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IF YOU HAVE BASIC METHODOLOGICAL QUESTIONS, PLEASE E-MAIL information@publicpolicypolling.com, OR CONSULT THE FINAL PARAGRAPH OF THE PRESS RELEASE

Perry takes huge lead in national GOP primary

Raleigh, N.C. – Before Rick Perry's sudden emergence, there had been several presidential candidates this year who momentarily captured the imagination of the right wing—first Donald Trump in March, then Herman Cain in June, then Michele Bachmann in July. But not even Trump so quickly and decisively turned that into an actual lead in a PPP national poll of Republican primary voters.

Perry gets a full third of the GOP's support, 13 points ahead of Mitt Romney's 20% and Bachmann's 16%. Everyone else has really settled into the background, with Newt Gingrich at 8%, Herman Cain and Ron Paul at 6%, Rick Santorum at 4%, and Jon Huntsman at 3%. Bachmann is down five points from a lead last month; Romney holds his ground, and Perry is up 21 points. If Sarah Palin jumps into the race, it would knock Bachmann to fourth at 10% behind Perry's 27%, Romney's 17%, and Palin's 13%.

Yesterday's Iowa release showed Perry leading there, and this poll suggests he is well-positioned for when the race goes national after the early states. In a contest among the currently supposed top tier, Perry would beat Romney and Bachmann, 41-29-19. If Perry were to somehow fall out of the race, about half of his support would go to each of the other two, and Romney would prevail over Bachmann, 49-40. But if Perry is in a two-way, he would beat Romney, 52-36, and Bachmann, 56-26. Romney's more center-right supporters would much prefer Perry to Bachmann, but Perry would also be the second choice for most of Bachmann's conservative voters, suggesting he could unite the center-right and far right voters that Romney and no other candidate has so far been able to.

"There have been a lot of flavors of the month in the Republican Presidential race and it's possible that Rick Perry is just another of those," said Dean Debnam, President of Public Policy Polling. "But his support right now is stronger than Michele Bachmann or Herman Cain or Donald Trump or Mike Huckabee's ever was which suggests he should have more staying power."

PPP surveyed 663 usual Republican primary voters nationwide from August 18th to 21st. The margin of error for the survey is +/-3.8%. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews. PPP is a Democratic polling company, but polling expert Nate Silver of the *New York Times* found that its surveys in 2010 actually exhibited a slight bias toward Republican candidates.

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National Survey Results

Q1	Do you have a favorable or unfavorable opinion of Michele Bachmann?	Q7	Do you have a favorable or unfavorable of Jon Huntsman?	e opinion
	Favorable51%		Favorable	19%
	Unfavorable32%		Unfavorable	
	Not sure17%		Not sure	54%
Q2	Do you have a favorable or unfavorable opinion of Herman Cain?	Q8	Do you have a favorable or unfavorable of Ron Paul?	e opinion
	Favorable39%		Favorable	44%
	Unfavorable24%		Unfavorable	30%
	Not sure37%		Not sure	26%
Q3	Do you have a favorable or unfavorable opinion of Sarah Palin?	Q9	If the candidates for President next yes Michele Bachmann, Herman Cain, Ne	wt
	Favorable62%		Gingrich, Jon Huntsman, Sarah Palin, Paul, Rick Perry, Mitt Romney, and Rick	
	Unfavorable30%		Santorum, who would you vote for?	
	Not sure 9%		Michele Bachmann	10%
Q4	Do you have a favorable or unfavorable opinion of Rick Perry?		Herman Cain	
	Favorable64%		Newt Gingrich	
	Unfavorable17%		Jon Huntsman	
	Not sure20%		Sarah Palin	
Q5	Do you have a favorable or unfavorable opinion		Ron Paul	
	of Mitt Romney?		Rick Perry	
	Favorable51%		Mitt Romney	17%
	Unfavorable33%		Rick Santorum	3%
	Not sure		Someone else/Not sure	7%
Q6	Do you have a favorable or unfavorable opinion of Paul Ryan?			
	Favorable38%			
	Unfavorable27%			
	Not sure			





