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OF THE PRESS RELEASE**

### **Cuccinelli, Herring Lead Governor Primaries in VA**

**Raleigh, N.C.** – In super early polling for the 2017 race for governor in Virginia, Ken Cuccinelli is the preferred candidate of Republican voters, while Democrats remain largely unsure of whom they would elect in the primaries.

When asked whom they would most like to see as the GOP candidate for governor, 37% of those polled choose Cuccinelli, the most popular candidate by a wide margin. Coming in second with 16% is Eric Cantor. Bill Bolling and Ed Gillespie tie for third with 8%, with Mark Obenshain close behind at 7%. 23% of GOP primary voters are still unsure of their favorite candidate, which is quite low compared to their Democratic counterparts.

The Democrats in Virginia have a front-runner for governor as well, but neither of the candidates have particularly high name recognition. 33% of respondents favor Mark Herring as their preferred Democratic candidate for governor, while just 9% choose Ralph Northam. 58% don't know whom they would prefer.

The favorability ratings illustrate the reason for the high level of indecision: Herring (the most widely known) has a 33/13 favorability rating, but 54% of Democrats don't know enough about him to make a decision. Northam is similarly unknown to voters in the state

Despite all this, a hypothetical election between Cuccinelli and Herring (both parties' front-runners) for governor shows both candidates tied at 38%. Gillespie edges out Herring in a similar matchup with 38% to Herring's 34.

“Ken Cuccinelli's campaign for Governor was widely viewed as a disaster but conservatives want him to be their candidate again in two years anyway,” said Dean Debnam, President of Public Policy Polling. “Meanwhile it's clear that Eric Cantor remains heavily damaged politically with poor statewide favorability numbers and limited support for a potential Gubernatorial campaign.”

Public Policy Polling surveyed 1,170 registered voters overall, 502 Republican primary voters, and 409 Democratic primary voters from July 13<sup>th</sup> to 15<sup>th</sup>. The margin of error for the overall survey is +/-2.9%, for the Republicans it's +/-4.4%, and for the Democrats it's +/-4.9%. 80% of participants responded via the phone, while 20% of respondents who did not have landlines conducted the survey over the Internet.



## Virginia Survey Results

**Q1** Do you have a favorable or unfavorable opinion of Eric Cantor?

*Favorable*..... 31%  
*Unfavorable* ..... 31%  
*Not sure* ..... 38%

**Q2** Do you have a favorable or unfavorable opinion of Ken Cuccinelli?

*Favorable*..... 52%  
*Unfavorable* ..... 20%  
*Not sure* ..... 28%

**Q3** Do you have a favorable or unfavorable opinion of Ed Gillespie?

*Favorable*..... 35%  
*Unfavorable* ..... 17%  
*Not sure* ..... 48%

**Q4** Do you have a favorable or unfavorable opinion of Mark Obenshain?

*Favorable*..... 29%  
*Unfavorable* ..... 13%  
*Not sure* ..... 59%

**Q5** (Republicans) Given the choices of Bill Bolling, Eric Cantor, Ken Cuccinelli, Ed Gillespie, Mark Obenshain, and Pete Snyder who would you most like to see as the Republican candidate for Governor next time?

*Bill Bolling* ..... 8%  
*Eric Cantor*..... 16%  
*Ken Cuccinelli* ..... 37%  
*Ed Gillespie*..... 8%  
*Mark Obenshain* ..... 7%  
*Pete Snyder*..... 1%  
*Someone else / Not sure* ..... 23%

**Q6** Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

*Very liberal*..... 1%  
*Somewhat liberal* ..... 3%  
*Moderate*..... 20%  
*Somewhat conservative*..... 37%  
*Very conservative* ..... 40%

