



FOR IMMEDIATE RELEASE

November 2, 2009

INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)

QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

McDonnell maintains large lead

Raleigh, N.C. – Public Policy Polling’s final survey of the 2009 race for Governor in Virginia finds Bob McDonnell leading Creigh Deeds 56-42.

The same factors that allowed McDonnell to lead handily for most of the general election have held true to the end. He has a 63-33 advantage with independents and is winning 94% of the Republican vote while Deeds gets just 87% of the Democratic vote.

64% of poll respondents believe that McDonnell will win Tuesday’s election to just 24% who think Deeds will prevail. Only 34% of Virginians think Deeds has made a strong case for why he should be Governor while 63% believe McDonnell has succeeded on that front.

As the election concludes 55% of voters in the state have a favorable opinion of McDonnell to 35% negative. A plurality of Virginians see Deeds unfavorably- 45% to 39% with a positive view of him.

It appears McDonnell will bring some folks along with him. Bill Bolling leads Jody Wagner 54-41 and Ken Cuccinelli has a 55-39 advantage over Steve Shannon. Additionally 48% of voters say they will choose a Republican for the House of Delegates to 39% planning to vote Democratic.

“The streak of good elections for Democrats in Virginia ends tomorrow,” said Dean Debnam, President of Public Policy Polling. “Republicans are going to sweep the statewide races and the only real suspense is by how much.”

PPP surveyed 1,457 likely Virginia voters from October 30th to November 1st. The survey’s margin of error is +/-2.6%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at www.publicpolicypolling.com.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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Virginia Poll

Q1 The candidates for Governor this fall are Democrat Creigh Deeds and Republican Bob McDonnell. If the election was today, who would you vote for? If Creigh Deeds, press 1. If Bob McDonnell, press 2. If you're not sure, press 3.

Creigh Deeds.....42% *Undecided*..... 2%
Bob McDonnell56%

Q2 The candidates for Lieutenant Governor are Republican Bill Bolling and Democrat Jody Wagner. If the election was today, who would you vote for? If Bill Bolling, press 1. If Jody Wagner, press 2. If you're undecided, press 3.

Bolling..... 54%
Wagner41%
Undecided..... 5%

Q3 The candidates for Attorney General are Republican Ken Cuccinelli and Democrat Steve Shannon. If the election was today, who would you vote for? If Ken Cuccinelli, press 1. If Steve Shannon, press 2. If you're undecided, press 3.

Cuccinelli 55%
Shannon 39%
Undecided..... 6%

Q4 Do you have a favorable or unfavorable opinion of Creigh Deeds? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable..... 39%
Unfavorable 45%
Not Sure..... 16%

Q5 Do you have a favorable or unfavorable opinion of Bob McDonnell? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable..... 55%
Unfavorable 35%
Not Sure..... 10%

Q6 Who do you think will win the election for Governor? If Creigh Deeds, press 1. If Bob McDonnell, press 2. If you're not sure, press 3.

Deeds 24%
McDonnell..... 64%
Not Sure..... 12%

Q7 Do you think Creigh Deeds has made a strong case for why people should vote for him? If yes, press 1. If no, press 2.

Yes 34%
No..... 66%

Q8 Do you think Bob McDonnell has made a strong case for why people should vote for him? If yes, press 1. If no, press 2.

Yes 63%
No..... 37%

Q9 Do you approve or disapprove of President Barack Obama's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

Democrat..... 41%
Republican..... 52%
Undecided..... 6%





Q10 How excited are you about casting your vote for Governor this fall? If you are very excited, press 1. If somewhat excited, press 2. If not very excited, press 3. If you're not sure, press 4.

<i>Very Excited</i>	48%
<i>Somewhat Excited</i>	26%
<i>Not Very Excited</i>	24%
<i>Not Sure</i>	2%

Q11 Do you plan to vote Democratic or Republican for the House of Delegates this year? If Democratic, press 1. If Republican, press 2. If you're undecided, press 3.

<i>Democratic</i>	39%
<i>Republican</i>	48%
<i>Undecided</i>	13%

Q12 Who did you vote for President last year? If John McCain, press 1. If Barack Obama, press 2. If someone else or you don't remember, press 3.

