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Clinton would beat Walker, Ryan in Wisconsin in 2016

Raleigh, N.C. – Wisconsin voters would pick Hillary Clinton over their state’s own Scott Walker or Paul Ryan for president in 2016, according to PPP’s latest Wisconsin poll.

Clinton leads Ryan 51% to 43%, Walker 54% to 41% and Marco Rubio 52% to 38%. She has a formidable +19 favorability rating, with 56% of voters holding a favorable opinion to 37% unfavorable. Clinton’s strong numbers stem from her popularity with moderates (71/20) and independent voters (58/34). Ryan’s favorability is evenly split at 46%.

In the GOP primary, Ryan leads with 35% support without Walker included, and Walker leads with 33% support without Ryan in the mix. In both cases Rubio is a close second (27% against Walker, 22% against Ryan) and Chris Christie is a distant third at 10%.

“It’s a sign of how formidable Hillary Clinton would be in 2016 that she has such a big advantage over Paul Ryan and Scott Walker in their own state,” said Dean Debnam, President of Public Policy Polling.

Wisconsin voters narrowly approve of President Obama’s job performance, 50% to 48%. Newly elected Senator Tammy Baldwin has slightly better numbers, with 45% approving and 40% disapproving, which closely mirrors her margin of victory in 2012.

Former Senator Joe McCarthy is wildly unpopular, with only 6% holding a favorable view of him against 45% unfavorable, while 49% were not sure—probably because he died in 1957. 14% of very conservative voters had a favorable view of McCarthy.

Voters narrowly oppose allowing same-sex marriage in their state, with 44% in favor and 46% opposed. There is 71% support for some form of legal recognition of gay couples—39% support marriage equality while 32% support civil unions. By 15-point margins, voters also support an assault weapons ban (53/38) and Congress passing stricter gun laws (54/39).

PPP surveyed 1,799 Wisconsin voters and 679 usual Republican primary voters from February 21st to 24th. The margin of error for the overall sample is +/-2.3% and +/-3.8% for the GOP portion. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews.



Wisconsin Survey Results

Q1 Do you approve or disapprove of President Barack Obama's job performance?

Approve 50%
Disapprove..... 48%
Not sure 3%

Q2 Do you approve or disapprove of Senator Tammy Baldwin's job performance?

Approve 45%
Disapprove..... 40%
Not sure 15%

Q3 Would you support or oppose banning assault weapons?

Support 53%
Oppose 38%
Not sure 9%

Q4 Would you support or oppose Congress passing stricter gun laws?

Support 54%
Oppose 39%
Not sure 7%

Q5 Do you have a favorable or unfavorable opinion of the National Rifle Association?

Favorable..... 40%
Unfavorable 46%
Not sure 15%

Q6 Do you think same-sex marriage should be allowed in Wisconsin, or not?

It should be allowed..... 44%
It should not..... 46%
Not sure 10%

Q7 Which of the following best describes your opinion on gay marriage: gay couples should be allowed to legally marry, or gay couples should be allowed to form civil unions but not legally marry, or there should be no legal recognition of a gay couple's relationship?

Gay couples should be allowed to legally marry 39%
Gay couples should be allowed to form civil unions but not marry..... 32%
There should be no legal recognition of a gay couple's relationship 27%
Not sure 2%

Q8 Do you have a favorable or unfavorable opinion of former US Senator Joe McCarthy?

Favorable..... 6%
Unfavorable 45%
Not sure 49%

Q9 Do you have a favorable or unfavorable opinion of Bret Bielema?

Favorable..... 9%
Unfavorable 24%
Not sure 67%

Q10 Do you have a favorable or unfavorable opinion of Hillary Clinton?

Favorable..... 56%
Unfavorable 37%
Not sure 6%

Q11 Do you have a favorable or unfavorable opinion of Paul Ryan?

