

FOR IMMEDIATE RELEASE

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INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)

QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

Obama continues large lead in Virginia

Raleigh, N.C. – Barack Obama continues to hold a dominating lead for President in Virginia. He is up 52-43, a result almost identical to a PPP survey conducted two and a half weeks ago that showed him leading 51-43.

There have not been any major shifts in the last few weeks but the following key themes help to explain Obama's continued success:

-He is up 48-39 with independent voters.

-He is winning 89% of the Democratic vote, bucking the historic trend of southern Democrats sometimes voting Republican for President.

-He only trails 53-42 among white voters. PPP analysis earlier in the cycle found he would probably be able to take the state if he could earn 39% with them.

“Barack Obama is running away with Virginia,” said Dean Debnam, President of Public Policy Polling. “John McCain's only real chance of winning the state at this stage is a 15 point movement toward him with white voters. That doesn't seem very likely.”

PPP is also consistently finding Obama with a significant lead in Colorado. If he wins those two states, the White House is a virtual certainty for him.

In the race to replace John Warner as US Senator, Mark Warner continues to dominate fellow former Governor Jim Gilmore, 60-32. The Democrat has a 61-27 advantage with independent voters and is also pulling support from a quarter of Republicans.

PPP surveyed 1,231 likely voters from October 21st to 23rd. The survey's margin of error is +/-2.8%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at www.publicpolicypolling.com.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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Virginia Poll

Q1 The candidates for President are Republican John McCain and Democrat Barack Obama. If the election was today, who would you vote for? If John McCain, press 1. If Barack Obama, press 2. If you're undecided, press 3.

McCain.....43% *Undecided*..... 5%
Obama.....52%

Q2 Are you firmly committed to your choice for President, or could you change your mind between now and the election? If you are firmly committed, press 1. If you could change your mind, press 2.

Firmly Committed.....95%
Could Change Mind..... 5%

Q3 In 2004 the candidates for President were Republican George W. Bush and Democrat John Kerry. Who did you vote for that year, or did you not vote? If you voted for George W. Bush, press 1. If John Kerry, press 2. If you didn't vote, press 3.

Bush.....46% *Didn't Vote*..... 10%
Kerry44%

Q4 The candidates for US Senate are Republican Jim Gilmore and Democrat Mark Warner. If the election was today, who would you vote for? If Jim Gilmore, press 1. If Mark Warner, press 2. If you're undecided, press 3.

Gilmore32%
Warner.....60%
Undecided..... 8%

Q5 I am going to name 7 issues. Which of these is most important to you? The War in Iraq, education, the economy and jobs, taxes, moral or family values, health care, or immigration. If the War in Iraq is most important, press 1. If education, press 2. If the economy and jobs, press 3. If taxes, press 4. If moral and family values, press 5. If health care, press 6. If immigration, press 7. If some other issue is most important, press 8.

War in Iraq 13%
Education..... 4%
Economy and Jobs59%
Taxes..... 6%
Moral and Family Values 11%
Health Care..... 3%
Immigration..... 2%
Other..... 2%

Q6 Would you describe the community you live in as urban, suburban, rural, or a small town? If urban, press 1. If suburban, press 2. If rural, press 3. If a small town, press 4.

Urban..... 15%
Suburban49%
Rural.....22%
Small Town..... 14%

Q7 If you are a woman, press 1, if a man, press 2.

Woman52%
Man.....48%

Q8 If you are a Democrat, press 1. If a Republican, press 2. If other, press 3.

Democrat.....41%
Republican.....34%
Other.....26%





Q9 If you are white, press 1. If you are African-American, press 2. If other, press 3.

White 74%
African American 20%
Other..... 6%

Q10 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

18 to 29..... 16%
30 to 45..... 28%
46 to 65..... 39%
Older than 65..... 17%





	Base	Community Type			
		Urban	Suburban	Rural	Small Town
McCain/Obama					
McCain	43%	35%	38%	57%	46%
Obama	52%	60%	58%	38%	46%
Undecided	5%	4%	4%	5%	8%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
Change Mind					
Firmly Committed	95%	93%	94%	97%	94%
Could Change Mind	5%	7%	6%	3%	6%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
2004 Vote					
Bush	46%	35%	44%	57%	48%
Kerry	44%	52%	48%	33%	39%
Didn't Vote	10%	12%	8%	10%	13%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
Senate					
Gilmore	32%	30%	27%	43%	33%
Warner	60%	63%	65%	48%	58%
Undecided	8%	7%	8%	9%	9%





