

FOR IMMEDIATE RELEASE

October 27, 2009

INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)

QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

McDonnell expands lead again

Raleigh, N.C. – Bob McDonnell now leads the race to be Virginia’s next Governor 55-40, up from 52-40 a week ago.

Democratic voters have been showing gradually less interest in the election over the last month as it has becoming increasingly clearer McDonnell is the likely winner. A month ago 37% of likely voters were Democrats. That declined to 33% a week ago and now to 31%.

McDonnell is winning 94% of the Republican vote while Deeds is at only 84% of the Democratic vote. McDonnell also has a 59-34 lead with independents.

Deeds’ favorability numbers continue to worsen, with 38% of the electorate now holding a positive opinion of him to 49% unfavorable. Those numbers may relate to another finding in the poll, which is that 59% of voters think he has run a mostly negative campaign to only 25% who think it’s been mostly positive.

“At this point it’s pretty hard to see Creigh Deeds pulling it out,” said Dean Debnam, President of Public Policy Polling. “The numbers have been moving consistently in Bob McDonnell’s direction over the last month. There would have to be some sort of ‘October Surprise’ to change the course of the race.”

Republicans have solid leads down ballot as well. Bill Bolling leads Jody Wagner 50-38 for Lieutenant Governor and Ken Cuccinelli is up 52-36 on Steve Shannon for Attorney General. The Democrats in those races have not shown an ability to separate their fates from Deeds over the course of the general election.

PPP surveyed 729 likely Virginia voters from October 23rd to 26th. The survey’s margin of error is +/-3.6%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at www.publicpolicypolling.com.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

###



Virginia Poll

Q1 The candidates for Governor this fall are Democrat Creigh Deeds and Republican Bob McDonnell. If the election was today, who would you vote for? If Creigh Deeds, press 1. If Bob McDonnell, press 2. If you're not sure, press 3.

Creigh Deeds.....40% *Undecided*..... 5%
Bob McDonnell55%

Q2 Would you say you are voting more for Creigh Deeds or against Bob McDonnell? If for Creigh Deeds, press 1. If against Bob McDonnell, press 2. If you're not sure, press 3.

For Deeds.....69%
Against McDonnell.....28%
Not Sure..... 3%

Q3 Would you say you are voting more for Bob McDonnell or against Creigh Deeds? If for Bob McDonnell, press 1. If against Creigh Deeds, press 2. If you're not sure, press 3.

For McDonnell83%
Against Deeds14%
Not Sure..... 3%

Q4 Are you solidly committed to your current choice for Governor, or is there a chance you could vote for another candidate? If you are solidly committed, press 1. If there is a chance you could vote for another candidate, press 2.

Solidly Committed.....92%
Could Change Mind..... 8%

Q5 Do you have a favorable or unfavorable opinion of Creigh Deeds? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable.....38%
Unfavorable49%
Not Sure.....13%

Q6 Do you have a favorable or unfavorable opinion of Bob McDonnell? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable.....56%
Unfavorable36%
Not Sure..... 8%

Q7 The candidates for Lieutenant Governor are Republican Bill Bolling and Democrat Jody Wagner. If the election was today, who would you vote for? If Bill Bolling, press 1. If Jody Wagner, press 2. If you're undecided, press 3.

Bill Bolling50%
Jody Wagner.....38%
Undecided.....12%

Q8 The candidates for Attorney General are Republican Ken Cuccinelli and Democrat Steve Shannon. If the election was today, who would you vote for? If Ken Cuccinelli, press 1. If Steve Shannon, press 2. If you're undecided, press 3.

Ken Cuccinelli52%
Steve Shannon36%
Undecided.....12%

Q9 Do you agree with the statements Bob McDonnell made in his college thesis? If yes, press 1. If no, press 2. If you're not sure, press 3.

Yes15%
No.....52%
Not Sure.....33%





Q10 Do you think the Democrats should have nominated Terry McAuliffe or Brian Moran instead of Creigh Deeds? If yes, press 1. If no, press 2. If you're not sure, press 3.