Favorable..... 46%
Unfavorable 46%
Not sure 8%





Q12 If the candidates for President in 2016 were Democrat Hillary Clinton and Republican Marco Rubio, who would you vote for?

Hillary Clinton..... 52%
Marco Rubio 38%
Not sure 11%

Q13 If the candidates for President in 2016 were Democrat Hillary Clinton and Republican Paul Ryan, who would you vote for?

Hillary Clinton..... 51%
Paul Ryan 43%
Not sure 6%

Q14 If the candidates for President in 2016 were Democrat Hillary Clinton and Republican Scott Walker, who would you vote for?

Hillary Clinton..... 54%
Scott Walker 41%
Not sure 5%

Q15 In the last presidential election, did you vote for Barack Obama or Mitt Romney?

Barack Obama..... 51%
Mitt Romney..... 45%
Someone else/Don't remember 4%

Q16 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

Very liberal..... 11%
Somewhat liberal 21%
Moderate..... 29%
Somewhat conservative..... 22%
Very conservative 17%

Q17 If you are a woman, press 1. If a man, press 2.

Woman 52%
Man..... 48%

Q18 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat 31%
Republican..... 30%
Independent/Other..... 39%

Q19 If you are white, press 1. If other, press 2.

White 91%
Other..... 9%

Q20 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

18 to 29..... 12%
30 to 45..... 24%
46 to 65..... 44%
Older than 65..... 20%





Crosstabs

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Obama Approval				
Approve	50%	89%	6%	35%
Disapprove	48%	8%	93%	47%
Not sure	3%	3%	1%	18%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Baldwin Approval				
Approve	45%	76%	9%	31%
Disapprove	40%	8%	78%	38%
Not sure	15%	16%	14%	31%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Support/Oppose Assault Weapons Ban				
Support	53%	77%	25%	49%
Oppose	38%	17%	64%	36%
Not sure	9%	6%	12%	16%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Support/Oppose Stricter Gun Laws				
Support	54%	80%	22%	50%
Oppose	39%	14%	69%	41%
Not sure	7%	6%	8%	9%





Crosstabs

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
NRA Favorability				
Favorable	40%	12%	74%	31%
Unfavorable	46%	75%	11%	41%
Not sure	15%	13%	15%	28%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Should Same-sex Marriage Be Allowed in WI?				
It should be allowed	44%	69%	15%	33%
It should not	46%	20%	77%	55%
Not sure	10%	11%	8%	11%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Gay Marriage/Civ. Unions/No Recognition				
Gay couples should be allowed to legally marry	39%	63%	13%	24%
Gay couples should be allowed to form civil unions but not marry	32%	24%	39%	44%
There should be no legal recognition of a gay couple's relationship	27%	11%	46%	26%
Not sure	2%	2%	2%	6%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
McCarthy Favorability				
Favorable	6%	3%	10%	10%
Unfavorable	45%	56%	30%	46%
Not sure	49%	41%	60%	44%





Crosstabs

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Bielema Favorability				
Favorable	9%	9%	10%	5%
Unfavorable	24%	24%	23%	21%
Not sure	67%	66%	67%	74%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Hillary Favorability				
Favorable	56%	89%	16%	54%
Unfavorable	37%	7%	75%	34%
Not sure	6%	3%	9%	12%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Ryan Favorability				
Favorable	46%	12%	87%	43%
Unfavorable	46%	79%	7%	46%
Not sure	8%	9%	6%	12%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Hillary/Rubio				
Hillary Clinton	52%	84%	12%	45%
Marco Rubio	38%	7%	76%	29%
Not sure	11%	9%	11%	26%





