



**FOR IMMEDIATE RELEASE**

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**QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312**

## **Deeds opens up lead**

**Raleigh, N.C.** – Two days before the election Creigh Deeds has opened up a commanding lead in the Democratic primary for Governor of Virginia.

Deeds is now at 40%, followed by Terry McAuliffe at 26% and Brian Moran at 24%. In the last week Deeds has gained 13 points while McAuliffe and Moran have each advanced by just two.

Deeds now leads in every region of the state except Hampton Roads, including a 38-35 lead over Moran in northern Virginia, where just two and a half weeks ago Deeds was polling at only 11%. Deeds is up over 50% in the parts of the state outside Washington DC/Richmond/Hampton Roads.

“Creigh Deeds has come on strong and barring some major event in the final 36 hours of the campaign looks like he will be the Democratic nominee,” said Dean Debnam, President of Public Policy Polling. “The *Washington Post* endorsement was really a game changer, giving him a card to play with suburban voters that complemented his strong support in the rural parts of the state.”

Deeds leads by ten points with Democrats and has more dominating margins of 27 points with independents and 22 points with Republicans allowing his overall lead of 14.

10% of voters remain undecided.

In the race for Lieutenant Governor Jody Wagner now leads with 41% to 12% for Michael Signer and 6% for Jon Bowerbank, who has dropped out of the race.

PPP surveyed 1,082 likely Virginia Democratic primary voters on June 6<sup>th</sup> and 7<sup>th</sup>. The survey’s margin of error is +/-3.0%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at [www.publicpolicypolling.com](http://www.publicpolicypolling.com).

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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## Virginia Democratic Poll

**Q1** The Democratic candidates for Governor are Creigh Deeds, Terry McAuliffe, and Brian Moran. If the election was today, who would you vote for? If Creigh Deeds, press 1. If Terry McAuliffe, press 2. If Brian Moran, press 3. If you're undecided, press 4.

*Creigh Deeds*.....40% *Brian Moran* .....24%  
*Terry McAuliffe*.....26% *Undecided*.....10%

**Q2** Do you have a favorable or unfavorable opinion of Creigh Deeds? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

*Favorable*.....57%  
*Unfavorable* .....14%  
*Not Sure*.....29%

**Q3** Do you have a favorable or unfavorable opinion of Terry McAuliffe? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

*Favorable*.....40%  
*Unfavorable* .....40%  
*Not Sure*.....21%

**Q4** Do you have a favorable or unfavorable opinion of Brian Moran? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

*Favorable*.....47%  
*Unfavorable* .....23%  
*Not Sure*.....30%

**Q5** The Democratic candidates for Lieutenant Governor are Jon Bowerbank, Michael Signer and Jody Wagner. If the election was today, who would you vote for? If Jon Bowerbank, press 1. If Michael Signer, press 2. If Jody Wagner, press 3. If you're undecided, press 4.

*Bowerbank*.....6%  
*Signer* .....12%  
*Wagner* .....41%  
*Undecided*.....42%

**Q6** Would you describe yourself as a liberal, moderate, or conservative? If a liberal, press 1. If a moderate, press 2. If a conservative, press 3.

*Liberal*.....36%  
*Moderate*.....50%  
*Conservative*.....14%

**Q7** If you are a woman, press 1, if a man, press 2.

*Woman* .....55%  
*Man*.....45%

**Q8** If you are a Democrat, press 1. If a Republican, press 2. If other, press 3.

*Democrat*.....75%  
*Republican*.....6%  
*Other*.....20%

**Q9** If you are white, press 1. If you are African-American, press 2. If Hispanic, press 3. If other, press 4.

*White* .....64%  
*African American* .....29%  
*Hispanic*.....3%  
*Other*.....4%





**Q10** If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

18 to 29.....	11%
30 to 45.....	25%
46 to 65.....	43%
Older than 65.....	21%

**Q11**

276.....	5%
434.....	10%
540.....	15%
703.....	31%
757.....	20%
804.....	20%

**Q12**

<i>Deeds Solid</i> .....	37%
<i>Deeds Leaner</i> .....	3%
<i>McAuliffe Solid</i> .....	23%
<i>McAuliffe Leaner</i> .....	2%
<i>Moran Solid</i> .....	22%
<i>Moran Leaner</i> .....	2%
<i>Undecided</i> .....	11%





