



FOR IMMEDIATE RELEASE

July 8, 2009

INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)

QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

Obama Popularity Declining in Virginia

Raleigh, N.C. – A new Public Policy Polling survey looking at how likely voters for this fall’s election view Barack Obama finds his approval rating at just 48%, with 46% disapproving.

A poll looking at his numbers among an even year general electorate would likely be more favorable because of the greater number of African Americans and young voters that would be represented but PPP is gauging approval ratings in the context of the Gubernatorial race.

Obama’s reviews are highly polarized with 95% of Democrats but only 9% of Republicans giving him good marks. His overall numbers are weak due to poor numbers among independents- 52% of them say they disapprove of Obama’s performance with only 38% giving him favorable ones.

“There are a couple ways to look at this,” said Dean Debnam, President of Public Policy Polling. “You could argue in light of these numbers that it wouldn’t be that helpful for Creigh Deeds to have Barack Obama come and campaign for him. At the same time a primary purpose of Obama appearing would be to generate interest in the election among his base voters who turned out last year but wouldn’t generally vote in an off year election and thus aren’t getting polled.”

One person whose support is unambiguously helpful is Mark Warner. With an approval rating of 57%, he’s the fourth most popular of 34 Senators PPP has polled on in the last year. Tim Kaine’s numbers remain relatively strong as well at 49/38 and Jim Webb is at 46/42.

PPP surveyed 617 likely general election voters from June 30th to July 2nd. The survey’s margin of error is +/-4.0%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at www.publicpolicypolling.com.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

###





Virginia Democratic Poll

Q1 Do you approve or disapprove of President Barack Obama's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

Approve 48%
Disapprove..... 46%
Not Sure..... 6%

Q2 Do you approve or disapprove of Governor Tim Kaine's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

Approve 49%
Disapprove..... 38%
Not Sure..... 13%

Q3 Do you approve or disapprove of Democratic Senator Mark Warner's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

Approve 57%
Disapprove..... 31%
Not Sure..... 12%

Q4 Do you approve or disapprove of Democratic Senator Jim Webb's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

Approve 46%
Disapprove..... 42%
Not Sure..... 11%

Q5 Would you describe yourself as a liberal, moderate, or conservative? If a liberal, press 1. If a moderate, press 2. If a conservative, press 3.

Liberal..... 19%
Moderate..... 42%
Conservative..... 38%

Q6 If you are a woman, press 1, if a man, press 2.

Woman 52%
Man..... 48%

Q7 If you are a Democrat, press 1. If a Republican, press 2. If other, press 3.

Democrat..... 34%
Republican..... 33%
Other..... 33%

Q8 If you are white, press 1. If you are African-American, press 2. If Hispanic, press 3. If other, press 4.

White 78%
African American 16%
Hispanic..... 2%
Other..... 4%

Q9 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

18 to 29..... 8%
30 to 45..... 26%
46 to 65..... 44%
Older than 65..... 22%

Q10

276..... 4%
434..... 11%
540..... 23%
703..... 24%
757..... 15%
804..... 22%





	Base	Ideology		
		Liberal	Moderate	Conservative
Obama Approval				
Approve	48%	95%	58%	13%
Disapprove	46%	4%	34%	79%
Not Sure	6%	1%	7%	8%

	Base	Ideology		
		Liberal	Moderate	Conservative
Kaine Approval				
Approve	49%	86%	58%	20%
Disapprove	38%	7%	29%	63%
Not Sure	13%	8%	13%	17%

	Base	Ideology		
		Liberal	Moderate	Conservative
Warner Approval				
Approve	57%	88%	67%	29%
Disapprove	31%	7%	21%	54%
Not Sure	12%	5%	13%	16%

	Base	Ideology		
		Liberal	Moderate	Conservative
Webb Approval				
Approve	46%	91%	56%	13%
Disapprove	42%	4%	33%	72%
Not Sure	11%	5%	10%	15%





	Base	Gender	
		Woman	Man
Obama Approval			
Approve	48%	54%	42%
Disapprove	46%	40%	52%
Not Sure	6%	6%	6%