Yes 24%
No 34%
Not Sure..... 42%

Q11 Do you think that Creigh Deeds has run a mostly positive or mostly negative campaign? If positive, press 1. If negative, press 2. If you're not sure, press 3.

Positive 25%
Negative..... 59%
Not Sure..... 15%

Q12 Do you think that Bob McDonnell has run a mostly positive or mostly negative campaign? If positive, press 1. If negative, press 2. If you're not sure, press 3.

Positive 56%
Negative..... 32%
Not Sure..... 13%

Q13 Do you approve or disapprove of President Barack Obama's job performance? If you approve, press 1. If you disapprove, press 2. If you're not sure, press 3.

Approve 42%
Disapprove..... 52%
Not Sure..... 6%

Q14 Who did you vote for President last year? If John McCain, press 1. If Barack Obama, press 2. If someone else or you don't remember, press 3.

McCain..... 48%
Obama 44%
Someone Else/Don't Remember..... 7%

Q15 Would you describe the community you live in as urban, suburban, rural, or a small town? If urban, press 1. If suburban, press 2. If rural, press 3. If a small town, press 4.

Urban..... 18%
Suburban 39%
Rural..... 28%
Small Town..... 16%

Q16 Would you describe yourself as a liberal, moderate, or conservative? If a liberal, press 1. If a moderate, press 2. If a conservative, press 3.

Liberal..... 13%
Moderate..... 44%
Conservative..... 42%

Q17 If you are a woman, press 1, if a man, press 2.

Woman 55%
Man..... 45%

Q18 If you are a Democrat, press 1. If a Republican, press 2. If other, press 3.

Democrat..... 31%
Republican..... 33%
Other..... 35%

Q19 If you are Hispanic, press 1. If white, press 2. If African American, press 3. If other, press 4.

Hispanic..... 5%
White 72%
African American 16%
Other..... 6%

Q20 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

18 to 29..... 9%
30 to 45..... 22%
46 to 65..... 48%
Older than 65..... 21%





Q21

276.....	6%
434.....	12%
540.....	23%
703.....	21%
757.....	16%
804.....	21%





	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Governor				
Creigh Deeds	40%	5%	81%	19%
Bob McDonnell	55%	94%	13%	61%
Undecided	5%	1%	7%	20%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
For Deeds/Against McDonnell				
For Deeds	69%	62%	70%	50%
Against McDonnell	28%	38%	28%	30%
Not Sure	3%	-	2%	20%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
For McDonnell/Against Deeds				
For McDonnell	83%	84%	81%	82%
Against Deeds	14%	14%	10%	12%
Not Sure	3%	2%	9%	6%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Change Mind				
Solidly Committed	92%	94%	91%	81%
Could Change Mind	8%	6%	9%	19%





	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Deeds Favorability				
Favorable	38%	7%	74%	25%
Unfavorable	49%	79%	16%	60%
Not Sure	13%	14%	11%	14%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
McDonnell Favorability				
Favorable	56%	89%	17%	64%
Unfavorable	36%	6%	72%	20%
Not Sure	8%	4%	11%	16%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Lieutenant Governor				
Bill Bolling	50%	85%	12%	50%
Jody Wagner	38%	7%	75%	22%
Undecided	12%	8%	14%	28%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Attorney General				
Ken Cuccinelli	52%	86%	15%	58%
Steve Shannon	36%	7%	70%	20%
Undecided	12%	7%	15%	22%





	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Agree with Thesis				
Yes	15%	24%	4%	22%
No	52%	34%	75%	33%
Not Sure	33%	42%	21%	45%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Nominee other than Deeds				
Yes	24%	22%	26%	24%
No	34%	28%	42%	29%
Not Sure	42%	50%	32%	47%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Deeds Campaign Positive or Negative				
Positive	25%	6%	47%	19%
Negative	59%	82%	35%	62%
Not Sure	15%	12%	18%	19%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
McDonnell Campaign Positive or Negative				
Positive	56%	84%	26%	58%
Negative	32%	8%	58%	27%
Not Sure	13%	8%	16%	15%





