

FOR IMMEDIATE RELEASE

November 25, 2009

INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)

QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

Doyle Approval Drops Further

Raleigh, N.C. – Announcing his retirement hasn't done much to help Jim Doyle's standing with the voters of Wisconsin.

A June PPP survey showed Doyle with a 34% approval rating and since then it's just gotten worse. Only 29% of voters in the state now express support for their Governor with 57% saying they disapprove of how he's doing.

58% of Democrats give Doyle good marks but only 22% of independents and 5% of Republicans do. A majority of voters in every section of the state disapprove of his work.

“There's no doubt Democrats will be better off with a newer face as their candidate for Governor next year than Jim Doyle,” said Dean Debnam, President of Public Policy Polling. “You just can't get reelected when a strong majority of voters don't like the job you're doing.”

Senator Herb Kohl is faring considerably better with the state's voters, earning the approval of 45% of them with 35% disapproving. Those numbers are nearly identical to Russ Feingold's.

Voters in the state have a very low opinion of both the Democrats and Republicans in Congress. Only 36% view the Democrats favorably and just 30% have a positive opinion of the Republicans. Nevertheless the GOP leads 43-41 on the generic Congressional ballot because it holds a huge edge with voters who dislike both parties.

PPP will release new numbers Friday on the Gubernatorial race.

PPP surveyed 767 Wisconsin voters from November 20th to 22nd. The survey's margin of error is +/-3.5%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at www.publicpolicypolling.com.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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Wisconsin Survey Results

Q1 Do you approve or disapprove of Governor Jim Doyle's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

Approve 29%
Disapprove..... 57%
Not Sure..... 14%

Q2 Do you approve or disapprove of Senator Herb Kohl's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

Approve 45%
Disapprove..... 35%
Not Sure..... 20%

Q3 If there was an election for Congress today, would you vote Democratic or Republican? If Democratic, press 1. If Republican, press 2. If you're undecided, press 3.

Democratic..... 41%
Republican..... 43%
Undecided..... 16%

Q4 Do you have a favorable or unfavorable opinion of the Democrats in Congress? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable..... 36%
Unfavorable 50%
Not Sure..... 14%

Q5 Do you have a favorable or unfavorable opinion of the Republicans in Congress? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable..... 30%
Unfavorable 51%
Not Sure..... 20%

Q6 Looking back do you support or oppose the federal government's 700 billion dollar bailout of the nation's troubled financial institutions? If you support it, press 1. If you oppose it, press 2. If you're not sure, press 3.

Support 20%
Oppose 65%
Not Sure..... 15%

Q7 Do you think the bailout came under the Bush administration or the Obama administration? If the Bush administration, press 1. If the Obama administration, press 2. If you're not sure, press 3.

Bush 40%
Obama..... 44%
Not Sure..... 17%

Q8 Looking back do you support or oppose the federal government's 787 billion dollar economic stimulus package? If you support it, press 1. If you oppose it, press 2. If you're not sure, press 3.

Support 28%
Oppose 55%
Not Sure..... 17%

Q9 Do you think the stimulus came under the Bush administration or the Obama administration? If the Bush administration, press 1. If the Obama administration, press 2. If you're not sure, press 3.

Bush 30%
Obama..... 57%
Not Sure..... 13%





Q10 Who did you vote for President last year? If John McCain, press 1. If Barack Obama, press 2. If someone else or you don't remember, press 3.

McCain..... 41%
Obama..... 48%
Someone Else/Don't Remember..... 11%

Q11 Would you describe yourself as a liberal, moderate, or conservative? If liberal, press 1. If moderate, press 2. If conservative, press 3.

Liberal..... 18%
Moderate..... 43%
Conservative..... 40%

Q12 If you are a woman, press 1, if a man, press 2.

Woman 54%
Man..... 46%

Q13 If you are a Democrat, press 1. If you are a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat 34%
Republican..... 30%
Independent/Other..... 37%

Q14 If you are white, press one now. If you are African-American, press two now. If other, press 3.

