



**FOR IMMEDIATE RELEASE**

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## **McDonnell starting to pull away**

**Raleigh, N.C.** – Bob McDonnell has opened up a double digit lead in the race to be Virginia’s next Governor, Public Policy Polling’s newest survey finds.

McDonnell is at 52% to 40% for Creigh Deeds. In PPP’s most recent survey, conducted three weeks ago, McDonnell had led just 48-43.

56% of likely voters have a favorable opinion of McDonnell to 35% unfavorable. His attacks against Creigh Deeds seem to have worked to great effect, as 48% of voters see Deeds in a negative light to 41% positively.

The issue of McDonnell’s thesis had seemed to give Deeds some momentum through September but now a majority of voters, including 30% of Democrats, think that the Deeds campaign has put too much emphasis on McDonnell’s writings.

McDonnell is winning 89% of the Republican vote while Deeds is taking 86% of the Democratic vote. The Republican’s lead is largely due to a 60-31 advantage with independents.

“Creigh Deeds is in a pretty dire position right now,” said Dean Debnam, President of Public Policy Polling. “Democrats aren’t very enthusiastic about this election. He has to hope that visits on his behalf from folks like Barack Obama and Bill Clinton get a lot more of the party’s base out to the polls.”

Down ballot Republicans Bill Bolling and Ken Cuccinelli lead their races for Lieutenant Governor and Attorney General by margins of 49-39 and 52-37 respectively.

PPP surveyed 666 likely Virginia voters from October 16<sup>th</sup> to 19<sup>th</sup>. The survey’s margin of error is +/-3.8%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at [www.publicpolicypolling.com](http://www.publicpolicypolling.com).

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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## Virginia Poll

**Q1** The candidates for Governor this fall are Democrat Creigh Deeds and Republican Bob McDonnell. If the election was today, who would you vote for? If Creigh Deeds, press 1. If Bob McDonnell, press 2. If you're not sure, press 3.

*Creigh Deeds*.....40% *Undecided*..... 7%  
*Bob McDonnell* .....52%

**Q2** Are you solidly committed to your current choice for Governor, or is there a chance you could vote for another candidate? If you are solidly committed, press 1. If there is a chance you could vote for another candidate, press 2.

*Solidly Committed*..... 92%  
*Could Change Mind*..... 8%

**Q3** Do you have a favorable or unfavorable opinion of Creigh Deeds? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

*Favorable*..... 41%  
*Unfavorable* ..... 48%  
*Not Sure*..... 11%

**Q4** Do you have a favorable or unfavorable opinion of Bob McDonnell? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

*Favorable*..... 56%  
*Unfavorable* ..... 35%  
*Not Sure*..... 8%

**Q5** The candidates for Lieutenant Governor are Republican Bill Bolling and Democrat Jody Wagner. If the election was today, who would you vote for? If Bill Bolling, press 1. If Jody Wagner, press 2. If you're undecided, press 3.

*Bill Bolling* ..... 49%  
*Jody Wagner*..... 39%  
*Undecided*..... 11%

**Q6** The candidates for Attorney General are Republican Ken Cuccinelli and Democrat Steve Shannon. If the election was today, who would you vote for? If Ken Cuccinelli, press 1. If Steve Shannon, press 2. If you're undecided, press 3.

*Ken Cuccinelli* ..... 52%  
*Steve Shannon* ..... 37%  
*Undecided*..... 11%

**Q7** How excited are you about casting your vote for Governor this fall? If you are very excited, press 1. If somewhat excited, press 2. If not very excited, press 3. If you're not sure, press 4.

*Very Excited*..... 44%  
*Somewhat Excited*..... 28%  
*Not Very Excited*..... 24%  
*Not Sure*..... 4%

**Q8** When did you decide who to vote for Governor? If in the last two weeks, press 1. If sometime during September, press 2. If sometime over the summer, press 3. If earlier, press 4. If you're still undecided, press 5.

*Last Two Weeks* ..... 14%  
*September* ..... 27%  
*Summer* ..... 35%  
*Earlier than Summer*..... 16%  
*Still Undecided*..... 8%

**Q9** Do you think that the Deeds campaign has focused too much on Bob McDonnell's college thesis? If yes, press 1. If no, press 2. If you're not sure, press 3.

*Yes* ..... 54%  
*No*..... 28%  
*Not Sure*..... 18%





**Q10** Do you plan to vote Democratic or Republican for the House of Delegates this year? If Democratic, press 1. If Republican, press 2. If you're undecided, press 3.

*Democratic*..... 36%  
*Republican*..... 46%  
*Undecided*..... 17%

**Q11** Do you think that Creigh Deeds is a liberal, moderate, or conservative? If a liberal, press 1. If a moderate, press 2. If a conservative, press 3.

*Liberal*..... 46%  
*Moderate*..... 48%  
*Conservative*..... 6%

**Q12** Do you think that Bob McDonnell is a liberal, moderate, or conservative? If a liberal, press 1. If a moderate, press 2. If a conservative, press 3.