	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
Obama Approval				
Approve	42%	6%	83%	19%
Disapprove	52%	88%	12%	66%
Not Sure	6%	7%	5%	14%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
Governor					
Creigh Deeds	40%	47%	41%	34%	39%
Bob McDonnell	55%	47%	54%	63%	55%
Undecided	5%	7%	5%	3%	6%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
For Deeds/Against McDonnell					
For Deeds	69%	87%	56%	63%	86%
Against McDonnell	28%	10%	39%	35%	14%
Not Sure	3%	2%	5%	1%	-

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
For McDonnell/Against Deeds					
For McDonnell	83%	89%	82%	79%	90%
Against Deeds	14%	11%	16%	15%	10%
Not Sure	3%	-	3%	6%	-





	Base	Community Type			
		Urban	Suburban	Rural	Small Town
Change Mind					
Solidly Committed	92%	93%	93%	92%	90%
Could Change Mind	8%	7%	7%	8%	10%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
Deeds Favorability					
Favorable	38%	47%	37%	33%	41%
Unfavorable	49%	44%	50%	54%	43%
Not Sure	13%	9%	13%	13%	16%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
McDonnell Favorability					
Favorable	56%	49%	55%	62%	53%
Unfavorable	36%	44%	38%	30%	35%
Not Sure	8%	7%	7%	8%	12%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
Lieutenant Governor					
Bill Bolling	50%	43%	49%	55%	51%
Jody Wagner	38%	42%	40%	35%	33%
Undecided	12%	15%	11%	9%	16%





	Base	Community Type			
		Urban	Suburban	Rural	Small Town
Attorney General					
Ken Cuccinelli	52%	45%	52%	59%	50%
Steve Shannon	36%	36%	36%	33%	38%
Undecided	12%	19%	12%	8%	12%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
Agree with Thesis					
Yes	15%	16%	16%	13%	13%
No	52%	51%	60%	45%	46%
Not Sure	33%	33%	24%	42%	41%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
Nominee other than Deeds					
Yes	24%	31%	29%	20%	9%
No	34%	29%	35%	33%	41%
Not Sure	42%	40%	36%	46%	50%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
Deeds Campaign Positive or Negative					
Positive	25%	27%	24%	24%	30%
Negative	59%	55%	64%	59%	52%
Not Sure	15%	17%	12%	17%	18%





	Base	Community Type			
		Urban	Suburban	Rural	Small Town
McDonnell Campaign Positive or Negative					
Positive	56%	49%	59%	57%	52%
Negative	32%	31%	31%	31%	35%
Not Sure	13%	20%	9%	12%	13%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
Obama Approval					
Approve	42%	49%	46%	33%	40%
Disapprove	52%	47%	49%	58%	52%
Not Sure	6%	4%	6%	9%	7%

	Base	Ideology		
		Liberal	Moderate	Conservative
Governor				
Creigh Deeds	40%	90%	55%	9%
Bob McDonnell	55%	7%	40%	86%
Undecided	5%	4%	5%	5%

	Base	Ideology		
		Liberal	Moderate	Conservative
For Deeds/Against McDonnell				
For Deeds	69%	73%	65%	82%
Against McDonnell	28%	26%	32%	14%
Not Sure	3%	1%	3%	4%





	Base	Ideology		
		Liberal	Moderate	Conservative
For McDonnell/Against Deeds				
For McDonnell	83%	100%	75%	87%
Against Deeds	14%	-	19%	12%
Not Sure	3%	-	6%	1%

	Base	Ideology		
		Liberal	Moderate	Conservative
Change Mind				
Solidly Committed	92%	95%	88%	95%
Could Change Mind	8%	5%	12%	5%

	Base	Ideology		
		Liberal	Moderate	Conservative
Deeds Favorability				
Favorable	38%	82%	51%	11%
Unfavorable	49%	9%	36%	75%
Not Sure	13%	9%	13%	13%