**Q7** If you are a woman, press 1. If a man, press 2.

*Woman* ..... 49%  
*Man*..... 51%

**Q8** If you are 18 to 45 years old, press 1. If 46 to 65, press 2. If you are older than 65, press 3.

*18 to 45*..... 27%  
*46 to 65* ..... 48%  
*Older than 65*..... 25%





	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Cantor Favorability</b>						
Favorable	31%	44%	-	23%	38%	30%
Unfavorable	31%	45%	26%	29%	28%	34%
Not sure	38%	11%	74%	48%	34%	36%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Cuccinelli Favorability</b>						
Favorable	52%	55%	22%	22%	54%	67%
Unfavorable	20%	45%	22%	41%	18%	11%
Not sure	28%	-	56%	36%	28%	21%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Gillespie Favorability</b>						
Favorable	35%	44%	7%	29%	34%	40%
Unfavorable	17%	45%	26%	8%	16%	21%
Not sure	48%	11%	67%	63%	50%	39%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Obenshain Favorability</b>						
Favorable	29%	44%	18%	21%	26%	35%
Unfavorable	13%	28%	4%	6%	14%	15%
Not sure	59%	29%	78%	72%	61%	50%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Republican Governor Primary Vote</b>						
Bill Bolling	8%	28%	11%	14%	8%	5%
Eric Cantor	16%	44%	16%	11%	18%	15%
Ken Cuccinelli	37%	11%	38%	23%	34%	47%
Ed Gillespie	8%	-	-	13%	7%	6%
Mark Obenshain	7%	-	7%	5%	7%	9%
Pete Snyder	1%	-	-	2%	1%	1%
Someone else / Not sure	23%	18%	27%	32%	24%	17%

	Base	Gender	
		Woman	Man
<b>Cantor Favorability</b>			
Favorable	31%	27%	34%
Unfavorable	31%	23%	39%
Not sure	38%	50%	27%

	Base	Gender	
		Woman	Man
<b>Cuccinelli Favorability</b>			
Favorable	52%	44%	60%
Unfavorable	20%	22%	19%
Not sure	28%	35%	21%

	Base	Gender	
		Woman	Man
<b>Gillespie Favorability</b>			
Favorable	35%	29%	41%
Unfavorable	17%	11%	23%
Not sure	48%	60%	36%





	Base	Gender	
		Woman	Man
<b>Obenshain Favorability</b>			
<b>Favorable</b>	29%	24%	33%
<b>Unfavorable</b>	13%	8%	17%
<b>Not sure</b>	59%	68%	50%

	Base	Gender	
		Woman	Man
<b>Republican Governor Primary Vote</b>			
<b>Bill Bolling</b>	8%	7%	9%
<b>Eric Cantor</b>	16%	16%	16%
<b>Ken Cuccinelli</b>	37%	32%	41%
<b>Ed Gillespie</b>	8%	6%	9%
<b>Mark Obenshain</b>	7%	5%	10%
<b>Pete Snyder</b>	1%	2%	1%
<b>Someone else / Not sure</b>	23%	33%	13%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Cantor Favorability</b>				
<b>Favorable</b>	31%	31%	28%	35%
<b>Unfavorable</b>	31%	25%	37%	25%
<b>Not sure</b>	38%	44%	35%	40%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Cuccinelli Favorability</b>				
<b>Favorable</b>	52%	47%	55%	53%
<b>Unfavorable</b>	20%	20%	20%	21%
<b>Not sure</b>	28%	33%	25%	26%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Gillespie Favorability</b>				
<b>Favorable</b>	35%	36%	37%	30%
<b>Unfavorable</b>	17%	17%	16%	19%
<b>Not sure</b>	48%	47%	47%	51%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Obenshain Favorability</b>				
<b>Favorable</b>	29%	30%	29%	27%
<b>Unfavorable</b>	13%	15%	12%	12%
<b>Not sure</b>	59%	55%	60%	61%





	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Republican Governor Primary Vote</b>				
<b>Bill Bolling</b>	8%	7%	9%	9%
<b>Eric Cantor</b>	16%	18%	15%	15%
<b>Ken Cuccinelli</b>	37%	30%	41%	36%
<b>Ed Gillespie</b>	8%	6%	10%	5%
<b>Mark Obenshain</b>	7%	11%	6%	6%
<b>Pete Snyder</b>	1%	2%	1%	-
<b>Someone else / Not sure</b>	23%	25%	18%	30%





## Virginia Survey Results

**Q1** Do you have a favorable or unfavorable opinion of Mark Herring?

*Favorable*..... 33%  
*Unfavorable* ..... 13%  
*Not sure* ..... 54%

**Q2** Do you have a favorable or unfavorable opinion of Ralph Northam?

*Favorable*..... 19%  
*Unfavorable* ..... 18%  
*Not sure* ..... 63%

**Q3** (Democrats) If the Democratic candidates for Governor next time were Mark Herring and Ralph Northam, who would you vote for?