Q10	Now how about if Sarah Palin didn't end up running for President, but Paul Ryan did, and the candidates were Michele Bachmann,	Q12	Q12 If the Republican Presidential race can to just Michele Bachmann, Rick Perry, Romney, who would you vote for?			
	Herman Cain, Newt Gingrich, Jon Huntsman, Ron Paul, Rick Perry, Mitt Romney, Paul Ryan,		Michele Bachmann	19%		
	and Rick Santorum. Who would you vote for?		Rick Perry			
	Michele Bachmann15%	D	Mitt Romney			
	Herman Cain5%		Not sure			
	Newt Gingrich7%	Q13	If the Republican Presidential race of			
	Jon Huntsman 3%		to just Michele Bachmann and Mitt I who would you vote for?	Romney,		
	Ron Paul 7%		Michele Bachmann	40%		
	Rick Perry27%	D	Mitt Romney			
	Mitt Romney17%	•	Not sure			
	Paul Ryan9%	Q14	If the Republican Presidential race of	came down		
	Rick Santorum 3%		to just Rick Perry and Mitt Romney, you vote for?	who would		
	Someone else/Not sure 6%	1	Rick Perry	52%		
Q11	What if neither Sarah Palin nor Paul Ryan ran		Mitt Romney			
	for President, and the candidates were just Michele Bachmann, Herman Cain, Newt		Not sure			
	Gingrich, Jon Huntsman, Ron Paul, Rick Perry, Mitt Romney, and Rick Santorum. Who would you vote for?	Q15	if the Republican Presidential race of to just Michele Bachmann and Rick would you vote for?	came down		
	Michele Bachmann16%		Michele Bachmann	26%		
	Herman Cain6%	1	Rick Perry			
	Newt Gingrich 8%	1	Not sure			
	Jon Huntsman3%	Q16	Would you describe yourself as very	/ liberal,		
	Ron Paul6%	1	somewhat liberal, moderate, somew conservative, or very conservative?	/hat		
	Rick Perry33%	•	Very liberal	2%		
	Mitt Romney20%	•	Somewhat liberal			
	Rick Santorum4%					
	Someone else/Not sure	1	Moderate			
			Somewhat conservative			
		Ω17	Very conservative If you are a woman, press 1. If a magnetic states a magnetic states are a woman, press 1.			
		3 (1 <i>1</i>	Woman	-		
			Man			
			wan			





Q18 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

18 to 29	8%
30 to 45	26%
46 to 65	40%
Older than 65	26%





		Ideolog	ldeology				
	Base	Very liberal	Som ew hat liberal		Som ew hat conservative		
Bachmann Favorability							
Favorable	51%	20%	14%	31%	51%	67%	
Unfavorable	32%	30%	51%	52%	33%	20%	
Not sure	17%	50%	35%	18%	16%	14%	

		ldeology				
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative
Cain Favorability						
Favorable	39%	24%	8%	20%	37%	54%
Unfavorable	24%	59%	56%	31%	25%	16%
Not sure	37%	17%	36%	49%	38%	30%

		Ideolo	deology					
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	. ,		
Palin Favorability		_	<u>-</u>	_	<u>-</u>	='		
Favorable	62%	39%	36%	37%	62%	77%		
Unfavorable	30%	26%	53%	53%	32%	14%		
Not sure	9%	36%	12%	10%	6%	9%		

		Ideology				
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative
Perry Favorability			_	-	-	
Favorable	64%	54%	33%	36%	67%	77%
Unfavorable	17%	20%	56%	32%	13%	9%
Not sure	20%	26%	12%	32%	20%	14%





		Ideolo	ldeology				
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative	
Romney Favorability		-	<u>-</u>	=			
Favorable	51%	43%	37%	57%	55%	46%	
Unfavorable	33%	53%	43%	27%	29%	40%	
Not sure	15%	4%	21%	16%	16%	14%	

		Ideolog	ЭУ			
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative
Ryan Favorability						
Favorable	38%	37%	8%	25%	37%	49%
Unfavorable	27%	39%	58%	31%	25%	23%
Not sure	35%	24%	33%	43%	37%	28%

		Ideology				
	Base	Very liberal	Som ew hat liberal		Somewhat conservative	Very conservative
Huntsman Favorability		=	•	-	•	
Favorable	19%	28%	8%	21%	19%	17%
Unfavorable	27%	40%	47%	19%	25%	32%
Not sure	54%	31%	44%	60%	56%	51%

