

**INTERVIEWS: Tom Jensen 919-744-6312****IF YOU HAVE BASIC METHODOLOGICAL QUESTIONS, PLEASE E-MAIL  
information@publicpolicypolling.com, OR CONSULT THE FINAL PARAGRAPH  
OF THE PRESS RELEASE****Washington Voters on Sports, Microsoft and Starbucks, Bigfoot, and More**

**Raleigh, N.C.** – PPP's newest Washington poll finds that even though Seahawks fans think the team should have run instead of passing in the closing minutes of the Super Bowl, they still overwhelmingly approve of the job Pete Carroll is doing as their coach.

89% of Seahawks fans say they think Carroll is doing a good job to only 4% who disapprove of him. That's part of a general trend of the team's backers pretty universally believing all of the most prominent figures associated with their team. Russell Wilson has a 92/1 favorability rating and Richard Sherman (86/3) and Marshawn Lynch (80/6) aren't far behind in terms of their popularity. 67% of Seahawks fans think the team should have run on their final offensive play in the Super Bowl to only 13% who support the decision to pass but it doesn't seem to have much effect on overall feelings toward Carroll. One other thing most all Seahawks fans agree on- hating Tom Brady- he has a 16/65 favorability rating with the team's fans.

The Seahawks are easily the most popular pro sports team in the state. 70% of Washingtonians identify themselves as fans of the Seahawks compared to 54% for the Mariners, and 30% for the Sounders. Mariners fans are largely ambivalent toward the job Lloyd McClendon is doing as manager- 49% say they have no opinion to 43% who approve and 8% disapprove. Also on the professional sports front, 49% of Washington voters say they would like to see the NBA return to the state compared to 24% who are against it.

Washingtonians have mostly positive opinions about each of their state's most iconic businesses. Microsoft has a 67/15 favorability rating and Starbucks' is 57/24. Both businesses get much higher favorability ratings from Democrats (79% for Microsoft and 68% for Starbucks) than they do from Republicans (69% for Microsoft and 49% for Starbucks.) Bill Gates has an overall 68/15 favorability rating in the state and is likewise a lot more popular with Democrats (85/6) than he is with Republicans (59/22). By a 55/22 spread Microsoft beats out Starbucks as the business the state's voters are most proud of.

PPP surveyed 879 registered voters from May 14<sup>th</sup> to 17th. The margin of error for the survey is +/- 3.3%. 80% of interviews for the poll were conducted over the phone with 20% interviewed over the internet to reach respondents who don't have landline telephones.

## Washington Survey Results

- q1** Do you consider yourself to be a fan of the Seattle Mariners?
- Yes..... 54%
- No..... 28%
- Not sure..... 18%
- q2** (Among Mariners fans) Do you approve or disapprove of the job Lloyd McClendon is doing as manager?
- Approve..... 43%
- Disapprove..... 8%
- Not sure..... 49%
- q3** Do you consider yourself to be a fan of the Seattle Seahawks?
- Yes..... 70%
- No..... 20%
- Not sure..... 10%
- q4** (Among Seahawks fans) Do you approve or disapprove of the job Pete Carroll is doing as coach?
- Approve..... 89%
- Disapprove..... 4%
- Not sure..... 8%
- q5** (Among Seahawks fans) On the Seahawks' last offensive play of the Super Bowl, do you think they should have run or passed?
- Should have run..... 67%
- Should have passed..... 13%
- Not sure..... 20%
- q6** (Among Seahawks fans) Do you have a favorable or unfavorable opinion of Marshawn Lynch?
- Favorable..... 80%
- Unfavorable..... 6%
- Not sure..... 14%
- q7** (Among Seahawks fans) Do you have a favorable or unfavorable opinion of Richard Sherman?
- Favorable..... 86%
- Unfavorable..... 3%
- Not sure..... 10%
- q8** (Among Seahawks fans) Do you have a favorable or unfavorable opinion of Russell Wilson?
- Favorable..... 92%
- Unfavorable..... 1%
- Not sure..... 8%
- q9** (Among Seahawks fans) Do you have a favorable or unfavorable opinion of Tom Brady?
- Favorable..... 16%
- Unfavorable..... 65%
- Not sure..... 19%
- q10** Do you consider yourself to be a fan of the Seattle Sounders?
- Yes..... 30%
- No..... 51%
- Not sure..... 20%
- q11** Do you consider yourself to be a fan of the Vancouver Canucks?
- Yes..... 11%
- No..... 70%
- Not sure..... 20%
- q12** Do you think the NBA should return to Seattle?
- Yes..... 49%
- No..... 24%
- Not sure..... 26%