*Mark Herring*..... 33%  
*Ralph Northam*..... 9%  
*Not sure* ..... 58%

**Q4** Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

*Very liberal*..... 24%  
*Somewhat liberal* ..... 34%  
*Moderate*..... 33%  
*Somewhat conservative*..... 6%  
*Very conservative* ..... 3%

**Q5** If you are a woman, press 1. If a man, press 2.

*Woman* ..... 57%  
*Man*..... 43%

**Q6** If you are Hispanic, press 1. If white, press 2. African American, press 3. If other, press 4.

*Hispanic*..... 5%  
*White* ..... 57%  
*African American*..... 33%  
*Other*..... 5%

**Q7** If you are 18 to 45 years old, press 1. If 46 to 65, press 2. If you are older than 65, press 3.

*18 to 45*..... 34%  
*46 to 65*..... 44%  
*Older than 65*..... 22%





	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Herring Favorability</b>						
Favorable	33%	47%	31%	25%	41%	10%
Unfavorable	13%	15%	15%	10%	20%	-
Not sure	54%	38%	54%	65%	40%	90%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Northam Favorability</b>						
Favorable	18%	27%	17%	13%	30%	-
Unfavorable	18%	22%	17%	19%	18%	-
Not sure	63%	51%	67%	68%	52%	100%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Democratic Governor Primary Vote</b>						
Mark Herring	33%	40%	38%	22%	44%	19%
Ralph Northam	9%	7%	10%	9%	14%	-
Not sure	58%	53%	53%	68%	41%	81%

	Base	Gender	
		Woman	Man
<b>Herring Favorability</b>			
Favorable	33%	31%	36%
Unfavorable	13%	12%	16%
Not sure	54%	57%	48%

	Base	Gender	
		Woman	Man
<b>Northam Favorability</b>			
Favorable	18%	16%	22%
Unfavorable	18%	17%	20%
Not sure	63%	67%	58%

	Base	Gender	
		Woman	Man
<b>Democratic Governor Primary Vote</b>			
Mark Herring	33%	31%	36%
Ralph Northam	9%	8%	10%
Not sure	58%	61%	55%

	Base	Race			
		Hispanic	White	African American	Other
<b>Herring Favorability</b>					
Favorable	33%	35%	39%	23%	29%
Unfavorable	13%	13%	8%	23%	19%
Not sure	54%	52%	54%	54%	52%

	Base	Race			
		Hispanic	White	African American	Other
<b>Northam Favorability</b>					
Favorable	18%	11%	22%	14%	18%
Unfavorable	18%	22%	14%	23%	27%
Not sure	63%	68%	64%	63%	55%





	Base	Race			
		Hispanic	White	African American	Other
<b>Democratic Governor Primary Vote</b>					
<b>Mark Herring</b>	<b>33%</b>	19%	37%	27%	34%
<b>Ralph Northam</b>	<b>9%</b>	10%	9%	7%	11%
<b>Not sure</b>	<b>58%</b>	71%	53%	66%	55%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Herring Favorability</b>				
<b>Favorable</b>	<b>33%</b>	28%	34%	39%
<b>Unfavorable</b>	<b>13%</b>	9%	19%	9%
<b>Not sure</b>	<b>54%</b>	63%	47%	52%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Northam Favorability</b>				
<b>Favorable</b>	<b>18%</b>	22%	15%	19%
<b>Unfavorable</b>	<b>18%</b>	12%	23%	18%
<b>Not sure</b>	<b>63%</b>	66%	62%	62%

	Base	Age		
		18 to 45	46 to 65	Older than 65
<b>Democratic Governor Primary Vote</b>				
<b>Mark Herring</b>	<b>33%</b>	30%	34%	36%
<b>Ralph Northam</b>	<b>9%</b>	12%	7%	7%
<b>Not sure</b>	<b>58%</b>	58%	59%	57%







## Virginia Survey Results

**Q1** Do you have a favorable or unfavorable opinion of Eric Cantor?

*Favorable*..... 20%  
*Unfavorable* ..... 39%  
*Not sure* ..... 41%

**Q2** Do you have a favorable or unfavorable opinion of Ken Cuccinelli?

*Favorable*..... 27%  
*Unfavorable* ..... 38%  
*Not sure* ..... 35%

**Q3** Do you have a favorable or unfavorable opinion of Ed Gillespie?

*Favorable*..... 19%  
*Unfavorable* ..... 25%  
*Not sure* ..... 56%

**Q4** Do you have a favorable or unfavorable opinion of Mark Herring?

*Favorable*..... 19%  
*Unfavorable* ..... 20%  
*Not sure* ..... 61%

**Q5** Do you have a favorable or unfavorable opinion of Ralph Northam?

*Favorable*..... 11%  
*Unfavorable* ..... 16%  
*Not sure* ..... 73%

**Q6** Do you have a favorable or unfavorable opinion of Mark Obenshain?

*Favorable*..... 16%  
*Unfavorable* ..... 18%  
*Not sure* ..... 66%

**Q7** If the candidates for Governor next time were Republican Eric Cantor and Democrat Mark Herring, who would you vote for?

*Eric Cantor*..... 33%  
*Mark Herring*..... 36%  
*Not sure* ..... 31%

**Q8** If the candidates for Governor next time were Republican Ken Cuccinelli and Democrat Mark Herring, who would you vote for?