	Base	Ideology		
		Liberal	Moderate	Conservative
McDonnell Favorability				
Favorable	56%	10%	39%	87%
Unfavorable	36%	84%	50%	8%
Not Sure	8%	6%	12%	5%





	Base	Ideology		
		Liberal	Moderate	Conservative
Lieutenant Governor				
Bill Bolling	50%	10%	33%	80%
Jody Wagner	38%	81%	50%	12%
Undecided	12%	9%	17%	8%

	Base	Ideology		
		Liberal	Moderate	Conservative
Attorney General				
Ken Cuccinelli	52%	17%	35%	82%
Steve Shannon	36%	77%	48%	10%
Undecided	12%	6%	17%	9%

	Base	Ideology		
		Liberal	Moderate	Conservative
Agree with Thesis				
Yes	15%	7%	9%	23%
No	52%	75%	64%	32%
Not Sure	33%	18%	26%	45%

	Base	Ideology		
		Liberal	Moderate	Conservative
Nominee other than Deeds				
Yes	24%	32%	29%	16%
No	34%	50%	32%	32%
Not Sure	42%	18%	39%	52%





	Base	Ideology		
		Liberal	Moderate	Conservative
Deeds Campaign Positive or Negative				
Positive	25%	59%	32%	7%
Negative	59%	27%	50%	79%
Not Sure	15%	14%	18%	14%

	Base	Ideology		
		Liberal	Moderate	Conservative
McDonnell Campaign Positive or Negative				
Positive	56%	24%	43%	80%
Negative	32%	64%	41%	11%
Not Sure	13%	12%	16%	9%

	Base	Ideology		
		Liberal	Moderate	Conservative
Obama Approval				
Approve	42%	80%	57%	13%
Disapprove	52%	13%	35%	83%
Not Sure	6%	7%	8%	4%

	Base	Gender	
		Woman	Man
Governor			
Creigh Deeds	40%	45%	34%
Bob McDonnell	55%	49%	63%
Undecided	5%	6%	3%





	Base	Gender	
		Woman	Man
For Deeds/Against McDonnell			
For Deeds	69%	66%	74%
Against McDonnell	28%	31%	24%
Not Sure	3%	3%	3%

	Base	Gender	
		Woman	Man
For McDonnell/Against Deeds			
For McDonnell	83%	84%	82%
Against Deeds	14%	11%	16%
Not Sure	3%	4%	1%

	Base	Gender	
		Woman	Man
Change Mind			
Solidly Committed	92%	89%	95%
Could Change Mind	8%	11%	5%

	Base	Gender	
		Woman	Man
Deeds Favorability			
Favorable	38%	41%	35%
Unfavorable	49%	43%	56%
Not Sure	13%	16%	9%





	Base	Gender	
		Woman	Man
McDonnell Favorability			
Favorable	56%	49%	63%
Unfavorable	36%	40%	31%
Not Sure	8%	10%	5%

	Base	Gender	
		Woman	Man
Lieutenant Governor			
Bill Bolling	50%	42%	59%
Jody Wagner	38%	43%	32%
Undecided	12%	15%	9%

	Base	Gender	
		Woman	Man
Attorney General			
Ken Cuccinelli	52%	46%	60%
Steve Shannon	36%	39%	32%
Undecided	12%	15%	8%

	Base	Gender	
		Woman	Man
Agree with Thesis			
Yes	15%	11%	20%
No	52%	53%	50%
Not Sure	33%	36%	30%





	Base	Gender	
		Woman	Man
Nominee other than Deeds			
Yes	24%	24%	24%
No	34%	30%	39%
Not Sure	42%	45%	37%

	Base	Gender	
		Woman	Man
Deeds Campaign Positive or Negative			
Positive	25%	29%	21%
Negative	59%	53%	66%
Not Sure	15%	18%	13%

	Base	Gender	
		Woman	Man
McDonnell Campaign Positive or Negative			
Positive	56%	53%	60%
Negative	32%	34%	29%
Not Sure	13%	14%	11%

