

FOR IMMEDIATE RELEASE

November 24, 2009

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QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

Feingold holds solid lead over Thompson

Raleigh, N.C. – Democrats are having to work harder than expected to defend a lot of their Senate seats in 2010, but it doesn't look like Wisconsin will be one of them.

Russ Feingold leads former Governor Tommy Thompson 50-41 in a possible match up. He takes 88% of the Democratic vote to Thompson's 82% of the Republican vote and also holds a 47-41 lead with independents.

Thompson no longer has the popularity that propelled him to four terms as Governor. 45% of voters in the state have an unfavorable opinion of him to just 38% who view him positively. Even 25% of Republicans view him negatively and he has little crossover support, with just 17% of Democrats saying they have a favorable opinion of him.

Feingold's numbers are almost a mirror image with 45% of voters approving of his job performance to 37% who disapprove. Feingold also holds solid leads against a couple of minor Republican candidates- 47-32 over Dave Westlake and 48-34 over Terrence Wall.

Feingold's standing is particularly strong given that Barack Obama has lost a lot of support in Wisconsin. Voters are evenly divided on his performance with 47% saying they think he's doing a good job and 47% expressing disapproval of his performance. Obama won a commanding 56-42 victory in the state last November.

"A lot of Democrats were scared yet another of their seats would go on the vulnerable list when Tommy Thompson said he was interested in running for the Senate last week," said Dean Debnam, President of Public Policy Polling. "But Thompson's popularity is not what it used to be, and it looks like Russ Feingold is in a solid position."

PPP surveyed 767 Wisconsin voters from November 20th to 22nd. The survey's margin of error is +/-3.5%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at www.publicpolicypolling.com.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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Wisconsin Survey Results

Q1 Do you approve or disapprove of President Barack Obama's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

Approve 47%
Disapprove..... 47%
Not Sure..... 6%

Q2 Do you support or oppose President Obama's health care plan, or do you not have an opinion? If you support it, press 1. If you oppose it, press 2. If you don't have an opinion, press 3.

Support..... 37%
Oppose 52%
No Opinion..... 11%

Q3 Do you have a favorable or unfavorable opinion of Tommy Thompson? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable..... 38%
Unfavorable 45%
Not Sure..... 17%

Q4 Do you approve or disapprove of Senator Russ Feingold's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

Approve 45%
Disapprove..... 37%
Not Sure..... 18%

Q5 Do you have a favorable or unfavorable opinion of Terrence Wall? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable..... 2%
Unfavorable 13%
Not Sure..... 85%

Q6 Do you have a favorable or unfavorable opinion of Dave Westlake? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable..... 2%
Unfavorable 9%
Not Sure..... 88%

Q7 If the candidates for US Senate next year were Democrat Russ Feingold and Republican Tommy Thompson, who would you vote for? If Russ Feingold, press 1. If Tommy Thompson, press 2. If you're undecided, press 3.

Feingold..... 50%
Thompson..... 41%
Undecided..... 10%

Q8 If the candidates for US Senate next year were Democrat Russ Feingold and Republican Terrence Wall, who would you vote for? If Russ Feingold, press 1. If Terrence Wall, press 2. If you're undecided, press 3.

Feingold..... 48%
Wall..... 34%
Undecided..... 19%

Q9 If the candidates for US Senate next year were Democrat Russ Feingold and Republican Dave Westlake, who would you vote for? If Russ Feingold, press 1. If Dave Westlake, press 2. If you're undecided, press 3.

Feingold..... 47%
Westlake..... 32%
Undecided..... 21%





Q10 Who did you vote for President last year? If John McCain, press 1. If Barack Obama, press 2. If someone else or you don't remember, press 3.

McCain..... 41%
Obama..... 48%
Someone Else/Don't Remember..... 11%

Q11 Would you describe yourself as a liberal, moderate, or conservative? If liberal, press 1. If moderate, press 2. If conservative, press 3.

Liberal..... 18%
Moderate..... 43%
Conservative..... 40%

Q12 If you are a woman, press 1, if a man, press 2.

Woman 54%
Man..... 46%

Q13 If you are a Democrat, press 1. If you are a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat 34%
Republican..... 30%
Independent/Other..... 37%

Q14 If you are white, press one now. If you are African-American, press two now. If other, press 3.

