



FOR IMMEDIATE RELEASE

March 3, 2009

INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)

QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

Tight field in Virginia primary

Raleigh, N.C. – A little more than three months away from the voting, the newest survey from Public Policy Polling finds 46% of likely voters undecided as to who they will vote for in Virginia’s Democratic primary for Governor.

Terry McAuliffe has a slight lead, receiving 21% to Brian Moran’s 19%. Last month’s survey found the two knotted at 18%. Creigh Deeds is further back at 14%.

Moran and Deeds are knotted for the best net favorability of the trio, each at +16. Moran is better known, at 30/14, while Deeds’ numbers are 26/10. McAuliffe actually has the highest proportion of the electorate viewing him positively at 31%, but also has by far the highest negatives at 24.

“This race isn’t seeing a whole lot of movement yet,” said Dean Debnam, President of Public Policy Polling. “Those undecideds will stay pretty high until the candidates really amp up their media campaigns.”

Moran is leading with white voters, 21-19 over McAuliffe. The former DNC chair leads overall based on his strength with African Americans, among whom he has the early 26-16 advantage.

The race for the nomination for Lieutenant Governor is even more up in the air, with 73% of voters undecided. Jody Wagner has a slight lead with 9%, followed by Pat Edmonson at 6%, Michael Signer at 5%, Rich Savage at 4%, and Jon Bowerbank with 3%.

PPP surveyed 647 likely Virginia Democratic primary voters on February 28th and March 1st. The survey’s margin of error is +/-3.9%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at www.publicpolicypolling.com.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

###





Virginia Democratic Poll

Q1 The Democratic candidates for Governor are Creigh Deeds, Terry McAuliffe, and Brian Moran. If the election was today, who would you vote for? If Creigh Deeds, press 1. If Terry McAuliffe, press 2. If Brian Moran, press 3. If you're undecided, press 4.

Creigh Deeds.....14% *Brian Moran*19%
Terry McAuliffe.....21% *Undecided*.....46%

Q2 Do you have a favorable or unfavorable opinion of Creigh Deeds? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable.....26%
Unfavorable10%
Not Sure.....64%

Q3 Do you have a favorable or unfavorable opinion of Terry McAuliffe? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable.....31%
Unfavorable24%
Not Sure.....45%

Q4 Do you have a favorable or unfavorable opinion of Brian Moran? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable.....30%
Unfavorable14%
Not Sure.....56%

Q5 The Democratic candidates for Lieutenant Governor are Jon Bowerbank, Pat Edmonson, Rich Savage, Michael Signer, and Jody Wagner. If the election was today, who would you vote for? If Jon Bowerbank, press 1. If Pat Edmonson, press 2. If Rich Savage, press 3. If Michael Signer, press 4. If Jody Wagner, press 5. If you're undecided, press 6.

Jon Bowerbank 3%
Pat Edmonson 6%
Rich Savage 4%
Michael Signer 5%
Jody Wagner..... 9%
Undecided.....73%

Q6 Were you born in Virginia, or somewhere else? If you were born in Virginia, press 1. If you were born somewhere else, press 2.

Born in Virginia42%
Born Elsewhere58%

Q7 If you are a woman, press 1, if a man, press 2.

Woman57%
Man.....43%

Q8 If you are a Democrat, press 1. If a Republican, press 2. If other, press 3.

Democrat.....78%
Republican..... 6%
Other.....16%

Q9 if you are Hispanic, press 1. If you are white, press 2. If you are African-American, press 3. If other, press 4.

