



**FOR IMMEDIATE RELEASE**

**November 19, 2008**

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## **Michigan Voters See Shared Blame for Auto Crisis**

**Raleigh, N.C.** – A new survey by Public Policy Polling finds that Michigan voters think the management of the auto companies, the United Auto Workers, and the government all share in the blame for the current state of the vehicle industry.

It also finds that the UAW is not in very good favor with the state's voters overall, and that its endorsement could end prove to be a liability for candidates in future elections.

92% of voters in the state think that the management of the companies deserves at least some of the blame for the current situation, 81% think that the UAW does, and 72% think the government does. When asked which of those groups they thought was most single handedly responsible, 43% said management with the UAW finishing second at 25%.

Just 42% of voters in the state have an overall favorable view of the UAW, with the organization having a net favorability of negative 15 points with independent voters in the state. When asked how a UAW endorsement would impact their likelihood to vote for a particular candidate just 18% said it would make them more inclined to support someone with 39% saying it would make them less likely to do so.

“Given how powerful the UAW has been over the years in Michigan politics it’s surprising to see how low its popularity levels have gotten, particularly with independent voters in the state,” said Dean Debnam, President of Public Policy Polling. “Their help might be good in the Democratic primary still but there’s some possibility it could prove to be a liability with voters in a general election.

PPP surveyed 600 likely voters on November 15th. The survey’s margin of error is +/- 4.0%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at [www.publicpolicypolling.com](http://www.publicpolicypolling.com).

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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## Michigan Poll

**Q1** Generally speaking, do you have a positive or negative impression of the United Auto Workers? If you have a positive impression, press 1. If you have a negative impression, press 2. If you're not sure, press 3.

*Positive* .....42% *Not Sure*.....18%

*Negative*.....40%

**Q2** With the auto industry currently having major financial problems, how much of the blame do you think falls on the management of the major companies? If you think management deserves most of the blame, press 1. If you think management deserves some of the blame, press 2. If you think management deserves no blame, press 3. If you're not sure, press 4.

*Most of the Blame*..... 36%

*Some Blame* ..... 56%

*No Blame*..... 4%

*Not Sure*..... 3%

**Q3** How much of the blame do you think falls on the United Auto Workers? If you think the UAW deserves most of the blame, press 1. If you think the UAW deserves some of the blame, press 2. If you think the UAW deserves no blame, press 3. If you're not sure, press 4.

*Most of the Blame* .25% *No Blame* ..... 18%

*Some Blame*..... 56% *Not Sure*..... 1%

**Q4** How much of the blame do you think falls on the government? If you think the government deserves most of the blame, press 1. If you think the government deserves some of the blame, press 2. If you think the government deserves no blame, press 3. If you're not sure, press 4.

*Most of the Blame*..23% *No Blame*.....23%

*Some of the Blame* 49% *Not Sure*..... 4%

**Q5** If you had to pick one group most responsible for the problems the auto companies are having, would you blame it on the management of the companies, the United Auto Workers, or the government? If you would blame it on management, press 1. If you would blame it on the UAW, press 2. If you would blame it on the government, press 3. If you're not sure, press 4.

*Management*..... 43%

*UAW* ..... 25%

*Government*..... 22%

*Not Sure*..... 10%

**Q6** If a candidate for office was endorsed by the UAW, would that make you more or less likely to vote for them? If a UAW endorsement would make you more likely to vote for someone, press 1. If it would make you less likely to vote for someone, press 2. If it would make no difference, press 3.

*More likely*..... 18%

*Less likely* ..... 39%

*No difference* ..... 43%

**Q7** Would you describe the community you live in as urban, suburban, rural, or a small town? If urban, press 1. If suburban, press 2. If rural, press 3. If a small town, press 4.

*Urban*..... 17%

*Suburban* ..... 39%

*Rural*..... 25%

*Small Town*..... 20%

**Q8** If you are a woman, press 1, if a man, press 2.

*Woman* ..... 52%

*Man*..... 48%





**Q9** If you are a Democrat, press 1. If a Republican, press 2. If other, press 3.

*Democrat* ..... 41%  
*Republican* ..... 27%  
*Other* ..... 32%

**Q10** If you are white, press 1. If you are African-American, press 2. If other, press 3.

*White* ..... 82%  
*African American* ..... 15%  
*Other* ..... 4%

**Q11** If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

*18 to 29* ..... 15%  
*30 to 45* ..... 26%  
*46 to 65* ..... 40%  
*Older than 65* ..... 19%