*Liberal*..... 6%  
*Moderate*..... 24%  
*Conservative*..... 70%

**Q13** Do you think that Mark Warner is a liberal, moderate, or conservative? If a liberal, press 1. If a moderate, press 2. If a conservative, press 3.

*Liberal*..... 33%  
*Moderate*..... 62%  
*Conservative*..... 5%

**Q14** Who did you vote for President last year? If John McCain, press 1. If Barack Obama, press 2. If someone else or you don't remember, press 3.

*McCain*..... 51%  
*Obama*..... 45%  
*Someone Else/Don't Remember*..... 4%

**Q15** In the 2005 race for Governor did you vote for Democrat Tim Kaine or Republican Jerry Kilgore, or do you not remember? If you voted for Tim Kaine, press 1. If you voted for Jerry Kilgore, press 2. If you don't remember, press 3.

*Kaine* ..... 49%  
*Kilgore*..... 39%  
*Don't Remember*..... 13%

**Q16** Would you describe the community you live in as urban, suburban, rural, or a small town? If urban, press 1. If suburban, press 2. If rural, press 3. If a small town, press 4.

*Urban*..... 21%  
*Suburban* ..... 44%  
*Rural*..... 22%  
*Small Town*..... 13%

**Q17** Would you describe yourself as a liberal, moderate, or conservative? If a liberal, press 1. If a moderate, press 2. If a conservative, press 3.

*Liberal*..... 16%  
*Moderate*..... 44%  
*Conservative*..... 41%

**Q18** If you are a woman, press 1, if a man, press 2.

*Woman* ..... 51%  
*Man*..... 49%

**Q19** If you are a Democrat, press 1. If a Republican, press 2. If other, press 3.

*Democrat*..... 33%  
*Republican*..... 36%  
*Other*..... 31%





**Q20** If you are Hispanic, press 1. If white, press 2.  
If African American, press 3. If other, press 4.

*Hispanic*..... 5%  
*White* ..... 73%  
*African American* ..... 16%  
*Other*..... 7%

**Q21** If you are 18 to 29 years old, press 1 now. If  
you are 30 to 45, press 2. If you are 46 to 65,  
press 3. If older, press 4.

*18 to 29*..... 11%  
*30 to 45*..... 24%  
*46 to 65*..... 44%  
*Older than 65*..... 21%

**Q22**

276..... 6%  
434..... 9%  
540..... 22%  
703..... 24%  
757..... 20%  
804..... 18%





	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
<b>Governor</b>				
<b>Creigh Deeds</b>	40%	5%	80%	32%
<b>Bob McDonnell</b>	52%	88%	12%	53%
<b>Undecided</b>	7%	7%	7%	16%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
<b>Change Mind</b>				
<b>Solidly Committed</b>	92%	95%	90%	77%
<b>Could Change Mind</b>	8%	5%	10%	23%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
<b>Deeds Favorability</b>				
<b>Favorable</b>	41%	11%	76%	35%
<b>Unfavorable</b>	48%	76%	17%	40%
<b>Not Sure</b>	11%	13%	8%	25%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
<b>McDonnell Favorability</b>				
<b>Favorable</b>	56%	89%	20%	55%
<b>Unfavorable</b>	35%	5%	70%	25%
<b>Not Sure</b>	8%	6%	10%	20%





	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
<b>Lieutenant Governor</b>				
<b>Bill Bolling</b>	49%	81%	15%	42%
<b>Jody Wagner</b>	39%	9%	74%	34%
<b>Undecided</b>	11%	11%	11%	24%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
<b>Attorney General</b>				
<b>Ken Cuccinelli</b>	52%	85%	15%	51%
<b>Steve Shannon</b>	37%	6%	73%	28%
<b>Undecided</b>	11%	9%	12%	20%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
<b>Excitement Level</b>				
<b>Very Excited</b>	44%	54%	34%	16%
<b>Somewhat Excited</b>	28%	24%	32%	29%
<b>Not Very Excited</b>	24%	18%	31%	30%
<b>Not Sure</b>	4%	4%	3%	25%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
<b>Timing of Decision</b>				
<b>Last Two Weeks</b>	14%	10%	17%	19%
<b>September</b>	27%	30%	24%	14%
<b>Summer</b>	35%	35%	34%	34%
<b>Earlier than Summer</b>	16%	18%	15%	6%
<b>Still Undecided</b>	8%	7%	9%	27%





	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
<b>Too Much Focus on Thesis</b>				
<b>Yes</b>	54%	73%	32%	50%
<b>No</b>	28%	9%	51%	26%
<b>Not Sure</b>	18%	18%	17%	24%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
<b>House of Delegates Generic Ballot</b>				
<b>Democratic</b>	36%	5%	75%	17%
<b>Republican</b>	46%	80%	9%	27%
<b>Undecided</b>	17%	15%	16%	56%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
<b>Deeds Ideology</b>				
<b>Liberal</b>	46%	70%	16%	65%
<b>Moderate</b>	48%	26%	74%	31%
<b>Conservative</b>	6%	4%	10%	5%

	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
<b>McDonnell Ideology</b>				
<b>Liberal</b>	6%	3%	9%	9%
<b>Moderate</b>	24%	29%	17%	35%
<b>Conservative</b>	70%	67%	74%	56%