<i>McCain</i>	48%
<i>Obama</i>	47%
<i>Someone Else/Don't Remember</i>	5%

Q13 Would you describe yourself as a liberal, moderate, or conservative? If a liberal, press 1. If a moderate, press 2. If a conservative, press 3.

<i>Liberal</i>	16%
<i>Moderate</i>	40%
<i>Conservative</i>	43%

Q14 If you are a woman, press 1, if a man, press 2.

<i>Woman</i>	52%
<i>Man</i>	48%

Q15 If you are a Democrat, press 1. If a Republican, press 2. If other, press 3.

<i>Democrat</i>	35%
<i>Republican</i>	35%
<i>Other</i>	30%

Q16 If you are Hispanic, press 1. If white, press 2. If African American, press 3. If other, press 4.

<i>Hispanic</i>	4%
<i>White</i>	75%
<i>African American</i>	16%
<i>Other</i>	5%

Q17 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

<i>18 to 29</i>	9%
<i>30 to 45</i>	26%
<i>46 to 65</i>	44%
<i>Older than 65</i>	22%

Q18

<i>276</i>	7%
<i>434</i>	11%
<i>540</i>	23%
<i>703</i>	24%
<i>757</i>	18%
<i>804</i>	18%





	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Governor				
Creigh Deeds	42%	4%	83%	23%
Bob McDonnell	56%	95%	15%	63%
Undecided	2%	1%	1%	15%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Lieutenant Governor				
Bolling	54%	90%	18%	57%
Wagner	41%	8%	76%	22%
Undecided	5%	3%	6%	21%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Attorney General				
Cuccinelli	55%	91%	18%	60%
Shannon	39%	5%	75%	23%
Undecided	6%	4%	7%	17%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Deeds Favorability				
Favorable	39%	7%	72%	30%
Unfavorable	45%	75%	13%	47%
Not Sure	16%	17%	15%	23%





	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
McDonnell Favorability				
Favorable	55%	90%	19%	57%
Unfavorable	35%	5%	66%	26%
Not Sure	10%	5%	15%	17%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Predicted Winner				
Deeds	24%	3%	47%	11%
McDonnell	64%	92%	35%	64%
Not Sure	12%	5%	17%	25%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Deeds/Strong Case				
Yes	34%	11%	58%	22%
No	66%	89%	42%	78%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
McDonnell/Strong Case				
Yes	63%	89%	35%	67%
No	37%	11%	65%	33%





	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Obama Approval				
Democrat	41%	4%	81%	25%
Republican	52%	89%	13%	64%
Undecided	6%	7%	6%	11%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Vote Excitement				
Very Excited	48%	61%	35%	43%
Somewhat Excited	26%	23%	29%	26%
Not Very Excited	24%	14%	34%	29%
Not Sure	2%	2%	2%	3%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
House of Delegates Generic Ballot				
Democratic	39%	5%	76%	21%
Republican	48%	83%	12%	39%
Undecided	13%	12%	12%	40%

	Base	Ideology		
		Liberal	Moderate	Conservative
Governor				
Creigh Deeds	42%	87%	56%	12%
Bob McDonnell	56%	12%	42%	86%
Undecided	2%	1%	2%	2%





	Base	Ideology		
		Liberal	Moderate	Conservative
Lieutenant Governor				
Bolling	54%	17%	41%	80%
Wagner	41%	80%	54%	13%
Undecided	5%	3%	5%	6%

	Base	Ideology		
		Liberal	Moderate	Conservative
Attorney General				
Cuccinelli	55%	17%	42%	82%
Shannon	39%	79%	52%	12%
Undecided	6%	4%	7%	6%

	Base	Ideology		
		Liberal	Moderate	Conservative
Deeds Favorability				
Favorable	39%	75%	52%	13%
Unfavorable	45%	12%	30%	71%
Not Sure	16%	13%	18%	16%

	Base	Ideology		
		Liberal	Moderate	Conservative
McDonnell Favorability				
Favorable	55%	16%	42%	82%
Unfavorable	35%	72%	47%	10%
Not Sure	10%	12%	11%	8%





	Base	Ideology		
		Liberal	Moderate	Conservative
Predicted Winner				
Deeds	24%	47%	29%	12%
McDonnell	64%	36%	56%	83%
Not Sure	12%	17%	16%	6%

