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OF THE PRESS RELEASE**

## **Obama leads 49/48 nationally**

**Raleigh, N.C.** – PPP's national tracking finds Barack Obama leading Mitt Romney 49-48 based on interviews conducted between Tuesday and Thursday night. Obama and Romney's numbers have flipped since PPP's last release, which was based on interviews conducted between Friday and Sunday of last week.

There are indications within the poll of at least a nominal bounce for Obama based on his leadership during the hurricane this week. His approval rating is up a net 3 points from what it was a week ago, from 46/51 to 48/50. Obama's also reduced Romney's lead with independents from 8 points at 50-42 last weekend to now just 3 points at 48-45. Given the national Democratic identification advantage if Obama can keep things that competitive with independents he's likely to win the popular vote.

Romney is winning the white vote 59/38, but Obama is making up for that with a 91/5 lead with African Americans and a 69/29 one with Hispanics. Young voters are going to be critical for Obama. His 58/38 advantage with them allows him to lead overall despite trailing by small margins within every other age group. He needs a strong turnout from young people to push him over the top. We find a smaller gender gap than usual with Obama up 50/47 among women and Romney up 50/47 with men.

“We've been running this poll for almost three weeks now and neither candidate has ever led by more than 2 points in our three day rolling average,” said Dean Debnam, President of Public Policy Polling. “It's going right down to the wire, but Barack Obama does seem to have received a small boost in the last few days,”

PPP surveyed 1,200 likely voters nationally between October 30<sup>th</sup> and November 1st. The margin of error for the survey is +/-2.8%. PPP surveys are conducted through automated telephone interviews. The national tracking poll is done on behalf of Americans United For Change.



## National Survey Results

**Q1** The candidates for President are Democrat Barack Obama and Republican Mitt Romney. If the election was today, who would you vote for?

*Barack Obama*..... 49%  
*Mitt Romney*..... 48%  
*Undecided*..... 3%

**Q2** Do you have a favorable or unfavorable opinion of Barack Obama?

*Favorable*..... 49%  
*Unfavorable* ..... 49%  
*Not sure*..... 2%

**Q3** Do you approve or disapprove of President Barack Obama's job performance?

*Approve* ..... 48%  
*Disapprove*..... 50%  
*Not sure*..... 3%

**Q4** Do you have a favorable or unfavorable opinion of Mitt Romney?

*Favorable*..... 49%  
*Unfavorable* ..... 46%  
*Not sure*..... 5%

**Q5** If you are a woman, press 1. If a man, press 2.

*Woman* ..... 55%  
*Man*..... 45%

**Q6** If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

*Democrat*..... 42%  
*Republican*..... 36%  
*Independent/Other*..... 22%

**Q7** If you are Hispanic, press 1. If white, press 2. If African-American, press 3. If other, press 4.

*Hispanic*..... 10%  
*White* ..... 72%  
*African-American* ..... 12%  
*Other*..... 6%

**Q8** If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

*18 to 29*..... 16%  
*30 to 45*..... 22%  
*46 to 65*..... 42%  
*Older than 65*..... 20%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Obama/Romney</b>			
<b>Barack Obama</b>	49%	50%	47%
<b>Mitt Romney</b>	48%	47%	50%
<b>Undecided</b>	3%	3%	3%

	Base	Gender	
		Woman	Man
<b>Obama Favorability</b>			
<b>Favorable</b>	49%	51%	47%
<b>Unfavorable</b>	49%	47%	50%
<b>Not sure</b>	2%	2%	2%

	Base	Gender	
		Woman	Man
<b>Obama Approval</b>			
<b>Approve</b>	48%	49%	47%
<b>Disapprove</b>	50%	48%	52%
<b>Not sure</b>	3%	3%	2%

	Base	Gender	
		Woman	Man
<b>Romney Favorability</b>			
<b>Favorable</b>	49%	48%	50%
<b>Unfavorable</b>	46%	47%	45%
<b>Not sure</b>	5%	5%	5%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Obama/Romney</b>				
<b>Barack Obama</b>	49%	82%	10%	45%
<b>Mitt Romney</b>	48%	16%	88%	48%
<b>Undecided</b>	3%	2%	2%	7%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Obama Favorability</b>				
<b>Favorable</b>	49%	81%	12%	48%
<b>Unfavorable</b>	49%	17%	86%	49%
<b>Not sure</b>	2%	2%	2%	3%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Obama Approval</b>				
<b>Approve</b>	48%	81%	11%	45%
<b>Disapprove</b>	50%	17%	87%	51%
<b>Not sure</b>	3%	2%	3%	4%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Romney Favorability</b>				
<b>Favorable</b>	49%	19%	85%	48%
<b>Unfavorable</b>	46%	77%	12%	44%
<b>Not sure</b>	5%	4%	4%	7%





**Crosstabs**

	Base	Race			
		Hispanic	White	African-American	Other
<b>Obama/Romney</b>					
<b>Barack Obama</b>	49%	69%	38%	91%	57%
<b>Mitt Romney</b>	48%	29%	59%	5%	34%
<b>Undecided</b>	3%	2%	3%	3%	9%

	Base	Race			
		Hispanic	White	African-American	Other
<b>Obama Favorability</b>					
<b>Favorable</b>	49%	63%	40%	89%	63%
<b>Unfavorable</b>	49%	34%	58%	10%	32%
<b>Not sure</b>	2%	2%	2%	1%	5%

	Base	Race			
		Hispanic	White	African-American	Other
<b>Obama Approval</b>					
<b>Approve</b>	48%	64%	38%	89%	58%
<b>Disapprove</b>	50%	34%	59%	10%	37%
<b>Not sure</b>	3%	2%	3%	2%	5%

	Base	Race			
		Hispanic	White	African-American	Other
<b>Romney Favorability</b>					
<b>Favorable</b>	49%	37%	57%	14%	34%
<b>Unfavorable</b>	46%	56%	38%	82%	54%
<b>Not sure</b>	5%	7%	4%	4%	11%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Obama/Romney</b>					
Barack Obama	49%	58%	44%	48%	47%
Mitt Romney	48%	38%	51%	50%	51%
Undecided	3%	4%	5%	2%	2%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Obama Favorability</b>					
Favorable	49%	57%	47%	48%	48%
Unfavorable	49%	42%	51%	49%	51%
Not sure	2%	1%	3%	3%	1%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Obama Approval</b>					
Approve	48%	57%	44%	47%	45%
Disapprove	50%	42%	52%	50%	52%
Not sure	3%	1%	5%	3%	2%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Romney Favorability</b>					
Favorable	49%	39%	51%	50%	53%
Unfavorable	46%	54%	43%	46%	44%
Not sure	5%	7%	6%	4%	3%