	Base	Community Type			
		Urban	Suburban	Rural	Small Town
<b>UAW Favorability</b>					
<b>Positive</b>	42%	58%	37%	40%	43%
<b>Negative</b>	40%	27%	45%	42%	39%
<b>Not Sure</b>	18%	15%	18%	18%	18%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
<b>Management Share of Blame</b>					
<b>Most of the Blame</b>	36%	36%	31%	45%	36%
<b>Some Blame</b>	56%	55%	62%	50%	55%
<b>No Blame</b>	4%	4%	5%	3%	4%
<b>Not Sure</b>	3%	5%	3%	2%	4%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
<b>UAW Share of the Blame</b>					
<b>Most of the Blame</b>	25%	22%	25%	27%	26%
<b>Some Blame</b>	56%	56%	59%	57%	50%
<b>No Blame</b>	18%	22%	16%	14%	22%
<b>Not Sure</b>	1%	1%	-	2%	2%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
<b>Government Share of the Blame</b>					
<b>Most of the Blame</b>	23%	30%	22%	20%	21%
<b>Some of the Blame</b>	49%	51%	51%	50%	42%
<b>No Blame</b>	23%	14%	22%	25%	33%
<b>Not Sure</b>	4%	5%	4%	4%	5%





	Base	Community Type			
		Urban	Suburban	Rural	Small Town
<b>Overall Blame</b>					
<b>Management</b>	43%	44%	41%	48%	42%
<b>UAW</b>	25%	20%	25%	24%	30%
<b>Government</b>	22%	29%	21%	22%	15%
<b>Not Sure</b>	10%	6%	12%	7%	13%

	Base	Community Type			
		Urban	Suburban	Rural	Small Town
<b>Endorsement Effect</b>					
<b>More likely</b>	18%	24%	19%	15%	13%
<b>Less likely</b>	39%	29%	45%	38%	37%
<b>No difference</b>	43%	47%	36%	47%	50%

	Base	Gender	
		Woman	Man
<b>UAW Favorability</b>			
<b>Positive</b>	42%	42%	42%
<b>Negative</b>	40%	36%	44%
<b>Not Sure</b>	18%	21%	14%

	Base	Gender	
		Woman	Man
<b>Management Share of Blame</b>			
<b>Most of the Blame</b>	36%	39%	33%
<b>Some Blame</b>	56%	54%	59%
<b>No Blame</b>	4%	3%	5%
<b>Not Sure</b>	3%	4%	2%





	Base	Gender	
		Woman	Man
<b>UAW Share of the Blame</b>			
<b>Most of the Blame</b>	25%	25%	26%
<b>Some Blame</b>	56%	56%	56%
<b>No Blame</b>	18%	17%	18%
<b>Not Sure</b>	1%	2%	0%

	Base	Gender	
		Woman	Man
<b>Government Share of the Blame</b>			
<b>Most of the Blame</b>	23%	21%	25%
<b>Some of the Blame</b>	49%	50%	49%
<b>No Blame</b>	23%	25%	22%
<b>Not Sure</b>	4%	4%	5%

	Base	Gender	
		Woman	Man
<b>Overall Blame</b>			
<b>Management</b>	43%	44%	42%
<b>UAW</b>	25%	26%	24%
<b>Government</b>	22%	19%	24%
<b>Not Sure</b>	10%	11%	9%

	Base	Gender	
		Woman	Man
<b>Endorsement Effect</b>			
<b>More likely</b>	18%	19%	16%
<b>Less likely</b>	39%	35%	44%
<b>No difference</b>	43%	46%	40%





	Base	Party		
		Democrat	Republican	Other
<b>UAW Favorability</b>				
<b>Positive</b>	42%	61%	23%	35%
<b>Negative</b>	40%	18%	62%	50%
<b>Not Sure</b>	18%	21%	16%	15%

	Base	Party		
		Democrat	Republican	Other
<b>Management Share of Blame</b>				
<b>Most of the Blame</b>	36%	42%	33%	32%
<b>Some Blame</b>	56%	51%	63%	57%
<b>No Blame</b>	4%	3%	3%	7%
<b>Not Sure</b>	3%	4%	1%	4%

	Base	Party		
		Democrat	Republican	Other
<b>UAW Share of the Blame</b>				
<b>Most of the Blame</b>	25%	14%	43%	25%
<b>Some Blame</b>	56%	60%	49%	58%
<b>No Blame</b>	18%	26%	7%	16%
<b>Not Sure</b>	1%	1%	1%	1%