		Ideolog	deology					
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	. ,		
Paul Favorability			-	-		,		
Favorable	44%	63%	21%	35%	45%	47%		
Unfavorable	30%	23%	30%	37%	29%	28%		
Not sure	26%	14%	50%	29%	26%	24%		





		Ideolog	ду			
	Base	Very liberal	Som ew hat liberal		Somewhat conservative	Very conservative
2012 GOP Pres Primary		3	•	=	•	•
Michele Bachmann	10%	20%	7%	14%	9%	10%
Herman Cain	7%	33%	13%	3%	4%	10%
Newt Gingrich	7%	14%	9%	2%	9%	7%
Jon Huntsman	2%	-	8%	7%	2%	1%
Sarah Palin	13%	4%	19%	13%	8%	18%
Ron Paul	6%	-	6%	10%	8%	3%
Rick Perry	27%	20%	16%	13%	32%	29%
Mitt Romney	17%	4%	4%	24%	20%	13%
Rick Santorum	3%	-	-	5%	2%	3%
Someone else/Not sure	7%	4%	19%	8%	7%	7%

		Ideolog	ду			
	Base	Very liberal	Som ew hat liberal	Moderate	Somew hat conservative	Very conservative
2012 GOP Pres Primary w/o Palin, w/ Ryan						
Michele Bachmann	15%	34%	7%	17%	11%	19%
Herman Cain	5%	33%	13%	4%	2%	8%
Newt Gingrich	7%	-	12%	6%	9%	6%
Jon Huntsman	3%	14%	8%	8%	2%	0%
Ron Paul	7%	6%	6%	11%	7%	4%
Rick Perry	27%	-	25%	9%	33%	31%
Mitt Romney	17%	8%	13%	28%	18%	13%
Paul Ryan	9%	-	-	6%	10%	12%
Rick Santorum	3%	-	-	4%	3%	3%
Someone else/Not sure	6%	4%	17%	7%	6%	4%

		Ideolog	ду			
	Base	Very liberal	Somewhat		Som ew hat conservative	Very
2012 GOP Pres Primary w/o Palin or Ryan	Base	liberai	liberal	Moderate	conservative	conservative
Michele Bachmann	16%	34%	23%	20%	11%	18%
Herman Cain	6%	33%	13%	3%	3%	9%
Newt Gingrich	8%	14%	9%	5%	8%	8%
Jon Huntsman	3%	-	8%	8%	2%	0%
Ron Paul	6%	-	6%	8%	8%	3%
Rick Perry	33%	6%	12%	15%	38%	40%
Mitt Romney	20%	8%	13%	27%	23%	14%
Rick Santorum	4%	-	-	5%	3%	5%
Someone else/Not sure	5%	4%	17%	10%	4%	4%

		Ideology				
	Base	Very liberal			Somew hat conservative	Very conservative
Bachmann/Perry/Ro- mney		3		-	•	
Michele Bachmann	19%	33%	16%	26%	13%	23%
Rick Perry	41%	40%	16%	16%	46%	49%
Mitt Romney	29%	18%	30%	48%	30%	18%
Not sure	11%	8%	39%	9%	12%	9%





		Ideology				
	Base	Very liberal	Som ew hat liberal		Somewhat conservative	Very conservative
Bachmann/Romney		-	3	_		
Michele Bachmann	40%	53%	28%	24%	35%	54%
Mitt Romney	49%	43%	43%	67%	55%	37%
Not sure	10%	4%	30%	9%	10%	10%

		Ideolog	ЭУ			
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative
Perry/Romney						
Rick Perry	52%	73%	25%	23%	52%	68%
Mitt Romney	36%	21%	54%	57%	36%	24%
Not sure	12%	6%	21%	20%	12%	8%

		ldeolog	deology				
	Base	Very liberal	Som ew hat liberal		Som ew hat conservative		
Bachmann/Perry		_	<u>-</u>	<u>-</u>	<u>-</u>	='	
Michele Bachmann	26%	33%	38%	32%	18%	30%	
Rick Perry	56%	67%	32%	43%	60%	58%	
Not sure	19%	-	31%	25%	22%	12%	

		Gender	
	Base	Woman	Man
Bachmann Favorability			
Favorable	51%	48%	54%
Unfavorable	32%	31%	33%
Not sure	17%	21%	13%





