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Obama now up 50/47 nationally

Raleigh, N.C. – PPP's daily national tracking poll now finds Barack Obama leading Mitt Romney 50-47 based on interviews conducted between Thursday and Saturday. This is the first time either candidate has led by more than 2 points in the three weeks we've been doing this survey. Obama has led in 4 individual days of polling in a row since Wednesday, suggesting that he may be getting a bounce based on his leadership during Hurricane Sandy.

Obama's approval is now on positive ground at 48/47. On our release last Saturday night he was at 44/52, so his net approval has improved 9 points in the last week. Obama's net favorability rating of +5 (51/46) is now 7 points better than Romney's is at -2 (47/49).

There are a couple reasons Obama has pulled into this small lead. One is that he's turned what had been a persistent disadvantage with independents into a 49/44 advantage. The other is that he's reduced what had been a 20+ point deficit with white voters back down to a 57/40 spread. When you combine that with his 89/9 lead among African Americans and 67/28 edge with Hispanics it's the formula for a small overall lead.

There are also indications that young voters might be renewing their enthusiasm for Obama in the closing stage of the campaign. He's leading 66/33 with respondents under 30, making up for his 49/47 deficit with the rest of the electorate.

“The Presidential race is still very close but momentum seems to be on Barack Obama’s side,” said Dean Debnam, President of Public Policy Polling. “A 3 point lead may not be much but it’s the most either candidate has had in our national tracking to date.”

PPP surveyed 1,200 likely voters nationally between November 1st and 3rd. The margin of error for the survey is +/-2.8%. PPP surveys are conducted through automated telephone interviews. The national tracking poll is done on behalf of Americans United For Change.



National Survey Results

Q1 The candidates for President are Democrat Barack Obama and Republican Mitt Romney. If the election was today, who would you vote for?

Barack Obama..... 50%
Mitt Romney..... 47%
Undecided..... 3%

Q2 Do you have a favorable or unfavorable opinion of Barack Obama?

Favorable..... 51%
Unfavorable 46%
Not sure 3%

Q3 Do you approve or disapprove of President Barack Obama's job performance?

Approve 48%
Disapprove..... 47%
Not sure 4%

Q4 Do you have a favorable or unfavorable opinion of Mitt Romney?

Favorable..... 47%
Unfavorable 49%
Not sure 5%

Q5 If you are a woman, press 1. If a man, press 2.

Woman 52%
Man..... 48%

Q6 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat 40%
Republican..... 35%
Independent/Other 26%

Q7 If you are Hispanic, press 1. If white, press 2. If African-American, press 3. If other, press 4.

Hispanic..... 9%
White 74%
African-American 12%
Other..... 5%

Q8 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

18 to 29..... 15%
30 to 45..... 25%
46 to 65..... 40%
Older than 65..... 20%





Crosstabs

	Base	Gender	
		Woman	Man
Obama/Romney			
Barack Obama	50%	51%	49%
Mitt Romney	47%	46%	47%
Undecided	3%	3%	4%

	Base	Gender	
		Woman	Man
Obama Favorability			
Favorable	51%	52%	49%
Unfavorable	46%	45%	47%
Not sure	3%	3%	4%

	Base	Gender	
		Woman	Man
Obama Approval			
Approve	48%	48%	49%
Disapprove	47%	46%	49%
Not sure	4%	5%	3%

	Base	Gender	
		Woman	Man
Romney Favorability			
Favorable	47%	46%	47%
Unfavorable	49%	47%	50%
Not sure	5%	6%	4%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Obama/Romney				
Barack Obama	50%	85%	11%	49%
Mitt Romney	47%	13%	87%	44%
Undecided	3%	2%	2%	7%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama Favorability				
Favorable	51%	85%	13%	49%
Unfavorable	46%	12%	85%	45%
Not sure	3%	3%	2%	5%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama Approval				
Approve	48%	83%	10%	48%
Disapprove	47%	14%	86%	46%
Not sure	4%	3%	4%	6%

	Base	Party		
		Democrat	Republican	Independent/Other
Romney Favorability				
Favorable	47%	16%	83%	44%
Unfavorable	49%	80%	12%	49%
Not sure	5%	4%	5%	7%





Crosstabs

	Base	Race			
		Hispanic	White	African-American	Other
Obama/Romney					
Barack Obama	50%	67%	40%	89%	78%
Mitt Romney	47%	28%	57%	9%	19%
Undecided	3%	4%	3%	2%	3%

	Base	Race			
		Hispanic	White	African-American	Other
Obama Favorability					
Favorable	51%	62%	41%	89%	80%
Unfavorable	46%	32%	56%	9%	15%
Not sure	3%	6%	3%	2%	4%

	Base	Race			
		Hispanic	White	African-American	Other
Obama Approval					
Approve	48%	65%	39%	86%	75%
Disapprove	47%	34%	57%	10%	16%
Not sure	4%	2%	4%	4%	8%

	Base	Race			
		Hispanic	White	African-American	Other
Romney Favorability					
Favorable	47%	30%	56%	12%	23%
Unfavorable	49%	62%	40%	81%	74%
Not sure	5%	7%	5%	6%	3%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama/Romney					
Barack Obama	50%	66%	47%	48%	45%
Mitt Romney	47%	33%	50%	47%	52%
Undecided	3%	1%	3%	4%	2%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama Favorability					
Favorable	51%	64%	50%	49%	45%
Unfavorable	46%	30%	49%	47%	52%
Not sure	3%	6%	1%	4%	3%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama Approval					
Approve	48%	65%	46%	47%	42%
Disapprove	47%	34%	49%	48%	53%
Not sure	4%	1%	5%	5%	5%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Romney Favorability					
Favorable	47%	33%	47%	48%	54%
Unfavorable	49%	62%	46%	48%	43%
Not sure	5%	6%	6%	4%	4%