	Base	Ideology		
		Liberal	Moderate	Conservative
Deeds/Strong Case				
Yes	34%	56%	41%	18%
No	66%	44%	59%	82%

	Base	Ideology		
		Liberal	Moderate	Conservative
McDonnell/Strong Case				
Yes	63%	35%	52%	84%
No	37%	65%	48%	16%

	Base	Ideology		
		Liberal	Moderate	Conservative
Obama Approval				
Democrat	41%	80%	58%	11%
Republican	52%	15%	34%	84%
Undecided	6%	5%	9%	5%





	Base	Ideology		
		Liberal	Moderate	Conservative
Vote Excitement				
Very Excited	48%	35%	34%	65%
Somewhat Excited	26%	26%	32%	20%
Not Very Excited	24%	36%	32%	12%
Not Sure	2%	2%	2%	2%

	Base	Ideology		
		Liberal	Moderate	Conservative
House of Delegates Generic Ballot				
Democratic	39%	85%	48%	12%
Republican	48%	11%	33%	76%
Undecided	13%	4%	19%	11%

	Base	Gender	
		Woman	Man
Governor			
Creigh Deeds	42%	47%	38%
Bob McDonnell	56%	51%	61%
Undecided	2%	2%	2%

	Base	Gender	
		Woman	Man
Lieutenant Governor			
Bolling	54%	50%	58%
Wagner	41%	44%	37%
Undecided	5%	5%	5%





	Base	Gender	
		Woman	Man
Attorney General			
Cuccinelli	55%	52%	58%
Shannon	39%	41%	36%
Undecided	6%	7%	5%

	Base	Gender	
		Woman	Man
Deeds Favorability			
Favorable	39%	44%	33%
Unfavorable	45%	39%	51%
Not Sure	16%	17%	16%

	Base	Gender	
		Woman	Man
McDonnell Favorability			
Favorable	55%	52%	58%
Unfavorable	35%	38%	31%
Not Sure	10%	9%	11%

	Base	Gender	
		Woman	Man
Predicted Winner			
Deeds	24%	28%	21%
McDonnell	64%	58%	70%
Not Sure	12%	14%	9%





	Base	Gender	
		Woman	Man
Deeds/Strong Case			
Yes	34%	38%	29%
No	66%	62%	71%

	Base	Gender	
		Woman	Man
McDonnell/Strong Case			
Yes	63%	61%	65%
No	37%	39%	35%

	Base	Gender	
		Woman	Man
Obama Approval			
Democrat	41%	45%	37%
Republican	52%	47%	58%
Undecided	6%	8%	5%

	Base	Gender	
		Woman	Man
Vote Excitement			
Very Excited	48%	43%	53%
Somewhat Excited	26%	28%	24%
Not Very Excited	24%	27%	21%
Not Sure	2%	2%	2%





	Base	Gender	
		Woman	Man
House of Delegates Generic Ballot			
Democratic	39%	42%	35%
Republican	48%	44%	52%
Undecided	13%	13%	13%

	Base	Party		
		Democrat	Republican	Other
Governor				
Creigh Deeds	42%	87%	6%	33%
Bob McDonnell	56%	11%	94%	63%
Undecided	2%	2%	0%	4%

	Base	Party		
		Democrat	Republican	Other
Lieutenant Governor				
Bolling	54%	14%	89%	60%
Wagner	41%	81%	7%	34%
Undecided	5%	6%	4%	6%

	Base	Party		
		Democrat	Republican	Other
Attorney General				
Cuccinelli	55%	13%	92%	61%
Shannon	39%	79%	6%	31%
Undecided	6%	8%	3%	8%





	Base	Party		
		Democrat	Republican	Other
Deeds Favorability				
Favorable	39%	78%	8%	29%
Unfavorable	45%	11%	74%	48%
Not Sure	16%	10%	17%	22%

	Base	Party		
		Democrat	Republican	Other
McDonnell Favorability				
Favorable	55%	15%	90%	59%
Unfavorable	35%	72%	5%	29%
Not Sure	10%	13%	5%	13%

	Base	Party		
		Democrat	Republican	Other
Predicted Winner				
Deeds	24%	56%	5%	13%
McDonnell	64%	28%	92%	71%
Not Sure	12%	16%	4%	16%

