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Obama Opens up Lead in Wisconsin

Raleigh, N.C. -- President Obama leads Mitt Romney by 6 points in the Badger state, 50% to 44%, according to PPP's latest poll, an increase of 5 points over his razor thin 47% to 46% margin in the previous poll in May. While Romney's net favorable numbers have remained steady at -9 compared to -11 two months ago, Obama's lead is buoyed by a net approval rating that has risen from -6 to -1, with 47% approving and 48% disapproving.

Governor Scott Walker's approval rating has ticked up slightly in the first post-recall poll in his state, with 51% of voters approving and 46% disapproving, after showing a narrow +2 rating in May. However, if Romney were to include Walker on his ticket, PPP finds that there would be almost no change in Wisconsin's support for the Republican, with 49% still choosing the Obama/Biden ticket and 43% sticking with Romney.

A stronger vice presidential choice for Romney may be Representative Paul Ryan, who brings Romney to within a point of the president, at 47% to 46%. This movement comes almost entirely from an increase in support within Romney's own party, as his margin jumps 7% among voters describing themselves as somewhat conservative and 5% among very conservative voters.

Wisconsin's opinion on the Supreme Court's recent ruling on the healthcare reform law is about evenly divided, with 46% of voters agreeing with the high court's decision and 44% disagreeing. Independents narrowly support the ruling by a 48% to 43% margin. The man who swung the court to an administration friendly decision, Chief Justice John Roberts, receives an equally ambiguous rating, with 30% of voters offering a favorable opinion and 31% an unfavorable one.

"Barack Obama's the clear favorite to win Wisconsin," said Dean Debnam, President of Public Policy Polling. "But it looks like it will be a much closer race than his 14 point victory in 2008."

PPP surveyed 1,057 Wisconsin voters from July 5th to 8th. The margin of error for the general election survey is +/-3.3%. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews.



Wisconsin Survey Results

Q1 Do you approve or disapprove of President Barack Obama's job performance?

Approve 47%
Disapprove..... 48%
Not sure 5%

Q2 Do you have a favorable or unfavorable opinion of Mitt Romney?

Favorable..... 41%
Unfavorable 50%
Not sure 9%

Q3 If the candidates for President this year were Democrat Barack Obama and Republican Mitt Romney, who would you vote for?

Barack Obama..... 50%
Mitt Romney..... 44%
Undecided..... 6%

Q4 Do you approve or disapprove of Governor Scott Walker's job performance?

Approve..... 51% *Not sure* 3%
Disapprove..... 46%

Q5 If the Democratic ticket this fall was Barack Obama for President and Joe Biden for Vice President, and the Republican ticket was Mitt Romney for President and Scott Walker for Vice President, which would you vote for?

Obama-Biden..... 49%
Romney-Walker 43%
Not sure 7%

Q6 Do you have a favorable or unfavorable opinion of Paul Ryan?

Favorable..... 44%
Unfavorable 39%
Not sure 18%

Q7 If the Democratic ticket this fall was Barack Obama for President and Joe Biden for Vice President, and the Republican ticket was Mitt Romney for President and Paul Ryan for Vice President, which would you vote for?

Obama-Biden..... 47%
Romney-Ryan..... 46%
Not sure 7%

Q8 Do you have a favorable or unfavorable opinion of Supreme Court Chief Justice John Roberts?

Favorable..... 30%
Unfavorable 31%
Not sure 39%

Q9 Do you agree or disagree with the Supreme Court's ruling on the health care reform bill?

Agree..... 46%
Disagree 44%
Not sure..... 10%

Q10 Do you support or oppose the new immigration policy Barack Obama announced two weeks ago?

Support 39%
Oppose 44%
Not sure..... 18%

Q11 Who did you vote for President in 2008?

John McCain..... 46%
Barack Obama..... 46%
Someone else/Don't remember 8%





Q12 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

<i>Very liberal</i>	10%
<i>Somewhat liberal</i>	18%
<i>Moderate</i>	28%
<i>Somewhat conservative</i>	26%
<i>Very conservative</i>	18%

Q13 If you are a woman, press 1. If a man, press 2.