White 90%
African-American 6%
Other..... 4%

Q15 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

18 to 29..... 16%
30 to 45..... 26%
46 to 65..... 40%
Older than 65..... 18%

Q16

262..... 20%
414..... 18%
608..... 22%
715..... 17%
920..... 23%





Crosstabs

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Obama Approval				
Approve	47%	7%	85%	36%
Disapprove	47%	89%	9%	54%
Not Sure	6%	4%	6%	10%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Health Care				
Support	37%	3%	69%	21%
Oppose	52%	93%	13%	67%
No Opinion	11%	4%	17%	12%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Thompson Favorability				
Favorable	38%	57%	20%	42%
Unfavorable	45%	30%	59%	46%
Not Sure	17%	13%	21%	12%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Feingold Approval				
Approve	45%	16%	71%	41%
Disapprove	37%	67%	8%	42%
Not Sure	18%	16%	20%	17%





Crosstabs

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Wall Favorability				
Favorable	2%	1%	2%	3%
Unfavorable	13%	8%	15%	23%
Not Sure	85%	90%	83%	75%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Westlake Favorability				
Favorable	2%	2%	3%	4%
Unfavorable	9%	6%	9%	21%
Not Sure	88%	92%	88%	76%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Feingold/Thompson				
Feingold	50%	14%	82%	47%
Thompson	41%	77%	9%	41%
Undecided	10%	9%	10%	11%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Feingold/Wall				
Feingold	48%	13%	80%	41%
Wall	34%	63%	8%	33%
Undecided	19%	24%	13%	26%





Crosstabs

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Feingold/Westlake				
Feingold	47%	12%	81%	34%
Westlake	32%	62%	7%	24%
Undecided	21%	26%	12%	41%

	Base	Ideology		
		Liberal	Moderate	Conservative
Obama Approval				
Approve	47%	92%	62%	11%
Disapprove	47%	5%	32%	83%
Not Sure	6%	4%	7%	6%

	Base	Ideology		
		Liberal	Moderate	Conservative
Health Care				
Support	37%	85%	45%	6%
Oppose	52%	8%	38%	88%
No Opinion	11%	7%	17%	7%

	Base	Ideology		
		Liberal	Moderate	Conservative
Thompson Favorability				
Favorable	38%	11%	34%	53%
Unfavorable	45%	71%	49%	30%
Not Sure	17%	18%	16%	17%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Feingold Approval				
Approve	45%	80%	60%	13%
Disapprove	37%	5%	24%	64%
Not Sure	18%	15%	15%	23%

	Base	Ideology		
		Liberal	Moderate	Conservative
Wall Favorability				
Favorable	2%	3%	2%	1%
Unfavorable	13%	13%	18%	9%
Not Sure	85%	84%	81%	90%

	Base	Ideology		
		Liberal	Moderate	Conservative
Westlake Favorability				
Favorable	2%	2%	3%	2%
Unfavorable	9%	11%	10%	7%
Not Sure	88%	86%	87%	91%

	Base	Ideology		
		Liberal	Moderate	Conservative
Feingold/Thompson				
Feingold	50%	88%	66%	14%
Thompson	41%	4%	27%	72%
Undecided	10%	7%	7%	13%





Crosstabs

	Base	Ideology		
		Liberal	Moderate	Conservative
Feingold/Wall				
Feingold	48%	87%	65%	11%
Wall	34%	1%	20%	63%
Undecided	19%	12%	14%	27%

	Base	Ideology		
		Liberal	Moderate	Conservative
Feingold/Westlake				
Feingold	47%	88%	64%	11%
Westlake	32%	2%	18%	60%
Undecided	21%	10%	17%	29%

	Base	Gender	
		Woman	Man
Obama Approval			
Approve	47%	52%	41%
Disapprove	47%	43%	52%
Not Sure	6%	5%	7%

	Base	Gender	
		Woman	Man
Health Care			
Support	37%	39%	34%
Oppose	52%	48%	57%
No Opinion	11%	14%	8%





Crosstabs

	Base	Gender	
		Woman	Man
Thompson Favorability			
Favorable	38%	33%	44%
Unfavorable	45%	47%	43%
Not Sure	17%	20%	13%

