

FOR IMMEDIATE RELEASE

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INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)

QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

Obama still up two in Virginia

Raleigh, N.C. – It's starting to seem like a broken record, but for the fourth month in a row Public Policy Polling finds Barack Obama with a two point lead in Virginia. He leads John McCain 48-46 in the latest survey.

One thing that may be helping Obama to hold onto his lead is that Virginia is the only battleground state PPP has polled in where Joe Biden gets better overall reviews than Sarah Palin. Biden has a net 11 point favorability rating with 38% of respondents saying that his selection made them more likely to vote for Obama while just 27% say his choice made them less likely to choose the Democrat. Palin has just a two point net favorability, with 42% saying they are more likely to vote John McCain because of her and 40% saying they are less likely to do so.

“With states like Ohio and Florida trending more toward John McCain, the ability to hold onto this small lead in Virginia becomes more and more vital to Barack Obama’s chances of taking the White House,” said Dean Debnam, President of Public Policy Polling. “He wins here, he almost definitely wins overall. He loses here and he has very little margin for error in Colorado, New Mexico, and some of the closer states that voted for Kerry in 2004.”

Obama leads with voters under 65, women, blacks, and Hispanics while McCain has a strong edge with senior citizens and white voters as well as a lead among men.

Mark Warner continues to hold a dominant lead in his race for the US Senate. He is now up 57-33 over fellow former Governor Jim Gilmore.

PPP surveyed 1,090 likely voters from September 13th to 14th. The survey’s margin of error is +/-3.0%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at www.publicpolicypolling.com.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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Virginia Poll

Q1 The candidates for President are Republican John McCain and Democrat Barack Obama. If the election was today, who would you vote for? If John McCain, press 1. If Barack Obama, press 2. If you're undecided, press 3.

McCain.....46% *Undecided*..... 5%

Obama.....48%

Q2 Are you firmly committed to your choice for President, or could you change your mind between now and the election? If you are firmly committed, press 1. If you could change your mind, press 2.

Firmly Committed.....93%

Could Change Mind..... 7%

Q3 The candidates for Senate are Republican Jim Gilmore and Democrat Mark Warner. If the election was today, who would you vote for? If Jim Gilmore, press 1. If Mark Warner, press 2. If you're undecided, press 3.

Gilmore..... 33%

Warner.....57%

Undecided..... 10%

Q4 Did Barack Obama's selection of Joe Biden as his running mate make you more or less likely to vote for him? If it makes you more likely to vote for him, press 1. If it makes you less likely to vote for him, press 2. If it makes no difference, press 3.

More Likely..... 38% *No Difference*..... 35%

Less Likely..... 27%

Q5 Did John McCain's selection of Sarah Palin as his running mate make you more or less likely to vote for him? If it makes you more likely to vote for him, press 1. If it makes you less likely to vote for him, press 2. If it makes no difference, press 3.

More Likely42% *No Difference*.....18%

Less Likely.....40%

Q6 Would you describe the community you live in as urban, suburban, rural, or a small town? If urban, press 1. If suburban, press 2. If rural, press 3. If a small town, press 4.

Urban..... 17%

Suburban 49%

Rural..... 20%

Small Town..... 15%

Q7 If you are a woman, press 1, if a man, press 2.

Woman 55%

Man.....45%

Q8 If you are a Democrat, press 1. If a Republican, press 2. If other, press 3.

Democrat..... 38%

Republican..... 36%

Other..... 25%

Q9 If you are Hispanic, press 1. If you are white, press 2. If you are African-American, press 3. If other, press 4.

Hispanic..... 3%

White 70%

African American 22%

Other..... 4%

Q10 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

18 to 29..... 15%

30 to 45..... 29%

46 to 65..... 39%

Older than 65..... 17%





	Base	Community Type			
		Urban	Suburban	Rural	Small Town
McCain/Obama					
McCain	46%	40%	45%	55%	48%
Obama	48%	56%	51%	39%	44%
Undecided	5%	3%	5%	6%	8%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
Change Mind					
Firmly Committed	93%	94%	92%	95%	94%
Could Change Mind	7%	6%	8%	5%	6%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
Senate					
Gilmore	33%	29%	32%	36%	37%
Warner	57%	60%	60%	55%	46%
Undecided	10%	12%	8%	9%	17%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
Biden Pick					
More Likely	38%	40%	41%	29%	36%
Less Likely	27%	26%	27%	31%	23%
No Difference	35%	34%	32%	40%	41%