	Base	Gender	
		Woman	Man
Obama Approval			
Approve	42%	48%	34%
Disapprove	52%	45%	60%
Not Sure	6%	7%	6%





	Base	Party		
		Democrat	Republican	Other
Governor				
Creigh Deeds	40%	84%	4%	34%
Bob McDonnell	55%	9%	94%	59%
Undecided	5%	7%	1%	7%

	Base	Party		
		Democrat	Republican	Other
For Deeds/Against McDonnell				
For Deeds	69%	72%	58%	64%
Against McDonnell	28%	27%	37%	31%
Not Sure	3%	1%	6%	5%

	Base	Party		
		Democrat	Republican	Other
For McDonnell/Against Deeds				
For McDonnell	83%	92%	86%	78%
Against Deeds	14%	8%	12%	18%
Not Sure	3%	-	3%	4%

	Base	Party		
		Democrat	Republican	Other
Change Mind				
Solidly Committed	92%	93%	94%	89%
Could Change Mind	8%	7%	6%	11%





	Base	Party		
		Democrat	Republican	Other
Deeds Favorability				
Favorable	38%	75%	8%	34%
Unfavorable	49%	17%	76%	53%
Not Sure	13%	9%	16%	13%

	Base	Party		
		Democrat	Republican	Other
McDonnell Favorability				
Favorable	56%	14%	92%	58%
Unfavorable	36%	76%	4%	31%
Not Sure	8%	10%	4%	11%

	Base	Party		
		Democrat	Republican	Other
Lieutenant Governor				
Bill Bolling	50%	9%	88%	50%
Jody Wagner	38%	79%	6%	32%
Undecided	12%	12%	6%	18%

	Base	Party		
		Democrat	Republican	Other
Attorney General				
Ken Cuccinelli	52%	15%	89%	51%
Steve Shannon	36%	72%	5%	32%
Undecided	12%	13%	6%	17%





	Base	Party		
		Democrat	Republican	Other
Agree with Thesis				
Yes	15%	4%	28%	13%
No	52%	76%	34%	47%
Not Sure	33%	20%	39%	40%

	Base	Party		
		Democrat	Republican	Other
Nominee other than Deeds				
Yes	24%	31%	22%	20%
No	34%	41%	29%	33%
Not Sure	42%	28%	49%	47%

	Base	Party		
		Democrat	Republican	Other
Deeds Campaign Positive or Negative				
Positive	25%	52%	4%	21%
Negative	59%	30%	81%	65%
Not Sure	15%	18%	15%	14%

	Base	Party		
		Democrat	Republican	Other
McDonnell Campaign Positive or Negative				
Positive	56%	21%	86%	59%
Negative	32%	63%	7%	27%
Not Sure	13%	16%	7%	14%





	Base	Party		
		Democrat	Republican	Other
Obama Approval				
Approve	42%	85%	9%	32%
Disapprove	52%	10%	84%	60%
Not Sure	6%	5%	7%	8%

	Base	Race			
		Hispanic	White	African American	Other
Governor					
Creigh Deeds	40%	34%	32%	72%	47%
Bob McDonnell	55%	56%	64%	19%	49%
Undecided	5%	10%	4%	8%	4%

	Base	Race			
		Hispanic	White	African American	Other
For Deeds/Against McDonnell					
For Deeds	69%	75%	61%	79%	86%
Against McDonnell	28%	25%	35%	20%	8%
Not Sure	3%	-	3%	1%	6%

	Base	Race			
		Hispanic	White	African American	Other
For McDonnell/Against Deeds					
For McDonnell	83%	100%	83%	79%	73%
Against Deeds	14%	-	15%	4%	22%
Not Sure	3%	-	2%	16%	4%





	Base	Race			
		Hispanic	White	African American	Other
Change Mind					
Solidly Committed	92%	88%	93%	89%	88%
Could Change Mind	8%	12%	7%	11%	12%

	Base	Race			
		Hispanic	White	African American	Other
Deeds Favorability					
Favorable	38%	30%	31%	65%	53%
Unfavorable	49%	49%	55%	24%	43%
Not Sure	13%	21%	13%	11%	3%