Crosstabs

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Hillary/Ryan				
Hillary Clinton	51%	86%	8%	48%
Paul Ryan	43%	8%	87%	36%
Not sure	6%	6%	6%	16%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Hillary/Walker				
Hillary Clinton	54%	88%	12%	55%
Scott Walker	41%	8%	83%	38%
Not sure	5%	4%	6%	6%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Obama Approval						
Approve	50%	91%	84%	61%	16%	5%
Disapprove	48%	8%	13%	34%	82%	94%
Not sure	3%	1%	3%	5%	2%	1%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Baldwin Approval						
Approve	45%	89%	77%	52%	13%	5%
Disapprove	40%	7%	10%	24%	68%	88%
Not sure	15%	4%	13%	24%	19%	7%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Support/Oppose Assault Weapons Ban						
Support	53%	89%	79%	61%	29%	15%
Oppose	38%	10%	13%	30%	58%	77%
Not sure	9%	2%	8%	9%	14%	8%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Support/Oppose Stricter Gun Laws						
Support	54%	85%	80%	66%	27%	12%
Oppose	39%	11%	15%	27%	62%	81%
Not sure	7%	4%	5%	7%	10%	8%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
NRA Favorability						
Favorable	40%	13%	10%	30%	62%	84%
Unfavorable	46%	84%	77%	50%	21%	7%
Not sure	15%	4%	13%	20%	18%	9%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Should Same-sex Marriage Be Allowed in WI?						
It should be allowed	44%	79%	73%	50%	16%	8%
It should not	46%	13%	17%	36%	74%	86%
Not sure	10%	7%	9%	14%	10%	6%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Gay Marriage/Civ. Unions/No Recognition						
Gay couples should be allowed to legally marry	39%	75%	67%	44%	14%	5%
Gay couples should be allowed to form civil unions but not marry	32%	15%	23%	34%	45%	32%
There should be no legal recognition of a gay couple's relationship	27%	10%	7%	19%	39%	62%
Not sure	2%	1%	2%	4%	3%	1%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
McCarthy Favorability						
Favorable	6%	4%	3%	5%	7%	14%
Unfavorable	45%	65%	58%	47%	35%	21%
Not sure	49%	31%	40%	48%	58%	65%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Bielema Favorability						
Favorable	9%	13%	7%	8%	13%	7%
Unfavorable	24%	28%	25%	22%	23%	22%
Not sure	67%	59%	67%	70%	63%	71%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Hillary Favorability						
Favorable	56%	90%	86%	71%	27%	6%
Unfavorable	37%	8%	10%	20%	65%	89%
Not sure	6%	2%	4%	9%	8%	5%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Ryan Favorability						
Favorable	46%	11%	14%	32%	79%	91%
Unfavorable	46%	87%	80%	55%	11%	6%
Not sure	8%	3%	6%	13%	10%	3%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Hillary/Rubio						
Hillary Clinton	52%	90%	86%	62%	17%	6%
Marco Rubio	38%	3%	8%	21%	68%	90%
Not sure	11%	6%	6%	17%	15%	4%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Hillary/Ryan						
Hillary Clinton	51%	89%	87%	61%	15%	3%
Paul Ryan	43%	9%	11%	26%	77%	95%
Not sure	6%	2%	2%	13%	7%	2%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Hillary/Walker						
Hillary Clinton	54%	92%	86%	67%	20%	6%
Scott Walker	41%	5%	13%	25%	73%	90%
Not sure	5%	3%	1%	8%	6%	4%





Crosstabs

	Base	Gender	
		Woman	Man
Obama Approval			
Approve	50%	55%	45%
Disapprove	48%	43%	53%
Not sure	3%	2%	3%

	Base	Gender	
		Woman	Man
Baldwin Approval			
Approve	45%	49%	40%
Disapprove	40%	36%	44%
Not sure	15%	15%	16%

	Base	Gender	
		Woman	Man
Support/Oppose Assault Weapons Ban			
Support	53%	60%	46%
Oppose	38%	29%	48%
Not sure	9%	11%	7%

	Base	Gender	
		Woman	Man
Support/Oppose Stricter Gun Laws			
Support	54%	61%	46%
Oppose	39%	30%	49%
Not sure	7%	10%	5%