White 90%
African-American 6%
Other..... 4%

Q15 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

18 to 29..... 16%
30 to 45..... 26%
46 to 65..... 40%
Older than 65..... 18%

Q16

262..... 20%
414..... 18%
608..... 22%
715..... 17%
920..... 23%





Crosstabs

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Doyle Approval				
Approve	29%	7%	51%	19%
Disapprove	57%	86%	28%	70%
Not Sure	14%	7%	21%	11%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Kohl Approval				
Approve	45%	19%	67%	46%
Disapprove	35%	60%	11%	41%
Not Sure	20%	20%	22%	13%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Generic Congressional Ballot				
Democratic	41%	4%	78%	19%
Republican	43%	87%	6%	37%
Undecided	16%	9%	15%	45%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Congressional Democrats Favorability				
Favorable	36%	3%	70%	12%
Unfavorable	50%	91%	11%	65%
Not Sure	14%	6%	19%	23%





Crosstabs

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Congressional Republicans Favorability				
Favorable	30%	58%	8%	17%
Unfavorable	51%	24%	74%	50%
Not Sure	20%	18%	17%	33%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Support for Bailout				
Support	20%	5%	35%	11%
Oppose	65%	89%	43%	68%
Not Sure	15%	6%	21%	21%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Administration of Bailout				
Bush	40%	32%	49%	28%
Obama	44%	54%	30%	62%
Not Sure	17%	14%	21%	9%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Support for Stimulus				
Support	28%	6%	51%	11%
Oppose	55%	87%	24%	62%
Not Sure	17%	7%	25%	26%





Crosstabs

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Administration of Stimulus				
Bush	30%	22%	35%	40%
Obama	57%	68%	49%	41%
Not Sure	13%	9%	15%	18%

	Base	Ideology		
		Liberal	Moderate	Conservative
Doyle Approval				
Approve	29%	59%	37%	7%
Disapprove	57%	26%	45%	83%
Not Sure	14%	15%	18%	10%

	Base	Ideology		
		Liberal	Moderate	Conservative
Kohl Approval				
Approve	45%	70%	59%	19%
Disapprove	35%	10%	22%	60%
Not Sure	20%	20%	20%	21%

	Base	Ideology		
		Liberal	Moderate	Conservative
Generic Congressional Ballot				
Democratic	41%	89%	51%	8%
Republican	43%	5%	27%	79%
Undecided	16%	6%	22%	13%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Congressional Democrats Favorability				
Favorable	36%	80%	44%	7%
Unfavorable	50%	8%	36%	84%
Not Sure	14%	12%	20%	9%

	Base	Ideology		
		Liberal	Moderate	Conservative
Congressional Republicans Favorability				
Favorable	30%	4%	18%	54%
Unfavorable	51%	85%	63%	22%
Not Sure	20%	11%	19%	24%

	Base	Ideology		
		Liberal	Moderate	Conservative
Support for Bailout				
Support	20%	48%	23%	2%
Oppose	65%	34%	57%	89%
Not Sure	15%	18%	20%	8%

	Base	Ideology		
		Liberal	Moderate	Conservative
Administration of Bailout				
Bush	40%	47%	48%	26%
Obama	44%	26%	40%	57%
Not Sure	17%	27%	12%	17%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Support for Stimulus				
Support	28%	60%	34%	8%
Oppose	55%	20%	42%	83%
Not Sure	17%	20%	24%	9%

	Base	Ideology		
		Liberal	Moderate	Conservative
Administration of Stimulus				
Bush	30%	43%	26%	30%
Obama	57%	41%	59%	60%
Not Sure	13%	16%	15%	9%

	Base	Gender	
		Woman	Man
Doyle Approval			
Approve	29%	32%	26%
Disapprove	57%	51%	64%
Not Sure	14%	17%	10%

	Base	Gender	
		Woman	Man
Kohl Approval			
Approve	45%	50%	40%
Disapprove	35%	28%	43%
Not Sure	20%	23%	18%





Crosstabs

	Base	Gender	
		Woman	Man
Generic Congressional Ballot			
Democratic	41%	50%	30%
Republican	43%	39%	49%
Undecided	16%	11%	21%

	Base	Gender	
		Woman	Man
Congressional Democrats Favorability			
Favorable	36%	42%	29%
Unfavorable	50%	43%	59%
Not Sure	14%	15%	13%

	Base	Gender	
		Woman	Man
Congressional Republicans Favorability			
Favorable	30%	27%	33%
Unfavorable	51%	51%	50%
Not Sure	20%	22%	17%