	Base	2008 Vote		
		McCain	Obama	Someone Else/Don't Remember
<b>Warner Ideology</b>				
<b>Liberal</b>	33%	50%	12%	25%
<b>Moderate</b>	62%	47%	82%	61%
<b>Conservative</b>	5%	3%	7%	14%

	Base	2005 Vote		
		Kaine	Kilgore	Don't Remember
<b>Governor</b>				
<b>Creigh Deeds</b>	40%	74%	4%	20%
<b>Bob McDonnell</b>	52%	18%	94%	60%
<b>Undecided</b>	7%	9%	2%	20%

	Base	2005 Vote		
		Kaine	Kilgore	Don't Remember
<b>Change Mind</b>				
<b>Solidly Committed</b>	92%	92%	95%	81%
<b>Could Change Mind</b>	8%	8%	5%	19%

	Base	2005 Vote		
		Kaine	Kilgore	Don't Remember
<b>Deeds Favorability</b>				
<b>Favorable</b>	41%	72%	8%	24%
<b>Unfavorable</b>	48%	20%	81%	56%
<b>Not Sure</b>	11%	9%	11%	20%







	Base	2005 Vote		
		Kaine	Kilgore	Don't Remember
<b>McDonnell Favorability</b>				
<b>Favorable</b>	56%	26%	93%	63%
<b>Unfavorable</b>	35%	64%	4%	22%
<b>Not Sure</b>	8%	10%	3%	15%

	Base	2005 Vote		
		Kaine	Kilgore	Don't Remember
<b>Lieutenant Governor</b>				
<b>Bill Bolling</b>	49%	18%	87%	52%
<b>Jody Wagner</b>	39%	68%	8%	24%
<b>Undecided</b>	11%	13%	5%	24%

	Base	2005 Vote		
		Kaine	Kilgore	Don't Remember
<b>Attorney General</b>				
<b>Ken Cuccinelli</b>	52%	22%	90%	54%
<b>Steve Shannon</b>	37%	65%	7%	22%
<b>Undecided</b>	11%	13%	4%	24%

	Base	2005 Vote		
		Kaine	Kilgore	Don't Remember
<b>Excitement Level</b>				
<b>Very Excited</b>	44%	34%	57%	40%
<b>Somewhat Excited</b>	28%	32%	24%	25%
<b>Not Very Excited</b>	24%	30%	17%	24%
<b>Not Sure</b>	4%	4%	2%	11%





	Base	2005 Vote		
		Kaine	Kilgore	Don't Remember
<b>Timing of Decision</b>				
<b>Last Two Weeks</b>	14%	17%	8%	16%
<b>September</b>	27%	24%	30%	27%
<b>Summer</b>	35%	32%	39%	32%
<b>Earlier than Summer</b>	16%	16%	21%	6%
<b>Still Undecided</b>	8%	11%	2%	19%

	Base	2005 Vote		
		Kaine	Kilgore	Don't Remember
<b>Too Much Focus on Thesis</b>				
<b>Yes</b>	54%	39%	76%	47%
<b>No</b>	28%	43%	10%	27%
<b>Not Sure</b>	18%	19%	14%	26%

	Base	2005 Vote		
		Kaine	Kilgore	Don't Remember
<b>House of Delegates Generic Ballot</b>				
<b>Democratic</b>	36%	68%	3%	17%
<b>Republican</b>	46%	12%	87%	56%
<b>Undecided</b>	17%	21%	10%	27%

	Base	2005 Vote		
		Kaine	Kilgore	Don't Remember
<b>Deeds Ideology</b>				
<b>Liberal</b>	46%	20%	74%	62%
<b>Moderate</b>	48%	72%	23%	29%
<b>Conservative</b>	6%	8%	3%	9%





	Base	2005 Vote		
		Kaine	Kilgore	Don't Remember
<b>McDonnell Ideology</b>				
<b>Liberal</b>	6%	10%	1%	3%
<b>Moderate</b>	24%	17%	29%	41%
<b>Conservative</b>	70%	73%	70%	56%

	Base	2005 Vote		
		Kaine	Kilgore	Don't Remember
<b>Warner Ideology</b>				
<b>Liberal</b>	33%	12%	58%	28%
<b>Moderate</b>	62%	81%	40%	62%
<b>Conservative</b>	5%	7%	1%	10%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
<b>Governor</b>					
<b>Creigh Deeds</b>	40%	52%	40%	31%	36%
<b>Bob McDonnell</b>	52%	43%	53%	60%	55%
<b>Undecided</b>	7%	6%	7%	9%	9%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
<b>Change Mind</b>					
<b>Solidly Committed</b>	92%	97%	90%	90%	90%
<b>Could Change Mind</b>	8%	3%	10%	10%	10%