Crosstabs

	Base	Gender	
		Woman	Man
NRA Favorability			
Favorable	40%	33%	46%
Unfavorable	46%	49%	42%
Not sure	15%	18%	11%

	Base	Gender	
		Woman	Man
Should Same-sex Marriage Be Allowed in WI?			
It should be allowed	44%	49%	39%
It should not	46%	40%	52%
Not sure	10%	11%	9%

	Base	Gender	
		Woman	Man
Gay Marriage/Civ. Unions/No Recognition			
Gay couples should be allowed to legally marry	39%	43%	36%
Gay couples should be allowed to form civil unions but not marry	32%	33%	30%
There should be no legal recognition of a gay couple's relationship	27%	22%	32%
Not sure	2%	2%	2%

	Base	Gender	
		Woman	Man
McCarthy Favorability			
Favorable	6%	5%	8%
Unfavorable	45%	40%	49%
Not sure	49%	55%	43%





Crosstabs

	Base	Gender	
		Woman	Man
Bielema Favorability			
Favorable	9%	6%	13%
Unfavorable	24%	16%	32%
Not sure	67%	78%	55%

	Base	Gender	
		Woman	Man
Hillary Favorability			
Favorable	56%	63%	49%
Unfavorable	37%	29%	46%
Not sure	6%	8%	4%

	Base	Gender	
		Woman	Man
Ryan Favorability			
Favorable	46%	41%	51%
Unfavorable	46%	49%	43%
Not sure	8%	10%	6%

	Base	Gender	
		Woman	Man
Hillary/Rubio			
Hillary Clinton	52%	56%	47%
Marco Rubio	38%	32%	44%
Not sure	11%	12%	9%





Crosstabs

	Base	Gender	
		Woman	Man
Hillary/Ryan			
Hillary Clinton	51%	56%	45%
Paul Ryan	43%	38%	49%
Not sure	6%	7%	6%

	Base	Gender	
		Woman	Man
Hillary/Walker			
Hillary Clinton	54%	59%	48%
Scott Walker	41%	35%	48%
Not sure	5%	6%	4%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama Approval				
Approve	50%	93%	4%	50%
Disapprove	48%	6%	95%	45%
Not sure	3%	1%	1%	5%

	Base	Party		
		Democrat	Republican	Independent/Other
Baldwin Approval				
Approve	45%	84%	8%	40%
Disapprove	40%	6%	82%	36%
Not sure	15%	10%	10%	23%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Support/Oppose Assault Weapons Ban				
Support	53%	82%	23%	52%
Oppose	38%	12%	65%	39%
Not sure	9%	6%	12%	9%

	Base	Party		
		Democrat	Republican	Independent/Other
Support/Oppose Stricter Gun Laws				
Support	54%	84%	21%	53%
Oppose	39%	12%	71%	38%
Not sure	7%	4%	9%	9%

	Base	Party		
		Democrat	Republican	Independent/Other
NRA Favorability				
Favorable	40%	10%	79%	35%
Unfavorable	46%	79%	8%	46%
Not sure	15%	10%	13%	19%

	Base	Party		
		Democrat	Republican	Independent/Other
Should Same-sex Marriage Be Allowed in WI?				
It should be allowed	44%	71%	13%	45%
It should not	46%	20%	82%	42%
Not sure	10%	9%	6%	13%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Gay Marriage/Civ. Unions/No Recognition				
Gay couples should be allowed to legally marry	39%	67%	10%	39%
Gay couples should be allowed to form civil unions but not marry	32%	21%	42%	32%
There should be no legal recognition of a gay couple's relationship	27%	11%	46%	25%
Not sure	2%	1%	2%	3%

	Base	Party		
		Democrat	Republican	Independent/Other
McCarthy Favorability				
Favorable	6%	5%	9%	5%
Unfavorable	45%	54%	26%	50%
Not sure	49%	41%	64%	45%

