

**INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)**

**QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312**

## **Paul Ryan GOP's choice for Sen., Pres. primary muddled**

**Raleigh, N.C.** – Though he may not heed their desire once he ascends to his long-coveted Budget Committee chairmanship in January, Paul Ryan is far-and-away the choice of his party's voters to take on either Herb Kohl or another Democrat for the Senate in 2012. The Presidential primary is another matter. Very similarly to Ohio and many other states, the jockeying to take on President Obama is about as close as can be, with all four nominal frontrunners within the margin of error of the lead.

Ryan has a majority in a seven-candidate slate of mostly little-known figures, topping the best known, Tommy Thompson, by a 52-14 margin, almost 4:1. Beyond that is a jumble of also-rans. Since neither Ryan nor Thompson currently appears eager to run, one of these may very well end up being the nominee: former Congressman Mark Green at 9%, J.B. Van Hollen and incoming lieutenant governor Rebecca Kleefisch each at 6%, soon-to-be Congressman Sean Duffy at 5%, and failed Senate candidate Dave Westlake at 1%, with 8% not sure or preferring an unnamed option. Tuesday's release showed that Ryan would also be more competitive in the general election than Thompson or Van Hollen, the other two candidates tested against Kohl and Russ Feingold.

Favorability ratings for Green, Kleefisch, Duffy, and Westlake were not tested, but of the Republican candidates measured, Ryan is unsurprisingly the most popular with the GOP, with a stellar 67-7 grade, 12 points better than Van Hollen's 58-10, and 18 better than Thompson's 65-23. The weakness of the presidential candidates is further highlighted by the fact that three times as many hardcore Republican voters dislike the most popular of those four, Sarah Palin, as have a negative opinion of Ryan.

In that race, Palin does come out ahead with 21%, but that is barely more than Mike Huckabee's 18%, Mitt Romney's 17%, Newt Gingrich's 13%, and neighboring Governor Tim Pawlenty's 10%. Ron Paul's 4%, John Thune's 3%, and Mitch Daniels' 2% round out the field, but 12% are uncommitted to any candidate. Essentially, this race is a crapshoot, as in most states. If Thune or some other dark horse were to catch fire, he could instantly join the usual four at the top of the heap.

PPP surveyed 400 usual Wisconsin Republican primary voters from December 10<sup>th</sup> to 12<sup>th</sup>. The survey's margin of error is +/-4.9%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.



## Wisconsin Survey Results

**Q1** Do you have a favorable or unfavorable opinion of Newt Gingrich?

*Favorable*..... 56%  
*Unfavorable* ..... 24%  
*Not sure* ..... 20%

**Q2** Do you have a favorable or unfavorable opinion of Mike Huckabee?

*Favorable*..... 59%  
*Unfavorable* ..... 22%  
*Not sure* ..... 20%

**Q3** Do you have a favorable or unfavorable opinion of Sarah Palin?

*Favorable*..... 71%  
*Unfavorable* ..... 21%  
*Not sure* ..... 9%

**Q4** Do you have a favorable or unfavorable opinion of Mitt Romney?

*Favorable*..... 57%  
*Unfavorable* ..... 23%  
*Not sure* ..... 21%

**Q5** Do you have a favorable or unfavorable opinion of JB Van Hollen?

*Favorable*..... 58%  
*Unfavorable* ..... 10%  
*Not sure* ..... 33%

**Q6** Do you have a favorable or unfavorable opinion of Paul Ryan?

*Favorable*..... 67%  
*Unfavorable* ..... 7%  
*Not sure* ..... 26%

**Q7** Do you have a favorable or unfavorable opinion of Tommy Thompson?

*Favorable*..... 65%  
*Unfavorable* ..... 23%  
*Not sure* ..... 13%

**Q8** Between Sean Duffy, Mark Green, Rebecca Kleefisch, Paul Ryan, Tommy Thompson, JB Van Hollen, and Dave Westlake who would you most like to see as the Republican Senate nominee in 2012?

*Sean Duffy*..... 5%  
*Mark Green*..... 9%  
*Rebecca Kleefisch* ..... 6%  
*Paul Ryan* ..... 52%  
*Tommy Thompson* ..... 14%  
*JB Van Hollen* ..... 6%  
*Dave Westlake*..... 1%  
*Someone else/Not sure* ..... 8%





**Q9** If the Republican candidates for President in 2012 were Mitch Daniels, Newt Gingrich, Mike Huckabee, Sarah Palin, Ron Paul, Tim Pawlenty, Mitt Romney, and John Thune who would you vote for?