*Ken Cuccinelli*..... 38%  
*Mark Herring*..... 38%  
*Not sure* ..... 24%

**Q9** If the candidates for Governor next time were Republican Ed Gillespie and Democrat Mark Herring, who would you vote for?

*Ed Gillespie*..... 38%  
*Mark Herring*..... 34%  
*Not sure* ..... 28%

**Q10** If the candidates for Governor next time were Republican Mark Obenshain and Democrat Mark Herring, who would you vote for?

*Mark Obenshain* ..... 34%  
*Mark Herring*..... 34%  
*Not sure* ..... 31%

**Q11** If the candidates for Governor next time were Republican Eric Cantor and Democrat Ralph Northam, who would you vote for?

*Eric Cantor*..... 35%  
*Ralph Northam*..... 33%  
*Not sure* ..... 32%





**Q12** If the candidates for Governor next time were Republican Ken Cuccinelli and Democrat Ralph Northam, who would you vote for?

*Ken Cuccinelli*..... 37%  
*Ralph Northam*..... 35%  
*Not sure* ..... 28%

**Q13** If the candidates for Governor next time were Republican Ed Gillespie and Democrat Ralph Northam, who would you vote for?

*Ed Gillespie*..... 37%  
*Ralph Northam*..... 30%  
*Not sure* ..... 32%

**Q14** If the candidates for Governor next time were Republican Mark Obenshain and Democrat Ralph Northam, who would you vote for?

*Mark Obenshain* ..... 36%  
*Ralph Northam*..... 32%  
*Not sure* ..... 32%

**Q15** In the last presidential election, did you vote for Barack Obama or Mitt Romney?

*Barack Obama*..... 47%  
*Mitt Romney*..... 44%  
*Someone else / Don't remember* ..... 9%

**Q16** Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

*Very liberal*..... 12%  
*Somewhat liberal* ..... 18%  
*Moderate*..... 31%  
*Somewhat conservative*..... 20%  
*Very conservative* ..... 18%

**Q17** If you are a woman, press 1. If a man, press 2.

*Woman* ..... 53%  
*Man*..... 47%

**Q18** If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

*Democrat* ..... 37%  
*Republican*..... 31%  
*Independent / Other* ..... 32%

**Q19** If you are Hispanic, press 1. If white, press 2. African American, press 3. If other, press 4.

*Hispanic*..... 6%  
*White* ..... 69%  
*African American*..... 20%  
*Other*..... 5%

**Q20** If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

*18 to 29*..... 11%  
*30 to 45*..... 28%  
*46 to 65*..... 38%  
*Older than 65*..... 23%

**Q21** Mode

*Phone* ..... 80%  
*Internet* ..... 20%





	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Cantor Favorability</b>				
Favorable	20%	13%	30%	6%
Unfavorable	39%	50%	29%	34%
Not sure	41%	37%	41%	60%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Cuccinelli Favorability</b>				
Favorable	27%	11%	48%	10%
Unfavorable	38%	56%	19%	38%
Not sure	35%	33%	32%	52%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Gillespie Favorability</b>				
Favorable	19%	11%	29%	14%
Unfavorable	25%	34%	16%	21%
Not sure	56%	54%	55%	64%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Herring Favorability</b>				
Favorable	19%	32%	7%	11%
Unfavorable	20%	12%	30%	11%
Not sure	61%	56%	62%	78%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Northam Favorability</b>				
Favorable	11%	19%	3%	7%
Unfavorable	16%	16%	18%	7%
Not sure	73%	65%	78%	86%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Obenshain Favorability</b>				
Favorable	16%	8%	24%	15%
Unfavorable	18%	26%	12%	8%
Not sure	66%	66%	64%	77%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Cantor/Herring</b>				
Eric Cantor	33%	8%	66%	7%
Mark Herring	36%	66%	7%	24%
Not sure	31%	26%	27%	69%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Cuccinelli/Herring</b>				
Ken Cuccinelli	38%	9%	74%	16%
Mark Herring	38%	69%	6%	28%
Not sure	24%	22%	20%	56%