	Base	Party		
		Democrat	Republican	Independent/Other
Bielema Favorability				
Favorable	9%	9%	12%	8%
Unfavorable	24%	26%	18%	25%
Not sure	67%	65%	70%	67%

	Base	Party		
		Democrat	Republican	Independent/Other
Hillary Favorability				
Favorable	56%	92%	14%	58%
Unfavorable	37%	4%	78%	34%
Not sure	6%	3%	8%	7%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Ryan Favorability				
Favorable	46%	8%	92%	42%
Unfavorable	46%	83%	4%	47%
Not sure	8%	8%	4%	10%

	Base	Party		
		Democrat	Republican	Independent/Other
Hillary/Rubio				
Hillary Clinton	52%	91%	9%	51%
Marco Rubio	38%	5%	83%	31%
Not sure	11%	5%	8%	18%

	Base	Party		
		Democrat	Republican	Independent/Other
Hillary/Ryan				
Hillary Clinton	51%	91%	5%	51%
Paul Ryan	43%	6%	91%	38%
Not sure	6%	3%	3%	11%

	Base	Party		
		Democrat	Republican	Independent/Other
Hillary/Walker				
Hillary Clinton	54%	92%	7%	56%
Scott Walker	41%	5%	89%	36%
Not sure	5%	3%	4%	7%





Crosstabs

	Base	Race	
		White	Other
Obama Approval			
Approve	50%	49%	55%
Disapprove	48%	48%	42%
Not sure	3%	3%	3%

	Base	Race	
		White	Other
Baldwin Approval			
Approve	45%	44%	49%
Disapprove	40%	41%	33%
Not sure	15%	15%	18%

	Base	Race	
		White	Other
Support/Oppose Assault Weapons Ban			
Support	53%	53%	49%
Oppose	38%	38%	38%
Not sure	9%	8%	13%

	Base	Race	
		White	Other
Support/Oppose Stricter Gun Laws			
Support	54%	54%	51%
Oppose	39%	39%	39%
Not sure	7%	7%	11%





Crosstabs

	Base	Race	
		White	Other
NRA Favorability			
Favorable	40%	41%	30%
Unfavorable	46%	45%	47%
Not sure	15%	14%	24%

	Base	Race	
		White	Other
Should Same-sex Marriage Be Allowed in WI?			
It should be allowed	44%	44%	47%
It should not	46%	47%	39%
Not sure	10%	10%	14%

	Base	Race	
		White	Other
Gay Marriage/Civ. Unions/No Recognition			
Gay couples should be allowed to legally marry	39%	40%	37%
Gay couples should be allowed to form civil unions but not marry	32%	31%	38%
There should be no legal recognition of a gay couple's relationship	27%	27%	23%
Not sure	2%	2%	3%

	Base	Race	
		White	Other
McCarthy Favorability			
Favorable	6%	6%	9%
Unfavorable	45%	45%	43%
Not sure	49%	49%	48%





Crosstabs

	Base	Race	
		White	Other
Bielema Favorability			
Favorable	9%	9%	10%
Unfavorable	24%	24%	21%
Not sure	67%	67%	69%

	Base	Race	
		White	Other
Hillary Favorability			
Favorable	56%	56%	59%
Unfavorable	37%	38%	32%
Not sure	6%	6%	8%

	Base	Race	
		White	Other
Ryan Favorability			
Favorable	46%	46%	41%
Unfavorable	46%	46%	48%
Not sure	8%	8%	12%

	Base	Race	
		White	Other
Hillary/Rubio			
Hillary Clinton	52%	51%	53%
Marco Rubio	38%	38%	32%
Not sure	11%	10%	16%





Crosstabs

	Base	Race	
		White	Other
Hillary/Ryan			
Hillary Clinton	51%	51%	49%
Paul Ryan	43%	43%	44%
Not sure	6%	6%	7%