**q13** When it comes to college football would you say that you are more of a Washington or Washington State fan?

Washington..... 39%  
Washington State..... 26%  
Not sure ..... 35%

**q14** (Among Washington fans) Do you approve or disapprove of the job Chris Petersen is doing as football coach?

Approve ..... 43%  
Disapprove..... 5%  
Not sure ..... 53%

**q15** (Among Washington State fans) Do you approve or disapprove of the job Mike Leach is doing as football coach?

Approve ..... 42%  
Disapprove..... 16%  
Not sure ..... 42%

**q16** Do you have a favorable or unfavorable opinion of Bill Gates?

Favorable..... 68%  
Unfavorable ..... 15%  
Not sure ..... 18%

**q17** Do you have a favorable or unfavorable opinion of Microsoft?

Favorable..... 67%  
Unfavorable ..... 15%  
Not sure ..... 18%

**q18** Do you have a favorable or unfavorable opinion of Starbucks?

Favorable..... 57%  
Unfavorable ..... 24%  
Not sure ..... 19%

**q19** Which Washington company are you prouder of: Microsoft or Starbucks?

Microsoft..... 55%  
Starbucks..... 22%  
Not sure ..... 24%

**q20** Do you have a favorable or unfavorable opinion of apples?

Favorable..... 65%  
Unfavorable ..... 12%  
Not sure ..... 23%

**q21** Do you have a favorable or unfavorable opinion of rain?

Favorable..... 55%  
Unfavorable ..... 13%  
Not sure ..... 32%

**q22** Do you believe in Bigfoot?

Yes..... 18%  
No..... 61%  
Not sure ..... 21%

**q23** In the last presidential election, did you vote for Barack Obama or Mitt Romney?

Barack Obama..... 52%  
Mitt Romney..... 36%  
Someone else / Don't remember ..... 12%

**Q24** Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

Very liberal..... 17%  
Somewhat liberal ..... 17%  
Moderate..... 30%  
Somewhat conservative..... 19%  
Very conservative ..... 16%

**q25** If you are a woman, press 1. If a man, press 2.

Woman ..... 53%  
Man..... 47%





**q26** If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

*Democrat* ..... 36%  
*Republican*..... 28%  
*Independent / Other*..... 36%

**Q27** If you are Hispanic, press 1. If white, press 2. If African American, press 3. If other, press 4.

*Hispanic*..... 8%  
*White* ..... 79%  
*African American*..... 3%  
*Other*..... 9%

**Q28** If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

*18 to 29*..... 16%  
*30 to 45*..... 23%  
*46 to 65*..... 40%  
*Older than 65*..... 21%

**Q29** Mode

*Phone* ..... 80%  
*Internet* ..... 20%





	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Mariners Fan Yes/No</b>				
Yes	54%	56%	58%	34%
No	28%	27%	27%	33%
Not sure	18%	17%	15%	33%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>McClendon Approval</b>				
Approve	43%	43%	45%	38%
Disapprove	8%	10%	4%	10%
Not sure	49%	48%	51%	52%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Seahawks Fan Yes/No</b>				
Yes	70%	70%	78%	47%
No	20%	21%	15%	30%
Not sure	10%	10%	7%	23%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Carroll Approval</b>				
Approve	89%	89%	90%	77%
Disapprove	3%	4%	2%	7%
Not sure	8%	7%	8%	17%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Super Bowl Run/Pass</b>				
Should have run	67%	71%	63%	58%
Should have passed	13%	9%	18%	21%
Not sure	20%	19%	19%	21%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Lynch Favorability</b>				
Favorable	80%	81%	80%	73%
Unfavorable	6%	7%	5%	7%
Not sure	14%	12%	16%	20%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Sherman Favorability</b>				
Favorable	86%	90%	83%	72%
Unfavorable	3%	2%	5%	7%
Not sure	10%	8%	12%	21%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Wilson Favorability</b>				
Favorable	92%	95%	92%	70%
Unfavorable	1%	-	0%	7%
Not sure	8%	5%	8%	23%





	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Brady Favorability</b>				
Favorable	16%	21%	11%	11%
Unfavorable	65%	64%	70%	52%
Not sure	19%	15%	19%	37%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Sounders Fan Yes/No</b>				
Yes	30%	38%	22%	13%
No	51%	44%	60%	55%
Not sure	20%	18%	18%	32%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Canucks Fan Yes/No</b>				
Yes	11%	11%	9%	14%
No	70%	69%	75%	58%
Not sure	20%	20%	16%	28%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>NBA Return to Seattle Yes/No</b>				
Yes	49%	57%	42%	32%
No	24%	22%	28%	25%
Not sure	26%	21%	30%	43%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>College Football Allegiance</b>				
Washington	39%	40%	43%	22%
Washington State	26%	25%	31%	15%
Not sure	35%	35%	26%	63%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Petersen Approval</b>				
Approve	43%	39%	49%	42%
Disapprove	5%	4%	5%	8%
Not sure	53%	57%	46%	50%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Leach Approval</b>				
Approve	42%	41%	43%	39%
Disapprove	16%	11%	19%	40%
Not sure	42%	48%	38%	21%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Gates Favorability</b>				
Favorable	68%	81%	54%	46%
Unfavorable	15%	7%	25%	21%
Not sure	18%	12%	21%	32%





