

FOR IMMEDIATE RELEASE

September 1, 2009

INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)

QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

Virginia race narrows some

Raleigh, N.C. – The race for Governor in Virginia has tightened over the last month, with Bob McDonnell now leading Creigh Deeds 49-42. A PPP survey released in early August had the contest at 51-37.

The main reason for the narrowing is increased interest in the election among Democratic voters. While we were looking at an electorate for this fall that supported John McCain by an 11 point margin a month ago, that's now narrowed to 4 points as more Obama supporters express their intention to vote in the off year election.

The key to this race continues to be the significant imbalance among independent voters. They support McDonnell by a margin of 60-29. That's been a trend in our polls, as the Republican held leads of 19 and 21 points with those voters in our July and August surveys.

Attacks on McDonnell do appear to be having some effect: his favorability has seen a slight decline from 54/26 a month ago to now 53/31. Deeds' numbers are now 47/35, relatively similar to 43/32 on the previous survey.

“Creigh Deeds has cut his deficit in half over the last month so things are definitely going in the right direction for him,” said Dean Debnam, President of Public Policy Polling. “But the big question is whether he can narrow the gap among independents- there aren't a lot of winning candidates in the history of politics who lost by 31 points with that group.”

PPP will release numbers looking at Barack Obama in the state tomorrow.

PPP surveyed 596 likely Virginia voters from August 28th to 31st. The survey's margin of error is +/-4.0%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at www.publicpolicypolling.com.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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Virginia Poll

Q1 The candidates for Governor this fall are Democrat Creigh Deeds and Republican Bob McDonnell. If the election was today, who would you vote for? If Creigh Deeds, press 1. If Bob McDonnell, press 2. If you're not sure, press 3.

Creigh Deeds.....42% *Undecided*..... 9%
Bob McDonnell49%

Q2 Are you solidly committed to your current choice for Governor, or is there a chance you could vote for another candidate? If you are solidly committed, press 1. If there is a chance you could vote for another candidate, press 2.

Solidly Committed..... 86%
Could Change Mind..... 14%

Q3 Do you have a favorable or unfavorable opinion of Creigh Deeds? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable..... 47%
Unfavorable 35%
Not Sure..... 19%

Q4 Do you have a favorable or unfavorable opinion of Bob McDonnell? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable..... 53%
Unfavorable 31%
Not Sure..... 16%

Q5 The candidates for Lieutenant Governor are Republican Bill Bolling and Democrat Jody Wagner. If the election was today, who would you vote for? If Bill Bolling, press 1. If Jody Wagner, press 2. If you're undecided, press 3.

Bill Bolling 46%
Jody Wagner..... 40%
Undecided..... 14%

Q6 The candidates for Attorney General are Republican Ken Cuccinelli and Democrat Steve Shannon. If the election was today, who would you vote for? If Ken Cuccinelli, press 1. If Steve Shannon, press 2. If you're undecided, press 3.

Ken Cuccinelli 48%
Steve Shannon 35%
Undecided..... 17%

Q7 Who did you vote for President last year? If John McCain, press 1. If Barack Obama, press 2. If someone else or you don't remember, press 3.

McCain..... 49%
Obama..... 45%
Someone Else/Don't Remember..... 5%

Q8 In the 2005 race for Governor did you vote for Democrat Tim Kaine or Republican Jerry Kilgore, or do you not remember? If you voted for Tim Kaine, press 1. If you voted for Jerry Kilgore, press 2. If you don't remember, press 3.

Kaine 52%
Kilgore..... 39%
Don't Remember..... 8%

Q9 Would you describe the community you live in as urban, suburban, rural, or a small town? If urban, press 1. If suburban, press 2. If rural, press 3. If a small town, press 4.

Urban..... 15%
Suburban 45%
Rural..... 23%
Small Town..... 16%





Q10 Would you describe yourself as a liberal, moderate, or conservative? If a liberal, press 1. If a moderate, press 2. If a conservative, press 3.

Liberal..... 19%
Moderate..... 46%
Conservative..... 36%

Q11 If you are a woman, press 1, if a man, press 2.