	Base	Race	
		White	Other
Hillary/Walker			
Hillary Clinton	54%	53%	62%
Scott Walker	41%	42%	37%
Not sure	5%	5%	2%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama Approval					
Approve	50%	56%	48%	49%	49%
Disapprove	48%	42%	50%	48%	48%
Not sure	3%	2%	2%	3%	3%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Baldwin Approval					
Approve	45%	51%	42%	44%	44%
Disapprove	40%	35%	44%	40%	38%
Not sure	15%	14%	14%	16%	17%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Support/Oppose Assault Weapons Ban					
Support	53%	48%	44%	56%	60%
Oppose	38%	45%	46%	37%	30%
Not sure	9%	7%	11%	8%	10%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Support/Oppose Stricter Gun Laws					
Support	54%	49%	48%	55%	59%
Oppose	39%	41%	46%	39%	32%
Not sure	7%	10%	6%	6%	9%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
NRA Favorability					
Favorable	40%	37%	46%	38%	37%
Unfavorable	46%	51%	43%	45%	48%
Not sure	15%	12%	11%	17%	15%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Should Same-sex Marriage Be Allowed in WI?					
It should be allowed	44%	54%	48%	43%	37%
It should not	46%	34%	44%	47%	52%
Not sure	10%	12%	8%	10%	11%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Gay Marriage/Civ. Unions/No Recognition					
Gay couples should be allowed to legally marry	39%	48%	44%	39%	31%
Gay couples should be allowed to form civil unions but not marry	32%	33%	27%	31%	37%
There should be no legal recognition of a gay couple's relationship	27%	20%	27%	27%	29%
Not sure	2%	-	2%	3%	3%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
McCarthy Favorability					
Favorable	6%	5%	4%	5%	11%
Unfavorable	45%	46%	35%	47%	48%
Not sure	49%	49%	61%	47%	41%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Bielema Favorability					
Favorable	9%	8%	11%	9%	7%
Unfavorable	24%	30%	27%	21%	23%
Not sure	67%	62%	62%	70%	70%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hillary Favorability					
Favorable	56%	62%	51%	57%	57%
Unfavorable	37%	32%	43%	37%	34%
Not sure	6%	5%	6%	6%	8%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Ryan Favorability					
Favorable	46%	35%	49%	46%	46%
Unfavorable	46%	57%	43%	46%	46%
Not sure	8%	8%	8%	8%	7%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hillary/Rubio					
Hillary Clinton	52%	57%	47%	53%	51%
Marco Rubio	38%	30%	40%	37%	40%
Not sure	11%	14%	13%	10%	9%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hillary/Ryan					
Hillary Clinton	51%	49%	48%	52%	51%
Paul Ryan	43%	38%	46%	42%	44%
Not sure	6%	14%	6%	6%	5%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hillary/Walker					
Hillary Clinton	54%	62%	49%	54%	54%
Scott Walker	41%	30%	46%	41%	42%
Not sure	5%	8%	4%	5%	4%





Wisconsin Survey Results

- Q1** Given the choices of Jeb Bush, Chris Christie, Mike Huckabee, Bobby Jindal, Susana Martinez, Rand Paul, Rick Perry, Marco Rubio, and Paul Ryan, who would you most like to see as the GOP candidate for President in 2016?
- Jeb Bush*..... 5%
 - Chris Christie* 10%
 - Mike Huckabee* 7%
 - Bobby Jindal* 3%
 - Susana Martinez*..... 1%
 - Rand Paul*..... 8%
 - Rick Perry* 1%
 - Marco Rubio* 22%
 - Paul Ryan* 35%
 - Someone else/Not sure* 8%

