



FOR IMMEDIATE RELEASE

August 26, 2011

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WI bullish on Packers, hate Favre, want Dem-controlled Sen.

Raleigh, N.C. – Though a previous release showed voters were slightly happy with the results of the recent Wisconsin recall elections, that was because Republicans were more happy that they did not lose control of the Senate than Democrats were unhappy that they did not gain a third seat. By a one-point margin (48-47), Wisconsinites would actually prefer that Democrats control that body.

Wisconsin is not particularly eager to see same-sex marriage made legal. Only 39% want that, and half do not. But when voters are given three options, including civil unions, two-thirds want gay couples to at least have the same legal rights as married couples, if not the name. That includes 81% of Democrats, 71% of independents, and even 49% of Republicans.

Wisconsin football fans are pretty confident the Green Bay Packers will win the Super Bowl this season. 55% think they will, and only 22% bet they will not.

Speaking of the Packers, the state is way down on the team's longtime quarterback Brett Favre, who came out of retirement three years ago to play for the New York Jets and then the rival Minnesota Vikings. Only a third see him favorably, and 54% unfavorably. The state may be divided over politics, but Favre is one thing on which Democrats, Republicans, and independents almost exactly agree.

Unsurprisingly, the Milwaukee Brewers are overwhelmingly the state's favorite baseball team. 71% claim the Brew Crew as their favorite club among a list of seven other Major League Baseball teams. Way behind are the Chicago Cubs at 8%, the Minnesota Twins at 4%, and the Atlanta (formerly Milwaukee) Braves, Boston Red Sox, Chicago White Sox, and New York Yankees all the favorites of 2% of Wisconsin voters, and the St. Louis Cardinals of 1%. 7% favor a different team or are not baseball fans.

PPP surveyed 830 Wisconsin voters from August 12th to 14th. The margin of error for the survey is +/- 3.4%. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews. PPP is a Democratic polling company, but polling expert Nate Silver of the *New York Times* found that its surveys in 2010 actually exhibited a slight bias toward Republican candidates.





Wisconsin Survey Results

Q1 Would you rather that Democrats or Republicans had control of the State Senate?

Democrats 48%
Republicans 47%
Not sure 5%

Q2 Do you approve or disapprove of Senator Ron Johnson's job performance?

Approve 39% *Not sure* 26%
Disapprove 35%

Q3 Do you approve or disapprove of Senator Herb Kohl's job performance?

Approve 50% *Not sure* 19%
Disapprove 31%

Q4 Do you think same-sex marriage should be legal or illegal?

Legal 39%
Illegal 50%
Not sure 11%

Q5 Which of the following best describes your opinion on gay marriage: gay couples should be allowed to legally marry, or gay couples should be allowed to form civil unions but not legally marry, or there should be no legal recognition of a gay couple's relationship?

Gay couples should be allowed to legally marry 34%
Gay couples should be allowed to form civil unions but not marry 33%
There should be no legal recognition of a gay couple's relationship 31%
Not sure 1%

Q6 What is your favorite Major League Baseball team: the Atlanta Braves, Boston Red Sox, Chicago Cubs, Chicago White Sox, Milwaukee Brewers, Minnesota Twins, New York Yankees, St. Louis Cardinals, or some other team?

Braves 2%
Red Sox 2%
Cubs 8%
White Sox 2%
Brewers 71%
Twins 4%
Yankees 2%
Cardinals 1%
Some other team/Not a baseball fan 7%

Q7 Do you have a favorable or unfavorable opinion of Brett Favre?

Favorable 33%
Unfavorable 54%
Not sure 13%

Q8 Do you think the Green Bay Packers will win the Super Bowl again this year or not?

They will win 55%
They will not 22%
Not sure 24%

Q9 Who did you vote for President in 2008?

John McCain 41%
Barack Obama 51%
Someone else/Don't remember 8%





Q10 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

<i>Very liberal</i>	11%
<i>Somewhat liberal</i>	22%
<i>Moderate</i>	29%
<i>Somewhat conservative</i>	21%
<i>Very conservative</i>	17%

Q11 If you are a woman, press 1. If a man, press 2.