	Base	Race			
		Hispanic	White	African American	Other
McDonnell Favorability					
Favorable	56%	60%	63%	22%	47%
Unfavorable	36%	30%	31%	62%	39%
Not Sure	8%	10%	6%	16%	13%

	Base	Race			
		Hispanic	White	African American	Other
Lieutenant Governor					
Bill Bolling	50%	60%	57%	16%	42%
Jody Wagner	38%	24%	33%	64%	43%
Undecided	12%	15%	10%	19%	15%





	Base	Race			
		Hispanic	White	African American	Other
Attorney General					
Ken Cuccinelli	52%	63%	59%	21%	49%
Steve Shannon	36%	23%	32%	59%	31%
Undecided	12%	14%	9%	20%	20%

	Base	Race			
		Hispanic	White	African American	Other
Agree with Thesis					
Yes	15%	31%	16%	6%	16%
No	52%	28%	51%	68%	42%
Not Sure	33%	42%	33%	26%	42%

	Base	Race			
		Hispanic	White	African American	Other
Nominee other than Deeds					
Yes	24%	31%	20%	39%	27%
No	34%	27%	36%	31%	32%
Not Sure	42%	42%	44%	29%	41%

	Base	Race			
		Hispanic	White	African American	Other
Deeds Campaign Positive or Negative					
Positive	25%	24%	21%	46%	29%
Negative	59%	58%	64%	36%	61%
Not Sure	15%	18%	15%	18%	10%





	Base	Race			
		Hispanic	White	African American	Other
McDonnell Campaign Positive or Negative					
Positive	56%	68%	62%	28%	47%
Negative	32%	19%	28%	49%	41%
Not Sure	13%	13%	10%	23%	13%

	Base	Race			
		Hispanic	White	African American	Other
Obama Approval					
Approve	42%	35%	34%	78%	40%
Disapprove	52%	65%	59%	17%	52%
Not Sure	6%	-	7%	5%	8%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Governor					
Creigh Deeds	40%	39%	37%	41%	39%
Bob McDonnell	55%	50%	57%	55%	57%
Undecided	5%	11%	6%	4%	4%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
For Deeds/Against McDonnell					
For Deeds	69%	86%	65%	65%	74%
Against McDonnell	28%	14%	30%	32%	23%
Not Sure	3%	-	4%	2%	3%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
For McDonnell/Against Deeds					
For McDonnell	83%	78%	84%	83%	85%
Against Deeds	14%	11%	14%	14%	13%
Not Sure	3%	11%	1%	3%	1%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Change Mind					
Solidly Committed	92%	88%	89%	94%	94%
Could Change Mind	8%	13%	11%	6%	6%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Deeds Favorability					
Favorable	38%	39%	33%	40%	39%
Unfavorable	49%	50%	48%	50%	47%
Not Sure	13%	11%	20%	9%	13%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
McDonnell Favorability					
Favorable	56%	50%	57%	56%	56%
Unfavorable	36%	39%	33%	38%	36%
Not Sure	8%	11%	11%	7%	8%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Lieutenant Governor					
Bill Bolling	50%	28%	55%	50%	53%
Jody Wagner	38%	50%	32%	39%	37%
Undecided	12%	22%	13%	11%	9%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Attorney General					
Ken Cuccinelli	52%	39%	53%	54%	53%
Steve Shannon	36%	33%	35%	36%	37%
Undecided	12%	28%	12%	10%	10%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Agree with Thesis					
Yes	15%	24%	11%	13%	19%
No	52%	41%	52%	56%	48%
Not Sure	33%	35%	37%	31%	33%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Nominee other than Deeds					
Yes	24%	40%	28%	20%	23%
No	34%	13%	28%	40%	36%
Not Sure	42%	47%	44%	40%	42%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Deeds Campaign Positive or Negative					
Positive	25%	20%	25%	26%	27%
Negative	59%	73%	57%	58%	57%
Not Sure	15%	7%	18%	15%	16%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
McDonnell Campaign Positive or Negative					
Positive	56%	64%	54%	54%	57%
Negative	32%	36%	28%	33%	31%
Not Sure	13%	-	18%	13%	12%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama Approval					
Approve	42%	54%	38%	43%	38%
Disapprove	52%	46%	53%	50%	57%
Not Sure	6%	-	9%	7%	5%