Woman 55%
Man..... 45%

Q12 If you are a Democrat, press 1. If a Republican, press 2. If other, press 3.

Democrat..... 38%
Republican..... 31%
Other..... 31%

Q13 If you are Hispanic, press 1. If white, press 2. If African American, press 3. If other, press 4.

Hispanic..... 5%
White 76%
African American 17%
Other..... 3%

Q14 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

18 to 29..... 11%
30 to 45..... 18%
46 to 65..... 50%
Older than 65..... 21%

Q15

276..... 7%
434..... 9%
540..... 20%
703..... 22%
757..... 24%
804..... 18%





	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Governor				
Creigh Deeds	42%	7%	82%	31%
Bob McDonnell	49%	86%	9%	49%
Undecided	9%	8%	9%	20%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Change Mind				
Solidly Committed	86%	88%	88%	53%
Could Change Mind	14%	12%	12%	47%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Deeds Favorability				
Favorable	47%	18%	79%	36%
Unfavorable	35%	60%	7%	35%
Not Sure	19%	22%	14%	29%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
McDonnell Favorability				
Favorable	53%	87%	18%	38%
Unfavorable	31%	6%	57%	38%
Not Sure	16%	7%	25%	24%





	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Lieutenant Governor				
Bill Bolling	46%	81%	8%	57%
Jody Wagner	40%	10%	75%	15%
Undecided	14%	9%	17%	28%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Attorney General				
Ken Cuccinelli	48%	81%	14%	43%
Steve Shannon	35%	8%	67%	15%
Undecided	16%	11%	19%	42%

	Base	2005 Vote		
		Kaine	Kilgore	Don't Remember
Governor				
Creigh Deeds	42%	76%	2%	22%
Bob McDonnell	49%	14%	93%	58%
Undecided	9%	10%	6%	20%

	Base	2005 Vote		
		Kaine	Kilgore	Don't Remember
Change Mind				
Solidly Committed	86%	87%	86%	82%
Could Change Mind	14%	13%	14%	18%





	Base	2005 Vote		
		Kaine	Kilgore	Don't Remember
Deeds Favorability				
Favorable	47%	76%	13%	22%
Unfavorable	35%	9%	68%	39%
Not Sure	19%	15%	19%	39%

	Base	2005 Vote		
		Kaine	Kilgore	Don't Remember
McDonnell Favorability				
Favorable	53%	23%	93%	56%
Unfavorable	31%	55%	3%	15%
Not Sure	16%	22%	4%	29%

	Base	2005 Vote		
		Kaine	Kilgore	Don't Remember
Lieutenant Governor				
Bill Bolling	46%	13%	89%	52%
Jody Wagner	40%	71%	6%	12%
Undecided	14%	16%	5%	36%

	Base	2005 Vote		
		Kaine	Kilgore	Don't Remember
Attorney General				
Ken Cuccinelli	48%	16%	89%	57%
Steve Shannon	36%	62%	6%	9%
Undecided	16%	22%	5%	35%





	Base	Community Type			
		Urban	Suburban	Rural	Small Town
Governor					
Creigh Deeds	42%	47%	43%	38%	41%
Bob McDonnell	49%	47%	49%	53%	46%
Undecided	9%	5%	8%	10%	13%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
Change Mind					
Solidly Committed	86%	83%	87%	85%	88%
Could Change Mind	14%	17%	13%	15%	12%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
Deeds Favorability					
Favorable	47%	50%	47%	41%	50%
Unfavorable	35%	36%	31%	42%	32%
Not Sure	19%	14%	21%	17%	18%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
McDonnell Favorability					
Favorable	53%	49%	53%	54%	56%
Unfavorable	31%	32%	34%	27%	27%
Not Sure	16%	19%	13%	19%	17%