	Base	Gender	
		Woman	Man
McCain/Obama			
McCain	43%	42%	44%
Obama	52%	53%	51%
Undecided	5%	5%	5%

	Base	Gender	
		Woman	Man
Change Mind			
Firmly Committed	95%	95%	94%
Could Change Mind	5%	5%	6%

	Base	Gender	
		Woman	Man
2004 Vote			
Bush	46%	46%	47%
Kerry	44%	46%	41%
Didn't Vote	10%	8%	12%

	Base	Gender	
		Woman	Man
Senate			
Gilmore	32%	30%	34%
Warner	60%	62%	58%
Undecided	8%	8%	8%





	Base	Party		
		Democrat	Republican	Other
McCain/Obama				
McCain	43%	8%	88%	39%
Obama	52%	89%	10%	48%
Undecided	5%	3%	2%	13%

	Base	Party		
		Democrat	Republican	Other
Change Mind				
Firmly Committed	95%	96%	97%	90%
Could Change Mind	5%	4%	3%	10%

	Base	Party		
		Democrat	Republican	Other
2004 Vote				
Bush	46%	10%	91%	46%
Kerry	44%	78%	6%	38%
Didn't Vote	10%	12%	3%	16%

	Base	Party		
		Democrat	Republican	Other
Senate				
Gilmore	32%	5%	68%	27%
Warner	60%	89%	25%	61%
Undecided	8%	6%	7%	13%





	Base	Race		
		White	African American	Other
McCain/Obama				
McCain	43%	53%	10%	31%
Obama	52%	42%	88%	59%
Undecided	5%	6%	2%	10%

	Base	Race		
		White	African American	Other
Change Mind				
Firmly Committed	95%	95%	93%	90%
Could Change Mind	5%	5%	7%	10%

	Base	Race		
		White	African American	Other
2004 Vote				
Bush	46%	56%	15%	34%
Kerry	44%	37%	71%	33%
Didn't Vote	10%	7%	15%	33%

	Base	Race		
		White	African American	Other
Senate				
Gilmore	32%	38%	12%	22%
Warner	60%	55%	79%	58%
Undecided	8%	7%	9%	20%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
McCain/Obama					
McCain	43%	34%	46%	42%	48%
Obama	52%	56%	50%	55%	45%
Undecided	5%	10%	3%	4%	7%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Change Mind					
Firmly Committed	95%	91%	94%	96%	97%
Could Change Mind	5%	9%	6%	4%	3%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
2004 Vote					
Bush	46%	36%	47%	47%	53%
Kerry	44%	42%	42%	47%	42%
Didn't Vote	10%	22%	12%	5%	5%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Senate					
Gilmore	32%	28%	35%	30%	35%
Warner	60%	62%	55%	63%	59%
Undecided	8%	10%	10%	7%	6%





	Base	Issues							
		War in Iraq	Education	Economy and Jobs	Taxes	Moral and Family Values	Health Care	Immigration	Other
McCain/Obama									
McCain	43%	49%	33%	32%	86%	82%	12%	61%	43%
Obama	52%	45%	67%	63%	12%	12%	88%	27%	30%
Undecided	5%	6%	-	5%	2%	6%	-	12%	27%

	Base	Issues							
		War in Iraq	Education	Economy and Jobs	Taxes	Moral and Family Values	Health Care	Immigration	Other
Change Mind									
Firmly Committed	95%	95%	92%	94%	96%	99%	91%	82%	100%
Could Change Mind	5%	5%	8%	6%	4%	1%	9%	18%	-





	Base	Issues							
		War in Iraq	Education	Economy and Jobs	Taxes	Moral and Family Values	Health Care	Immigration	Other
2004 Vote									
Bush	46%	50%	26%	38%	88%	77%	18%	62%	46%
Kerry	44%	44%	51%	52%	10%	11%	77%	28%	40%
Didn't Vote	10%	7%	22%	10%	2%	11%	6%	10%	14%

	Base	Issues							
		War in Iraq	Education	Economy and Jobs	Taxes	Moral and Family Values	Health Care	Immigration	Other
Senate									
Gilmore	32%	41%	13%	22%	70%	67%	7%	40%	26%
Warner	60%	51%	79%	70%	21%	23%	93%	44%	56%
Undecided	8%	7%	8%	8%	9%	10%	-	16%	17%

