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OF THE PRESS RELEASE**

## **WI prefers Occupy to Tea Party**

**Raleigh, N.C.** – Much like nationally and in the states where PPP has asked about the movement so far, Badger State voters are not thrilled about Occupy Wall Street, but they do see it better than the Tea Party movement. Here, 39% support O.W.S.'s goals, and 38% oppose them, compared to 40-47 for the Tea Party. Asked of which group they have a higher opinion, voters side narrowly with Occupy, 42-40. The Democratic slant of the state's electorate makes a difference here, as Republicans more emphatically prefer the Tea Party (81%) than Democrats O.W.S. (75%), while independents split 39-38 for the Tea Party.

With his budget plan which would essentially end Medicare out of the limelight for months, Rep. Paul Ryan is seen better on his home turf than when PPP last asked about him here in May. But a lot of voters have also either forgotten about him or fallen back on the fence. In February, 36% had a favorable opinion of Ryan, and 35% an unfavorable one. That deteriorated to 41-46 in May, and now it is back up to 40-35. Democrats, Republicans, and independents alike see him less unfavorably than before. Unlike in May, Republicans now see him more favorably than Democrats unfavorably.

Some of Sen. Herb Kohl's retirement bump has faded a bit. In May, 56% approved and only 29% disapproved of his job performance. The spread is now only 51-31, and he is down slightly across the board, like Ryan. But that mark still puts him in the upper quartile of the 87 senators on which PPP has polled, and he still pulls 21% approval across the aisle, something most politicians only dream of. Independents approve, 51-32.

Ron Johnson has still not made much of a mark as a senator yet. 37% approve and 34% disapprove, not much different than the 35-33 found in May or the 32-28 in February. His name identification is slowly on the rise, but voters are falling about evenly on either side of the equation as they learn more about him.

PPP surveyed 1,170 Wisconsin voters from October 20<sup>th</sup> to 23<sup>rd</sup>. The margin of error for the survey is +/-2.9%. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews. PPP is a Democratic polling company, but polling expert Nate Silver of the *New York Times* found that its surveys in 2010 actually exhibited a slight bias toward Republican candidates.



## Wisconsin Survey Results

- Q1** Do you approve or disapprove of Senator Ron Johnson's job performance?  
*Approve* .....37% *Not sure* .....29%  
*Disapprove*.....34%
- Q2** Do you approve or disapprove of Senator Herb Kohl's job performance?  
*Approve* .....51% *Not sure* .....18%  
*Disapprove*.....31%
- Q3** Do you have a favorable or unfavorable opinion of Paul Ryan?  
*Favorable*.....40%  
*Unfavorable* .....35%  
*Not sure* .....25%
- Q4** Do you support or oppose the goals of the Occupy Wall Street movement?  
*Support*.....39%  
*Oppose* .....38%  
*Not sure* .....23%
- Q5** Do you support or oppose the goals of the Tea Party movement?  
*Support*.....40%  
*Oppose*.....47%  
*Not sure* .....14%
- Q6** Do you have a higher opinion of the Occupy Wall Street movement or the Tea Party movement?  
*Occupy Wall Street* .....42%  
*Tea Party* .....40%  
*Not sure* .....18%
- Q7** Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?  
*Very liberal*.....10%  
*Somewhat liberal* .....19%  
*Moderate*.....30%  
*Somewhat conservative*.....25%  
*Very conservative* .....17%
- Q8** If you are a woman, press 1. If a man, press 2.  
*Woman* .....52%  
*Man*.....48%
- Q9** If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.  
*Democrat*.....37%  
*Republican*.....31%  
*Independent/Other*.....32%
- Q10** If you are white, press 1. If other, press 2.  
*White* .....89%  
*Other*.....11%
- Q11** If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.  
*18 to 29*.....12%  
*30 to 45*.....26%  
*46 to 65*.....39%  
*Older than 65*.....23%





**Crosstabs**

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Johnson Approval</b>						
<b>Approve</b>	37%	8%	6%	22%	62%	77%
<b>Disapprove</b>	34%	68%	68%	43%	8%	1%
<b>Not sure</b>	29%	25%	26%	35%	30%	22%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Kohl Approval</b>						
<b>Approve</b>	51%	82%	73%	63%	35%	13%
<b>Disapprove</b>	31%	8%	10%	16%	44%	73%
<b>Not sure</b>	18%	10%	17%	20%	22%	14%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Ryan Favorability</b>						
<b>Favorable</b>	40%	7%	8%	26%	66%	79%
<b>Unfavorable</b>	35%	71%	68%	45%	7%	2%
<b>Not sure</b>	25%	22%	24%	29%	26%	19%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Support/Oppose OWS Goals</b>						
<b>Support</b>	39%	76%	72%	47%	14%	4%
<b>Oppose</b>	38%	7%	9%	25%	62%	79%
<b>Not sure</b>	23%	18%	19%	28%	24%	17%





**Crosstabs**

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Support/Oppose Tea Party Goals</b>						
<b>Support</b>	40%	6%	5%	20%	67%	91%
<b>Oppose</b>	47%	87%	86%	62%	11%	4%
<b>Not sure</b>	14%	8%	9%	17%	22%	5%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Higher Opinion of OWS or Tea Party?</b>						
<b>Occupy Wall Street</b>	42%	79%	79%	55%	10%	2%
<b>Tea Party</b>	40%	6%	6%	20%	69%	90%
<b>Not sure</b>	18%	15%	15%	25%	20%	8%