		Gender	
	Base	Woman	Man
Cain Favorability		-	
Favorable	39%	31%	46%
Unfavorable	24%	21%	28%
Not sure	37%	48%	26%

		Gender	
	Base	Woman	Man
Palin Favorability		-	
Favorable	62%	63%	60%
Unfavorable	30%	27%	33%
Not sure	9%	10%	7%

		Gender	
	Base	Woman	Man
Perry Favorability		-	
Favorable	64%	62%	65%
Unfavorable	17%	13%	19%
Not sure	20%	24%	15%

		Gender		
	Base	Woman	Man	
Romney Favorability		-		
Favorable	51%	49%	54%	
Unfavorable	33%	30%	36%	
Not sure	15%	21%	10%	





		Gender	
	Base	Woman	Man
Ryan Favorability		-	
Favorable	38%	28%	48%
Unfavorable	27%	24%	30%
Not sure	35%	48%	23%

		Gender	
	Base	Woman	Man
Huntsman Favorability			
Favorable	19%	13%	24%
Unfavorable	27%	21%	33%
Not sure	54%	66%	43%

		Gender	
	Base	Woman	Man
Paul Favorability		-	
Favorable	44%	34%	52%
Unfavorable	30%	29%	31%
Not sure	26%	37%	17%

		Gender		
	Base	Woman	Man	
2012 GOP Pres Primary				
Michele Bachmann	10%	11%	10%	
Herman Cain	7%	5%	8%	
Newt Gingrich	7%	7%	8%	
Jon Huntsman	2%	2%	3%	
Sarah Palin	13%	14%	12%	
Ron Paul	6%	6%	7%	
Rick Perry	27%	27%	27%	
Mitt Romney	17%	17%	17%	
Rick Santorum	3%	3%	2%	
Someone else/Not sure	7%	9%	6%	





		Gender	
	Base	Woman	Man
2012 GOP Pres Primary w/o Palin, w/ Ryan			
Michele Bachmann	15%	18%	12%
Herman Cain	5%	5%	6%
Newt Gingrich	7%	6%	8%
Jon Huntsman	3%	3%	3%
Ron Paul	7%	5%	8%
Rick Perry	27%	26%	27%
Mitt Romney	17%	18%	17%
Paul Ryan	9%	8%	11%
Rick Santorum	3%	3%	3%
Someone else/Not sure	6%	9%	4%

		Gender	
	Base	Woman	Man
2012 GOP Pres Primary w/o Palin or Ryan			
Michele Bachmann	16%	18%	14%
Herman Cain	6%	5%	6%
Newt Gingrich	8%	7%	8%
Jon Huntsman	3%	2%	3%
Ron Paul	6%	4%	7%
Rick Perry	33%	33%	33%
Mitt Romney	20%	19%	20%
Rick Santorum	4%	4%	3%
Someone else/Not sure	5%	7%	4%

		Gender	
	Base	Woman	Man
Bachmann/Perry/Ro- mney			
Michele Bachmann	19%	21%	18%
Rick Perry	41%	38%	44%
Mitt Romney	29%	26%	31%
Not sure	11%	15%	8%

		Gender		
	Base	Woman	Man	
Bachmann/Romney		- -		
Michele Bachmann	40%	41%	39%	
Mitt Romney	49%	47%	52%	
Not sure	10%	12%	9%	





		Gender		
	Base Woman		Man	
Perry/Romney		-		
Rick Perry	52%	49%	55%	
Mitt Romney	36%	35%	37%	
Not sure	12%	16%	8%	

		Gender	
	Base	Woman	Man
Bachmann/Perry			
Michele Bachmann	26%	28%	23%
Rick Perry	56%	49%	61%
Not sure	19%	23%	15%

		Age			
	Base	18 to 29	30 to 45		Older than 65
Bachmann Favorability					
Favorable	51%	42%	50%	50%	57%
Unfavorable	32%	38%	31%	36%	26%
Not sure	17%	21%	19%	14%	18%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Cain Favorability					
Favorable	39%	29%	28%	46%	42%
Unfavorable	24%	25%	28%	23%	22%
Not sure	37%	46%	44%	30%	36%