	Base	Community Type			
		Urban	Suburban	Rural	Small Town
<b>Deeds Favorability</b>					
<b>Favorable</b>	41%	51%	41%	32%	39%
<b>Unfavorable</b>	48%	40%	51%	54%	41%
<b>Not Sure</b>	11%	8%	9%	14%	20%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
<b>McDonnell Favorability</b>					
<b>Favorable</b>	56%	52%	54%	63%	59%
<b>Unfavorable</b>	35%	43%	37%	29%	29%
<b>Not Sure</b>	8%	4%	9%	8%	12%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
<b>Lieutenant Governor</b>					
<b>Bill Bolling</b>	49%	40%	50%	58%	48%
<b>Jody Wagner</b>	39%	50%	39%	31%	37%
<b>Undecided</b>	11%	9%	11%	11%	15%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
<b>Attorney General</b>					
<b>Ken Cuccinelli</b>	52%	46%	52%	60%	51%
<b>Steve Shannon</b>	37%	43%	38%	31%	35%
<b>Undecided</b>	11%	11%	10%	9%	14%





	Base	Community Type			
		Urban	Suburban	Rural	Small Town
<b>Excitement Level</b>					
<b>Very Excited</b>	44%	53%	46%	37%	31%
<b>Somewhat Excited</b>	28%	20%	29%	31%	32%
<b>Not Very Excited</b>	24%	24%	22%	26%	29%
<b>Not Sure</b>	4%	3%	3%	6%	8%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
<b>Timing of Decision</b>					
<b>Last Two Weeks</b>	14%	21%	12%	10%	11%
<b>September</b>	27%	28%	27%	23%	31%
<b>Summer</b>	35%	32%	34%	38%	37%
<b>Earlier than Summer</b>	16%	15%	18%	18%	12%
<b>Still Undecided</b>	8%	5%	9%	11%	8%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
<b>Too Much Focus on Thesis</b>					
<b>Yes</b>	54%	61%	52%	56%	43%
<b>No</b>	28%	25%	33%	19%	31%
<b>Not Sure</b>	18%	14%	15%	25%	25%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
<b>House of Delegates Generic Ballot</b>					
<b>Democratic</b>	36%	43%	36%	30%	38%
<b>Republican</b>	46%	38%	46%	54%	49%
<b>Undecided</b>	17%	19%	18%	16%	14%





	Base	Community Type			
		Urban	Suburban	Rural	Small Town
<b>Deeds Ideology</b>					
<b>Liberal</b>	46%	47%	44%	51%	46%
<b>Moderate</b>	48%	47%	51%	41%	47%
<b>Conservative</b>	6%	6%	5%	8%	6%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
<b>McDonnell Ideology</b>					
<b>Liberal</b>	6%	12%	4%	4%	8%
<b>Moderate</b>	24%	22%	22%	27%	32%
<b>Conservative</b>	70%	66%	74%	69%	60%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
<b>Warner Ideology</b>					
<b>Liberal</b>	33%	33%	32%	33%	34%
<b>Moderate</b>	62%	61%	65%	60%	58%
<b>Conservative</b>	5%	6%	3%	7%	8%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Governor</b>				
<b>Creigh Deeds</b>	40%	95%	48%	10%
<b>Bob McDonnell</b>	52%	4%	40%	85%
<b>Undecided</b>	7%	1%	12%	5%





	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Change Mind</b>				
<b>Solidly Committed</b>	<b>92%</b>	95%	86%	96%
<b>Could Change Mind</b>	<b>8%</b>	5%	14%	4%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Deeds Favorability</b>				
<b>Favorable</b>	<b>41%</b>	86%	53%	10%
<b>Unfavorable</b>	<b>48%</b>	8%	36%	76%
<b>Not Sure</b>	<b>11%</b>	6%	11%	14%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>McDonnell Favorability</b>				
<b>Favorable</b>	<b>56%</b>	13%	45%	86%
<b>Unfavorable</b>	<b>35%</b>	80%	45%	7%
<b>Not Sure</b>	<b>8%</b>	7%	10%	7%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Lieutenant Governor</b>				
<b>Bill Bolling</b>	<b>49%</b>	11%	37%	78%
<b>Jody Wagner</b>	<b>39%</b>	85%	50%	11%
<b>Undecided</b>	<b>11%</b>	4%	14%	12%





	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Attorney General</b>				
Ken Cuccinelli	52%	11%	39%	82%
Steve Shannon	37%	85%	47%	8%
Undecided	11%	4%	14%	10%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Excitement Level</b>				
Very Excited	44%	37%	37%	54%
Somewhat Excited	28%	33%	31%	22%
Not Very Excited	24%	26%	28%	20%
Not Sure	4%	5%	4%	4%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Timing of Decision</b>				
Last Two Weeks	14%	11%	18%	10%
September	27%	20%	28%	28%
Summer	35%	43%	30%	37%
Earlier than Summer	16%	24%	11%	20%
Still Undecided	8%	1%	14%	5%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Too Much Focus on Thesis</b>				
Yes	54%	28%	46%	73%
No	28%	56%	36%	9%
Not Sure	18%	17%	18%	18%







