



FOR IMMEDIATE RELEASE

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How much will Obama help?

Raleigh, N.C. – Public Policy Polling’s newest survey of likely voters for this fall’s Gubernatorial election in Virginia finds Barack Obama with just a 42% approval rating while 51% disapprove of his performance.

That’s down from a positive 48/46 spread last month. 92% of Democrats but only 3% of Republicans approve of his performance, while independents go against him by a margin of 54/34. It’s important to note that if this poll was of the 2008 electorate Obama’s approval would be a positive 50/44, but his low numbers among likely voters for *this* fall’s election reflects Democratic disinterest in the race.

Only 14% of Virginia voters say they’re more likely to vote for Creigh Deeds because of Obama campaigning for him, while 37% say they’re less likely to do so.

“Somewhat counter intuitively Barack Obama’s poor numbers are exactly *why* Creigh Deeds needs the President to campaign for him,” said Dean Debnam, President of Public Policy Polling. “Large numbers of Obama’s supporters aren’t planning to vote this fall and if he can get them energized for Deeds the race for Governor will get a lot closer.”

Only 53% of Virginia voters believe that Obama was born in the United States, while 24% think he was not and 24% are unsure.

Tim Kaine’s approval ratings are also on the decline, from a 49/38 spread a month ago to 42/40 now. Maintaining his popularity is Mark Warner who’s at 56/32. PPP will release numbers looking at Jim Webb, George Allen, and how they might do in a rematch early next week.

PPP surveyed 579 Virginia likely voters from July 31st to August 3rd. The survey’s margin of error is +/-4.1%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at www.publicpolicypolling.com.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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Virginia Poll

Q1 Do you approve or disapprove of President Barack Obama's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

Approve 42%
Disapprove..... 51%
Not Sure..... 7%

Q2 Would Barack Obama coming to Virginia to campaign for Creigh Deeds make you more or less likely to vote for him, or would it not make a difference? If it would make you more likely to vote for Deeds, press 1. If it would make you less likely to vote for Deeds, press 2. If you're not sure, press 3.

More Likely 14%
Less Likely..... 37%
Not Sure..... 49%

Q3 Would Sarah Palin coming to Virginia to campaign for Bob McDonnell make you more or less likely to vote for him, or would it not make a difference? If it would make you more likely to vote for McDonnell, press 1. If it would make you less likely to vote for McDonnell, press 2. If you're not sure, press 3.

More Likely 26%
Less Likely..... 35%
Not Sure..... 39%

Q4 Do you think Barack Obama was born in the United States? If yes, press 1. If no, press 2. If you're not sure, press 3.

Yes 53%
No..... 24%
Not Sure..... 24%

Q5 Do you approve or disapprove of Governor Tim Kaine's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

Approve 42%
Disapprove..... 40%
Not Sure..... 17%

Q6 Do you approve or disapprove of Democratic Senator Mark Warner's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

Approve 56%
Disapprove..... 32%
Not Sure..... 13%

Q7 Who did you vote for President last year? If John McCain, press 1. If Barack Obama, press 2. If someone else or you don't remember, press 3.

McCain..... 52%
Obama..... 41%
Someone Else/Don't Remember..... 7%

Q8 Would you describe the community you live in as urban, suburban, rural, or a small town? If urban, press 1. If suburban, press 2. If rural, press 3. If a small town, press 4.

Urban..... 15%
Suburban..... 41%
Rural..... 24%
Small Town..... 20%





Q9 Would you describe yourself as a liberal, moderate, or conservative? If a liberal, press 1. If a moderate, press 2. If a conservative, press 3.

Liberal..... 14%
Moderate..... 41%
Conservative..... 45%

Q10 If you are a woman, press 1, if a man, press 2.

Woman 59%
Man..... 41%

Q11 If you are a Democrat, press 1. If a Republican, press 2. If other, press 3.

Democrat 32%
Republican..... 35%
Other..... 33%

Q12 If you are white, press 1. If you are African-American, press 2. If other, press 3.