- Q2** Given the choices of Jeb Bush, Chris Christie, Mike Huckabee, Bobby Jindal, Susana Martinez, Rand Paul, Rick Perry, Marco Rubio, and Scott Walker, who would you most like to see as the GOP candidate for President in 2016?
- Jeb Bush*..... 5%
 - Chris Christie* 10%
 - Mike Huckabee* 7%
 - Bobby Jindal* 3%
 - Susana Martinez*..... 2%
 - Rand Paul*..... 6%
 - Rick Perry* 0%
 - Marco Rubio* 27%
 - Scott Walker* 33%
 - Someone else/Not sure* 8%

- Q3** Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?
- Very liberal*..... 1%
 - Somewhat liberal* 5%
 - Moderate*..... 15%
 - Somewhat conservative*..... 41%
 - Very conservative* 38%
- Q4** If you are a woman, press 1. If a man, press 2.
- Woman* 52%
 - Man*..... 48%
- Q5** If you are 18 to 45 years old, press 1. If 46 to 65, press 2. If you are older than 65, press 3.
- 18 to 45*..... 26%
 - 46 to 65*..... 47%
 - Older than 65*..... 27%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
2016 GOP Pres Preference (Ryan)						
Jeb Bush	5%	-	3%	3%	7%	4%
Chris Christie	10%	41%	22%	23%	10%	4%
Mike Huckabee	7%	11%	11%	10%	5%	8%
Bobby Jindal	3%	-	5%	3%	2%	3%
Susana Martinez	1%	-	-	2%	1%	0%
Rand Paul	8%	-	2%	4%	6%	14%
Rick Perry	1%	-	-	1%	1%	0%
Marco Rubio	22%	15%	14%	12%	24%	25%
Paul Ryan	35%	33%	33%	32%	38%	35%
Someone else/Not sure	8%	-	10%	11%	6%	8%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
2016 GOP Pres Preference (Walker)						
Jeb Bush	5%	-	-	5%	7%	3%
Chris Christie	10%	33%	12%	22%	10%	4%
Mike Huckabee	7%	11%	17%	8%	6%	6%
Bobby Jindal	3%	-	2%	2%	3%	3%
Susana Martinez	2%	-	-	5%	2%	0%
Rand Paul	6%	-	5%	1%	3%	12%
Rick Perry	0%	-	-	-	0%	0%
Marco Rubio	27%	15%	9%	13%	30%	33%
Scott Walker	33%	41%	35%	39%	31%	32%
Someone else/Not sure	8%	-	20%	5%	9%	6%

	Base	Gender	
		Woman	Man
2016 GOP Pres Preference (Ryan)			
Jeb Bush	5%	4%	5%
Chris Christie	10%	7%	14%
Mike Huckabee	7%	9%	4%
Bobby Jindal	3%	2%	3%
Susana Martinez	1%	0%	1%
Rand Paul	8%	5%	12%
Rick Perry	1%	1%	1%
Marco Rubio	22%	22%	22%
Paul Ryan	35%	40%	31%
Someone else/Not sure	8%	9%	6%

	Base	Gender	
		Woman	Man
2016 GOP Pres Preference (Walker)			
Jeb Bush	5%	4%	6%
Chris Christie	10%	7%	13%
Mike Huckabee	7%	8%	6%
Bobby Jindal	3%	2%	3%
Susana Martinez	2%	1%	2%
Rand Paul	6%	3%	10%
Rick Perry	0%	0%	-
Marco Rubio	27%	30%	25%
Scott Walker	33%	36%	30%
Someone else/Not sure	8%	9%	6%





Crosstabs

	Base	Age		
		18 to 45	46 to 65	Older than 65
2016 GOP Pres Preference (Ryan)				
Jeb Bush	5%	5%	4%	5%
Chris Christie	10%	14%	10%	7%
Mike Huckabee	7%	4%	8%	8%
Bobby Jindal	3%	2%	4%	1%
Susana Martinez	1%	2%	0%	0%
Rand Paul	8%	5%	9%	11%
Rick Perry	1%	1%	1%	-
Marco Rubio	22%	21%	20%	26%
Paul Ryan	35%	37%	35%	34%
Someone else/Not sure	8%	7%	9%	7%

