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Obama moves slightly ahead in national tracker

Raleigh, N.C. – Barack Obama moved slightly ahead in the rolling three day average of PPP's national tracking tonight, 49-48. He was down 49-47 in Monday night's release but has gained a net 3 points as interviews from Tuesday and Wednesday have replaced those conducted on Saturday and Sunday.

The key for Obama is that he's reduced Romney's lead with independents in the wake of his debate win on Monday night. He trailed by 9 points with them earlier in the week but has now cut that deficit to 2 at 47-45. Because of the party identification advantage Democrats enjoy nationally, Romney probably needs to win independents by a wider margin than that if he's going to be elected.

There have been small shifts in Obama and Romney's favorability numbers in the wake of the debate. Obama's favorability has improved a net 3 points from 47/49 to 49/48. His job approval numbers, although still in the red, have seen similar shift from 45/51 to 47/50. Meanwhile Romney's reviews have gone in the other direction from 50/45 to 49/47.

Obama's up big with women (54/42), African Americans (91/6), Hispanics (58/37), and voters under 30 (58/38). Romney's strength is with men (56/42), whites (58/39), and seniors (55/43).

“With two nights of post-debate polling in the mix Barack Obama’s taken a small lead in our national tracking,” said Dean Debnam, President of Public Policy Polling. “That gain would seem to reflect the general consensus that he was the winner in his final face off with Mitt Romney.”

PPP surveyed 1,200 likely voters nationally between October 22nd and 24th. The margin of error for the survey is +/-2.8%. PPP surveys are conducted through automated telephone interviews. The national tracking poll is done on behalf of Americans United For Change.



National Survey Results

Q1 The candidates for President are Democrat Barack Obama and Republican Mitt Romney. If the election was today, who would you vote for?

Barack Obama..... 49%
Mitt Romney..... 48%
Undecided..... 3%

Q2 Do you have a favorable or unfavorable opinion of Barack Obama?

Favorable..... 49%
Unfavorable 48%
Not sure 3%

Q3 Do you approve or disapprove of President Barack Obama's job performance?

Approve 47%
Disapprove..... 50%
Not sure 4%

Q4 Do you have a favorable or unfavorable opinion of Mitt Romney?

Favorable..... 49%
Unfavorable 47%
Not sure 4%

Q5 If you are a woman, press 1. If a man, press 2.

Woman 55%
Man..... 45%

Q6 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat 41%
Republican..... 36%
Independent/Other 23%

Q7 If you are Hispanic, press 1. If white, press 2. If African-American, press 3. If other, press 4.

Hispanic..... 11%
White 71%
African-American 13%
Other..... 6%

Q8 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

18 to 29..... 17%
30 to 45..... 24%
46 to 65..... 39%
Older than 65..... 20%





Crosstabs

	Base	Gender	
		Woman	Man
Obama/Romney			
Barack Obama	49%	54%	42%
Mitt Romney	48%	42%	56%
Undecided	3%	4%	3%

	Base	Gender	
		Woman	Man
Obama Favorability			
Favorable	49%	54%	42%
Unfavorable	48%	42%	55%
Not sure	3%	4%	3%

	Base	Gender	
		Woman	Man
Obama Approval			
Approve	47%	52%	40%
Disapprove	50%	43%	58%
Not sure	4%	5%	2%

	Base	Gender	
		Woman	Man
Romney Favorability			
Favorable	49%	44%	54%
Unfavorable	47%	51%	42%
Not sure	4%	5%	4%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Obama/Romney				
Barack Obama	49%	84%	10%	45%
Mitt Romney	48%	14%	89%	47%
Undecided	3%	2%	1%	8%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama Favorability				
Favorable	49%	84%	11%	46%
Unfavorable	48%	15%	86%	46%
Not sure	3%	1%	3%	8%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama Approval				
Approve	47%	81%	10%	43%
Disapprove	50%	16%	89%	49%
Not sure	4%	3%	2%	8%

	Base	Party		
		Democrat	Republican	Independent/Other
Romney Favorability				
Favorable	49%	18%	86%	46%
Unfavorable	47%	77%	13%	46%
Not sure	4%	5%	1%	9%





Crosstabs

	Base	Race			
		Hispanic	White	African-American	Other
Obama/Romney					
Barack Obama	49%	58%	39%	91%	49%
Mitt Romney	48%	37%	58%	6%	40%
Undecided	3%	5%	2%	2%	11%

	Base	Race			
		Hispanic	White	African-American	Other
Obama Favorability					
Favorable	49%	57%	40%	90%	48%
Unfavorable	48%	40%	57%	5%	44%
Not sure	3%	3%	3%	5%	8%

	Base	Race			
		Hispanic	White	African-American	Other
Obama Approval					
Approve	47%	53%	38%	87%	51%
Disapprove	50%	41%	59%	9%	42%
Not sure	4%	5%	3%	4%	7%

	Base	Race			
		Hispanic	White	African-American	Other
Romney Favorability					
Favorable	49%	42%	57%	13%	37%
Unfavorable	47%	52%	40%	81%	50%
Not sure	4%	6%	3%	5%	14%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama/Romney					
Barack Obama	49%	58%	51%	46%	43%
Mitt Romney	48%	38%	46%	51%	55%
Undecided	3%	4%	3%	3%	2%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama Favorability					
Favorable	49%	57%	52%	47%	43%
Unfavorable	48%	40%	45%	50%	54%
Not sure	3%	3%	3%	3%	3%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama Approval					
Approve	47%	55%	50%	44%	41%
Disapprove	50%	43%	47%	52%	55%
Not sure	4%	2%	3%	4%	4%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Romney Favorability					
Favorable	49%	44%	45%	50%	55%
Unfavorable	47%	51%	51%	45%	41%
Not sure	4%	5%	4%	5%	4%