	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Microsoft Favorability</b>				
Favorable	67%	72%	62%	55%
Unfavorable	15%	12%	19%	16%
Not sure	18%	16%	19%	28%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Starbucks Favorability</b>				
Favorable	57%	67%	46%	44%
Unfavorable	24%	14%	36%	32%
Not sure	19%	19%	18%	24%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Prouder: Microsoft/Starbucks</b>				
Microsoft	55%	51%	61%	53%
Starbucks	22%	29%	14%	13%
Not sure	24%	21%	25%	34%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Apples Favorability</b>				
Favorable	65%	74%	54%	57%
Unfavorable	12%	10%	18%	8%
Not sure	23%	17%	28%	35%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Rain Favorability</b>				
Favorable	55%	58%	46%	63%
Unfavorable	13%	12%	15%	9%
Not sure	32%	29%	39%	27%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Believe in Bigfoot Yes/No</b>				
Yes	18%	16%	18%	33%
No	61%	64%	64%	36%
Not sure	21%	20%	18%	31%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Mariners Fan Yes/No</b>						
Yes	54%	38%	59%	58%	57%	56%
No	28%	43%	23%	22%	29%	28%
Not sure	18%	19%	18%	20%	14%	16%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>McClendon Approval</b>						
Approve	43%	44%	48%	38%	47%	44%
Disapprove	8%	19%	2%	11%	5%	3%
Not sure	49%	37%	50%	52%	48%	54%





	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Seahawks Fan Yes/No</b>						
Yes	70%	57%	70%	72%	77%	73%
No	20%	31%	18%	17%	19%	18%
Not sure	10%	12%	12%	12%	5%	9%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Carroll Approval</b>						
Approve	89%	84%	93%	86%	95%	84%
Disapprove	3%	13%	3%	3%	0%	0%
Not sure	8%	3%	4%	11%	4%	15%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Super Bowl Run/Pass</b>						
Should have run	67%	80%	61%	71%	59%	65%
Should have passed	13%	9%	14%	10%	18%	17%
Not sure	20%	11%	24%	19%	23%	18%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Lynch Favorability</b>						
Favorable	80%	82%	84%	79%	79%	75%
Unfavorable	6%	10%	5%	4%	8%	6%
Not sure	14%	8%	11%	17%	13%	19%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Sherman Favorability</b>						
Favorable	86%	86%	91%	87%	82%	84%
Unfavorable	3%	6%	1%	2%	7%	4%
Not sure	10%	8%	8%	11%	12%	12%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Wilson Favorability</b>						
Favorable	92%	92%	94%	91%	92%	89%
Unfavorable	1%	4%	-	1%	-	-
Not sure	8%	4%	6%	9%	8%	11%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Brady Favorability</b>						
Favorable	16%	22%	14%	18%	16%	9%
Unfavorable	65%	71%	65%	61%	69%	65%
Not sure	19%	7%	20%	21%	16%	26%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Sounders Fan Yes/No</b>						
Yes	30%	39%	28%	35%	25%	17%
No	51%	46%	56%	39%	56%	65%
Not sure	20%	15%	16%	25%	19%	18%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Canucks Fan Yes/No</b>						
Yes	11%	15%	8%	11%	10%	7%
No	70%	71%	75%	62%	74%	71%
Not sure	20%	14%	17%	27%	16%	21%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>NBA Return to Seattle Yes/No</b>						
Yes	49%	46%	54%	55%	45%	39%
No	24%	34%	20%	18%	29%	25%
Not sure	26%	20%	26%	26%	26%	36%







	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>College Football Allegiance</b>						
Washington	39%	36%	38%	34%	47%	44%
Washington State	26%	24%	24%	28%	30%	25%
Not sure	35%	40%	39%	39%	23%	31%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Petersen Approval</b>						
Approve	43%	31%	34%	41%	51%	56%
Disapprove	5%	-	8%	8%	1%	5%
Not sure	53%	69%	58%	51%	48%	39%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Leach Approval</b>						
Approve	42%	32%	40%	48%	45%	38%
Disapprove	16%	23%	19%	17%	4%	20%
Not sure	42%	45%	40%	36%	51%	43%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Gates Favorability</b>						
Favorable	68%	75%	83%	72%	51%	48%
Unfavorable	15%	9%	7%	9%	29%	27%
Not sure	18%	15%	10%	18%	20%	26%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Microsoft Favorability</b>						
Favorable	67%	62%	76%	71%	60%	61%
Unfavorable	15%	23%	10%	9%	20%	15%
Not sure	18%	16%	14%	20%	19%	24%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Starbucks Favorability</b>						
Favorable	57%	59%	65%	67%	48%	35%
Unfavorable	24%	22%	15%	15%	34%	44%
Not sure	19%	19%	20%	19%	18%	21%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Prouder: Microsoft/Starbucks</b>						
Microsoft	55%	42%	62%	53%	61%	56%
Starbucks	22%	40%	18%	23%	14%	10%
Not sure	24%	18%	20%	24%	25%	34%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Apples Favorability</b>						
Favorable	65%	72%	69%	69%	58%	53%
Unfavorable	12%	11%	10%	11%	18%	13%
Not sure	23%	17%	21%	20%	24%	34%





	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Rain Favorability</b>						
<b>Favorable</b>	55%	62%	57%	55%	50%	48%
<b>Unfavorable</b>	13%	11%	14%	12%	14%	16%
<b>Not sure</b>	32%	26%	30%	32%	37%	37%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Believe in Bigfoot</b>						
<b>Yes/No</b>						
<b>Yes</b>	18%	23%	13%	17%	22%	17%
<b>No</b>	61%	54%	66%	60%	58%	67%
<b>Not sure</b>	21%	23%	21%	23%	19%	16%