White 79%
African American 16%
Other..... 5%

Q13 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

18 to 29..... 9%
30 to 45..... 21%
46 to 65..... 49%
Older than 65..... 21%

Q14

276..... 8%
434..... 10%
540..... 25%
703..... 20%
757..... 17%
804..... 20%





	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Obama Approval				
Approve	42%	5%	90%	24%
Disapprove	51%	89%	5%	53%
Not Sure	7%	6%	5%	23%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Obama Campaigning				
More Likely	14%	2%	29%	10%
Less Likely	37%	59%	8%	42%
Not Sure	49%	39%	63%	49%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Palin Campaigning				
More Likely	26%	43%	3%	33%
Less Likely	35%	7%	71%	25%
Not Sure	39%	50%	26%	42%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Obama Birth				
Yes	53%	32%	80%	45%
No	24%	36%	8%	23%
Not Sure	24%	32%	12%	32%





	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Kaine Approval				
Approve	42%	16%	76%	33%
Disapprove	41%	65%	10%	44%
Not Sure	17%	19%	15%	23%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Warner Approval				
Approve	55%	29%	88%	55%
Disapprove	32%	53%	6%	24%
Not Sure	13%	18%	6%	21%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
Obama Approval					
Approve	42%	55%	44%	33%	37%
Disapprove	51%	42%	49%	60%	54%
Not Sure	7%	3%	7%	7%	9%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
Obama Campaigning					
More Likely	14%	21%	12%	13%	11%
Less Likely	37%	29%	33%	47%	37%
Not Sure	49%	50%	54%	39%	51%





	Base	Community Type			
		Urban	Suburban	Rural	Small Town
Palin Campaigning					
More Likely	26%	20%	24%	34%	24%
Less Likely	35%	53%	34%	23%	36%
Not Sure	39%	27%	42%	43%	40%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
Obama Birth					
Yes	53%	62%	60%	41%	46%
No	24%	23%	16%	32%	30%
Not Sure	24%	15%	24%	27%	25%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
Kaine Approval					
Approve	42%	49%	47%	34%	37%
Disapprove	40%	35%	40%	48%	37%
Not Sure	17%	16%	13%	19%	26%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
Warner Approval					
Approve	56%	67%	56%	50%	52%
Disapprove	32%	27%	32%	34%	30%
Not Sure	13%	6%	12%	16%	18%





	Base	Ideology		
		Liberal	Moderate	Conservative
Obama Approval				
Approve	42%	87%	61%	10%
Disapprove	51%	7%	31%	84%
Not Sure	7%	6%	9%	6%

	Base	Ideology		
		Liberal	Moderate	Conservative
Obama Campaigning				
More Likely	14%	41%	15%	4%
Less Likely	37%	13%	22%	59%
Not Sure	49%	47%	63%	37%

	Base	Ideology		
		Liberal	Moderate	Conservative
Palin Campaigning				
More Likely	26%	14%	13%	42%
Less Likely	35%	59%	53%	9%
Not Sure	39%	27%	33%	49%

	Base	Ideology		
		Liberal	Moderate	Conservative
Obama Birth				
Yes	53%	79%	68%	30%
No	24%	7%	14%	39%
Not Sure	24%	14%	19%	31%





	Base	Ideology		
		Liberal	Moderate	Conservative
Kaine Approval				
Approve	42%	69%	59%	18%
Disapprove	41%	15%	26%	63%
Not Sure	17%	16%	15%	19%

	Base	Ideology		
		Liberal	Moderate	Conservative
Warner Approval				
Approve	55%	86%	70%	32%
Disapprove	32%	4%	21%	51%
Not Sure	13%	10%	9%	17%

	Base	Gender	
		Woman	Man
Obama Approval			
Approve	42%	45%	37%
Disapprove	51%	49%	55%
Not Sure	7%	7%	7%

	Base	Gender	
		Woman	Man
Obama Campaigning			
More Likely	14%	14%	13%
Less Likely	37%	35%	40%
Not Sure	49%	51%	47%





	Base	Gender	
		Woman	Man
Palin Campaigning			
More Likely	26%	25%	28%
Less Likely	35%	35%	34%
Not Sure	39%	40%	38%

	Base	Gender	
		Woman	Man
Obama Birth			
Yes	53%	52%	53%
No	24%	23%	25%
Not Sure	24%	24%	22%

	Base	Gender	
		Woman	Man
Kaine Approval			
Approve	42%	43%	40%
Disapprove	40%	36%	47%
Not Sure	17%	21%	12%

	Base	Gender	
		Woman	Man
Warner Approval			
Approve	56%	56%	55%
Disapprove	32%	30%	34%
Not Sure	13%	14%	11%





	Base	Party		
		Democrat	Republican	Other
Obama Approval				
Approve	42%	92%	3%	34%
Disapprove	51%	4%	92%	54%
Not Sure	7%	4%	5%	12%

	Base	Party		
		Democrat	Republican	Other
Obama Campaigning				
More Likely	14%	33%	1%	9%
Less Likely	37%	8%	61%	39%
Not Sure	49%	59%	38%	52%