<i>Woman</i>	55%
<i>Man</i>	45%

Q12 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

<i>Democrat</i>	37%
<i>Republican</i>	34%
<i>Independent/Other</i>	29%

Q13 If you are white, press 1. If other, press 2.

<i>White</i>	89%
<i>Other</i>	11%

Q14 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

<i>18 to 29</i>	12%
<i>30 to 45</i>	26%
<i>46 to 65</i>	42%
<i>Older than 65</i>	20%





Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Rather Dems or GOP Controlled St. Senate?				
Democrats	48%	6%	83%	41%
Republicans	47%	90%	12%	43%
Not sure	5%	4%	5%	16%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Johnson Approval				
Approve	39%	74%	10%	43%
Disapprove	35%	5%	60%	28%
Not sure	26%	21%	30%	29%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Kohl Approval				
Approve	50%	23%	73%	40%
Disapprove	31%	55%	11%	39%
Not sure	19%	22%	16%	21%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Same-Sex Marriage				
Legal	39%	13%	61%	38%
Illegal	50%	78%	28%	41%
Not sure	11%	10%	11%	21%





Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Gay Marriage/Civ. Unions/No Recognition				
Gay couples should be allowed to legally marry	34%	10%	53%	36%
Gay couples should be allowed to form civil unions but not marry	33%	41%	29%	28%
There should be no legal recognition of a gay couple's relationship	31%	48%	17%	32%
Not sure	1%	1%	1%	4%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Fave MLB Team				
Braves	2%	3%	1%	2%
Red Sox	2%	1%	3%	-
Cubs	8%	6%	9%	13%
White Sox	2%	1%	2%	4%
Brewers	71%	75%	70%	60%
Twins	4%	3%	4%	13%
Yankees	2%	1%	2%	3%
Cardinals	1%	2%	1%	-
Some other team/Not a baseball fan	7%	7%	8%	5%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Favre Favorability				
Favorable	33%	34%	32%	35%
Unfavorable	54%	54%	54%	52%
Not sure	13%	12%	14%	13%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Will Packers Win Super Bowl?				
They will win	55%	57%	55%	45%
They will not	22%	21%	21%	28%
Not sure	24%	22%	24%	27%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Rather Dems or GOP Controlled St. Senate?						
Democrats	48%	87%	81%	58%	14%	6%
Republicans	47%	8%	18%	28%	82%	94%
Not sure	5%	4%	1%	14%	4%	-

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Johnson Approval						
Approve	39%	7%	15%	23%	66%	83%
Disapprove	35%	61%	63%	43%	8%	1%
Not sure	26%	33%	22%	34%	26%	17%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Kohl Approval						
Approve	50%	70%	75%	62%	30%	11%
Disapprove	31%	9%	12%	19%	49%	68%
Not sure	19%	21%	13%	19%	21%	21%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Same-Sex Marriage						
Legal	39%	73%	64%	47%	17%	1%
Illegal	50%	19%	27%	38%	71%	92%
Not sure	11%	8%	9%	15%	13%	7%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Gay Marriage/Civ. Unions/No Recognition						
Gay couples should be allowed to legally marry	34%	74%	54%	38%	14%	0%
Gay couples should be allowed to form civil unions but not marry	33%	8%	32%	34%	49%	31%
There should be no legal recognition of a gay couple's relationship	31%	18%	13%	24%	37%	67%
Not sure	1%	-	1%	3%	0%	1%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Fave MLB Team						
Braves	2%	6%	1%	1%	2%	4%
Red Sox	2%	3%	5%	2%	1%	1%
Cubs	8%	14%	10%	9%	7%	4%
White Sox	2%	2%	2%	2%	3%	1%
Brewers	71%	52%	72%	70%	77%	76%
Twins	4%	5%	5%	4%	2%	6%
Yankees	2%	6%	2%	1%	1%	1%
Cardinals	1%	-	-	1%	3%	1%
Some other team/Not a baseball fan	7%	13%	4%	10%	5%	8%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Favre Favorability						
Favorable	33%	31%	36%	31%	37%	32%
Unfavorable	54%	55%	53%	52%	55%	56%
Not sure	13%	14%	11%	18%	8%	13%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Will Packers Win Super Bowl?						
They will win	55%	55%	57%	48%	57%	61%
They will not	22%	24%	25%	21%	19%	19%
Not sure	24%	21%	18%	31%	24%	20%





