

FOR IMMEDIATE RELEASE

June 3, 2009

INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)

QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

No Major Electability Differences for Dem Candidates

Raleigh, N.C. – Even though more Democratic primary voters have an unfavorable opinion of Terry McAuliffe than Creigh Deeds and Brian Moran combined, there does not appear to be a huge disparity in the ability of the three candidates to unite the party behind whoever ends up winning the nomination for Governor.

59% of primary voters say they will definitely vote for Creigh Deeds if he's the party nominee, compared to 53% for Terry McAuliffe and Brian Moran. Looking at the data from another angle, 19% say they will not vote for McAuliffe if he's the nominee, compared to 17% for Moran and 12% for Deeds.

Deeds' slight electability advantage comes because the independent voters planning to vote in the Democratic primary are more committed to voting for him in November. 50% say they will vote for him against Bob McDonnell, while just 36 and 33% say the same about Moran and McAuliffe respectively.

“One knock against Terry McAuliffe has been the claim he would have no chance in a general election,” said Dean Debnam, President of Public Policy Polling. “But our data doesn't really back that up. Creigh Deeds does appear to be in a slightly better position but it's not a big disparity.”

For all three candidates the highest level of voters committed to supporting the eventual party nominee is in northern Virginia. Liberal voters are also more likely to say they will definitely vote for whoever emerges as the Democratic standard bearer.

PPP's final pre primary poll will be released Sunday night or Monday morning.

PPP surveyed 559 likely Virginia Democratic primary voters from May 28th to 31st. The survey's margin of error is +/-4.1%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at www.publicpolicypolling.com.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

###



Virginia Democratic Poll

Q1 Would you vote for Creigh Deeds in the general election if he was the Democratic nominee for Governor? If yes, press 1. If no, press 2. If you're not sure, press 3.

Yes 59%
 No 12%
 Not Sure..... 29%

Q2 Would you vote for Terry McAuliffe in the general election if he was the Democratic nominee for Governor? If yes, press 1. If no, press 2. If you're not sure, press 3.

Yes 53%
 No 19%
 Not Sure..... 28%

Q3 Would you vote for Brian Moran in the general election if he was the Democratic nominee for Governor? If yes, press 1. If no, press 2. If you're not sure, press 3.

Yes 53%
 No 17%
 Not Sure..... 30%

Q4 Would you describe yourself as a liberal, moderate, or conservative? If a liberal, press 1. If a moderate, press 2. If a conservative, press 3.

Liberal..... 35%
 Moderate..... 50%
 Conservative..... 15%

Q5 If you are a woman, press 1, if a man, press 2.

Woman 57%
 Man..... 43%

Q6 If you are a Democrat, press 1. If a Republican, press 2. If other, press 3.

Democrat..... 75%
 Republican..... 4%
 Other..... 22%

Q7 If you are white, press 1. If you are African-American, press 2. If Hispanic, press 3. If other, press 4.

White 63%
 African American 29%
 Hispanic..... 4%
 Other..... 3%

Q8 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

18 to 29..... 11%
 30 to 45..... 25%
 46 to 65..... 44%
 Older than 65..... 20%

Q9

2008 Primary Voter Only..... 59%
 Voted in '05, '06, or '07 primary..... 41%

Q10

276..... 5%
 434..... 10%
 540..... 18%
 703..... 31%
 757..... 21%
 804..... 15%





	Base	Ideology		
		Liberal	Moderate	Conservative
Vote for Deeds in November				
Yes	59%	74%	56%	32%
No	12%	12%	12%	13%
Not Sure	29%	14%	32%	56%

	Base	Ideology		
		Liberal	Moderate	Conservative
Vote for McAuliffe in November				
Yes	53%	67%	51%	25%
No	19%	16%	20%	24%
Not Sure	28%	17%	29%	51%

	Base	Ideology		
		Liberal	Moderate	Conservative
Vote for Moran in November				
Yes	53%	69%	54%	15%
No	17%	15%	15%	28%
Not Sure	30%	16%	31%	57%