	Base	Gender	
		Woman	Man
<b>Mariners Fan</b>			
<b>Yes/No</b>			
<b>Yes</b>	54%	54%	55%
<b>No</b>	28%	26%	31%
<b>Not sure</b>	18%	20%	15%

	Base	Gender	
		Woman	Man
<b>McClendon Approval</b>			
<b>Approve</b>	43%	31%	57%
<b>Disapprove</b>	8%	6%	10%
<b>Not sure</b>	49%	63%	33%

	Base	Gender	
		Woman	Man
<b>Seahawks Fan</b>			
<b>Yes/No</b>			
<b>Yes</b>	70%	69%	70%
<b>No</b>	20%	20%	20%
<b>Not sure</b>	10%	11%	10%

	Base	Gender	
		Woman	Man
<b>Carroll Approval</b>			
<b>Approve</b>	89%	84%	94%
<b>Disapprove</b>	3%	4%	3%
<b>Not sure</b>	8%	12%	3%

	Base	Gender	
		Woman	Man
<b>Super Bowl Run/Pass</b>			
<b>Should have run</b>	67%	62%	73%
<b>Should have passed</b>	13%	12%	15%
<b>Not sure</b>	20%	27%	11%

	Base	Gender	
		Woman	Man
<b>Lynch Favorability</b>			
<b>Favorable</b>	80%	77%	83%
<b>Unfavorable</b>	6%	7%	6%
<b>Not sure</b>	14%	16%	11%





	Base	Gender	
		Woman	Man
<b>Sherman Favorability</b>			
Favorable	86%	83%	90%
Unfavorable	3%	5%	2%
Not sure	10%	13%	7%

	Base	Gender	
		Woman	Man
<b>Wilson Favorability</b>			
Favorable	92%	92%	91%
Unfavorable	1%	1%	0%
Not sure	8%	7%	8%

	Base	Gender	
		Woman	Man
<b>Brady Favorability</b>			
Favorable	16%	14%	18%
Unfavorable	65%	65%	65%
Not sure	19%	20%	16%

	Base	Gender	
		Woman	Man
<b>Sounders Fan Yes/No</b>			
Yes	30%	32%	28%
No	51%	47%	54%
Not sure	20%	21%	18%

	Base	Gender	
		Woman	Man
<b>Canucks Fan Yes/No</b>			
Yes	11%	9%	12%
No	70%	70%	69%
Not sure	20%	21%	19%

	Base	Gender	
		Woman	Man
<b>NBA Return to Seattle Yes/No</b>			
Yes	49%	48%	50%
No	24%	24%	25%
Not sure	26%	28%	25%

	Base	Gender	
		Woman	Man
<b>College Football Allegiance</b>			
Washington	39%	35%	44%
Washington State	26%	26%	26%
Not sure	35%	39%	30%

	Base	Gender	
		Woman	Man
<b>Petersen Approval</b>			
Approve	43%	38%	47%
Disapprove	5%	0%	9%
Not sure	53%	62%	44%





	Base	Gender	
		Woman	Man
<b>Leach Approval</b>			
Approve	42%	33%	54%
Disapprove	16%	18%	14%
Not sure	42%	50%	32%

	Base	Gender	
		Woman	Man
<b>Gates Favorability</b>			
Favorable	68%	71%	63%
Unfavorable	15%	12%	18%
Not sure	18%	17%	19%

	Base	Gender	
		Woman	Man
<b>Microsoft Favorability</b>			
Favorable	67%	73%	60%
Unfavorable	15%	12%	18%
Not sure	18%	16%	22%

	Base	Gender	
		Woman	Man
<b>Starbucks Favorability</b>			
Favorable	57%	67%	45%
Unfavorable	24%	17%	32%
Not sure	19%	17%	23%

	Base	Gender	
		Woman	Man
<b>Prouder: Microsoft/Starbucks</b>			
Microsoft	55%	51%	58%
Starbucks	22%	24%	19%
Not sure	24%	25%	23%

	Base	Gender	
		Woman	Man
<b>Apples Favorability</b>			
Favorable	65%	68%	61%
Unfavorable	12%	10%	15%
Not sure	23%	22%	24%

	Base	Gender	
		Woman	Man
<b>Rain Favorability</b>			
Favorable	55%	54%	55%
Unfavorable	13%	16%	10%
Not sure	32%	30%	35%

	Base	Gender	
		Woman	Man
<b>Believe in Bigfoot Yes/No</b>			
Yes	18%	18%	19%
No	61%	62%	60%
Not sure	21%	20%	21%





