

INTERVIEWS: Tom Jensen 919-744-6312**IF YOU HAVE BASIC METHODOLOGICAL QUESTIONS, PLEASE E-MAIL information@publicpolicypolling.com, OR CONSULT THE FINAL PARAGRAPH OF THE PRESS RELEASE**

Virginians down on McDonnell, but not calling for resignation yet

Raleigh, N.C.- PPP's newest Virginia poll finds that Bob McDonnell's net approval rating has dropped 12 points in the last month, and that for the first time since taking office he's under water. Only 36% of voters approve of the job he's doing to 41% who disapprove.

McDonnell's numbers are down across the board from our last poll of the state. He's dropped from 73% approval with Republicans to 62%, 22% approval with Democrats to 14%, and from a 39/41 spread to a 36/43 one with independents. McDonnell's favorability numbers are even worse than his approval numbers with just 32% of voters seeing him in a positive light to 45% who have a negative opinion.

McDonnell's ethics issues seem to be driving this downturn in his popularity. Only 31% of voters in the state consider him to be an ethical politician, compared to 45% who do not. McDonnell's issues could be a liability for the Republican ticket this fall as 31% of voters say they'd be less likely to vote for a candidate backed by him to only 15% that say they'd be more likely to support someone based on his blessing. Among independent voters it's 29% less likely and 13% more likely.

There is one piece of good news for McDonnell in the poll though- only 35% of voters think he should resign at this point to 45% who believe he should remain in office. The reason for the divide between that and his approval numbers is that only 62% of voters who disapprove of him are so unhappy that they think he should resign. 56% of Democrats think he should step down, but 74% of Republicans think he should stay on and independents by a 44/34 margin think he should continue in office as well.

“Bob McDonnell has gone from being a major positive to a major liability for Republican candidates in Virginia,” said Dean Debnam, President of Public Policy Polling. “New numbers we’ll release tomorrow for the 2013 races in the state show that his issues are not helping GOP prospects this fall.”

PPP surveyed 601 registered voters between July 11th and 14th. The margin of error was +/- 4.0%. This poll was not authorized or paid for by any campaign or political organization. PPP's surveys are conducted through automated telephone interviews.



Virginia Survey Results

Q1 Do you have a favorable or unfavorable opinion of Bob McDonnell?

Favorable..... 32%
Unfavorable 45%
Not sure 23%

Q2 Do you approve or disapprove of Governor Bob McDonnell's job performance

Approve 36%
Disapprove..... 41%
Not sure 22%

Q3 Do you think that Bob McDonnell should resign from office, or not?

He should..... 35%
He should not..... 45%
Not sure 20%

Q4 Do you think Bob McDonnell is an ethical politician, or not?

Think he is 31%
Think he is not 45%
Not sure 25%

Q5 If a candidate for the state legislature was supported by Bob McDonnell, would that make you more or less likely to vote for them, or would it not make a difference?

More likely..... 15%
Less likely 31%
Wouldn't make a difference..... 48%
Not sure 6%

Q6 Who did you vote for President in 2012?

Barack Obama..... 49%
Mitt Romney..... 48%
Someone else/Don't remember 3%

Q7 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

Very liberal..... 12%
Somewhat liberal 17%
Moderate..... 30%
Somewhat conservative..... 23%
Very conservative 18%

Q8 If you are a woman, press 1. If a man, press 2.

Woman 55%
Man..... 45%

Q9 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat 37%
Republican..... 32%
Independent/Other..... 31%

Q10 If you are white, press 1. If African-American, press 2. If other, press 3.

White 75%
African-American 18%
Other..... 8%

Q11 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

18 to 29..... 10%
30 to 45..... 20%
46 to 65..... 41%
Older than 65..... 29%





Crosstabs

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
McDonnell Favorability				
Favorable	32%	9%	55%	30%
Unfavorable	45%	70%	20%	43%
Not sure	23%	21%	24%	27%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
McDonnell Approval				
Approve	36%	16%	58%	25%
Disapprove	41%	61%	20%	52%
Not sure	22%	23%	22%	23%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Should McDonnell Resign?				
He should	35%	56%	14%	20%
He should not	45%	20%	71%	41%
Not sure	20%	24%	15%	40%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
McDonnell Ethical?				
Think he is	31%	12%	49%	33%
Think he is not	45%	67%	23%	29%
Not sure	25%	21%	28%	38%