	Base	Ideology		
		Liberal	Moderate	Conservative
<b>House of Delegates Generic Ballot</b>				
<b>Democratic</b>	<b>36%</b>	93%	43%	8%
<b>Republican</b>	<b>46%</b>	2%	33%	78%
<b>Undecided</b>	<b>17%</b>	6%	24%	15%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Deeds Ideology</b>				
<b>Liberal</b>	<b>46%</b>	16%	31%	73%
<b>Moderate</b>	<b>48%</b>	74%	64%	21%
<b>Conservative</b>	<b>6%</b>	10%	5%	6%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>McDonnell Ideology</b>				
<b>Liberal</b>	<b>6%</b>	12%	4%	5%
<b>Moderate</b>	<b>24%</b>	7%	29%	27%
<b>Conservative</b>	<b>70%</b>	81%	67%	68%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Warner Ideology</b>				
<b>Liberal</b>	<b>33%</b>	20%	21%	49%
<b>Moderate</b>	<b>62%</b>	76%	74%	45%
<b>Conservative</b>	<b>5%</b>	4%	5%	6%





	Base	Gender	
		Woman	Man
<b>Governor</b>			
<b>Creigh Deeds</b>	40%	42%	38%
<b>Bob McDonnell</b>	52%	51%	54%
<b>Undecided</b>	7%	8%	7%

	Base	Gender	
		Woman	Man
<b>Change Mind</b>			
<b>Solidly Committed</b>	92%	91%	92%
<b>Could Change Mind</b>	8%	9%	8%

	Base	Gender	
		Woman	Man
<b>Deeds Favorability</b>			
<b>Favorable</b>	41%	42%	40%
<b>Unfavorable</b>	48%	44%	52%
<b>Not Sure</b>	11%	14%	9%

	Base	Gender	
		Woman	Man
<b>McDonnell Favorability</b>			
<b>Favorable</b>	56%	57%	56%
<b>Unfavorable</b>	35%	34%	37%
<b>Not Sure</b>	8%	9%	7%





	Base	Gender	
		Woman	Man
<b>Lieutenant Governor</b>			
<b>Bill Bolling</b>	49%	46%	53%
<b>Jody Wagner</b>	39%	41%	37%
<b>Undecided</b>	11%	13%	10%

	Base	Gender	
		Woman	Man
<b>Attorney General</b>			
<b>Ken Cuccinelli</b>	52%	51%	53%
<b>Steve Shannon</b>	37%	38%	37%
<b>Undecided</b>	11%	11%	10%

	Base	Gender	
		Woman	Man
<b>Excitement Level</b>			
<b>Very Excited</b>	44%	43%	44%
<b>Somewhat Excited</b>	28%	30%	26%
<b>Not Very Excited</b>	24%	23%	26%
<b>Not Sure</b>	4%	5%	4%

	Base	Gender	
		Woman	Man
<b>Timing of Decision</b>			
<b>Last Two Weeks</b>	14%	13%	15%
<b>September</b>	27%	28%	25%
<b>Summer</b>	35%	35%	34%
<b>Earlier than Summer</b>	16%	16%	17%
<b>Still Undecided</b>	8%	8%	9%





	Base	Gender	
		Woman	Man
<b>Too Much Focus on Thesis</b>			
<b>Yes</b>	<b>54%</b>	51%	57%
<b>No</b>	<b>28%</b>	30%	26%
<b>Not Sure</b>	<b>18%</b>	19%	16%

	Base	Gender	
		Woman	Man
<b>House of Delegates Generic Ballot</b>			
<b>Democratic</b>	<b>36%</b>	39%	33%
<b>Republican</b>	<b>46%</b>	44%	49%
<b>Undecided</b>	<b>17%</b>	17%	18%

	Base	Gender	
		Woman	Man
<b>Deeds Ideology</b>			
<b>Liberal</b>	<b>46%</b>	45%	47%
<b>Moderate</b>	<b>48%</b>	49%	46%
<b>Conservative</b>	<b>6%</b>	6%	6%

	Base	Gender	
		Woman	Man
<b>McDonnell Ideology</b>			
<b>Liberal</b>	<b>6%</b>	7%	5%
<b>Moderate</b>	<b>24%</b>	21%	28%
<b>Conservative</b>	<b>70%</b>	72%	67%





	Base	Gender	
		Woman	Man
<b>Warner Ideology</b>			
<b>Liberal</b>	<b>33%</b>	33%	33%
<b>Moderate</b>	<b>62%</b>	61%	63%
<b>Conservative</b>	<b>5%</b>	6%	4%

	Base	Party		
		Democrat	Republican	Other
<b>Governor</b>				
<b>Creigh Deeds</b>	<b>40%</b>	86%	6%	31%
<b>Bob McDonnell</b>	<b>52%</b>	7%	89%	60%
<b>Undecided</b>	<b>7%</b>	8%	6%	9%

	Base	Party		
		Democrat	Republican	Other
<b>Change Mind</b>				
<b>Solidly Committed</b>	<b>92%</b>	92%	97%	85%
<b>Could Change Mind</b>	<b>8%</b>	8%	3%	15%

	Base	Party		
		Democrat	Republican	Other
<b>Deeds Favorability</b>				
<b>Favorable</b>	<b>41%</b>	80%	9%	36%
<b>Unfavorable</b>	<b>48%</b>	11%	79%	52%
<b>Not Sure</b>	<b>11%</b>	9%	13%	12%