	Base	Community Type			
		Urban	Suburban	Rural	Small Town
Palin Pick					
More Likely	42%	43%	38%	48%	44%
Less Likely	40%	43%	43%	31%	37%
No Difference	18%	13%	19%	21%	20%

	Base	Gender	
		Woman	Man
McCain/Obama			
McCain	46%	44%	50%
Obama	48%	51%	45%
Undecided	5%	6%	5%

	Base	Gender	
		Woman	Man
Change Mind			
Firmly Committed	93%	94%	92%
Could Change Mind	7%	6%	8%

	Base	Gender	
		Woman	Man
Senate			
Gilmore	33%	30%	37%
Warner	57%	61%	51%
Undecided	10%	9%	12%





	Base	Gender	
		Woman	Man
Biden Pick			
More Likely	38%	41%	33%
Less Likely	27%	23%	32%
No Difference	35%	36%	35%

	Base	Gender	
		Woman	Man
Palin Pick			
More Likely	42%	38%	47%
Less Likely	40%	43%	36%
No Difference	18%	19%	17%

	Base	Party		
		Democrat	Republican	Other
McCain/Obama				
McCain	46%	7%	85%	51%
Obama	48%	91%	12%	34%
Undecided	5%	2%	2%	14%

	Base	Party		
		Democrat	Republican	Other
Change Mind				
Firmly Committed	93%	97%	94%	84%
Could Change Mind	7%	3%	6%	16%





	Base	Party		
		Democrat	Republican	Other
Senate				
Gilmore	33%	7%	65%	27%
Warner	57%	87%	26%	56%
Undecided	10%	7%	9%	17%

	Base	Party		
		Democrat	Republican	Other
Biden Pick				
More Likely	38%	63%	17%	29%
Less Likely	27%	9%	45%	28%
No Difference	35%	28%	38%	43%

	Base	Party		
		Democrat	Republican	Other
Palin Pick				
More Likely	42%	10%	73%	45%
Less Likely	40%	71%	11%	33%
No Difference	18%	19%	15%	21%

	Base	Race			
		Hispanic	White	African American	Other
McCain/Obama					
McCain	46%	36%	60%	9%	39%
Obama	48%	51%	35%	90%	48%
Undecided	5%	13%	6%	2%	13%





	Base	Race			
		Hispanic	White	African American	Other
Change Mind					
Firmly Committed	93%	98%	92%	97%	93%
Could Change Mind	7%	2%	8%	3%	7%

	Base	Race			
		Hispanic	White	African American	Other
Senate					
Gilmore	33%	24%	42%	8%	19%
Warner	57%	70%	49%	80%	55%
Undecided	10%	6%	9%	12%	26%

	Base	Race			
		Hispanic	White	African American	Other
Biden Pick					
More Likely	38%	35%	30%	64%	23%
Less Likely	27%	34%	33%	7%	31%
No Difference	35%	32%	37%	29%	46%

	Base	Race			
		Hispanic	White	African American	Other
Palin Pick					
More Likely	42%	32%	51%	16%	32%
Less Likely	40%	42%	32%	61%	49%
No Difference	18%	26%	17%	23%	18%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
McCain/Obama					
McCain	46%	44%	46%	45%	54%
Obama	48%	52%	48%	50%	40%
Undecided	5%	3%	6%	5%	6%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Change Mind					
Firmly Committed	93%	93%	90%	94%	95%
Could Change Mind	7%	7%	10%	6%	5%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Senate					
Gilmore	33%	30%	38%	30%	35%
Warner	57%	56%	52%	61%	56%
Undecided	10%	15%	9%	9%	10%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Biden Pick					
More Likely	38%	41%	34%	39%	38%
Less Likely	27%	21%	30%	26%	29%
No Difference	35%	38%	36%	35%	33%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Palin Pick					
More Likely	42%	44%	44%	38%	44%
Less Likely	40%	34%	41%	42%	36%
No Difference	18%	21%	15%	19%	19%