<i>Mitch Daniels</i> .....	2%
<i>Newt Gingrich</i> .....	13%
<i>Mike Huckabee</i> .....	18%
<i>Sarah Palin</i> .....	21%
<i>Ron Paul</i> .....	4%
<i>Tim Pawlenty</i> .....	10%
<i>Mitt Romney</i> .....	17%
<i>John Thune</i> .....	3%
<i>Someone else/Undecided</i> .....	12%

**Q10** Would you describe yourself as a liberal, moderate, or conservative?

<i>Liberal</i> .....	2%
<i>Moderate</i> .....	21%
<i>Conservative</i> .....	77%

**Q11** If you are a woman, press 1. If a man, press 2.

<i>Woman</i> .....	47%
<i>Man</i> .....	53%

**Q12** If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

<i>18 to 29</i> .....	4%
<i>30 to 45</i> .....	32%
<i>46 to 65</i> .....	40%
<i>Older than 65</i> .....	24%





**Crosstabs**

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Gingrich Favorability</b>				
<b>Favorable</b>	<b>56%</b>	38%	40%	61%
<b>Unfavorable</b>	<b>24%</b>	50%	41%	19%
<b>Not sure</b>	<b>20%</b>	13%	18%	20%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Huckabee Favorability</b>				
<b>Favorable</b>	<b>59%</b>	63%	52%	60%
<b>Unfavorable</b>	<b>22%</b>	25%	27%	20%
<b>Not sure</b>	<b>20%</b>	13%	21%	20%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Palin Favorability</b>				
<b>Favorable</b>	<b>71%</b>	25%	49%	78%
<b>Unfavorable</b>	<b>21%</b>	63%	40%	14%
<b>Not sure</b>	<b>9%</b>	13%	11%	8%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Romney Favorability</b>				
<b>Favorable</b>	<b>57%</b>	50%	52%	58%
<b>Unfavorable</b>	<b>23%</b>	38%	27%	21%
<b>Not sure</b>	<b>21%</b>	13%	21%	21%





**Crosstabs**

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Van Hollen Favorability</b>				
<b>Favorable</b>	58%	38%	45%	61%
<b>Unfavorable</b>	10%	25%	17%	7%
<b>Not sure</b>	33%	38%	38%	31%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Ryan Favorability</b>				
<b>Favorable</b>	67%	25%	50%	73%
<b>Unfavorable</b>	7%	38%	16%	3%
<b>Not sure</b>	26%	38%	34%	24%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Thompson Favorability</b>				
<b>Favorable</b>	65%	25%	49%	70%
<b>Unfavorable</b>	23%	50%	35%	18%
<b>Not sure</b>	13%	25%	16%	12%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>2012 GOP Sen Primary</b>				
<b>Sean Duffy</b>	5%	-	7%	4%
<b>Mark Green</b>	9%	-	7%	10%
<b>Rebecca Kleefisch</b>	6%	-	7%	6%
<b>Paul Ryan</b>	52%	13%	43%	56%
<b>Tommy Thompson</b>	14%	25%	17%	13%
<b>JB Van Hollen</b>	6%	13%	5%	6%
<b>Dave Westlake</b>	1%	13%	1%	0%
<b>Someone else/Not sure</b>	8%	38%	12%	6%





**Crosstabs**

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>2012 GOP Pres Primary</b>				
Mitch Daniels	2%	-	-	2%
Newt Gingrich	13%	-	10%	14%
Mike Huckabee	18%	-	20%	18%
Sarah Palin	21%	29%	13%	23%
Ron Paul	4%	-	6%	4%
Tim Pawlenty	10%	-	16%	9%
Mitt Romney	17%	29%	20%	16%
John Thune	3%	-	1%	3%
Someone else/Undecided	12%	43%	15%	11%

	Base	Gender	
		Woman	Man
<b>Gingrich Favorability</b>			
Favorable	56%	50%	61%
Unfavorable	24%	22%	27%
Not sure	20%	28%	12%

	Base	Gender	
		Woman	Man
<b>Huckabee Favorability</b>			
Favorable	59%	58%	59%
Unfavorable	22%	19%	24%
Not sure	20%	23%	17%

	Base	Gender	
		Woman	Man
<b>Palin Favorability</b>			
Favorable	71%	67%	74%
Unfavorable	21%	21%	20%
Not sure	9%	12%	6%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Romney Favorability</b>			
<b>Favorable</b>	<b>57%</b>	54%	59%
<b>Unfavorable</b>	<b>23%</b>	20%	26%
<b>Not sure</b>	<b>21%</b>	26%	15%