	Base	Party		
		Democrat	Republican	Other
Deeds/Strong Case				
Yes	34%	64%	12%	25%
No	66%	36%	88%	75%





	Base	Party		
		Democrat	Republican	Other
McDonnell/Strong Case				
Yes	63%	32%	89%	68%
No	37%	68%	11%	32%

	Base	Party		
		Democrat	Republican	Other
Obama Approval				
Democrat	41%	83%	8%	34%
Republican	52%	12%	86%	57%
Undecided	6%	5%	6%	9%

	Base	Party		
		Democrat	Republican	Other
Vote Excitement				
Very Excited	48%	38%	64%	40%
Somewhat Excited	26%	31%	22%	25%
Not Very Excited	24%	29%	12%	32%
Not Sure	2%	2%	2%	2%

	Base	Party		
		Democrat	Republican	Other
House of Delegates Generic Ballot				
Democratic	39%	86%	4%	27%
Republican	48%	7%	89%	45%
Undecided	13%	6%	7%	28%





	Base	Race			
		Hispanic	White	African American	Other
Governor					
Creigh Deeds	42%	40%	34%	81%	42%
Bob McDonnell	56%	57%	64%	18%	52%
Undecided	2%	3%	2%	1%	6%

	Base	Race			
		Hispanic	White	African American	Other
Lieutenant Governor					
Bolling	54%	61%	61%	23%	47%
Wagner	41%	32%	35%	71%	47%
Undecided	5%	7%	5%	7%	6%

	Base	Race			
		Hispanic	White	African American	Other
Attorney General					
Cuccinelli	55%	52%	62%	22%	52%
Shannon	39%	36%	33%	69%	43%
Undecided	6%	12%	5%	10%	5%

	Base	Race			
		Hispanic	White	African American	Other
Deeds Favorability					
Favorable	39%	35%	33%	67%	38%
Unfavorable	45%	54%	50%	16%	42%
Not Sure	16%	11%	16%	16%	21%





	Base	Race			
		Hispanic	White	African American	Other
McDonnell Favorability					
Favorable	55%	61%	62%	19%	56%
Unfavorable	35%	29%	31%	58%	29%
Not Sure	10%	10%	7%	23%	15%

	Base	Race			
		Hispanic	White	African American	Other
Predicted Winner					
Deeds	24%	27%	17%	59%	24%
McDonnell	64%	64%	72%	27%	58%
Not Sure	12%	9%	11%	14%	18%

	Base	Race			
		Hispanic	White	African American	Other
Deeds/Strong Case					
Yes	34%	31%	28%	65%	31%
No	66%	69%	72%	35%	69%

	Base	Race			
		Hispanic	White	African American	Other
McDonnell/Strong Case					
Yes	63%	62%	67%	40%	69%
No	37%	38%	33%	60%	31%





	Base	Race			
		Hispanic	White	African American	Other
Obama Approval					
Democrat	41%	30%	34%	80%	46%
Republican	52%	65%	59%	16%	52%
Undecided	6%	5%	7%	5%	2%

	Base	Race			
		Hispanic	White	African American	Other
Vote Excitement					
Very Excited	48%	58%	47%	47%	48%
Somewhat Excited	26%	18%	27%	25%	28%
Not Very Excited	24%	20%	24%	25%	23%
Not Sure	2%	3%	2%	2%	1%