	Base	Gender	
		Woman	Man
Support for Bailout			
Support	20%	19%	22%
Oppose	65%	66%	63%
Not Sure	15%	15%	15%





Crosstabs

	Base	Gender	
		Woman	Man
Administration of Bailout			
Bush	40%	35%	45%
Obama	44%	48%	39%
Not Sure	17%	17%	16%

	Base	Gender	
		Woman	Man
Support for Stimulus			
Support	28%	32%	23%
Oppose	55%	45%	66%
Not Sure	17%	23%	11%

	Base	Gender	
		Woman	Man
Administration of Stimulus			
Bush	30%	29%	32%
Obama	57%	56%	58%
Not Sure	13%	16%	10%

	Base	Party		
		Democrat	Republican	Independent/Other
Doyle Approval				
Approve	29%	58%	5%	22%
Disapprove	57%	23%	85%	66%
Not Sure	14%	19%	10%	13%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Kohl Approval				
Approve	45%	73%	19%	41%
Disapprove	35%	7%	59%	40%
Not Sure	20%	20%	22%	19%

	Base	Party		
		Democrat	Republican	Independent/Other
Generic Congressional Ballot				
Democratic	41%	95%	1%	24%
Republican	43%	3%	95%	39%
Undecided	16%	3%	4%	37%

	Base	Party		
		Democrat	Republican	Independent/Other
Congressional Democrats Favorability				
Favorable	36%	78%	1%	25%
Unfavorable	50%	6%	94%	56%
Not Sure	14%	16%	5%	19%

	Base	Party		
		Democrat	Republican	Independent/Other
Congressional Republicans Favorability				
Favorable	30%	6%	69%	21%
Unfavorable	51%	80%	12%	55%
Not Sure	20%	14%	19%	24%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Support for Bailout				
Support	20%	38%	4%	16%
Oppose	65%	39%	91%	68%
Not Sure	15%	22%	4%	17%

	Base	Party		
		Democrat	Republican	Independent/Other
Administration of Bailout				
Bush	40%	44%	26%	46%
Obama	44%	30%	60%	44%
Not Sure	17%	26%	14%	10%

	Base	Party		
		Democrat	Republican	Independent/Other
Support for Stimulus				
Support	28%	55%	5%	22%
Oppose	55%	18%	86%	63%
Not Sure	17%	27%	9%	16%

	Base	Party		
		Democrat	Republican	Independent/Other
Administration of Stimulus				
Bush	30%	34%	28%	29%
Obama	57%	49%	63%	59%
Not Sure	13%	18%	9%	13%





Crosstabs

	Base	Race		
		White	African-American	Other
Doyle Approval				
Approve	29%	27%	58%	28%
Disapprove	57%	58%	27%	68%
Not Sure	14%	14%	15%	4%

	Base	Race		
		White	African-American	Other
Kohl Approval				
Approve	45%	45%	56%	34%
Disapprove	35%	34%	24%	59%
Not Sure	20%	21%	20%	7%

	Base	Race		
		White	African-American	Other
Generic Congressional Ballot				
Democratic	41%	40%	65%	30%
Republican	43%	45%	21%	49%
Undecided	16%	16%	14%	21%

	Base	Race		
		White	African-American	Other
Congressional Democrats Favorability				
Favorable	36%	35%	57%	25%
Unfavorable	50%	52%	22%	59%
Not Sure	14%	14%	20%	16%





Crosstabs

	Base	Race		
		White	African-American	Other
Congressional Republicans Favorability				
Favorable	30%	30%	20%	35%
Unfavorable	51%	50%	56%	54%
Not Sure	20%	20%	24%	11%

	Base	Race		
		White	African-American	Other
Support for Bailout				
Support	20%	20%	21%	25%
Oppose	65%	66%	53%	67%
Not Sure	15%	15%	26%	8%

	Base	Race		
		White	African-American	Other
Administration of Bailout				
Bush	40%	40%	38%	38%
Obama	44%	43%	52%	36%
Not Sure	17%	17%	10%	26%

	Base	Race		
		White	African-American	Other
Support for Stimulus				
Support	28%	27%	51%	28%
Oppose	55%	55%	45%	68%
Not Sure	17%	19%	4%	5%