	Base	Party		
		Democrat	Republican	Independent / Other
<b>Mariners Fan Yes/No</b>				
<b>Yes</b>	54%	55%	61%	49%
<b>No</b>	28%	28%	26%	29%
<b>Not sure</b>	18%	17%	12%	22%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>McClendon Approval</b>				
<b>Approve</b>	43%	38%	51%	41%
<b>Disapprove</b>	8%	9%	4%	10%
<b>Not sure</b>	49%	53%	45%	49%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Seahawks Fan Yes/No</b>				
<b>Yes</b>	70%	68%	77%	66%
<b>No</b>	20%	22%	15%	22%
<b>Not sure</b>	10%	10%	8%	12%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Carroll Approval</b>				
<b>Approve</b>	89%	87%	92%	88%
<b>Disapprove</b>	3%	6%	1%	3%
<b>Not sure</b>	8%	7%	8%	9%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Super Bowl Run/Pass</b>				
<b>Should have run</b>	67%	66%	61%	73%
<b>Should have passed</b>	13%	10%	21%	10%
<b>Not sure</b>	20%	23%	18%	17%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Lynch Favorability</b>				
<b>Favorable</b>	80%	81%	82%	76%
<b>Unfavorable</b>	6%	7%	5%	7%
<b>Not sure</b>	14%	12%	12%	17%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Sherman Favorability</b>				
<b>Favorable</b>	86%	83%	85%	91%
<b>Unfavorable</b>	3%	4%	7%	0%
<b>Not sure</b>	10%	13%	9%	9%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Wilson Favorability</b>				
<b>Favorable</b>	92%	94%	92%	90%
<b>Unfavorable</b>	1%	2%	-	-
<b>Not sure</b>	8%	4%	8%	10%





	Base	Party		
		Democrat	Republican	Independent / Other
<b>Brady Favorability</b>				
Favorable	16%	13%	14%	22%
Unfavorable	65%	70%	66%	60%
Not sure	19%	17%	20%	19%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Sounders Fan Yes/No</b>				
Yes	30%	34%	25%	29%
No	51%	46%	59%	50%
Not sure	20%	20%	16%	21%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Canucks Fan Yes/No</b>				
Yes	11%	11%	7%	12%
No	70%	69%	77%	64%
Not sure	20%	19%	15%	24%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>NBA Return to Seattle Yes/No</b>				
Yes	49%	53%	51%	44%
No	24%	24%	20%	28%
Not sure	26%	23%	29%	28%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>College Football Allegiance</b>				
Washington	39%	38%	46%	34%
Washington State	26%	25%	33%	23%
Not sure	35%	37%	21%	44%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Petersen Approval</b>				
Approve	43%	34%	54%	41%
Disapprove	5%	5%	7%	2%
Not sure	53%	61%	39%	56%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Leach Approval</b>				
Approve	42%	35%	44%	48%
Disapprove	16%	11%	18%	20%
Not sure	42%	55%	37%	32%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Gates Favorability</b>				
Favorable	68%	85%	59%	56%
Unfavorable	15%	6%	22%	19%
Not sure	18%	9%	19%	25%





	Base	Party		
		Democrat	Republican	Independent / Other
<b>Microsoft Favorability</b>				
Favorable	67%	79%	69%	53%
Unfavorable	15%	8%	12%	23%
Not sure	18%	13%	19%	23%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Starbucks Favorability</b>				
Favorable	57%	68%	49%	51%
Unfavorable	24%	15%	31%	27%
Not sure	19%	17%	21%	22%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Prouder: Microsoft/Starbucks</b>				
Microsoft	55%	52%	62%	51%
Starbucks	22%	28%	14%	21%
Not sure	24%	21%	24%	27%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Apples Favorability</b>				
Favorable	65%	74%	56%	63%
Unfavorable	12%	7%	15%	16%
Not sure	23%	19%	29%	21%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Rain Favorability</b>				
Favorable	55%	54%	47%	61%
Unfavorable	13%	15%	19%	7%
Not sure	32%	31%	34%	33%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Believe in Bigfoot Yes/No</b>				
Yes	18%	16%	21%	19%
No	61%	63%	67%	54%
Not sure	21%	21%	12%	27%

	Base	Race			
		Hispanic	White	African American	Other
<b>Mariners Fan Yes/No</b>					
Yes	54%	60%	56%	47%	40%
No	28%	32%	25%	53%	39%
Not sure	18%	8%	19%	-	21%

	Base	Race			
		Hispanic	White	African American	Other
<b>McClendon Approval</b>					
Approve	43%	40%	43%	77%	36%
Disapprove	8%	12%	6%	-	21%
Not sure	49%	48%	51%	23%	42%





	Base	Race			
		Hispanic	White	African American	Other
<b>Seahawks Fan Yes/No</b>					
<b>Yes</b>	70%	69%	71%	63%	66%
<b>No</b>	20%	27%	18%	37%	26%
<b>Not sure</b>	10%	4%	12%	-	8%

	Base	Race			
		Hispanic	White	African American	Other
<b>Carroll Approval</b>					
<b>Approve</b>	89%	89%	90%	100%	77%
<b>Disapprove</b>	3%	8%	2%	-	15%
<b>Not sure</b>	8%	3%	9%	-	8%

	Base	Race			
		Hispanic	White	African American	Other
<b>Super Bowl Run/Pass</b>					
<b>Should have run</b>	67%	86%	65%	70%	68%
<b>Should have passed</b>	13%	9%	14%	30%	7%
<b>Not sure</b>	20%	5%	21%	-	25%

	Base	Race			
		Hispanic	White	African American	Other
<b>Lynch Favorability</b>					
<b>Favorable</b>	80%	89%	81%	47%	74%
<b>Unfavorable</b>	6%	6%	5%	26%	7%
<b>Not sure</b>	14%	5%	14%	26%	19%