Hispanic..... 8%
White59%
African American30%
Other..... 3%





Q10 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

<i>18 to 29</i>	12%
<i>30 to 45</i>	26%
<i>46 to 65</i>	39%
<i>Older than 65</i>	23%

Q11

276.....	5%
434.....	7%
540.....	18%
703.....	29%
757.....	22%
804.....	20%





	Base	Virginia Native	
		Born in Virginia	Born Elsewhere
Governor			
Creigh Deeds	13%	17%	11%
Terry McAuliffe	22%	17%	25%
Brian Moran	19%	15%	21%
Undecided	46%	51%	43%

	Base	Virginia Native	
		Born in Virginia	Born Elsewhere
Deeds Favorability			
Favorable	26%	29%	23%
Unfavorable	10%	12%	8%
Not Sure	64%	58%	69%

	Base	Virginia Native	
		Born in Virginia	Born Elsewhere
McAuliffe Favorability			
Favorable	31%	23%	37%
Unfavorable	24%	23%	25%
Not Sure	45%	55%	38%

	Base	Virginia Native	
		Born in Virginia	Born Elsewhere
Moran Favorability			
Favorable	30%	22%	36%
Unfavorable	14%	20%	10%
Not Sure	56%	58%	54%





	Base	Virginia Native	
		Born in Virginia	Born Elsewhere
Lieutenant Governor			
Jon Bowerbank	4%	3%	4%
Pat Edmonson	6%	8%	4%
Rich Savage	4%	5%	4%
Michael Signer	5%	2%	7%
Jody Wagner	9%	7%	11%
Undecided	73%	76%	71%

	Base	Gender	
		Woman	Man
Governor			
Creigh Deeds	14%	11%	16%
Terry McAuliffe	21%	20%	23%
Brian Moran	19%	19%	18%
Undecided	46%	49%	42%

	Base	Gender	
		Woman	Man
Deeds Favorability			
Favorable	26%	22%	30%
Unfavorable	10%	8%	12%
Not Sure	64%	69%	58%

	Base	Gender	
		Woman	Man
McAuliffe Favorability			
Favorable	31%	29%	33%
Unfavorable	24%	21%	28%
Not Sure	45%	50%	39%





	Base	Gender	
		Woman	Man
Moran Favorability			
Favorable	30%	29%	33%
Unfavorable	14%	15%	12%
Not Sure	56%	56%	55%

	Base	Gender	
		Woman	Man
Lieutenant Governor			
Jon Bowerbank	3%	2%	5%
Pat Edmonson	6%	6%	5%
Rich Savage	4%	6%	3%
Michael Signer	5%	3%	7%
Jody Wagner	9%	9%	9%
Undecided	73%	74%	71%

	Base	Party		
		Democrat	Republican	Other
Governor				
Creigh Deeds	14%	12%	15%	20%
Terry McAuliffe	21%	24%	12%	11%
Brian Moran	19%	19%	23%	18%
Undecided	46%	45%	49%	51%

	Base	Party		
		Democrat	Republican	Other
Deeds Favorability				
Favorable	26%	24%	21%	36%
Unfavorable	10%	8%	29%	10%
Not Sure	64%	67%	51%	54%





	Base	Party		
		Democrat	Republican	Other
McAuliffe Favorability				
Favorable	31%	34%	23%	21%
Unfavorable	24%	21%	42%	31%
Not Sure	45%	45%	36%	48%

	Base	Party		
		Democrat	Republican	Other
Moran Favorability				
Favorable	30%	31%	31%	27%
Unfavorable	14%	13%	30%	14%
Not Sure	56%	56%	40%	59%

	Base	Party		
		Democrat	Republican	Other
Lieutenant Governor				
Jon Bowerbank	3%	4%	2%	3%
Pat Edmonson	6%	5%	15%	9%
Rich Savage	4%	4%	12%	4%
Michael Signer	5%	4%	2%	8%
Jody Wagner	9%	10%	9%	6%
Undecided	73%	74%	60%	71%

	Base	Race			
		Hispanic	White	African American	Other
Governor					
Creigh Deeds	14%	23%	14%	11%	12%
Terry McAuliffe	21%	23%	19%	26%	22%
Brian Moran	19%	17%	21%	16%	15%
Undecided	46%	37%	47%	47%	51%