	Base	Gender	
		Woman	Man
Feingold Approval			
Approve	45%	50%	40%
Disapprove	37%	29%	46%
Not Sure	18%	22%	14%

	Base	Gender	
		Woman	Man
Wall Favorability			
Favorable	2%	1%	2%
Unfavorable	13%	11%	16%
Not Sure	85%	88%	82%

	Base	Gender	
		Woman	Man
Westlake Favorability			
Favorable	2%	2%	3%
Unfavorable	9%	7%	12%
Not Sure	88%	91%	85%





Crosstabs

	Base	Gender	
		Woman	Man
Feingold/Thompson			
Feingold	50%	55%	43%
Thompson	41%	34%	49%
Undecided	10%	11%	8%

	Base	Gender	
		Woman	Man
Feingold/Wall			
Feingold	48%	52%	43%
Wall	34%	29%	40%
Undecided	19%	20%	17%

	Base	Gender	
		Woman	Man
Feingold/Westlake			
Feingold	47%	51%	43%
Westlake	32%	26%	38%
Undecided	21%	22%	19%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama Approval				
Approve	47%	90%	4%	42%
Disapprove	47%	6%	91%	50%
Not Sure	6%	5%	5%	7%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Health Care				
Support	37%	74%	2%	31%
Oppose	52%	8%	95%	58%
No Opinion	11%	19%	3%	11%

	Base	Party		
		Democrat	Republican	Independent/Other
Thompson Favorability				
Favorable	38%	17%	57%	42%
Unfavorable	45%	66%	25%	44%
Not Sure	17%	17%	18%	15%

	Base	Party		
		Democrat	Republican	Independent/Other
Feingold Approval				
Approve	45%	78%	10%	43%
Disapprove	37%	5%	71%	39%
Not Sure	18%	17%	19%	19%

	Base	Party		
		Democrat	Republican	Independent/Other
Wall Favorability				
Favorable	2%	3%	2%	1%
Unfavorable	13%	19%	9%	12%
Not Sure	85%	78%	90%	87%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Westlake Favorability				
Favorable	2%	4%	3%	1%
Unfavorable	9%	13%	7%	8%
Not Sure	88%	83%	90%	91%

	Base	Party		
		Democrat	Republican	Independent/Other
Feingold/Thompson				
Feingold	50%	88%	10%	47%
Thompson	41%	5%	82%	41%
Undecided	10%	8%	9%	12%

	Base	Party		
		Democrat	Republican	Independent/Other
Feingold/Wall				
Feingold	48%	89%	5%	44%
Wall	34%	3%	71%	32%
Undecided	19%	8%	24%	24%

	Base	Party		
		Democrat	Republican	Independent/Other
Feingold/Westlake				
Feingold	47%	90%	6%	41%
Westlake	32%	3%	67%	30%
Undecided	21%	7%	27%	29%





Crosstabs

	Base	Race		
		White	African-American	Other
Obama Approval				
Approve	47%	46%	66%	42%
Disapprove	47%	49%	19%	54%
Not Sure	6%	5%	15%	4%

	Base	Race		
		White	African-American	Other
Health Care				
Support	37%	35%	67%	25%
Oppose	52%	54%	20%	59%
No Opinion	11%	11%	13%	16%

	Base	Race		
		White	African-American	Other
Thompson Favorability				
Favorable	38%	38%	25%	52%
Unfavorable	45%	46%	50%	37%
Not Sure	17%	16%	25%	11%

	Base	Race		
		White	African-American	Other
Feingold Approval				
Approve	45%	45%	47%	42%
Disapprove	37%	37%	18%	52%
Not Sure	18%	18%	35%	5%





Crosstabs

	Base	Race		
		White	African-American	Other
Wall Favorability				
Favorable	2%	1%	10%	4%
Unfavorable	13%	12%	25%	22%
Not Sure	85%	87%	65%	74%

	Base	Race		
		White	African-American	Other
Westlake Favorability				
Favorable	2%	1%	18%	3%
Unfavorable	9%	8%	16%	23%
Not Sure	88%	90%	67%	75%

	Base	Race		
		White	African-American	Other
Feingold/Thompson				
Feingold	50%	50%	56%	43%
Thompson	41%	41%	24%	50%
Undecided	10%	9%	20%	6%