<i>Woman</i>	51%
<i>Man</i>	49%

Q14 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

<i>Democrat</i>	30%
<i>Republican</i>	32%
<i>Independent/Other</i>	38%

Q15 If you are white, press 1. If other, press 2.

<i>White</i>	90%
<i>Other</i>	10%

Q16 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

<i>18 to 29</i>	12%
<i>30 to 45</i>	24%
<i>46 to 65</i>	44%
<i>Older than 65</i>	20%





Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Obama Approval				
Approve	47%	11%	85%	39%
Disapprove	48%	87%	11%	35%
Not sure	5%	2%	4%	25%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Romney Favorability				
Favorable	41%	77%	9%	27%
Unfavorable	50%	14%	85%	51%
Not sure	9%	9%	6%	22%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Obama/Romney				
Barack Obama	50%	12%	88%	43%
Mitt Romney	44%	83%	9%	29%
Undecided	6%	5%	3%	28%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Walker Approval				
Approve	51%	88%	16%	44%
Disapprove	46%	10%	81%	49%
Not sure	3%	2%	3%	7%





Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Obama-Biden/Romney-Walker				
Obama-Biden	49%	12%	87%	43%
Romney-Walker	43%	80%	10%	27%
Not sure	7%	8%	3%	30%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Ryan Favorability				
Favorable	44%	76%	14%	34%
Unfavorable	39%	8%	71%	28%
Not sure	18%	16%	16%	38%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Obama-Biden/Romney-Ryan				
Obama-Biden	47%	9%	87%	34%
Romney-Ryan	46%	85%	9%	33%
Not sure	7%	6%	4%	32%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Roberts Favorability				
Favorable	30%	24%	40%	9%
Unfavorable	31%	42%	21%	17%
Not sure	39%	34%	38%	74%





Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Agree/Disagree w/ SC HCR Ruling				
Agree	46%	13%	77%	36%
Disagree	44%	81%	12%	38%
Not sure	10%	7%	11%	25%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Support/Oppose Obama Immigration Policy				
Support	39%	11%	65%	28%
Oppose	44%	78%	14%	34%
Not sure	18%	11%	20%	38%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Obama Approval						
Approve	47%	86%	86%	65%	19%	3%
Disapprove	48%	12%	12%	28%	76%	92%
Not sure	5%	2%	2%	8%	5%	5%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Romney Favorability						
Favorable	41%	17%	7%	22%	67%	80%
Unfavorable	50%	81%	86%	66%	25%	10%
Not sure	9%	3%	7%	12%	7%	11%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Obama/Romney						
Barack Obama	50%	88%	89%	67%	20%	6%
Mitt Romney	44%	12%	8%	24%	71%	91%
Undecided	6%	-	3%	9%	9%	3%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Walker Approval						
Approve	51%	23%	14%	32%	79%	93%
Disapprove	46%	76%	85%	62%	18%	6%
Not sure	3%	1%	1%	6%	3%	1%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Obama-Biden/Romney-Walker						
Obama-Biden	49%	82%	90%	67%	20%	6%
Romney-Walker	43%	16%	8%	25%	66%	88%
Not sure	7%	1%	2%	8%	13%	7%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Ryan Favorability						
Favorable	44%	18%	12%	29%	68%	77%
Unfavorable	39%	72%	73%	49%	13%	6%
Not sure	18%	10%	15%	21%	18%	17%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Obama-Biden/Romney-Ryan						
Obama-Biden	47%	82%	86%	66%	16%	7%
Romney-Ryan	46%	16%	10%	25%	74%	87%
Not sure	7%	1%	4%	9%	9%	6%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Roberts Favorability						
Favorable	30%	35%	35%	39%	26%	16%
Unfavorable	31%	38%	20%	19%	31%	54%
Not sure	39%	27%	45%	41%	43%	29%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Agree/Disagree w/ SC HCR Ruling						
Agree	46%	84%	77%	59%	19%	7%
Disagree	44%	13%	11%	27%	72%	86%
Not sure	10%	3%	11%	15%	9%	7%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Support/Oppose Obama Immigration Policy						
Support	39%	84%	64%	48%	14%	5%
Oppose	44%	13%	11%	30%	70%	82%
Not sure	18%	3%	25%	22%	16%	14%