	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Gillespie/Herring</b>				
Ed Gillespie	38%	10%	72%	18%
Mark Herring	34%	65%	4%	20%
Not sure	28%	24%	24%	62%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Obenshain/Herring</b>				
Mark Obenshain	34%	7%	69%	13%
Mark Herring	34%	65%	4%	20%
Not sure	31%	28%	27%	67%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Cantor/Northam</b>				
Eric Cantor	35%	11%	67%	9%
Ralph Northam	33%	59%	6%	22%
Not sure	32%	30%	28%	69%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Cuccinelli/Northam</b>				
Ken Cuccinelli	37%	8%	73%	16%
Ralph Northam	35%	64%	4%	35%
Not sure	28%	28%	22%	49%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Gillespie/Northam</b>				
Ed Gillespie	37%	10%	73%	13%
Ralph Northam	30%	58%	2%	22%
Not sure	32%	32%	25%	65%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Obenshain/Northam</b>				
Mark Obenshain	36%	8%	71%	13%
Ralph Northam	32%	62%	2%	20%
Not sure	32%	31%	27%	67%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Cantor Favorability</b>						
Favorable	20%	15%	16%	10%	32%	31%
Unfavorable	39%	52%	48%	40%	30%	30%
Not sure	41%	33%	36%	50%	38%	39%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Cuccinelli Favorability</b>						
Favorable	27%	14%	12%	11%	45%	59%
Unfavorable	38%	59%	56%	45%	19%	15%
Not sure	35%	26%	32%	43%	36%	27%





	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Gillespie Favorability</b>						
Favorable	19%	11%	7%	15%	28%	34%
Unfavorable	25%	41%	36%	21%	15%	22%
Not sure	56%	48%	56%	64%	57%	44%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Herring Favorability</b>						
Favorable	19%	43%	27%	18%	11%	6%
Unfavorable	20%	14%	14%	11%	24%	40%
Not sure	61%	43%	59%	71%	64%	54%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Northam Favorability</b>						
Favorable	11%	26%	16%	10%	7%	2%
Unfavorable	16%	18%	15%	13%	13%	24%
Not sure	73%	56%	69%	76%	80%	74%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Obenshain Favorability</b>						
Favorable	16%	17%	6%	10%	21%	29%
Unfavorable	18%	32%	28%	13%	14%	14%
Not sure	66%	51%	66%	78%	65%	57%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Cantor/Herring</b>						
Eric Cantor	33%	11%	11%	14%	62%	70%
Mark Herring	36%	69%	64%	38%	14%	10%
Not sure	31%	20%	24%	48%	24%	21%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Cuccinelli/Herring</b>						
Ken Cuccinelli	38%	8%	14%	23%	65%	78%
Mark Herring	38%	72%	66%	40%	14%	9%
Not sure	24%	20%	20%	37%	21%	13%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Gillespie/Herring</b>						
Ed Gillespie	38%	15%	13%	21%	65%	77%
Mark Herring	34%	64%	62%	38%	9%	9%
Not sure	28%	20%	25%	41%	26%	15%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Obenshain/Herring</b>						
Mark Obenshain	34%	13%	9%	17%	59%	74%
Mark Herring	34%	66%	63%	35%	10%	10%
Not sure	31%	21%	28%	47%	31%	16%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Cantor/Northam</b>						
Eric Cantor	35%	9%	15%	17%	62%	71%
Ralph Northam	33%	67%	58%	36%	8%	6%
Not sure	32%	24%	28%	46%	30%	22%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Cuccinelli/Northam</b>						
Ken Cuccinelli	37%	12%	10%	22%	63%	80%
Ralph Northam	35%	65%	63%	40%	9%	8%
Not sure	28%	24%	28%	38%	27%	13%





	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Gillespie/Northam</b>						
Ed Gillespie	37%	15%	14%	18%	61%	81%
Ralph Northam	30%	58%	56%	35%	6%	6%
Not sure	32%	27%	30%	47%	32%	13%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Obenshain/Northam</b>						
Mark Obenshain	36%	16%	11%	18%	59%	79%
Ralph Northam	32%	59%	59%	38%	6%	6%
Not sure	32%	26%	30%	45%	35%	15%

	Base	Gender	
		Woman	Man
<b>Cantor Favorability</b>			
Favorable	20%	16%	24%
Unfavorable	39%	36%	43%
Not sure	41%	47%	34%

	Base	Gender	
		Woman	Man
<b>Cuccinelli Favorability</b>			
Favorable	27%	23%	32%
Unfavorable	38%	37%	39%
Not sure	35%	40%	29%

	Base	Gender	
		Woman	Man
<b>Gillespie Favorability</b>			
Favorable	19%	17%	21%
Unfavorable	25%	21%	29%
Not sure	56%	61%	49%

	Base	Gender	
		Woman	Man
<b>Herring Favorability</b>			
Favorable	19%	17%	21%
Unfavorable	20%	15%	25%
Not sure	61%	68%	53%

	Base	Gender	
		Woman	Man
<b>Northam Favorability</b>			
Favorable	11%	9%	13%
Unfavorable	16%	13%	20%
Not sure	73%	78%	68%

