

FOR IMMEDIATE RELEASE

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QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

Deeds Pulls Closer; McAuliffe Still Leads

Raleigh, N.C. – The only candidate who has moved forward in the last two and a half weeks in the Virginia Democratic contest for Governor is Creigh Deeds, but Terry McAuliffe continues to hold a solid overall lead.

McAuliffe is at 29%, followed by Brian Moran and Deeds tied at 20%. PPP's most recent previous poll had McAuliffe at 30%, Moran at 20%, and Deeds with 14%.

McAuliffe's overall lead is largely due to strong performances in metro Richmond and Hampton Roads. He's also doing well because he's not finishing last anywhere- he's second in northern Virginia where Moran is strong and Deeds is weak and also in the non urban parts of the state where Deeds is strong and Moran is weak.

Deeds has made strong gains in many parts of the state since going on television but continues to poll well behind in the voter rich Metro DC area, a flaw which could keep him from winning.

“This race is still really up for grabs,” said Dean Debnam, President of Public Policy Polling. “There are still lots of undecideds and lots of voters open to changing their minds. While the race has made more noise in recent weeks it still doesn't seem to be grabbing people's attention enough for them to definitively decide who they're voting for.”

The picture in the Governor's race looks positively definitive compared to the one for Lieutenant Governor, where 68% of voters remain undecided. Jody Wagner has a 21-11 edge over Michael Signer with those few who have made up their minds.

PPP surveyed 617 likely Virginia Democratic primary voters from May 19th to 21st. The survey's margin of error is +/-3.9%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at www.publicpolicypolling.com.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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Virginia Democratic Poll

Q1 The Democratic candidates for Governor are Creigh Deeds, Terry McAuliffe, and Brian Moran. If the election was today, who would you vote for? If Creigh Deeds, press 1. If Terry McAuliffe, press 2. If Brian Moran, press 3. If you're undecided, press 4.

Creigh Deeds.....20% *Brian Moran*20%
Terry McAuliffe.....29% *Undecided*.....31%

Q2 Are you solidly committed to your current choice for Governor, or is there a chance you could vote for another candidate? If you are solidly committed, press 1. If there is a chance you could vote for another candidate, press 2.

Solidly Committed.....58%
Could Change Mind.....42%

Q3 Do you have a favorable or unfavorable opinion of Creigh Deeds? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable.....42%
Unfavorable16%
Not Sure.....43%

Q4 Do you have a favorable or unfavorable opinion of Terry McAuliffe? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable.....37%
Unfavorable36%
Not Sure.....27%

Q5 Do you have a favorable or unfavorable opinion of Brian Moran? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable.....38%
Unfavorable20%
Not Sure.....43%

Q6 Are you committed to supporting the Democratic candidate for Governor this fall, regardless of who ends up winning the nomination? If yes, press 1. If no, press 2.

Yes76%
No.....24%

Q7 The Democratic candidates for Lieutenant Governor are Michael Signer and Jody Wagner. If the election was today, who would you vote for? If Michael Signer, press 1. If Jody Wagner, press 2. If you're undecided, press 3.

Signer11%
Wagner21%
Undecided.....68%

Q8 Would you describe yourself as a liberal, moderate, or conservative? If a liberal, press 1. If a moderate, press 2. If a conservative, press 3.

Liberal.....34%
Moderate.....52%
Conservative.....14%

Q9 If you are a woman, press 1, if a man, press 2.

Woman58%
Man.....42%

Q10 If you are a Democrat, press 1. If a Republican, press 2. If other, press 3.

Democrat.....74%
Republican.....6%
Other.....20%





Q11 If you are white, press 1. If you are African-American, press 2. If Hispanic, press 3. If other, press 4.

White 64%
African American 27%
Hispanic..... 4%
Other..... 5%

Q12 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

18 to 29..... 11%
30 to 45..... 24%
46 to 65..... 43%
Older than 65..... 22%

Q13

2008 Primary Voter Only..... 52%
Voted in '05, '06, or '07 primary..... 48%

Q14

276..... 4%
434..... 11%
540..... 16%
703..... 29%
757..... 20%
804..... 19%





	Base	Ideology		
		Liberal	Moderate	Conservative
Governor				
Creigh Deeds	20%	17%	20%	32%
Terry McAuliffe	29%	32%	31%	13%
Brian Moran	20%	28%	19%	7%
Undecided	30%	24%	30%	49%

	Base	Ideology		
		Liberal	Moderate	Conservative
Change Mind				
Solidly Committed	58%	63%	54%	58%
Could Change Mind	42%	37%	46%	42%

	Base	Ideology		
		Liberal	Moderate	Conservative
Deeds Favorability				
Favorable	42%	45%	42%	34%
Unfavorable	16%	17%	12%	28%
Not Sure	43%	38%	47%	38%