	Base	Party		
		Democrat	Republican	Other
<b>McDonnell Favorability</b>				
<b>Favorable</b>	56%	20%	87%	60%
<b>Unfavorable</b>	35%	69%	6%	32%
<b>Not Sure</b>	8%	10%	6%	8%

	Base	Party		
		Democrat	Republican	Other
<b>Lieutenant Governor</b>				
<b>Bill Bolling</b>	49%	13%	85%	48%
<b>Jody Wagner</b>	39%	78%	8%	33%
<b>Undecided</b>	11%	9%	7%	19%

	Base	Party		
		Democrat	Republican	Other
<b>Attorney General</b>				
<b>Ken Cuccinelli</b>	52%	11%	85%	58%
<b>Steve Shannon</b>	37%	79%	7%	27%
<b>Undecided</b>	11%	10%	8%	15%

	Base	Party		
		Democrat	Republican	Other
<b>Excitement Level</b>				
<b>Very Excited</b>	44%	37%	55%	38%
<b>Somewhat Excited</b>	28%	31%	24%	29%
<b>Not Very Excited</b>	24%	30%	16%	28%
<b>Not Sure</b>	4%	2%	6%	4%





	Base	Party		
		Democrat	Republican	Other
<b>Timing of Decision</b>				
<b>Last Two Weeks</b>	14%	13%	6%	22%
<b>September</b>	27%	21%	30%	30%
<b>Summer</b>	35%	35%	38%	31%
<b>Earlier than Summer</b>	16%	21%	21%	6%
<b>Still Undecided</b>	8%	9%	5%	12%

	Base	Party		
		Democrat	Republican	Other
<b>Too Much Focus on Thesis</b>				
<b>Yes</b>	54%	30%	69%	62%
<b>No</b>	28%	53%	11%	20%
<b>Not Sure</b>	18%	16%	20%	18%

	Base	Party		
		Democrat	Republican	Other
<b>House of Delegates Generic Ballot</b>				
<b>Democratic</b>	36%	87%	3%	24%
<b>Republican</b>	46%	5%	90%	37%
<b>Undecided</b>	17%	8%	7%	38%

	Base	Party		
		Democrat	Republican	Other
<b>Deeds Ideology</b>				
<b>Liberal</b>	46%	17%	69%	49%
<b>Moderate</b>	48%	73%	27%	46%
<b>Conservative</b>	6%	11%	3%	5%





	Base	Party		
		Democrat	Republican	Other
<b>McDonnell Ideology</b>				
<b>Liberal</b>	6%	14%	2%	2%
<b>Moderate</b>	24%	9%	29%	34%
<b>Conservative</b>	70%	77%	69%	63%

	Base	Party		
		Democrat	Republican	Other
<b>Warner Ideology</b>				
<b>Liberal</b>	33%	14%	50%	31%
<b>Moderate</b>	62%	81%	47%	62%
<b>Conservative</b>	5%	6%	2%	7%

	Base	Race			
		Hispanic	White	African American	Other
<b>Governor</b>					
<b>Creigh Deeds</b>	40%	38%	35%	68%	33%
<b>Bob McDonnell</b>	52%	58%	60%	20%	43%
<b>Undecided</b>	7%	4%	5%	12%	24%

	Base	Race			
		Hispanic	White	African American	Other
<b>Change Mind</b>					
<b>Solidly Committed</b>	92%	75%	93%	91%	95%
<b>Could Change Mind</b>	8%	25%	7%	9%	5%







	Base	Race			
		Hispanic	White	African American	Other
<b>Deeds Favorability</b>					
<b>Favorable</b>	41%	42%	36%	61%	44%
<b>Unfavorable</b>	48%	50%	53%	28%	39%
<b>Not Sure</b>	11%	9%	11%	11%	17%

	Base	Race			
		Hispanic	White	African American	Other
<b>McDonnell Favorability</b>					
<b>Favorable</b>	56%	73%	62%	32%	45%
<b>Unfavorable</b>	35%	25%	32%	54%	36%
<b>Not Sure</b>	8%	2%	7%	14%	19%

	Base	Race			
		Hispanic	White	African American	Other
<b>Lieutenant Governor</b>					
<b>Bill Bolling</b>	49%	61%	55%	23%	41%
<b>Jody Wagner</b>	39%	27%	36%	64%	28%
<b>Undecided</b>	11%	11%	9%	13%	31%

	Base	Race			
		Hispanic	White	African American	Other
<b>Attorney General</b>					
<b>Ken Cuccinelli</b>	52%	69%	58%	23%	40%
<b>Steve Shannon</b>	37%	27%	33%	67%	22%
<b>Undecided</b>	11%	4%	9%	10%	38%





	Base	Race			
		Hispanic	White	African American	Other
<b>Excitement Level</b>					
<b>Very Excited</b>	44%	62%	43%	41%	43%
<b>Somewhat Excited</b>	28%	20%	29%	31%	16%
<b>Not Very Excited</b>	24%	12%	25%	26%	25%
<b>Not Sure</b>	4%	6%	3%	3%	16%