	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Governor</b>				
<b>Creigh Deeds</b>	<b>40%</b>	39%	41%	38%
<b>Terry McAuliffe</b>	<b>26%</b>	25%	27%	23%
<b>Brian Moran</b>	<b>24%</b>	29%	22%	18%
<b>Undecided</b>	<b>10%</b>	8%	9%	20%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Deeds Favorability</b>				
<b>Favorable</b>	<b>57%</b>	58%	61%	43%
<b>Unfavorable</b>	<b>14%</b>	14%	11%	23%
<b>Not Sure</b>	<b>29%</b>	28%	29%	34%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>McAuliffe Favorability</b>				
<b>Favorable</b>	<b>40%</b>	43%	41%	27%
<b>Unfavorable</b>	<b>40%</b>	40%	37%	48%
<b>Not Sure</b>	<b>21%</b>	18%	22%	25%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Moran Favorability</b>				
<b>Favorable</b>	<b>47%</b>	53%	46%	31%
<b>Unfavorable</b>	<b>23%</b>	19%	23%	36%
<b>Not Sure</b>	<b>30%</b>	28%	31%	33%





	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Lieutenant Governor</b>				
<b>Bowerbank</b>	6%	6%	6%	5%
<b>Signer</b>	12%	11%	12%	14%
<b>Wagner</b>	41%	47%	41%	23%
<b>Undecided</b>	42%	37%	41%	59%

	Base	Gender	
		Woman	Man
<b>Governor</b>			
<b>Creigh Deeds</b>	40%	40%	40%
<b>Terry McAuliffe</b>	26%	25%	27%
<b>Brian Moran</b>	24%	25%	23%
<b>Undecided</b>	10%	11%	10%

	Base	Gender	
		Woman	Man
<b>Deeds Favorability</b>			
<b>Favorable</b>	57%	57%	57%
<b>Unfavorable</b>	14%	13%	15%
<b>Not Sure</b>	29%	30%	28%

	Base	Gender	
		Woman	Man
<b>McAuliffe Favorability</b>			
<b>Favorable</b>	40%	39%	41%
<b>Unfavorable</b>	40%	39%	40%
<b>Not Sure</b>	21%	22%	19%





	Base	Gender	
		Woman	Man
<b>Moran Favorability</b>			
Favorable	47%	46%	48%
Unfavorable	23%	22%	24%
Not Sure	30%	32%	28%

	Base	Gender	
		Woman	Man
<b>Lieutenant Governor</b>			
Bowerbank	6%	5%	6%
Signer	12%	10%	14%
Wagner	41%	42%	40%
Undecided	42%	44%	40%

	Base	Party		
		Democrat	Republican	Other
<b>Governor</b>				
Creigh Deeds	40%	37%	44%	50%
Terry McAuliffe	26%	27%	20%	23%
Brian Moran	24%	25%	22%	18%
Undecided	10%	11%	14%	9%

	Base	Party		
		Democrat	Republican	Other
<b>Deeds Favorability</b>				
Favorable	57%	57%	49%	60%
Unfavorable	14%	14%	21%	11%
Not Sure	29%	29%	30%	29%





	Base	Party		
		Democrat	Republican	Other
<b>McAuliffe Favorability</b>				
<b>Favorable</b>	40%	42%	30%	32%
<b>Unfavorable</b>	40%	35%	56%	53%
<b>Not Sure</b>	21%	23%	13%	15%

	Base	Party		
		Democrat	Republican	Other
<b>Moran Favorability</b>				
<b>Favorable</b>	47%	49%	41%	40%
<b>Unfavorable</b>	23%	20%	36%	29%
<b>Not Sure</b>	30%	31%	23%	30%

	Base	Party		
		Democrat	Republican	Other
<b>Lieutenant Governor</b>				
<b>Bowerbank</b>	6%	5%	9%	5%
<b>Signer</b>	12%	11%	21%	12%
<b>Wagner</b>	41%	45%	27%	29%
<b>Undecided</b>	42%	39%	43%	53%

	Base	Race			
		White	African American	Hispanic	Other
<b>Governor</b>					
<b>Creigh Deeds</b>	40%	46%	31%	18%	28%
<b>Terry McAuliffe</b>	26%	23%	32%	26%	32%
<b>Brian Moran</b>	24%	24%	23%	41%	18%
<b>Undecided</b>	10%	7%	15%	15%	21%





