	Independent/Other
Tax and Spend Liberals				
Favorable	18%	40%	2%	11%
Unfavorable	53%	20%	84%	57%
Not Sure	29%	40%	14%	31%



Crosstabs

	Base	Race		
		White	Black	Other
Obama Approval				
Approve	46%	44%	91%	55%
Disapprove	48%	50%	4%	35%
Not Sure	6%	6%	6%	10%

	Base	Race		
		White	Black	Other
Obama Health Care				
Support	40%	39%	65%	38%
Oppose	50%	52%	4%	44%
Not Sure	10%	9%	31%	18%

	Base	Race		
		White	Black	Other
Kohl Approval				
Approve	46%	46%	62%	44%
Disapprove	36%	37%	15%	33%
Not Sure	18%	17%	22%	23%

	Base	Race		
		White	Black	Other
Feingold Approval				
Approve	45%	44%	69%	41%
Disapprove	41%	43%	15%	40%
Not Sure	13%	13%	15%	19%





Crosstabs

	Base	Race		
		White	Black	Other
Thompson Favorability				
Favorable	40%	40%	28%	43%
Unfavorable	44%	44%	58%	31%
Not Sure	16%	16%	14%	26%

	Base	Race		
		White	Black	Other
Wall Favorability				
Favorable	4%	4%	-	16%
Unfavorable	17%	17%	15%	5%
Not Sure	79%	79%	85%	79%

	Base	Race		
		White	Black	Other
Westlake Favorability				
Favorable	2%	2%	-	-
Unfavorable	8%	8%	8%	15%
Not Sure	89%	90%	92%	85%

	Base	Race		
		White	Black	Other
Feingold/Thompson				
Feingold	47%	47%	63%	46%
Thompson	44%	45%	14%	46%
Undecided	9%	8%	23%	8%





Crosstabs

	Base	Race		
		White	Black	Other
Feingold/Wall				
Feingold	48%	46%	72%	55%
Wall	34%	35%	4%	37%
Undecided	18%	18%	24%	8%

	Base	Race		
		White	Black	Other
Feingold/Westlake				
Feingold	48%	46%	79%	55%
Westlake	31%	32%	4%	28%
Undecided	21%	21%	17%	17%

	Base	Race		
		White	Black	Other
Washington Lobbyists				
Favorable	1%	2%	-	-
Unfavorable	77%	79%	45%	52%
Not Sure	22%	19%	55%	48%

	Base	Race		
		White	Black	Other
Tax and Spend Liberals				
Favorable	18%	19%	9%	6%
Unfavorable	53%	54%	29%	49%
Not Sure	29%	27%	61%	45%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama Approval					
Approve	46%	58%	38%	46%	51%
Disapprove	48%	32%	55%	50%	40%
Not Sure	6%	10%	7%	4%	9%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama Health Care					
Support	40%	55%	30%	41%	42%
Oppose	50%	35%	58%	51%	45%
Not Sure	10%	10%	12%	8%	13%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Kohl Approval					
Approve	46%	42%	45%	46%	49%
Disapprove	36%	26%	33%	40%	35%
Not Sure	18%	32%	21%	14%	16%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Feingold Approval					
Approve	45%	52%	40%	47%	45%
Disapprove	41%	32%	43%	44%	37%
Not Sure	13%	16%	16%	9%	18%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Thompson Favorability					
Favorable	40%	42%	49%	39%	31%
Unfavorable	44%	42%	34%	44%	53%
Not Sure	16%	16%	16%	16%	17%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Wall Favorability					
Favorable	4%	3%	2%	4%	6%
Unfavorable	17%	13%	16%	19%	15%
Not Sure	79%	84%	82%	77%	79%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Westlake Favorability					
Favorable	2%	6%	3%	1%	1%
Unfavorable	8%	10%	7%	9%	7%
Not Sure	89%	84%	90%	89%	91%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Feingold/Thompson					
Feingold	47%	58%	38%	46%	54%
Thompson	44%	35%	55%	45%	36%
Undecided	9%	6%	7%	9%	10%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Feingold/Wall					
Feingold	48%	55%	37%	49%	54%
Wall	34%	29%	42%	35%	27%
Undecided	18%	16%	20%	16%	20%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Feingold/Westlake					
Feingold	48%	55%	39%	49%	52%
Westlake	31%	23%	38%	31%	25%
Undecided	21%	23%	22%	19%	23%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Washington Lobbyists					
Favorable	1%	-	2%	1%	1%
Unfavorable	77%	65%	74%	81%	76%
Not Sure	22%	35%	24%	18%	23%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Tax and Spend Liberals					
Favorable	18%	19%	17%	20%	15%
Unfavorable	53%	45%	57%	55%	46%
Not Sure	29%	35%	26%	25%	38%