	Base	Race			
		Hispanic	White	African American	Other
House of Delegates Generic Ballot					
Democratic	39%	29%	32%	79%	33%
Republican	48%	52%	55%	14%	39%
Undecided	13%	19%	13%	7%	29%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Governor					
Creigh Deeds	42%	51%	44%	41%	40%
Bob McDonnell	56%	46%	53%	58%	58%
Undecided	2%	3%	3%	1%	2%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Lieutenant Governor					
Bolling	54%	46%	51%	55%	59%
Wagner	41%	45%	44%	42%	34%
Undecided	5%	10%	5%	4%	7%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Attorney General					
Cuccinelli	55%	45%	52%	57%	58%
Shannon	39%	40%	44%	38%	36%
Undecided	6%	15%	5%	5%	6%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Deeds Favorability					
Favorable	39%	44%	38%	40%	36%
Unfavorable	45%	39%	43%	47%	44%
Not Sure	16%	18%	19%	13%	20%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
McDonnell Favorability					
Favorable	55%	49%	52%	57%	57%
Unfavorable	35%	35%	34%	36%	34%
Not Sure	10%	16%	14%	7%	9%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Predicted Winner					
Deeds	24%	29%	20%	24%	27%
McDonnell	64%	60%	68%	65%	60%
Not Sure	12%	11%	12%	11%	13%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Deeds/Strong Case					
Yes	34%	45%	30%	32%	36%
No	66%	55%	70%	68%	64%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
McDonnell/Strong Case					
Yes	63%	56%	62%	63%	65%
No	37%	44%	38%	37%	35%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama Approval					
Democrat	41%	50%	43%	41%	37%
Republican	52%	44%	53%	52%	56%
Undecided	6%	6%	4%	7%	7%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Vote Excitement					
Very Excited	48%	50%	47%	51%	41%
Somewhat Excited	26%	26%	22%	26%	31%
Not Very Excited	24%	18%	28%	22%	25%
Not Sure	2%	6%	2%	1%	3%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
House of Delegates Generic Ballot					
Democratic	39%	47%	38%	38%	38%
Republican	48%	37%	49%	48%	50%
Undecided	13%	16%	13%	13%	12%

	Base	Region					
		276	434	540	703	757	804
Governor							
Creigh Deeds	42%	38%	40%	34%	49%	44%	46%
Bob McDonnell	56%	60%	59%	62%	50%	54%	53%
Undecided	2%	2%	1%	4%	1%	2%	1%

	Base	Region					
		276	434	540	703	757	804
Lieutenant Governor							
Bolling	54%	54%	59%	60%	49%	50%	54%
Wagner	41%	42%	38%	33%	47%	44%	41%
Undecided	5%	4%	3%	6%	4%	6%	5%





	Base	Region					
		276	434	540	703	757	804
Attorney General							
Cuccinelli	55%	57%	60%	60%	50%	51%	54%
Shannon	39%	39%	32%	34%	48%	37%	41%
Undecided	6%	4%	8%	6%	3%	12%	5%

	Base	Region					
		276	434	540	703	757	804
Deeds Favorability							
Favorable	39%	36%	36%	35%	41%	38%	45%
Unfavorable	45%	47%	48%	47%	45%	40%	43%
Not Sure	16%	17%	16%	18%	14%	22%	12%

	Base	Region					
		276	434	540	703	757	804
McDonnell Favorability							
Favorable	55%	58%	53%	61%	51%	53%	55%
Unfavorable	35%	36%	35%	29%	42%	33%	34%
Not Sure	10%	7%	12%	10%	7%	14%	11%

	Base	Region					
		276	434	540	703	757	804
Predicted Winner							
Deeds	24%	25%	29%	20%	21%	26%	32%
McDonnell	64%	63%	62%	69%	66%	61%	60%
Not Sure	12%	12%	9%	11%	14%	13%	9%





	Base	Region					
		276	434	540	703	757	804
Deeds/Strong Case							
Yes	34%	32%	41%	33%	24%	37%	40%
No	66%	68%	59%	67%	76%	63%	60%

	Base	Region					
		276	434	540	703	757	804
McDonnell/Strong Case							
Yes	63%	66%	63%	66%	62%	62%	60%
No	37%	34%	37%	34%	38%	38%	40%

	Base	Region					
		276	434	540	703	757	804
Obama Approval							
Democrat	41%	40%	36%	38%	47%	41%	42%
Republican	52%	52%	54%	56%	47%	53%	52%
Undecided	6%	8%	10%	5%	6%	6%	6%

	Base	Region					
		276	434	540	703	757	804
Vote Excitement							
Very Excited	48%	52%	53%	46%	47%	44%	50%
Somewhat Excited	26%	18%	25%	26%	24%	30%	30%
Not Very Excited	24%	29%	21%	26%	27%	21%	19%
Not Sure	2%	-	1%	2%	2%	5%	1%





	Base	Region					
		276	434	540	703	757	804
House of Delegates Generic Ballot							
Democratic	39%	48%	34%	33%	46%	37%	39%
Republican	48%	39%	56%	53%	44%	43%	50%
Undecided	13%	13%	10%	14%	10%	20%	11%