	Base	Gender	
		Woman	Man
<b>Van Hollen Favorability</b>			
<b>Favorable</b>	<b>58%</b>	49%	66%
<b>Unfavorable</b>	<b>10%</b>	11%	9%
<b>Not sure</b>	<b>33%</b>	40%	26%

	Base	Gender	
		Woman	Man
<b>Ryan Favorability</b>			
<b>Favorable</b>	<b>67%</b>	62%	71%
<b>Unfavorable</b>	<b>7%</b>	5%	8%
<b>Not sure</b>	<b>26%</b>	32%	21%

	Base	Gender	
		Woman	Man
<b>Thompson Favorability</b>			
<b>Favorable</b>	<b>65%</b>	58%	70%
<b>Unfavorable</b>	<b>23%</b>	23%	22%
<b>Not sure</b>	<b>13%</b>	19%	8%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>2012 GOP Sen Primary</b>			
Sean Duffy	5%	5%	4%
Mark Green	9%	7%	10%
Rebecca Kleefisch	6%	5%	6%
Paul Ryan	52%	52%	52%
Tommy Thompson	14%	18%	11%
JB Van Hollen	6%	4%	7%
Dave Westlake	1%	-	1%
Someone else/Not sure	8%	9%	8%

	Base	Gender	
		Woman	Man
<b>2012 GOP Pres Primary</b>			
Mitch Daniels	2%	2%	2%
Newt Gingrich	13%	11%	15%
Mike Huckabee	18%	21%	16%
Sarah Palin	21%	21%	21%
Ron Paul	4%	4%	5%
Tim Pawlenty	10%	7%	13%
Mitt Romney	17%	19%	14%
John Thune	3%	2%	3%
Someone else/Undecided	12%	15%	10%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Gingrich Favorability</b>					
Favorable	56%	35%	51%	57%	65%
Unfavorable	24%	47%	27%	24%	17%
Not sure	20%	18%	22%	18%	19%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Huckabee Favorability</b>					
Favorable	59%	47%	58%	59%	61%
Unfavorable	22%	35%	23%	23%	15%
Not sure	20%	18%	19%	18%	24%







**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Palin Favorability</b>					
Favorable	71%	53%	75%	69%	72%
Unfavorable	21%	35%	18%	23%	18%
Not sure	9%	12%	7%	9%	10%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Romney Favorability</b>					
Favorable	57%	35%	48%	59%	67%
Unfavorable	23%	47%	29%	24%	9%
Not sure	21%	18%	23%	17%	24%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Van Hollen Favorability</b>					
Favorable	58%	65%	54%	57%	63%
Unfavorable	10%	12%	12%	9%	7%
Not sure	33%	24%	34%	34%	30%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Ryan Favorability</b>					
Favorable	67%	41%	64%	68%	74%
Unfavorable	7%	24%	5%	9%	2%
Not sure	26%	35%	31%	23%	24%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Thompson Favorability</b>					
<b>Favorable</b>	65%	35%	71%	65%	60%
<b>Unfavorable</b>	23%	41%	19%	22%	25%
<b>Not sure</b>	13%	24%	10%	13%	15%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>2012 GOP Sen Primary</b>					
<b>Sean Duffy</b>	5%	6%	6%	4%	3%
<b>Mark Green</b>	9%	18%	13%	8%	5%
<b>Rebecca Kleefisch</b>	6%	6%	6%	3%	9%
<b>Paul Ryan</b>	52%	29%	41%	57%	61%
<b>Tommy Thompson</b>	14%	12%	19%	14%	8%
<b>JB Van Hollen</b>	6%	6%	8%	4%	5%
<b>Dave Westlake</b>	1%	6%	1%	1%	-
<b>Someone else/Not sure</b>	8%	18%	6%	9%	7%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>2012 GOP Pres Primary</b>					
<b>Mitch Daniels</b>	2%	-	2%	1%	2%
<b>Newt Gingrich</b>	13%	6%	15%	10%	17%
<b>Mike Huckabee</b>	18%	29%	21%	15%	18%
<b>Sarah Palin</b>	21%	18%	18%	22%	23%
<b>Ron Paul</b>	4%	6%	6%	4%	1%
<b>Tim Pawlenty</b>	10%	12%	11%	12%	6%
<b>Mitt Romney</b>	17%	-	15%	18%	20%
<b>John Thune</b>	3%	6%	2%	3%	2%
<b>Someone else/Undecided</b>	12%	24%	8%	15%	11%

