

FOR IMMEDIATE RELEASE

March 30, 2009

INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)

QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

Virginia primary race remains up for grabs

Raleigh, N.C. – Public Policy Polling’s latest survey finds that Virginia’s Democratic primary race for governor is still tight, with Brian Moran receiving 22%, Terry McAuliffe getting 18%, and Creigh Deeds polling third at 15%. 45% of respondents are still undecided.

Respondents have roughly equal opinions about the favorability of each candidate. Moran is polling at 34/15 favorability, Deeds has 31/12 favorability, and McAuliffe is polling at a 32/29 split.

“Brian Moran has taken the lead this month after Terry McAuliffe had it last month,” said Dean Debnam, President of Public Policy Polling. “But all the movement is within the margin of error, and this remains a very close three-way race.”

Among young voters, Deeds has the highest favorability, with 47/22. Moran is split evenly 36/36, and McAuliffe has a negative favorability, 36/44 among voters ages 18-29.

African Americans are undecided about the governor’s race at a much higher rate than white voters, 61% compared to 37%, respectively.

The race for lieutenant governor is also a tossup up until now, with 67% of potential primary voters undecided.

Jon Bowerbank, Pat Edmonson, and Michael Signer are each polling 4%. Former Secretary of Finance Jody Wagner is the only candidate in double digits, with 21%.

PPP surveyed 740 likely Virginia Democratic primary voters from March 27th through 29th. The survey’s margin of error is +/-3.6%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at www.publicpolicypolling.com.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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Virginia Democratic Poll

Q1 The Democratic candidates for Governor are Creigh Deeds, Terry McAuliffe, and Brian Moran. If the election was today, who would you vote for? If Creigh Deeds, press 1. If Terry McAuliffe, press 2. If Brian Moran, press 3. If you're undecided, press 4.

Creigh Deeds.....15% *Brian Moran*22%
Terry McAuliffe.....18% *Undecided*.....45%

Q2 Do you have a favorable or unfavorable opinion of Creigh Deeds? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable.....31%
Unfavorable12%
Not Sure.....57%

Q3 Do you have a favorable or unfavorable opinion of Terry McAuliffe? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable.....32%
Unfavorable29%
Not Sure.....39%

Q4 Do you have a favorable or unfavorable opinion of Brian Moran? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable.....34%
Unfavorable15%
Not Sure.....51%

Q5 The Democratic candidates for Lieutenant Governor are Jon Bowerbank, Pat Edmonson, Michael Signer, and Jody Wagner. If the election was today, who would you vote for? If Jon Bowerbank, press 1. If Pat Edmonson, press 2. If Michael Signer, press 3. If Jody Wagner, press 4. If you're undecided, press 5.

Jon Bowerbank.....4%
Pat Edmonson4%
Michael Signer.....4%
Jody Wagner.....21%
Undecided.....67%

Q6 If you are a woman, press 1, if a man, press 2.

Woman55%
Man.....45%

Q7 If you are a Democrat, press 1. If a Republican, press 2. If other, press 3.

Democrat.....82%
Republican.....3%
Other.....16%

Q8 If you are white, press 1. If you are African-American, press 2. If other, press 3.

White61%
African American30%
Other.....9%

Q9 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

18 to 29.....11%
30 to 45.....25%
46 to 65.....42%
Older than 65.....22%





Q10

276.....	5%
434.....	9%
540.....	18%
703.....	28%
757.....	21%
804.....	19%





	Base	Gender	
		Woman	Man
Governor			
Creigh Deeds	15%	13%	18%
Terry McAuliffe	18%	18%	17%
Brian Moran	22%	20%	24%
Undecided	45%	49%	41%

	Base	Gender	
		Woman	Man
Deeds Favorability			
Favorable	31%	24%	40%
Unfavorable	12%	11%	13%
Not Sure	57%	64%	48%

	Base	Gender	
		Woman	Man
McAuliffe Favorability			
Favorable	32%	30%	36%
Unfavorable	29%	24%	34%
Not Sure	39%	46%	30%

	Base	Gender	
		Woman	Man
Moran Favorability			
Favorable	34%	30%	38%
Unfavorable	15%	12%	19%
Not Sure	51%	58%	43%





	Base	Gender	
		Woman	Man
Lieutenant Governor			
Jon Bowerbank	4%	3%	5%
Pat Edmonson	4%	2%	5%
Michael Signer	4%	5%	4%
Jody Wagner	21%	19%	23%
Undecided	67%	71%	63%

	Base	Party		
		Democrat	Republican	Other
Governor				
Creigh Deeds	15%	14%	8%	21%
Terry McAuliffe	18%	20%	8%	12%
Brian Moran	22%	22%	39%	19%
Undecided	45%	45%	45%	49%