	Base	Race			
		Hispanic	White	African American	Other
Deeds Favorability					
Favorable	26%	27%	28%	21%	24%
Unfavorable	10%	32%	9%	6%	12%
Not Sure	64%	41%	63%	73%	64%

	Base	Race			
		Hispanic	White	African American	Other
McAuliffe Favorability					
Favorable	31%	31%	32%	30%	27%
Unfavorable	24%	47%	24%	18%	19%
Not Sure	45%	22%	44%	52%	54%

	Base	Race			
		Hispanic	White	African American	Other
Moran Favorability					
Favorable	30%	26%	35%	24%	22%
Unfavorable	14%	36%	12%	12%	15%
Not Sure	56%	38%	54%	63%	63%

	Base	Race			
		Hispanic	White	African American	Other
Lieutenant Governor					
Jon Bowerbank	3%	10%	3%	3%	3%
Pat Edmonson	6%	13%	5%	6%	-
Rich Savage	4%	1%	4%	4%	17%
Michael Signer	5%	4%	6%	3%	-
Jody Wagner	9%	13%	9%	10%	3%
Undecided	73%	58%	74%	73%	76%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Governor					
Creigh Deeds	14%	19%	11%	14%	12%
Terry McAuliffe	21%	24%	12%	25%	25%
Brian Moran	19%	24%	17%	16%	23%
Undecided	46%	33%	60%	45%	40%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Deeds Favorability					
Favorable	26%	32%	15%	30%	28%
Unfavorable	10%	27%	7%	7%	9%
Not Sure	64%	41%	79%	63%	63%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
McAuliffe Favorability					
Favorable	31%	33%	19%	36%	34%
Unfavorable	24%	43%	24%	20%	21%
Not Sure	45%	24%	57%	44%	45%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Moran Favorability					
Favorable	30%	27%	28%	30%	36%
Unfavorable	14%	41%	10%	10%	11%
Not Sure	56%	32%	62%	60%	53%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Lieutenant Governor					
Jon Bowerbank	3%	9%	1%	4%	3%
Pat Edmonson	6%	14%	4%	5%	5%
Rich Savage	4%	9%	6%	3%	2%
Michael Signer	5%	5%	9%	3%	2%
Jody Wagner	9%	18%	8%	9%	7%
Undecided	73%	45%	72%	76%	82%

	Base	Region					
		276	434	540	703	757	804
Governor							
Creigh Deeds	14%	16%	18%	34%	9%	7%	8%
Terry McAuliffe	21%	9%	22%	13%	17%	36%	23%
Brian Moran	19%	-	2%	8%	35%	16%	18%
Undecided	46%	75%	59%	45%	39%	41%	51%

	Base	Region					
		276	434	540	703	757	804
Deeds Favorability							
Favorable	26%	23%	25%	39%	18%	23%	29%
Unfavorable	10%	-	4%	17%	7%	16%	7%
Not Sure	64%	77%	71%	44%	75%	62%	64%

	Base	Region					
		276	434	540	703	757	804
McAuliffe Favorability							
Favorable	31%	17%	30%	26%	28%	42%	32%
Unfavorable	24%	7%	15%	28%	32%	21%	20%
Not Sure	45%	76%	55%	47%	40%	37%	48%





	Base	Region					
		276	434	540	703	757	804
Moran Favorability							
Favorable	30%	8%	5%	22%	50%	29%	25%
Unfavorable	14%	12%	7%	20%	13%	17%	10%
Not Sure	56%	80%	87%	58%	37%	53%	65%

	Base	Region					
		276	434	540	703	757	804
Lieutenant Governor							
Jon Bowerbank	3%	11%	-	6%	4%	2%	2%
Pat Edmonson	6%	-	5%	6%	6%	7%	6%
Rich Savage	4%	4%	2%	5%	3%	8%	3%
Michael Signer	5%	2%	6%	3%	6%	6%	3%
Jody Wagner	9%	-	-	6%	10%	16%	9%
Undecided	73%	83%	87%	75%	72%	61%	78%