Crosstabs

	Base	Gender	
		Woman	Man
Obama Approval			
Approve	47%	52%	42%
Disapprove	48%	44%	52%
Not sure	5%	4%	6%

	Base	Gender	
		Woman	Man
Romney Favorability			
Favorable	41%	38%	45%
Unfavorable	50%	53%	47%
Not sure	9%	10%	8%

	Base	Gender	
		Woman	Man
Obama/Romney			
Barack Obama	50%	53%	46%
Mitt Romney	44%	41%	48%
Undecided	6%	6%	6%

	Base	Gender	
		Woman	Man
Walker Approval			
Approve	51%	49%	54%
Disapprove	46%	50%	42%
Not sure	3%	2%	3%





Crosstabs

	Base	Gender	
		Woman	Man
Obama-Biden/Romney-Walker			
Obama-Biden	49%	53%	46%
Romney-Walker	43%	40%	47%
Not sure	7%	7%	8%

	Base	Gender	
		Woman	Man
Ryan Favorability			
Favorable	44%	39%	49%
Unfavorable	39%	40%	37%
Not sure	18%	21%	14%

	Base	Gender	
		Woman	Man
Obama-Biden/Romney-Ryan			
Obama-Biden	47%	50%	44%
Romney-Ryan	46%	42%	49%
Not sure	7%	7%	7%

	Base	Gender	
		Woman	Man
Roberts Favorability			
Favorable	30%	29%	32%
Unfavorable	31%	26%	35%
Not sure	39%	45%	33%





Crosstabs

	Base	Gender	
		Woman	Man
Agree/Disagree w/ SC HCR Ruling			
Agree	46%	48%	44%
Disagree	44%	42%	46%
Not sure	10%	10%	10%

	Base	Gender	
		Woman	Man
Support/Oppose Obama Immigration Policy			
Support	39%	42%	35%
Oppose	44%	40%	47%
Not sure	18%	17%	18%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama Approval				
Approve	47%	86%	8%	49%
Disapprove	48%	11%	88%	44%
Not sure	5%	3%	4%	7%

	Base	Party		
		Democrat	Republican	Independent/Other
Romney Favorability				
Favorable	41%	7%	81%	35%
Unfavorable	50%	88%	9%	54%
Not sure	9%	5%	9%	11%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Obama/Romney				
Barack Obama	50%	89%	9%	53%
Mitt Romney	44%	6%	87%	39%
Undecided	6%	5%	4%	9%

	Base	Party		
		Democrat	Republican	Independent/Other
Walker Approval				
Approve	51%	13%	91%	49%
Disapprove	46%	85%	8%	47%
Not sure	3%	3%	1%	4%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama-Biden/Romney-Walker				
Obama-Biden	49%	89%	8%	52%
Romney-Walker	43%	8%	82%	38%
Not sure	7%	3%	9%	10%

	Base	Party		
		Democrat	Republican	Independent/Other
Ryan Favorability				
Favorable	44%	9%	76%	45%
Unfavorable	39%	73%	7%	38%
Not sure	18%	18%	18%	17%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Obama-Biden/Romney-Ryan				
Obama-Biden	47%	89%	5%	49%
Romney-Ryan	46%	7%	89%	41%
Not sure	7%	5%	6%	10%

	Base	Party		
		Democrat	Republican	Independent/Other
Roberts Favorability				
Favorable	30%	36%	19%	35%
Unfavorable	31%	20%	42%	29%
Not sure	39%	44%	39%	35%

	Base	Party		
		Democrat	Republican	Independent/Other
Agree/Disagree w/ SC HCR Ruling				
Agree	46%	77%	11%	48%
Disagree	44%	9%	82%	43%
Not sure	10%	14%	6%	10%