	Base	Ideology		
		Liberal	Moderate	Conservative
McAuliffe Favorability				
Favorable	37%	43%	37%	21%
Unfavorable	36%	35%	35%	43%
Not Sure	27%	21%	29%	36%





	Base	Ideology		
		Liberal	Moderate	Conservative
Moran Favorability				
Favorable	38%	48%	35%	21%
Unfavorable	20%	18%	17%	33%
Not Sure	43%	33%	48%	46%

	Base	Ideology		
		Liberal	Moderate	Conservative
Committed to Democratic nominee				
Yes	76%	89%	75%	50%
No	24%	11%	25%	50%

	Base	Ideology		
		Liberal	Moderate	Conservative
Lieutenant Governor				
Signer	11%	13%	9%	11%
Wagner	21%	21%	21%	22%
Undecided	68%	66%	70%	67%

	Base	Gender	
		Woman	Man
Governor			
Creigh Deeds	20%	21%	20%
Terry McAuliffe	29%	27%	30%
Brian Moran	20%	20%	21%
Undecided	31%	32%	28%





	Base	Gender	
		Woman	Man
Change Mind			
Solidly Committed	58%	59%	56%
Could Change Mind	42%	41%	44%

	Base	Gender	
		Woman	Man
Deeds Favorability			
Favorable	42%	40%	44%
Unfavorable	16%	14%	18%
Not Sure	43%	46%	38%

	Base	Gender	
		Woman	Man
McAuliffe Favorability			
Favorable	37%	36%	38%
Unfavorable	36%	34%	39%
Not Sure	27%	30%	23%

	Base	Gender	
		Woman	Man
Moran Favorability			
Favorable	38%	38%	37%
Unfavorable	20%	16%	25%
Not Sure	43%	46%	39%





	Base	Gender	
		Woman	Man
Committed to Democratic nominee			
Yes	76%	81%	69%
No	24%	19%	31%

	Base	Gender	
		Woman	Man
Lieutenant Governor			
Signer	11%	9%	13%
Wagner	21%	21%	20%
Undecided	68%	70%	66%

	Base	Party		
		Democrat	Republican	Other
Governor				
Creigh Deeds	20%	20%	20%	23%
Terry McAuliffe	29%	30%	30%	23%
Brian Moran	20%	21%	17%	20%
Undecided	31%	30%	32%	34%

	Base	Party		
		Democrat	Republican	Other
Change Mind				
Solidly Committed	58%	61%	42%	49%
Could Change Mind	42%	39%	58%	51%





	Base	Party		
		Democrat	Republican	Other
Deeds Favorability				
Favorable	42%	42%	23%	48%
Unfavorable	16%	13%	54%	15%
Not Sure	43%	46%	24%	37%

	Base	Party		
		Democrat	Republican	Other
McAuliffe Favorability				
Favorable	37%	39%	23%	33%
Unfavorable	36%	31%	60%	46%
Not Sure	27%	30%	17%	20%

	Base	Party		
		Democrat	Republican	Other
Moran Favorability				
Favorable	38%	38%	29%	38%
Unfavorable	20%	18%	38%	20%
Not Sure	43%	44%	33%	42%

	Base	Party		
		Democrat	Republican	Other
Committed to Democratic nominee				
Yes	76%	87%	43%	44%
No	24%	13%	57%	56%





	Base	Party		
		Democrat	Republican	Other
Lieutenant Governor				
Signer	11%	10%	12%	11%
Wagner	21%	22%	30%	14%
Undecided	68%	68%	58%	75%

	Base	Race			
		White	African American	Hispanic	Other
Governor					
Creigh Deeds	20%	24%	13%	5%	29%
Terry McAuliffe	29%	28%	32%	33%	15%
Brian Moran	20%	23%	11%	40%	14%
Undecided	31%	25%	43%	22%	42%

	Base	Race			
		White	African American	Hispanic	Other
Change Mind					
Solidly Committed	58%	56%	60%	61%	61%
Could Change Mind	42%	44%	40%	39%	39%

	Base	Race			
		White	African American	Hispanic	Other
Deeds Favorability					
Favorable	42%	48%	29%	32%	38%
Unfavorable	16%	14%	16%	41%	18%
Not Sure	43%	39%	54%	27%	43%





	Base	Race			
		White	African American	Hispanic	Other
McAuliffe Favorability					
Favorable	37%	38%	36%	31%	33%
Unfavorable	36%	40%	23%	49%	38%
Not Sure	27%	22%	41%	19%	29%

	Base	Race			
		White	African American	Hispanic	Other
Moran Favorability					
Favorable	38%	42%	23%	52%	45%
Unfavorable	20%	20%	19%	20%	20%
Not Sure	43%	38%	59%	28%	35%

	Base	Race			
		White	African American	Hispanic	Other
Committed to Democratic nominee					
Yes	76%	73%	87%	63%	61%
No	24%	27%	13%	37%	39%