	Base	Region					
		276	434	540	703	757	804
Governor							
Creigh Deeds	40%	41%	36%	33%	50%	42%	37%
Bob McDonnell	55%	54%	61%	61%	46%	51%	58%
Undecided	5%	5%	4%	6%	4%	6%	5%





	Base	Region					
		276	434	540	703	757	804
For Deeds/Against McDonnell							
For Deeds	69%	84%	82%	72%	54%	71%	73%
Against McDonnell	28%	16%	18%	26%	39%	27%	27%
Not Sure	3%	-	-	2%	7%	3%	-

	Base	Region					
		276	434	540	703	757	804
For McDonnell/Against Deeds							
For McDonnell	83%	76%	85%	87%	83%	93%	75%
Against Deeds	14%	24%	13%	9%	11%	6%	24%
Not Sure	3%	-	2%	4%	6%	1%	1%

	Base	Region					
		276	434	540	703	757	804
Change Mind							
Solidly Committed	92%	86%	91%	93%	85%	96%	98%
Could Change Mind	8%	14%	9%	7%	15%	4%	2%

	Base	Region					
		276	434	540	703	757	804
Deeds Favorability							
Favorable	38%	43%	35%	33%	44%	42%	35%
Unfavorable	49%	39%	55%	56%	43%	49%	47%
Not Sure	13%	18%	11%	10%	12%	9%	18%





	Base	Region					
		276	434	540	703	757	804
McDonnell Favorability							
Favorable	56%	50%	67%	60%	48%	58%	52%
Unfavorable	36%	37%	29%	32%	46%	36%	36%
Not Sure	8%	13%	4%	8%	7%	6%	12%

	Base	Region					
		276	434	540	703	757	804
Lieutenant Governor							
Bill Bolling	50%	51%	51%	58%	38%	51%	51%
Jody Wagner	38%	30%	41%	33%	45%	38%	37%
Undecided	12%	18%	8%	9%	17%	11%	11%

	Base	Region					
		276	434	540	703	757	804
Attorney General							
Ken Cuccinelli	52%	51%	54%	60%	43%	51%	54%
Steve Shannon	36%	37%	40%	29%	45%	33%	33%
Undecided	12%	13%	6%	11%	12%	16%	13%

	Base	Region					
		276	434	540	703	757	804
Agree with Thesis							
Yes	15%	16%	6%	17%	11%	23%	16%
No	52%	48%	44%	45%	64%	47%	56%
Not Sure	33%	36%	50%	38%	25%	30%	28%





	Base	Region					
		276	434	540	703	757	804
Nominee other than Deeds							
Yes	24%	25%	15%	19%	37%	25%	21%
No	34%	36%	38%	40%	29%	36%	30%
Not Sure	42%	39%	47%	42%	33%	39%	49%

	Base	Region					
		276	434	540	703	757	804
Deeds Campaign Positive or Negative							
Positive	25%	43%	32%	20%	22%	27%	24%
Negative	59%	39%	51%	62%	65%	61%	59%
Not Sure	15%	18%	16%	18%	12%	12%	17%

	Base	Region					
		276	434	540	703	757	804
McDonnell Campaign Positive or Negative							
Positive	56%	51%	57%	55%	49%	59%	62%
Negative	32%	34%	33%	32%	41%	28%	23%
Not Sure	13%	16%	10%	13%	10%	13%	15%

	Base	Region					
		276	434	540	703	757	804
Obama Approval							
Approve	42%	36%	41%	36%	55%	41%	37%
Disapprove	52%	56%	49%	56%	39%	58%	55%
Not Sure	6%	7%	10%	8%	6%	1%	8%