	Base	Party		
		Democrat	Republican	Independent/Other
Support/Oppose Obama Immigration Policy				
Support	39%	68%	8%	38%
Oppose	44%	11%	79%	44%
Not sure	18%	21%	14%	18%





Crosstabs

	Base	Race	
		White	Other
Obama Approval			
Approve	47%	46%	58%
Disapprove	48%	49%	36%
Not sure	5%	5%	6%

	Base	Race	
		White	Other
Romney Favorability			
Favorable	41%	42%	35%
Unfavorable	50%	49%	56%
Not sure	9%	9%	9%

	Base	Race	
		White	Other
Obama/Romney			
Barack Obama	50%	49%	60%
Mitt Romney	44%	45%	35%
Undecided	6%	6%	5%

	Base	Race	
		White	Other
Walker Approval			
Approve	51%	53%	36%
Disapprove	46%	44%	61%
Not sure	3%	2%	3%





Crosstabs

	Base	Race	
		White	Other
Obama-Biden/Romney-Walker			
Obama-Biden	49%	48%	60%
Romney-Walker	43%	45%	31%
Not sure	7%	7%	9%

	Base	Race	
		White	Other
Ryan Favorability			
Favorable	44%	44%	41%
Unfavorable	39%	39%	38%
Not sure	18%	17%	21%

	Base	Race	
		White	Other
Obama-Biden/Romney-Ryan			
Obama-Biden	47%	46%	56%
Romney-Ryan	46%	47%	36%
Not sure	7%	7%	8%

	Base	Race	
		White	Other
Roberts Favorability			
Favorable	30%	31%	24%
Unfavorable	31%	31%	28%
Not sure	39%	38%	48%





Crosstabs

	Base	Race	
		White	Other
Agree/Disagree w/ SC HCR Ruling			
Agree	46%	45%	50%
Disagree	44%	45%	37%
Not sure	10%	10%	13%

	Base	Race	
		White	Other
Support/Oppose Obama Immigration Policy			
Support	39%	38%	41%
Oppose	44%	44%	38%
Not sure	18%	17%	21%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama Approval					
Approve	47%	52%	40%	49%	50%
Disapprove	48%	38%	54%	47%	47%
Not sure	5%	10%	7%	3%	3%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Romney Favorability					
Favorable	41%	34%	46%	40%	42%
Unfavorable	50%	52%	47%	51%	49%
Not sure	9%	14%	7%	8%	8%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama/Romney					
Barack Obama	50%	52%	46%	51%	50%
Mitt Romney	44%	41%	48%	44%	43%
Undecided	6%	7%	6%	5%	7%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Walker Approval					
Approve	51%	55%	59%	48%	49%
Disapprove	46%	41%	40%	50%	47%
Not sure	3%	3%	2%	2%	5%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama-Biden/Romney-Walker					
Obama-Biden	49%	48%	44%	53%	49%
Romney-Walker	43%	38%	52%	40%	43%
Not sure	7%	14%	4%	7%	8%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Ryan Favorability					
Favorable	44%	52%	46%	41%	43%
Unfavorable	39%	34%	30%	43%	42%
Not sure	18%	14%	24%	16%	15%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama-Biden/Romney-Ryan					
Obama-Biden	47%	41%	43%	50%	48%
Romney-Ryan	46%	48%	51%	43%	44%
Not sure	7%	10%	6%	6%	8%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Roberts Favorability					
Favorable	30%	45%	20%	31%	33%
Unfavorable	31%	28%	32%	31%	29%
Not sure	39%	28%	48%	38%	38%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Agree/Disagree w/ SC HCR Ruling					
Agree	46%	62%	37%	47%	44%
Disagree	44%	35%	49%	43%	47%
Not sure	10%	4%	14%	10%	9%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Support/Oppose Obama Immigration Policy					
Support	39%	50%	31%	40%	39%
Oppose	44%	38%	44%	44%	46%
Not sure	18%	12%	25%	17%	15%

