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Ryan helps Romney to small lead in Wisconsin

Raleigh, N.C. – The selection of Paul Ryan as his running mate has vaulted Mitt Romney into a small lead in Wisconsin, PPP's newest poll of the state finds. He's at 48% to 47% for Barack Obama. 50% of the state disapproves of Obama's job performance, an increase from 48% in a poll conducted in July.

Those surveyed in Wisconsin also indicate that the percentage in favor of Paul Ryan has increased, now at 49%. The state appears to approve Mitt Romney's choice for his Vice President running mate, Paul Ryan. When asked, 51% of those polled stated that if they were allowed to vote directly for Vice President, they would chose Paul Ryan.

Wisconsin's approval increase of Republican candidates could be in response to Paul Ryan's recent proposal to change Medicare. Ryan's plan includes providing a predetermined yearly amount of money to Medicare recipients to purchase coverage from outside providers, as well as a gradual increase in the age of eligibility from 65 to 67. Ryan's proposal comes with strong approval from Republicans, who have increased in their support of Romney over the last six weeks.

40% of those polled in Wisconsin support Paul Ryan's proposal for reforming Medicare. In addition, when polled in July, 44% of Wisconsin disagreed with the Supreme Court's ruling on the health care reform bill. Opinions on healthcare seem to be a determining factor for approval of Presidential and Vice Presidential candidates in the state.

Earlier this campaign season, Obama was likely to win in the Presidential race in Wisconsin. However, his competition is quickly gaining support in the state.

"Wisconsin really is starting to look like a toss up in the Presidential race," said Dean Debnam, President of Public Policy Polling. "The big question is whether this is just a bounce from Paul Ryan's selection as running mate, or if the increased Republican competitiveness will prove to be lasting."

PPP will release new numbers on the Senate race in Wisconsin tomorrow.

PPP surveyed 1,308 likely Wisconsin voters from August 16th to 19th. The margin of error for the survey is +/-2.7%. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews.



Wisconsin Survey Results

Q1 Do you approve or disapprove of President Barack Obama's job performance?

Approve 46%
Disapprove..... 50%
Not sure 4%

Q2 Do you have a favorable or unfavorable opinion of Mitt Romney?

Favorable..... 45%
Unfavorable 48%
Not sure 7%

Q3 If the candidates for President this year were Democrat Barack Obama and Republican Mitt Romney, who would you vote for?

Barack Obama..... 47%
Mitt Romney..... 48%
Undecided..... 5%

Q4 Do you have a favorable or unfavorable opinion of Joe Biden?

Favorable..... 41%
Unfavorable 48%
Not sure 11%

Q5 Do you have a favorable or unfavorable opinion of Paul Ryan?

Favorable..... 49%
Unfavorable 45%
Not sure 6%

Q6 If you were allowed to vote directly for Vice President, would you choose Democrat Joe Biden or Republican Paul Ryan?

Joe Biden..... 44%
Paul Ryan 51%
Not sure..... 5%

Q7 Do you support or oppose Paul Ryan's proposal for reforming Medicare?

Support 40%
Oppose 46%
Not sure 14%

Q8 Who did you vote for President in 2008?

John McCain..... 43%
Barack Obama..... 51%
Someone else/Don't remember 6%

Q9 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

Very liberal..... 10%
Somewhat liberal 20%
Moderate..... 29%
Somewhat conservative..... 24%
Very conservative 16%

Q10 If you are a woman, press 1. If a man, press 2.

Woman 52%
Man..... 48%

Q11 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat..... 32%
Republican..... 34%
Independent/Other..... 34%

Q12 If you are white, press 1. If other, press 2.

White 92%
Other..... 8%





Q13 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

<i>18 to 29</i>	12%
<i>30 to 45</i>	22%
<i>46 to 65</i>	46%
<i>Older than 65</i>	20%





Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Obama Approval				
Approve	46%	8%	81%	23%
Disapprove	50%	91%	13%	66%
Not sure	4%	1%	6%	12%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Romney Favorability				
Favorable	45%	83%	13%	50%
Unfavorable	48%	11%	82%	30%
Not sure	7%	6%	5%	20%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Obama/Romney				
Barack Obama	47%	8%	83%	21%
Mitt Romney	48%	90%	12%	55%
Undecided	5%	3%	5%	24%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Biden Favorability				
Favorable	41%	7%	72%	23%
Unfavorable	48%	86%	14%	56%
Not sure	11%	7%	14%	21%





Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Ryan Favorability				
Favorable	49%	88%	15%	60%
Unfavorable	45%	8%	78%	25%
Not sure	6%	3%	7%	15%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Biden/Ryan				
Joe Biden	44%	6%	79%	22%
Paul Ryan	51%	91%	15%	60%
Not sure	5%	3%	6%	18%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Support/Oppose Ryan Plan				
Support	40%	75%	10%	49%
Oppose	46%	9%	79%	25%
Not sure	14%	16%	11%	26%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Obama Approval						
Approve	46%	86%	84%	59%	11%	3%
Disapprove	50%	8%	12%	33%	86%	96%
Not sure	4%	6%	4%	7%	3%	1%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Romney Favorability						
Favorable	45%	7%	12%	29%	78%	88%
Unfavorable	48%	90%	82%	61%	16%	7%
Not sure	7%	3%	6%	10%	6%	5%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Obama/Romney						
Barack Obama	47%	90%	85%	61%	11%	3%
Mitt Romney	48%	10%	10%	31%	83%	94%
Undecided	5%	0%	5%	9%	6%	3%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Biden Favorability						
Favorable	41%	86%	73%	50%	12%	2%
Unfavorable	48%	5%	17%	29%	80%	95%
Not sure	11%	9%	10%	21%	8%	3%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Ryan Favorability						
Favorable	49%	4%	12%	35%	85%	96%
Unfavorable	45%	91%	81%	55%	12%	3%
Not sure	6%	5%	7%	10%	3%	1%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Biden/Ryan						
Joe Biden	44%	89%	80%	55%	11%	2%
Paul Ryan	51%	11%	14%	35%	85%	97%
Not sure	5%	-	6%	11%	4%	1%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Support/Oppose Ryan Plan						
Support	40%	10%	7%	23%	68%	87%
Oppose	46%	80%	84%	58%	13%	4%
Not sure	14%	11%	8%	18%	19%	9%