	Base	Party		
		Democrat	Republican	Other
<b>Government Share of the Blame</b>				
<b>Most of the Blame</b>	23%	27%	15%	24%
<b>Some of the Blame</b>	49%	50%	48%	49%
<b>No Blame</b>	23%	17%	33%	24%
<b>Not Sure</b>	4%	6%	4%	3%





	Base	Party		
		Democrat	Republican	Other
<b>Overall Blame</b>				
<b>Management</b>	43%	52%	36%	39%
<b>UAW</b>	25%	11%	46%	26%
<b>Government</b>	22%	27%	13%	22%
<b>Not Sure</b>	10%	11%	5%	13%

	Base	Party		
		Democrat	Republican	Other
<b>Endorsement Effect</b>				
<b>More likely</b>	18%	32%	5%	11%
<b>Less likely</b>	39%	18%	68%	42%
<b>No difference</b>	43%	50%	28%	48%

	Base	Race		
		White	African American	Other
<b>UAW Favorability</b>				
<b>Positive</b>	42%	39%	61%	41%
<b>Negative</b>	40%	44%	15%	52%
<b>Not Sure</b>	18%	17%	24%	7%

	Base	Race		
		White	African American	Other
<b>Management Share of Blame</b>				
<b>Most of the Blame</b>	36%	36%	32%	44%
<b>Some Blame</b>	56%	58%	51%	49%
<b>No Blame</b>	4%	4%	9%	-
<b>Not Sure</b>	3%	2%	9%	7%







	Base	Race		
		White	African American	Other
<b>UAW Share of the Blame</b>				
<b>Most of the Blame</b>	25%	27%	17%	11%
<b>Some Blame</b>	56%	58%	44%	64%
<b>No Blame</b>	18%	13%	39%	24%
<b>Not Sure</b>	1%	1%	-	-

	Base	Race		
		White	African American	Other
<b>Government Share of the Blame</b>				
<b>Most of the Blame</b>	23%	20%	39%	15%
<b>Some of the Blame</b>	49%	51%	37%	55%
<b>No Blame</b>	23%	25%	14%	22%
<b>Not Sure</b>	4%	3%	10%	7%

	Base	Race		
		White	African American	Other
<b>Overall Blame</b>				
<b>Management</b>	43%	43%	40%	63%
<b>UAW</b>	25%	28%	11%	22%
<b>Government</b>	22%	20%	37%	-
<b>Not Sure</b>	10%	9%	13%	14%

	Base	Race		
		White	African American	Other
<b>Endorsement Effect</b>				
<b>More likely</b>	18%	16%	31%	11%
<b>Less likely</b>	39%	43%	18%	31%
<b>No difference</b>	43%	41%	51%	58%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>UAW Favorability</b>					
<b>Positive</b>	42%	43%	32%	47%	45%
<b>Negative</b>	40%	30%	50%	38%	38%
<b>Not Sure</b>	18%	26%	17%	15%	17%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Management Share of Blame</b>					
<b>Most of the Blame</b>	36%	17%	36%	41%	40%
<b>Some Blame</b>	56%	70%	56%	54%	51%
<b>No Blame</b>	4%	4%	6%	3%	5%
<b>Not Sure</b>	3%	9%	2%	2%	4%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>UAW Share of the Blame</b>					
<b>Most of the Blame</b>	25%	30%	32%	19%	25%
<b>Some Blame</b>	56%	48%	50%	63%	59%
<b>No Blame</b>	18%	22%	17%	17%	16%
<b>Not Sure</b>	1%	-	1%	1%	1%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Government Share of the Blame</b>					
<b>Most of the Blame</b>	23%	26%	23%	22%	22%
<b>Some of the Blame</b>	49%	52%	48%	48%	52%
<b>No Blame</b>	23%	17%	25%	25%	22%
<b>Not Sure</b>	4%	4%	4%	5%	5%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Overall Blame</b>					
<b>Management</b>	43%	39%	39%	45%	49%
<b>UAW</b>	25%	22%	33%	22%	23%
<b>Government</b>	22%	30%	19%	23%	15%
<b>Not Sure</b>	10%	9%	9%	10%	13%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Endorsement Effect</b>					
<b>More likely</b>	18%	22%	12%	19%	20%
<b>Less likely</b>	39%	22%	43%	41%	45%
<b>No difference</b>	43%	57%	46%	41%	35%