	Base	Gender	
		Woman	Man
<b>Obenshain Favorability</b>			
Favorable	16%	13%	19%
Unfavorable	18%	15%	21%
Not sure	66%	72%	59%





	Base	Gender	
		Woman	Man
<b>Cantor/Herring</b>			
Eric Cantor	33%	29%	38%
Mark Herring	36%	38%	35%
Not sure	31%	33%	27%

	Base	Gender	
		Woman	Man
<b>Cuccinelli/Herring</b>			
Ken Cuccinelli	38%	33%	43%
Mark Herring	38%	39%	37%
Not sure	24%	28%	20%

	Base	Gender	
		Woman	Man
<b>Gillespie/Herring</b>			
Ed Gillespie	38%	32%	44%
Mark Herring	34%	36%	33%
Not sure	28%	32%	24%

	Base	Gender	
		Woman	Man
<b>Obenshain/Herring</b>			
Mark Obenshain	34%	30%	39%
Mark Herring	34%	34%	35%
Not sure	31%	36%	26%

	Base	Gender	
		Woman	Man
<b>Cantor/Northam</b>			
Eric Cantor	35%	29%	41%
Ralph Northam	33%	35%	30%
Not sure	32%	36%	28%

	Base	Gender	
		Woman	Man
<b>Cuccinelli/Northam</b>			
Ken Cuccinelli	37%	33%	42%
Ralph Northam	35%	36%	34%
Not sure	28%	31%	24%

	Base	Gender	
		Woman	Man
<b>Gillespie/Northam</b>			
Ed Gillespie	37%	31%	44%
Ralph Northam	30%	32%	28%
Not sure	32%	36%	27%

	Base	Gender	
		Woman	Man
<b>Obenshain/Northam</b>			
Mark Obenshain	36%	30%	42%
Ralph Northam	32%	33%	30%
Not sure	32%	36%	28%





	Base	Party		
		Democrat	Republican	Independent / Other
<b>Cantor Favorability</b>				
Favorable	20%	13%	30%	17%
Unfavorable	39%	48%	25%	43%
Not sure	41%	39%	45%	40%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Cuccinelli Favorability</b>				
Favorable	27%	12%	47%	26%
Unfavorable	38%	52%	16%	44%
Not sure	35%	36%	38%	30%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Gillespie Favorability</b>				
Favorable	19%	11%	30%	19%
Unfavorable	25%	35%	15%	24%
Not sure	56%	54%	56%	58%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Herring Favorability</b>				
Favorable	19%	32%	8%	15%
Unfavorable	20%	14%	28%	19%
Not sure	61%	54%	64%	65%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Northam Favorability</b>				
Favorable	11%	18%	3%	10%
Unfavorable	16%	18%	17%	13%
Not sure	73%	64%	80%	77%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Obenshain Favorability</b>				
Favorable	16%	8%	25%	16%
Unfavorable	18%	27%	14%	13%
Not sure	66%	65%	61%	72%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Cantor/Herring</b>				
Eric Cantor	33%	10%	66%	28%
Mark Herring	36%	66%	10%	29%
Not sure	31%	24%	25%	44%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Cuccinelli/Herring</b>				
Ken Cuccinelli	38%	9%	75%	34%
Mark Herring	38%	70%	8%	31%
Not sure	24%	21%	17%	35%







	Base	Party		
		Democrat	Republican	Independent / Other
<b>Gillespie/Herring</b>				
Ed Gillespie	38%	12%	75%	30%
Mark Herring	34%	66%	5%	27%
Not sure	28%	22%	20%	43%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Obenshain/Herring</b>				
Mark Obenshain	34%	10%	68%	29%
Mark Herring	34%	66%	7%	24%
Not sure	31%	24%	24%	47%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Cantor/Northam</b>				
Eric Cantor	35%	11%	69%	29%
Ralph Northam	33%	62%	5%	26%
Not sure	32%	27%	26%	45%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Cuccinelli/Northam</b>				
Ken Cuccinelli	37%	9%	75%	34%
Ralph Northam	35%	65%	5%	30%
Not sure	28%	26%	21%	36%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Gillespie/Northam</b>				
Ed Gillespie	37%	11%	75%	31%
Ralph Northam	30%	63%	3%	20%
Not sure	32%	26%	23%	49%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Obenshain/Northam</b>				
Mark Obenshain	36%	10%	70%	32%
Ralph Northam	32%	63%	4%	23%
Not sure	32%	27%	26%	45%

	Base	Race			
		Hispanic	White	African American	Other
<b>Cantor Favorability</b>					
Favorable	20%	13%	25%	6%	13%
Unfavorable	39%	41%	39%	40%	38%
Not sure	41%	46%	36%	53%	49%