	Base	Gender	
		Woman	Man
<b>Johnson Approval</b>			
<b>Approve</b>	37%	32%	42%
<b>Disapprove</b>	34%	33%	36%
<b>Not sure</b>	29%	35%	23%

	Base	Gender	
		Woman	Man
<b>Kohl Approval</b>			
<b>Approve</b>	51%	54%	48%
<b>Disapprove</b>	31%	25%	37%
<b>Not sure</b>	18%	21%	14%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Ryan Favorability</b>			
<b>Favorable</b>	40%	33%	47%
<b>Unfavorable</b>	35%	35%	35%
<b>Not sure</b>	25%	32%	17%

	Base	Gender	
		Woman	Man
<b>Support/Oppose OWS Goals</b>			
<b>Support</b>	39%	40%	37%
<b>Oppose</b>	38%	34%	43%
<b>Not sure</b>	23%	25%	20%

	Base	Gender	
		Woman	Man
<b>Support/Oppose Tea Party Goals</b>			
<b>Support</b>	40%	34%	45%
<b>Oppose</b>	47%	50%	43%
<b>Not sure</b>	14%	15%	12%

	Base	Gender	
		Woman	Man
<b>Higher Opinion of OWS or Tea Party?</b>			
<b>Occupy Wall Street</b>	42%	43%	40%
<b>Tea Party</b>	40%	35%	45%
<b>Not sure</b>	18%	22%	14%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Johnson Approval</b>				
<b>Approve</b>	37%	7%	72%	37%
<b>Disapprove</b>	34%	61%	3%	34%
<b>Not sure</b>	29%	32%	24%	29%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Kohl Approval</b>				
<b>Approve</b>	51%	78%	21%	51%
<b>Disapprove</b>	31%	8%	56%	32%
<b>Not sure</b>	18%	14%	23%	18%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Ryan Favorability</b>				
<b>Favorable</b>	40%	7%	73%	44%
<b>Unfavorable</b>	35%	64%	4%	33%
<b>Not sure</b>	25%	29%	23%	23%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Support/Oppose OWS Goals</b>				
<b>Support</b>	39%	68%	8%	36%
<b>Oppose</b>	38%	11%	71%	38%
<b>Not sure</b>	23%	21%	20%	26%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Support/Oppose Tea Party Goals</b>				
<b>Support</b>	<b>40%</b>	4%	82%	39%
<b>Oppose</b>	<b>47%</b>	86%	7%	41%
<b>Not sure</b>	<b>14%</b>	10%	11%	21%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Higher Opinion of OWS or Tea Party?</b>				
<b>Occupy Wall Street</b>	<b>42%</b>	75%	7%	38%
<b>Tea Party</b>	<b>40%</b>	6%	81%	39%
<b>Not sure</b>	<b>18%</b>	19%	12%	23%

	Base	Race	
		White	Other
<b>Johnson Approval</b>			
<b>Approve</b>	<b>37%</b>	38%	26%
<b>Disapprove</b>	<b>34%</b>	33%	42%
<b>Not sure</b>	<b>29%</b>	29%	32%

	Base	Race	
		White	Other
<b>Kohl Approval</b>			
<b>Approve</b>	<b>51%</b>	51%	52%
<b>Disapprove</b>	<b>31%</b>	31%	27%
<b>Not sure</b>	<b>18%</b>	18%	21%





**Crosstabs**

	Base	Race	
		White	Other
<b>Ryan Favorability</b>			
<b>Favorable</b>	40%	41%	28%
<b>Unfavorable</b>	35%	34%	45%
<b>Not sure</b>	25%	25%	27%

	Base	Race	
		White	Other
<b>Support/Oppose OWS Goals</b>			
<b>Support</b>	39%	38%	50%
<b>Oppose</b>	38%	40%	30%
<b>Not sure</b>	23%	23%	21%

	Base	Race	
		White	Other
<b>Support/Oppose Tea Party Goals</b>			
<b>Support</b>	40%	41%	30%
<b>Oppose</b>	47%	45%	58%
<b>Not sure</b>	14%	14%	13%

	Base	Race	
		White	Other
<b>Higher Opinion of OWS or Tea Party?</b>			
<b>Occupy Wall Street</b>	42%	41%	53%
<b>Tea Party</b>	40%	41%	31%
<b>Not sure</b>	18%	18%	17%







**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Johnson Approval</b>					
Approve	37%	28%	41%	38%	36%
Disapprove	34%	32%	27%	38%	38%
Not sure	29%	40%	32%	25%	26%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Kohl Approval</b>					
Approve	51%	33%	50%	52%	62%
Disapprove	31%	28%	34%	33%	24%
Not sure	18%	39%	17%	15%	14%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Ryan Favorability</b>					
Favorable	40%	28%	47%	41%	36%
Unfavorable	35%	30%	29%	37%	41%
Not sure	25%	42%	24%	22%	22%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Support/Oppose OWS Goals</b>					
Support	39%	35%	34%	44%	38%
Oppose	38%	40%	38%	38%	39%
Not sure	23%	25%	29%	18%	23%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Support/Oppose Tea Party Goals</b>					
<b>Support</b>	<b>40%</b>	33%	42%	42%	36%
<b>Oppose</b>	<b>47%</b>	53%	42%	47%	48%
<b>Not sure</b>	<b>14%</b>	14%	16%	11%	16%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Higher Opinion of OWS or Tea Party?</b>					
<b>Occupy Wall Street</b>	<b>42%</b>	42%	38%	45%	41%
<b>Tea Party</b>	<b>40%</b>	35%	44%	41%	37%
<b>Not sure</b>	<b>18%</b>	23%	18%	15%	22%