	Base	Race		
		White	African-American	Other
Feingold/Wall				
Feingold	48%	48%	50%	36%
Wall	34%	34%	31%	40%
Undecided	19%	18%	18%	24%





Crosstabs

	Base	Race		
		White	African-American	Other
Feingold/Westlake				
Feingold	47%	47%	55%	39%
Westlake	32%	32%	25%	47%
Undecided	21%	21%	20%	14%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama Approval					
Approve	47%	52%	48%	49%	38%
Disapprove	47%	40%	47%	47%	55%
Not Sure	6%	8%	6%	4%	8%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Health Care					
Support	37%	32%	39%	41%	29%
Oppose	52%	52%	53%	50%	56%
No Opinion	11%	16%	9%	9%	16%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Thompson Favorability					
Favorable	38%	24%	42%	39%	41%
Unfavorable	45%	48%	39%	49%	46%
Not Sure	17%	28%	19%	12%	13%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Feingold Approval					
Approve	45%	40%	45%	46%	46%
Disapprove	37%	28%	38%	40%	36%
Not Sure	18%	32%	17%	14%	18%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Wall Favorability					
Favorable	2%	-	2%	2%	4%
Unfavorable	13%	16%	13%	12%	15%
Not Sure	85%	84%	86%	86%	81%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Westlake Favorability					
Favorable	2%	-	3%	3%	2%
Unfavorable	9%	12%	8%	8%	12%
Not Sure	88%	88%	89%	89%	85%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Feingold/Thompson					
Feingold	50%	60%	44%	51%	46%
Thompson	41%	28%	45%	41%	45%
Undecided	10%	12%	10%	8%	10%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Feingold/Wall					
Feingold	48%	44%	44%	52%	47%
Wall	34%	36%	35%	33%	31%
Undecided	19%	20%	21%	15%	22%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Feingold/Westlake					
Feingold	47%	44%	44%	51%	47%
Westlake	32%	28%	33%	33%	31%
Undecided	21%	28%	23%	16%	22%

	Base	Area Code				
		262	414	608	715	920
Obama Approval						
Approve	47%	33%	58%	53%	53%	42%
Disapprove	47%	59%	39%	38%	43%	54%
Not Sure	6%	8%	3%	9%	4%	4%

	Base	Area Code				
		262	414	608	715	920
Health Care						
Support	37%	27%	43%	40%	36%	38%
Oppose	52%	62%	42%	50%	48%	56%
No Opinion	11%	11%	15%	10%	16%	7%





Crosstabs

	Base	Area Code				
		262	414	608	715	920
Thompson Favorability						
Favorable	38%	43%	32%	34%	43%	38%
Unfavorable	45%	37%	47%	53%	43%	47%
Not Sure	17%	20%	22%	13%	15%	15%

	Base	Area Code				
		262	414	608	715	920
Feingold Approval						
Approve	45%	34%	49%	55%	49%	39%
Disapprove	37%	42%	33%	31%	34%	41%
Not Sure	18%	24%	18%	14%	17%	19%

	Base	Area Code				
		262	414	608	715	920
Wall Favorability						
Favorable	2%	0%	4%	3%	1%	-
Unfavorable	13%	12%	24%	12%	7%	11%
Not Sure	85%	88%	71%	84%	91%	89%

	Base	Area Code				
		262	414	608	715	920
Westlake Favorability						
Favorable	2%	3%	6%	2%	1%	1%
Unfavorable	9%	6%	16%	8%	8%	9%
Not Sure	88%	91%	78%	90%	91%	90%





Crosstabs

	Base	Area Code				
		262	414	608	715	920
Feingold/Thompson						
Feingold	50%	38%	54%	58%	52%	47%
Thompson	41%	56%	37%	28%	41%	42%
Undecided	10%	6%	9%	14%	7%	11%

	Base	Area Code				
		262	414	608	715	920
Feingold/Wall						
Feingold	48%	36%	53%	55%	49%	46%
Wall	34%	44%	31%	25%	32%	36%
Undecided	19%	20%	16%	21%	19%	18%

	Base	Area Code				
		262	414	608	715	920
Feingold/Westlake						
Feingold	47%	39%	52%	53%	51%	44%
Westlake	32%	40%	31%	22%	31%	35%
Undecided	21%	22%	17%	24%	18%	21%