	Base	Party		
		Democrat	Republican	Other
Palin Campaigning				
More Likely	26%	6%	46%	23%
Less Likely	35%	67%	5%	35%
Not Sure	39%	26%	49%	42%

	Base	Party		
		Democrat	Republican	Other
Obama Birth				
Yes	53%	74%	32%	54%
No	24%	9%	41%	19%
Not Sure	24%	17%	27%	27%





	Base	Party		
		Democrat	Republican	Other
Kaine Approval				
Approve	42%	74%	13%	42%
Disapprove	40%	8%	70%	41%
Not Sure	17%	18%	17%	18%

	Base	Party		
		Democrat	Republican	Other
Warner Approval				
Approve	56%	88%	24%	58%
Disapprove	32%	7%	60%	24%
Not Sure	13%	5%	16%	18%

	Base	Race		
		White	African American	Other
Obama Approval				
Approve	42%	32%	91%	37%
Disapprove	51%	61%	3%	54%
Not Sure	7%	7%	6%	10%

	Base	Race		
		White	African American	Other
Obama Campaigning				
More Likely	14%	9%	36%	19%
Less Likely	37%	43%	6%	46%
Not Sure	49%	49%	58%	35%





	Base	Race		
		White	African American	Other
Palin Campaigning				
More Likely	26%	29%	9%	27%
Less Likely	35%	29%	64%	37%
Not Sure	39%	42%	27%	37%

	Base	Race		
		White	African American	Other
Obama Birth				
Yes	53%	51%	61%	56%
No	24%	26%	12%	29%
Not Sure	24%	23%	27%	15%

	Base	Race		
		White	African American	Other
Kaine Approval				
Approve	42%	38%	61%	41%
Disapprove	40%	46%	12%	45%
Not Sure	17%	16%	27%	14%

	Base	Race		
		White	African American	Other
Warner Approval				
Approve	56%	50%	85%	48%
Disapprove	32%	36%	9%	29%
Not Sure	13%	14%	6%	23%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama Approval					
Approve	41%	50%	36%	45%	35%
Disapprove	51%	41%	57%	49%	56%
Not Sure	7%	9%	7%	5%	10%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama Campaigning					
More Likely	14%	27%	9%	15%	10%
Less Likely	37%	31%	39%	36%	41%
Not Sure	49%	42%	52%	49%	50%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Palin Campaigning					
More Likely	26%	33%	23%	24%	30%
Less Likely	35%	43%	33%	36%	30%
Not Sure	39%	25%	45%	40%	40%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama Birth					
Yes	53%	40%	63%	55%	43%
No	24%	35%	22%	20%	29%
Not Sure	24%	25%	15%	25%	27%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Kaine Approval					
Approve	42%	33%	46%	44%	38%
Disapprove	41%	40%	45%	38%	41%
Not Sure	17%	28%	9%	18%	21%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Warner Approval					
Approve	55%	45%	52%	58%	56%
Disapprove	32%	43%	36%	29%	29%
Not Sure	13%	12%	11%	13%	15%

	Base	Region					
		276	434	540	703	757	804
Obama Approval							
Approve	42%	34%	44%	27%	51%	50%	45%
Disapprove	51%	61%	47%	66%	41%	44%	49%
Not Sure	7%	4%	9%	7%	8%	6%	7%

	Base	Region					
		276	434	540	703	757	804
Obama Campaigning							
More Likely	14%	17%	19%	8%	14%	11%	19%
Less Likely	37%	48%	36%	46%	31%	26%	36%
Not Sure	49%	35%	45%	46%	55%	63%	45%





	Base	Region					
		276	434	540	703	757	804
Palin Campaigning							
More Likely	26%	32%	25%	36%	18%	23%	22%
Less Likely	35%	25%	33%	24%	44%	38%	40%
Not Sure	39%	43%	42%	40%	38%	39%	38%

	Base	Region					
		276	434	540	703	757	804
Obama Birth							
Yes	53%	50%	50%	45%	67%	57%	47%
No	24%	29%	26%	32%	15%	17%	25%
Not Sure	24%	21%	24%	23%	18%	26%	28%

	Base	Region					
		276	434	540	703	757	804
Kaine Approval							
Approve	42%	41%	31%	35%	51%	54%	38%
Disapprove	40%	37%	43%	49%	35%	32%	43%
Not Sure	17%	22%	26%	16%	14%	14%	19%

	Base	Region					
		276	434	540	703	757	804
Warner Approval							
Approve	56%	51%	63%	50%	62%	57%	52%
Disapprove	32%	35%	24%	33%	28%	29%	38%
Not Sure	13%	14%	14%	17%	11%	14%	9%