	Base	Gender	
		Woman	Man
Obama Approval			
Approve	46%	50%	41%
Disapprove	50%	46%	55%
Not sure	4%	4%	4%

	Base	Gender	
		Woman	Man
Romney Favorability			
Favorable	45%	42%	50%
Unfavorable	48%	49%	46%
Not sure	7%	9%	4%





Crosstabs

	Base	Gender	
		Woman	Man
Obama/Romney			
Barack Obama	47%	50%	43%
Mitt Romney	48%	44%	52%
Undecided	5%	6%	5%

	Base	Gender	
		Woman	Man
Biden Favorability			
Favorable	41%	43%	39%
Unfavorable	48%	43%	53%
Not sure	11%	14%	8%

	Base	Gender	
		Woman	Man
Ryan Favorability			
Favorable	49%	46%	54%
Unfavorable	45%	46%	43%
Not sure	6%	8%	3%

	Base	Gender	
		Woman	Man
Biden/Ryan			
Joe Biden	44%	47%	41%
Paul Ryan	51%	47%	55%
Not sure	5%	7%	4%





Crosstabs

	Base	Gender	
		Woman	Man
Support/Oppose Ryan Plan			
Support	40%	36%	45%
Oppose	46%	48%	43%
Not sure	14%	16%	12%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama Approval				
Approve	46%	89%	7%	44%
Disapprove	50%	8%	92%	48%
Not sure	4%	4%	1%	8%

	Base	Party		
		Democrat	Republican	Independent/Other
Romney Favorability				
Favorable	45%	7%	87%	41%
Unfavorable	48%	88%	8%	50%
Not sure	7%	5%	5%	9%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama/Romney				
Barack Obama	47%	90%	5%	47%
Mitt Romney	48%	6%	93%	43%
Undecided	5%	4%	2%	11%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Biden Favorability				
Favorable	41%	82%	6%	37%
Unfavorable	48%	9%	88%	45%
Not sure	11%	9%	6%	18%

	Base	Party		
		Democrat	Republican	Independent/Other
Ryan Favorability				
Favorable	49%	8%	91%	48%
Unfavorable	45%	86%	6%	44%
Not sure	6%	7%	3%	8%

	Base	Party		
		Democrat	Republican	Independent/Other
Biden/Ryan				
Joe Biden	44%	88%	5%	41%
Paul Ryan	51%	8%	94%	49%
Not sure	5%	4%	1%	11%

	Base	Party		
		Democrat	Republican	Independent/Other
Support/Oppose Ryan Plan				
Support	40%	6%	78%	36%
Oppose	46%	84%	7%	47%
Not sure	14%	10%	15%	17%





Crosstabs

	Base	Race	
		White	Other
Obama Approval			
Approve	46%	45%	54%
Disapprove	50%	51%	43%
Not sure	4%	4%	3%

	Base	Race	
		White	Other
Romney Favorability			
Favorable	45%	46%	43%
Unfavorable	48%	48%	51%
Not sure	7%	7%	6%

	Base	Race	
		White	Other
Obama/Romney			
Barack Obama	47%	46%	59%
Mitt Romney	48%	49%	38%
Undecided	5%	6%	2%

	Base	Race	
		White	Other
Biden Favorability			
Favorable	41%	40%	50%
Unfavorable	48%	49%	34%
Not sure	11%	11%	16%





Crosstabs

	Base	Race	
		White	Other
Ryan Favorability			
Favorable	49%	50%	44%
Unfavorable	45%	45%	47%
Not sure	6%	5%	9%

	Base	Race	
		White	Other
Biden/Ryan			
Joe Biden	44%	43%	56%
Paul Ryan	51%	52%	34%
Not sure	5%	5%	10%

	Base	Race	
		White	Other
Support/Oppose Ryan Plan			
Support	40%	40%	39%
Oppose	46%	46%	44%
Not sure	14%	14%	17%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama Approval					
Approve	46%	55%	45%	45%	43%
Disapprove	50%	36%	52%	51%	53%
Not sure	4%	10%	3%	4%	4%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Romney Favorability					
Favorable	45%	33%	45%	46%	51%
Unfavorable	48%	57%	49%	48%	41%
Not sure	7%	10%	6%	5%	8%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama/Romney					
Barack Obama	47%	52%	48%	47%	43%
Mitt Romney	48%	38%	48%	49%	52%
Undecided	5%	10%	5%	4%	5%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Biden Favorability					
Favorable	41%	47%	40%	41%	38%
Unfavorable	48%	33%	49%	49%	52%
Not sure	11%	21%	11%	10%	10%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Ryan Favorability					
Favorable	49%	33%	52%	51%	54%
Unfavorable	45%	56%	43%	44%	42%
Not sure	6%	12%	5%	5%	5%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Biden/Ryan					
Joe Biden	44%	53%	43%	43%	41%
Paul Ryan	51%	37%	51%	53%	55%
Not sure	5%	9%	6%	5%	4%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Support/Oppose Ryan Plan					
Support	40%	26%	44%	41%	43%
Oppose	46%	51%	43%	46%	43%
Not sure	14%	23%	14%	13%	14%