	Base	Race			
		Hispanic	White	African American	Other
<b>Sherman Favorability</b>					
<b>Favorable</b>	86%	92%	85%	100%	83%
<b>Unfavorable</b>	3%	3%	3%	-	7%
<b>Not sure</b>	10%	5%	11%	-	10%

	Base	Race			
		Hispanic	White	African American	Other
<b>Wilson Favorability</b>					
<b>Favorable</b>	92%	97%	92%	100%	78%
<b>Unfavorable</b>	1%	2%	-	-	6%
<b>Not sure</b>	8%	1%	8%	-	16%

	Base	Race			
		Hispanic	White	African American	Other
<b>Brady Favorability</b>					
<b>Favorable</b>	16%	27%	13%	26%	27%
<b>Unfavorable</b>	65%	65%	67%	53%	56%
<b>Not sure</b>	19%	8%	20%	21%	17%

	Base	Race			
		Hispanic	White	African American	Other
<b>Sounders Fan Yes/No</b>					
<b>Yes</b>	30%	53%	25%	66%	36%
<b>No</b>	51%	33%	53%	29%	52%
<b>Not sure</b>	20%	14%	22%	4%	12%







	Base	Race			
		Hispanic	White	African American	Other
<b>Canucks Fan Yes/No</b>					
<b>Yes</b>	11%	15%	8%	20%	23%
<b>No</b>	70%	68%	71%	59%	62%
<b>Not sure</b>	20%	17%	21%	21%	15%

	Base	Race			
		Hispanic	White	African American	Other
<b>NBA Return to Seattle Yes/No</b>					
<b>Yes</b>	49%	70%	45%	49%	59%
<b>No</b>	24%	10%	26%	51%	20%
<b>Not sure</b>	26%	21%	29%	-	21%

	Base	Race			
		Hispanic	White	African American	Other
<b>College Football Allegiance</b>					
<b>Washington</b>	39%	22%	41%	35%	38%
<b>Washington State</b>	26%	44%	25%	21%	24%
<b>Not sure</b>	35%	34%	34%	44%	39%

	Base	Race			
		Hispanic	White	African American	Other
<b>Petersen Approval</b>					
<b>Approve</b>	43%	4%	43%	79%	56%
<b>Disapprove</b>	5%	28%	3%	-	7%
<b>Not sure</b>	53%	68%	54%	21%	37%

	Base	Race			
		Hispanic	White	African American	Other
<b>Leach Approval</b>					
<b>Approve</b>	42%	59%	39%	100%	14%
<b>Disapprove</b>	16%	12%	16%	-	36%
<b>Not sure</b>	42%	30%	45%	-	50%

	Base	Race			
		Hispanic	White	African American	Other
<b>Gates Favorability</b>					
<b>Favorable</b>	68%	82%	67%	49%	61%
<b>Unfavorable</b>	15%	6%	16%	7%	16%
<b>Not sure</b>	18%	12%	17%	44%	23%

	Base	Race			
		Hispanic	White	African American	Other
<b>Microsoft Favorability</b>					
<b>Favorable</b>	67%	83%	67%	36%	59%
<b>Unfavorable</b>	15%	5%	15%	59%	13%
<b>Not sure</b>	18%	13%	19%	5%	28%

	Base	Race			
		Hispanic	White	African American	Other
<b>Starbucks Favorability</b>					
<b>Favorable</b>	57%	75%	57%	21%	45%
<b>Unfavorable</b>	24%	16%	23%	28%	38%
<b>Not sure</b>	19%	9%	20%	51%	17%





	Base	Race			
		Hispanic	White	African American	Other
<b>Prouder: Microsoft/Starbucks</b>					
<b>Microsoft</b>	55%	67%	55%	26%	43%
<b>Starbucks</b>	22%	17%	21%	67%	20%
<b>Not sure</b>	24%	16%	24%	7%	37%

	Base	Race			
		Hispanic	White	African American	Other
<b>Apples Favorability</b>					
<b>Favorable</b>	65%	86%	61%	87%	68%
<b>Unfavorable</b>	12%	4%	14%	-	12%
<b>Not sure</b>	23%	10%	25%	13%	21%

	Base	Race			
		Hispanic	White	African American	Other
<b>Rain Favorability</b>					
<b>Favorable</b>	55%	68%	51%	87%	58%
<b>Unfavorable</b>	13%	17%	13%	-	17%
<b>Not sure</b>	32%	16%	36%	13%	25%