	Base	Community Type			
		Urban	Suburban	Rural	Small Town
Lieutenant Governor					
Bill Bolling	46%	42%	46%	49%	46%
Jody Wagner	40%	48%	42%	34%	34%
Undecided	14%	10%	12%	17%	19%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
Attorney General					
Ken Cuccinelli	48%	43%	52%	50%	39%
Steve Shannon	35%	44%	36%	28%	35%
Undecided	17%	13%	12%	22%	26%

	Base	Ideology		
		Liberal	Moderate	Conservative
Governor				
Creigh Deeds	42%	82%	53%	7%
Bob McDonnell	49%	8%	36%	87%
Undecided	9%	10%	11%	6%

	Base	Ideology		
		Liberal	Moderate	Conservative
Change Mind				
Solidly Committed	86%	87%	85%	87%
Could Change Mind	14%	13%	15%	13%





	Base	Ideology		
		Liberal	Moderate	Conservative
Deeds Favorability				
Favorable	47%	85%	55%	15%
Unfavorable	35%	4%	23%	65%
Not Sure	19%	11%	21%	19%

	Base	Ideology		
		Liberal	Moderate	Conservative
McDonnell Favorability				
Favorable	53%	21%	44%	82%
Unfavorable	31%	59%	36%	10%
Not Sure	16%	20%	20%	8%

	Base	Ideology		
		Liberal	Moderate	Conservative
Lieutenant Governor				
Bill Bolling	46%	7%	34%	82%
Jody Wagner	40%	80%	49%	7%
Undecided	14%	13%	16%	11%

	Base	Ideology		
		Liberal	Moderate	Conservative
Attorney General				
Ken Cuccinelli	48%	16%	37%	79%
Steve Shannon	35%	69%	45%	6%
Undecided	17%	16%	18%	15%





	Base	Gender	
		Woman	Man
Governor			
Creigh Deeds	42%	49%	34%
Bob McDonnell	49%	40%	60%
Undecided	9%	12%	6%

	Base	Gender	
		Woman	Man
Change Mind			
Solidly Committed	86%	87%	85%
Could Change Mind	14%	13%	15%

	Base	Gender	
		Woman	Man
Deeds Favorability			
Favorable	47%	50%	42%
Unfavorable	35%	26%	45%
Not Sure	19%	24%	13%

	Base	Gender	
		Woman	Man
McDonnell Favorability			
Favorable	53%	44%	64%
Unfavorable	31%	33%	28%
Not Sure	16%	23%	7%





	Base	Gender	
		Woman	Man
Lieutenant Governor			
Bill Bolling	46%	40%	54%
Jody Wagner	40%	43%	36%
Undecided	14%	17%	10%

	Base	Gender	
		Woman	Man
Attorney General			
Ken Cuccinelli	48%	41%	57%
Steve Shannon	35%	38%	32%
Undecided	17%	21%	11%

	Base	Party		
		Democrat	Republican	Other
Governor				
Creigh Deeds	42%	85%	4%	29%
Bob McDonnell	49%	7%	89%	60%
Undecided	9%	9%	7%	11%

	Base	Party		
		Democrat	Republican	Other
Change Mind				
Solidly Committed	86%	88%	92%	77%
Could Change Mind	14%	12%	8%	23%





	Base	Party		
		Democrat	Republican	Other
Deeds Favorability				
Favorable	47%	81%	13%	38%
Unfavorable	35%	6%	65%	40%
Not Sure	19%	13%	22%	22%

	Base	Party		
		Democrat	Republican	Other
McDonnell Favorability				
Favorable	53%	17%	88%	62%
Unfavorable	31%	57%	5%	25%
Not Sure	16%	26%	7%	13%

	Base	Party		
		Democrat	Republican	Other
Lieutenant Governor				
Bill Bolling	46%	7%	88%	53%
Jody Wagner	40%	78%	5%	29%
Undecided	14%	15%	8%	18%

	Base	Party		
		Democrat	Republican	Other
Attorney General				
Ken Cuccinelli	48%	12%	85%	56%
Steve Shannon	35%	68%	7%	23%
Undecided	17%	20%	8%	21%