	Base	Party		
		Democrat	Republican	Other
Deeds Favorability				
Favorable	31%	32%	19%	29%
Unfavorable	12%	12%	33%	9%
Not Sure	57%	56%	47%	62%

	Base	Party		
		Democrat	Republican	Other
McAuliffe Favorability				
Favorable	32%	36%	8%	21%
Unfavorable	29%	26%	63%	34%
Not Sure	39%	38%	29%	45%





	Base	Party		
		Democrat	Republican	Other
Moran Favorability				
Favorable	34%	34%	46%	30%
Unfavorable	15%	16%	-	13%
Not Sure	51%	50%	54%	57%

	Base	Party		
		Democrat	Republican	Other
Lieutenant Governor				
Jon Bowerbank	4%	5%	-	1%
Pat Edmonson	4%	4%	-	3%
Michael Signer	4%	4%	-	7%
Jody Wagner	21%	22%	35%	14%
Undecided	67%	66%	65%	76%

	Base	Race		
		White	African American	Other
Governor				
Creigh Deeds	15%	17%	11%	14%
Terry McAuliffe	18%	21%	14%	11%
Brian Moran	22%	24%	15%	27%
Undecided	45%	37%	61%	48%

	Base	Race		
		White	African American	Other
Deeds Favorability				
Favorable	31%	37%	22%	23%
Unfavorable	12%	11%	13%	14%
Not Sure	57%	52%	65%	63%





	Base	Race		
		White	African American	Other
McAuliffe Favorability				
Favorable	32%	38%	23%	24%
Unfavorable	29%	33%	22%	23%
Not Sure	39%	29%	54%	53%

	Base	Race		
		White	African American	Other
Moran Favorability				
Favorable	34%	38%	22%	42%
Unfavorable	15%	14%	17%	13%
Not Sure	51%	48%	61%	45%

	Base	Race		
		White	African American	Other
Lieutenant Governor				
Jon Bowerbank	4%	4%	4%	5%
Pat Edmonson	4%	3%	5%	4%
Michael Signer	4%	4%	4%	8%
Jody Wagner	21%	21%	21%	17%
Undecided	67%	68%	66%	66%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Governor					
Creigh Deeds	15%	28%	12%	16%	9%
Terry McAuliffe	18%	6%	20%	19%	20%
Brian Moran	22%	25%	27%	19%	20%
Undecided	45%	42%	41%	46%	51%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Deeds Favorability					
Favorable	31%	47%	26%	31%	30%
Unfavorable	12%	22%	13%	10%	9%
Not Sure	57%	31%	61%	59%	61%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
McAuliffe Favorability					
Favorable	32%	36%	26%	34%	36%
Unfavorable	29%	44%	35%	26%	18%
Not Sure	39%	19%	39%	40%	46%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Moran Favorability					
Favorable	34%	36%	35%	34%	30%
Unfavorable	15%	36%	16%	11%	10%
Not Sure	51%	28%	48%	55%	60%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Lieutenant Governor					
Jon Bowerbank	4%	14%	2%	3%	3%
Pat Edmonson	4%	6%	5%	2%	3%
Michael Signer	4%	8%	5%	3%	4%
Jody Wagner	21%	31%	23%	20%	14%
Undecided	67%	42%	64%	71%	76%





	Base	Region					
		276	434	540	703	757	804
Governor							
Creigh Deeds	15%	7%	30%	25%	11%	10%	12%
Terry McAuliffe	18%	19%	13%	19%	16%	16%	25%
Brian Moran	22%	6%	10%	18%	41%	16%	13%
Undecided	45%	68%	47%	39%	32%	58%	50%

	Base	Region					
		276	434	540	703	757	804
Deeds Favorability							
Favorable	31%	18%	48%	45%	28%	25%	27%
Unfavorable	12%	5%	8%	9%	17%	10%	12%
Not Sure	57%	77%	44%	46%	55%	65%	61%

	Base	Region					
		276	434	540	703	757	804
McAuliffe Favorability							
Favorable	32%	31%	27%	37%	30%	28%	40%
Unfavorable	29%	9%	37%	28%	40%	23%	21%
Not Sure	39%	60%	37%	35%	31%	49%	39%

	Base	Region					
		276	434	540	703	757	804
Moran Favorability							
Favorable	34%	22%	18%	33%	52%	24%	28%
Unfavorable	15%	16%	17%	17%	13%	13%	17%
Not Sure	51%	63%	64%	50%	35%	63%	56%





	Base	Region					
		276	434	540	703	757	804
Lieutenant Governor							
Jon Bowerbank	4%	14%	5%	2%	4%	3%	2%
Pat Edmonson	4%	2%	5%	2%	3%	4%	5%
Michael Signer	4%	6%	4%	2%	6%	3%	6%
Jody Wagner	21%	11%	20%	17%	22%	27%	19%
Undecided	67%	67%	67%	77%	64%	63%	68%