	Base	Race			
		Hispanic	White	African American	Other
<b>Believe in Bigfoot Yes/No</b>					
<b>Yes</b>	18%	27%	17%	-	27%
<b>No</b>	61%	54%	63%	51%	52%
<b>Not sure</b>	21%	18%	20%	49%	22%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Mariners Fan Yes/No</b>					
<b>Yes</b>	54%	49%	54%	54%	59%
<b>No</b>	28%	37%	32%	26%	20%
<b>Not sure</b>	18%	14%	15%	20%	21%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>McClendon Approval</b>					
<b>Approve</b>	43%	39%	36%	46%	47%
<b>Disapprove</b>	8%	14%	6%	7%	6%
<b>Not sure</b>	49%	47%	57%	47%	47%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Seahawks Fan Yes/No</b>					
<b>Yes</b>	<b>70%</b>	71%	67%	71%	71%
<b>No</b>	<b>20%</b>	21%	25%	20%	13%
<b>Not sure</b>	<b>10%</b>	8%	8%	9%	16%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Carroll Approval</b>					
<b>Approve</b>	<b>89%</b>	87%	83%	91%	91%
<b>Disapprove</b>	<b>3%</b>	5%	4%	4%	1%
<b>Not sure</b>	<b>8%</b>	8%	13%	5%	8%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Super Bowl Run/Pass</b>					
<b>Should have run</b>	<b>67%</b>	62%	75%	67%	64%
<b>Should have passed</b>	<b>13%</b>	21%	17%	11%	8%
<b>Not sure</b>	<b>20%</b>	18%	8%	22%	28%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Lynch Favorability</b>					
<b>Favorable</b>	<b>80%</b>	81%	87%	74%	81%
<b>Unfavorable</b>	<b>6%</b>	8%	6%	7%	3%
<b>Not sure</b>	<b>14%</b>	10%	7%	18%	16%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Sherman Favorability</b>					
<b>Favorable</b>	<b>86%</b>	85%	87%	86%	85%
<b>Unfavorable</b>	<b>3%</b>	3%	7%	2%	2%
<b>Not sure</b>	<b>10%</b>	11%	5%	11%	13%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Wilson Favorability</b>					
<b>Favorable</b>	<b>92%</b>	95%	90%	91%	92%
<b>Unfavorable</b>	<b>1%</b>	-	2%	0%	-
<b>Not sure</b>	<b>8%</b>	5%	7%	9%	8%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Brady Favorability</b>					
<b>Favorable</b>	<b>16%</b>	17%	22%	13%	15%
<b>Unfavorable</b>	<b>65%</b>	67%	67%	67%	60%
<b>Not sure</b>	<b>19%</b>	16%	11%	20%	25%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Sounders Fan Yes/No</b>					
<b>Yes</b>	<b>30%</b>	34%	45%	26%	16%
<b>No</b>	<b>51%</b>	51%	39%	55%	54%
<b>Not sure</b>	<b>20%</b>	15%	16%	19%	29%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Canucks Fan Yes/No</b>					
<b>Yes</b>	11%	5%	18%	11%	6%
<b>No</b>	70%	80%	68%	66%	70%
<b>Not sure</b>	20%	15%	14%	23%	25%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>NBA Return to Seattle Yes/No</b>					
<b>Yes</b>	49%	49%	55%	49%	43%
<b>No</b>	24%	28%	27%	24%	18%
<b>Not sure</b>	26%	23%	17%	27%	39%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>College Football Allegiance</b>					
<b>Washington</b>	39%	26%	44%	38%	46%
<b>Washington State</b>	26%	37%	22%	25%	23%
<b>Not sure</b>	35%	37%	34%	37%	30%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Petersen Approval</b>					
<b>Approve</b>	43%	23%	57%	39%	42%
<b>Disapprove</b>	5%	7%	-	8%	3%
<b>Not sure</b>	53%	70%	43%	52%	55%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Leach Approval</b>					
<b>Approve</b>	42%	31%	54%	44%	40%
<b>Disapprove</b>	16%	15%	31%	13%	8%
<b>Not sure</b>	42%	54%	15%	43%	52%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Gates Favorability</b>					
<b>Favorable</b>	68%	78%	66%	63%	69%
<b>Unfavorable</b>	15%	10%	16%	17%	13%
<b>Not sure</b>	18%	11%	18%	20%	18%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Microsoft Favorability</b>					
<b>Favorable</b>	<b>67%</b>	78%	68%	62%	66%
<b>Unfavorable</b>	<b>15%</b>	9%	17%	18%	11%
<b>Not sure</b>	<b>18%</b>	14%	14%	21%	23%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Starbucks Favorability</b>					
<b>Favorable</b>	<b>57%</b>	78%	56%	51%	50%
<b>Unfavorable</b>	<b>24%</b>	15%	24%	29%	22%
<b>Not sure</b>	<b>19%</b>	8%	20%	20%	28%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Prouder: Microsoft/Starbucks</b>					
<b>Microsoft</b>	<b>55%</b>	55%	59%	53%	51%
<b>Starbucks</b>	<b>22%</b>	27%	23%	20%	18%
<b>Not sure</b>	<b>24%</b>	18%	17%	27%	31%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Apples Favorability</b>					
<b>Favorable</b>	<b>65%</b>	81%	78%	59%	47%
<b>Unfavorable</b>	<b>12%</b>	13%	9%	15%	10%
<b>Not sure</b>	<b>23%</b>	6%	13%	26%	43%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Rain Favorability</b>					
<b>Favorable</b>	<b>55%</b>	59%	61%	59%	35%
<b>Unfavorable</b>	<b>13%</b>	23%	19%	8%	7%
<b>Not sure</b>	<b>32%</b>	19%	20%	33%	58%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Believe in Bigfoot Yes/No</b>					
<b>Yes</b>	<b>18%</b>	26%	21%	17%	9%
<b>No</b>	<b>61%</b>	54%	61%	60%	70%
<b>Not sure</b>	<b>21%</b>	20%	18%	23%	21%