Crosstabs

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
More/Less Likely to Vote for McDonnell-Supported Candidate				
More likely	15%	8%	23%	9%
Less likely	31%	52%	10%	29%
Wouldn't make a difference	48%	36%	60%	44%
Not sure	6%	5%	7%	18%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
McDonnell Favorability						
Favorable	32%	9%	6%	22%	56%	54%
Unfavorable	45%	68%	76%	52%	23%	20%
Not sure	23%	22%	18%	26%	21%	26%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
McDonnell Approval						
Approve	36%	11%	20%	30%	53%	57%
Disapprove	41%	68%	55%	49%	26%	19%
Not sure	22%	21%	25%	22%	20%	24%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Should McDonnell Resign?						
He should	35%	69%	54%	37%	21%	11%
He should not	45%	10%	24%	36%	69%	70%
Not sure	20%	22%	21%	27%	10%	20%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
McDonnell Ethical?						
Think he is	31%	6%	15%	20%	49%	54%
Think he is not	45%	79%	63%	54%	27%	15%
Not sure	25%	15%	22%	26%	24%	31%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
More/Less Likely to Vote for McDonnell-Supported Candidate						
More likely	15%	5%	10%	8%	23%	27%
Less likely	31%	67%	46%	37%	17%	5%
Wouldn't make a difference	48%	28%	39%	48%	52%	61%
Not sure	6%	-	4%	7%	8%	6%

	Base	Gender	
		Woman	Man
McDonnell Favorability			
Favorable	32%	28%	36%
Unfavorable	45%	48%	43%
Not sure	23%	25%	21%

	Base	Gender	
		Woman	Man
McDonnell Approval			
Approve	36%	32%	42%
Disapprove	41%	41%	42%
Not sure	22%	28%	16%





Crosstabs

	Base	Gender	
		Woman	Man
Should McDonnell Resign?			
He should	35%	38%	31%
He should not	45%	38%	53%
Not sure	20%	24%	16%

	Base	Gender	
		Woman	Man
McDonnell Ethical?			
Think he is	31%	27%	34%
Think he is not	45%	46%	44%
Not sure	25%	27%	22%

	Base	Gender	
		Woman	Man
More/Less Likely to Vote for McDonnell-Supported Candidate			
More likely	15%	14%	17%
Less likely	31%	33%	29%
Wouldn't make a difference	48%	47%	50%
Not sure	6%	7%	5%

	Base	Party		
		Democrat	Republican	Independent/Other
McDonnell Favorability				
Favorable	32%	10%	57%	31%
Unfavorable	45%	66%	20%	47%
Not sure	23%	24%	23%	22%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
McDonnell Approval				
Approve	36%	14%	62%	36%
Disapprove	41%	62%	17%	43%
Not sure	22%	24%	21%	21%

	Base	Party		
		Democrat	Republican	Independent/Other
Should McDonnell Resign?				
He should	35%	56%	12%	34%
He should not	45%	20%	74%	44%
Not sure	20%	24%	15%	21%

	Base	Party		
		Democrat	Republican	Independent/Other
McDonnell Ethical?				
Think he is	31%	14%	55%	25%
Think he is not	45%	60%	20%	52%
Not sure	25%	26%	25%	23%

	Base	Party		
		Democrat	Republican	Independent/Other
More/Less Likely to Vote for McDonnell-Supported Candidate				
More likely	15%	10%	23%	13%
Less likely	31%	53%	9%	29%
Wouldn't make a difference	48%	32%	61%	52%
Not sure	6%	6%	7%	6%





Crosstabs

	Base	Race		
		White	African-American	Other
McDonnell Favorability				
Favorable	32%	35%	18%	33%
Unfavorable	45%	43%	54%	45%
Not sure	23%	22%	28%	22%

	Base	Race		
		White	African-American	Other
McDonnell Approval				
Approve	36%	40%	23%	31%
Disapprove	41%	39%	48%	49%
Not sure	22%	21%	29%	20%

	Base	Race		
		White	African-American	Other
Should McDonnell Resign?				
He should	35%	32%	47%	39%
He should not	45%	50%	26%	35%
Not sure	20%	18%	28%	26%

	Base	Race		
		White	African-American	Other
McDonnell Ethical?				
Think he is	31%	33%	15%	33%
Think he is not	45%	43%	48%	53%
Not sure	25%	23%	37%	15%





Crosstabs

	Base	Race		
		White	African-American	Other
More/Less Likely to Vote for McDonnell-Supported Candidate				
More likely	15%	15%	14%	15%
Less likely	31%	30%	37%	29%
Wouldn't make a difference	48%	48%	44%	54%
Not sure	6%	6%	6%	2%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
McDonnell Favorability					
Favorable	32%	31%	29%	30%	36%
Unfavorable	45%	46%	47%	48%	40%
Not sure	23%	23%	24%	22%	24%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
McDonnell Approval					
Approve	36%	32%	38%	33%	41%
Disapprove	41%	44%	49%	43%	33%
Not sure	22%	24%	13%	24%	26%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Should McDonnell Resign?					
He should	35%	33%	35%	39%	29%
He should not	45%	48%	41%	44%	50%
Not sure	20%	19%	24%	18%	21%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
McDonnell Ethical?					
Think he is	31%	33%	25%	30%	34%
Think he is not	45%	38%	57%	47%	36%
Not sure	25%	29%	18%	23%	30%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
More/Less Likely to Vote for McDonnell-Supported Candidate					
More likely	15%	5%	16%	14%	19%
Less likely	31%	26%	30%	37%	25%
Wouldn't make a difference	48%	58%	52%	46%	45%
Not sure	6%	11%	2%	4%	10%