	Base	Race			
		Hispanic	White	African American	Other
<b>Cuccinelli Favorability</b>					
Favorable	27%	24%	33%	8%	25%
Unfavorable	38%	32%	36%	44%	45%
Not sure	35%	44%	31%	48%	30%





	Base	Race			
		Hispanic	White	African American	Other
<b>Gillespie Favorability</b>					
Favorable	19%	22%	20%	13%	23%
Unfavorable	25%	28%	24%	28%	21%
Not sure	56%	49%	55%	59%	56%

	Base	Race			
		Hispanic	White	African American	Other
<b>Herring Favorability</b>					
Favorable	19%	21%	18%	21%	23%
Unfavorable	20%	23%	20%	19%	16%
Not sure	61%	56%	61%	60%	62%

	Base	Race			
		Hispanic	White	African American	Other
<b>Northam Favorability</b>					
Favorable	11%	6%	11%	14%	5%
Unfavorable	16%	26%	14%	18%	22%
Not sure	73%	67%	75%	68%	73%

	Base	Race			
		Hispanic	White	African American	Other
<b>Obenshain Favorability</b>					
Favorable	16%	18%	19%	5%	3%
Unfavorable	18%	19%	17%	24%	15%
Not sure	66%	62%	64%	71%	81%

	Base	Race			
		Hispanic	White	African American	Other
<b>Cantor/Herring</b>					
Eric Cantor	33%	26%	42%	6%	23%
Mark Herring	36%	33%	31%	55%	39%
Not sure	31%	42%	27%	39%	38%

	Base	Race			
		Hispanic	White	African American	Other
<b>Cuccinelli/Herring</b>					
Ken Cuccinelli	38%	28%	47%	9%	35%
Mark Herring	38%	38%	34%	52%	33%
Not sure	24%	34%	19%	38%	32%

	Base	Race			
		Hispanic	White	African American	Other
<b>Gillespie/Herring</b>					
Ed Gillespie	38%	33%	46%	9%	33%
Mark Herring	34%	31%	29%	57%	28%
Not sure	28%	36%	25%	33%	39%

	Base	Race			
		Hispanic	White	African American	Other
<b>Obenshain/Herring</b>					
Mark Obenshain	34%	29%	42%	9%	20%
Mark Herring	34%	25%	30%	53%	33%
Not sure	31%	45%	27%	38%	48%





	Base	Race			
		Hispanic	White	African American	Other
<b>Cantor/Northam</b>					
Eric Cantor	35%	29%	43%	9%	26%
Ralph Northam	33%	21%	28%	57%	30%
Not sure	32%	49%	30%	34%	44%

	Base	Race			
		Hispanic	White	African American	Other
<b>Cuccinelli/Northam</b>					
Ken Cuccinelli	37%	34%	46%	8%	32%
Ralph Northam	35%	32%	30%	58%	30%
Not sure	28%	35%	24%	35%	38%

	Base	Race			
		Hispanic	White	African American	Other
<b>Gillespie/Northam</b>					
Ed Gillespie	37%	41%	46%	8%	30%
Ralph Northam	30%	22%	25%	55%	25%
Not sure	32%	37%	29%	38%	45%