	Base	Race			
		White	African American	Hispanic	Other
Lieutenant Governor					
Signer	11%	9%	9%	24%	27%
Wagner	21%	22%	17%	38%	18%
Undecided	68%	69%	74%	38%	56%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Governor					
Creigh Deeds	20%	28%	16%	21%	20%
Terry McAuliffe	29%	19%	21%	30%	39%
Brian Moran	20%	22%	26%	20%	14%
Undecided	31%	31%	37%	29%	27%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Change Mind					
Solidly Committed	58%	55%	58%	56%	61%
Could Change Mind	42%	45%	42%	44%	39%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Deeds Favorability					
Favorable	42%	50%	36%	46%	35%
Unfavorable	16%	28%	19%	12%	14%
Not Sure	43%	22%	45%	42%	51%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
McAuliffe Favorability					
Favorable	37%	25%	21%	42%	50%
Unfavorable	36%	53%	53%	29%	22%
Not Sure	27%	22%	26%	29%	28%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Moran Favorability					
Favorable	38%	38%	41%	39%	31%
Unfavorable	20%	34%	20%	15%	21%
Not Sure	43%	28%	39%	46%	48%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Committed to Democratic nominee					
Yes	76%	61%	60%	83%	86%
No	24%	39%	40%	17%	14%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Lieutenant Governor					
Signer	11%	25%	11%	9%	7%
Wagner	21%	28%	17%	20%	23%
Undecided	68%	47%	72%	71%	70%

	Base	Vote History	
		2008 Primary Voter Only	Voted in '05, '06, or '07 primary
Governor			
Creigh Deeds	20%	16%	26%
Terry McAuliffe	29%	34%	23%
Brian Moran	20%	20%	21%
Undecided	31%	31%	30%





	Base	Vote History	
		2008 Primary Voter Only	Voted in '05, '06, or '07 primary
Change Mind			
Solidly Committed	58%	57%	58%
Could Change Mind	42%	43%	42%

	Base	Vote History	
		2008 Primary Voter Only	Voted in '05, '06, or '07 primary
Deeds Favorability			
Favorable	42%	36%	48%
Unfavorable	16%	16%	15%
Not Sure	43%	48%	37%

	Base	Vote History	
		2008 Primary Voter Only	Voted in '05, '06, or '07 primary
McAuliffe Favorability			
Favorable	37%	40%	33%
Unfavorable	36%	31%	41%
Not Sure	27%	29%	26%

	Base	Vote History	
		2008 Primary Voter Only	Voted in '05, '06, or '07 primary
Moran Favorability			
Favorable	38%	36%	39%
Unfavorable	20%	17%	23%
Not Sure	43%	47%	38%





	Base	Vote History	
		2008 Primary Voter Only	Voted in '05, '06, or '07 primary
Committed to Democratic nominee			
Yes	76%	78%	73%
No	24%	22%	27%

	Base	Vote History	
		2008 Primary Voter Only	Voted in '05, '06, or '07 primary
Lieutenant Governor			
Signer	11%	11%	10%
Wagner	21%	18%	24%
Undecided	68%	70%	66%

	Base	Region					
		276	434	540	703	757	804
Governor							
Creigh Deeds	20%	15%	30%	31%	11%	19%	24%
Terry McAuliffe	29%	22%	26%	24%	27%	33%	34%
Brian Moran	20%	10%	8%	14%	40%	14%	12%
Undecided	31%	53%	36%	31%	23%	34%	31%

	Base	Region					
		276	434	540	703	757	804
Change Mind							
Solidly Committed	58%	76%	64%	52%	63%	51%	54%
Could Change Mind	42%	24%	36%	48%	37%	49%	46%





	Base	Region					
		276	434	540	703	757	804
Deeds Favorability							
Favorable	42%	44%	51%	46%	30%	44%	49%
Unfavorable	16%	11%	17%	11%	23%	11%	14%
Not Sure	43%	46%	32%	44%	47%	45%	37%

	Base	Region					
		276	434	540	703	757	804
McAuliffe Favorability							
Favorable	37%	22%	39%	37%	33%	40%	41%
Unfavorable	36%	37%	33%	38%	45%	28%	31%
Not Sure	27%	41%	29%	25%	22%	33%	28%

	Base	Region					
		276	434	540	703	757	804
Moran Favorability							
Favorable	38%	30%	31%	27%	53%	34%	32%
Unfavorable	20%	22%	19%	23%	19%	15%	22%
Not Sure	43%	48%	50%	50%	28%	51%	46%

	Base	Region					
		276	434	540	703	757	804
Committed to Democratic nominee							
Yes	76%	61%	88%	76%	73%	77%	75%
No	24%	39%	12%	24%	27%	23%	25%





	Base	Region					
		276	434	540	703	757	804
Lieutenant Governor							
Signer	11%	11%	8%	6%	13%	14%	8%
Wagner	21%	18%	16%	23%	17%	24%	26%
Undecided	68%	71%	76%	71%	69%	62%	67%