	Base	Gender	
		Woman	Man
Vote for Deeds in November			
Yes	59%	53%	66%
No	12%	11%	14%
Not Sure	29%	36%	20%





	Base	Gender	
		Woman	Man
Vote for McAuliffe in November			
Yes	53%	48%	59%
No	19%	17%	23%
Not Sure	28%	35%	19%

	Base	Gender	
		Woman	Man
Vote for Moran in November			
Yes	53%	48%	60%
No	17%	16%	18%
Not Sure	30%	36%	22%

	Base	Party		
		Democrat	Republican	Other
Vote for Deeds in November				
Yes	59%	61%	55%	50%
No	12%	14%	12%	5%
Not Sure	29%	25%	33%	44%

	Base	Party		
		Democrat	Republican	Other
Vote for McAuliffe in November				
Yes	53%	59%	36%	33%
No	19%	16%	32%	29%
Not Sure	28%	25%	33%	37%





	Base	Party		
		Democrat	Republican	Other
Vote for Moran in November				
Yes	53%	59%	32%	36%
No	17%	14%	44%	21%
Not Sure	30%	26%	24%	43%

	Base	Race			
		White	African American	Hispanic	Other
Vote for Deeds in November					
Yes	59%	64%	44%	72%	55%
No	12%	9%	18%	17%	17%
Not Sure	29%	26%	38%	11%	28%

	Base	Race			
		White	African American	Hispanic	Other
Vote for McAuliffe in November					
Yes	53%	57%	44%	58%	41%
No	19%	19%	18%	28%	31%
Not Sure	28%	25%	38%	14%	28%

	Base	Race			
		White	African American	Hispanic	Other
Vote for Moran in November					
Yes	53%	59%	43%	47%	55%
No	17%	13%	22%	39%	26%
Not Sure	30%	28%	36%	14%	19%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Vote for Deeds in November					
Yes	59%	43%	69%	59%	53%
No	12%	30%	7%	10%	14%
Not Sure	29%	27%	25%	31%	32%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Vote for McAuliffe in November					
Yes	53%	61%	47%	55%	50%
No	19%	19%	20%	19%	19%
Not Sure	28%	19%	33%	26%	31%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Vote for Moran in November					
Yes	53%	48%	57%	55%	48%
No	17%	26%	18%	13%	19%
Not Sure	30%	26%	25%	32%	34%

	Base	Vote History	
		2008 Primary Voter Only	Voted in '05, '06, or '07 primary
Vote for Deeds in November			
Yes	59%	52%	67%
No	12%	14%	10%
Not Sure	29%	34%	22%





	Base	Vote History	
		2008 Primary Voter Only	Voted in '05, '06, or '07 primary
Vote for McAuliffe in November			
Yes	53%	50%	56%
No	19%	20%	18%
Not Sure	28%	30%	26%

	Base	Vote History	
		2008 Primary Voter Only	Voted in '05, '06, or '07 primary
Vote for Moran in November			
Yes	53%	47%	63%
No	17%	20%	13%
Not Sure	30%	33%	25%

	Base	Region					
		276	434	540	703	757	804
Vote for Deeds in November							
Yes	59%	44%	51%	65%	72%	51%	45%
No	12%	16%	16%	11%	13%	10%	9%
Not Sure	29%	41%	33%	24%	15%	39%	46%

	Base	Region					
		276	434	540	703	757	804
Vote for McAuliffe in November							
Yes	53%	48%	39%	55%	69%	39%	45%
No	19%	18%	21%	17%	17%	26%	17%
Not Sure	28%	34%	40%	28%	14%	35%	38%





	Base	Region					
		276	434	540	703	757	804
Vote for Moran in November							
Yes	53%	47%	35%	54%	74%	37%	50%
No	17%	14%	21%	18%	13%	22%	15%
Not Sure	30%	40%	44%	28%	14%	42%	35%