	Base	Race			
		Hispanic	White	African American	Other
<b>Timing of Decision</b>					
<b>Last Two Weeks</b>	14%	42%	11%	19%	6%
<b>September</b>	27%	14%	27%	29%	30%
<b>Summer</b>	35%	30%	36%	33%	28%
<b>Earlier than Summer</b>	16%	9%	19%	10%	12%
<b>Still Undecided</b>	8%	4%	7%	9%	25%

	Base	Race			
		Hispanic	White	African American	Other
<b>Too Much Focus on Thesis</b>					
<b>Yes</b>	54%	82%	57%	34%	47%
<b>No</b>	28%	14%	26%	46%	21%
<b>Not Sure</b>	18%	4%	17%	20%	32%

	Base	Race			
		Hispanic	White	African American	Other
<b>House of Delegates Generic Ballot</b>					
<b>Democratic</b>	36%	39%	31%	68%	28%
<b>Republican</b>	46%	39%	55%	11%	33%
<b>Undecided</b>	17%	23%	14%	21%	39%





	Base	Race			
		Hispanic	White	African American	Other
<b>Deeds Ideology</b>					
<b>Liberal</b>	46%	69%	50%	30%	27%
<b>Moderate</b>	48%	27%	45%	56%	71%
<b>Conservative</b>	6%	5%	5%	13%	2%

	Base	Race			
		Hispanic	White	African American	Other
<b>McDonnell Ideology</b>					
<b>Liberal</b>	6%	18%	2%	22%	5%
<b>Moderate</b>	24%	31%	24%	20%	34%
<b>Conservative</b>	70%	51%	74%	58%	62%

	Base	Race			
		Hispanic	White	African American	Other
<b>Warner Ideology</b>					
<b>Liberal</b>	33%	59%	33%	20%	36%
<b>Moderate</b>	62%	41%	62%	70%	61%
<b>Conservative</b>	5%	-	5%	10%	2%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Governor</b>					
<b>Creigh Deeds</b>	40%	44%	44%	41%	32%
<b>Bob McDonnell</b>	52%	44%	50%	52%	60%
<b>Undecided</b>	7%	11%	6%	7%	8%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Change Mind</b>					
<b>Solidly Committed</b>	<b>92%</b>	88%	93%	91%	95%
<b>Could Change Mind</b>	<b>8%</b>	13%	7%	9%	6%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Deeds Favorability</b>					
<b>Favorable</b>	<b>41%</b>	44%	40%	44%	35%
<b>Unfavorable</b>	<b>48%</b>	50%	52%	44%	50%
<b>Not Sure</b>	<b>11%</b>	6%	8%	12%	16%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>McDonnell Favorability</b>					
<b>Favorable</b>	<b>56%</b>	56%	54%	55%	63%
<b>Unfavorable</b>	<b>35%</b>	39%	38%	36%	30%
<b>Not Sure</b>	<b>8%</b>	6%	9%	9%	8%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Lieutenant Governor</b>					
<b>Bill Bolling</b>	<b>49%</b>	50%	43%	48%	59%
<b>Jody Wagner</b>	<b>39%</b>	33%	48%	41%	30%
<b>Undecided</b>	<b>11%</b>	17%	10%	11%	11%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Attorney General</b>					
<b>Ken Cuccinelli</b>	52%	50%	49%	52%	57%
<b>Steve Shannon</b>	37%	33%	42%	38%	31%
<b>Undecided</b>	11%	17%	9%	10%	12%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Excitement Level</b>					
<b>Very Excited</b>	44%	61%	46%	37%	47%
<b>Somewhat Excited</b>	28%	11%	31%	32%	25%
<b>Not Very Excited</b>	24%	22%	20%	28%	22%
<b>Not Sure</b>	4%	6%	3%	4%	6%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Timing of Decision</b>					
<b>Last Two Weeks</b>	14%	28%	15%	12%	8%
<b>September</b>	27%	17%	30%	28%	27%
<b>Summer</b>	35%	39%	29%	37%	34%
<b>Earlier than Summer</b>	16%	6%	18%	15%	23%
<b>Still Undecided</b>	8%	11%	8%	8%	8%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Too Much Focus on Thesis</b>					
<b>Yes</b>	54%	61%	55%	51%	54%
<b>No</b>	28%	28%	28%	29%	26%
<b>Not Sure</b>	18%	11%	17%	19%	20%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>House of Delegates Generic Ballot</b>					
<b>Democratic</b>	36%	35%	41%	38%	30%
<b>Republican</b>	46%	35%	48%	44%	56%
<b>Undecided</b>	17%	29%	11%	19%	14%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Deeds Ideology</b>					
<b>Liberal</b>	46%	50%	47%	43%	51%
<b>Moderate</b>	48%	50%	48%	50%	40%
<b>Conservative</b>	6%	-	5%	7%	9%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>McDonnell Ideology</b>					
<b>Liberal</b>	6%	13%	3%	6%	5%
<b>Moderate</b>	24%	25%	20%	25%	27%
<b>Conservative</b>	70%	63%	77%	68%	68%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Warner Ideology</b>					
<b>Liberal</b>	33%	31%	37%	28%	39%
<b>Moderate</b>	62%	69%	57%	66%	57%
<b>Conservative</b>	5%	-	7%	6%	4%