		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Palin Favorability					
Favorable	62%	54%	69%	54%	68%
Unfavorable	30%	33%	26%	37%	21%
Not sure	9%	13%	6%	8%	11%

		Age				
	Base	18 to 29		46 to 65	Older than 65	
Perry Favorability						
Favorable	64%	63%	60%	62%	70%	
Unfavorable	17%	13%	19%	19%	12%	
Not sure	20%	25%	21%	19%	18%	

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
Romney Favorability						
Favorable	51%	63%	48%	46%	61%	
Unfavorable	33%	25%	37%	38%	25%	
Not sure	15%	13%	15%	16%	14%	

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
Ryan Favorability						
Favorable	38%	25%	34%	43%	40%	
Unfavorable	27%	29%	30%	24%	28%	
Not sure	35%	46%	36%	33%	32%	





		Age				
	Base	18 to 29	30 to 45		Older than 65	
Huntsman Favorability						
Favorable	19%	38%	16%	19%	14%	
Unfavorable	27%	17%	21%	32%	30%	
Not sure	54%	46%	63%	48%	56%	

		Age				
	Base	18 to 29	30 to 45		Older than 65	
Paul Favorability						
Favorable	44%	50%	49%	42%	38%	
Unfavorable	30%	25%	26%	34%	30%	
Not sure	26%	25%	26%	24%	32%	

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
2012 GOP Pres Primary						
Michele Bachmann	10%	17%	9%	10%	10%	
Herman Cain	7%	4%	8%	8%	6%	
Newt Gingrich	7%	8%	7%	7%	8%	
Jon Huntsman	2%	8%	-	3%	2%	
Sarah Palin	13%	17%	19%	9%	11%	
Ron Paul	6%	4%	12%	5%	4%	
Rick Perry	27%	17%	22%	29%	32%	
Mitt Romney	17%	21%	15%	16%	19%	
Rick Santorum	3%	-	3%	3%	2%	
Someone else/Not sure	7%	4%	5%	10%	8%	

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
2012 GOP Pres Primary w/o Palin, w/ Ryan						
Michele Bachmann	15%	21%	15%	14%	15%	
Herman Cain	5%	8%	5%	6%	4%	
Newt Gingrich	7%	8%	6%	8%	8%	
Jon Huntsman	3%	8%	1%	3%	2%	
Ron Paul	7%	8%	9%	5%	5%	
Rick Perry	27%	21%	27%	25%	31%	
Mitt Romney	17%	17%	15%	18%	20%	
Paul Ryan	9%	4%	12%	10%	7%	
Rick Santorum	3%	-	7%	3%	1%	
Someone else/Not sure	6%	4%	3%	8%	7%	





		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
2012 GOP Pres Primary w/o Palin or Ryan						
Michele Bachmann	16%	25%	17%	14%	15%	
Herman Cain	6%	4%	5%	8%	5%	
Newt Gingrich	8%	8%	6%	8%	9%	
Jon Huntsman	3%	8%	1%	3%	1%	
Ron Paul	6%	4%	10%	5%	2%	
Rick Perry	33%	25%	33%	34%	35%	
Mitt Romney	20%	25%	17%	18%	23%	
Rick Santorum	4%	-	7%	3%	2%	
Someone else/Not sure	5%	-	3%	7%	7%	

		Age					
	Base	18 to 29	30 to 45		Older than 65		
Bachmann/Perry/Ro- mney							
Michele Bachmann	19%	25%	24%	17%	17%		
Rick Perry	41%	33%	40%	41%	44%		
Mitt Romney	29%	42%	27%	28%	27%		
Not sure	11%	-	9%	14%	12%		

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
Bachmann/Romney						
Michele Bachmann	40%	35%	47%	39%	36%	
Mitt Romney	49%	61%	47%	46%	53%	
Not sure	10%	4%	6%	14%	11%	

		Age				
	Base	18 to 29		46 to 65	Older than 65	
Perry/Romney						
Rick Perry	52%	50%	52%	53%	52%	
Mitt Romney	36%	42%	40%	32%	37%	
Not sure	12%	8%	8%	15%	11%	





		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
Bachmann/Perry						
Michele Bachmann	26%	29%	32%	22%	24%	
Rick Perry	56%	67%	53%	52%	61%	
Not sure	19%	4%	15%	26%	15%	