Crosstabs

	Base	Gender	
		Woman	Man
Rather Dems or GOP Controlled St. Senate?			
Democrats	48%	50%	45%
Republicans	47%	43%	51%
Not sure	5%	7%	4%

	Base	Gender	
		Woman	Man
Johnson Approval			
Approve	39%	37%	42%
Disapprove	35%	35%	34%
Not sure	26%	28%	24%

	Base	Gender	
		Woman	Man
Kohl Approval			
Approve	50%	56%	43%
Disapprove	31%	24%	40%
Not sure	19%	20%	17%

	Base	Gender	
		Woman	Man
Same-Sex Marriage			
Legal	39%	43%	35%
Illegal	50%	45%	55%
Not sure	11%	12%	11%





Crosstabs

	Base	Gender	
		Woman	Man
Gay Marriage/Civ. Unions/No Recognition			
Gay couples should be allowed to legally marry	34%	39%	28%
Gay couples should be allowed to form civil unions but not marry	33%	33%	34%
There should be no legal recognition of a gay couple's relationship	31%	27%	36%
Not sure	1%	1%	2%

	Base	Gender	
		Woman	Man
Fave MLB Team			
Braves	2%	2%	2%
Red Sox	2%	1%	4%
Cubs	8%	9%	8%
White Sox	2%	2%	2%
Brewers	71%	72%	70%
Twins	4%	3%	5%
Yankees	2%	3%	0%
Cardinals	1%	1%	2%
Some other team/Not a baseball fan	7%	7%	8%

	Base	Gender	
		Woman	Man
Favre Favorability			
Favorable	33%	29%	38%
Unfavorable	54%	58%	49%
Not sure	13%	13%	13%

	Base	Gender	
		Woman	Man
Will Packers Win Super Bowl?			
They will win	55%	58%	51%
They will not	22%	16%	28%
Not sure	24%	26%	20%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Rather Dems or GOP Controlled St. Senate?				
Democrats	48%	91%	5%	42%
Republicans	47%	6%	93%	43%
Not sure	5%	2%	2%	15%

	Base	Party		
		Democrat	Republican	Independent/Other
Johnson Approval				
Approve	39%	9%	76%	35%
Disapprove	35%	63%	6%	33%
Not sure	26%	29%	19%	33%

	Base	Party		
		Democrat	Republican	Independent/Other
Kohl Approval				
Approve	50%	79%	22%	46%
Disapprove	31%	9%	55%	33%
Not sure	19%	12%	24%	21%

	Base	Party		
		Democrat	Republican	Independent/Other
Same-Sex Marriage				
Legal	39%	62%	11%	42%
Illegal	50%	27%	79%	44%
Not sure	11%	11%	10%	13%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Gay Marriage/Civ. Unions/No Recognition				
Gay couples should be allowed to legally marry	34%	55%	8%	37%
Gay couples should be allowed to form civil unions but not marry	33%	26%	41%	34%
There should be no legal recognition of a gay couple's relationship	31%	17%	50%	26%
Not sure	1%	1%	1%	2%

	Base	Party		
		Democrat	Republican	Independent/Other
Fave MLB Team				
Braves	2%	2%	3%	1%
Red Sox	2%	1%	2%	3%
Cubs	8%	8%	6%	11%
White Sox	2%	3%	2%	1%
Brewers	71%	71%	73%	69%
Twins	4%	4%	4%	4%
Yankees	2%	1%	2%	2%
Cardinals	1%	1%	1%	1%
Some other team/Not a baseball fan	7%	8%	7%	8%

	Base	Party		
		Democrat	Republican	Independent/Other
Favre Favorability				
Favorable	33%	33%	34%	33%
Unfavorable	54%	56%	56%	49%
Not sure	13%	11%	10%	18%