	Base	Age		
		18 to 45	46 to 65	Older than 65
2016 GOP Pres Preference (Walker)				
Jeb Bush	5%	4%	5%	5%
Chris Christie	10%	12%	9%	8%
Mike Huckabee	7%	4%	8%	7%
Bobby Jindal	3%	2%	4%	1%
Susana Martinez	2%	3%	2%	0%
Rand Paul	6%	4%	5%	9%
Rick Perry	0%	-	0%	0%
Marco Rubio	27%	31%	25%	29%
Scott Walker	33%	33%	34%	30%
Someone else/Not sure	8%	5%	8%	9%





Wisconsin Survey Results

Q1 Given the choices of Joe Biden, Hillary Clinton, Andrew Cuomo, Russ Feingold, Martin O'Malley, Deval Patrick, Brian Schweitzer, Mark Warner, and Elizabeth Warren, who would you most like to see as the Democratic candidate for President in 2016?

<i>Joe Biden</i>	11%
<i>Hillary Clinton</i>	50%
<i>Andrew Cuomo</i>	3%
<i>Russ Feingold</i>	25%
<i>Martin O'Malley</i>	1%
<i>Deval Patrick</i>	1%
<i>Brian Schweitzer</i>	0%
<i>Mark Warner</i>	0%
<i>Elizabeth Warren</i>	2%
<i>Someone else/Not sure</i>	8%

Q2 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

<i>Very liberal</i>	19%
<i>Somewhat liberal</i>	34%
<i>Moderate</i>	38%
<i>Somewhat conservative</i>	7%
<i>Very conservative</i>	2%

Q3 If you are a woman, press 1. If a man, press 2.

<i>Woman</i>	58%
<i>Man</i>	42%

Q4 If you are 18 to 45 years old, press 1. If 46 to 65, press 2. If you are older than 65, press 3.

<i>18 to 45</i>	32%
<i>46 to 65</i>	39%
<i>Older than 65</i>	29%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
2016 Dem Pres Preference						
Joe Biden	11%	11%	13%	10%	3%	21%
Hillary Clinton	50%	54%	54%	47%	39%	14%
Andrew Cuomo	3%	-	2%	4%	7%	5%
Russ Feingold	25%	24%	22%	26%	29%	18%
Martin O'Malley	1%	1%	1%	-	-	-
Deval Patrick	1%	1%	1%	1%	-	13%
Brian Schweitzer	0%	-	-	0%	-	-
Mark Warner	0%	-	-	0%	2%	-
Elizabeth Warren	2%	6%	0%	2%	6%	-
Someone else/Not sure	8%	4%	6%	9%	14%	29%

	Base	Gender	
		Woman	Man
2016 Dem Pres Preference			
Joe Biden	11%	11%	11%
Hillary Clinton	50%	53%	45%
Andrew Cuomo	3%	2%	4%
Russ Feingold	25%	23%	27%
Martin O'Malley	1%	0%	1%
Deval Patrick	1%	1%	1%
Brian Schweitzer	0%	-	0%
Mark Warner	0%	0%	0%
Elizabeth Warren	2%	2%	3%
Someone else/Not sure	8%	8%	7%

	Base	Age		
		18 to 45	46 to 65	Older than 65
2016 Dem Pres Preference				
Joe Biden	11%	8%	11%	15%
Hillary Clinton	50%	41%	53%	55%
Andrew Cuomo	3%	3%	1%	5%
Russ Feingold	25%	35%	25%	13%
Martin O'Malley	1%	1%	0%	0%
Deval Patrick	1%	3%	0%	0%
Brian Schweitzer	0%	-	-	0%
Mark Warner	0%	-	0%	0%
Elizabeth Warren	2%	3%	2%	2%
Someone else/Not sure	8%	7%	7%	9%