Crosstabs

	Base	Race		
		White	African-American	Other
Administration of Stimulus				
Bush	30%	29%	16%	72%
Obama	57%	57%	84%	6%
Not Sure	13%	14%	-	21%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Doyle Approval					
Approve	29%	32%	29%	28%	27%
Disapprove	57%	56%	51%	59%	62%
Not Sure	14%	12%	20%	13%	11%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Kohl Approval					
Approve	45%	40%	41%	50%	45%
Disapprove	35%	32%	37%	34%	37%
Not Sure	20%	28%	22%	17%	18%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Generic Congressional Ballot					
Democratic	41%	36%	42%	46%	34%
Republican	43%	40%	45%	42%	47%
Undecided	16%	24%	14%	12%	19%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Congressional Democrats Favorability					
Favorable	36%	32%	36%	41%	29%
Unfavorable	50%	44%	52%	48%	57%
Not Sure	14%	24%	12%	11%	14%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Congressional Republicans Favorability					
Favorable	30%	20%	35%	29%	34%
Unfavorable	51%	44%	50%	57%	44%
Not Sure	20%	36%	15%	15%	22%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Support for Bailout					
Support	20%	18%	23%	22%	13%
Oppose	65%	82%	61%	60%	69%
Not Sure	15%	-	16%	18%	18%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Administration of Bailout					
Bush	40%	18%	48%	44%	33%
Obama	44%	64%	35%	42%	46%
Not Sure	17%	18%	17%	14%	21%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Support for Stimulus					
Support	28%	14%	35%	31%	25%
Oppose	55%	50%	49%	58%	60%
Not Sure	17%	36%	16%	11%	14%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Administration of Stimulus					
Bush	30%	29%	30%	33%	25%
Obama	57%	57%	56%	58%	54%
Not Sure	13%	14%	14%	8%	21%

	Base	Area Code				
		262	414	608	715	920
Doyle Approval						
Approve	29%	22%	31%	32%	32%	28%
Disapprove	57%	70%	51%	53%	54%	57%
Not Sure	14%	8%	18%	15%	14%	15%

	Base	Area Code				
		262	414	608	715	920
Kohl Approval						
Approve	45%	43%	46%	47%	48%	43%
Disapprove	35%	36%	37%	29%	32%	38%
Not Sure	20%	21%	17%	24%	20%	19%





Crosstabs

	Base	Area Code				
		262	414	608	715	920
Generic Congressional Ballot						
Democratic	41%	27%	52%	43%	43%	41%
Republican	43%	58%	33%	32%	42%	49%
Undecided	16%	15%	14%	24%	16%	10%

	Base	Area Code				
		262	414	608	715	920
Congressional Democrats Favorability						
Favorable	36%	24%	48%	39%	37%	33%
Unfavorable	50%	61%	41%	42%	48%	56%
Not Sure	14%	15%	11%	19%	15%	11%

	Base	Area Code				
		262	414	608	715	920
Congressional Republicans Favorability						
Favorable	30%	46%	26%	20%	25%	31%
Unfavorable	51%	39%	59%	52%	48%	54%
Not Sure	20%	14%	15%	28%	26%	14%

	Base	Area Code				
		262	414	608	715	920
Support for Bailout						
Support	20%	18%	24%	15%	28%	17%
Oppose	65%	73%	59%	65%	57%	68%
Not Sure	15%	9%	17%	21%	16%	14%





Crosstabs

	Base	Area Code				
		262	414	608	715	920
Administration of Bailout						
Bush	40%	38%	36%	38%	40%	45%
Obama	44%	45%	52%	43%	36%	43%
Not Sure	17%	17%	12%	19%	24%	12%

	Base	Area Code				
		262	414	608	715	920
Support for Stimulus						
Support	28%	23%	32%	31%	31%	24%
Oppose	55%	59%	49%	48%	59%	59%
Not Sure	17%	17%	18%	22%	10%	18%

	Base	Area Code				
		262	414	608	715	920
Administration of Stimulus						
Bush	30%	26%	35%	32%	40%	22%
Obama	57%	57%	59%	50%	54%	62%
Not Sure	13%	17%	7%	18%	5%	16%