	Base	Race			
		Hispanic	White	African American	Other
Governor					
Creigh Deeds	42%	45%	33%	81%	53%
Bob McDonnell	49%	39%	59%	6%	38%
Undecided	9%	17%	7%	13%	9%

	Base	Race			
		Hispanic	White	African American	Other
Change Mind					
Solidly Committed	86%	69%	86%	92%	86%
Could Change Mind	14%	31%	14%	8%	14%

	Base	Race			
		Hispanic	White	African American	Other
Deeds Favorability					
Favorable	47%	81%	37%	77%	58%
Unfavorable	35%	15%	42%	7%	23%
Not Sure	19%	3%	20%	16%	19%

	Base	Race			
		Hispanic	White	African American	Other
McDonnell Favorability					
Favorable	53%	55%	62%	14%	38%
Unfavorable	31%	45%	25%	52%	42%
Not Sure	16%	-	13%	34%	19%





	Base	Race			
		Hispanic	White	African American	Other
Lieutenant Governor					
Bill Bolling	46%	48%	55%	8%	25%
Jody Wagner	40%	41%	33%	73%	34%
Undecided	14%	11%	12%	19%	41%

	Base	Race			
		Hispanic	White	African American	Other
Attorney General					
Ken Cuccinelli	48%	76%	55%	10%	41%
Steve Shannon	35%	15%	30%	69%	31%
Undecided	17%	9%	16%	21%	29%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Governor					
Creigh Deeds	42%	38%	40%	47%	36%
Bob McDonnell	49%	38%	54%	46%	57%
Undecided	9%	23%	6%	7%	7%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Change Mind					
Solidly Committed	86%	80%	76%	90%	88%
Could Change Mind	14%	20%	24%	10%	12%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Deeds Favorability					
Favorable	47%	54%	41%	50%	39%
Unfavorable	35%	31%	40%	31%	41%
Not Sure	19%	15%	19%	19%	20%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
McDonnell Favorability					
Favorable	53%	54%	54%	50%	59%
Unfavorable	31%	31%	27%	34%	28%
Not Sure	16%	15%	19%	16%	14%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Lieutenant Governor					
Bill Bolling	46%	54%	48%	42%	50%
Jody Wagner	40%	46%	32%	44%	35%
Undecided	14%	-	21%	14%	15%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Attorney General					
Ken Cuccinelli	48%	62%	50%	42%	54%
Steve Shannon	35%	38%	27%	40%	30%
Undecided	17%	-	23%	19%	16%





	Base	Region					
		276	434	540	703	757	804
Governor							
Creigh Deeds	42%	30%	38%	41%	43%	42%	51%
Bob McDonnell	49%	62%	53%	51%	53%	41%	44%
Undecided	9%	8%	10%	8%	4%	17%	4%

	Base	Region					
		276	434	540	703	757	804
Change Mind							
Solidly Committed	86%	78%	84%	88%	88%	83%	89%
Could Change Mind	14%	22%	16%	12%	12%	17%	11%

	Base	Region					
		276	434	540	703	757	804
Deeds Favorability							
Favorable	47%	40%	46%	48%	41%	50%	50%
Unfavorable	35%	41%	36%	33%	36%	32%	36%
Not Sure	19%	19%	19%	19%	23%	18%	13%

	Base	Region					
		276	434	540	703	757	804
McDonnell Favorability							
Favorable	53%	58%	54%	56%	55%	53%	46%
Unfavorable	31%	20%	28%	26%	35%	34%	34%
Not Sure	16%	22%	18%	18%	10%	13%	21%





	Base	Region					
		276	434	540	703	757	804
Lieutenant Governor							
Bill Bolling	46%	55%	45%	48%	49%	42%	44%
Jody Wagner	40%	28%	32%	37%	38%	46%	46%
Undecided	14%	17%	22%	15%	13%	12%	10%

	Base	Region					
		276	434	540	703	757	804
Attorney General							
Ken Cuccinelli	48%	51%	44%	49%	55%	45%	43%
Steve Shannon	35%	23%	32%	31%	39%	37%	41%
Undecided	17%	26%	24%	20%	6%	18%	16%