	Base	Region					
		276	434	540	703	757	804
<b>Governor</b>							
<b>Creigh Deeds</b>	40%	34%	37%	37%	47%	40%	39%
<b>Bob McDonnell</b>	52%	55%	60%	57%	45%	51%	53%
<b>Undecided</b>	7%	11%	4%	5%	8%	9%	8%

	Base	Region					
		276	434	540	703	757	804
<b>Change Mind</b>							
<b>Solidly Committed</b>	92%	88%	96%	92%	89%	91%	96%
<b>Could Change Mind</b>	8%	12%	4%	8%	11%	9%	4%

	Base	Region					
		276	434	540	703	757	804
<b>Deeds Favorability</b>							
<b>Favorable</b>	41%	40%	36%	35%	48%	43%	40%
<b>Unfavorable</b>	48%	45%	51%	54%	43%	45%	48%
<b>Not Sure</b>	11%	15%	13%	10%	9%	13%	11%

	Base	Region					
		276	434	540	703	757	804
<b>McDonnell Favorability</b>							
<b>Favorable</b>	56%	63%	58%	63%	47%	60%	55%
<b>Unfavorable</b>	35%	32%	33%	30%	46%	30%	37%
<b>Not Sure</b>	8%	5%	9%	7%	7%	11%	8%





	Base	Region					
		276	434	540	703	757	804
<b>Lieutenant Governor</b>							
<b>Bill Bolling</b>	49%	58%	62%	54%	41%	45%	50%
<b>Jody Wagner</b>	39%	31%	35%	32%	47%	42%	40%
<b>Undecided</b>	11%	11%	4%	14%	12%	12%	11%

	Base	Region					
		276	434	540	703	757	804
<b>Attorney General</b>							
<b>Ken Cuccinelli</b>	52%	49%	62%	58%	45%	51%	52%
<b>Steve Shannon</b>	37%	37%	33%	32%	43%	37%	38%
<b>Undecided</b>	11%	14%	5%	10%	12%	12%	10%

	Base	Region					
		276	434	540	703	757	804
<b>Excitement Level</b>							
<b>Very Excited</b>	44%	38%	54%	34%	41%	49%	49%
<b>Somewhat Excited</b>	28%	25%	23%	32%	28%	27%	27%
<b>Not Very Excited</b>	24%	29%	17%	32%	28%	18%	19%
<b>Not Sure</b>	4%	8%	5%	2%	3%	7%	5%

	Base	Region					
		276	434	540	703	757	804
<b>Timing of Decision</b>							
<b>Last Two Weeks</b>	14%	15%	3%	18%	14%	19%	6%
<b>September</b>	27%	38%	28%	28%	23%	23%	30%
<b>Summer</b>	35%	25%	50%	35%	31%	31%	40%
<b>Earlier than Summer</b>	16%	10%	15%	15%	19%	18%	17%
<b>Still Undecided</b>	8%	12%	4%	5%	13%	9%	7%







	Base	Region					
		276	434	540	703	757	804
<b>Too Much Focus on Thesis</b>							
<b>Yes</b>	<b>54%</b>	23%	50%	57%	60%	56%	52%
<b>No</b>	<b>28%</b>	39%	34%	23%	28%	25%	31%
<b>Not Sure</b>	<b>18%</b>	38%	16%	20%	12%	19%	16%

	Base	Region					
		276	434	540	703	757	804
<b>House of Delegates Generic Ballot</b>							
<b>Democratic</b>	<b>36%</b>	33%	33%	33%	40%	37%	38%
<b>Republican</b>	<b>46%</b>	47%	65%	48%	40%	42%	47%
<b>Undecided</b>	<b>17%</b>	20%	1%	19%	19%	21%	15%

	Base	Region					
		276	434	540	703	757	804
<b>Deeds Ideology</b>							
<b>Liberal</b>	<b>46%</b>	59%	49%	48%	34%	54%	46%
<b>Moderate</b>	<b>48%</b>	36%	44%	46%	60%	40%	46%
<b>Conservative</b>	<b>6%</b>	5%	7%	6%	5%	6%	8%

	Base	Region					
		276	434	540	703	757	804
<b>McDonnell Ideology</b>							
<b>Liberal</b>	<b>6%</b>	5%	3%	8%	1%	12%	5%
<b>Moderate</b>	<b>24%</b>	27%	25%	25%	24%	26%	21%
<b>Conservative</b>	<b>70%</b>	68%	72%	67%	75%	62%	74%





	Base	Region					
		276	434	540	703	757	804
<b>Warner Ideology</b>							
<b>Liberal</b>	<b>33%</b>	21%	41%	32%	24%	45%	33%
<b>Moderate</b>	<b>62%</b>	72%	59%	60%	73%	50%	63%
<b>Conservative</b>	<b>5%</b>	8%	-	9%	3%	6%	4%