	Base	Gender	
		Woman	Man
Kaine Approval			
Approve	49%	51%	47%
Disapprove	38%	29%	47%
Not Sure	13%	20%	7%

	Base	Gender	
		Woman	Man
Warner Approval			
Approve	57%	58%	55%
Disapprove	31%	26%	37%
Not Sure	12%	16%	8%

	Base	Gender	
		Woman	Man
Webb Approval			
Approve	46%	50%	42%
Disapprove	42%	36%	49%
Not Sure	11%	14%	8%





	Base	Party		
		Democrat	Republican	Other
Obama Approval				
Approve	48%	95%	9%	38%
Disapprove	46%	3%	83%	52%
Not Sure	6%	2%	8%	10%

	Base	Party		
		Democrat	Republican	Other
Kaine Approval				
Approve	49%	83%	23%	39%
Disapprove	38%	5%	63%	47%
Not Sure	13%	13%	13%	14%

	Base	Party		
		Democrat	Republican	Other
Warner Approval				
Approve	57%	89%	29%	51%
Disapprove	31%	4%	56%	34%
Not Sure	12%	8%	15%	15%

	Base	Party		
		Democrat	Republican	Other
Webb Approval				
Approve	46%	86%	16%	36%
Disapprove	42%	3%	74%	52%
Not Sure	11%	11%	11%	12%





	Base	Race			
		White	African American	Hispanic	Other
Obama Approval					
Approve	48%	39%	91%	56%	47%
Disapprove	46%	53%	9%	44%	40%
Not Sure	6%	8%	-	-	14%

	Base	Race			
		White	African American	Hispanic	Other
Kaine Approval					
Approve	49%	44%	69%	56%	49%
Disapprove	38%	44%	9%	44%	28%
Not Sure	13%	11%	22%	-	23%

	Base	Race			
		White	African American	Hispanic	Other
Warner Approval					
Approve	57%	53%	75%	56%	47%
Disapprove	31%	35%	13%	33%	33%
Not Sure	12%	12%	13%	11%	21%

	Base	Race			
		White	African American	Hispanic	Other
Webb Approval					
Approve	46%	41%	72%	56%	47%
Disapprove	42%	48%	13%	44%	42%
Not Sure	11%	11%	16%	-	12%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama Approval					
Approve	48%	62%	52%	46%	43%
Disapprove	46%	32%	44%	47%	49%
Not Sure	6%	6%	5%	6%	8%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Kaine Approval					
Approve	49%	51%	48%	49%	48%
Disapprove	38%	27%	36%	39%	41%
Not Sure	13%	22%	16%	12%	10%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Warner Approval					
Approve	57%	60%	58%	58%	51%
Disapprove	31%	23%	29%	32%	35%
Not Sure	12%	18%	13%	10%	14%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Webb Approval					
Approve	46%	60%	47%	46%	42%
Disapprove	42%	31%	39%	44%	47%
Not Sure	11%	9%	15%	10%	11%





	Base	Region					
		276	434	540	703	757	804
Obama Approval							
Approve	48%	44%	51%	39%	57%	50%	45%
Disapprove	46%	39%	46%	54%	36%	44%	49%
Not Sure	6%	16%	2%	7%	6%	6%	6%

	Base	Region					
		276	434	540	703	757	804
Kaine Approval							
Approve	49%	54%	42%	43%	61%	47%	46%
Disapprove	38%	30%	40%	46%	27%	36%	43%
Not Sure	13%	16%	17%	11%	12%	18%	11%

	Base	Region					
		276	434	540	703	757	804
Warner Approval							
Approve	57%	53%	50%	57%	62%	52%	58%
Disapprove	31%	38%	36%	36%	25%	31%	29%
Not Sure	12%	10%	14%	8%	13%	17%	13%

	Base	Region					
		276	434	540	703	757	804
Webb Approval							
Approve	46%	54%	49%	41%	54%	43%	43%
Disapprove	42%	30%	46%	49%	34%	45%	44%
Not Sure	11%	16%	5%	10%	12%	12%	13%