	Base	Party		
		Democrat	Republican	Independent/Other
Will Packers Win Super Bow!?				
They will win	55%	60%	60%	43%
They will not	22%	21%	20%	24%
Not sure	24%	19%	20%	33%





Crosstabs

	Base	Race	
		White	Other
Rather Dems or GOP Controlled St. Senate?			
Democrats	48%	47%	58%
Republicans	47%	48%	36%
Not sure	5%	5%	7%

	Base	Race	
		White	Other
Johnson Approval			
Approve	39%	40%	30%
Disapprove	35%	34%	38%
Not sure	26%	26%	33%

	Base	Race	
		White	Other
Kohl Approval			
Approve	50%	50%	52%
Disapprove	31%	32%	25%
Not sure	19%	18%	23%

	Base	Race	
		White	Other
Same-Sex Marriage			
Legal	39%	40%	36%
Illegal	50%	50%	48%
Not sure	11%	11%	16%





Crosstabs

	Base	Race	
		White	Other
Gay Marriage/Civ. Unions/No Recognition			
Gay couples should be allowed to legally marry	34%	36%	20%
Gay couples should be allowed to form civil unions but not marry	33%	32%	41%
There should be no legal recognition of a gay couple's relationship	31%	31%	35%
Not sure	1%	1%	4%

	Base	Race	
		White	Other
Fave MLB Team			
Braves	2%	2%	3%
Red Sox	2%	1%	9%
Cubs	8%	7%	16%
White Sox	2%	2%	2%
Brewers	71%	74%	53%
Twins	4%	4%	3%
Yankees	2%	1%	4%
Cardinals	1%	1%	-
Some other team/Not a baseball fan	7%	7%	11%

	Base	Race	
		White	Other
Favre Favorability			
Favorable	33%	33%	33%
Unfavorable	54%	54%	55%
Not sure	13%	13%	12%

	Base	Race	
		White	Other
Will Packers Win Super Bowl?			
They will win	55%	55%	56%
They will not	22%	21%	25%
Not sure	24%	24%	19%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Rather Dems or GOP Controlled St. Senate?					
Democrats	48%	60%	43%	50%	43%
Republicans	47%	35%	53%	44%	52%
Not sure	5%	5%	4%	7%	5%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Johnson Approval					
Approve	39%	26%	44%	39%	41%
Disapprove	35%	44%	29%	37%	31%
Not sure	26%	30%	27%	24%	28%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Kohl Approval					
Approve	50%	49%	46%	53%	50%
Disapprove	31%	26%	29%	32%	36%
Not sure	19%	26%	24%	15%	14%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Same-Sex Marriage					
Legal	39%	58%	44%	38%	24%
Illegal	50%	28%	46%	52%	63%
Not sure	11%	14%	11%	10%	12%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Gay Marriage/Civ. Unions/No Recognition					
Gay couples should be allowed to legally marry	34%	55%	40%	31%	20%
Gay couples should be allowed to form civil unions but not marry	33%	19%	35%	33%	40%
There should be no legal recognition of a gay couple's relationship	31%	26%	25%	33%	38%
Not sure	1%	-	-	2%	2%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Fave MLB Team					
Braves	2%	-	2%	2%	5%
Red Sox	2%	2%	5%	1%	0%
Cubs	8%	7%	10%	9%	7%
White Sox	2%	5%	2%	1%	2%
Brewers	71%	67%	72%	70%	75%
Twins	4%	7%	3%	4%	4%
Yankees	2%	5%	2%	1%	0%
Cardinals	1%	2%	1%	1%	1%
Some other team/Not a baseball fan	7%	5%	5%	10%	6%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Favre Favorability					
Favorable	33%	44%	26%	33%	37%
Unfavorable	54%	44%	64%	54%	47%
Not sure	13%	12%	10%	14%	16%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Will Packers Win Super Bowl?					
They will win	55%	65%	55%	50%	60%
They will not	22%	21%	25%	21%	17%
Not sure	24%	14%	20%	29%	23%

