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Obama expands lead in national tracking poll

Raleigh, N.C. – Barack Obama has held a small lead in our national tracking poll every night since Tuesday's debate and he now holds a 49/47 lead in our rolling three day average based on interviews conducted between Wednesday and Friday night. That's up slightly from a 48/47 advantage between Tuesday and Thursday.

Obama's favorability and approval numbers are both ticking up a little bit. 49% of voters now express a positive opinion of him to 46% with a negative one. That's up from a 48/48 spread previously. His approval numbers are still under water but he's up to 47% of voters approving of him and 49% disapproving, compared to 46/50 earlier in the week. Mitt Romney continues to have a slightly negative favorability rating with 47% of voters rating him positively and 48% unfavorably.

Obama has a 51/44 lead with women that outweighs Romney's 50/46 advantage with men. He continues to hold Romney below the key 20 point lead threshold with white voters at 57/39, while leading 60/35 with Hispanics and 85/10 with African Americans. Most of Obama's overall lead can be attributed to a 58/37 advantage with voters under 30.

“We have found a small but persistent lead for Barack Obama every night since the debate,” said Dean Debnam, President of Public Policy Polling. “If nothing else it has stopped the bleeding for him.”

PPP surveyed 1,200 likely voters nationally between October 17th and 19th. The margin of error for the survey is +/-2.8%. PPP surveys are conducted through automated telephone interviews. The national tracking poll is done on behalf of Americans United For Change.



National Survey Results

Q1 The candidates for President are Democrat Barack Obama and Republican Mitt Romney. If the election was today, who would you vote for?

Barack Obama..... 49%
Mitt Romney..... 47%
Undecided..... 4%

Q2 Do you have a favorable or unfavorable opinion of Barack Obama?

Favorable..... 49%
Unfavorable 46%
Not sure 4%

Q3 Do you approve or disapprove of President Barack Obama's job performance?

Approve 47%
Disapprove..... 49%
Not sure 4%

Q4 Do you have a favorable or unfavorable opinion of Mitt Romney?

Favorable..... 47%
Unfavorable 48%
Not sure 5%

Q5 If you are a woman, press 1. If a man, press 2.

Woman 54%
Man..... 46%

Q6 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat 42%
Republican..... 36%
Independent/Other 22%

Q7 If you are Hispanic, press 1. If white, press 2. If African-American, press 3. If other, press 4.

Hispanic..... 9%
White 71%
African-American 13%
Other..... 7%

Q8 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

18 to 29..... 15%
30 to 45..... 24%
46 to 65..... 39%
Older than 65..... 22%





Crosstabs

	Base	Gender	
		Woman	Man
Obama/Romney			
Barack Obama	49%	51%	46%
Mitt Romney	47%	44%	50%
Undecided	4%	5%	4%

	Base	Gender	
		Woman	Man
Obama Favorability			
Favorable	49%	52%	46%
Unfavorable	46%	44%	49%
Not sure	4%	4%	4%

	Base	Gender	
		Woman	Man
Obama Approval			
Approve	47%	49%	44%
Disapprove	49%	45%	54%
Not sure	4%	5%	2%

	Base	Gender	
		Woman	Man
Romney Favorability			
Favorable	47%	46%	49%
Unfavorable	48%	49%	46%
Not sure	5%	5%	6%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Obama/Romney				
Barack Obama	49%	84%	11%	42%
Mitt Romney	47%	12%	86%	48%
Undecided	4%	3%	3%	10%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama Favorability				
Favorable	49%	83%	13%	43%
Unfavorable	46%	13%	84%	50%
Not sure	4%	4%	3%	7%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama Approval				
Approve	47%	82%	10%	40%
Disapprove	49%	14%	88%	55%
Not sure	4%	4%	3%	5%

	Base	Party		
		Democrat	Republican	Independent/Other
Romney Favorability				
Favorable	47%	17%	83%	47%
Unfavorable	48%	78%	13%	45%
Not sure	5%	4%	5%	8%





Crosstabs

	Base	Race			
		Hispanic	White	African-American	Other
Obama/Romney					
Barack Obama	49%	60%	39%	85%	64%
Mitt Romney	47%	35%	57%	10%	29%
Undecided	4%	6%	4%	5%	7%

	Base	Race			
		Hispanic	White	African-American	Other
Obama Favorability					
Favorable	49%	59%	41%	83%	62%
Unfavorable	46%	37%	56%	11%	28%
Not sure	4%	4%	4%	6%	9%

	Base	Race			
		Hispanic	White	African-American	Other
Obama Approval					
Approve	47%	58%	37%	82%	62%
Disapprove	49%	41%	59%	13%	30%
Not sure	4%	1%	4%	4%	8%

	Base	Race			
		Hispanic	White	African-American	Other
Romney Favorability					
Favorable	47%	47%	55%	14%	28%
Unfavorable	48%	51%	40%	80%	62%
Not sure	5%	3%	5%	6%	11%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama/Romney					
Barack Obama	49%	58%	49%	46%	48%
Mitt Romney	47%	37%	46%	50%	48%
Undecided	4%	5%	5%	4%	4%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama Favorability					
Favorable	49%	54%	52%	47%	46%
Unfavorable	46%	40%	45%	49%	48%
Not sure	4%	6%	4%	4%	5%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama Approval					
Approve	47%	55%	49%	43%	45%
Disapprove	49%	39%	49%	53%	51%
Not sure	4%	6%	2%	4%	5%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Romney Favorability					
Favorable	47%	43%	46%	47%	51%
Unfavorable	48%	50%	48%	48%	45%
Not sure	5%	7%	6%	5%	4%