	Base	Race			
		Hispanic	White	African American	Other
<b>Obenshain/Northam</b>					
Mark Obenshain	36%	37%	45%	6%	20%
Ralph Northam	32%	13%	26%	58%	32%
Not sure	32%	49%	29%	36%	48%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Cantor Favorability</b>					
Favorable	20%	21%	23%	17%	21%
Unfavorable	39%	30%	28%	51%	39%
Not sure	41%	49%	49%	33%	40%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Cuccinelli Favorability</b>					
Favorable	27%	23%	24%	29%	30%
Unfavorable	38%	29%	33%	44%	40%
Not sure	35%	48%	43%	26%	31%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Gillespie Favorability</b>					
Favorable	19%	20%	19%	19%	20%
Unfavorable	25%	24%	21%	29%	24%
Not sure	56%	56%	61%	52%	56%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Herring Favorability</b>					
Favorable	19%	14%	20%	20%	19%
Unfavorable	20%	13%	15%	26%	19%
Not sure	61%	73%	65%	53%	62%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Northam Favorability</b>					
Favorable	11%	16%	11%	11%	9%
Unfavorable	16%	17%	12%	19%	16%
Not sure	73%	67%	76%	71%	75%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Obenshain Favorability</b>					
Favorable	16%	16%	17%	15%	16%
Unfavorable	18%	21%	18%	19%	17%
Not sure	66%	63%	66%	66%	67%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Cantor/Herring</b>					
Eric Cantor	33%	20%	31%	37%	37%
Mark Herring	36%	36%	28%	41%	39%
Not sure	31%	45%	41%	22%	24%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Cuccinelli/Herring</b>					
Ken Cuccinelli	38%	24%	36%	41%	43%
Mark Herring	38%	36%	32%	43%	38%
Not sure	24%	40%	32%	16%	19%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Gillespie/Herring</b>					
Ed Gillespie	38%	35%	32%	41%	43%
Mark Herring	34%	31%	30%	39%	34%
Not sure	28%	34%	39%	20%	24%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Obenshain/Herring</b>					
Mark Obenshain	34%	24%	29%	38%	39%
Mark Herring	34%	39%	31%	36%	34%
Not sure	31%	37%	40%	26%	27%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Cantor/Northam</b>					
Eric Cantor	35%	33%	31%	36%	39%
Ralph Northam	33%	32%	27%	38%	32%
Not sure	32%	35%	42%	26%	29%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Cuccinelli/Northam</b>					
Ken Cuccinelli	37%	26%	31%	41%	44%
Ralph Northam	35%	34%	29%	40%	35%
Not sure	28%	40%	39%	19%	21%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Gillespie/Northam</b>					
Ed Gillespie	37%	35%	33%	39%	41%
Ralph Northam	30%	31%	22%	36%	32%
Not sure	32%	34%	45%	25%	27%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Obenshain/Northam</b>					
Mark Obenshain	36%	28%	32%	39%	41%
Ralph Northam	32%	36%	25%	35%	32%
Not sure	32%	36%	44%	26%	27%

	Base	Mode	
		Phone	Internet
<b>Cantor Favorability</b>			
Favorable	20%	19%	23%
Unfavorable	39%	45%	18%
Not sure	41%	36%	59%

	Base	Mode	
		Phone	Internet
<b>Cuccinelli Favorability</b>			
Favorable	27%	30%	16%
Unfavorable	38%	40%	29%
Not sure	35%	29%	55%

	Base	Mode	
		Phone	Internet
<b>Gillespie Favorability</b>			
Favorable	19%	21%	13%
Unfavorable	25%	27%	18%
Not sure	56%	52%	69%

	Base	Mode	
		Phone	Internet
<b>Herring Favorability</b>			
Favorable	19%	18%	22%
Unfavorable	20%	23%	8%
Not sure	61%	58%	70%





	Base	Mode	
		Phone	Internet
<b>Northam Favorability</b>			
Favorable	11%	10%	16%
Unfavorable	16%	17%	11%
Not sure	73%	73%	73%

	Base	Mode	
		Phone	Internet
<b>Obenshain Favorability</b>			
Favorable	16%	17%	13%
Unfavorable	18%	18%	21%
Not sure	66%	66%	66%

	Base	Mode	
		Phone	Internet
<b>Cantor/Herring</b>			
Eric Cantor	33%	38%	16%
Mark Herring	36%	38%	31%
Not sure	31%	25%	52%

	Base	Mode	
		Phone	Internet
<b>Cuccinelli/Herring</b>			
Ken Cuccinelli	38%	43%	20%
Mark Herring	38%	38%	36%
Not sure	24%	19%	44%

	Base	Mode	
		Phone	Internet
<b>Gillespie/Herring</b>			
Ed Gillespie	38%	42%	23%
Mark Herring	34%	35%	31%
Not sure	28%	23%	46%

	Base	Mode	
		Phone	Internet
<b>Obenshain/Herring</b>			
Mark Obenshain	34%	39%	15%
Mark Herring	34%	34%	36%
Not sure	31%	27%	49%

	Base	Mode	
		Phone	Internet
<b>Cantor/Northam</b>			
Eric Cantor	35%	38%	24%
Ralph Northam	33%	34%	28%
Not sure	32%	28%	49%

	Base	Mode	
		Phone	Internet
<b>Cuccinelli/Northam</b>			
Ken Cuccinelli	37%	42%	19%
Ralph Northam	35%	35%	37%
Not sure	28%	23%	44%





	Base	Mode	
		Phone	Internet
<b>Gillespie/Northam</b>			
<b>Ed Gillespie</b>	<b>37%</b>	42%	23%
<b>Ralph Northam</b>	<b>30%</b>	31%	28%
<b>Not sure</b>	<b>32%</b>	27%	49%

	Base	Mode	
		Phone	Internet
<b>Obenshain/Northam</b>			
<b>Mark Obenshain</b>	<b>36%</b>	41%	18%
<b>Ralph Northam</b>	<b>32%</b>	32%	32%
<b>Not sure</b>	<b>32%</b>	27%	50%