	Base	Mode	
		Phone	Internet
<b>Mariners Fan Yes/No</b>			
<b>Yes</b>	<b>54%</b>	53%	59%
<b>No</b>	<b>28%</b>	28%	28%
<b>Not sure</b>	<b>18%</b>	19%	13%

	Base	Mode	
		Phone	Internet
<b>McClendon Approval</b>			
<b>Approve</b>	<b>43%</b>	47%	32%
<b>Disapprove</b>	<b>8%</b>	8%	8%
<b>Not sure</b>	<b>49%</b>	45%	60%

	Base	Mode	
		Phone	Internet
<b>Seahawks Fan Yes/No</b>			
<b>Yes</b>	<b>70%</b>	68%	75%
<b>No</b>	<b>20%</b>	20%	19%
<b>Not sure</b>	<b>10%</b>	11%	7%

	Base	Mode	
		Phone	Internet
<b>Carroll Approval</b>			
<b>Approve</b>	<b>89%</b>	91%	83%
<b>Disapprove</b>	<b>3%</b>	3%	6%
<b>Not sure</b>	<b>8%</b>	7%	12%

	Base	Mode	
		Phone	Internet
<b>Super Bowl Run/Pass</b>			
<b>Should have run</b>	<b>67%</b>	64%	75%
<b>Should have passed</b>	<b>13%</b>	13%	15%
<b>Not sure</b>	<b>20%</b>	23%	10%

	Base	Mode	
		Phone	Internet
<b>Lynch Favorability</b>			
<b>Favorable</b>	<b>80%</b>	78%	85%
<b>Unfavorable</b>	<b>6%</b>	7%	2%
<b>Not sure</b>	<b>14%</b>	15%	12%

	Base	Mode	
		Phone	Internet
<b>Sherman Favorability</b>			
<b>Favorable</b>	<b>86%</b>	86%	86%
<b>Unfavorable</b>	<b>3%</b>	3%	5%
<b>Not sure</b>	<b>10%</b>	11%	9%

	Base	Mode	
		Phone	Internet
<b>Wilson Favorability</b>			
<b>Favorable</b>	<b>92%</b>	91%	94%
<b>Unfavorable</b>	<b>1%</b>	1%	1%
<b>Not sure</b>	<b>8%</b>	8%	5%





	Base	Mode	
		Phone	Internet
<b>Brady Favorability</b>			
Favorable	16%	15%	20%
Unfavorable	65%	66%	64%
Not sure	19%	19%	16%

	Base	Mode	
		Phone	Internet
<b>Sounders Fan Yes/No</b>			
Yes	30%	24%	49%
No	51%	55%	39%
Not sure	20%	22%	13%

	Base	Mode	
		Phone	Internet
<b>Canucks Fan Yes/No</b>			
Yes	11%	10%	11%
No	70%	69%	72%
Not sure	20%	21%	17%

	Base	Mode	
		Phone	Internet
<b>NBA Return to Seattle Yes/No</b>			
Yes	49%	45%	63%
No	24%	27%	16%
Not sure	26%	28%	21%

	Base	Mode	
		Phone	Internet
<b>College Football Allegiance</b>			
Washington	39%	41%	33%
Washington State	26%	25%	31%
Not sure	35%	35%	36%

	Base	Mode	
		Phone	Internet
<b>Petersen Approval</b>			
Approve	43%	44%	36%
Disapprove	5%	4%	7%
Not sure	53%	52%	57%

	Base	Mode	
		Phone	Internet
<b>Leach Approval</b>			
Approve	42%	40%	46%
Disapprove	16%	17%	14%
Not sure	42%	43%	40%

	Base	Mode	
		Phone	Internet
<b>Gates Favorability</b>			
Favorable	68%	63%	81%
Unfavorable	15%	18%	6%
Not sure	18%	19%	13%





	Base	Mode	
		Phone	Internet
<b>Microsoft Favorability</b>			
Favorable	67%	61%	83%
Unfavorable	15%	19%	2%
Not sure	18%	20%	14%

	Base	Mode	
		Phone	Internet
<b>Starbucks Favorability</b>			
Favorable	57%	50%	76%
Unfavorable	24%	28%	11%
Not sure	19%	22%	13%

	Base	Mode	
		Phone	Internet
<b>Prouder: Microsoft/Starbucks</b>			
Microsoft	55%	53%	59%
Starbucks	22%	19%	28%
Not sure	24%	28%	13%

	Base	Mode	
		Phone	Internet
<b>Apples Favorability</b>			
Favorable	65%	55%	92%
Unfavorable	12%	16%	2%
Not sure	23%	28%	6%

	Base	Mode	
		Phone	Internet
<b>Rain Favorability</b>			
Favorable	55%	51%	65%
Unfavorable	13%	10%	22%
Not sure	32%	39%	13%

	Base	Mode	
		Phone	Internet
<b>Believe in Bigfoot Yes/No</b>			
Yes	18%	15%	27%
No	61%	63%	56%
Not sure	21%	22%	17%