	Base	Race			
		White	African American	Hispanic	Other
<b>Deeds Favorability</b>					
<b>Favorable</b>	57%	65%	44%	39%	39%
<b>Unfavorable</b>	14%	11%	16%	32%	17%
<b>Not Sure</b>	29%	24%	40%	29%	45%

	Base	Race			
		White	African American	Hispanic	Other
<b>McAuliffe Favorability</b>					
<b>Favorable</b>	40%	39%	43%	14%	49%
<b>Unfavorable</b>	40%	44%	30%	60%	30%
<b>Not Sure</b>	21%	17%	27%	26%	21%

	Base	Race			
		White	African American	Hispanic	Other
<b>Moran Favorability</b>					
<b>Favorable</b>	47%	49%	44%	53%	37%
<b>Unfavorable</b>	23%	23%	21%	30%	29%
<b>Not Sure</b>	30%	28%	35%	17%	34%

	Base	Race			
		White	African American	Hispanic	Other
<b>Lieutenant Governor</b>					
<b>Bowerbank</b>	6%	5%	6%	12%	2%
<b>Signer</b>	12%	13%	9%	15%	8%
<b>Wagner</b>	41%	41%	42%	37%	33%
<b>Undecided</b>	42%	41%	43%	36%	57%







	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Governor</b>					
<b>Creigh Deeds</b>	40%	35%	37%	43%	40%
<b>Terry McAuliffe</b>	26%	20%	23%	27%	28%
<b>Brian Moran</b>	24%	21%	31%	21%	22%
<b>Undecided</b>	10%	24%	9%	8%	9%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Deeds Favorability</b>					
<b>Favorable</b>	57%	45%	49%	63%	60%
<b>Unfavorable</b>	14%	20%	21%	9%	10%
<b>Not Sure</b>	29%	35%	30%	27%	29%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>McAuliffe Favorability</b>					
<b>Favorable</b>	40%	27%	39%	44%	38%
<b>Unfavorable</b>	40%	45%	44%	37%	38%
<b>Not Sure</b>	21%	27%	17%	19%	24%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Moran Favorability</b>					
<b>Favorable</b>	47%	35%	53%	48%	43%
<b>Unfavorable</b>	23%	34%	23%	21%	23%
<b>Not Sure</b>	30%	31%	25%	32%	34%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Lieutenant Governor</b>					
<b>Bowerbank</b>	6%	9%	10%	3%	3%
<b>Signer</b>	12%	15%	11%	12%	11%
<b>Wagner</b>	41%	27%	38%	44%	44%
<b>Undecided</b>	42%	48%	41%	41%	42%

	Base	Region					
		276	434	540	703	757	804
<b>Governor</b>							
<b>Creigh Deeds</b>	40%	43%	49%	56%	38%	30%	34%
<b>Terry McAuliffe</b>	26%	34%	27%	23%	20%	33%	27%
<b>Brian Moran</b>	24%	12%	14%	14%	35%	20%	25%
<b>Undecided</b>	10%	11%	10%	7%	6%	17%	14%

	Base	Region					
		276	434	540	703	757	804
<b>Deeds Favorability</b>							
<b>Favorable</b>	57%	56%	63%	72%	56%	48%	55%
<b>Unfavorable</b>	14%	8%	12%	11%	17%	15%	11%
<b>Not Sure</b>	29%	36%	25%	17%	27%	37%	34%

	Base	Region					
		276	434	540	703	757	804
<b>McAuliffe Favorability</b>							
<b>Favorable</b>	40%	47%	43%	42%	36%	41%	39%
<b>Unfavorable</b>	40%	23%	31%	38%	51%	32%	40%
<b>Not Sure</b>	21%	30%	25%	21%	13%	27%	21%





	Base	Region					
		276	434	540	703	757	804
<b>Moran Favorability</b>							
<b>Favorable</b>	47%	29%	37%	41%	56%	37%	56%
<b>Unfavorable</b>	23%	19%	22%	28%	26%	24%	16%
<b>Not Sure</b>	30%	52%	41%	31%	18%	39%	29%

	Base	Region					
		276	434	540	703	757	804
<b>Lieutenant Governor</b>							
<b>Bowerbank</b>	6%	20%	3%	5%	6%	3%	5%
<b>Signer</b>	12%	13%	19%	22%	9%	9%	7%
<b>Wagner</b>	41%	12%	28%	28%	44%	51%	48%
<b>Undecided</b>	42%	55%	50%	45%	41%	38%	40%

